

LION



Lions Clubs International

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Maximum Fun in Minneapolis



Lions In Sight

Lions are known for their SightFirst activities.
But they are not IN SIGHT of the general public.



During the last two weeks of January 2010, all clubs/sub districts/multiple districts are requested to organize one significant public relations activity.

You are encouraged to be creative.
For example, a sub district or multiple district can have their own theme.

Showcase your favorite service program, or unique project in your community.

You may use the district public relations matching grant to help fund this program.

Invite the general public. Provide “giveaway” items. Call attention to your project by using special signage and banners. Anything that makes people ask “Who are the Lions?”

For sample press releases and activity guides, visit www.lionsclubs.org.

Lions — Make Yourself **VISIBLE**,
while making a difference in your
COMMUNITY!



CONTENTS

LIONS CLUBS INTERNATIONAL MAGAZINE

Vol. 92 ■ No. 3

FEATURES

18 Cover Story Maximum Fun in Minneapolis



32 Lions Landlords

36 Tragedy and Transformation

40 Youth Music Contest Set



DEPARTMENTS



4 IN THE SPOTLIGHT

Lions News Briefs

10 IDEAS THAT ROAR

Small Town Scores Big
Cemetery Cleanup
Birthday Bash

14 LIONS ON LOCATION

'Knights of Light'
Wood Work
Wondrous Hike
Earthquake Readiness

COLUMNS

3 PRESIDENT'S MESSAGE

44 CLUB BUILDING

45 RAISING FUNDS

48 RECRUITING MEMBERS

ALSO IN THIS ISSUE

47 THANK YOU

49 CALENDAR

50 INFORMATION

51 ANNIVERSARIES/
KEY AWARDS

52 FOUNDATION IMPACT

53 EXECUTIVE SUMMARY

56 LAST ROAR



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STAFF

Editor-in-Chief: Peter Lynch
Managing Editor: Dane La Joye
Senior Editor: Jay Copp
Associate Editor: Pamela Mohr
Assistant Editor: Brett Rush
Graphics Manager: Connie Schuler
Graphic Designer: Pennie Barbel
Production Manager: Mary Kay Rietz
Circulation Manager: Troy R. Jewell

ADVERTISING SALES

Chicago

Mary Kay Rietz, Adv. Mgr.
THE LION, 300 W. 22nd St.
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Fax: (630) 706-9234

East Coast

Robert Bernbach
Robert Bernbach Advertising
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Thornwood, NY 10594
(914) 769-0051 / Fax: (914) 769-0691

Central US

Tom Rickert
Rickert Media, Inc.
5401 Northwood Ridge
Minneapolis, MN 55437
(952) 830-1252 / Fax: (952) 830-4566

West Coast

Melissa Austin
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EXECUTIVE OFFICERS

President Eberhard J. Wirfs, Am Munsterer Wald
11, 65779 Kelkheim, Germany; Immediate Past
President Al Brandel, 14 Herrels Circle, Melville,
NY, 11747-4247, USA; First Vice President
Sid L. Scruggs III, 698 Azalea Drive, Vass, North

Carolina, 28394, USA; Second Vice President Dr.
Wing-Kun Tam, Unit 1901-2, 19/F, Far East Finance
Centre, 16 Harcourt Road, Hong Kong, China.

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the Philippines; Haynes H. Townsend, Georgia,
United States; Joseph Young, Ontario, Canada.

AUTHORS AND CONTRIBUTIONS

Address manuscripts and other material to Senior
Editor, the LION, 300 W 22nd St Oak Brook IL
60523-8842. The LION accepts no responsibility
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SERVING TOGETHER

MESSAGE FROM THE PRESIDENT



Lions have been
successful in
forming new
clubs in 2009-10.

Good News on Membership

Goethe, the great writer from Frankfurt, once remarked, “What is not started today is never finished.” Well, Lions started on new membership drives right when this Lions year began in July and though the job is far from finished we’ve made incredible progress. We’ve started 370 new clubs in July and August, compared to the 95 we averaged in the first two months of the last two years (and those were good years for membership).

The membership news is uniformly good. Each of our seven constitutional areas has chartered more clubs than they did at this time last year. There are 24 new clubs in the United States compared to 15 at this time last year. India has seen tremendous growth. We’ve added clubs in nations with great growth potential such as China and in nations where Lions are underrepresented such as Iraq and Bahrain.

How did we do it? We built on the momentum of the Ginkgo’s power. We benefitted from the leadership, expertise and passion of the new structure of the Global Membership Team and the regionally installed District Governor teams (the district governor and two vice district governors). But everyday Lions throughout the world also took responsibility for adding members. We know when it comes to service Lions rise to the occasion when they see a need in their community. Now they’ve seen a need in their clubs and they’ve responded by inducting new Lions.

The Quick-Start Ginkgo Awards I established also spurred membership growth. District Governors who added a set number of new clubs (the number varied by constitutional area) in the first two months of this Lion year were eligible for the award. I am proud to announce that 57 governors with their teams to date qualified for the award as well as two Coordinating Lions.

We can’t rest on our laurels and we must also be more open-minded in terms of membership. We have nearly 260,000 female Lions, which is about 20 percent of our total membership. But many clubs need to do better about reaching out to women, especially spouses of members. I personally advanced this cause at the international convention in Minneapolis when I inducted Margit, my wife, during a plenary session. The Lions responded warmly, and I’m sure your club also will find that adding women, however many you have now, will only add to its effectiveness and vitality.

Lions, continue to Move to Grow this year. We are part of the world’s greatest service organization. Invite others to join us. There is strength in numbers and our strength is increasing.

Eberhard J. Wirfs
Lions Clubs International President

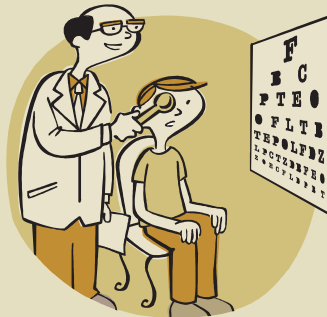
IN THE SPOTLIGHT

LIONS NEWS BRIEFS

TWO SCREENED, ONE NEEDS HELP

Maybe Maurice Kahawai missed his calling as an eye care professional. The 2008-09 International Director from Hawaii was visiting District 11 B-2 in Michigan in April and learning about its Project Kidsight program. He screened two children himself at Tutor Time Day Care. It was pure luck he was even at Tutor Time. Project Kidsight Chairpersons Bill Kowalski and Pat McFarland have visited 215 towns

and screened more than 3,500 children since 2006. But Kowalski needed a screening site right away



for Kahawai and happened to notice Tutor Time that morning for the first time despite driving by it regularly. It was too late to obtain parental consent forms so Sarah Hoffman, the day care director, agreed to have her daughter, Madison, 4, tested. You guessed it—a problem was detected and later an ophthalmologist confirmed the vision in Madison's one eye was blurred and other clear (known as anisometropia). Now you know the rest of the story.

KEEP LARGER FLOAT AFLOAT

One million people line the streets of Pasadena, California, to see the Tournament of Roses parade on New Year's Day and another 340 million in nearly 100 nations watch at home on TV. So the Lions' float gets lots of attention. However, the float is considerably smaller than the floats of two other international service groups, one of which urges every club president to have members donate \$3 toward the costs.

That's why the Lions responsible for the float are asking Lions to help fund the float to a greater degree. Lions Clubs International funds half the cost of the float and everyday Lions raise the other half. Banner patches and pins are given to donors by the non-profit Lions Float, Inc (LFI). For information, contact Past Council Chairperson Roger Powell, LFI president, at 155 Tivoli Drive, Long Beach, California, 90803, kpow@charter.net or (562) 433-7271. Or visit www.lionsrosefloat.com.



The 2009 Lions float highlighted the "miracle workers."

HELP BRIDGE GAP

To date Lions Clubs International Foundation has received \$163,767 million in cash on pledges for Campaign SightFirst II. More than \$200 million was pledged for Campaign SightFirst II, which will bring sight to 34 million more people worldwide. Help LCIF Bridge the Gap by fulfilling your pledge. In other LCIF news, the foundation awarded a \$100,000 major catastrophe grant in addition to nine emergency grants of \$10,000 each to aid Lions' relief efforts in Multiple District 300, Taiwan. Thousands were left homeless following Typhoon Morakot in August.



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IN THE SPOTLIGHT

LIONS NEWS BRIEFS

CLUB OF THE MONTH

RIDGELY LIONS CLUB, MARYLAND

FOUNDED: 1954

MEMBERSHIP: About 60 members

COMMUNITY SERVED: Town of Ridgely, about 60 miles southeast of Baltimore. Population: 1,400

MEMBERS: are from varied professional backgrounds including real estate, business management, banking, investments and the automotive industry.

MEETING MATTERS: The club meets the first and third Tuesday at 7 p.m. at the Ridgely United Methodist Church.

CLAIM TO FAME: The club hosts the annual Ridgely Lions Strawberry Festival on the Sunday of Memorial Day weekend. The event includes a parade, food and exhibit vendors, live music, rides and games for children and crafts. But the centerpiece of the festival is the locally renowned Ridgely Lions Strawberry Shortcake.

OLD FASHIONED CHRISTMAS: Ridgely Lions co-sponsor the Ridgely Old Fashioned Christmas with a parade, caroling and refreshments. The club also welcomes Santa for the ceremonial lighting of Ridgely's Christmas tree. The club included a food drive and handcrafted Christmas wreath silent auction at the conclusion of the parade.

WHY BE A LION: "I always think of Ridgely as more like a big neighborhood than a small town, and you always want to get to know your neighbors. I know the people in our club, and I love the time we get to spend together. Having a good time and being able to help people at the same time—I wouldn't have it any other way." — *Lion Brett Meyers.*



Ridgely Lions enjoy a break at the 2009 Strawberry Festival.

OVERHEARD

"This community helped me raise those boys and did a pretty good job of it. It was almost as though they circled around me. So how I could not give back to this community?"

— **Betty Payne**, 2008-09 president of the Trumann Lions Club in Arkansas, after receiving the Citizen of the Year Award. Payne's husband, Jim, was killed in the Vietnam War. From the *Trumann Democrat*.

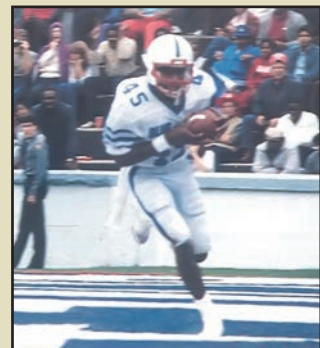
"Complete independence is the goal and with technology Chris Ortega is on his way to achieving it."

— **Jacqueline Goodstal**, teacher of the visually impaired, after Chris, an eighth-grader, received a mobile reader from the Town of Fallsburg Lions Club in New York. From the *Times Herald-Record*.

21 YEARS AGO IN THE LION

OCTOBER 1988

Jerry Rice catches a touchdown pass during a Blue-Gray game, sponsored by the Montgomery Lions Club in Alabama to support cataract surgeries and other projects.



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

BY THE NUMBERS

5

Cost in dollars of a 2009 NCAA Men's National Basketball Championship license plate with the logo of the University of North Carolina, benefitting the Lincolnton Lions.



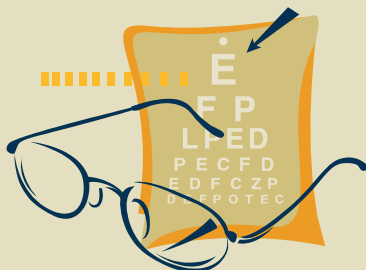
42

Types of beers sold at the Beer Festival of the Grimsby Cleethorpes Lions in England.



3,227,000

Eyeglasses collected by the Oregon Lions Sight and Hearing Foundation in its 50 years.



200

Booths at the Mount Airy Lions Club Yard Sale and Flea Market in North Carolina.

16

Garden plots planted and tended to at Audobon Pointe, a 10-story retirement complex, by the Maumelle Lions in Arkansas.



1969

Model year of bright red Volkswagen Beetle raffled off by the Norway-Paris Lions in Maine.



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IN THE SPOTLIGHT

LIONS NEWS BRIEFS



Welcomed a new Lion into the club who you think deserves a bit of recognition? E-mail us a brief description of your Lion and the reason you're nominating him or her to lionmagazine@lionsclubs.org. Please include "Welcome to the Club" in your subject line.

WELCOME TO THE CLUB!

How many Lions can claim they worked as a Mr. Mom, a flooring expert and a communications staffer in the Army at the White House during President Richard Nixon's administration? Probably just one—another reason why Sparks-Greenbrae, Nevada, Lion **Alan Snellbaker** knows he's a bit different. But his quirks have served him well, as Snellbaker, 60, took home the honor of Lion of the Year from his club in 2008. Now 18 months into his time as a Lion, Snellbaker is enjoying his own long, strange trip.

FAVORITE FOOD: Pizza. I'm part Italian, but my name is Hessian. Black Rock pizza in Sparks has the best pizza around, and Pirate's in Reno is great, but Festa Italiana is just as good. They're both kind of expensive though, so I can't eat there all the time.

MUST-SEE TV: I'm a news hound. I'll watch the local news, but I also love PBS. I'll watch Bill Moyers, Jim Lehrer, and *Washington Week* with Gwen Eifel.

BEST PROJECT: I always like the Festa Italiana, which we just had. It's an annual dinner with a door prizes and a raffle drawing. I was actually able to get a bottle of wine as one of the prizes, and I knew the fellow who won it. When I talked to him a week later, I asked if he'd opened it. He said, "Heck no! This is a nice bottle of wine. I'm waiting for a special occasion."

MY CLUB DOESN'T KNOW THAT: I'm a baseball fanatic. I love the Reno Aces, a Triple-A affiliate of the Arizona Diamondbacks. I used to follow the Silver Sox too, which was a Rookie League team. Growing up I was a Dodger fan. I went to my first game in 1958, back when they played at the Coliseum before Chavez Ravine was even built.

INDOORS AND OUTDOORS: I love to camp. I was big into Boy Scouts when I was young, and now we have a camper. We go over to Lake Teresa in Great Basin National Park, which is at an elevation just over 10,000 feet. It's a beautiful place.

THE LAST TIME IMPULSE GOT THE BETTER OF ME: I bought a 14-inch band saw. I bought the saw to cut the wood for a deck we're building. I've got a bunch of four-by-eight planks that we'll use for decking. The saw set me back about \$800.

THREE WORDS OTHERS USE TO DESCRIBE ME: Weird, strange and different. I'm the alien—my nephew even calls me that. On the roof of my house are fourteen 165 Watt Solar Panels and one 400 Watt wind generator. It does not matter how fast I get repaid for the \$26,000 investment because every time Nevada Energy raises their rates I get paid back faster. I have produced over 3,600 kilowatt hours a year. How do we really solve the energy crisis fastest? One roof at a time!

WHERE I'D LIKE TO RETIRE: Reno. I'm already here, but I like it here. I like Nevada a whole lot more than California. I'm close to San Francisco, and I'm close to Napa-Sonoma. It's great. We just took a trip to Napa-Sonoma and toured a bunch of the wineries. I have very few complaints.

I'M A LION NOW BECAUSE: Someone finally invited me! My dad was a Lion for a long time, so I was always familiar with what they did. But he never invited me to be a member. Finally, after inviting me to the Festa Italiana, a friend finally asked if I'd be a member, and I said yes. I've felt I had something to offer back, and Lions is a great organization to be a part of. It fits.

Bob Vila endorses and recommends the famous EdenPURE® portable heater

Millions of Americans now saving up to 50% on their heating bills and raving about the "heavenly heat"

Does not get hot, cannot start a fire and will not reduce humidity or oxygen

Never be cold again

The famous infrared portable heater, the EdenPURE®, which can cut your heating bills by up to 50%, has been greatly improved.

The new EdenPURE® GEN3 heater heats better, faster, saves more on heating bills and runs almost silent.

The EdenPURE® can pay for itself in a matter of weeks and then start putting a great deal of extra money in your pocket after that.

A major cause of residential fires in the United States is portable heaters. But the EdenPURE® cannot cause a fire. That is because the advanced infrared heating element never gets to a temperature that can ignite anything.

The outside of the EdenPURE® only gets warm to the touch so that it will not burn children or pets.

The EdenPURE® will also keep you healthy. That is because, unlike other heating sources, it will not reduce humidity or oxygen in the room.

The advanced space-age EdenPURE® Infrared Portable Heater also heats the room evenly, wall-to-wall and floor-to-ceiling. And, as you know, most other portable heaters only heat an area a few feet around the heater.

Unlike other heating sources, the EdenPURE® cannot put poisonous carbon monoxide, any type of fumes or any type of harmful radiation into a room.

Q. What is the origin of this amazing heating element in the EdenPURE®?

A. This advanced heating element was discovered accidentally by a man named John Jones.

Q. What advantages does this advanced infrared heating process have over other heating source products?



Cannot start a fire; a child or animal can touch or sit on it without harm

Pictured above is Bob Vila demonstrating the famous EdenPURE® GEN3 Model 1000 heater with a family. It saves big money on your heating bill while keeping you toasty warm with "heavenly heat".

A. This infrared heating process was designed around the three most important consumer benefits: economy, comfort, and safety.

In the EdenPURE® process, electricity is used to generate a type of infrared heat which, in turn, creates a very safe heat.

Q. How can a person cut their heating bill by up to 50% with the EdenPURE®?

A. The EdenPURE® will heat a room in minutes. Therefore, you can turn the heat down in your house to as low as 50 degrees, but the room you are occupying, which has the EdenPURE®, will be warm and comfortable. The EdenPURE® is portable. When you move to another room, it will quickly heat that room also. This can drastically cut heating bills, in some instances, by up to 50%.

End of interview.

The EdenPURE® will pay for itself in weeks. It will keep a great deal of extra money in a users pocket. Because of today's spiraling gas, oil, propane, and other energy costs, the EdenPURE® will provide even greater savings as the time goes by.

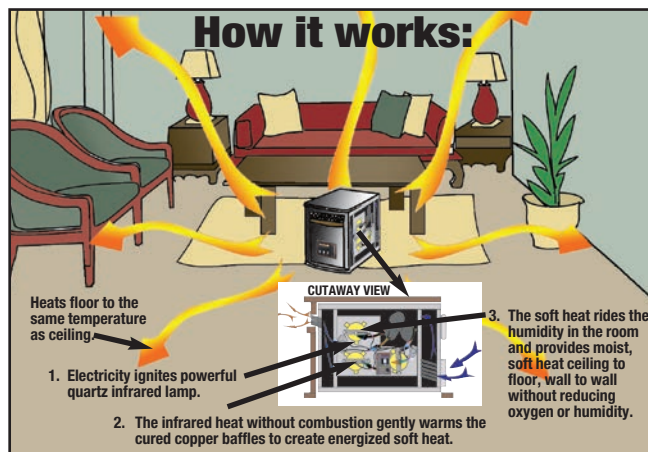
The EdenPURE® heater is now greatly improved. With no increase in price, the new EdenPURE® has been updated with the latest technology, safety, and comfort features to provide you with even greater comfort, more savings, and years of reliability. The EdenPURE® comes with a comprehensive three year warranty along with a 60-day no questions asked satisfaction guarantee – we pay the return shipping.

This product has been listed by Underwriters Laboratories.

Testimonials from a few of the millions of satisfied EdenPURE® customers

The EdenPURE® has cut my gas bill to a third of what it was last year. *Leslie Wilson, Vancouver, WA*

The EdenPURE® really puts out the heat like a little solar furnace. It's below freezing outside and cozy warm in the rather over large living room area where I'm using it. I have already noticed a 40 to 60% drop in the cost of my heating bills. *George B., Triangle, N.Y.*



SPECIAL READER'S DISCOUNT COUPON

The price of the EdenPURE® GEN3 Model 500 is \$372 plus \$17 shipping for a total of \$389 delivered. The GEN3 Model 1000 is \$472 plus \$27 shipping and handling for a total of \$499 delivered. People reading this publication get a \$75 discount plus free shipping and handling and pay only \$297 delivered for the GEN3 Model 500 and \$397 delivered for the GEN3 Model 1000 if you order within 10 days. The EdenPURE® GEN3 comes in the decorator color of black with burled wood accent which goes with any decor. There is a strict limit of 3 units at the discount price - no exceptions please.

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- To order by phone, call TOLL FREE 1-800-588-5608 Authorization Code EHS1231. Place your order by using your credit card. Operators are on duty Monday - Friday 6am - 3am, Saturday 7am - 12 Midnight and Sunday 7am - 11pm, EST.
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This product carries a 60-day satisfaction guarantee. If you are not totally satisfied return at our expense, and your purchase price will be refunded – no questions asked. There is also a three year warranty.

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- ☐ I am ordering past 10 days of the date of this publication, therefore I pay shipping and handling and full price totaling \$389 for GEN3 Model 500 and \$499 for GEN3 Model 1000.

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Small Town Scores Big

Often called one of the best small towns in America, McPherson, Kansas, population around 13,000, is located in an agricultural area, but is also the location of two colleges and several manufacturers. And, points out Ward Ferguson, for the last 83 years the town also has been home to the 31-member McPherson Lions Club.

One of the club's most popular projects is a used book sale that attracts hundreds of browsers and buyers. The only fundraiser that McPherson Lions sponsor, the sale is a three-day event featuring hardback or paperback books—anything from kid's books to collector's items—with most selling for between 10 cents to \$1. This year, says Ferguson, the club raised more than \$2,100. Lions have a depository building where the books are kept, and those that aren't sold are sent back.

Some deemed in too poor condition to sell are destroyed. The books are donated by individuals and libraries.

Arranging, displaying and selling thousands of books is a lot of work, admits Ferguson, but is just one of the activities Lions regularly do in the community. They've adopted a three-mile stretch of highway to clean twice a year, help the Red Cross with its bloodmobile duties and sort thousands of eyeglasses. "We do look for volunteers to help with moving the books back and forth but have not had much luck," he says. They manage anyway. If it helps McPherson, Lions are behind it.

SERVICE IDEA FUNDRAISERS THAT APPEAL TO THE COMMUNITY

Clarence Wegele stands above the action as people look over the thousands of books offered for sale by McPherson Lions in Kansas.



TOOT YOUR OWN HORN

Don't be immodest when it comes to promoting your Lions club. Be an active and visible presence in the community.

A Community Uncovers Its Heritage

The corner of Market and Wolf was just another wooded area of Huffman, Texas, to most people who passed by. Lion Bud McCune, however, knew it was a cemetery where the founders of the township of Huffman were interred.

He believed it was a disgrace that the site had fallen into ruin. Lions agreed the cemetery needed to be restored. Located about 30 miles northeast of Houston, the town was named for David Huffman, who first settled in the area in 1839. From a few pioneer families, the population now stands at about 10,000.

Volunteers "besieged the area like an army," says Lion Gary Jordan. The pace slowed when fragile headstones dating back to the early 1800s began to emerge. Several belonged to Confederate troops, as well as one of a World War II soldier.

The project was put on hold for a while when Huffman took a "direct hit" from Hurricane Ike in September 2008. After engaging in their own personal cleanup effort, Huffman Lions encountered a mystery when they returned to the cemetery. Debris was disappearing. Turns out that Lion Mark Rudolph and a group of students from Hargrave High School known as the "Huff-



Once volunteers set to work, the old headstones began to emerge from the unkempt and debris-strewn landscape.

man Nine" did the cleanup after the hurricane closed their school.

The Daughters of the Confederacy provided new headstones for the soldiers' graves, and a large marble headstone identifying all known interred and an American flag were placed at the cemetery's entrance. "This is the first time I've seen a cemetery bring new life—to the community and to the Lions," Jordan emphasizes. Huffman Lions regularly mow the grass and clean up.

The Huffman Nine gave the club a \$500 donation in honor of McCune. Nameless no more, the cemetery is now called the Huffman Heritage Cemetery.

Travel with other Lions on 3 Vacations!

Rose Parade

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Depart December 29th on this popular **Rose Parade Golden West Vacation**. During the evening of your day of arrival you may choose to join our group to the Crystal Cathedral in Garden Grove, California for the optional *Glory of Christmas* show. On New Year's Eve enjoy your city tour of Hollywood and Beverly Hills including a private, pre-parade flowers & float viewing. Talk to the float builders after hours, unencumbered by crowds! On New Year's Day experience the Rose Parade from your personal grandstand seat. See up close, the marching bands, high-stepping horses, and hand decorated flowered-floats. Next travel through the desert on your comfortable motor coach to Laughlin, on the Colorado River for 2 nights followed by 3 nights in the entertainment capital, exciting Las Vegas, Nevada! Airfare is extra. *Plus \$149 tax, service, gov't fees.

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Happy Birthday, Dr. Seuss!

If the inimitable Dr. Seuss (real name: Theodor Seuss Geisel) had been alive to celebrate what would have been his 105th birthday, he'd likely have been quite proud of the way Ely Lions in Nevada helped start the party. Lions want children to enjoy reading, but know that if they can't clearly see the words on a page, a lifetime of reading joy will be denied. They sponsored Project Read at a local elementary school to raise money to provide Irlen Lenses, specially tinted lenses to aid the vision of children whose eyes can't process words while reading or writing. Irlen Syndrome (also known as Scotopic Sensibility Syndrome) causes a problem in processing visual information, but by filtering out specific wave lengths of light, the problem is virtually eliminated.

Paul Johnson, 2008-09 club president, recalls learning about the lenses when first approached by Melany Johnson (no relation), a special education teacher in the White Pine County

School District. "The concept that you could fix a reading problem by simply providing colored lenses appeared too good to be true; however, because of the passion of the teacher and the dramatic changes she had witnessed, we decided to get involved." Typically, without the colored overlays on lenses, images move or swirl. Common side effects of Irlen Syndrome are migraines and sensitivity to light.

Children were sponsored through pledges for each page read. Lions provided music and made balloon animals to keep the atmosphere lighthearted and fun. It worked. The Read-a-thon raised \$1,800 to buy lenses, but Lions have since received more requests from more families to provide testing and lenses if needed. The cost for testing and lenses can range from \$400 to \$800 depending on severity.

Johnson says he's personally seen the dramatic improvement that the colored lenses can bring to a child's life. His son struggled with reading and after trying the lenses, "There was a clear and distinctly noticeable difference," Johnson says. "His reading has improved immensely."

SERVICE IDEA

CHECK FOR LOCAL SCHOOL NEEDS



Wearing the Irlen colored lenses supplied by Ely Lions in Nevada, kids are all smiles as they show off their new eyewear. The filters are tinted according to the wearer's special prescription.

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Do you remember when taking a refreshing, relaxing, and rejuvenating bath was something you looked forward to... not avoided? For millions, getting older and losing mobility has meant giving up the use of their bathtub. Some resort to sitting in a chair in the shower; others are forced to take "sponge baths" at the sink. Worse yet, some have to get caregivers and loved ones to lower them into the tub. Now, there's a better way.

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chair returns you to the top of the tub. The remote contains a powerful rechargeable battery that operates up to seven up/down cycles, and a light indicates when it needs to be recharged. Simply unclip the remote and plug it into any outlet to charge. The



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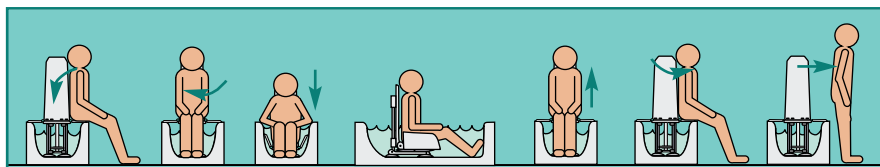
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LIONS ON LOCATION

YOUR GUIDE TO THE GREAT WORK WE'RE DOING AROUND THE WORLD

'Knights of Light' Prevent Burns

1 SOUTH ASIA SRI LANKA

One of the most severe threats facing poverty-stricken men, women and children in Sri Lanka comes from cheap, unsafe lamps. Popular but deadly, the lamps are easy to overturn and hundreds of people lose their lives from burns every year and thousands more are injured. Young children are especially vulnerable to the threat of lamps overturning and igniting. Burn care is costly and very often out of reach for the country's poorest citizens.

To eradicate this severe problem, Leo District 306 A1 sponsored a "Service First" camp that became one of the largest Leos have sponsored in the area. Members distributed 250 safety lamps and more than 1,000 pairs of eyeglasses on that single day. New equipment was donated to local schools as part of the district's safety initiative.

Purchasing and distributing safety lamps is an ongoing project for Leos in Sri Lanka. Leos, who call themselves "Knights of Light," donated another 800 new lamps to 400 families who live without electricity. The new lamps have already saved hundreds of lives because they are better built and have a wider base to prevent tipping, says Leo Asitha Pinnaduwa.

Asitha Pinnaduwa, 2008-09 District Leo 306 A1 president, gives one of 250 safety lamps to a mother and child as part of the district's critical mission to put "Safety First."





AYR AND PRESTWICK LIONS in Scotland presented paraplegic solo sailor Hilary Lister certificates of appreciation for her sailing solo around Britain.


Pooled Resources, Pool Table

2 EUROPE FINLAND




Lion Asko Aunola (left) and Pekka Arkilahti, board chairperson of the Arne Ritari Foundation, build a pool table for a youth center in Pihtiputaa, Finland. The Ritari Foundation, supported by Lions and Lions clubs, awards grants ranging from \$300 to \$17,000 for clubs' charitable projects.

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Definitely Walk, Don't Run

3 OCEANIA NEW ZEALAND

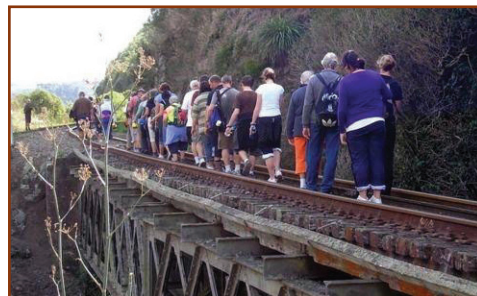
Hiking through the Manawatu Gorge in New Zealand offers breathtaking scenery, and Lions make the trek accessible and safe once a year. The Woodville Lions Club Track and Tunnel Walk takes hikers five miles on a railroad track

over bridges, through tunnels and above spectacular vistas.

The club arranges with the railroad to close the track for the day, and Lions and volunteers from the Woodville Fire Brigade are stationed along bridges and other key sections of the track to ensure the safety of walkers. Some bridges lack a proper walkway or handrails.

The walk is staggered to prevent overcrowding. Waiting for walkers at the end of the route is a "sausage sizzler."

The 14th annual walk recently raised nearly \$30,000 for Lions' service projects. "It was great to see so many happy faces," said Clive Boyden, walk organizer. "Everyone seemed to have a wonderful time and the Woodville Club raised substantial funds for cancer care and local community projects."



(Above) Walkers take it slow over a ravine.

(Left) Intrepid gorge walker Hannah Roberts, 10, leads her father, Aaron, along the track and tunnel walk.

Photo courtesy of Manawatu Standard



GRAND CAYMAN LIONS in the Cayman Islands hosted a leadership workshop to explore best practices for working in the community.



HOLLVIKEN LIONS in Sweden awarded \$1,500 to a local music instructor for her work with the developmentally disabled.

Prepared for the Next Earthquake

4 ASIA JAPAN

Lion Kazumi Kimura remembered the confusion and disruptions in Kashiwazaki after the 6.6 earthquake hit the Japanese city. "Nothing was functioning," he recalled. "Nor were the city councilman ... panicking and of no use. We had no one but the Self Defense force who we could turn to. However, after a while, when it came to community-based, detailed assistance, I found the Lions' power enormous."

Kimura was part of a recent panel discussion in Niigata involving Japanese Lions on preparing for and responding to earthquakes. Lions who participated referenced both the 2007 Chuetsu earthquake recalled by Kimura and an earthquake in 2004 in the same region.

The four Lions clubs in Kashiwazaki and Kariwa participated in relief efforts after the 2007 quake, despite being personally affected. Lions from other clubs across Japan also lent a hand as did university students. The volunteers cooked food at relief stations and 180 Lions delivered rice to victims at 1,200 temporary homes. "When I first heard you were going to visit each of these houses, I doubted you could do it. But I was surprised to see all these members, despite being afflicted themselves, rush over and deliver the rice at once," said the mayor of Kashiwazaki.

Lions operated their hot lunch service for nearly a month after the earthquake. The friendships and networks formed after the 2004 earthquake helped Lions serve after the latest disaster, panelists agreed. The Lions also discussed improving communications and delegating responsibilities.

The 2007 earthquake killed 11 people, injured more than 1,000 and flattened 350 buildings while the 2004 quake killed 40 people.



Lions prepare food for the earthquake victims.

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International Convention Razzle Dazzles Lions

by Jay Copp

Start with stalwart statesman Colin Powell drawing hearty laughs for his sly jokes about easing his retirement blues by buying a red sports car and then, turning serious, gaining sustained applause for his vigorous call for more volunteer service. Continue with the earnest, emotional appeals of an activist priest from Australia to protect children from abuse, neglect and want. Add in the surf sounds of the Beach Boys, the pop rhythms of Jay and the Americans and the beguiling native songs of dozens of delegations of ethnic-clad Lions as they paraded down Nicollet Mall to the curiosity and cheers of Minneapolis residents.

What do these elements add up to? The 92nd International Convention, of course. For five days in July nearly 11,000 Lions and guests from 123 nations mingled with old Lions friends and made new ones, learned strategies and skills at seminars, and enjoyed the pomp and circumstance of the parade, flag ceremony and other traditional segments of an international convention.

The five-day extravaganza was equal parts grand party, a reunion of comrades, a venue for continuing education, a slew of inspirational talks and a business affair where new leaders were elected. It also was pure spectacle. The pep rally at the first plenary session featured the rollicking energy of the University of Minnesota cheerleaders, the frivolity of foam fingers (“We’re No. 1”), pom-poms and



University of Minnesota cheerleaders put some pep in the rally that opened the first plenary session.



In a performance particularly enjoyed by new president Eberhard Wirfs of Germany, a children's folk dance troupe and children's choir close out the convention with an ethnic song and dance.



After being sworn in as international president, Wirfs receives his official gavel from outgoing president Brandel.

T-shirts shot into the crowd, and a rousing entrance from 2008-09 International President Al Brandel through a paper hoop emblazoned with his Miracles Through Service logo (as were the T-shirts).

The opening of the second plenary session simulated a beach party and the third and final session featured a Broadway Comes to Minneapolis motif, accentuated by a montage of Hollywood dance clips shown on the monster 70-foot screen and the playing of well-known Broadway show tunes. (Oklahoma Lions showed they could carry a tune—and loudly, too—when the famous song saluting their state played.) Flanked by the district governors from his state, Brandel again made a grand entrance with a black top hat and cane to the tune of Sinatra’s iconic *New York, New York*.

New president Eberhard J. Wirfs of Germany joined in the fun as well. Before discoursing movingly on his hardscrabble upbringing in the World War II era and how he knew the “privilege of hunger,” he sat down at a piano on stage, and to Lions’ delight, skillfully played a melodious German folk song. Near the end of the final plenary session, an utter surprise to Wirfs, a children’s choir from Minneapolis reprised the folk song in angelic harmony and a children’s German dance troupe from Milwaukee pranced before Wirfs and his wife, Margit.

The third plenary included not only the oath of office for Wirfs but also the election of new officers and international directors. (See masthead on page 2 for names of directors.) Dr. Wing-Kun Tam of Hong Kong, China, was elected as second

vice president (meaning he will become president in two years) and Sid L. Scruggs III of North Carolina assumed the office of first vice president.

The Rev. Chris Riley of Australia, a youth activist, received the prestigious Lions Humanitarian Award. Inspired by watching the movie *Boys Town* as a boy and later by working as a young Catholic priest at the famed haven for youth in Nebraska, he founded Youth Off The Streets for young people who are homeless, drug dependent and victims of abuse. The award includes a US\$200,000 grant from Lions Clubs International Foundation for continuing humanitarian activities. Previous recipients include former U. S. President Jimmy Carter and Mother Teresa.

continued on page 22

The World Meets in Minneapolis

So who attended the international convention in Minneapolis? What nations were most represented? The final numbers reflect the location of the convention (United States), the prevalence of Lions in various nations (Japan has a relatively large number of Lions, for example) and the origin of executive officers (President Wirfs is from Germany, Second Vice President Dr. Wing-Kun Tam is from Hong Kong, China, and Mahendra Amarasuriya, LCIF chairperson in 2008-09, is from Sri Lanka.) The convention in Sydney in 2010 surely will reflect the same factors.

Top ten nations of Lions in Minneapolis: 1. United States, 4,464 2. Japan, 937 3. India, 691 4. Nigeria, 526 5. China, 482 6. Canada, 322 7. Sri Lanka, 280 8. Germany, 216 9. France, 209 10. Nepal, 207.

Lions conventions remain a potpourri of humanity. In Minneapolis, you could have met 31 Lions from Egypt, 17 from Romania, 16 from Panama, 12 from Zambia, six from Russia, three from Lithuania, Morocco and Paraguay, two from American Samoa, Barbados and El Salvador and one brave soul each from Bulgaria, Cape Verde and Guinea.

This photo-op in the exhibit hall played off Brandel's theme of Lions as everyday heroes.



Al Al, Al Brandel

Al Brandel grew up on Long Island, far from the surf and sand of California. But the Beach Boys have always been close to his heart and our international president in 2008-09 joined the band on stage for one song during the encore at their performance at the international convention. As Mike Love and mates harmonized about Bar-Bar-, Barbara Ann, Brandel, his brother and nieces stepped up to the microphone and with smiles as wide as the Pacific joined right in.

Mike Love (right) of the Beach Boys sings of sun and surf.



The exhibit hall hummed with Lions—and with music.



Minneapolis is not a glitzy city, but Lions enjoyed its historic and cultural attractions, its outdoor restaurants along Nicollet Mall and especially its friendly ambience. "How do you like Minneapolis?" Minneapolis Mayor R.T. Rybak confidently asked during his welcoming comments at the first plenary session. Lions roared in assent. Indeed, a half mile from the convention hall on a busy street, a woman stylishly dressed approached two out-of-town pedestrians and asked, "Are you

guys Lions? Thanks for all you do."

For the average Lion at the convention, the plenary sessions especially captured the spirit of our association. "They remind me why I am a Lion. They revitalize me for the work we do at home," said Susan Lydon, a new district governor from Nevada. Meeting and mingling with other Lions made the journey to Minneapolis memorable. "It's kind of like going to a family reunion," said Ron Long of Manassas, Virginia.

Contest Results at the Convention



Environmental Photo Contest



Best of Show: Haruo Kunita, Otawara Lions Club, Japan

Best Landscape: Tom Holman, Kaniksu Lions Club, Washington

Best Animal Life: Haruo Kunita, Otawara Lions Club, Japan

Best Plant Life: Mel M. Adams, Five Points Lions Club, Texas

Best Weather Phenomenon: Thomas Holmes, Jacksonville Lions Club, Pennsylvania

Best Theme (Environmental Miracle Worker): Kobayashi Susumu, Yukuhashi Lions Club, Japan

International Newsletter (Bulletin) Contest—Club

First Place: Burnaby Lougheed Lions Club, 19 A, Canada
Honorable Mention: Annecy LAC Lions Club, 103 CS, France
Honorable Mention: First Flight Lions Club, 31 J, North Carolina
Honorable Mention: Mudgeeraba Inc. Lions Club, 201 Q1, Australia
Honorable Mention: Valenza Lions Club, 108 IA2, Italy

International Newsletter (Bulletin) Contest—District

First Place: District 107 L, Finland
Honorable Mention: District 2 A2, Texas
Honorable Mention: District 300 A1, Taiwan
Honorable Mention: District 300 A3, Taiwan
Honorable Mention: District 335 A, Japan

International Trading Pin Contest—Club

First Place: Bozeman Lions Club, Montana
Honorable Mention: New York Borinquen Lions Club, New York

International Trading Pin Contest—District

First Place: District 333 B, Japan
Honorable Mention: District 14 P, Pennsylvania

International Trading Pin Contest—Multiple District

First Place: MD 33, Massachusetts
Honorable Mention: MD 108, Italy

International Friendship Banner Contest—Club

First Place: Valli Curone e Grue, 108 IA2, Italy

Honorable Mention: Kyoto Aoi Lions Club, 335 C, Japan

International PR Idea Contest—Lion

First Place: Michael C. Mason, Summerfield Nites Lions Club, 35 L, Florida
Honorable Mention: Paul Baker, Scarborough Cedabrae Golden Mile Lions Club, A 711, Canada

International PR Idea Contest—Club

First Place: Hornsby Lions Club, 201 N5, Australia
Honorable Mention: Milpitas Executive Lions Club, 4 C6, California

International PR Idea Contest—Multiple District

First Place: MD 118, Turkey

International Web Site Contest—Club

First Place: Winslow Township Lions Club, 16 C, New Jersey
Honorable Mention: Kamehameha, 50, Hawaii
Honorable Mention: McGaheysville-Massanutten Lions Club, 24 C, Virginia

International Web Site Contest—District

First Place: District 308 A1, Singapore
Honorable Mention: District 105 BS, England
Honorable Mention: District 322 B1, India

International Web Site Contest—Multiple District

First Place: MD 18, Georgia
Honorable Mention: MD 31, North Carolina

International Hero Awards

LION - EVERYDAY HERO

John W. Tolos, Cincinnati-Western Hills Lions Club, District 13 H, Ohio
Honorable Mentions:
Tebebe Yemame Berhan, Addis Ababa Host Lions Club, District 411 A, Ethiopia
Dr. Dev Raj Miglani, Kaithal Grace Lions Club, District 321 A2, India

LIONS CLUB

Douala Paradise, District 403 B, Cameroon
(Club President Soad Bahsoun)
Honorable Mentions:
Iloilo Host, District 301 B, Philippines (Club President Jed Patrick Mabilog)
Pécs Normandia, District 119, Hungary
(Club President Anna Milter)

LIONS CLUB PRESIDENT

Floran Rozzelle, Lower Cape Cod Lighthouse Lions Club, District 33 S, Massachusetts
Honorable Mentions:
Jose I.R. Leo, Aracaju-Nova Geracao Lions Club, District LA 3, Brazil
Leena Rajan, Mwanza Valentine Lions Club, District 411 B, Tanzania

LIONS CLUB SERVICE PROJECT

Hong Kong Central Lions Club, District 303, China
Hong Kong Love Your Life, Care for Your Health
(Club President Shirley So Lei Lam)
Honorable Mentions:
Kingsport Lions Club, District 12 N, Tennessee
Lions Braille Trail and Sensory Garden
(Zone Chairperson Edna Longwell)

Okazaki Minami Lions Club, District 334 A, Japan
Hot Ensemble Band
(Committee Chairperson Tamio Sugiura)

DISTRICT SERVICE PROJECT

MD 202, New Zealand
Hart Walker Project
(Project Chairperson Genny Han-ning)
Honorable Mentions:
District 11 C2, Michigan
Latvian Eyecare Missions
(District Governor Shirley A. Marshall)
District 411 A, Kenya
Lions HIV/AIDS Clinic for Children
(Project Chairperson Christine Muumbi)

DISTRICT

380, China
(District Governor Jin Liang Wang)
Honorable Mentions:
24 E, Virginia
(Past District Governor William H. Brammer)
323 B, India
(District Governor Nutan Krishnakumar Vijh)

DISTRICT GOVERNOR

David T. Jones, 201 V5, Australia
Honorable Mentions:
Ta Lung Chang, 300 C3, MD 300 Taiwan
Nimal Patrick Rajapakse, 306 B1, Republic of Sri Lanka

To participate in next year's contest, download the Lions Clubs International Contest Rules and entry form from the LCI Web site.

SPEAKERS INSPIRE LIONS

Colin Powell



"Al [Brandel] kept referring to kindness. Individual acts of kindness. Everyday Heroes. And reminded me of an experience I had many, many years ago. Forty years ago I was a senior warden of a church in Virginia and we were asked to take into our church as an assistant pastor a minister who had some difficulties in life. And we were asked just to take him in, let him serve our congregation for a while, and that he would probably move on.

"We never asked what his problems were. We never asked what troubles he was having in his life. We took him in. And I'll never forget, after he had been there about eight months, he was giving a sermon one Sunday and in the course of the sermon he said something I'll never forget, and I've tried to live by this, and you live by this. He said to the congregation in a way that made it clearly autobiographical, he was talking about himself, 'Always show more kindness than might seem necessary, because the person you are extending it to needs it more than you will ever know.' That's what Lions have been doing for all of these 90 years.

"Always show more kindness. Reach out, touch. And never have we needed it as much as we need it today. Not only here in the United States where with our economic difficulties there's a greater need for people to step forward and volunteer. ...

"This is an interesting time to be alive. Rather than military strategy determining the future it is going to be: Who has the most effective economy? How can we create more wealth, not just for those at the top, but wealth that will lift people up out of poverty, wealth that will take care of health care, wealth that will educate people, but above all wealth that will give hope to people that there is a better life ahead? Wealth that will be created by free economic systems, wealth that will be shaped by government, but let there be no doubt: It is the private sector, the non-governmental sector that is going to be an important part of lifting people up out of poverty, and the Lions Clubs International will play an enormous role in this wealth creation and lifting-up out of destitution."

Rev. Chris Riley

The Rev. Chris Riley of Australia, a youth activist, received the 2009 Lions Humanitarian Award at the final plenary session.



"I think there are two types of greatness. The second type of greatness is what's happening here, today, where you receive awards

and accolades, where you are selected to stand out. The primary greatness is what you do everyday and that's the most important greatness that any of us can achieve where we align our values with the way we live our lives. And you've got a fairly tall order to follow. Yesterday, I heard some of the values that drive Lions, the value that 'we serve,' compassion and integrity. We work as a team and we perform miracles. They are the values that you have outlined for yourself, and they are the values that you must live everyday. ...

"You [Lions] are the guardian angels for so many as was said yesterday. You change lives everyday in every continent. You serve. You model one of my most pressing messages as I go around the world. You model my belief that there is only one race, the human race and, as Martin Luther King Jr., who is one of my heroes, said, 'We must live together as brothers or perish as fools.' Confronted by the words, and I will leave these words with you, the words of Martin Luther King Jr. He challenged us in this way as he said, 'Every person must decide whether they will walk in the light of creative altruism or the path of destructive selfishness.' Lions, you have chosen to walk in the light of creative altruism. Please for the sake of so many people out there hidden in the darkness. Please keep shining that light on the dark places of our world."

Former U.S. Secretary of State Colin Powell gave the keynote speech at the convention. Here is a brief excerpt of his speech as well as excerpts from other speeches at the convention.

Eberhard J. Wirfs

Eberhard J. Wirfs, the 2009-10 international president, gave his inaugural presidential address at the final plenary session.

“I want to speak to you from my heart and tell you why I am a Lion, and why, just like you, I am compelled to service. I know what it is like to be hungry. And I consider this a privilege. I know what it is like to be at the mercy of powerful



forces outside our control. During the horrible war, when I was just a little boy, my dear mother, she kept us safe and alive. Amid destruction and suffering she sheltered us and taught us what is goodness, what is caring and kindness, and how this can keep us alive and help us survive.

“These qualities can also be found in people with whom we have no personal connection from outside. One day, when I was a little boy living on the farm, we saw a jeep of U.S. soldiers approaching from the distance, and I was scared, of course. One of those soldiers took out an orange and he smiled and gave it to me. At first I thought it was a ball and was ready to play with it, but he peeled it and let me eat it. It was the first time in my life that I had tasted an orange. These kind soldiers came back several times, and gave me rides in their jeep. I enjoyed their visits, even though I couldn’t understand a word they said. They are speaking English, my mother explained to me. That was the first time I met Americans. I realized there was a great big world out there, I realized there were endless possibilities and there was kindness. ...

“I want you to take a good look around you. Today we gather here from many nations. In a few days we will be back in our own countries and communities. We will be back to our Lions clubs meetings; we’ll continue our service activities. Our work touches everyone around the world. Therefore we must think globally, but do not forget the bigger picture. Keep in mind that we are still a global community. It is through cooperation, interaction and teamwork that we will transcend all borders and strengthen our association. Of course, we maintain our own cultures by serving in our own communities but at the same time we remain a part of a global, humanitarian entity. This means taking care of local needs while building a better tomorrow and creating an ever-better world.”

Al Brandel

Brandel, the 2008-09 international president, delivered his farewell address at the first plenary.

“My greatest year as a Lion was when I was club president, because that’s where the rubber met the road, and we can do the



most immediate good for many people. It wasn’t when I was a district governor. It wasn’t when I was international director or as an officer. It was when I was a club president. ...

“When you go out and do what you do every year, when you hand a food basket over to somebody during the holidays, or toys to children at holidays, take the newest member of your club with you. Have that member look into the eyes of the people and the children you’re handing those food baskets to and you will see and understand what it means to be a Lion, because in their eyes you’ve just made a miracle from service and you have just become their Everyday Heroes.

“Never take that simple act of kindness that you do in your community, whether it’s giving eyeglasses and eye exams to people that can’t afford it, whether it’s food baskets, whether it’s sometimes just a matter of going over to somebody’s house after they’ve had a death in the family, just remember that simple act of kindness is not being done by anybody else, and never take it for granted. ...

“One thing I’ve been proud of this year, we’ll be able to do even more miracles next year and the years to come because of the partnerships we formed or that we’ve done in the past. We are reaching out to people or organizations with prestige. With deep pockets, too! Lots of connections with similar goals. We are leveraging our strengths. We are more effective because of these connections.”

EVERYONE LOVED THE *Parade*



Egyptian Lions look regal.





Lions from Brazil share in the spirit of fun.



This Viking was a Lion, not to be confused with a Packer or Bear.



Lions from Canada show their colors.



Yeehaw, says this Minnesota club.



Lions from India march smartly.



Marching bands gave the parade a soundtrack.





Scandinavian Lions march en masse.

Parade Results

Sydney Australia



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DIVISION I CONTESTS

Floats

First Prize: MD 27 Wisconsin, Valders

Viking Ship

Second Prize: MD 27 Wisconsin, Cottage
Grove Happy Whistlers

Bands: Category I – High School Bands

First Prize: MD 5M Min-
nesota/Manitoba/Western Ontario,

Waconia High School

Second Prize: MD 5M Minnesota/
Manitoba/Western

Ontario, Brooklyn Center Drum/Bugle

Bands: Category II – All-State Bands

First Prize: Mississippi All-State Band

Second Prize: Kentucky All-State Band

Third Prize: Pennsylvania All-State Band

Precision Demonstration Units

First Prize: MD 5M Min-
nesota/Manitoba/Western Ontario, Austin
Lions

Second Prize: MD 5 North Dakota/South
Dakota/Saskatchewan,
Saskatoon Lions Community Band

Uniformed Marching Delegations

First Prize: Scandinavia/Aland Islands/

Denmark/Faroe Islands/

Finland/Greenland/Iceland/Norway/

Sweden

Second Prize: MD 306 Sri Lanka

Third Prize: MD 404 Nigeria

DIVISION II CONTESTS

Bands

First Prize: France, Winona Cotter

Second Prize: MD 303-337 Japan,
Fergus Falls

Precision Demonstration Units

First Prize: District 303 China Hong

Kong/Macau, Le Ha Family Lion Dance

Second Prize: MD 105 British Isles and
Ireland, Zuhrah Bagpipe Band

Chance Encounter Reunites Siblings

by Jay Copp

For 20 years Karin Antonacci searched for her five adopted sisters and a brother. Her quest was difficult because her birth mother, who lived and died in Germany, moved nearly every year and had her children with different fathers. But a chance encounter with a helpful Lion at the international convention in Chicago in 2007 has reunited her with her siblings, brought her fame on German TV and given her some sense of closure and purpose after a lifetime of questions and frustration.

"It was meant to be," says Antonacci, a clerk at Lions Clubs International headquarters in Illinois. "My husband [Tom] says this is like if I dropped a pebble somewhere in the world. I won't tell you where it is. But you have to find it."

Antonacci, 52, was adopted from a German orphanage and grew up in Germany. She moved to the United States in 1976 after marrying a U.S. soldier. (Tom is her second husband.) She knew from her adoption records she had a sister. When she began contacting city halls in Germany (residents are required to register and list dependents), she traced her birth mother's frequent moves from one town to the next and gradually discovered she had other siblings.

Antonacci's best lead was on a sister named Barbara. She knew Barbara's family was from Ford City, Pennsylvania, but could not track her down. The trail grew cold because the adopted mother had remarried after her husband died in a car accident.

Antonacci began working at LCI in 2001. The convention in Chicago was the first one she worked. There she met Don Neff, an incoming district governor from Pennsylvania. Ford City was in his district. Even better, Neff's mentor, Past District

Governor Jack McGaughey, knew just about everyone in town. Neff called McGaughey, who knew a Zanetti, the maiden name of the adopted mother. A few phone calls led to the two half-sisters embracing in a hotel room in Akron, Ohio. "How do you describe something like that? It was heartwarming. It was exciting," says Antonacci.

Newly encouraged, Antonacci stepped up her efforts to find her other siblings. Her youngest sister, Marion, 40, had not

been given up for adoption and was still in Germany. The German media learned of the story, and a TV show arranged for Antonacci's reunion with Marion and assisted her in finding her other siblings—Frank in New York, Monika in Kentucky and Stefanie in Germany. "You know how people say everyone has a purpose in life? I think this is my purpose," she says.

Ruth Weiske, the mother, died in 1994 from cancer. She worked as a cleaning lady at U.S. military bases and U.S. soldiers apparently fathered her children. She never told Marion she had siblings. There is "no explanation" for her life, says Antonacci. "At least she gave us a second chance [through adoption]," she says. Antonacci talks on the phone often

with Marion and her other siblings, forging a sisterly bond after nearly 40 years apart. Antonacci continues to search for possible other siblings.

Antonacci met up again with Neff at the convention in Minneapolis. The two hugged warmly and exchanged small talk. "He's such a great guy," she says. "I didn't really do much," say Neff. "I hope this story shows that being a Lion is not only fundraising and projects but also an avenue for helping in ways I couldn't even believe myself." ■



Two years after he helped locate her sister, Neff meets again with Antonacci at the international convention in Minneapolis.

Lions LANDLORDS



Operating Housing Complexes Entails Major Responsibility but Brings High Reward

by Erin Perry O'Donnell

Jim Fisher sat in town meetings in Fountain City listening to officials discuss the need for senior housing in their small town in Indiana. The town had commissioned a housing study that showed its older residents needed some affordable options. There was just one problem: the town had no open land available.

Fisher, the 2008-09 president of the Fountain City Lions Club, realized he could help. The club had been sitting on a piece of property, purchased from the farm bureau a decade earlier but still undeveloped. Fisher thought, why not build some apartments for seniors on it?

The board agreed, and before long, the 16-member Fountain City club had secured more than \$1 million in funding to build Lions Park. The 12-unit complex, limited to senior citizens who meet federal guidelines for low income, opened last October. "We've had two open houses. The people that have been in them are amazed at the room there is," Fisher said of the 600-square-foot units.

How did such a small club pull off such a big project? Their secret weapon was a grant administration firm that

didn't get paid until the grants were awarded. Kenna Consulting and Management Group, based in Indianapolis, specializes in securing grants for affordable housing projects.

"We feel like we know what a good, fundable project is, so we feel good putting our time and effort into it," said Angie Pappano, a Kenna vice president who worked closely with the Fountain City Lions to get the funding. "This was a large project for that community, but the need was absolutely there."

Affordable housing doesn't sound like it would be a problem in a town of less than 1,000. But a senior making half the median income for the area would have to travel 10 miles outside of town to Richmond, Indiana, just to get on a waiting list for an apartment he could afford. As America's population ages and stretches its lifespan well past retirement, more seniors are in need of a place they can manage on their own and offer access to some services for their physical and mental well-being.

Lions have been helping to meet that need for decades in other communities

by operating rent-subsidized housing in all shapes and sizes, from a California high-rise to a camplike compound of bungalows in Calgary, Alberta, Canada. The need will only grow as the baby boomers surge into retirement. According to the U.S. Census Bureau, one-fifth of the population will be age 65 or older by 2030.

Most of the properties have been built with governmental support, such as grants from the U.S. Department of Housing and Urban Development, or HUD. In exchange, the clubs must follow federal guidelines to maintain the rental assistance that puts the apartments within reach of people living on fixed incomes.

These aren't assisted-living centers or nursing homes. The housing provided by Lions is limited to senior residents who are self-sufficient. In the U.S., subsidized housing is available to seniors age 62 and up. Some facilities are also accessible to disabled residents in wheelchairs, of any age, who are otherwise independent.

Demand is high for these units, which have waiting lists up to three years



Maxine Sharp is a satisfied resident of Lions Park in Indiana.

long. Seniors must be 62 before they even apply for a slot. Then there are the income guidelines for Section 8 housing. In the U.S., rents are set at a percentage of the resident's adjusted income, which must be about 60 percent of the median income for their area or less. It's usually graduated depending on income. Rents at the Fountain City apartments range from \$260 to \$403 a month, plus deposit and utilities.

Lions on the Scene

Housing is a long-term commitment, far more hands-on than raising money for scholarships or food banks. But the Lion landlords who oversee and maintain the properties say the work is both a major responsibility and a rewarding endeavor.

"The buck stops with the Lions because we own the

facility, we have a mortgage payable to HUD, and we have to keep applying for Section 8 financing," said Alex McDonald, chairman of the Lions Community Service Corp. in San Diego.

The non-profit LCSC was established by the San Diego Downtown Lions Club to oversee Lions Manor, a high-rise built in 1981. There are 131 one-bedroom units in the building, and residents have access to a community room, game room, and TV room on the first floor. McDonald, an appellate court judge, said the Lions recently started an on-site library for residents as well.

"We're not involved with residents on a day-to-day basis," McDonald said. "But we try to have some contact when we can. Throughout the year we sponsor parties on different holidays for all the residents."

The club retains a private firm to manage and maintain Lions Community Manor, which is governed by the LCSC's 14-member board; its members must belong to the downtown club.

But the Lions still have a strong presence on site. The club meets weekly in the manor's community room, which was built with private funding — HUD money is strictly for housing. Nearly every day of the week, a Lion committee is meeting there, too.

The smaller the facility, the more likely you are to see Lions in a hands-on role. Lions are on site at the Lions Club of Calgary Bungalows nearly every day, says Bill Baux, the club's treasurer last year. Its bungalow committee takes care of the grounds at the compound of stand-alone units and duplexes for 35 residents. They also have dinners and game nights for the residents several times a year and take care of renting the units when residents move out, Baux said.

"When we go to a bigger size, I think our involvement will probably decrease," Baux said.

Buildings Age, too

If the 80-year-old Calgary club gets its wish, it'll soon be ready to raze the original bungalows, which were built in the 1950s. In their place, the club wants to build a 104-suite, four-story structure to house 150 seniors. Preliminary estimates put the cost at \$20 million. The economic slowdown has temporarily idled the project in the early planning stage, but the

need for an upgrade remains.

"The insulation is not great. They're drafty and cold, and they're starting to become something of a money drag," Baux said. "They're 60 years old; they've had their day."

The Lions Club of Calgary has reached out to the other 52 clubs in its district to support the expansion. The goal is for each club to commit \$20,000, Baux said. The club will also seek funds from charitable foundations and the Canadian government,



Jim Fisher stands outside Lions Park, a 12-unit complex built by Fisher's 16-member club.

Tom Strickland/AP Images



Peter Singer, president of the Lions Community Service Corporation, is proud of Lions Manor, a 131-unit high-rise in San Diego.

More Help for Housing

Several state and federal programs are available to develop affordable housing. Angie Pappano of Kenna Corp. in Indianapolis, a grant administration firm, recommends these additional resources for Lions clubs that would like to take on such a project.

- Contact the housing authority in your own state to determine the need in your community and the process for getting a project off the ground.
- Private grant money is available through the Federal Home Loan Bank, a program through which local banks reinvest in their communities. Some may serve multiple states. Visit with your local bank to find out if it's a member of the program or how to contact a bank that is.
- Finally, check with all charitable foundations in your area to learn who has private grant money available for housing programs. It's a popular cause for many.

which Baux said is traditionally supportive of programs for people with limited income. “Depending on how much government support we can garner, there are additional funds out there for us,” Baux said. “We may not be able to do it this year, but we’re all optimistic we can get it done.”

Major renovations are also overdue at the 28-year-old Lions Community Manor in San Diego, McDonald said. Last year, a top-to-bottom inspection of the building brought a number of repair needs to light. Since then, the facility has replaced leaking balconies, upgraded the electrical system, and renovated the community room. Next up: replacing the elevators, to the tune of \$220,000. And McDonald said there is still \$1 million to \$5 million worth of renovations needed within the next few years.

The facility maintains a reserve fund, as required by HUD, but it’s just shy of half a million. “This may ultimately become one of the Lions’ major fundraising activities,” McDonald said.

Partners in Funding

Fortunately for projects like affordable housing, grants from public and private sources are widely available. The Kenna Corp. of Indiana, which helped the Fountain City Lions shape their proposals, ultimately helped them land three

work with because it’s in their heart. If you work with no pay, it has to be there, right?”

McDonald, who has been a San Diego Downtown Lion since the manor was first proposed, said the club had a similar partnership with a consulting group to secure funding. It also partnered with the city of San Diego to make Lions Community Manor one of the initial projects in its downtown redevelopment efforts — a priority of then-Mayor Pete Wilson, who went on to become governor of California.

The city wanted to provide housing in blighted areas, McDonald said, especially for the elderly and handicapped who were living in decrepit conditions, or who would be displaced by other new developments in the area. Lions Community Manor became a true cooperative effort between HUD and the City Centre Development Corp., which provided the downtown property for the apartments. In October 1981, the first residents were selected by lottery and moved in. McDonald said the partnership holds the Lions to a 50-year agreement to operate the building as affordable housing for seniors and disabled residents.

Raising Awareness

But that wasn’t the Lions’ original goal for a housing project. A decade before Lions Community Manor was built, the downtown club had decided to fulfill the Lions’ core mission by offering housing for the blind. Club leaders approached San Diego’s blind community, McDonald said, only to learn their idea wasn’t welcome. Advocates for the blind thought a dedicated housing project would only isolate them further from the rest of the community.

So the downtown Lions regrouped and settled on a project that would both help older residents and revitalize the city core. “We try to focus our charitable contributions in the downtown area,” McDonald said. “We partner with downtown schools to provide all kinds of help for teachers and reading programs.”

The high-rise building also serves as a high-profile, tangible presence for the Lions in San Diego, McDonald said, at a time when they need all the visibility they can get. “I think it’s been very impressive to people for recruitment. Service clubs are not as popular as they used to be, but nevertheless there are many people in the community who feel a need to make a difference. When they see what we’ve done, they can see that here’s a group where they could be effective and make a contribution.”

Baux, a 25-year member of the Lions Club of Calgary, said the group isn’t attracting young members like it used to, either. But having an older membership has helped them to understand better the needs of its Bungalow residents. “The housing we’re offering is for the low-income, and most Lions aren’t,” Baux said, “but it still brings to mind that we’re all going to have to find somewhere else to live eventually.” ■

awards that paid for about 90 percent of their project:

- \$555,000 from the Indiana Housing and Community Development Authority, which distributes community block grant money from HUD
- \$350,000 through the Federal Home Loan Bank program, which works in partnership with local banks
- \$18,269 from the Wayne County Foundation

The club filled the gap with a \$176,000 loan, plus money from its regular fundraisers. At Levi Coffin Days, the town’s annual fall festival, the club makes money renting vendor space and selling thousands of pork chops and steaks cooked over a giant five-foot-long grill. Members also build and rent out parade floats.

Pappano, the Kenna vice president, said she’s still in touch with Fisher and his cohort on the housing project, treasurer Bonnie Roark. “They’re amazing and not scared of anything,” Pappano said. “Non-profit groups are great to



The bungalows of the Lions of Calgary provide housing for 35 people.
Photo courtesy of Manawatu Standard.



Gwen and Frank Dalene not only donated the organs of their son, Kristofer, but also spearheaded a campaign to raise awareness about organ donation.

One Tragic Death, Many Lives Transformed

by David McKay Wilson



Gwen and Frank Dalene sat stunned outside the Southampton Hospital emergency room one August morning in 2003, reeling from the death of their son, a promising rock 'n roll drummer who hadn't survived a horrific car collision with a tree earlier that day.

As they thought of all that could have been, and all that was now so tragically lost, they were approached by a compassionate hospital professional who explained the benefits of donating tissues from the body of their deceased son, Kristofer.

Their decision that morning led to the restoration of eyesight to two Long Island residents with debilitating eye disease. It also sparked a public awareness campaign about organ and tissue donation that has spread to several Lions clubs in Suffolk County.

"In his 21 years of life, Kris gave the gift of music to those who hear," says Frank Dalene. "In his death, he gave the gift of sight to two who now see the world through his eyes."



Unlike most American families, the Dalenes had talked about this very issue eight months earlier when they were involved in the care of their 35-year-old niece, who was dying from a rare form of cancer. Their son had been in on the discussion about life and death, and the cold fact that life is a fragile thing that holds no guarantees. Kristofer had told them he wanted to donate his organs and tissues if he were to die.

"We knew what to do," recalls Dalene, president of the East Hampton Lions Club and chief financial officer of Hamptons Luxury Homes. "We gave the go-ahead. A lot of people don't think of it. But there are so many people waiting for organs and tissues."

Under medical protocols, organs can only be recovered from those who are near death and kept alive on a ventilator. The Dalenes' son had died before he reached the hospital, so surgeons were prohibited from procuring his organs. His body tissue and bones, though, were still viable.

Surgeons took bone, heart valves, veins and eyes from Kristofer's body. His corneas were still viable too; they were brought to Long Island's Eye Bank and later transplanted in the eyes of two people with serious eye disease.

Six years later, the Dalenes' donation of Kristofer's corneas is still reverberating in suburban Long Island. After joining the Lions at the urging of his brother, Roy, the former East Hampton Lions Club president, Frank Dalene in 2006 launched a campaign to spread the word about organ and tissue donation. In collaboration with the New York Organ Donor Network and Southampton Hospital, Lions generated a community discussion about a subject that for too long has been taboo in many circles.

This year, Frank Dalene became president of the East Hampton Lions Club, a 30-member group founded in 1949 and the town's oldest service club.

"I realized the need to give back to the community that reached out to me, giving me the strength, comfort and support in my time of needs," says Dalene, 55, who has been married 34 years to Gwen. "As a result of the decision we made, we found that the giving of the gift of life helped us through the healing process and we also become part of a larger community that we continue to assist."

That community includes one of the anonymous cornea recipients, who later wrote to thank the Dalenes for the gift of sight that came from their son who had died.

"I am young and probably have many years before I make something of myself," he wrote. "I promise you that your generosity will not be wasted. I plan to achieve a lot in this lifetime – hopefully to make accomplishments that will help other people."

Knowing that someone gained from their son's death softened the blow of the loss of their 21-year-old son, a music prodigy who started

playing his father's vintage Slingerland drum kit when he was eight, and by age 12, was playing in a hard rock band that performed in clubs throughout Long Island. By age 20, the solidly built Dalene, with short-cropped hair and an exuberant playing style, had recorded nine songs with his band that was to be on an album for a major record label.

In 2009, Dalene expanded the public-awareness campaign by developing a brochure in collaboration with the New York Organ Donor Network, which paid for its printing. The Lions club then set about distributing 5,000 copies around the Suffolk County town that's the summer home to some of New York City's wealthiest – in town offices, law firms, gas stations, retail outlets, and medical facilities.

In April, Dalene spoke at an organ-donor awareness event at Southampton Hospital, the place he and his wife found themselves six years ago that fateful morning.

Among those in attendance was Robert Chaloner, president and chief executive officer of Southampton Hospital, and at Dalene's urging, one of the East Hampton Lions Club's newest members.

"A lot of people are waiting for organs, and unfortunately, not enough people have signed up on the donor list," says Chaloner. "Anything that's going to get the word out literally saves lives."

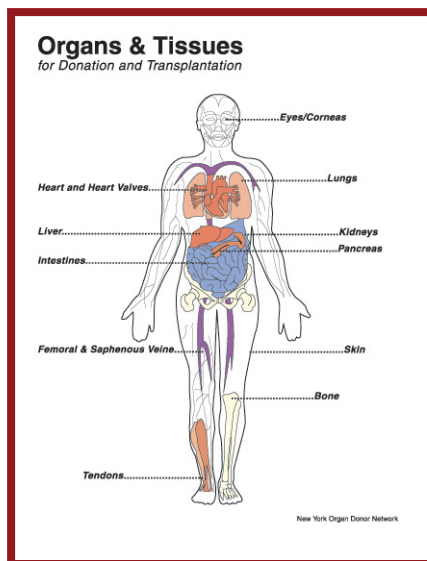
Organ donation has come a long way since the first kidney was transplanted 55 years ago. Today, surgeons can transplant lungs, livers, kidneys, hearts, a pancreas and intestines. They can also transplant body tissue – eyes and corneas, heart valves, skin, veins, bone and tendons.

There are 164,000 Americans now living with organ transplants, according to the U.S. Scientific Registry of Transplant Recipients. Studies show that 90 percent of patients with kidney transplants live at least five years, while 74 percent of those with heart transplants live at least five years.

The number of transplants, however, can't keep up with the demand. There are an estimated 100,000 Americans awaiting transplants, with an estimated 7,500 waiting for transplants in metropolitan New York.

The New York region, the nation's second most populous, includes seven suburban counties plus New York City. In the population of 13 million, there are about 60,000 who die each year. Just 1.5 percent – about 900 – are deemed eligible for donation. In 2008, the Network received consent for donation from 342 families – about one-third of those eligible. And from those, only 251 were medically cleared for donation. However, every donor can have a huge impact because the organs and tissue from one person can serve as many as eight patients.

Julia Rivera, Donor Network's communications director, says the East Hampton campaign has caught on with other Lions clubs on Long Island, with the Bridgehampton and the Montauk



NYS Donate Life Registry Enrollment Form

Please Print (*Required Information)

Prefix _____ (Mr., Mrs., Ms., Dr., Fr., etc.)

*First Name _____ Middle Initial _____

*Last Name _____

Suffix _____ (Jr., Sr., II, etc.)

*Address _____

*City _____ *State _____ *Zip _____

Phone (_____) _____ - _____

*Date of Birth ____/____/____ *Gender ☐ Male ☐ Female

*Height ____ feet ____ inches *Eye Color _____

*9-digit driver license or non-driver identification (ID) number _____

*I offer the donation of:

☐ All Organs, Tissues and Eyes

☐ Limited Organs, Tissues and Eyes as Specified Below

(Please check the box of the organs and tissues that you wish to donate):

- | | |
|---|---|
| <input type="checkbox"/> Bone and Connective Tissue | <input type="checkbox"/> Liver/Iliac Vessels |
| <input type="checkbox"/> Corneas | <input type="checkbox"/> Lungs |
| <input type="checkbox"/> Eyes | <input type="checkbox"/> Pancreas (with Iliac Vessel) |
| <input type="checkbox"/> Heart (for Valves) | <input type="checkbox"/> Skin |
| <input type="checkbox"/> Heart with Connective Tissue | <input type="checkbox"/> Small Intestine |
| <input type="checkbox"/> Kidneys | <input type="checkbox"/> Veins |

*I wish to donate the organs and/or tissues specified above for:

☐ Transplantation and Research

☐ Transplantation Only

☐ Research Only

I wish to enroll in the New York State Donate Life Organ and Tissue Donor Registry maintained by the State Department of Health. I understand that by enrolling in the registry I am giving legal consent to the donation of my organs tissues and eyes (as specified above) in the event of my death. I authorize the State Department of Health to access this information as needed in administration of the registry, and to share this information at or near the time of my death with federally regulated organ procurement organizations, New York State licensed tissue and eye banks and entities formally approved by the Commissioner.

Signature _____ Date ____/____/____

Mail to: New York Organ Donor Network
132 West 31st Street, 11th Floor
New York, NY 10001

For More Information

Call an organ procurement organization listed below:

Albany Area

1-800-256-7811

Buffalo Area

1-800-227-4771

New York City Area

1-800-GIFT-4-NY

(1-800-443-8469)

Rochester/Syracuse Area

1-800-810-5494

OR

New York State Organ and Tissue Donor Registry

1-866-NYDONOR

(1-866-693-6667)

To register online, visit:

www.nyhealth.gov/donatelife

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Be an organ, eye and
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East Hampton Chapter

Lions Clubs also mounting public awareness initiatives.

"The Lions have become our ambassadors in educating the community," says Rivera. "We see them as incredible role models. People need to know that anybody can be a donor, but the reality is that the number of suitable donors is quite small."

The campaign lets people know that most religions either support organ donation or support individuals to make their own decision on the issue. Age is also not a detriment. Rivera said a 92-year-old New Yorker recently donated his liver and kidney.

"You should never rule yourself out," she says. "Only a doctor can tell if you are suitable for donation."

In New York, potential donors can make that decision on their own by enrolling with the New York State Donate Life Registry, a secure and confidential data base maintained by the state Department of Health. The registry is only accessed at or near the time of death by the Donor Network and tissue and eye banks in the state.

The registry grants individuals the right to self-determination and allows one to have control of his or her life. No one, including one's spouse, can reverse an individual's decision to donate their organs, tissues or eyes. Among those who have signed up is Southampton Hospital CEO Chaloner, who has been inspired by Frank Dalene's activism.

"He's a very persuasive guy," says Chaloner. "His story is so compelling."

Lions spread the word about
organ donation.

Youth Music Contest Set

Music, quite simply, moves us. A single song can move us forward or take us back on a journey of our memories. Music is capable of calming us into a state of serenity or inspiring us with its energy. Those gifted with musical talents lift spirits and make lighter the burdens we carry.

The new Global Youth Music Competition promoted by International President Eberhard J. Wirfs recognizes how culturally and critically significant music is to civilized society. Every culture has its own unique musical history, and now talented young musicians from around the world will be able to showcase their artistic abilities through this new, exciting contest.

Each of the seven constitutional areas of Lions Clubs International (LCI) can nominate one candidate, who must not be more than 25 years of age on Jan. 1st and reside in the area for at least five years prior to that date in the year of the completion level. The final competition will be held in conjunction with the yearly international convention and all costs for the participant to attend the event will be paid by LCI. In 2010, that venue will be in Sydney, Australia, and the chosen instrument for the competition will be the violin. Instrument choice will change every year and be selected from a list of 10 "classical" instruments — piano, violin, cello, viola, clarinet, flute, trumpet, oboe, classical guitar and voice (soprano and tenor).

Grand prizes of US\$10,000, US\$7,000 and US\$3,000 will be awarded for first to third places, respectively, in addition to cash awards given to winners at previous levels. Candidates at this level (First) will perform one imposed piece, plus two additional pieces selected from a repertoire list for a panel of five judges who are active musicians, professors of music and those knowledgeable in the field.

The contest will consist of two parts. In the preliminary competition, candidates will perform the imposed piece plus an additional one from the repertoire list. The finals will consist of a concert open to the public at a venue in the city in which the international convention is being held. Candidates will perform their second selected piece from the repertoire list and judges will make their decision based upon all three pieces performed by contestants. The instrument and repertoire list will be announced 2.5 years ahead of the event in order to allow for contestants' preparation.

All Lions will be winners because of the competition. The cultural event will allow young musicians to develop their skills, establish an image building project that illustrates Lions' commitment to serving youth, and help assimilate into the association new countries and geographic areas such as Eastern Europe and China.

2010 Music Prize for Violin Imposed Piece

Henryk Wieniawski (1835-1880),
Polonaise de Concert No. 4, Op. 4.

Repertoire List

- Johann Sebastian Bach (1685-1750): Sonata No. 1 for violin solo, G Minor, BWV 1001, Adagio and Fugue
- Giuseppe Tartini (1692-1770)/Fritz Kreisler (1875-1962): sonata in G minor ("The Devil's Trill")
- Niccolò Paganini (1782-1840): variations on "Nel cor più non mi sento" (violin solo)
- Johannes Brahms (1833-1897): Violin Sonata No. 1 in G major, op. 78, 1st movement
- Camille Saint-Saens (1835-1921): Havanaise
- Peter I. Tchaikowsky (1840-1893): Valse Scherzo op. 25
- Ernest Chausson (1855-1899): Poème op. 25
- Maurice Ravel (1875-1937): Tzigane
- Bela Bartok (1881-1945): Sonata for Solo Violin/Tempo di ciaccona
- Witold Lutoslawski (1913-1994): Partita (violin and piano)
- Luciano Berio (1925-2003): Sequenza VIII for Violin



2009-2010 Ginkgo Awards

One hundred Lions will be honored at the International Convention in Sydney, Australia, with special presentations of President Eberhard J. Wirfs's Ginkgo Award. Chosen from Lions around the world, these award winners will be recognized for being outstanding in a number of categories. They will serve as the best examples of members who illustrate the very finest attributes needed to keep our association moving forward well into the 21st century.

Award Categories are:

- Most new club Web sites added by a district
- Outstanding service projects by a club or district
- Lions who best exemplify the international theme, Move to Grow.
- Most women members added by a club and district (to be determined by membership data).
- Highest donation to LCIF by a club or district (to be determined by international headquarters).

Nomination forms for the first three categories can be found on the Web site (<http://www.lionsclubs.org/EN/common/pdfs/pr40.pdf>). Nominations must be e-mailed or printed and mailed to the Public Relations Department at International Headquarters, 300 W. 22nd St., Oak Brook, IL 60523-8842 by April 1, 2010, to be considered.

Lions are asked to make their presence known in January.

European Lions have held a successful musical competition since 1991. The competition was the brainchild of Lion Thomas Kutty of France, who was responsible for the event until his death in 1998. Grand prize winners have hailed from Italy, France, Hungary, Israel, Italy, Germany, Austria and the British Isles.

It is vital to offer youth the ability to grow and to reach further to attain their goals, Wirfs strongly believes. "We need to continue to encourage Lions to work and serve youth as we continue to grow our association," he maintains. "We must stretch—stretch in our dreams, our plans and our actions. This music competition will not only promote social and cultural understanding and appreciation, but will also underscore our commitment to young people."

For information on the youth music competition, visit www.lionsclubs.org. ■



Lions in Sight

Prepare to be creative! Lions in Sight, scheduled to be held from Jan. 11 to 24, 2010, is the time to tell the world what Lions are doing. Showcase what makes your club, sub-district or multiple district special in the eyes of the world. Plan a project that packs a punch. A district public relations matching grant may be available to help you publicize your activity.

Founder Melvin Jones was born in Ft. Thomas, Arizona, on Jan. 13, 1879. This fortnight of positive publicity has been

carefully chosen by International President Eberhard J. Wirfs to coincide with his birthday.

Lions, promote your projects! The Internet is a digital highway of free publicity—use Facebook, YouTube, blogs and Web sites to get news of your club out to the world. Use all the tools available to you to show the public who Lions are and what they do. Don't be shy. Banners, signage, posters and plenty of press in the local

media will also tell volumes about the service of Lions. Take photos at your next service activity and make an album to display at your next public event. Show people how Lions work together to make a difference—and have some fun at the same time, too. Talk to your neighbors and friends and encourage them to attend a meeting or participate in a project. Sample press releases and activity guides are available at www.lionsclubs.org.



**93rd Annual Lions Clubs International Convention
JUNE 28 - JULY 2, 2010 • SYDNEY, AUSTRALIA
Convention Registration and Hotel Reservation Form**

Deadline for Advance Registration is May 1, 2010. See <http://www.lionsclubs.org/EN/news-and-events/international-convention/for-attendees/news-conv-register.php> for details.

REGISTRANT INFORMATION. Please type or print name as it appears on passport/photo ID.

First Name _____ Last Name _____ Badge/Call Name _____
Address _____ City _____ State/Province _____
Postal Code _____ Country _____
Daytime Phone _____ Fax _____ E-mail _____
☐ Lion: Club No. _____ District _____ Title _____ ☐ Leo ☐ Lioness

SPOUSE/GUEST:

First Name _____ Last Name _____ Badge/Call Name _____
☐ Lion: Club No. _____ District _____ Title _____ ☐ Lioness ☐ Non-Lion

CHILD: First Name _____ Last Name _____ Age _____
CHILD: First Name _____ Last Name _____ Age _____

PACKAGE A: Includes convention registration for each name listed above plus one (1) hotel room serviced by shuttle buses during convention.

- ☐ Before December 31: Reservation in delegation hotel
☐ After December 31: ☐ I prefer my delegation hotel
☐ Prefer hotel based on: ☐ room rate of _____ ☐ location near convention center

Arrival date _____ Departure date _____

Number of Guests in Room: _____ Number of Beds Needed ☐ 1 ☐ 2

Special Requirements ☐ Non-smoking ☐ Wheelchair Accessible ☐ Other _____

Indicate special needs _____ Subject to hotel availability.

* Hotel deposit is not the rate but reserves the room. Deposit will be credited to hotel bill at checkout.

PACKAGE B: ☐ NO ROOM REQUIRED.

OPTIONAL TICKETED EVENTS I/we are registered above and request tickets to the following event(s):

EVENT	DATE/TIME	FEE	QUANTITY	AMOUNT DUE
Membership Key Award Ice Cream Social (key holders only)	June 29/ 14:00-16:00	US \$20	_____	\$ _____
Melvin Jones Fellow Luncheon	June 30/ 13:00-15:00	US \$60	_____	\$ _____
The Ginkgo Awards Banquet	July 1/ 18:30-22:30	US \$120	_____	\$ _____

Meal Preference: ☐ None ☐ Vegetarian ☐ Indian Vegetarian ☐ Diabetic ☐ Gluten Free

PAYMENT • Full payment is required with this form. • US currency only. Checks and money orders must be drawn on US banks. Credit card must be in the name of the registrant. • Contact LCI for wire transfer instructions.

REGISTRATION FEES		Adult	Child (17 and under)
Early	(before 31/Dec/2009)	US\$100	US\$10
Regular	(1/Jan-1/May/2010)	US\$130	US\$10
Late	(2/May/2010 – onsite)	US\$150	US\$10

Package A:

Registrations: US\$ _____
Ticketed Events: US\$ _____
Hotel Deposit: US\$ \$200.00
Total Due: US\$ _____

OR

Package B:

Registrations: US\$ _____
Ticketed Events: US\$ _____
Total Due: US\$ _____

- ☐ Check ☐ Bank transfer/deposit (copy must be attached to this form)
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover ☐ Diners Club ☐ JCB
Your name as it appears on the card _____

Card Number _____ Exp. Date _____ Security Code (3 digits) _____

Signature _____

Mail form and payment to: Attn: Convention Division • Lions Clubs International • 300 West 22nd Street • Oak Brook, IL 60523-8842 USA
Credit Card and Bank Transfer Payments can be faxed to: (1-630) 571-1689 (If you fax, please **do not mail original**)

• Allow 4 weeks for processing and mail delivery of your confirmation.

Please note: Lions Clubs International will be documenting the international convention for promotional purposes. Your participation may be filmed or photographed at this event. Your registration is your consent for use of these images by Lions Clubs International.

Web-Smart: Making Your Web Site Look Sharp

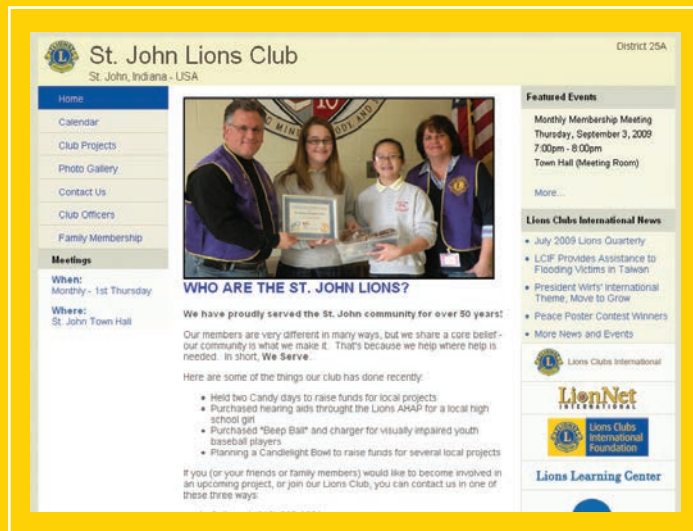
Hmm, that fellow from the local Lions club seemed nice. Let's check the club's Web site and see what they're doing... in 2006? Talk about out of date!

Web sites are fast becoming the virtual face of every organization. From Little League baseball teams to global conglomerates, everyone is developing a presence on the Web,

and your Lions club shouldn't be any different.

But there's a big difference between using a Web site and having one just to say it's there. An effective Web site can improve your club's communications, administration and community presence. A bad one can send prospective members and the community to search for their solutions elsewhere. Here are a few key components to keep in mind when evaluating your club's Web site.

- First and foremost, does your club have a Web site? If not, developing a Web presence is easier than ever. Visit the Lions Clubs International Web site to learn about the E-clubhouse, a new Web site development and administration system offered from LCI that will walk you through creating your own site. The new system is perhaps the best way for a club to get on the Web with a professional, easy-to-use site, but if you choose to go it on your own, Web giants Google and Yahoo have developed free template-based Web sites as well.
- If you have your own site and are sticking with it, make sure you stay current. Nothing says "disorganized" more than a Web site with broken links and out-of-date information. A site that has officer reports from 2007 under its "current events" banner raises serious doubts about a club's credibility and effectiveness. Stay with the times!



- Is your site approachable and easy to use? Think about your site from the perspective of someone visiting it for the first time. Mentions of the club's fish fry without a provided date or time and obscure references to the Tailtwister can confuse and alienate visitors

unfamiliar with the regular practices and events of your club. Keep "in-the-know" references limited to your club bulletin or, if you have it, a "members only" section of your site.

- Keep it short and simple. Study after study proves people don't read Web pages like they read a newspaper. Instead, they scan them. Extra-long Web pages present an information overload to visitors, so while the history of your club might be fascinating, try to keep things brief. A good practice is to periodically check the length of your pages. If you find yourself scrolling more than the length of a page, whatever you have is probably too long. Always remember—what's important to your reader?
- If you have a Web site your club can be proud of, tell people about it. Be sure to include the club's Web address on every piece of communication you send out. A Web site is often the first place people look for information nowadays. Put the Web address on your business cards, fliers and press releases, and be sure it's included with your listing information with other organizations, like your community's chamber of commerce.

A Web site can be your most effective tool for communicating your club's actions to the community, but proper maintenance takes some effort. A little extra time and patience can help your club get a foothold on the Web and position your club for future success.

Lions and Leos Put Their Best Foot Forward

Lions from Districts 4-A3 and 4-L3 walked together with members of the Simi Valley Leo Club to raise funds during the Arthritis Walk in the Park held at Six Flags Magic Mountain Theme Park in Valencia, California.

Partnered with Rheumatology Associates, Lions and Leos raised \$7,650 out of the team's total of \$18,544. The daylong event netted a \$168,623 donation for the Arthritis Foundation. The most common cause of disability, arthritis affects the lives of 46 million men, women and children. Lions and Leos point out that walking as little as 10 minutes a day three times a week eases joint pain, improves mobility and reduces fatigue.



Simi Valley Leos in California keep moving to raise funds for the Arthritis Foundation.

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Flag Project a Point of Pride

U. S. flags now wave again on First Street in downtown Snohomish, Washington, after Snohomish Lions purchased 22 large flags to fly from lamp-posts. Following 9/11, the city displayed flags along the streets, but they were removed as they became worn and weathered from constant display.

Employees of the city's public works department made new flagpoles and hung the flags from lamp-posts. The flags flew 24 hours a day, seven days a week through the end of September.

Sarai Hope, 2008-09 club president, says the flag project was a point of pride to Lions. "At the beginning of every one of our meetings, we pledge allegiance to our flag and we sing the national anthem to our country, so adding U.S. flags to our downtown area is a natural fit for us."



Photo by Walter Brickwedel

Lions help a Snohomish city employee put up one of the oversize flags the club purchased for display along a downtown street.

Drumming Up Cash

Diamond Bar Breakfast Lions in California know how to drum up some cash along with plenty of fun. For the sixth year running, they sponsored a concert featuring four different—and uniquely diverse—drum groups to entertain the audience. Called "Drumming for Kids," all proceeds from the concert are donated to children's organizations.

Featuring drummers from the Diamond Bar High School Trash Can Band, African American Drums, Korean Drums and Japanese Taiko Drums, the two-hour concert had something for everyone and made \$4,500.



Drumsticks rolling, members of the Diamond Bar High School Trash Can Band beat out the music.

THANK YOU

THE LIONS CHANGED MY LIFE

Tubing the San Marcos River has been a recreational mainstay for 30 years for city residents and Texas State University students alike, but when a fire destroyed the San Marcos Lions



Club's tube rental facility in April, the city's summer tubing season was put in peril. The club had just received a shipment of new tubes worth \$15,000, but the new tubes and the building were a complete loss.

In true Lions spirit, the club resolved to save the summer tubing season—and its most profitable fundraiser—and by May 16, the club was back on its feet, operating their rental operation from temporary quarters in City Park.

On hand for the opening of the temporary rental facility and impressed by the club's resolve, San Marcos Mayor Susan Narvaiz praised Lions for their service to their community and their dedication to keep their San Marcos tubing tradition alive. The following is a letter of thanks from Mayor Narvaiz.

The San Marcos (Texas) Lions Club is back in business renting inner tubes on the beautiful, springfed San Marcos River after an arson fire destroyed the Lions Club Tube Rental at City Park on April 27, 2009. An outpouring of support from the San Marcos community, added to the efforts by the Lions Club and the City of San Marcos, reestablished the popular tourist attraction by May 16—even though the building and thousands of tubes were destroyed in the fire. The Tube Rental was going strong by Memorial Day Weekend—when tens of thousands of visitors and residents took the plunge to float the San Marcos River from City Park to Rio Vista Falls.

As Mayor of San Marcos, I am proud of the Lions Club, our City staff and our citizens for their overwhelming response to a devastating fire. The Lions Club contributes a large portion of their proceeds from the Tube Rental to charitable organizations in San Marcos. The City of San Marcos has enjoyed a long-standing partnership with the Lions Club to operate the concession on the river. Its ongoing success is a tribute to the dedication of the Lions Club members and their willingness to work hard to support tourism, recreation—and good causes. Congratulations to the Lions!

My sincere thanks,
Susan Narvaiz
Mayor, City of San Marcos

Moving?

We need 5 or 6 weeks to change your address. Please give us your old address as well as your new, attaching a label from a recent issue of THE LION in the space shown.

Mail entire form to:
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THE LION Magazine
300 W 22nd Street
Oak Brook, IL 60523-8842

**Attach Your Address Label or
Print Your Old Address Here:**

(Include All Code Numbers)

Name (print) _____

New Address _____

City _____ State _____ Zip Code _____

Date of Change _____

Club _____

A Look in the Mirror

Beware of potential stumbling blocks for new members

Want to join our Lions club? Great! Meet us at Wally's Waffles at 10 a.m. Wednesday. 10 a.m. Wednesday? Yikes.

The occasion of finding a new prospective member can be an exciting one, but there are plenty of pitfalls that can stall the future of a great would-be member before it starts. Members and membership

have changed significantly in the last 20 years, and there are more things to consider now than simply adding someone new to the roster and sizing them up for a nice yellow vest. Following are five factors to consider when inviting someone new to join your club.

1. Consider your meeting time. Ah, the breakfast meeting club—a friendly and familiar vestige of the 1950s. Once the source of great fellowship, the breakfast club can actually be a stumbling point for many a prospective member. With workdays expanding long beyond the historic 9-to-5 constraints and many companies in urban areas using flex times to help their employees beat rush-hour traffic, a very early start to the workday is now a common occurrence. Consider the convenience of your club's meeting time. It may still work for a handful of members, but a simple shift to early evening meetings may make membership in your club a reality for plenty of new faces.

2. Don't smother your prospect. "I'd love for you to come to our next meeting—and I think you'd make a great secretary." Yikes. Offering a leadership position to a prospective member is akin to putting the horse before the carriage, and can scare them off faster than a boring meeting. Even if you think your prospect demonstrates great leadership qualities, give the process time and pay attention to how you're



communicating. "I think you'll really enjoy our club's camaraderie, and there are some great future leadership opportunities available" introduces the leadership concept in a low-pressure, non-committal way.

3. Discuss projects and possibilities. Your bingo tournament might be the best thing going from time

immemorial, but remember that recruits might just have a few great ideas of their own. A prospective member's pre-existing ties to other organizations—an animal shelter or local library, perhaps—can often form the foundation of a new and exciting project. Don't fall into the trap of getting too comfortable with a formula that might scare others off for fear of bucking the system.

4. Listen, don't lecture. It's always better to approach with open ears instead of flapping gums. A prospective member often will tell you what they're looking for without even knowing it. Remember the multitude of benefits your own club presents to someone on the outside looking in—a chance to meet new people, get involved in the community and do hands-on projects that make a difference in the lives of others.

5. Don't get aggressive. Get the sense that a prospective member wants to join, but now isn't the right time? That's OK—accept it. Nothing turns a would-be Lion off faster than a recruiter who's pushy or insistent on a topic that isn't open for debate. Understand and remind yourself that everyone has a life outside of Lions. Be gracious for their interest and let them know the club will still be around when things settle down.

CALENDAR

2009 UPCOMING EVENTS

OCTOBER

OCTOBER 2009—LEO MEMBERSHIP GROWTH MONTH

OCTOBER 8

Lions World Sight Day

OCTOBER 15

International White Cane Safety Day

OCTOBER 15-19

Senior Lions Leadership Institute/
Australia, New Zealand, Papua New
Guinea, Indonesia and Islands of the
Pacific Ocean

PERTH, AUSTRALIA

OCTOBER 20

Deadline to report members for the
October Membership Growth Award

OCTOBER 22-26

Senior Lions Leadership Institute/South
America, Central America, Mexico and
Islands of the Caribbean Sea

BUENOS AIRES, ARGENTINA

OCTOBER 31

Deadline to purchase Peace Poster
Contest kits from Club Supplies Sales

ON THE WEB

(www.lionsclubs.org)

Stay abreast of Lions news around the block and around the world by checking Lions in the Headlines for Lions stories that have made the news. From the front page, click "News and Events," then "Newsroom," then "Lions in the Headlines."

NOVEMBER

NOVEMBER 11

Lions Quest grant application deadline for review at the January 2010 board meeting

NOVEMBER 12-15

Senior Lions Leadership Institute/USA, Affiliates, Bermuda, the Bahamas and Canada

OAK BROOK, ILLINOIS, USA

NOVEMBER 14

World Diabetes Day

NOVEMBER 15

Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor

NOVEMBER 15

Top Ten Youth Camp and Exchange
Chairperson Award application

NOVEMBER 15-19

Senior Lions Leadership Institute/
The Orient and Southeast Asia

PATTAYA, THAILAND

NOVEMBER 19-22

OSEAL Forum
PATTAYA, THAILAND

NOVEMBER 30

Deadline for Family Membership
Certification Forms

NOVEMBER 30

Leo October Membership Growth
Award nomination deadline

Need help from headquarters but don't know who to reach? Get in touch with the right people by checking the Web first. From the front page, click "About Lions," then "Contact Us," then the "11 divisions" hyperlink. Find the division you wish to contact depending on your need.

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INFORMATION

IN MEMORIAM

Dr. Lawrence Keith Gates, of Logan, Utah, has passed away. A member of the Logan Lions Club since 1951, he was elected to serve on the International Board of Directors at the association's 62nd international convention held in Montreal, Quebec, Canada, in 1979. A physician specializing in ophthalmology, Dr. Gates donated his professional services to many Lions screening clinics.

FOR THE RECORD

As of July 31, 2009, Lions Clubs International had 1,317,351 members in 45,663 clubs in 753 districts and 205 countries.

CONVENTION COUNTDOWN

2010	Sydney, Australia June 28-July 2
2011	Seattle, Washington July 4-8
2012	Busan, Korea June 22-26
2013	Hamburg, Germany July 5-9
2014	Toronto, Ontario, Canada July 4-8

We can't think of a single reason why a Strides Walk would not benefit your community.

We can only think of the many reasons it would.

Your club and district can play an important role in promoting diabetes education, prevention and control by sponsoring a Strides Walk in your community.



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 Download Strides publications on the Web at www.lionsclubs.org



strides
 LIONS WALK FOR DIABETES AWARENESS

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

HENLEY LIONS in the United Kingdom gave the Sue Ryder Hospice a helping hand with a 2,000 Euro donation as part of their aid to charities in the area.

NEW PORTLAND LIONS in Maine hosted their 77th annual Agricultural Fair, which features animals, ATV pulls, food, games and music. The fair raises funds for the club's charitable efforts, which include the distribution of fruit baskets to the elderly at Christmas.

GIG HARBOR LIONS in Washington roasted retired Army colonel and fellow Lion Arch Carpenter, a veteran of World War II, the Korean War and the Vietnam conflict. Carpenter is one of roughly 200 veterans nationwide to have served in all three engagements.

KIRKWOOD LIONS and village officials in Missouri dedicated the new Lions Pavilion at Kirkwood Park. The event capped off the nine-month renovation of the original Lions pavilion, built in 1946.

KUNA LIONS in Hawaii fired up the barbecue in competition against the Kuna Fire Department for the second annual Barbecue Smackdown. The two groups offered competing sumptuous barbecue delights to woo customers.

ANNIVERSARIES SEPTEMBER 2009

85 Years: Marietta Noon, OH; Blomfield and Montclair, NJ; Hays, KS; and Richmond Noon, IN.

80 Years: Wakita, OK; Northwood, IA; Wellsboro, PA; Ridgewood-Glendale, NY; and Thurmont, MD.

75 Years: Benton Harbor Fairplain, MI; Dawson, GA; Huntington, NY; Falls City, NE; and Buckingham, Quebec, CAN.

50 Years: Fresno Breakfast, CA;

Marathon, Sioux Lookout and Vermillion Bay, Ontario, Canada; and Stephen, MN.

25 Years: Elgin Evening, TX; Dawson, MN; Ponchatoula, LA; Wheeling Island, WV; and Miami Managua, FL.

HIGHER KEYS JUNE 2009

Key of Nations (100 Members)

- Lion M. A. Matin Khan, Dhaka Pallabi, Rep. of Bangladesh
- Lion M. A. Halim Patwary, Dhaka Green Rajdhani, Rep. of Bangladesh

Key of State (75 Members)

- Lion M. A. Matin Khan, Dhaka Pallabi, Rep. of Bangladesh
- Lion M. A. Halim Patwary, Dhaka Green Rajdhani, Rep. of Bangladesh

Grand Master Key (50 Members)

- Lion M. A. Matin Khan, Dhaka Pallabi, Rep. of Bangladesh
- Lion M. A. Halim Patwary, Dhaka Green Rajdhani, Rep. of Bangladesh

Senior Master Key (25 Members)

- Lion Kenneth Irvine, Amboy, Minnesota
- Lion Richard Craft, Maize, Kansas
- Lion Tae-Joo Choi, Vancouver Korean, British Columbia, Canada
- Lion Gene Cravens, Mansfield, Missouri
- Lion Bess Owen, Asheville Greater, North Carolina
- Lion Scott Linnerooth, Bozeman Gallatin Empire, Montana
- Lion Md. Rabiul Haque, Dhaka Grand Capital, Rep. of Bangladesh
- Lion Wahidul Hasan, Dhaka Grand Capital, Rep. of Bangladesh
- Lion Md. Abdul Mojumder, Dhaka Green Rajdhani, Rep. of Bangladesh
- Lion Anil Paul, Dhaka Agnibina, Rep. of Bangladesh
- Lion Bhagchand Bajaj, Amravati Indrapuri, India
- Lion T. Bakthavathsalem, Madras Golden City, India
- Lion Prince Imo Bong Enang, Itu Unique, Nigeria

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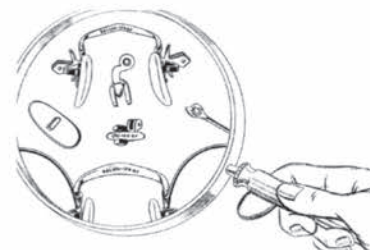
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Chronicles of Lionism

by Erin Crouch

Children love C.S. Lewis's *Chronicles of Narnia*, and the Lions of Tennessee have made the story come alive, especially for those with vision impairment.

In April, the Lions Narnia Braille Trail and Sensory Garden were dedicated as part of the Boundless Playground at Warrior Path State Park in Kingsport. Each of the 10 stops along the Braille Trail depicts a scene from *The Lion, the Witch and the Wardrobe*. Children with vision problems can hear the gurgling of the creek at the Beaver's House and the deep voice and roar of Aslan, the hero Lion. They can smell and taste different herbs in the sensory garden. Signs in Braille and large print also make the scenes accessible for those with vision impairments.

Designed for children of all abilities, the facility provides entertainment, exercise and learning to the 250,000 children in the Tri-cities area. Children can walk through the wardrobe and feel the simulated fur coats from the story while smelling mothballs, sit at the stone table, or catch sight of the white stag near the lamp-post. The pathways are paved with concrete for wheelchair access, and Aslan's sleigh, resting tables and benches

can also accommodate those in mobility devices.

The trail and garden were funded in part by an LCIF grant.

Lee Bryan, a vision specialist for Sullivan County Schools, described in an e-mail how the parents of a Braille student visited the trail with their daughter and her friends. "[They] said it was the first time that Sarah has been able to keep up with her peers and she was so excited." At the dedication ceremony, Sarah said, "I really like the new Braille Trail. *The Lion, the Witch and the Wardrobe* is one of my favorite stories. I like being able to read the Braille, hear the recording and touch things like Mr. Tumnus' Cave and the Beaver's dam. Thank you for building the Braille Trail."

The Lions participated in every aspect from construction to signage. They also will hold a fix-up day several times a year to keep the sites looking new.

The trail's popularity is no surprise. As Lion Doug Haseltine noted at the dedication ceremony, "No one's imagination is ever limited by sense of sight."



(Above) A Lion works on the "Wardrobe" from the C.S. Lewis classic.



A child enjoys one of the stops on the Lions Narnia Braille Trail.



Lions Clubs
International
Foundation

EXECUTIVE SUMMARY

INTERNATIONAL BOARD OF DIRECTORS MEETING

MINNEAPOLIS, MINNESOTA, USA

JULY 1-5, 2009

AUDIT COMMITTEE

1. Approved a minor modification to Board Policy regarding Internal Audit, which allows the Audit Committee to review and approve the budget and staffing necessary to perform the internal audits. Additionally, provides for minor changes in reporting of internal audit reviews.

CONSTITUTION AND BY-LAWS COMMITTEE

1. Upheld the district governor, and first and second vice district governor election complaints filed in District 301-A1 (Philippines) and declared Vice District Governor John Tan as the district governor, declared Lion Jimmy Tiu as the first vice district governor and declared Lion Edward Tan as the second vice district governor of District 301-A1 for the 2009-2010 fiscal year.
2. Denied the first vice district governor election complaint filed in District 323-D2 (India) and declared Lion Raj Muchhal as the first vice district governor of District 323-D2 for the 2009-2010 fiscal year.
3. Denied the second vice district governor election complaint filed in District 4-C3 (United States) and declared Lion Cathy Hudson as the second vice district governor of District 4-C3 for the 2009-2010 fiscal year.
4. Denied the second vice district governor election complaint filed in District 322-C2 (India) and declared Lion Mahesh Chandra Jethliya as the second vice district governor of District 322-C2 for the 2009-2010 fiscal year.
5. Denied the second vice district governor election complaint filed in District 324-A3 (India) and declared Lion P. Kalyanakumar as the second vice district governor of District 324-A3 for the 2009-2010 fiscal year.
6. Adopted resolutions required for filing a “branch office” application and for seeking necessary approvals of the Reserve Bank of India for the operations of the association’s Mumbai, India office.
7. Approved a housekeeping revision to Chapter XV, Exhibit C of the Board Policy Manual.

DISTRICT AND CLUB SERVICE COMMITTEE

1. Canceled the charters of 10 Lions clubs with regret.
2. Recognized Armenia as a provisional zone.
3. Revised the roles and responsibilities of the Second Vice District Governor to include the review of the monthly district recap report to further support club retention.
4. Revised the District Governor Excellence Award criteria for 2008-2009 and effective immediately to require that at least 90% of the Lions clubs in the district be in good standing with Lions Clubs International, multiple district, and district at the end of the fiscal year and that at least 90% of the Lions clubs in good standing in the district submit to International Headquarters the required reports by the specified due dates.
5. Revised the District Governor Excellence Award criteria for the 2009-2010 fiscal year to require at least one vice district governor qualify for the First or Second Vice District Governor Award before it can be awarded to the District Governor.
6. Expanded the Excellence Awards to include new awards for the first and second vice district governors to recognize their dedicated effort and teamwork.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

1. Modified the Investment Policy Statements for the General Fund and Emergency Reserve Fund to reflect changes in the minimum and maximum ranges within the asset allocation. Modified the respective benchmarks and composite benchmarks based on advice from the association’s investment consultant.
2. Approved the 2008-2009 4th Quarter Forecast, reflecting a deficit.
3. Approved the revised budget for 2009-2010, reflecting a surplus.
4. Modified board policy regarding annual budget review.

EXECUTIVE SUMMARY cont.

5. Approved transferring oversight of retirement plans to the Finance and Headquarters Operation Committee from the Administrative Committee.
6. Approved modification to Board Policy regarding Same Modes of Transportation by providing that no more than two executive officers and two administrative officers shall travel on the same flight.
7. Approved minor clarification to board policy regarding past international president's travel.
8. Approved US\$1,816,000 for 2010-2011 October/November and March/April board meetings.

LCIF

1. Approved a new Investment Policy Statement for the foundation.
2. Authorized the incoming International President and LCIF Chairperson to re-appoint members to the LCIF Governance Steering Committee.
3. Authorized the incoming International President and LCIF Chairperson to appoint committee members to the Fiscal Year 2009-10 Lions Quest U.S. Steering Committee.
4. Renewed the contract with Service Learning Life Skills Network for Fiscal Year 2009-10.
5. Approved 55 Standard, International Assistance and Core 4 grants totaling US\$2,302,920.
6. Tabled one application.
7. Approved a US\$100,000 supplementary Major Catastrophe grant to support the construction of additional housing in the wake the August 2008 flooding in Bihar State, India.
8. Extended Core 4 funding priority status for the Lions Quest program until June 30, 2012.
9. Determined that no new Core 4 Preschool Vision Screening Program (PVSP) applications will be considered. Decided that existing Core 4 PVSP programs may, through June 2010, apply for screening technology upgrade funds so long as the application meets the criteria of the Core 4 PVSP program.
10. Approved a US\$50,000 Core 4 board-directed grant to be awarded to the American Foundation for the Blind to support the development of an online library and Web site dedicated to Helen Keller.
11. Inserted new language in the LCIF Operations and Policy Manual regarding the proper review and filing of tax Form 990.
12. Established the office of LCIF Assistant Secretary, as a non-voting Trustee position, and appointed the LCI Executive Director to fill this position. Updated the LCIF chapter of the Board Policy Manual as appropriate.

LEADERSHIP COMMITTEE

1. Approved proposed 2009-2010 District Governors-Elect Seminar group leaders and Single District Orientation instructor.
2. Approved Lenscape Studios to provide video production services for the first DVD to be distributed to vice district governors/district governors-elect as part of the 2009-2010 Vice District Governor/District Governor-Elect Training Program.
3. Approved the following topic areas for inclusion in Vice District Governor/District Governor-Elect Training Program curriculum including the District Governors-Elect Seminar, beginning with 2009-2010:
 - Goal setting
 - Team Management
 - Communication Skills
 - Managerial/Administrative Skills
 - LCI Resources
4. Approved funding in an amount not to exceed US\$4,215 to support an innovative approach to training club officers in District 104-F (Norway).
5. Approved discontinuation of the Single and Single Provisional District Club Officers Orientation Funding Support Program, beginning 2009-2010.

LONG RANGE PLANNING COMMITTEE

1. Reauthorized the Africa Lions Steering Committee for 2009-10 with the committee appointments to be approved by the LCI Executive Committee at their August 2009 meeting. Also approved expanding this steering committee to include one more representative from French-speaking Africa and an International Director from Africa should one be elected in 2009-10.
2. Authorized formation of a Lions Exploratory Steering Committee for Cuba with the committee appointments to be made by the LCI Executive Committee at their August 2009 meeting.
3. Approved the appointment process for the expanded China Affairs Coordination Committee and confirmed that the committee appointments will be made annually by the LCI Executive Committee at their August meeting.

MEMBERSHIP DEVELOPMENT COMMITTEE

1. Updated board policy by differentiating between the student membership and Leo to Lion dues provisions.
2. Revised board policy to define how company names can be used in naming a Lions Club.
3. Redefined the definition of what constitutes a community when opening Club Branches.
4. Amended the policy covering the automatic dropping of branch members from a parent club when the branch becomes a newly chartered club.
5. Amended the policy to require that Lions Clubs International be notified by the parent club secretary and District Governor that a club branch was dissolved and not chartered as a new club.
6. Denied the protest from the Lions Club of Girgaon concerning new clubs in District 323 A1.

PUBLIC RELATIONS COMMITTEE

1. Amended Multiple District PR Grant rules to require checks cashed within 60 days of receipt and a preliminary status report be filed within 90 days (even if program is not yet completed).
2. Changed “The Lion Magazine” to “Lion Magazine” in the Board Policy Manual

SERVICE ACTIVITIES COMMITTEE

1. Confirmed alliance between Lions Clubs International and the International Federation of Red Cross and Red Crescent Societies.
2. Named 2008-2009 Leo of the Year Award recipients.
3. Updated the association’s adopted service categories and revised the list of activities. Enhancements include the addition of “Disaster Preparedness and Relief” and “Lions Services for Children” as two new adopted service categories. Combined existing adopted health service categories into one service category “Health and Wellness” with subheadings: Diabetes Awareness and Action; Hearing Preservation, Awareness and Action; and Sight Preservation, Awareness and Action. In addition, to add uniformity to the service programs’ list, removed text redundant with the Lions Green Team Program and text not pertinent to service activities.
4. Renamed the Lions Emergency/Non-Emergency Database “Lion-2-Lion: Resource Assistance Database.”
5. Revised board policy regarding diabetes screening to reflect that Lions should adhere to healthcare laws and regulations that are in effect for their jurisdiction when conducting healthcare screenings.
6. Revised board policy to reflect that Lions Eyeglass Recycling Centers be given the option to collect a reasonable, nominal handling fee from non-Lions groups only, in exchange for recycled eyeglasses, or new product. Also, clarified that eyeglasses shall be dispensed free of charge to recipients.
7. Added a provision to board policy to state that the three-year term of the district and multiple district Leo club chairperson is subject to the approval of the subsequent district governors and council of governors and the council chairperson’s signature, respectively.
8. Deleted non-applicable nomination criteria with respect to the Leo-Lion Advisory Panel.
9. Revised a portion of board policy to reflect the board’s approval of a refreshed Leo logo at the October 2008 board meeting.

For information on the resolutions, please refer to www.lionsclubs.org or contact the International Office at (630) 571-5466.

LAST ROAR



AP Images

SLEEPY PUMPKIN

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