

# LION

SPRING 2020 LIONMAGAZINE.ORG

## The Bird Artist

LOOKING OUT FOR AMERICA'S WETLANDS



Lions Clubs International



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## WE SERVE

### MISSION STATEMENT OF LIONS CLUBS INTERNATIONAL:

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

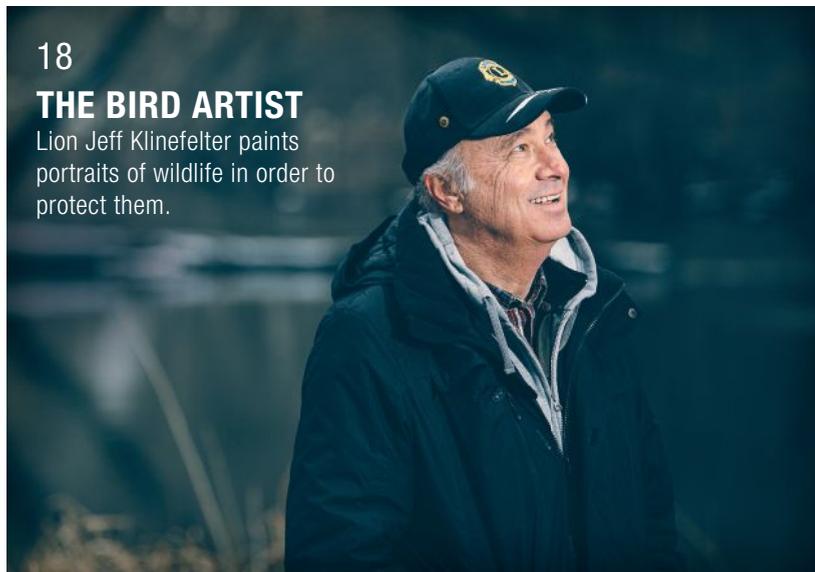
#### CONTACTING THE LION

For change of address, non-receipt of the magazine and other subscription issues, contact **630-468-6982** or [MemberServiceCenter@lionsclubs.org](mailto:MemberServiceCenter@lionsclubs.org). For all other inquiries call **630-571-5466**. Have a story idea or photo? Want to comment on a story or make a suggestion for LION editors? Contact the LION at [lionmagazine@lionsclubs.org](mailto:lionmagazine@lionsclubs.org) or at **630-468-6798**.

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Lions International

PEACE

Poster Contest

IMAGINE

600,000 children sharing their visions of peace

INSPIRE

Youth to showcase their talent

CREATE

Stronger ties in your community

Don't miss your opportunity to sponsor the **33rd annual Lions International Peace Poster Contest!**

Give kids in your community a creative way to express their visions of what peace means to them. The theme for the 2020-21 Peace Poster Contest is *Peace Through Service*. Order your Peace Poster Kit to play a key role in engaging young people and promoting peace around the world. Get complete contest details at [lionsclubs.org](http://lionsclubs.org).

You and your club can achieve  
*Peace Through Service*

**Order your Peace Poster Kit today!**



# In Times of Darkness, Be the Light

Sometimes, it's hard to find our way.

In the dawn of 2020, our world has been thrust into a great trial. The past few months have seen countries – including my own – tested to their limits. Many people are facing new realities that challenge their ability to make ends meet and provide enough food and essentials to keep their families safe. And many first responders – doctors, nurses, police officers, grocery store clerks, among the many others – are putting themselves on the line every day to save lives.

It is a dark time. It is easy to give in to fear. But we cannot. This is the time to act.

What that action looks like in the face of lockdowns, quarantines, and social distancing may look very different from service as we've known it. We have to put health and safety first. But now is not the time to shrink away from the new and different. Now is the time to tap into the innovation that Lions are known for so we can find new ways to help.

There is so much uncertainty in the world right now. In these extraordinary times, let's rededicate ourselves to service. Let's become the lights that guide our world through this period of darkness.

In my dark moments – and there have been some for me, too, these past months – I like to imagine every Lion as a candle in a window. I see Lions serving meals to low-income children because schools are closed, making sure they don't miss a meal. I see Lions delivering groceries to elderly neighbors who are most vulnerable to the virus. I see clubs hosting meetings online so they can stay connected and continue to find ways to give back. Every day, I see Lions putting their kindness in action.

And I am lifted.

Now imagine how bright the world would be with all our candles flickering together, shining brightly, helping the world to find its way.

Be the light, Lions. Show the way.

Sincerely,

*Jung-Yul Choi*

**Dr. Jung-Yul Choi**  
International President, Lions Clubs International



We Serve.

## Looking Rosie in 2020

Lions Clubs International made its annual appearance at the Pasadena Tournament of Roses Parade. The theme for the 2020 event was “The Power of Hope,” and Lions showcased their mission with the float “Hope for 20/20.” Materials for the float included lima beans, coffee, pampas grass, yellow split pea, ground white pepper, eranthis blooms, and gold clover seed. International President Choi and his wife waved to the crowd on the sunny New Year’s Day.





ROSE PARADE



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**HONDA**

HOPE

HOPE



presented by

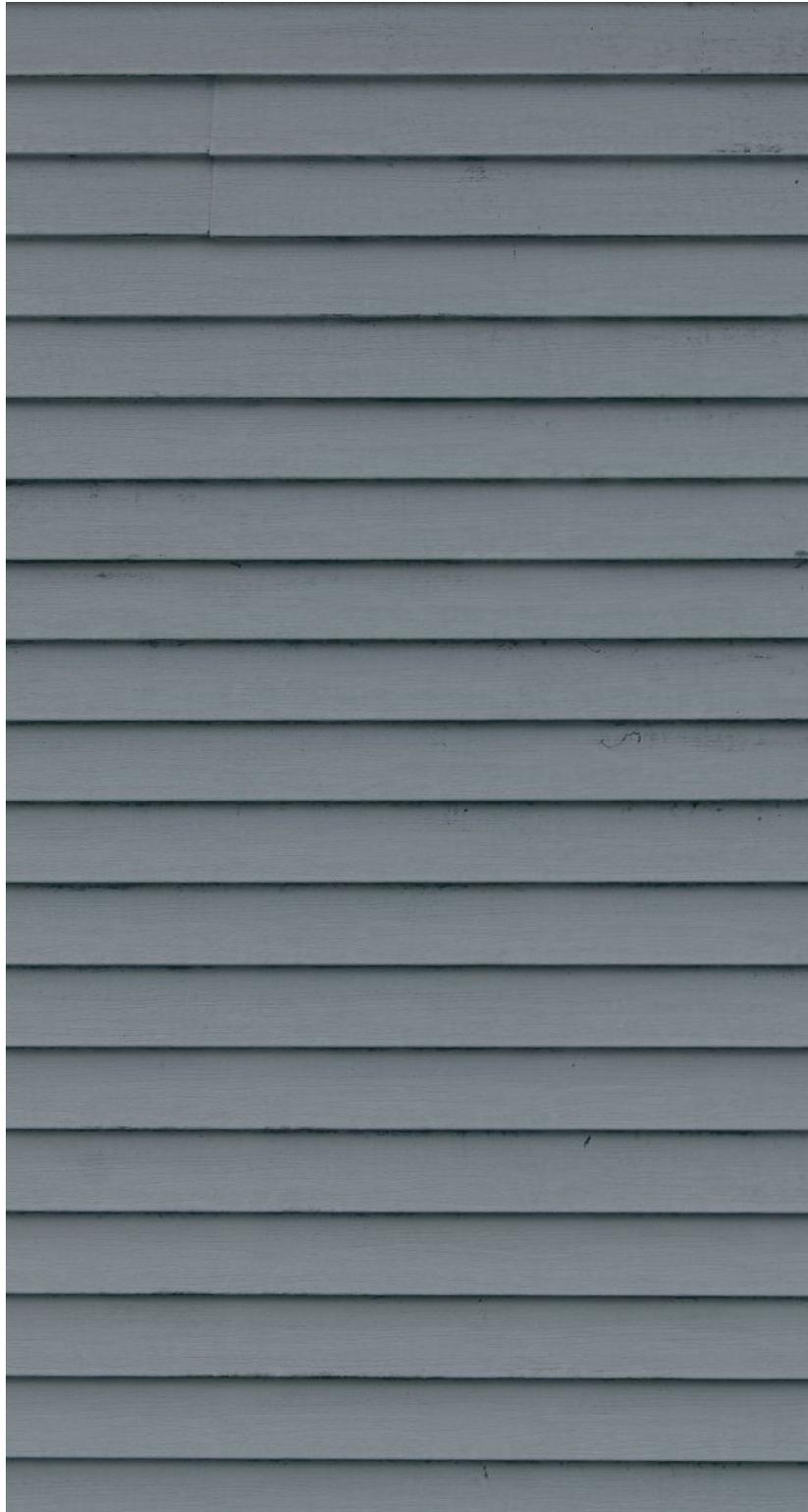
**HONDA**

THE POWER OF HOPE

HOPE  
FOR  
2020

## Painter's Nest

Lion Jeff Klinefelter works in his backyard studio, where he spends five to six hours per day painting wildlife. His work has won numerous awards and been featured on Duck Stamps, which hunters purchase as part of their seasonal license. Proceeds go to the conservation of animal habitat. See story page 18.





## 50th Anniversary of Earth Day

April 22, 2020 marks the 50th anniversary of Earth Day. Established in 1970, the first Earth Day mobilized 20 million Americans and is credited with launching the modern environmental movement. It is now recognized as the planet’s largest civic event and has led to many landmark environmental laws. In 2016, the United Nations chose Earth Day as the day to sign the Paris climate agreement. Join Lions around the world and choose a service project that focuses on our environment this April.



## PID Alexander Steps into 1st VP Role

The International Board of Directors appointed Past International Director Douglas X. Alexander to the office of International First Vice President to fulfill the responsibilities of the office due to the passing of Vice President Judge Haynes H. Townsend in December.

Vice President Alexander served as international director from 2010 to 2012, and he is a former vice president for J.P. Morgan Chase Bank. He has been an active member of the Brooklyn Bedford Stuyvesant Lions Club since 1984.

In recognition of his service to the association, he has received numerous awards including the Ambassador of Good Will Award. Vice President Alexander is also a Progressive Melvin Jones Fellow.

## Looking Ahead

### June 2020

- 6/1**  
**Helen Keller Day**
- 6/5**  
**World Environment Day**
- 6/7**  
**Lions Clubs International Birthday**
- 6/26 – 6/30**  
**103rd International Convention (Singapore)\***

SUN	MON 1	TUES 2	WED 3	THURS 4	FRI 5	SAT 6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

June 2020

### July 2020

- 7/22 – 7/26**  
**USA/Canada Leo Leadership Forum**

What does your club have planned? For service ideas, check out archived issues of Lion Magazine at [lionmagazine.org](http://lionmagazine.org).

SUN	MON	TUES	WED 1	THURS 2	FRI 3	SAT 4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

July 2020

**\*Canceled**



Girl Scout Gabrielle Edwards painted a mural as her Gold Award project and to give back to the local Lions banquet hall where she and her family spent so much of their time.

## Mural Increases Visibility of Lions

A new mural on the side of the Jefferson Township Lions' clubhouse and banquet hall in Mount Cobb, Pennsylvania, has been drawing traffic.

The vibrant mural depicts a lion's head with a full, brightly-colored mane showcasing the many local services, landmarks, and volunteer projects that make their community great.

Gabrielle Edwards, a high school junior and Girl Scout, designed, planned, and executed the project with the support of the club as her Gold Award project.

"[T]hey were very enthusiastic," she told *The Tri-County Independent*. "I then had to actually pick what I wanted to paint. They gave me some ideas on what they'd like to incorporate, so I sketched up many lions and decided to do a cartoonish looking face with the mane full of our community spirit and energy."

She chose bright, primary colors to maximize the visual impact of the mural. Once the wall was power washed and stripped of loose paint, she got to work. And, just as any good community project should, she had many helpers.

Her mother, Bonnie, and brother, Jack, helped her paint the base coat, and her mother – also an artist with several local murals to her name – helped her sketch the head. "We took my sketch of what I wanted and

measured out the center. We then found the center of the wall and worked our way out, sketching with pencils and house paint. We finished the face the first day in the heat, followed by ice cream," she told *The Independent*.

The mane was filled in with the help of her mom and friends over the next two weeks. Whenever they had free time, they would stop by and make progress. All together she estimates they spent about 60 hours painting.

PDG Gayle Padfield, a Jefferson Township Lion, says bookings at the banquet hall have increased since the mural went up. Built by members in 1972, the hall has always been popular. It's a rural area without a lot of other options for events, and when the mural went up folks started driving by to get a glimpse of what all the fuss was about.

"We're always surprised when people who have grown up here say they never knew we existed," she says. But now they are coming by and booking events.

"It has raised the visibility of Lions in the town," she says.

The club uses proceeds from the event bookings to fund two annual scholarships for local students.

# L IN THE NEWS

## OVERHEARD

“And all you have to do is go outside and pay attention. It’s unbelievable if a person goes out and sees what’s there.”

—**Artist Jeff Klinefelter**, of the Etna Green Lions in Indiana, on how nature inspires him. See story page 18.

“Having an active club online is like having an open front door.”

—**Juan Nuevo Alemany**, of the Chipping Sodbury Lions in the British Isles. See story page 40.

“It’s important that people know how to take care of the earth.”

—**Karl Taschenberger**, of the Bowie Lions in Maryland. See story page 13.

## BY THE NUMBERS

29

Miles a man with low vision in Burkina Faso rode his bike in order to get help from Lions.

800

People treated by the Casablanca Doctor’s Lions Club during a recent outreach trip.

30

Number of Special Olympic athletes who participated in sports with Lions and Leos during the 2020 OSEAL Leo forum.

26

Number of years the Independence Lions in Independence, Wisconsin, have conducted a city-wide cleanup on the Saturday closest to Earth Day.

17,000

Estimated number of stamps that will sell featuring Lion Jeff Klinefelter’s winning 2020 entry in the California Upland Game Bird Stamp Contest.

## MOROCCO

### The Doctors Are In

These young medical professionals aren't waiting for retirement to make an impact.

On January 26, 20 doctors, all members of Lions Club Doctors Unité in Casablanca, set out for Douar Ait Tamjât-Tagleft, a small village near Taroudant, a coastal city in the south of Morocco. Their mission, done in partnership with Moubadarat Al Khayr association of Béni Mellal, was to provide medical care for the residents of the village.

“Sadly, medical coverage in Morocco is particularly lacking,” says Lion Salwal El Jamali, communications director for the club. “Communities inside of cities have trouble getting the healthcare they need, ones in villages are sometimes completely cut out of the healthcare system and sometimes have to travel a long way in order to see even a primary care doctor.”

The Lions who attended this particular caravan had specialties ranging from general medicine to dentistry, to pediatrics, to gynecology, among others, and they treated approximately 800 people during the two-day visit.

They also initiated an oral prevention campaign in the community, provided dental consultations and extractions for adults, and distributed medicine donated by members who are pharmacists.

The club also brought clothing and food baskets to hand out, and, as though they weren't busy enough, began a redevelopment of the courtyard of the local primary school. “We did some painting and put up some bookshelves with books for a small library that the kids could have access to any time,” says Jamali.

The active club holds several humanitarian caravans each year, and always goes to a different area in need. They often work with local organizations to help identify the exact needs of the communities so they can plan accordingly.

Money for the projects comes from several fundraisers, including the “Run for Atlas,” which is a race through the Atlas mountains, and a soccer tournament called “Kick It for Hope,” which raises money for a special caravan dedicated to screening for ovarian and breast cancer.

“Nothing makes you more satisfied than the idea of knowing that we participated in relieving dental pain in a child, warming up a pregnant woman, or even helping an elderly man to gain autonomy,” says club president Manal Fattah.



Doctors with Lions Club Doctors Unité discuss their action plan at a recent medical outreach project.

Diabetes screenings are just part of the comprehensive medical care Lions provide on their service trips.



USA

## After Flooding, the Revival of an Ecosystem

In 1997 the Red River Valley, which spans across the North Dakota and Minnesota border, experienced the most severe flooding it had seen since 1826. While Grand Forks took the brunt of the damage, residential areas along the valley in Fargo were evacuated, and many homes were destroyed.

In the aftermath, the city of Fargo purchased the land (and homes) in the floodplain. The homes were razed and the area was banned from development.

Jane Pettinger, a Lion who lives in Fargo, not far from the River, says the area was in limbo. The homes had been torn down, but the landscaping and some driveways remained. One day a fellow Lion was walking through the area with his wife when she mentioned it could make a lovely park.

He brought the idea to the club and they agreed. They partnered with River Keepers, a local nonprofit advocating for safe and sustainable use of the Red River, and little by little they built a park.

They mowed paths through the grasses—former lawns, mostly Kentucky bluegrass, that had grown tall—created a small amphitheater for small classes, and built a viewing stand in the trees to watch the native wildlife that had eagerly returned the area. A boy scout created the original sign as an eagle project, and when it began to look a bit faded, Pettinger’s own son created a new one for his eagle scout project.

“It’s very well-used,” says Pettinger. She says on any given day there are typically at least a dozen people at the park, fishing, bird watching, or just relaxing and enjoying nature.

In 2014 Audubon Dakota established the Urban Woods and Prairies Initiative, which aims to re-establish native riparian habitat diversity to combat the rapid decline of even the most common bird species. The initiative works with cities and park districts to target floodplain buyout properties to create quality habitat for birds.

“The Red River corridor is important for native birds,” says Sarah Hewitt, Conservation Programs Manager at Audubon Dakota. It’s particularly an important migratory route for the golden-winged warbler and is the only intact migration corridor for more than 20 species of birds.

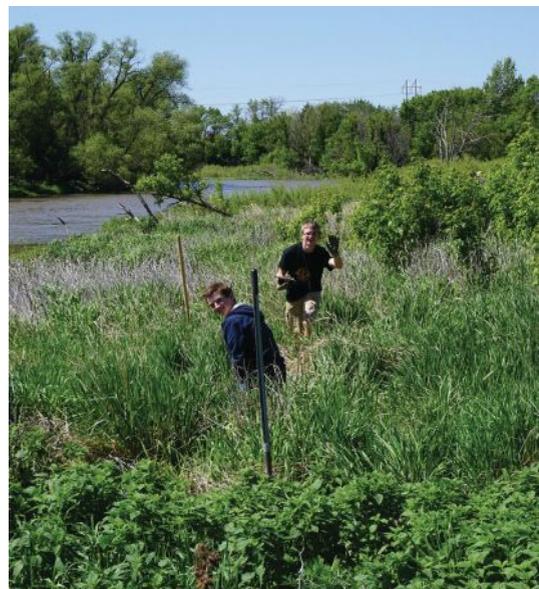
Audubon Dakota brought the Fargo Lions park into the program in 2016 and began removing the buckthorn and replacing the turf grass with native grasses and wildflowers. “Incorporating a wildly diverse mix of plants creates a diversity of wildlife that can use the area,” says Hewitt.

“Keeping migration corridors intact is particularly important because when these are fragmented, populations are impacted,” says Hewitt. “It means [birds] can’t breed properly or find the resources they need to survive.”

The conservation plan includes several years of coaxing the reestablishment of native seedlings, helping to keep weeds and invasive species at bay until the native plants can establish themselves.

When Audubon’s seven-year plan is completed, Fargo Lions hope to continue as stewards of the land, continuing the conservation of the important landscape well into the future. “We just want it to be educational,” says Pettinger.

Fargo Lions help maintain a park in an old floodplain.



## USA

# Taking Care of the Earth

As the world honors the 50th anniversary of Earth Day, the environmentally conscious Lions of Bowie, Maryland, have their own big numbers to celebrate.

The Lions will hit the 500 mark on rain barrel sales this spring, having sold the recycled plastic 55-gallon barrels since starting the project in 2010. And on April 18, they will sponsor the 10th annual Bowie Green Expo – one town and one club’s way of showing people how important it is to be green, and how easy it can be to lead a greener life.

“We’re definitely a working club,” says 51-year Lion Karl Taschenberger who heads up the expo. “We like those kinds of projects.”

Taschenberger says the one-day Expo drew more than 600 people in 2019, and a bigger crowd is expected this year. Along with 50 vendors with environmentally friendly products, the expo will offer information on tree trimming, solar power, electric cars, and architectural recycling. A kid zone will teach youngsters about endangered species, hatching monarch butterflies, and pollinators. The city garden club will sell native plants, and the Maryland forestry division will offer 5-and-6-year-old native trees for adoption.

“It’s important for the environment, and it’s important that people know how to take care of the earth,” says Taschenberger. “People don’t know, and that’s why they’re coming to the Expo.”

The 35-member club has made its name in the making and selling of 40 to 50 US\$75 rain barrels each spring and summer at the Bowie Farmers Market and special events. The plastic barrels were formerly used for food products.

Rain barrels help reduce water pollution by decreasing the amount of storm water runoff reaching our streams and rivers. They also lower water usage and help decrease water bills. It is estimated that an average rainfall of 1 inch within a 24-hour period can produce



Bowie, Maryland Lions have made and sold 500 rain barrels since starting the earth-friendly project in 2010.

more than 700 gallons of water running off a typical house. The barrels capture that water from the roof and hold it for later use such as on lawns, gardens or indoor plants.

Berger says the city’s support is important in making Lion efforts succeed. “Without them we would not be able to do what we do.” He also knows that the city appreciates the help they receive from the Lions club.

Lions assists the city as Weed Warriors, working alongside members of the city’s Green Team to stop the assault on the forest by non-native invasive English Ivy vine. Volunteers meet in the fall and spring to remove English Ivy from trees.

Each year they also help the city with stream cleaning, removing trash from the Patuxent River, a tributary of the Chesapeake Bay. For the first couple years they pulled tires, car batteries, shopping carts, and fencing from the water. “Now we don’t get nearly as much,” says Taschenberger. “That’s good.”

## CAMBODIA

### Mission Inclusion

Lions in Cambodia believe it's not about winning or losing, but how – and with whom – you play the game.

The organizers of the OSEAL Leo Forum 2020 teamed up with Special Olympics Asia Pacific (SOAP) and Special Olympics Cambodia to organize an afternoon of Special Olympics Unified Sports, which places individuals with intellectual disabilities on teams with those without disabilities.

Part of the purpose of the forum was to raise awareness of Special Olympics and its partnership with Lions. Unified Sports is the philosophy that teaming individuals with intellectual disabilities with those without intellectual disabilities is a path to friendship and understanding, so it felt natural to put those principles into practice at the forum.

“We at Special Olympics are incredibly grateful for these opportunities to empower our athletes to achieve their best, both on and off the field of play,” says President and Managing Director of Special Olympics Europe Eurasia David Evangelista, also a Lion.

One hundred and twenty Leos and Lions and 30 Special Olympics athletes from the Cambodia province of Kampong Thom came together at Angkor Beer Football Club to compete in five-a-side football (soccer) and the traditional sport of tug-of-war, which are both popular national sports for Cambodia.

In 2015, tug-of-war was recognized for its cultural significance in Cambodia (as well as in South Korea, Vietnam, and the Philippines) and placed on the UN



Leos team up with Special Olympians to tug their way to victory at the OSEAL Leo forum.

Cultural Heritage list. Incorporating the game into the forum helped participants to better understand the local culture.

There were four unified teams for football, each comprised of five to six Leos/Lions and three Special Olympics athletes, and there were eight tug-of-war teams, each with eight to nine Leos/Lions and two to three athletes. The rest of the forum participants who were not playing helped document the event through photography and videography.

For some Leos, this was their first time playing tug-of-war. For some Special Olympics athletes, this was their first experience traveling to another province for sports. Before the event, Lions and Leos provided shoes, sports uniforms, and footballs for the athletes to train with.

The partnership enabled participants to learn the ethos of the Special Olympics movement while also having hands-on experience of how Unified Sports activities can bring about inclusion through sports.

Overall, everyone had a lot of fun.



A Leo helps a Special Olympian get his shoes secure before play begins.

## USA

# Lions Solve a Food Scarcity Problem

When the only grocery store for miles closed in the small town of Tionesta, Pa., residents found themselves in a food desert. It seems hard to believe on the banks of the Allegheny River, along the lush Allegheny National Forest, but getting healthy food meant driving to towns 30 to 45 minutes away on hilly two-lane roads where winter weather can only make things worse.

Tionesta, population about 500, includes many elderly individuals who could not safely drive to the other towns. Although they could find a few items at the local Dollar General store, they had no way to get healthy foods like fresh fruits and vegetables when the grocery store closed.

Now, thanks to the Tionesta Lions, their groceries are brought to them.

Tionesta Lion Farley Wright, wanting to do something for his community, met with people from the Giant Eagle supermarket chain that owns stores in Pennsylvania, and he met with his club. Townspeople were hungry for a solution. Lions were eager to help.

By working hand-in-hand with the Tionesta Lions, Giant Eagle leadership began a pilot program called Curbside Express that now allows residents to get fresh groceries delivered to their town on Tuesday and Saturday mornings each week.

Online shoppers choose their items on the Giant Eagle website and pay online. Those without a home computer get help at the public library. Personal shoppers fill the orders at the store in Meadville, about 45 minutes away, and load them into a van. In Tionesta, a group of Lions are waiting for them at the Industrial Development Corporation, ready to unload the van and assist customers coming to get their groceries.

District Governor and Tionesta Lion Bernadette Holzer says it's a service project that the club is happy to be able to do.



Tionesta Lions in Pennsylvania have helped their community through a food crisis.

Although their small town has a pizza place, a Dollar General store, a post office and a bank, having fresh food is crucial.

Some shoppers were concerned there would be a problem getting good produce and other perishables, says Holzer. But the opposite has proven to be true. "The ice cream arrives frozen, the produce is the best, and the meats are fresh," she says.

People are very thankful, says Holzer. "Thankful that they no longer have to make the drive for groceries, and thankful for the Lions who have supported our community in need."

# Fundraising During

## SOCIAL DISTANCING

How to bring funds to your community when you can't leave your home.

**BY ANNEMARIE MANNION**

When bush fires burned millions of acres of land, destroyed buildings, and led to the deaths of both people and wildlife in Australia in 2019, the Lions Club of Taree in New South Wales knew they wanted to help families, farmers, and first responders affected by the blazes.

Lion Phil Grisold of the Taree club witnessed the damage first-hand.

"I was gobsmacked at what was developing before my eyes," he says. "I realized that resources would be severely stretched and that our traditional fundraising efforts would not be possible due to our need for action on the ground."

In November 2019 the club launched a fundraiser on the GoFundMe online platform that to-date has raised about AUD \$113,000 (US\$68,000) – AUD \$13,000 more than the AUD \$100,000 goal they set – to provide fire relief.

Raising funds is never easy, but marshalling resources when the community you serve is in the midst of a disaster takes know-how and skill. And unlike localized disasters, a pandemic that requires the majority of the global population to stay indoors and avoid contact with other people presents a new kind of challenge for Lions.

### **Virtual can-shaking**

How can Lions be there for those in need when they cannot actually be there? One way is through financial support. Digital fundraisers are one way for clubs to continue to raise money when large events and person-to-person fundraising just can't happen.

"The world is online and there's nothing that proves it more than the COVID-19 pandemic," says Richard Stevenson of the South Tucson Cyber Lions Club in Arizona. "The world is connected online. We have to be moving in that direction for service, recruiting, fundraising, and communications."

While online fundraising will never entirely replace in-person fundraisers, Stevenson, Grisold, and other Lions recommend that clubs make it part of their overall fundraising strategies.

The Taree Club's GoFundMe campaign was a pivot from their traditional fundraising efforts and was motivated in part by a need to move quickly to capture interest in an event of international consequence.



Lions Club of Taree in New South Wales, Australia, raised AUD \$113,000 for relief during the 2019 bushfires that killed 34 people, approximately one billion animals, and potentially drove some endangered species to extinction.

"Normally our club would roster members to go to public places such as shopping centers and raise up to AUD \$1,000 in coins donated in a bucket," Grisold says.

But when the fires hit, the club was short on volunteers. They decided to try an online fundraiser with the approval of District 201N1 and with all monies raised going to the District for distribution. One hundred percent of the monies raised went to fire relief in Australia's Mid Coast region.

While the South Tucson Lions have not yet had to cope with a natural disaster, they do use online fundraising to help support their club's causes. They partner with a local car dealer, Jim Click Jr., who provides tickets for non-profits to sell for chances to win prizes, including a 2020 Ford F-150 Platinum truck and cash.

"We have the tickets and we could bang on doors to sell them, but we sell them online and it's been successful for us," Stevenson says. "For a little club, we raise quite a lot of money."

The club raised US\$5,500 in 2019 and US\$3,500 in 2018, all of which went to provide vision exams and eyeglasses for children in need in Tucson. Over the past four years, the club has provided about 100,000 screenings.

### Create a digital home-base

The South Tucson club promotes the raffle via a website it developed through Lions e-Clubhouse.

"I don't come from a technological background," Stevenson says. "But it is easy. I've been able to figure out how to build a website that has 8,000 followers."

The club's website includes a link that allows people to click to easily purchase raffle tickets through a third-party payment system.

To promote the sale of tickets, the club also sends personal emails with a link to the website, has a Facebook page for the fundraiser, and posts about it on Facebook and other social media channels, with the hope that the posts will be shared to people well beyond their own club and circles.

"If it's a compelling email or post, it will appeal to people beyond my personal friends," Stevenson says. "When you see captivating photos you say, 'I want to support this program.'"

Stevenson prefers for the club to have its own fundraising website, as opposed to doing a GoFundMe campaign, Facebook fundraiser, or using another online platform, because it allows him to track who is donating, to update them on what the club is doing, and to thank them.

"You really need to thank them," he says. "I'll send them an update every two to three months on what our club is doing. My hope is they will become supporters not just once, but for years to come."

### Get partners

Although Stevenson is based in Arizona, he recently contributed to a fundraiser sponsored by the Indiana Cyber Lions Club that is working with a Wisconsin-based company, Fudgeraiser, to sell fudge online to raise money to offset the new club's administrative costs.

"We have people ordering from all over the U.S.," says Carol Wellman, project chair. "It adds to our base of supporters and gets the word out about what Lions do."

The Indiana club receives 30 percent of the fudge sales. The Fudgeraiser company provides a website and link so people can easily make a purchase.



The South Tucson Cyber Lions Club in Arizona routinely uses online fundraising to help support the work it does in providing eye screenings for children throughout Arizona.

"They do everything," says Wellman. "All we do is drive traffic to the link they gave us."

Both Wellman and Stevenson agree that it's important to vet and understand the services that an online fundraising company will provide.

"Some (fundraising companies) are a bit more complicated and harder to manage," Wellman says.

To have a successful online fundraiser through GoFundMe, Grisold says it's helpful to tap the input of people who are familiar with social media or willing to learn about it.

"Develop a digital team with social media expertise and create a plan to spread your message," he says. "Work with the traditional press, but continue to drive all interest and traffic to your campaign website."

Stevenson, Grisold, and Wellman agree that the Lions well-regarded and trusted brand is a valuable asset that is crucial to helping them raise funds online.

"This is about all aspects of Lionism," Stevenson says. "We're not giving up our traditions, but we need to move forward to reach people where they are today and continue to spread the word about our important missions." 

# The Bird Artist

## LOOKING OUT FOR AMERICA'S WETLANDS

BY JOAN CARY

In early spring, sometimes as early as the first cold mornings of March, Jeff Klinefelter will rouse before daybreak and drive out to his pond to get in place before the migrating ducks or other birds light on the water or the woodland edge.

Squeezed into his homemade 4-by-4-by-4-foot duck blind, he'll sit in silence, sometimes four or more hours, watching, waiting, looking for a good shot. He takes note of the birds' colors and plumage as well as how they act and react when they arrive to the open water.

When the perfect one comes along he focuses in and... *snap*. He takes a picture. "I don't know why anyone would want to shoot a duck," he says. "They're beautiful."





Lion Jeff Klinefelter in his lifelong home with his painting of an Indiana farmstead.



He isn't there to hunt wildlife, though his work is often featured on the stamps hunters purchase for the right to shoot. What he is looking for during those long mornings in his duck blind are the tiny details that make each bird unique. The photos will become references for future paintings, or sometimes just records for future reminiscing.

Klinefelter, an Etna Green Lion from Indiana, has made a national name for himself in the wildlife art community, winning multiple top honors in migratory bird stamp competitions, commonly called duck stamp contests, in about 18 states.

Locally, he is known as a quiet conservationist, a man to count on when work needs to be done. He loved two things as a child – the outdoors and art – and began drawing when he was just old enough to hold a pencil, he says. Now at 68, living in the same sturdy bungalow where he was raised, he describes himself as semi-retired.

He clarifies. That means he is cutting back on the work that takes time away from his art. "I'll never retire from painting," Klinefelter says. "Not as long as I can hold a brush in this hand."

The artist's tools – pencils and brushes that fill a coffee cup next to his easel – have been his lifelong companions. But the inspiration for his work can't be so neatly contained. It's not riches or fame, but nature. "And all you have to do is go outside and pay attention," he says. "It's unbelievable if a person goes out and sees what's there."

## IT STARTS WITH A SKETCH

In the quiet of the small studio he built in his backyard, Klinefelter's work comes alive. On average, he will spend five or six hours a day for three weeks in virtual solitude there, painting a duck or waterfowl picture, and even an occasional trout for a contest, like the rainbow trout that won him first place in a Delaware stamp competition. Coming up with the design, starting with a thumbnail sketch, can take as long as the painting. He says, "It's just as important."

Klinefelter graduated from Indiana University's Herron School of Art and Design in 1974, but knew that "being a freelance artist is pretty financially risky." He went back home to work with his father in their mowing business, and although he got to be outside, his artwork became secondary.

One day he read in a wildlife magazine about the Federal Duck Stamp Contest. He began entering the Indiana state competition, and in 1988 won his first top prize for his painting of a bobwhite quail that had been one of his mother's favorites. That's when the dam broke. A steady stream of award-winning paintings followed nationwide.

"Oh, there were plenty of contests I didn't win," he says. "But I never gave up. I just kept trying."

## PERSISTENCE PAID OFF

In both Louisiana and California, Klinefelter has earned three first-place ribbons, the most recent being in the 2020 California Upland Game Bird Stamp Contest for his painting of a ruffed grouse. It was his third consecutive year to win California's top prize, and judges praised his composition and fine detail, noting the accuracy of the feathers.

“Winning takes more than a pretty picture,” says Larry Reynolds, Louisiana Department of Wildlife and Fisheries manager. “When you get right down to it, the single most important thing is that the body composition, the colors, the posture, and the habitat is accurate. It has to be as realistic as it can be.”

Since 1934, when President Herbert Hoover signed the Migratory Bird Hunting Stamp Act, known as the Duck Stamp Act, hunters have been required to buy a federal duck stamp before hunting waterfowl. States also required their own stamps for hunting, but in recent years some states have gone the way of electronic licenses, and some have stopped the duck stamps entirely. States like California use an automated license data system but still produce the stamps for collectors as well as hunters and conservationists who want to support habitat. California Fish and Wildlife estimates about 17,000 stamps featuring Klinefelter’s 2020 winner will be distributed.

Klinefelter likes that the sale of the stamps helps conservation efforts. Ninety-eight percent of the proceeds from each US\$25 Federal Duck Stamp goes to the Migratory Bird Conservation Fund for the acquisition of wetlands as waterfowl habitat. These wetlands act as the sponges in nature, and are home to more than one-third of the threatened and endangered species in the U.S. Many species of birds and mammals depend on them for food and shelter, especially during migration and breeding, and for all of us they enhance water quality, helping control flooding and erosion.

Although he has not won this prestigious federal contest that draws around 150 artist entries each year, Klinefelter has placed among the top 10. “I’ll keep trying until I can’t do it anymore,” he says.

## TAKING CARE OF WHAT YOU LOVE

He is a member of organizations like The Nature Conservancy, and a non-hunting member of Ducks Unlimited because he likes their magazine and knows that taking care of the environment goes beyond enjoying the beauty of it. You can’t have one without the other.

On a Saturday morning, or maybe two this spring, he will be picking

**"But the inspiration for his work can't be so neatly contained. It's not riches or fame, but nature. "And all you have to do is go outside and pay attention," he says. "It's unbelievable if a person goes out and sees what's there."**

up trash along the county road with his fellow Etna Green Lions. He is president of the small but active club for the third time in his 25 Lion years and is involved in all of their projects, from the kids’ Easter egg hunt to their work at the county fair.

Just seven miles from his home, visitors to the nonprofit Potawatomie Wildlife Park, a 317-acre complex of fields, woodlands, ponds, and wetlands bordered by the Tippecanoe River, might also see Klinefelter chopping firewood, measuring fish for a kids’ fishing derby, or working on the historic log cabin. He is president of the park foundation and a working board member.

“Jeff’s been here a long time and he is key to a lot of things getting done at the park,” says Mike Stephan, Potawatomie’s executive director. “He’s a highly valued member of the board. He certainly exhibits that Lions’ service attitude.”

## AT HOME IN A SMALL TOWN

Even if he isn’t working at the park, Klinefelter may be there watching birds and critters along the trails. It’s a life of few commercial distractions that he has chosen.

“I’m small-town this and that,” he says. He has no computer and no interest in owning one, relying on friends at the Bourbon Library to download required contest information. And while he has a cell phone, he prefers to have it turned off sometimes. Life is full enough with Lion meetings and events, his volunteer work at the park, his involvement at the Etna Green United Methodist Church, summertime mowing for a little extra cash, and meeting contest deadlines, like the upcoming one for the 2021 Wyoming Conservation Stamp Art Contest.

He is painting an osprey.

Eventually, says Klinefelter, he would like to paint fewer birds and more landscapes, like the peaceful one that hangs above his mantle. Maybe he’ll even try some abstract art – an escape from the accurate detail that painting waterfowl requires.

But at the moment: “It’s a habit,” he says, laughing. “I can’t break it. I guess I’m addicted to ducks.” 🦆



Klinefelter works on a painting of canvasback ducks in his studio. Bottom left, his painting of gray partridges was chosen for the 2005 Oregon Upland Game Bird stamps.

# Potawatomi Wildlife Park

## VISITORS FIND PEACE IN THIS REFUGE FOR ENDANGERED PLANTS AND ANIMALS

At the Potawatomi Wildlife Park, a small not-for-profit natural sanctuary for plants and animals in northern Indiana, the bells and whistles of a larger park are gladly traded for the peace and serenity of nature.

From the woodlands, wetlands, ponds, and prairie, visitors might spot a deer, small animals like the river otter, or a box turtle, as well as summer wildflowers and birds of all kinds, including osprey and bald eagles. But what is more obscure is the largest population of the federally endangered clubshell mussel, imperiled by habitat destruction but at home in this stretch of the Tippecanoe River, one of the nation's most biologically diverse rivers that borders the park.

“What this park has to offer is a chance for people to see nature in a variety of forms,” says Mike Stephan, executive director and the only park employee. “It’s important for us to offer a nice diversity where we can educate the kids about nature and about the history of the area. People don’t come here to see other people. They come to be out in nature.”

Originally the home of the Potawatomi tribe, the 317-acre park was developed in the late 1970s and early ‘80s on 151 acres of farmland left at the bequest of a local farmer who envisioned a place like this. Representatives from three Indiana Lions clubs, the Etna Green Lions, the Bourbon Lions, and the Mentone Lions, with two Kiwanis clubs, formed the board that owns and manages the foundation’s not-for-profit park.

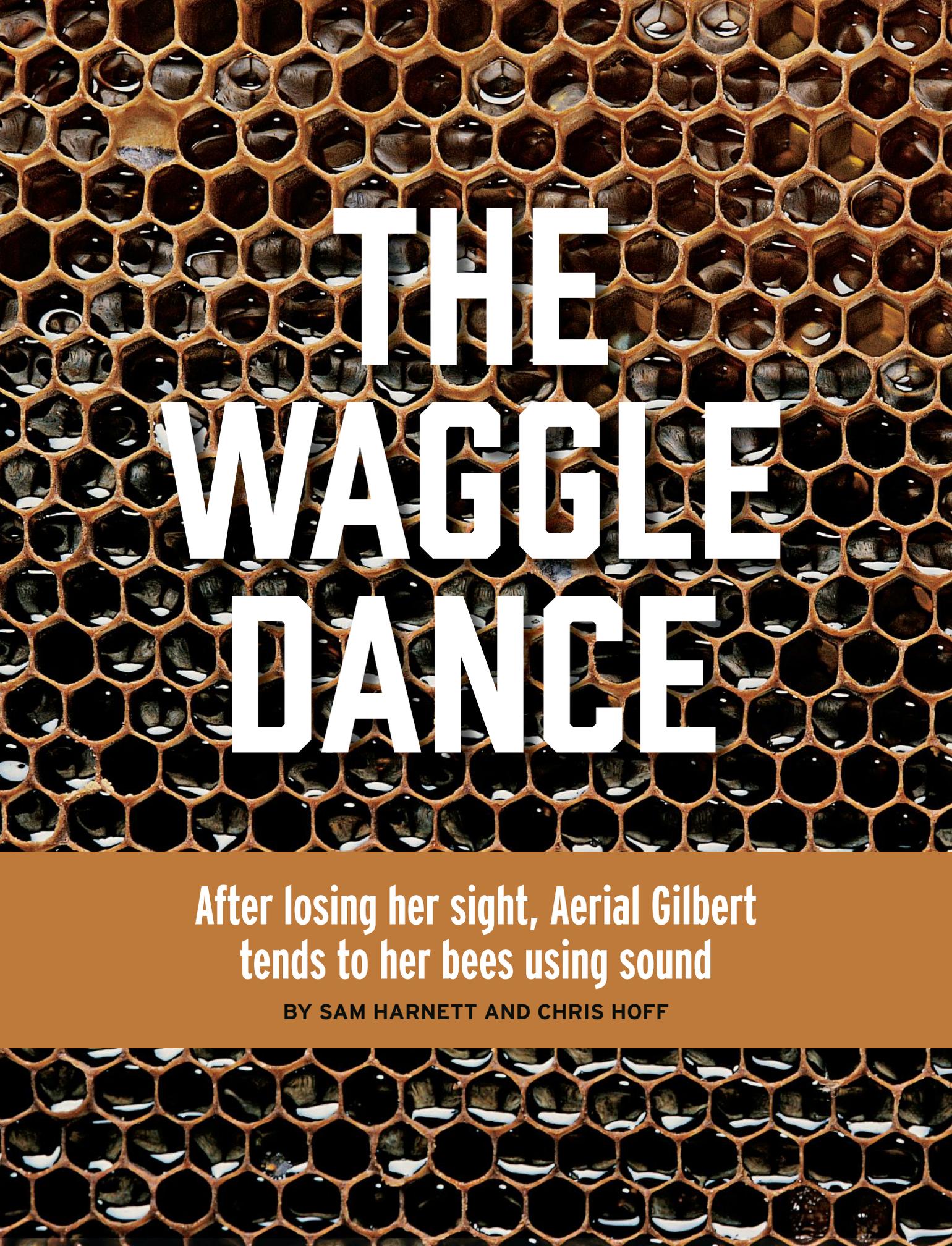
Over the years the park has grown as more land has been donated, gazebos have been built, a historic cabin has been reconstructed, and trails added.

As an extra charm, Potawatomi Wildlife Park is far enough away from city lights and street lights to eliminate light pollution, and a concentrated effort has been made to keep park lighting to a minimum to create an observing area for celestial sights that is 100 percent free of all outside lighting.

The park is recognized and managed as Indiana’s first “Dark Sky Preserve,” frequented by astronomical societies, schools, and individuals hoping to see another natural wonder.



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# THE WAGGLE DANCE

After losing her sight, Aerial Gilbert  
tends to her bees using sound

BY SAM HARNETT AND CHRIS HOFF

Aerial Gilbert can tell a lot about her bees just by listening. She has three beehives on her back patio in Petaluma, California. “I can hear how the bees are behaving — if they’re agitated, if there are other bees trying to get in the hive, or if it’s too crowded or too hot or too cold,” she says. What you want to hear, she says, is a calm steady buzz. That indicates that everything in the hive is going smoothly.

When Gilbert went blind in 1988, beekeeping was one of the hobbies she figured she’d have to give up. “There’s so much visual information you get by looking at the honeycomb and the brood nest,” Gilbert says. “I didn’t think I could be a good beekeeper without being able to see.”

But in the years since losing her sight, Gilbert has found ways to do the things she used to love. She hikes, goes rowing, takes photographs using sound cues to locate the subject, the list goes on. Now she’s beekeeping again, too.

In order to tend her hives, Gilbert relies a lot on sound. While she misses some of the visual beauty of the bees, she says a whole new way of understanding and appreciating bees has opened up to her. Not only are the bees beautiful in a different way, she is using sound to have a far better understanding of her hives than she ever did when she was sighted.

### THE BEES CAME IN THE MAIL

Gilbert is in her early 60s with a crop of black hair and an athletic frame. She used to be a nurse, and with the decisive yet gentle way she moves her hands, you sense she was good at it.

Although Gilbert can’t see, she doesn’t hesitate to open the hives in her backyard and reach down into the humming mass of thousands of bees. Her fingers softly brush against their bodies, and they don’t seem to mind. She calls the bees her “girls.”

When Gilbert was 10 years old, a swarm of bees flew into her backyard. They were looking for a new home. Hundreds of thousands of bees coalesced in a big buzzing ball on a tree. And they stayed, humming in a giant mass.

Gilbert’s grandfather remembered the name of a local beekeeper and gave him a call. He said he’d be happy to come get the bees. When he arrived, Gilbert watched the beekeeper walk calmly over to the giant blob of bees and scoop them up with his bare hands. If handled correctly, a swarm of bees won’t sting you. The beekeeper carried the swarm back to his car and left. Gilbert was mesmerized.

When Gilbert was a junior in high school, her parents finally capitulated to her demand for her own hive. She ordered her first bees from Sears and Roebuck. “They came in the mail, along with the hive,” she says. “The postman was terrified. He got to the door and my mom was there, and he just shoved them in her face and said, ‘These your bees, lady?’”

It took a long time for Gilbert to get used to being around bees. “When I first started beekeeping I was afraid of them,” she says. She would gear up in a white suit with big thick gloves. She couldn’t have imagined closing her eyes and sticking her hands down into the hive.



TOP: Aerial Gilbert prepares to work with her bees, who she calls her "girls."

BOTTOM: Gilbert shares her experiences with the authors.

## VISION LOST IN AN INSTANT

Gilbert lost her vision instantaneously. In 1988, she was working a night shift at Marin General Hospital. The AC was on in the building and it dried her eyes out. On the way home after work, she stopped at a pharmacy to get some eye drops. She opened her eyes and popped a few drops in each one. Suddenly she was struck with intense pain and her vision completely vanished.

Someone had tampered with the eye drops. They were filled with drain cleaner, and they blinded her immediately.

The first few months were brutal. "I felt sorry for myself. I was afraid of everything. I kind of closed myself down to 'you might as well be dead,'" Gilbert says. "I didn't think I could do anything."

At first she thought she might get her vision back. From conversations with her doctors she slowly realized that was never going to happen. She wasn't even going to get partial vision back.

She was crushed. It was hard for her to do anything, even get up in the morning. It upended Gilbert's life. Her marriage ended and she had to stop working as a nurse. The hospital gave her a job developing X-rays. That was the only place they were comfortable having a blind person work. So she would sit in a small dark room all day, developing film.

After six months Gilbert reached a breaking point. "I woke up one day and started projecting out what my life would be like because going in the direction I was going wasn't working," she says. "I had always been very active. Now I was going to have a really boring life if I didn't do something to change this."

"I made the decision: no more feeling sorry for myself," Gilbert says, "No more hiding, no more being afraid, because I am allowing whoever this person was to still hurt me."

Gilbert enrolled at a nearby school for the blind. She lived there for six months to learn things like reading with braille, using a white cane, and navigating with sound: "basically the tricks of being blind," she says.

## HEARING THE WAGGLE DANCE

A few years ago, a friend had some hives that needed to be looked after. She asked Gilbert if she could take them for a bit. At first Gilbert hesitated. How could she be a beekeeper if she didn't see? After much encouragement, she decided to at least try.

As soon as the hives arrived, Gilbert was relieved. She hadn't realized how much she was missing bees, and she was ecstatic to have them back in her life. Soon after they came, she realized that much of the information about bees she had gathered before with her eyes, she could now gather with her ears.

Whenever Gilbert is out working on the hives, she is listening to them, keeping tabs on how they sound. She bought some microphones to make recordings inside the hive. They give her an audio snapshot of what's happening with her bees. For instance, she can hear if there are invader bees who have come to steal honey, or if there is a sickness in the hive and some bees have died off.

Gilbert can even hear the waggle dance, which is the movement bees make to tell others where to find pollen. Not only can she discern the dance in her recordings, she has started to notice variations in the sound depending on where the pollen is located.

"The dance, it kind of happens in a little circle," Gilbert says. "You'll hear 'bzzz bzzz bzzz,' and it's different patterns depending on how far away the pollen is."

Gilbert is not the first blind person to take an interest in bees. Eighteenth-century Swiss entomologist Francois Huber began losing his sight at age 15, but made important discoveries about the lives of bees.

Researchers like Tom Seeley at Cornell University recognize that bees communicate a lot through sound. Seeley wrote a book called "Honeybee Democracy" about the decision-making process inside a hive, and he's currently recording them to better understand their behavior.

Seeley says you can listen to an entire democratic process unfolding inside a hive: the high-pitched buzz of worker bees telling the queen it's time to fly to a new home. The short, high-pitched bursts when a bee disagrees with a decision inside a hive and wants to vote against it. And there is, of course, the waggle dance that Gilbert knows to listen for.

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**"Not only can she discern the dance in her recordings, she has started to notice variations in the sound depending on where the pollen is located."**

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### **LIFE AFTER BLINDNESS**

Gilbert has since fallen in love again and remarried. She's an active volunteer in her hometown of Petaluma and has traveled extensively.

After learning how indispensable guide dogs were to her own life, Gilbert began working at Guide Dogs for the Blind, promoting the school throughout the country and running their extensive volunteer program. It's been a full life since losing her sight, but not one without troubles.

Years ago, Gilbert donated one of her kidneys to a friend. The friend recovered, but Gilbert suffered a rare complication that caused her remaining kidney to begin failing. She has managed it for years, but now, she needs someone to donate a kidney to her.

Gilbert now spends a lot of time at home due to her health and has been kept from many of the activities she loves, like rowing. But she continues to take care of her hives. After losing bees once in her life, she doesn't want to go without them ever again.

Tending bees without sight has shown Gilbert that the sounds they make are not only practical, but also incredibly beautiful. And despite the difficulties of adjusting to her loss of vision, she gained something by being forced to listen to her world. And she would never want to give up the magic of those sounds.

*Chris Hoff and Sam Harnett of "The World According to Sound" podcast are partnering with the LightHouse for the Blind and Visually Impaired in San Francisco to help reimagine California in the rich way blind people experience it every day.* **L**

# THE WORLD ACCORDING TO SOUND

## This one-hour live show puts the listener in the dark

BY ERIN KASDIN

Have you ever heard the hum of a giraffe? Did you even know they make sounds? Until recently, scientists didn't either. It was assumed that their 13-foot long necks were too long to produce sufficient air flow to vibrate their vocal chords and produce noise.

However, researchers wondered if maybe the sounds they produced were simply too low for humans to hear. So they recorded them. And what they heard can be found on episode 39 of the *World According to Sound*, a podcast featuring the beauty of sound.

Chris Hoff and Sam Harnett both believe that sound has long been overshadowed by its glitzy cousin, sight. They wanted to change that with their podcast, featuring long interludes of uninterrupted sound, and two live shows that they tour around the country.

Both public radio veterans, Hoff, a sound engineer, and Harnett, a reporter, had become well-versed in the formula for on-air content. "I felt like I was telling the same stories over and over again," says Harnett. He felt the format was too one-dimensional. "Start with three or four seconds of sound to set the scene," he says. "Then this person talks, then the reporter talks."

They wanted to make something that was palatable to radio listeners, yet not so radical that it will turn people away. "But it's something that is actually radical, in that it's about listening to sound with no explanation to it," says Hoff.

They came up with a 90-second show in which they play 30 to 40 seconds of non-narrated sound. "Which seems really short," says Harnett. "But in public radio, usually you only get a couple seconds."

"We wanted sound where people could listen and have a whole bunch of associated thoughts with no direction," says Hoff. Which is exactly what they did.

NPR aired their first episode, featuring the sound of mud pots, which are pools of bubbling mud sitting atop geothermal springs, and they have made nearly 100 episodes since.

Their live shows are an opportunity to sit back, turn out the lights, and be immersed in sound. For their first show, they set up a ring of eight speakers and moved sounds from their podcast around the room. "The sounds are mixed, so that each speaker can be individually controlled, allowing us to move sound to different parts of the room," they write on their website. "So a tennis ball can fly over your head from one side of the room to the other. Ants can scurry in and out of different speakers. And the cables of the Golden Gate Bridge can twang and thrum on all sides."

After performing their first show, they were approached by two people who are blind. "They told us how wonderful it was to come to a show where the medium was completely accessible to them," says Harnett. "They said, 'We felt the show was made for us.'"

They also had a lot of suggestions on how to make it better. "And they were totally right," says Harnett.

Their suggestions not only made the show better, it also gave Harnett and Hoff the idea to reach out to blind organizations, and they eventually ended up partnering with the San Francisco Lighthouse for the Blind.

Their new show is based on sounds collected while at Cornell University in Ithaca, New York, where they spent three months gathering footage. "There's a professor who wrote a whole book about listening to the universe," says Harnett. Another professor records the sound of earthworms moving through soil.

"[The show] is about Cornell, but it's more transcendent than that," says Hoff.

It's less about the specific subjects of the sound, but the experience of being submerged in a sense that most people take for granted. "To be honest, the content doesn't really matter at all," says Harnett. "What matters is the format. People ask, 'What sound will work?' Any sound we can just get you to listen to for 30 seconds. And that's the whole goal of the show. To get that moment of deep listening."

### Book a Live Show

*Looking for a unique fundraiser or service event? Put on a show that the sighted and visually impaired can experience in full together.*

[TheWorldAccordingToSound.org/live](http://theworldaccordingtosound.org/live)



# EMPOWERING LIONS

**The LCIF Annual Report  
2018 - 2019**

Since 1968, LCIF has dedicated our energies to increasing the ability of Lions everywhere, helping them empower the communities they serve. With every grant we give, our history grows, along with the impact of Lions. Today, we could not be more proud of where we stand, or more excited about the future of our work.



**Lions Clubs International  
FOUNDATION**



**DID YOU KNOW?**

The vast majority of funding LCIF receives is from Lions.



**DID YOU KNOW?**

100% of every donation supports Lions service through LCIF grants and programs.



**DID YOU KNOW?**

LCIF has awarded over US\$1.1 billion – funding more than 15,000 projects around the globe.



## About Campaign 100 LCIF Empowering Service

Today, Lions and LCIF – the only foundation supporting Lions service on a global scale – continue a shared commitment to our world in need through *Campaign 100: LCIF Empowering Service*. LCIF's comprehensive capital campaign ensures Lions continue to serve hundreds of millions of people. Lions' goals are expansive, and no individual Lion, club, or district can achieve them alone; but together with LCIF, we can help make the world a healthier, happier place.

### OUR CAMPAIGN 100 GOALS

- 1. Increase Service Impact** – LCIF supports Lions' commitment to their communities, creating greater impact in the areas of vision, youth, disaster relief and humanitarian efforts.
- 2. Fight Diabetes** – LCIF is helping Lions reduce the prevalence of diabetes and improve quality of life for those diagnosed.
- 3. Expand to Additional Global Causes** – LCIF is helping Lions identify areas of great need and opportunity in the cause areas of childhood cancer, hunger, and the environment; conduct pilot projects to develop expertise; and develop sustainable and long-term local and global programs.

### ACROSS THE GLOBE, CHALLENGES ARE GREAT

- **Humanitarian Efforts:** Each day, 300 people die from measles
- **Disaster Relief:** Weather-related disasters have grown more than 50% over the last 40 years
- **Vision:** 2.2 billion people have vision impairment or blindness
- **Youth:** Nearly 1/3 of young teens worldwide have recently experienced bullying
- **Diabetes:** 1 in 11 people has diabetes
- **Childhood Cancer:** 300,000 children age 0-19 are diagnosed with cancer each year
- **Hunger:** ~1 in 9 people lacks enough food to be healthy and active
- **Environment:** By 2025, 2 in 3 people may face a water shortage

*Sources: World Health Organization, United Nations, Food Aid Foundation, World Wildlife Fund*

# Grant Types

There are grants to cover the wide variety of Lion service. Chances are, there's something that aligns with service your district is interested in doing.

## **MATCHING GRANTS**

Matching grants are for larger-scale humanitarian projects that help communities gain access to education, technology, health care, safe places for children to play, and many other life-changing improvements.

## **LIONS QUEST GRANTS**

Lions Quest grants allow schools to establish and expand the Lions Quest curriculum.

## **DIABETES GRANTS**

Diabetes grants allow implementation of projects that raise awareness of diabetes, expand access to care, and improve the quality of life for those diagnosed.

## **SIGHTFIRST GRANTS**

SightFirst grants fight avoidable blindness, provide care for those who are blind or visually impaired, and develop infrastructure for comprehensive eye care systems.

## **LEO SERVICE GRANTS**

Leo service grants allow Leos to plan larger humanitarian initiatives providing the opportunity to make a bigger impact.

## **DISASTER GRANTS**

Disaster grants allow Lions to provide immediate and continued support to victims of natural disasters through Disaster Preparedness grants, Emergency grants, Community Recovery grants, and Major Catastrophe grants.

## **DISTRICT & CLUB COMMUNITY IMPACT GRANTS**

District & Club Community Impact grants transform 15 percent of unrestricted club and district contributions to LCIF into grants, which fund local projects.

Through the District & Club Community Impact Grants (DCG) program, 15 percent of unrestricted contributions to LCIF from a club or district may be transformed into grants which fund projects at a club or district level. Qualifying donations may be made throughout the year. Those funds are available for a grant to the club or district the following Lion year.

Before a club can apply for a DCG, there is a minimum donation requirement of US\$5,000 in one year. For districts, there is a minimum requirement of US\$10,000 in one year.

The DCG program helps Lions provide many forms of service such as comforting a sick child, planting trees in a local park, or purchasing nutritious food for hungry neighbors. For more information, visit [lionsclubs.org/dcg](https://lionsclubs.org/dcg).

# Life Cycle of a Grant

A grant from LCIF empowers Lions to take their impact further. Curious about how grants work? Take a look at our grant life cycle—from project conception to completion.



# LCIF is Making a Difference

## **SHE CAN SEE CLEARLY NOW**

Seven-year-old Vivian had never complained of poor eyesight, and it hadn't affected her schoolwork or playtime. One afternoon, Vivian's school hosted a free vision screening, KidSight USA, sponsored by Naugatuck, Connecticut's local Lions Club.

During the routine screening, Lions volunteers discovered an issue in Vivian's vision that was previously undetected. Upon receiving the Lions' findings, Vivian's mother, Sarah, took her daughter for a professional eye exam. Her daughter was diagnosed with refractive amblyopia, known as "lazy eye."

Refractive amblyopia is caused by one eye having significant uncorrected near- or farsightedness, or a substantial astigmatism. Because the other eye does not have these issues, the brain relies solely on the "good" eye. As a result, the afflicted eye becomes "lazy" from disuse. If left uncorrected, amblyopia can lead to permanently reduced vision.

Vivian's vision was easily corrected with prescription eyeglasses. Now aware of the issue, her eye doctor will monitor Vivian's eye health through regular checkups.

"I'm writing as a tremendously grateful parent! Without your foundation and the Connecticut Eye Research Foundation, my daughter's diagnosis would not have been determined. She has seen an eye doctor and will get the necessary treatment to improve her impaired vision. THANK YOU for giving my daughter a better quality of life because of your foundation's kindness and concern for the wellbeing of our children! Gratefully and Respectfully, Sarah"

Sight is precious. Every year, LCIF empowers Lions to help people worldwide identify and address vision issues.

## **SCREENING VISION IN BURKINA FASO**

François couldn't see clearly more than 10 inches (25 cm) ahead. Yet, the 65-year-old man left his village at four o'clock in the morning to travel on his motorbike 29 miles (45 km). The trip was not easy. The road was rocky and in dangerous condition. He had a few mishaps along the way and followed other motorists closely so he knew where to go. He hoped the risks would be worth it.

François' friend mentioned a clinic where he could have his vision screened at no cost and purchase an affordable pair of eyeglasses. Lions of Burkina Faso used a US\$110,746 LCIF SightFirst grant to build optical clinics in areas of their country where eye care was unavailable or unaffordable. The two-year project, which began in 2018, will screen the vision of 124,000 people and will distribute 26,400 pairs of glasses.

When François arrived at the clinic, an optician screened his vision and determined the correct prescription for his first pair of eyeglasses. François was able to purchase the eyeglasses for 5,000 CFA (just US\$10). When he put them on, he smiled. He told the optician he could see everything perfectly.

François left on his motorbike and headed home. This time, he didn't need to follow anyone.

## **SKILLS FOR GROWING PROGRAM PROVIDES A BRIGHT FUTURE**

In Montevideo, Uruguay, there is an elementary school full of bright, young children. However, in a community with issues such as violence and drugs, it can be difficult for the kids to stay focused in school and out of trouble.

Lions Quest *Skills for Growing* program is changing the school environment. The program focuses on the potential of the children and directs their energies into becoming capable young people with a sense of direction and a strong commitment to their families, schools, and communities.

"The changes we notice through the program are evident. There is a before and after," says Maria Bethania Rattia, a teacher at the school. "Implementing the program was not hard because we were supported by Lions Quest training. It shows you how to go deeper into the subject and articulate what you want to achieve with each activity," says Rattia.

The students also appreciate the lessons. "I like Lions Quest because it helps you to deal with situations and how to work with others," says Mikaela, one of the students.

Thanks to Lions Quest, these students are provided the tools needed to lead healthy and successful lives and are on a path to a bright future.

## **DOWNLOAD AND READ THE FULL ANNUAL REPORT HERE:**

<http://digital.lionmagazine.org/publication/?i=640622>

# EMPOWER YOUR CLUB TO CREATE CHANGE

## BECOME AN INTEGRAL PART OF YOUR FOUNDATION AS A MODEL CLUB

Model Club members are examples for others by enhancing their collaboration and fundraising skills, as they collectively support Lions Clubs International Foundation's (LCIF) global causes.

Strive to raise a minimum per-member average (PMA) of at least US\$500 in donations and pledges by June 30, 2022. The PMA includes funds raised since July 1, 2017, so your club is likely on its way already!

“

*As a club, we became aware of Campaign 100 in the summer of 2018 and that's when it all started for us ... An idea for a sponsored walk expanded into a whole family event.*

*Many friends, fellow Lions Clubs, and local businesses came and enjoyed the day with us ...*

*That day we raised US\$14,000 for LCIF.*

Stewart Blayney  
Keswick Lions Club LCIF Coordinator

”

## MODEL CLUB CHALLENGE – ENDS JUNE 1!

Calling all Multiple District and District Coordinators  
Every new Model Club brings you closer to special recognition for the  
Model Club Challenge!

## GET RECOGNIZED FROM OUR MODEL CLUB CHALLENGE

You could receive recognition at:  
*Forums; LCIF's website.*



**Lions Clubs International  
FOUNDATION**

# From Beneficiary to Benefactor

BY JOAN CARY

The thing is, serving isn't only about doing something for your community. When a club is truly respected and well-known, the community can't help but give back.

## There's No Place Like Home

When the Granville Lions in New York learned that the community's food pantry was running out of space in the basement of a church where they had been for 30 years, they chose to help. They did the same for the pantry as they had done for the Granville Senior Citizens Center years before. They bought them a permanent home.

The club of about 35 members in the town of 7,000 also heard that a small former church building was for sale. After two years of negotiations with the Catholic diocese, the club wrote a check for US\$52,000 to purchase All Saints Hall, then transferred it to the food pantry.

Granville Area Food Pantry and Community Service is now just two doors from the senior center in another former church.



Families in Monroe, Connecticut, enjoy new library space because one couple and one club – the Monroe Lions – chose to pay it forward.

Since chartering in 1960, the Granville Lions Club has contributed more than US\$1.5 million to the local community. Lion Ron Barrett, a Granville Lion since 1970, says that while the work of Lions has benefitted their community, it's helped Lions like him as well.

**“I've gotten a lot out of it, too,” says Barrett, who originated the pantry project. “It makes you feel good.”**

Over the years the club has helped form the Granview Rescue Squad, supported the library capital fund, given out US\$75,000 in high school scholarships, provided US\$20,000 for the fire department's thermal imaging camera, backed various Little League projects, spent more than US\$100,000 on hearing and eye needs of residents, and donated US\$70,000 to the Lions Eye Institute in Albany, NY.

The club is able to do all this by way of its unique fundraiser – buying and reselling closeout and overstocked patio furniture. In the 1960s, Robert Vanderminden, the head of the family-owned company Telescope Casual Furniture in Granville, joined Lions and set up the annual sale. Since then, Granville Lions have been buying the closeouts and overstocked items from Telescope and selling them from Lion-owned warehouses on Lion Lane. On weekends from May through August the club divides into five teams who take



A former church building is now a permanent home for the Granville Food Pantry and Community Service, thanks to the work of the Granville Lions in New York.

turns running the weekend business, and Barrett says shoppers come as far as 70 miles to buy from them.

It's this kind of work that allows Lions to do what they do, and that's appreciated, says the Rev. Jerry McKinney, president of the pantry board. He hopes this latest effort by Lions increases awareness of what Lions contribute to their community.

Barrett, who is 79, hopes more young people will get involved in the club.

### Great Expectations

Lions are all about paying it forward. But in Monroe, Connecticut, one couple and one Lions Club have uniquely extended their pay-it-forward generosity to their community for years to come.

Lion Len Berger, a club member for 51 years, tells the story of how years ago the Monroe Lions planned their evening meetings at a local restaurant where the owner required them to guarantee a minimum number of meals. On the day before each

meeting he wanted to know how many would be in attendance. If the number of Lions coming fell short of the guarantee, they would contact the social director for their town to invite community members, often seniors, to join them. The Lions' guests were told they were welcome to stay for the meeting, but certainly weren't required to.

Among those who came several times were Charles and Lillian Wilton who would enjoy dinner and the meeting, then thank the Lions before they went home.

Years passed and things changed, including the club's meeting spot.

Then, one day in 2012, the Monroe Lions were called to probate court. The club was named as a beneficiary in the estate of Lillian Wilton.

Charles Wilton had died in 2008 and left his estate to care for his wife. "Charlie and 'Lil," married for 63 years, had no children, and when Lillian died, 80 percent of the

Wiltons' more than US\$3 million estate was left to be divided by seven not-for-profits in Monroe, including the Lions. The other 20 percent went to extended family members.

The Monroe Lions were taken aback. No one would describe the couples' lifestyle as extravagant, but apparently they had also inherited money, and they chose to pay it forward.

The club formed a 501(c)(3), Monroe Lions Charities, Inc., and invested the funds. Since then the charity has annually distributed approximately 5% of the portfolio's income and growth to other organizations and agencies, including Boy and Girl Scouts, Lions Low Vision Centers of Fairfield & New Haven Counties, and Monroe Volunteer Emergency Medical Services, as well as LCIF.

In 2019, the Lions took an even bigger step, donating US\$93,000 to the Friends of the Edith Wheeler Memorial Library, providing half the funds needed for a renovation of the library's upper level. It now includes the Monroe Lions Club Co-op and Café with coffee and comfy chairs, a teen space, and a Makerspace.

"The community is thrilled. It's a win-win," says Berger. "It's a win for the town and it's an extremely positive representation of the Lions."

What it does not mean is that the Monroe Lions sit back and rely on their inheritance.

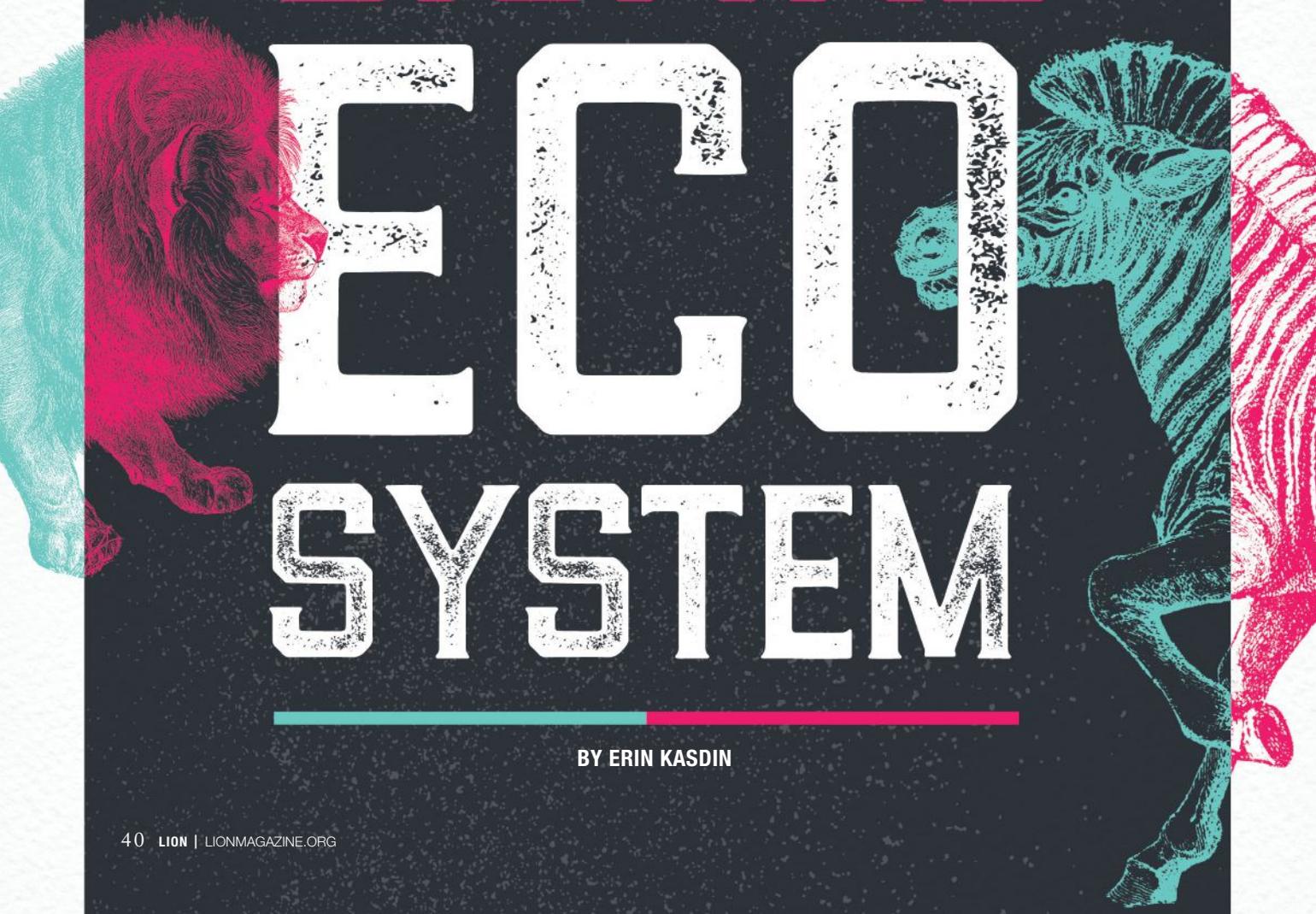
"By using this investment strategy, we hope to be able to provide financial support for many years," says Berger. "But the club and the charity are separate entities." The club still has a pancake breakfast and a variety of activities and fundraisers. With a budget of US\$8,000 to US\$12,000 a year, the Monroe Lions Club supports the food pantry, funds scholarships, decorates Town Hall for the holidays, and more. **L**



**THRIVING**

IN THE

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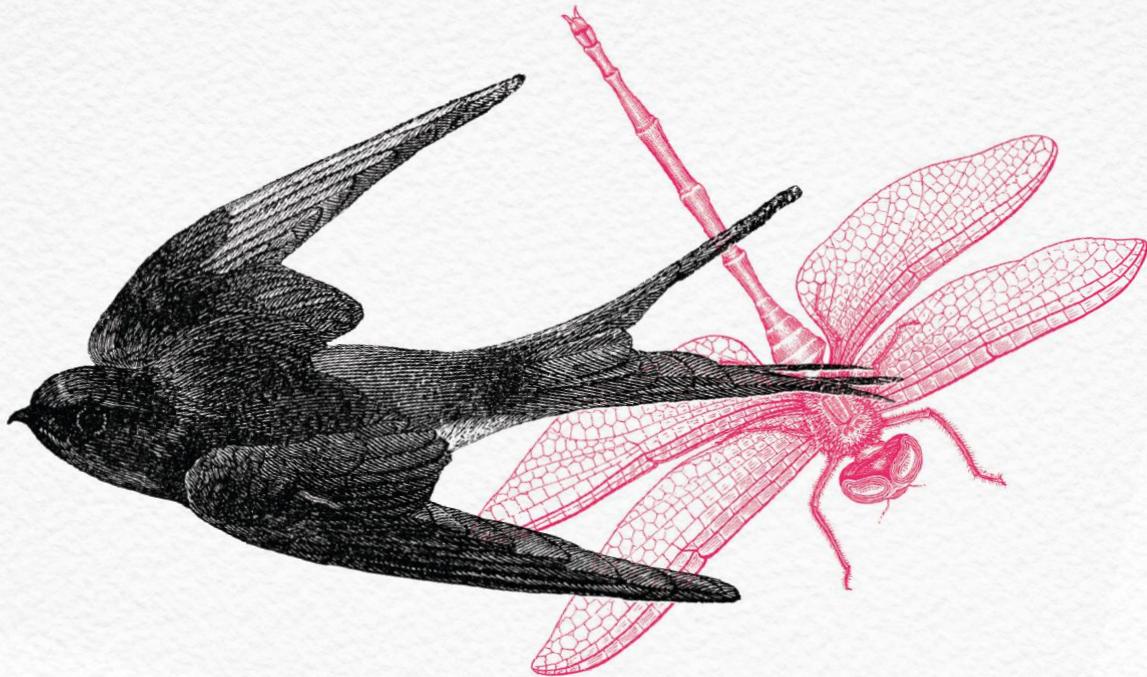


**ECO**

**SYSTEM**

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BY ERIN KASDIN



## TIME TO EVOLVE

Scientists are still unsure when, or how exactly, animals took flight. They do know it happened four separate times: in insects, bats, birds, and pterosaurs. Whether gliding from treetops or jumping from the ground, at some point in history animals began flapping their arms. And eventually, they flew.

Whether it was to help them catch prey or escape being a meal, evolving the ability to fly enabled animals to navigate their space in a way new way – one that made them more successful, which ensured their survival.

Our own landscape has been changing rapidly over the past two decades. What used to take place face-to-face now largely happens online. Whereas Lions used to thrive in the face-to-face intimacy of dinner meetings in small town VFWs and shoe-leather recruiting in their local neighborhoods, the terrain has changed.

The question is not whether we should evolve. Unequivocally, we must. Facebook has 2.45 billion monthly users. Instagram has 1 billion active users, more than half of which are under the age of 34. Potential members are online. Community members who need help are online. Lions, too, must be online.

Here are some ways you can help your club adapt and thrive in the new digital ecosystem.

## GET ON SOCIAL MEDIA

“What if you could knock on every mobile phone within 30 miles of your club,” asks Juan Nuevo Alemany of the Chipping Sodbury Lions and International Relations Director for Lions Clubs in the British Isles. Alemany wishes more clubs would understand the importance of being online.

Social media is a good place to start.

Set up an account on Facebook or Instagram. Be sure to say who you are. And be specific. The Almaguin Highlands Lions Club in Ontario, Canada, includes their story in the About section of their Facebook page:

We are not your grandfather’s club anymore! Who are we? We are you! We are doing things a little differently. They are new, they are fun and they are changing lives! Our members are parents and grandparents, business owners and retirees, parents and working professionals! Our schedules are just as busy as yours, but we all have one thing in common— #Kindness and a desire to do good things together.

They continue to explain when and how they meet, how they fit serving into their busy lives, and how you might get involved. “I formed the Facebook page right away,” says charter president Jocelyn Modl. “I knew it was going to be an important part of our club’s success in expanding our reach.”

“An active club online is like having an open front door,” says Alemany. “Many people will watch your club online for weeks to months before they will consider attending one of your actual meetings or service projects.”





## KEEP IT FRESH

Post regularly so that the club feels relevant and active. “When I think about what to post on our Lions page, I just try to think, ‘what kind of Facebook posts and advertising have I engaged with? What worked on me?’” says Modl. Modl is constantly using her experience as a social media user to determine how to interact with her audience.

Modl also likes RSVP’ing to events on Facebook on following the posts that lead up to the event. So she does that with the Lions events.

## MAKE IT LOOK LIKE FUN

Rachel McCafferty is a working professional with a husband and grown son in Droitwich, England. “A coworker of mine was posting a lot about Lions on Facebook,” she says. “I’m a nosy person anyway, so I wanted to find out a little more.”

She and her husband were looking to do some volunteer work and the posts from her coworker made it look like a good opportunity. They joined in February of 2019 and she is now the manager of the Droitwich Lions Facebook page, which she keeps updated frequently with posts of upcoming events and pictures from service projects.

But it isn’t simply having a social media feed that’s important. How you do it is important, too.

“I’m a bit of a social media freak,” she says, “So I have an awareness of what’s attractive and engaging.”

**“I’VE LEARNED THAT HIGH QUALITY PHOTOS ARE WHAT MAKES ME STOP SCROLLING.”**

says Modl. “They grab my attention, so I only use high quality photos on our Lions Facebook page.” Smiling kids and busy-looking events also worked on her, so she makes sure that’s what she’s posting.

Bad lighting or blurry photos actually work against you. “A low-quality photo makes me think ‘that doesn’t really look like a fun event to attend,’” says Modl.

“Digital decisions get made in seconds,” says Alemany. “In a matter of seconds, you make decisions about whether to keep watching a video or click away.”

## TAKE YOUR MEETINGS ONLINE

Having a digital presence isn’t all about recruiting. It can also be an excellent way for members to have all those necessary discussions that can normally take up a lot of time.

Cyber clubs have taken this to the next level and hold all their meetings online. Not only does this enable a more geographically diverse group of people to join, but it can help your club get more service done. “Using electronic communications exclusively means that we have dramatically reduced the time it takes us to do administration, as well as to more rapidly identify the needs of our clients and address them,” says Richard Stevenson, president of the South Tucson Cyber Lions Club in Arizona.

The South Tucson Cyber Lions are a 31-member cyber branch of the South Tucson Lions Club that was formed specifically to serve the needs of children of Tucson’s neediest communities.

“From new member applications, to paying dues, producing financial statements and project management, we have reduced the administrative work as well as shortened the time needed to make and implement decisions,” he says. Speed and efficiency are the major benefit to working online, says Stevenson. “There is no need to wait for or have meetings, we have real time communications and immediate decisions.”

The latest technology makes this really easy. Zoom meetings and Google chats are good for video calls. WhatsApp and Facebook Messenger make group chats easy, and Facebook groups make online collaboration smooth.



## GET A WEBSITE

This can be simple. It doesn't have to be daunting. If no one in your club knows how to make one, reach out to the young people in your community for help or take an online course. There are plenty of free templates available and they aren't difficult to set up.

The Almaguin club has a link to their website on the Facebook page. The website isn't fancy, but it has plenty of information about upcoming events and how to get involved. They even list the new members who have joined, which makes it feel like a fresh, vibrant club; something you would want to be a part of.

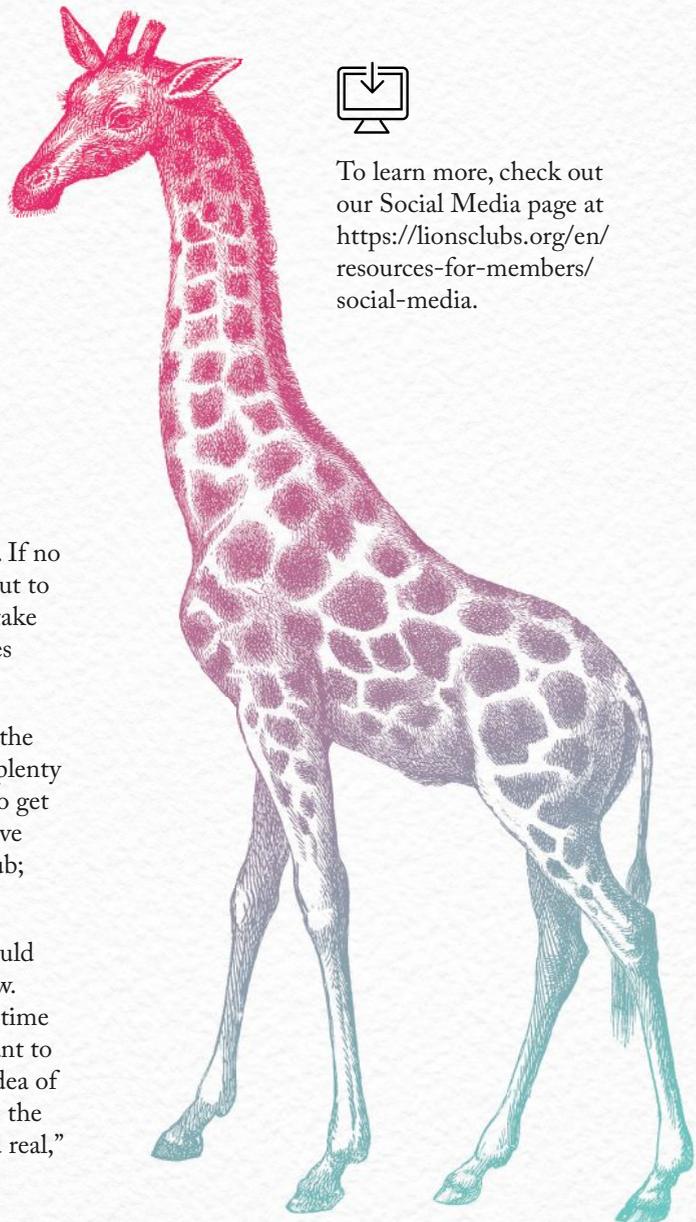
McCafferty knows the Droitwich club website could use some refreshing, but she's trying to take it slow. She knows some members will need a little more time to warm up to the needed changes and doesn't want to alienate anyone in the process. But she likes the idea of putting more information on their site about who the members are. "I want to make it more human and real," she says.

## BE FEARLESS

Change can be hard. But in nature, those who fail to adapt, fail to thrive. Whether you agree with the digital revolution or not, it's here. And you can choose to stay rooted to the old ways and risk losing your chapter as members get too old to do service work, or you can use the innovation and creativity that Lions have long been known for to push yourself and your club to move outside your comfort zone.

You can start flapping your digital wings, attracting more members through smart use of online resources, and increasing the work your club does for the community.

Who knows, maybe you'll learn to fly. 🦋



To learn more, check out our Social Media page at <https://lionsclubs.org/en/resources-for-members/social-media>.



# Up Your Game

Hone your skills at the USA/Canada Leadership Forum in Louisville, Kentucky **BY ANNEMARIE MANNION**

## And we're off!

Lions will hit the ground running as they advance their leadership skills and work toward the common goal of service to others when the 44th annual USA/Canada Leadership Forum kicks off in September in Louisville, the home of the renowned Kentucky Derby.

The three-day Forum is an opportunity for Lions, whatever their level of experience, to learn, grow, and develop the skills they need to support the organization's global causes.

The Forum will take place from September 17 to 19 at the Kentucky International Convention Center where 2,500 Lions are expected to gather to take part in more than 80 seminars geared to deepening their knowledge about the organization and enhancing their leadership skills.

## There's a seminar for you

Need to brush up on your public speaking skills? Learn how to recruit new members? Resolve conflicts? Get the inside scoop on how to get matching grants to support your local projects? All of that and much more will be covered.

"The Forum is really designed to give leadership skills to all levels of Lions," says Past International Director Harvey Whitley, the Forum general chairman and a member of the Greater Monroe Lions Club in Monroe, North Carolina.

It will also feature seminars that provide meaningful insights and up-to-date information about Lions' core global causes: childhood cancer, diabetes, vision, hunger, youth, and the environment. One seminar, for instance, will feature eSight, advanced electronic glasses for people with vision impairment that uses a cutting-edge camera, smart algorithms, and high-resolution screens to create real-time images of what people are seeing.

Inspirational speakers will be another highlight of the gathering and will motivate Lions while providing them with new perspectives and practical information.

## Tapping into the power of youth

In keeping with Lions' commitment to attract younger members, Katherine Greenland, a cultural innovator with a lifelong commitment to diversity and inclusion, collaborative leadership, and women's empowerment, will address Lions during the Friday, September 18 lunch.

"She has quite a message about how to motivate young people," says Whitley. "She knows about their hot button issues and brings a perspective that someone of my generation might not have." Activities geared to Leos will also take place during the Forum, which will feature a panel discussion presented by Leos and a hands-on service project.

Another highly anticipated speaker will be Striker Corbin, a motivational speaker, success coach, and certified hypnotist who inspires self-improvement through the use of humor, life coaching, and hypnosis. He will address the forum on the evening of Saturday, September 19.

“He can motivate us to become better leaders, and I think we’ll have some fun with the hypnotism,” Whitley says.

The 2020-2021 International Association President will address the Forum during the Saturday lunch to outline the goals of service for the 2020-2021 year as Lions celebrate the theme of Kindness Matters, Whitley notes.

In keeping with the Kentucky Derby tradition of donning a fancy hat on race day, another high point of the Forum will be a hat party featuring a rock band and dancing on Thursday, September 17. Lions are invited to bring their fanciest or most outrageous hat or, if they don’t have one, they can make one at a special booth set up for that purpose.

### **Pack your walking shoes**

The Strides Walk for Diabetes Awareness has been a popular event at previous Forums and is expected to draw about 600 participants.

Still another event designed to get people up and moving will be an energetic Zumba dance session led by a Lion who also happens to be a professional instructor.

Whether hitting the dance floor, attending seminars to further develop their leadership skills or increase their knowledge of Lion’s core missions, or walking to raise awareness of diabetes, Forum attendees are sure to get even more enjoyment from meeting and building bonds with other Lions who will share their own clubs’ stories of successful projects and leadership strategies.

“I like networking and meeting other Lions at the Forum,” says Jama Wahl, general sessions and PR co-chair and a member of the Streator Hardscrabble Lions Club in Streator, Illinois. “I think the energy that comes to the forum through sharing ideas and learning from others is a very powerful piece of the Forum.” 

# What to Do in Louisville

Known for baseball, bourbon, and as Muhammed Ali’s birthplace, Lions won’t lack for things to do in the Gateway to the South.

- 1. The Louisville Slugger Museum and factory** highlights the role of the famous Louisville Slugger baseball bats in the country’s favorite past time and in American history. You can take a tour to see how the bats are made and take a peek at a bat that weighs 68,000 pounds and is 120-feet long.
- 2. The incredible life story of one of Louisville’s favorite sons, famed heavyweight champion Muhammed Ali, is the focus at the **Muhammed Ali Center**, which also is dedicated to preserving the mission and ideals of the heavyweight boxer, who loomed large, not only in the boxing ring, but also in American life.**
- 3. A day at the races offers all of the excitement of thoroughbred racing at the renowned **Churchill Downs Racetrack**, home of the Kentucky Derby. If you’d also like to learn about the history of the race track, then head to the **Kentucky Derby Museum** where a general admission ticket entitles you to visit two floors of interactive exhibits and a 30-minute guided historic walking tour of the track.**
- 4. The **Big Four Pedestrian Bridge** crosses over the Ohio River to connect Louisville’s Waterfront Park to Jeffersonville, Indiana, which is a hot spot for locals who enjoy the restaurants and breweries in this southern Indiana town. The bridge is outfitted with an LED Light System that illuminates parts of the bridge fretwork in spectacular colors that can be programmed to create rainbows and other effects. The bridge also provides stunning views of the Louisville skyline and the Falls of the Ohio and the Indiana waterfront.**

## CLUB NEWS



Children at Mountain View School in **Arizona** enjoyed their books under the watchful eye of the Lion (balloon), thanks to the **Phoenix Metro Lions'** Pathway to Reading Project.

The **Phoenix Metro Lions** in **Arizona** participated in Arizona's Service Rally Day with their Pathways to Reading Project. They have provided more than 80,000 books to underserved children through this major project. At Mountain View School they gave out 650 books, free to children from pre-kindergarten through third grade.

Tim Pasquarelli, a Lion in Arizona, represented the **Golden Lions** with holiday bell ringing while vacationing and visiting family in **Colorado**.

In **New Jersey**, the **Stafford Township Lions** and the **Southern Regional Leo Club** provided US\$100 worth of pajamas for the National Pajama Program.

The **Asheboro Lions Club** and the Asheboro Salvation Army in **North Carolina** teamed up to end hunger in Asheboro and Randolph County by having a food drive at the Aldi grocery store. Non-perishable food items were donated to the Asheboro Salvation Army Free Food Pantry.

Thirty years ago a small group of adults handed out candy canes to children at the University of Iowa hospital for Christmas. Every year the kindness has grown. This year, 30 to 35 **Iowa Lions** from clubs in Clinton County chartered a bus and took toys and blankets to nearly 200 children at University of Iowa Stead Family Children's Hospital. Individuals, churches, and Girl Scouts who make between 60 and 100 blankets a year, support the program.

The **Wawanesa Lions** in **Canada**, held their second Children's Fair with games, big trucks, a petting zoo, a baking contest and more.

The **Keats Lions Club** in **Kansas** made biscuits and gravy for the community, asking only for a free will donation.

The **Boardman Lions** in **Ohio** dedicated the Boardman Safety Services Memorial in honor of first responders across the country. Lions worked with the Western Reserve Building Trades Council, the Boardman Police Fraternal Lodge 43, and the Boardman Firefighters Local 176.

Baseball is back. Proceeds from the annual Carbowll car show, put on by the **Potter Nebraska Lions**, helped rebuild a community field devastated by the 2019 Nebraska floods.



# ANNIVERSARIES

APRIL 2020

**100 Years:** Des Moines Host, Iowa; Paducah, Ky.

**95 Years:** Millersburg, Pa.; Medford Host, Ore.; Lake Worth, Fla.; Malden, Mo.; Burlington, Ontario, CAN; Dunnville, Ontario, CAN

**90 Years:** Pleasanton, Calif.; Philadelphia Roxborough, Pa.; Saxton, Pa.; Dimmitt, Texas; Everson, Wash.

**85 Years:** Llano, Texas; Jonesville, Mich.; Rolla, Mo.; Orwigsburg, Pa.; Central Montcalm, Mich.; Gatesville, Texas; Grand Coulee Dam, Wash.; Schuykill Haven, Pa.; Tifton, Ga.; Winona, Minn.; Clifton Forge, Va.; Macclenny, Fla.; Alto, Texas; Bowmanville, Ontario, CAN; Etna, Calif.; Panama City, Fla.; Seminole, Okla.

**80 Years:** Bunkie, La.; Salome, Ariz.; New Boston, Texas; Oakmont, Pa.; St. Louis Alma, Mich.; Oakdale, La.; McMinnville, Ore.; Thomaston, Ga.; Kosciusko, Miss.; Mansfield, La.; Gardiner Reedsport, Ore.; Richmond, Mich.; Leonardtown Md.; Salem North East, Ore.; Fort Worth Riverside, Texas; Algonac, Mich.; Catlin, Ill.; Uby, Mich.; Wesson, Miss.

**75 Years:** Williamsport, Md.; Mount Joy, Pa.; Glade Valley, Md.; Stephenson, Mich.; Stanton, Texas; Chester County, Tenn.; Smithsburg, Md.; Southport, N.C.; Booneville, Ky.; St. George, Ontario CAN; West Newton, Pa.; Somonauk, Ill.; Lynn, Ind.; Jackson, N.C.; Sweeny, Texas; Nogales, Ariz.; Rutledge, Tenn.; Ashland City, Tenn.; Fairborn, Ohio; Scotland Neck, N.C.; Momence, Ill.; Dublin, Pa.

**50 Years:** Kirwin, Kan.; Valemount, British Columbia, CAN; Bruce Mines, Ontario, CAN; Hinckley, Ill.; Jasper Evening, Texas; New Holstein, Wis.; St. Francis, Wis.; Turtleford & District, Saskatchewan, CAN; New York Pan American, N.Y.; Merrimack, N.H.; Town of Ulster, N.Y.; Lindenwold, N.J.; Oshawa North Oshawa, Ontario, CAN; Huntsville Indian Lake, Ohio; Rudolph, Wis. Homosassa, Fla.

**25 Years:** Aiken Mid-Day, S.C.; New Fairfield Candlewood, Conn.; Paddock Lake, Wis.; Fox Creek, Alberta, CAN

*Anniversaries continued on page 48.*



The **Lower Lehigh Lions** in **Pennsylvania** distributed more than US\$6,000 in grocery gift cards to local families in their Helping Hands project.

The **Loma Rica Lions** in **California** collected US\$1,182, an all-time high in donations, for eye exams and glasses on White Cane Day.

In **Pennsylvania**, the **Doylestown Lions** are preparing for their 75th anniversary dinner. Although projects are many, their largest accomplishment has been their work with other Lions on the Pennsylvania Lions Beacon Lodge. The Lions held 28 work weekends there on the first year, helping establish the camp for children and adults with special needs.

The **Kendallville Lions Club** in **Indiana** became a bronze sponsor of the Leader Dogs for the Blind after it made a US\$5,000 donation to assist the visually impaired.

**Santa Fe Lions** in **Texas** recognized member Garrett Miller who received his 50-year chevron pin in the presence of his wife, all three daughters, two sons-in-law, and a granddaughter – all Lions.

In **Ontario, Canada**, the **Lions Club of Belleville** donated more than US\$11,000 to provide a professional looking score board for a field that is accessible to all.

# LION



Lions Clubs International

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# L ANNIVERSARIES

## MAY 2020

**100 Years:** Trinidad, Colo.; Cedar Rapids Noon, Iowa; Fort Collins, Colo.; Mason City, Iowa; Mayfield, Ky.; Saginaw Downtown, Mich.; Toronto Central, Ontario, CAN; Everett Central, Wa.; Loveland, Colo.

**95 Years:** Chinook, Mont.; Montebello, Calif.; Sandusky, Ohio; New Holland, Pa.; Jefferson City Host, Mo.

**90 Years:** Pleasant Lake, Ind.; Zionsville, Ind.; Harrisville, W.V.

**85 Years:** Redbud, Ill.; Marlin, Texas; Bessemer City, N.C.; Burgettstown, Pa.; Winnsboro, S.C.; Buena Vista, Va.; Pittsburgh North Side, Pa.

**80 Years:** Calvert County, Md.; Scarborough Central, Ontario, CAN; Canyon, Texas; Tygart Valley, W.V.; Gonzales Noon, Texas; Minneapolis Northeast, Minn.; Greenwood, Miss.; Greeneville, Tenn.; Ephrata, Wa.; Groveport Madison, Ohio; Dawson, Texas; Logan, W.V.; Lost Creek, W.V.; Federalsburg, Md.; Westwood, Mass.; Neosho, Mo.; Aberdeen, Wa.; Vandergrift, Pa.; Princeton, W.V.; Columbus Southeast, Ohio; Houston, Mo.; Grayslake, Ill.; Atlanta, Texas; Parry Sound, Ontario, CAN

**75 Years:** Doylestown, Pa.; Cold Spring, Minn.; Port Royal, Pa.; Stockton, Ill.; Hempstead, Texas; Franklin, Tenn.; Frewsburg, N.Y.; Taft, Calif.; Goodyear, Ariz.; Lewisville, Texas; Beiseker, Alberta, CAN; Selma, N.C.; Elbow Lake, Minn.; Linden, N.J.; Gallup, N.M.; Andrews, Ind.; Delano, Calif.; Gassaway, W.V.; Beverly, Ohio; White Pigeon, Mich.; Wilton, Maine; Mc Farland, Calif.; Peabody, Mass.

**50 Years:** Sioux Falls Siouxrise, S.D.; Orleans, Ontario, CAN; Joliette, Québec, CAN; Albany, Ill.; St. Paul, Alberta, CAN; Woodland Reveille, Calif.; Jacksonville Northside, Fla.; Cutchogue, N.Y.; Canmore, Alberta, CAN; Enterprise, Calif.; Kewaskum, Wis.; Licking Valley, Ohio; Londonderry, N.H.; Ear Falls, Ontario, CAN; Dyckesville, Wis.

**25 Years:** Bacliff-San Leon Bayside, Texas; Winnebago, Minn.; Leader River Hills, Saskatchewan, CAN; Glen Rose, Texas; Eagle 616, Idaho; Indianola Breakfast, Iowa.

*Anniversaries are based on the official records of Lions Clubs International. The recorded charter date at LCI sometimes differs from local club records.*



## **Comfort Fruit**

Members of The Phoenix Asian American Lions Club pick oranges off a grove in a local gated community for distribution to non-profit organizations, churches, and needy families.

