

# LION

DECEMBER 2018 LIONMAGAZINE.ORG

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MAGAZINE

DIGITAL  
EXCLUSIVE

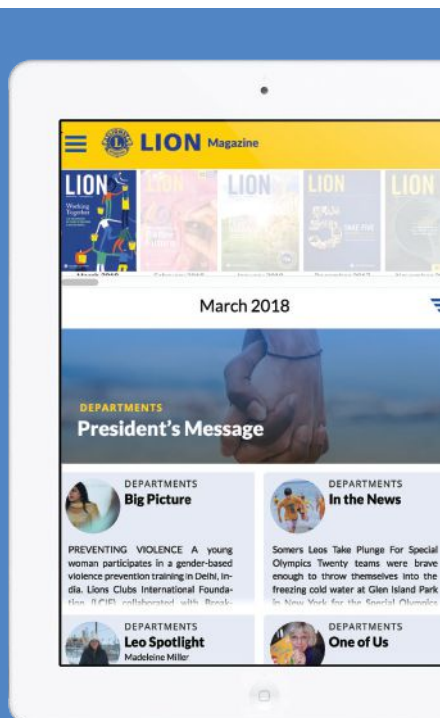
## Kindness Matters

A Message  
To The World,  
From Lions



Lions Clubs International





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## VIDEOS

### SEE STORIES OF KINDNESS IN ACTION

- JAMAICAN LIONS FEED LOCAL STUDENTS
- NEPALESE LIONS GIVE GIFT OF MOTION
- KENYAN PRIMARY SCHOOL GETS SHOES THAT GROW



## THE VAULT



### DECEMBER 1972 ASPEN BOLD

A recently blinded ski instructor and a group of Lions prove skiing isn't only for the sighted.



### OCTOBER 1968 THE LIONS OF SAIGON

Faced with incredible human suffering, Lions did what they could to bring hope to the people affected by a brutal war.

## HIGHER KEY AWARDS

Lions honored for sponsoring members.

## WE SERVE

### MISSION STATEMENT OF LIONS CLUBS INTERNATIONAL:

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

### CONTACTING THE LION

For change of address, non-receipt of the magazine and other subscription issues, contact 630-468-6982 or [MemberServiceCenter@lionsclubs.org](mailto:MemberServiceCenter@lionsclubs.org). For all other inquiries call 630-571-5466. Have a story idea or photo? Want to comment on a story or make a suggestion for LION editors? Contact the LION at [lionmagazine@lionsclubs.org](mailto:lionmagazine@lionsclubs.org) or at 630-468-6798.

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OF PLACE**

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# Let Your Service Roam

## Show Your MyLion Pride

Our world-class mobile app, MyLion, is changing the way we serve. Help spread the word and show off your service wherever you go with MyLion accessories. Get your MyLion t-shirts, pens, selfie sticks, and more on the online store.



[LCIstore.org](http://LCIstore.org)






# For Lions, Kindness Comes Naturally

Hello, Lions!

**I**t's easy to be discouraged when you read the news today. It seems there is so much wrong with the world, and so many people in need of help. Sometimes our instinct is to turn away.

But Lions do the opposite. We face challenges. Lions know that there is always room for good, and there is no challenge too great for us. We realize that small acts of kindness have the power to multiply into enormous waves of hope that buoy the spirits of those in need—and lift our own hearts as well.

I'm incredibly proud of our Kindness Matters global advertising campaign because I believe it gets to the heart of who Lions are and why we do what we do. We see the individual in need and we act, knowing that making life easier for one person has a ripple effect through communities, nations, and the world.

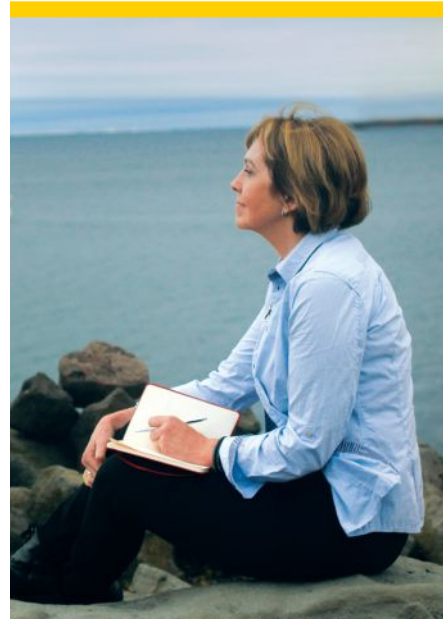
During this holiday season, I wish you the very best. And I hope you, too, will do something thoughtful for someone in need, so the holidays will be a little warmer and a little brighter for someone, thanks to your kindness. 

Yours,



**Gudrun Yngvadottir**

International President, Lions Clubs International



We Serve.

## IN THE NEWS



### New Technology May Help Blind “Feel” the View

CNN reports that Ford has developed technology that can help the visually impaired “see” the view outside a car window.

A camera attached to the window takes a picture of the view, then translates it into a grayscale image that is then reproduced on the window using vibrations at up to 255 frequencies.

The technology also includes an image-recognition system that tells a passenger through built-in speakers what they are passing, such as an open field or mountain.

## Looking Ahead



### January is Hunger Awareness Month

What does your club have planned? For service ideas, check out archived issues of Lion Magazine at [lionmagazine.org](http://lionmagazine.org).

**Melvin Jones’  
Birthday  
1/13**



SUN	MON	TUES 1	WED 2	THURS 3	FRI 4	SAT 5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

# January 2019

## OVERHEARD

“It makes me grateful.  
I’m grateful for being  
given the chance  
to put my faith in  
practice.”

— **Former U.S. President Jimmy Carter, Plains Lions Club**, on what being a Lion does for him.

“[I]t can be like ‘holy mackerel,’ but it’s fun. It’s festive.”

— **Lion Larry Forcier**, of the Yarmouth Lions Club in Maine, on their club’s wreath sales.

“Because they asked. They need us,”

— **Lion Idris Smith of the Richmond Lions Club in Indiana**, on why she serves.

“Even a blind man can see that one act of kindness makes the world a better place,”

— **Robert Francis Smith**, who walked 450 miles on his Kindness Walk in October.

## 46 YEARS AGO IN THE LION

### December 1972

#### Aspen Bold

A recently blinded ski instructor and a group of Lions prove skiing isn’t only for the sighted.



## BY THE NUMBERS

# 12

New beds added to a Salvation Army shelter in South Carolina courtesy of the Aiken Mid-Day Lions Club.

# 2.5

Millions of latrines built across Africa by former U.S. President Jimmy Carter and Lions through the LCIF-Carter Center partnership to help fight blinding trachoma.

# 300 Million

People who saw an ad from the current Kindness Matters marketing campaign.

# 6

Pounds in weight of each of 500 hygiene kits provided by Zion Canyon Lions Club to a local food pantry in Utah.

# 100

Meals prepared for shut-in seniors on Christmas day by the East Cobb and the Marietta Lions in Georgia.



### Tradition, Holiday Edition

Every holiday season, the Salvation Army in Berkley, Michigan, has some dedicated bell ringers. The Royal Oak Lions Club, which celebrated its 90th anniversary in November, has made it a tradition to take over a day of bell ringing during the charity's well-known drive for funds.

Royal Oaks past zone chair Bob Westbury says they've had to adjust their schedules to accommodate the makeup of their club over the years. "Our club originally filled all the slots for a particular day. When some Lions could not do that day, we set up two full days for ringing, which allowed some to do two or more shifts. As the club got smaller, we then would reserve and fill the best slots on most Fridays and Saturdays."

Over the past seven years, at least a dozen members put in more than 100 hours of ringing, generating more than US\$10,000 every year, amounting to just over US\$88,000 collected by Royal Oak Lions, family members, and friends for those seven years.



# LCI Forward

## UPDATE



**Global network enables greater reach.** Lions know that we can do so much more together than we can alone. Sometimes those helping hands are right in our own community. And sometimes they are on the other side of the world.

### Clubs come together to bring new classroom to school in the Philippines

The Kariya Lions Club from Aichi, Japan, donated Php 1,300,000.00 (US\$24,500) for the construction of a classroom building for the Grade 7 students of Datu Lompi Elementary School in Marilog, Davao City, Philippines. The Japanese Lions wanted to provide the proper facilities conducive to learning for the students and sought a host Lions Club in Davao City. The Davao City Maharlika Lions Club responded to the invitation and sourced out the local contractor who constructed the classroom. Officers of the Davao City Maharlika Lions Club then visited the Japanese Lions in Kariya, Aichi, Japan, to cement the friendship between the clubs and reinforce their commitment to the completion of the project. The construction of the classroom was completed on the second week of June. Five Kariya Lions attended the inauguration in Davao City on June 24, 2018.

The Kariya Lions could not have completed this Centennial Legacy project without the help of the Davao City Maharlika Lions, and is a testament that Lions Clubs International is indeed a global network of volunteers who work together to address the needs of communities in any part of the globe.



How might partnering with another club expand your service?

### USA

# Lions Make Maine Winters Warmer for their Community

When December arrives in Yarmouth, Maine, Lions are ready to begin their busiest month on the calendar.

The action actually starts early on Thanksgiving weekend with the arrival of 350 Maine-grown balsam fir trees. Lions in their yellow Lion mufflers set up tree stands on the village square, then unload and sort the trees by size to sell them. Over 20-plus years they have made more than US\$80,000 with the Trees for Tuition program, which provides college scholarships for Yarmouth High School students.

Alongside the trees are the wreaths. As Maine sees harsh winters and higher fuel prices, more people need help paying their heat bill, and Lion wreath sales are used solely to support the coastal community's fuel assistance fund. A profit of roughly US\$2,000 a year helps those who need assistance.

"Sales are brisk," says Lion Larry Forcier. "We sell a lot of wreaths right after Thanksgiving, and it can be like 'holy mackerel,' but it's fun. It's festive."

And if that is not enough, another holiday tradition brings priceless Christmas joy to the community. Over the years, more than 6,000 children have chatted with Santa in the Lion-built chalet that magically appears on the village green the first weekend in December. Behind the scenes, the Lions' December "Adopt-a-Family" program continues to help fulfill the wishes of the needy. In 2017, Lions collected donations from local businesses to add to their own funds, then distributed more than US\$7,500 in gifts and gift cards to 12 families and 22 needy nursing home residents.

Rather than just collecting money, the Lions work with those who can identify the personal needs of the families and the elderly, and Lions are there to deliver the goods.

"Being there makes it much more personal, more intimate. It's very different from collecting money," says Forcier. "It's one-on-one, and some of our members develop relationships with the people in the nursing homes and continue to visit them throughout the year."

When the year ends and the trees have found homes, Yarmouth Lions can take a little rest and hunker down for winter's fury. But they know that in six months they will be drenched in summer activities. Over one busy weekend each July the Yarmouth Clam Fest increases the town's population from 10,000 to about 100,000, and Lions are busy manning their 40-foot-long food tent. They will sell about 3,000 portions of French fries and 1,000 portions each of fried haddock fingers and fried shrimp.

The club supports the high school graduation ceremony every year in exchange for student workers who are willing to help in the food booth. "They've been fantastic," says Forcier. "It's an incredible undertaking for us, and it's good to have some 17- and 18-year-olds around to help. We're very much a club that's tied to the community."







## TRINIDAD AND TOBAGO

# Getting School Children Hooked Early

The Arima Santa Rosa Lions are on a mission to get kids hooked—on books.

“Storytelling is part of the rich history of Caribbean people,” says Arima Lion Velda Ferguson. “We wanted to develop a thirst for reading in young children.”

So, the Arima Lions developed the club’s literacy project, with the first phase beginning on United Nations’ World Literacy Day (September 8). Members read to students at D’Abadie Government Primary School, using the school’s scheduled silent reading period to read the story “Mango for Food, Mango for Money,” by Eva David-Swain over the school’s public address system.

After the reading, Lions went to various classrooms and chatted with the children about their understanding of what they had heard. The response from the students was so encouraging, says Ferguson, that the club plans to extend the project to other schools in the area.

The club plans to continue the project with a donation of books to the school’s library at the end of the school term in December.





## KINDNESS MATTERS A MESSAGE TO THE WORLD, FROM LIONS

Advertising sounds easy. Just show your product and the benefits and hope people buy. But how do you advertise Lions? How do you show the incredible service that we provide around the world? How do you describe the joy and the passion of being a Lion?

That was the challenge facing Lions International Headquarters in 2017. And the creative team realized that they had to find a way to bring our service to life.

“We wanted to tell their stories,” says Dan Hervey, Department Manager of Brand and Marketing Strategy at Lions. “We wanted to show the world what Lions do and why they do it.”

The campaign would need to build awareness of Lions and the incredible work we do so more people would want to be a part of it. So Hervey and his team set to work figuring out exactly how to best tell those stories. They first needed a slogan that would capture the essence of what we are and why we do it. After a lot of paper had been wadded up and white boards erased, they came up with something that simply pulled it all together: Kindness Matters.

Next, they needed to figure out how to develop the creative for the campaign. “We decided to pair a local service story with a different story from the other side of the world to show our global reach and the incredible spectrum of our service,” says Hervey.



Vision

Diabetes

Disaster Relief

Environment



**Lions Clubs International**

**Kindness Matters.**

Celebrating 100 years of serving humanity

[weserve.org](http://weserve.org)





東京で、「隠れた貧困」にある子供たちの  
思いとおなかを満たす

**思いやりは、大切なこと。**  
日本で、そして世界中で。

 **Lions Clubs International** [weserve.org](http://weserve.org)

トルコ・アダナ市で、難民の家族が暮らす  
セーフ・ビレッジを建設する





The Kindness Matters campaign debuted in 12 countries in the spring of 2017. The campaign ran in China, Taiwan, Italy, Japan, South Korea, Germany, Nepal, and the United States. Large eye-catching billboards and digital ads were placed in high-traffic areas local and international travelers intersect, such as airports, subway stations, and town squares in large metro areas. Each one told the story of Lions. An ad in Sweden paired a local tree-planting project with a project in the Philippines that provided eyeglasses for schoolchildren. An ad in Japan highlighted a project to address hidden poverty with a project in Turkey that built shelters for refugees.

“I spent nearly 20 years in an agency developing creative campaigns, and this was one of the most challenging and rewarding of my career,” says Hervey. “I knew if we got it right, we could really do justice to our incredible volunteers and the legacy of Lions.”

The response from Lions was clear. They loved it.

The campaign resonates because if there is one thing Lions have in common, it’s a desire to do something good. To be kind. Lions understand that small gestures can reap big rewards, because they’ve experienced it in their own lives.

In a Lion magazine story in September, Tayelor Adkins, a young, unofficial Lion in League City, Texas, says, “Sometimes you just feel shut out. And the smallest thing can turn it around. We need to just go back to being kind.”

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**I knew if we got it right,  
we could really do justice to  
our incredible volunteers  
and the legacy of Lions.**

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In the November issue, Nelson Cruz says something similar: “Sometimes a small gesture is all it takes.”

The idea is beginning to take root. While it’s still true that “Where there’s a need, there’s a Lion,” more and more Lions are beginning to say, in their words and actions: Kindness matters.





## KINDNESS IN ACTION

EVERYTHING LIONS DO IS ROOTED IN SERVICE TO OTHERS. BUT SOMETIMES PEOPLE GO ABOVE AND BEYOND TO HELP OTHERS IN NEED, DISPLAYING AN UNCOMMON THOUGHTFULNESS THAT PROVES SMALL GESTURES CAN HAVE A BIG IMPACT.



## BECAUSE THEY ASKED

Oh, the sweet smell of service.

Every week from early spring through late fall, Richmond Lions Idris Smith and PDG Jack Buckland find a few hours to spend tending the 50 to 60 roses in the Lions' plot at the Richmond Rose Garden in Indiana.

The All-American garden, in Richmond's Glen Miller Park, draws visitors to see and smell more than 100 varieties of roses tended entirely by volunteers from the community. Smith and Buckland, who took on the job about six years ago, begin working when the ground awakens in the spring and continue until they put the garden to bed each fall. That means weekly weeding, mulching, pruning, watering, and withstanding thorns.

More of the Richmond Lions come out each June to help park cars at the annual Bloom and Glow event celebrating the first blooms of the season and the beauty of hot air balloons at night, says Smith. But otherwise, it is just the two of them tending the Lions' portion of the garden, and they are happy to do it.

"Because they asked. They need us," says Smith when asked why.



## // WALKING THE WALK

This October, Californian Robert Francis Smith walked 450 miles, hoping every one of the 800,000-plus steps he took would inspire others to do intentional acts of kindness. He began in Long Beach, Calif., walked through the Mohave Desert and part of Death Valley, and ended in Las Vegas, Nevada. He called it his Kindness Walk.

Smith is the 50-year-old son of the late singer O.C. Smith, who is best known for his Grammy Award winning song, “Little Green Apples.” The younger Smith is also blind.

His father, he says, told him as a young man to use his blindness as an asset, not a curse, “and I always carried that in my heart.”

Four years ago he co-created the Kindness Walk project with a friend and has “never looked back.”

“Even a blind man can see that one act of kindness makes the world a better place. And that world begins with you,” says Smith. “I’m on a quest to help other blind people. I’m trying to send a message. Guys, get off the couch!”

— // —  
**It’s all about doing intentional acts of kindness.**  
— // —

In Buena Park, California, the Buena Park Noon Lions were happy to join him.

Timing for the walk coordinated with this year’s Buena Park Noon Lions 5K Fun Run/Walk. The walk is held each year as part of the Buena Park Silverado Days festival that just celebrated its 62nd year, and the profits from October’s walk/run were donated to the Lions Sight and Hearing Foundation of Southern California.

Buena Park Noon Lion Kari Schlagheck says her club has had a revitalization, with new members and new interest in projects like The Kindness Walk, and they are happy to learn about helping the foundation.

“Our piece in his Kindness Walk is what we’re able to do in just one weekend. We’re glad to help and get the word out about the Sight and Hearing Foundation,” she says. “To be able to do something for them is great.”

Downtown Long Beach Lion Eugene Johnson is president of the Sight and Hearing Foundation as well

as a longtime friend and admirer of Smith. The walk is part of Smith’s “Little Green Apples Project,”—a nonprofit encouraging people to perform acts of kindness. He started the project after meeting a young boy in Oregon who has autism and diabetes. Smith is working to raise money for a service dog for the boy, but he hopes the walk will raise enough money to also help other children and veterans in need.

“Robert has a desire to not just help people but to challenge people to help each other,” says Johnson. “Kindness goes way beyond helping an old woman across the street.” That’s part of the reason why Smith is grateful for the support of the Lions.

“It’s all about doing intentional acts of kindness,” he says, “and Lions have really been at the heart of that.”





## // DELIVERING CHRISTMAS JOY

On Christmas Day, when many families joyously come together, there are always some folks who are left alone. But in Georgia, two Lions clubs—the East Cobb Lions and the Marietta Lions—have spent 35 years rectifying that, delivering meals and visiting with their county’s homebound seniors for Christmas.



The senior shut-ins receive a hot meal each day through the county-run Meals on Wheels program, but the county employees are off to be with their families on the holidays, and nobody wanted to work on Christmas, says PDG Roy Moore, an East Cobb Lion.

So the two clubs, together for a Thanksgiving meal, agreed 35 years ago that they would take this opportunity to serve. Now the program has become so popular that many non-Lion families have asked to be a part of it. One man even brings his family 75 miles on Christmas morning to help in the kitchen.

“People love it,” says Moore. “It’s a good way to teach your kids about caring for other people.”

The Lions and their extra volunteers work together preparing and delivering about 100 meals—some years more and some less.

In November, Moore gets the names of those in need. He and his wife, Liz, also an East Cobb Lion, start collecting gift card donations from grocery stores and combine those with money from Lion fundraisers and private donations to start shopping for good deals on food. Each meal will include turkey and ham, candied yams, green beans, stuffing, and rolls, plus a gift bag of fresh fruit, Christmas candy, and cake.

The Moores start the beans on Christmas Eve before they gather with their own family. By 9 a.m. on Christmas Day, the volunteers are arriving at Powers Ferry United Methodist Church to prepare the rest and package meals for delivery around Cobb County.

Many folks, young and old, gather in festive spirit around tables to decorate the gift bags for the fruit and

dessert, supervised by the Moore’s granddaughter, and Moore hands out maps directing volunteers to seniors’ homes for deliveries. When the drivers are off and running, the Moores stay to clean up.

Because they get together with their family on Christmas Eve, their Christmas Day would be quiet without this project. “My wife would be forced to sit there and stare at me all day on Christmas and I’d feel so sorry for her, so I have to continue this,” he says, laughing. “We’re kind of tired when it’s over and done, but we’re really satisfied.”

Marietta Lions Steve and Nan Hughes, and their daughter, Amy, have also made this a holiday tradition.

“All of us look forward to Christmas morning. It’s a commitment, but then again, it’s not. You look forward to it because you know whoever you see, you may touch on this special day. They may not have contact with anyone else that day, and we are providing them with a nutritious meal they wouldn’t get otherwise,” Steve Hughes says.

//

**It’s hard work, but it feels good. It’s Christmas.**

//

“People are excited [at the church]. Kids are running around. It’s not something medical. We’re not providing eyeglasses or hearing aids or educating, but it’s exactly what we are charged to do, to serve.”

“When you ask people why they are a Lion, they respond with all the things Lions do,” says Moore. “But the real reason you’re a Lion is because what you do makes you feel good about yourself. All of us want to know that our life has some meaning and will have some impact on others. What we do in this project gives us validation. It’s hard work, but it feels good. It’s Christmas.”





## // MAKING HAY AFTER A HURRICANE

When Hurricane Harvey hit Texas in August of 2017, ranchers suffered not only the tremendous loss of cattle but of cattle feed to sustain the surviving stock. Idaho hay farmers and Lions Richard Larsen and his son, Chad, were among the first to respond.



The Larsens, both members of the Dubois, Idaho Lions, sent a semi truck with 35 tons of alfalfa hay off to Houston, where it arrived three days after the storm. The Larsens own and operate the Larsen Hay Terminal in Dubois, a rural town of fewer than 1,000 people in eastern Idaho.

Richard Larsen, a past president of the club, has helped develop a Future Farmers of America (FFA) program in the local high school, promotes the 4-H program, and coordinates with Lions in offering scholarships for high school students.

PDG Joyce Saunders in 39E, a charter member of the Pocatello Southeast Idaho Scholarship Lions, says the Dubois Lions are strong supporters of the small community, and Richard Larsen is “a member who is constantly helping those in need.”

**See More  
Stories of  
Kindness  
In Action**

- Jamaican Lions Feed Local Students
- Nepalese Lions Give Gift Of Motion
- Kenyan Primary School Gets Shoes That Grow









# Building a Sense of PLACE

Lions do  
some heavy  
lifting to help  
out their  
neighbors

**BY JOAN CARY**

After a blazing day building walls and shingling roofs under the August sun, Lion Bryan Tanner's legs and back were shot.

"I don't think my body has ever felt more broken," says the Mishawaka, Indiana Lion. "That was great."

That was Lion service.

 **PHOTOS BY ALEX GARCIA**

Tanner was one of hundreds of volunteers from across the U.S. who came to help Habitat for Humanity build 23 homes in Mishawaka as part of the 2018 Carter Work Project. Among the builders who worked alongside him were Plains (Georgia) Lion, Former U.S. President Jimmy Carter, and his wife, Rosalynn, intent on completing their 35th build.

But Tanner and the former president were not the only Lions committed to providing homes for families in need. Prior to the week-long organized build, Madison Township Lions from Wyatt, Indiana, spent two days onsite doing prep work on houses. Larry Kulczar, a Madison Township Lion since 2000, and a longtime Habitat volunteer in St. Joseph County, Indiana, put it very simply: “Our motto is ‘we serve,’ and I thought it would be a good idea to do some of that.”

Since 2001 the number of families living in poverty in Indiana has nearly doubled, according to Indiana Habitat officials. In St. Joseph County, where Mishawaka is located, more than 16 percent of the people live in poverty, and one third of the households are renters.

Habitat for Humanity aims to give these families a chance to own their own home and pay an affordable mortgage.

With the help of Habitat volunteers, Ericka Santiesteban built her family's new home in Mishawaka, Indiana while Mishawaka Lion and Habitat volunteer Bryan Tanner helped build a home for her neighbor.



### The number one latrine builder

For 35 years the Carters have donated their time and voices to addressing the country's critical need for decent, affordable housing as ambassadors for Habitat and volunteers on the build.

In the busy, burgeoning Indiana neighborhood, over the erratic beat of thousands of hammers and a sea of blue-shirted volunteers, Carter told those around him, “There is a horrible need in this country to make low-income housing available to hard-working people. Habitat makes it possible for people to overcome that disparity between the wealthy and the poor, and everybody needs to know how big that gap is.”







A Lion for more than 60 years, Carter and his wife—his boss for 72 years, he quipped—were looking for a good way to utilize their time when they first became ambassadors for Habitat. Since then they have built homes in 14 countries, and at the same time have worked diligently with the Lions through the LCIF-Carter Center partnership.

‘I’m not only known as a builder. I’m well-known all over Africa for being the number one latrine builder,’ said Carter, referring to the construction of 2.5 million latrines to counter trachoma, a blinding disease spread by flies.

Carter told of his own childhood home with no electricity and no running water, and how getting those two crucial services transformed his life. Near to him at the Habitat site, future homeowner Ericka Santiesteban, enthusiastically working with the volunteers building her home, was envisioning how this would transform her life and the lives of her sons.

‘Now I don’t have to move again. I went to a meeting and I crossed my fingers, and I prayed that I would get in,’ says Santiesteban. ‘And now I feel like I won the lottery. Just look at all these people who have come out to help us.’

‘I’m not an easy one to cry. Rosalynn knows that,’ the former president told a group. ‘But I have wept many times when we have given them the key to their new home. It’s a matter of deep emotion for me.’

‘I feel grateful. I’m am grateful for the opportunity to put my faith in practice, to serve,’ he says.

‘You just have to look for that opportunity to serve,’ Rosalynn Carter added.

## Habitat and Lions build off one another

Mark Andrews, senior vice president of operations for Habitat International, says Habitat is forever grateful for the support of LCI and Lions clubs across the country. ‘At Habitat for Humanity, we believe in a world where everyone has a safe and decent place to live,’ he says. ‘Lions have donated their dollars and volunteered their time alongside future Habitat homeowners in the U.S. and around the world to help achieve that vision.’

For Indiana Lions, that opportunity to serve by assisting on Habitat projects will continue to grow, says Tanner. The organization was able to acquire seven additional acres next to the new neighborhood, which means more Habitat homes will be built in Mishawaka in years to come. And more of the basic building of walls can now be done in climate-controlled warehouses, enabling more Lions with a variety of capabilities to get involved.

‘It’s inspiring, without a doubt, to see the Carters’ commitment to serve over all these years,’ says Tanner. ‘He has the heart of a Lion.’ 

# Lions Quest Teaches Social Emotional Learning to Children in Slovakia

BY JAMIE KONIGSFELD

Lions Quest has made its way to students in Slovakia for the very first time, and now has its first Lions Quest-trained dog.

Lions in Slovakia received a US\$10,000 grant from Lions Clubs International Foundation (LCIF) in order to create the pilot program for Lions Quest in their country. The grant helped translate Grade 7 Skills for Adolescence into Slovakian and helped host workshops to train 40 teachers in southern Slovakia.

Both of the workshops were successfully completed by the end of June 2018. In addition, the first-ever Lions Quest-trained dog has completed the workshop. Endy is a guide dog for the Slovakian translator who worked the workshops. In southern Slovakia, Hungarian is a commonly spoken language and this Lions Quest training session was presented in Hungarian. With both Hungarian-speaking and Slovakian-speaking attendees, a translator was present to ensure everyone could understand the program. Senior trainer Gabor Papp says, “She [Noemi, the translator] was a great interpreter. Actually, Endy the dog was to Noemi in terms of sight as Noemi was to me in terms of hearing and understanding.”

The workshops were a success, so our Foundation has awarded a second grant for US\$15,000 to continue the implementation of Lions Quest. Lions will be able to host three more workshops, finish Slovakian translation of the materials, and begin to train local Lions Quest trainers.

After the program is fully implemented, Lions are hoping it can be accredited and added to the national registry of acceptable programs. This will open doors to schools around the country and hopefully raise more Lion awareness, involvement, and financial contributions for potential program expansions.

The seventh grade students who are benefitting from Lions Quest will gain the skills needed to build healthy, productive lives. Lions Quest builds



character by teaching kids about positive behavior, anti-bullying, drug and alcohol awareness, and service learning. They also create a positive connection to school, promoting a safe and healthy environment to continue their education.

The students of Slovakia have a bright future ahead of them. To help expand Lions Quest or establish it in new areas, consider making a donation to Lions Clubs International Foundation's Empowering Service fund.

Visit [LCIF.org/BE100](http://LCIF.org/BE100) to learn how Campaign 100 will serve youth through improved access to quality education, vital health services, inclusive social and recreational opportunities, and positive development programs.



# A World in Need, a Foundation of Support

On her 16th birthday, Brooklyn Driver earned her driver's license. In her teens, she also captained her tennis team, backpacked through Europe, and became a skilled trap shooter. Not easy for the American teen from Lafayette, Tennessee, who at age 18 months was diagnosed with numerous eye complications and subsequently told she'd never drive a car, play sports, or function normally because of them.

Thanks to Lions, Brooklyn overcame her obstacles. For 10 years, she received care at the Tennessee Lions Eye Center at Vanderbilt Children's Hospital in Nashville. "Without Lions, I'd never have accomplished so much and seen the world," says Brooklyn. "Lions Clubs International Foundation [LCIF] changed my life, making the seemingly impossible a reality."

## **Global Foundation. Local Impact.**

In many communities, Lions are best known for serving individuals with visual impairment. But Lions' work expands far beyond the realm of vision. In fact, Lions provide comfort and care across eight critical areas, and LCIF's Campaign 100: LCIF Empowering Service will ensure Lions have funding to serve well into the future.

## **Increase Service Impact**

**Vision:** Through Campaign 100, LCIF will help eradicate infectious blindness, reduce avoidable blindness and visual impairment, and improve quality of life for people with blindness or visual impairment.

**Youth:** Our Lions Quest program has already served 16+ million youth. Through Campaign 100, LCIF will improve access to quality education, health services, social and recreational opportunities, and positive development programs. Discover more at [www.lions-quest.org](http://www.lions-quest.org).

**Disaster Relief:** Through Campaign 100, LCIF will prepare for, and respond to, natural disasters to provide short-term relief and long-term recovery of communities worldwide.

**Humanitarian Causes:** Through Campaign 100, LCIF will sponsor and deliver programs addressing the distinct needs of at-risk and vulnerable populations disproportionately impacted by social and economic factors.

## **Fight Diabetes**

**Diabetes:** Diabetes is a leading cause of death worldwide, and of blindness and visual impairment. It's also the sixth leading cause of women's death. Through Campaign 100, LCIF will respond to this epidemic, helping prevent the devastating disease through comprehensive health initiatives.

## **Expand Our Global Causes**

**Childhood Cancer:** Every two minutes, a child is diagnosed



with cancer, with survival rates of children in low-income countries as low as 10 percent. Through Campaign 100, LCIF will strengthen medical and social services, increasing global life expectancy of children with cancer and enhancing their quality of life.

**Hunger:** LCIF will work toward a world in which no one goes hungry. Campaign 100 will enable us to improve food access by investing in infrastructure and improved transportation systems that increase capacity of food banks, feeding centers, and distribution facilities.

**Environment:** Worldwide, some 1.8 billion people use a drinking water source contaminated by fecal matter, and 40 percent are affected by water scarcity. Through Campaign 100, we'll protect environmental health, generating long-term, positive ecological impact.

## **Call for Support**

There's a world in need. Fortunately, Lions are here to serve through life-changing initiatives funded by our Foundation. Please participate in Campaign 100 and #BE100. Donate now at [lcif.org/donate](http://lcif.org/donate).

## CLUB NEWS



Serena Lions Rich Fassig and Paul Marshall sold tickets for a cash raffle at the Sandwich Fair in Illinois. New York Lions were among those who stopped to buy a chance.

In **Illinois**, the **Serena Lions** are using proceeds from their annual raffle at the Sandwich Fair to purchase a reading machine for the library. Previous raffle money bought a reading machine for a 90-year-old woman and a hearing aid for a high school student.

The **Grantsville Lions** in **West Virginia** collected more than 1,300 eyeglass cases and 565 used eyeglasses. They were divided between LCI headquarters, Goodwill in Vienna, W.V., and the FRN Thrift Store in Grantsville, W.V.

The **New Bloomfield Lions** in **Pennsylvania** are proud to support Four Diamonds, an organization to help parents and children affected by childhood cancer.

**Zion Canyon Lions** in **Utah** are reflecting on their club's accomplishments over 50 years. They have erected a monument and flagpole in the town park honoring veterans of all eras, provided 500 hygiene kits for needy residents and transients, and given a large storage shed to The Dove Center where they serve women and children who are victims of abuse.

The **Tustin Host Lions** in **California** are proud to say that between 1957 and 2016, 31 Lions have been named Tustin Area Man or Woman of the Year. Tustin Host charter member Jack Hall was the town's first Man of the Year elected in 1957.

In **North Carolina** the **Wendell Lions Club** received an award from the North Carolina Department of Transportation for 30 years of service in the Roadside Maintenance Cleanup Project.

The **New Lenox Lions** in **Illinois** donated to the Wreaths Across America program in honor of the New Lenox Fire Department Foundation.

In **Connecticut** the **North Haven Lions** awarded their 2018 Community Service Scholarships to North Haven High School seniors Riley Powell and Charlotte Cecarelli. Powell's great grandfather, Lion Joseph Rucci Sr., a member of the **New Canaan, Connecticut Lions**, was a recipient of that club's 1947 merit award.

The **Knowlton Lions** in **Quebec, Canada** donated CA\$3,000 (US\$2,318) to the Town of Brome Lake First Responder Service to cover fuel expenses for their vehicles. In previous years Lions contributed to the purchase of a "Jaws of Life" and uniforms for the responders.

After 20 years of faithful service, the screening van used by the **District 4L4 Sight and Hearing Foundation** in **California** has been donated to the **Ensenada Lions Club** in **Baja, Mexico**. The foundation thanks La Habra Host Lion Danny Hansen who helped take care of the vehicle and guided Lions through a stack of paperwork.



In **Michigan**, the **Laingsburg Lions Club** replaced their deteriorated half basketball court in a city park with a new US\$32,000 court and six baskets. Community members of all ages are thrilled to have a new place to play and exercise..



The Laingsburg Lions in Michigan built a new basketball court for their community.

The **Southern Tier Retired Lions Club** in **New York** has voted to have the **Goa Lions Club** in **India** as a brother/sister club, allowing the two to share communication and ideas, collaborating in community spirit.

In **California**, the **Lions Club of Rossmoor** raised US\$8,300 during their 2018 annual White Cane Day and donated the proceeds to vision related programs within the San Francisco Bay area and the Lions Center for the Visually Impaired.

The Lions Eye Clinic in the Helping Hands Clinic is sponsored by the **Broadway Lions Club** in **North Carolina**. Lions elected to further support the clinic with US\$1,500 as a legacy project for their community.

The **Lions Club of Leduc**, in **Alberta, Canada**, offers an annual free shred event. Lions offer free shredding of unwanted paper and a free hot dog in exchange for a donation to the Food Bank.

From October to June the **Avon Grove Lions** in **Pennsylvania** honor a Student of the Month at both the Avon Grove High School and the Avon Grove Charter School.

Since 2008 the **Ashland Evenings Lions** in **Ohio** have partnered with the Akron Area District of Goodwill Industries to collect eyeglasses that are cleaned, sorted and packaged for use in medical missions. As of August they had recycled 45,472 eyeglasses.

**In Memoriam:** Past International Director Dr. Kurt Rizer has died at the age of 84. Dr. Rizer served as international director from 1992 to 1994. In 1978 he became a member of the Hanover Lions Club in Germany. Dr. Rizer served on the board of directors for Campaign SightFirst, assisting LCIF with his legal expertise. He had a successful career as an attorney and notary, and used his knowledge to help countless people. Dr. Rizer received numerous Lion awards including six International President's Awards and the Ambassador of Goodwill Award, the highest honor the association bestows upon its members. Although he moved to Spain to spend time at his home in La Palma, he maintained close friendships with the Lions of MD 111 Germany.

**In Memoriam:** Past International Director Yamandu P. Acosta has died. A member of the Eufaula, Alabama Lions Club and a Lion since 1970, he served as chairperson of the Latin America Extension Team, and presented at several USA/Canada and Latin America and Caribbean forums. Past Director Acosta received numerous awards including eight International President's Medals, the 45-year Monarch Chevron, and the Ambassador of Good Will Award, the association's highest honor. The Past Director looked beyond local borders to support and participate in the Alabama Lions Ophthalmic Missions to Mexico, Central and South America. He had a successful career as a college professor at Andrew College in Columbus, Ga., was involved in numerous community organizations including the Eufaula Little Theatre, and enjoyed cooking for his wife, daughters, and grandchildren.



**Lions Clubs International**

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## L ANNIVERSARIES

### DECEMBER 2018

**95 Years:** Florence, S.C.; Frankfort, Ky.; Charleston, S.C.; Jefferson, Iowa; Corpus Christi Downtown, Texas; Lawrence, Mass.; Ironton, Ohio; Elkhart, Ind.; Stoughton, Wis.

**90 Years:** Missoula, Mont.; Wabeno, Wis.; Conrad, Mont.; Clay Center, Kan.; Gibbsland, La.; Idabel, Okla.; Denton, Texas; Grosse Pointe, Mich.

**85 Years:** Buchanan Galien, Mich.; Midland, Mich.

**80 Years:** Tri Town, Colo.; Akron, Pa.; Burley, Idaho; St. Albans, W.V.; Leeward Oahu, Hawaii; Huntingdon, Pa.; Fairfield, Ill.; Staples Host, Minn.; Strathmore, Alberta, CAN; Galax, Va.; Rockton, Ill. Centerville, Tenn.; Ingersoll, Ontario, CAN; Camas, Wa.; Campbellsburg, Ind.; Garnett, Kan.; Hendersonville, N.C.; Story City, Iowa.

**75 Years:** Hahira, Ga.; East Mill Creek, Utah; Vancouver East, British Columbia, CAN; Beaverton, Mich.; Jeromesville, Ohio; Path Valley, Pa.; Owingsville, Ky.; Arkadelphia, Ark.; Cottonwood, Calif.; Jermyn, Pa.; Belle-Rand, W.V.; Newaygo, Mich.

**50 Years:** Paw Paw, Mich.; Rockledge, Fla.; Kaycee, Wyo.; Ladysmith, Wis.; Mars Hill, N.C.; Hyde Park, Mass.; Sealy, Texas; West Point, Ohio; Krum, Texas; Norwood-Young America West, Minn.; Forada, Minn.; Comox Valley Monarch, British Columbia, CAN



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## Tiny Tree

Olivia, daughter of Lion Jim Albright, made a paper plate tree to help the Lions spread more holiday cheer at the Yarmouth Lions' annual Trees for Tuition program in Maine, which provides college scholarships for Yarmouth High School students.







## New century. New website.

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Serving Humanity. Giving Hope.  
**Lions respond to a world in need.**

Campaign 100 aims to empower Lions to serve today and well into the future. This most ambitious fundraising effort in the history of Lions Clubs International Foundation requires participation from every Lion worldwide. Together we can do it, because together, **We Serve.**

Support a world in need. Visit [lCIF.org/CampaignDonations](https://lCIF.org/CampaignDonations) and give to LCIF's Empowering Service Fund today.