

LION



Lions Clubs International

WWW.LIONSCLUBS.ORG JANUARY 2011

Sharing the Burden

Lions/LCIF
Help Haitians,
Many Others





At a Winter Camp for the Blind in Michigan, an off-duty guide dog takes a rest.
The photo essay on the camp is on page 28.

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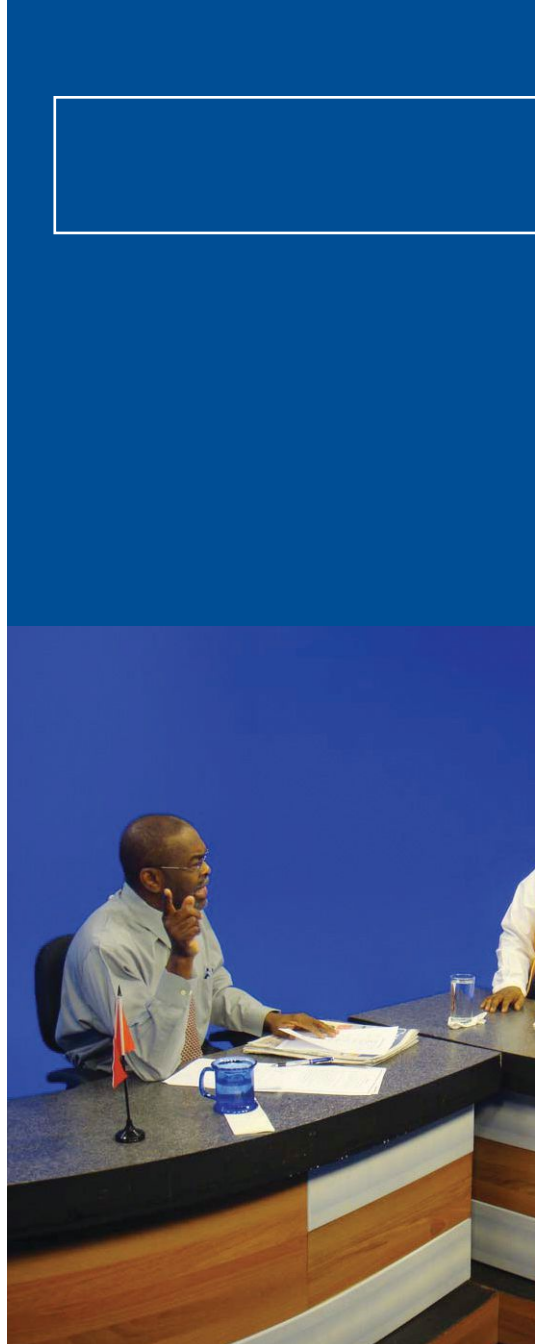
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MISSION STATEMENT OF LIONS CLUBS INTERNATIONAL:

*"To empower volunteers to serve their communities, meet humanitarian needs, encourage peace
and promote international understanding through Lions clubs."*



SERVING TOGETHER

MESSAGE FROM THE PRESIDENT

Calendar Changes; Service is Constant

The world of Lions is a bit upside-down as much of the world views life. As Lions, instead of a focus on working and making money, we concern ourselves with serving and making life better for others. In a world often divided by borders, language and culture, we find unity in service. As much of the world celebrates New Year's, our annual Lions' calendar reaches the halfway mark.

It's been a privilege to serve as your international president for half a year and witness the incredible zeal for service Lions of the world have. I have asked Lions to renew their service commitment and thousands have done so. I have encouraged Lions to embrace the four global service action campaigns and to take on new projects related to youth, sight and hunger. In April, I'm sure Lions will take on innovative and effective projects to protect the environment.

Service is what we do and defines who we are. Our service is a positive way to increase membership. It happened with my club, the Vass Lions in North Carolina. We jumped from 12 active members to 65 members by increasing our service activities. Our club invited younger parents by working with the Boy Scouts and sponsoring the Peace Poster contest and a Leo club. We brought in people interested in hands-on service by being involved with Meals on Wheels, health and eye screenings and delivering food baskets. We attracted people who wanted to be part of a larger, successful organization with a global outlook but involved in local projects.

I tell this story not just out of pride but to encourage other clubs and offer a blueprint for club success. When we are a Beacon of Hope to others, we also shine a light on ourselves. Being active in the community allows us to be visible, viable and worthy of joining.

I initiated the Bright Start Awards (see page 4) to encourage district governors to engage and invite new members for service. Our Membership Division at headquarters can offer expert guidance to develop projects to encourage new members and retain our current members. Please visit the Member Center on the Web site of Lions Clubs International for more information.

As we embark on the second half of the Lion year I thank you for all your service and encourage you to be a Beacon of Hope in your community. Among your New Year's resolutions please include a continued commitment to our mission of service.



Sid L. Scruggs III
Lions Clubs International President



Eduard Louwe (center) and Richard Sirjoo of the Chaguanas Lions Club in Trinidad and Tobago appear on national television to promote the club's hosting of World Day of Prayer and Action for Children. Being visible will attract new members.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

NEW JONES' BUST AT BIRTHPLACE

A life-size bust of the founder of Lions will be unveiled Jan. 15 at the Melvin Jones Lions International Memorial in Fort Thomas, Arizona. Donated by the Lions of Mexico, the bust will be displayed at the annual Rededication to Lionism ceremony, held on the Saturday closest to Jones' birth. Jones was born Jan. 13, 1879, in Fort Thomas. A museum at the memorial contains memorabilia connected to Jones, a Chicago business leader who founded Lions Clubs International in 1917.



CARROT SALES TO HELP SIGHT

Students who helped bring the first-ever carrot vending machine in the United States to their school considered donating the profits to Lions Clubs International. High schools in Mason, Ohio, and Syracuse, New York, now sell packages of carrots from vending machines for 50 cents. The innovative marketing of the health food was initiated by Bolt-house Farms, the nation's leading producer of carrots. Mason High School students considered sending the proceeds to Lions because of their vision programs but instead chose Onesight. "From their research they found Lions Club to be a reputable organization. However, vision care was only one part of their community service," said George Coates, assistant principal.

BRIGHT START WINNERS POSTED

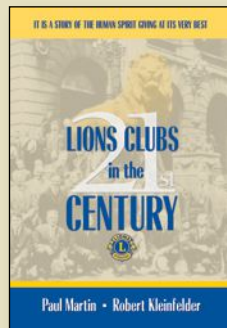
International President Sid L. Scruggs III has announced the winners of his membership growth initiative for 2010-11 district governors. Bright Start Award recipients are posted online at www.lionsclubs.org/EN/common/docs/BrightStartAwardsFinal.xls. The Bright Start Awards are two separate honors given to district governors who achieve strong membership results during the first three months of their year. Recipients were eligible for only one of the two award levels. First Light Award winners were responsible for two new clubs or positive membership by Sept. 30, 2010. Qualifying Bright Light Award district governors were responsible for five new clubs and positive membership by that same date.

SIGHT PROGRAM SEEN FAVORABLY

A study recently published in *Ophthalmology* assessed a photoscreening program in Iowa staffed by volunteer Lions. The KidSight program screened 147,809 children between 2000 and 2009 for amblyopia ("lazy eye"). About 4 percent of the children were referred for further evaluation, and the follow-up rate after the addition of a follow-up coordinator was 81 percent. The cost of screening a child was \$9. Dr. William Scott, the medical director for KidSight, said, "The program has had a lasting, beneficial impact on the children of Iowa and seems to be cost-effective as well. Here's what made it successful: a ready supply of volunteers who were easily trained to screen large numbers of children at low cost; an appropriate, sensitive, reliable screening method (photoscreening) that required little training, quality control methods; referral relationships with eye care professionals and effective follow-up with referred families."

LIONS' HISTORY GOES DIGITAL

Lions Clubs in the 21st Century, an authoritative, 383-page history of Lions published in 2008, now is available as an e-book. The price is \$9.99. The history was written by Lion Robert Kleinfelder, retired senior editor of the LION Magazine, and the late Paul Martin, a Lion and author who contributed to the magazine. The book is available through www.authorhouse.com. The hardcopy version is available for \$29.95 through Club Supplies at Lions headquarters or through district governors.



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

WELCOME TO THE CLUB!

Kerri St. Lawrence, 27, is a special education teacher in Highgate Center, Vermont. After leaving college, she also left the routine of regular volunteering and missed that part of her life. She knew some of the families in her community were involved with Lions and wanted to give it a try. St. Lawrence joined the Mississiquoi Lions Club last year, where she was actively involved in bringing the Peace Poster contest to youngsters in her community and educating her former students on what Lions clubs do.

LION: Kerri St. Lawrence

CLUB: Swanton Mississiquoi Lions Club

OCCUPATION: Special education teacher

MY CLUB: My club is filled with members who deeply care about the community, the services they provide and what the Lions club stands for. They are willing to help out and lend their expertise to the various activities we work on. They have a strong sense of family and closeness that make it a very enjoyable group to be a part of.

THE LAST GREAT BOOK I READ: Wolf Brother in the Chronicles of Ancient Darkness series by Michelle Paver. A fifth-grade student that I was working with shared his love of this series and asked me to read the first book. It's not something I typically would have read, but it was great!

FAVORITE PLACE TO VISIT: Campbell's Bay Campground in West Swanton, Vermont. I have stayed there during the summer since I was 7. It is very calm and a peaceful location that's filled with wonderful neighbors, two of whom are Lions.

PROJECTS I'D LIKE TO SEE MY CLUB TAKE ON: I would love to see more activities and participation from our local youth. I feel that if we can influence our local youth and inspire them to be active in our communities, we would help them to grow into stronger adults who are willing to give back.

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LOST IN TRANSLATION

The Thimbirigasyaya Lions Club in Sri Lanka sponsored a contest celebrating women's "beauty and brains"—the Miss Working Girl 2010 Pageant. The name didn't bother Sri Lankans; Lions received 200 applications and selected 16 contestants. Proceeds benefited the Suvanetha Lions Eye Hospital.

NEXT MONTH'S LION

The sights, sounds and caffeinated tastes of Seattle, Washington, await Lions. Our preview of the 94th International Convention host city is sure to create some buzz.

Photo by Tim Thompson



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

CLUB OF THE MONTH

YERINGTON LIONS CLUB, NEVADA

FOUNDED: 1953

MEMBERSHIP: The club has 27 members with an average age of 57. Retirees are in the minority and members hold a variety of professions.

COMMUNITY SERVED: Yerington and the greater Mason Valley area, which is located in Lyon County. Yerington has a population of 2,883.

MEETING MATTERS: The club meets at 7 p.m. every Tuesday at its Lions' Clubhouse on West Yerington Street. The group is split into five cooking crews that rotate weekly and are responsible for setting up the dining area, cooking, serving and cleaning up afterward.

FUNDRAISING EFFORTS: The club's main fundraising involves meals and beverages for events around town. The group also hosts a golf tournament, manure haul and flag displays for local businesses during major holidays and events.

SERVICE PROJECTS: The club provides two \$1,000 scholarships per year, an Easter egg hunt, a student speaker contest, a fishing derby and BMX races at the county fair.

CLAIM TO FAME: The club is committed to having a good time and doing the most good possible. Members of the community know the Yerington Lions is a working group and people turn to them first when they need something done. The club also visits other clubs in town to build partnerships.

WHY BE A LION: "We are a working club that can tackle any project and have fun doing it. If you're not afraid of working and like the idea of giving back to the community you live in, the Yerington Lions Club is the place for you." – Scott Rader, president

Kids compete at the Lions' Fourth of July sack race.



OVERHEARD

"I'm eternally grateful. I'm humbled. I'm overwhelmed. Actually, there are no words for what I feel."

–Malcolm Fox, 58, of East St. Louis, thanking Lions after the Lions Regional Eye Care Committee of Southern Illinois made surgery possible to repair a hole in his retina. From the *News-Democrat*.

"Lions are different from other organizations. We raise money by working. We want a little of your time, your talents and your energy and ideas. It takes someone who really cares to do this and not just write a check. It's the great equalizer."

–Terry Goodman of the Milford Lions Club in New Hampshire after his club hosted a Christmas dinner for 120 seniors. From the *Cabinet Press*.

"Showing up is the most important part."

–Mike Truxell, crowned beard champion in Kodiak, Alaska, at the Lions Club Miners and Trappers Ball. From the *Kodiak Daily Mirror*.

ON THE WEB

Lions Clubs International sponsors several contests designed to recognize clubs, districts and individuals. For more information about official contests, go to www.lionsclubs.org and click on the Member Center tab. Select Online Community, then Official Contests to view information, learn the rules and download information.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

BY THE NUMBERS

54

Dollars saved from his weekly allowance and then donated to the Texas Lions Camp by 10-year-old Mason, son of Christie and Rich Sproba of the Conroe Noon Lions Club in Texas. The Sprobas made a donation as well to make the total an even \$100.

99

Age of pianist Pauline Snodgrass, who has played at meetings of the Clay Center Lions Club in Kansas for more than 30 years and played for Rotary meetings in the 1930s.

1,009

Fans who packed a Bon Jovi tribute show sponsored by the Yorktown Lions Club in New York.

25

Cost in cents of a vote in the Baby Derby of the Thomson Camellia City Lions Club in Georgia.

8,400

Ears of corn harvested, delivered, shucked and cooked for the McGregor Lions Corn Feed in Minnesota.

1925

Year James Lanier served as a trusted batboy for Ty Cobb. A former Lion, Lanier died recently in Atlanta at age 93.

50

Times larger text appears to the visually impaired using the Telesensory Magnifier donated to the Ashland Senior Center in Oregon by the Ashland Lions.

12

Years it took for Terry Brown of the Fredericton Lions Club in New Brunswick, Canada, to bring Operation Red Nose, a designated driver program, to his city.

67 YEARS AGO IN THE LION JANUARY 1944

The world's tallest man, Jack Earl, 8 feet, 6.5 inches tall, visited with Carl Hunter and other members of the Skokie Lions Club near Chicago.



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IDEAS THAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

PLAN ACTIVITIES FOR YOUNG FAMILY MEMBERS

Include children so they can readily see the difference Lions make in the community. Community cleanups or recycling days are ideal projects.

Sparking a Creative Spirit of Competition

Settled in 1658, Harvard, Massachusetts, has been home to several unique groups in its long history. The Shakers established one of 19 communities there in 1791 before the movement lost members and popularity a century later. For a few months in the 1840s, Harvard was also home to a revolutionary Utopian agrarian commune begun by famed author Louisa May Alcott's father, Amos.

Chartered in 1957, the Harvard Lions Club may have a much shorter history than its namesake town, but members are just as willing to support new and different ideas, especially ones that benefit the blind. They are currently helping to cultivate creativity in a group of high school students who are part of the InvenTeam challenge. InvenTeams are groups of high school students, teachers and mentors who receive grants up to \$10,000 each from MIT to invent new technology to be applied to solving "real world" problems. Each team chooses to find its own solution to an issue.

If necessity is the mother of invention, then Harvard Lions may just be its unofficial booster club. They learned of the Bromfield School's team efforts when Lion Sue Reedich arranged for members to present their ideas at a meeting. Lions were impressed with the team's plan to create an overhead warning device for the blind, and have so far given the team \$750 to purchase parts for their device and continue to follow their progress. "We have to be careful not to let them know they may be smarter than we are," Lion Rick Veltri jokes.

Team members interviewed blind people to learn how to best help them. The device will trigger a small vibrating motor attached to the wrists of wearers, who will then be able to avoid detected overhead dangers like branches and wires. The Bromfield School's team continues trying to develop a fully functional piece of technology to aid blind navigation and recently received a provisional patent application for the device. "This is a fairly important milestone in our project's development," says InvenTeam member Andrew Hong. "Persistence is one of the most important lessons I learned in the two years I've been working on this project."

Harvard Lions, who sponsor a Leo club, have a tradition of supporting community youth. "Last year we did sight and hearing screenings on our elementary school children and many of our middle and high school students. The hearing tests are done in a soundproof box," says Veltri. And this has



SERVICE IDEA

BENEFIT THE BLIND

Canton, Massachusetts, Lion Jonathon Gale, blind since birth, demonstrates how the ultrasonic cane helps him avoid objects at head level during a presentation to Harvard Lions by the Bromfield InvenTeam.

on occasion caused some confusion, he points out. "The younger kids thought it was a refrigerator."

There are other positive ways that Lions stress creative thinking. "The elementary school has an annual science fair where students demonstrate the results of special science projects they have undertaken. We provide \$50 cash awards to those students whose projects best promote awareness of Lions causes. Last year we gave awards to nine students," he says.

Lions gave \$4,000 to NEADS, an organization that trains dogs to assist deaf and disabled adults and children. "In consideration of our donation, NEADS gave us the opportunity to name four puppies entering the training program," Veltri says. "Coincidentally, our elementary school had planned a disability awareness program for fourth-graders in April. We decided to let the children name the dogs and invited the NEADS Director of Dogs for Disabled Kids to visit the school and give a presentation. She herself is disabled and has a NEADS dog. The children asked more questions than adults could have."

GROW A NEW IDEA

Plant the seed of creativity. Ask Lions what inspires them to serve and provide a forum for thoughts on new service projects.

MAKE MEETINGS ENJOYABLE

Fellowship makes meetings fun and keeps Lions active as they enjoy a spirit of camaraderie.

BOOST YOUR COMMUNITY PROFILE

Members are gained through understanding who Lions are and what significant role they play in helping make their community a better place in which to live.

Lions Let Their Light Shine

Using a borrowed bucket lift truck, West Penn Township Lions in Pennsylvania helped light the skies and streets when marchers participated in the club's annual Halloween parade through Andreas, one of three villages in the large rural area Lions serve. "There were more than 500 costumed marchers, children and adults, participating along with at least a dozen floats," says Scott Dudley. "Over 30 organizations were represented in the parade. Before it started, seven Lions screwed 210 light bulbs into the receptacles along four cords that stretched a half-mile and then lifted up to light the parade route.

"The Commonwealth of Pennsylvania closed a small stretch of Route 895 so that the parade could go down to a parking lot to turn around. This is one of the few parades you can see twice as it marches out and marches back to a

local rod and gun club." Marchers are served hot dogs and drinks there and judges announce award winners. "The biggest winners," says Dudley, "are the 2,000 people who see the parade."

Lions have kept busy for the 62 years since the club was chartered. "Our original project was to provide electricity to the one-room schools in the township," Dudley explains. Lions are still electrifying the area—only now it's with dazzling light displays. In addition to stringing Halloween lights, Lions use environmentally-friendly LED lights on four large evergreen trees lit for the holiday season in a community-wide celebration.

They also help provide groceries on a monthly basis for three families, clean five miles of roadway regularly and pay for eyeglasses and screenings for residents in need.



SERVICE IDEA

HALLOWEEN PARADE

West Penn Township Lions extend their reach into the trees to string Halloween lights for the annual parade.

Photo by Karl Jens

IDEAS THAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

PARTNER WITH OTHERS

Small or large clubs can benefit from occasionally partnering with other community groups to broaden their scope of service.

TLC Restores Gazebo

It took 18 members of the Romeo Lions Club in Michigan working 10 hours non-stop to restore a once-attractive park gazebo to its former glory. Marred by rotted wood, peeling paint, graffiti and carvings, the gazebo needed plenty of TLC. Lions took on the job because it was originally designed by Lions Tom Trbovich, now deceased, and Malcolm Castle, and built by the club as a gift to the community.

The cost of the renovation effort was split between Lions and the community's parks and recreation department, which first considered tearing down the old structure before Lions volunteered to rehab it. The floor deck, staircase, railings and seats were removed and replaced with new pressure-treated lumber.

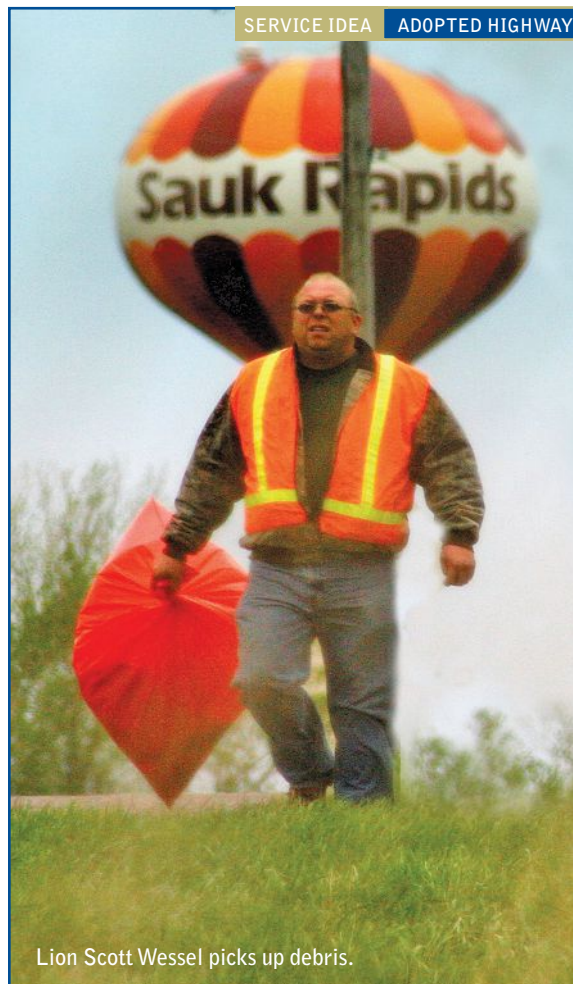
There was no question Lions would save the structure, says Betty Bucsek. "When we were told of the possibility of it being torn down, we were shocked. We checked out the structure and found it sound but lacking in refurbishing. And we were up for the job. The gazebo is used during all four seasons and for so many events in our small town. It would have been sorely missed."



Romeo Lions (from left) Bob Hart, Tim Schamante and Mark Huss rip up rotted floorboards in the gazebo to be replaced as part of the renovation.

Photo by Betty Bucsek

SERVICE IDEA ADOPTED HIGHWAY



Lion Scott Wessel picks up debris.

Environmental Efforts Continue

Sauk Rapids Riverside Lions in Minnesota make it a family affair when they launch their twice-yearly cleanup of a local roadway. Accompanied by their children, Lions clean their "adopted" stretch of Highway 10, called Quarry Road. In two hours of work during their spring cleanup, they filled 20 large trash bags with discarded debris.

LIONS ON LOCATION

YOUR GUIDE TO THE GREAT WORK WE'RE DOING AROUND THE WORLD



THE GORING, WOODCOTE AND DISTRICT LIONS CLUB IN ENGLAND DONATED £500 (US\$790) TO SUPPORT A TEEN WHO WILL SPEND A YEAR TEACHING IN MAURITIUS.

1 JAPAN



Schoolchildren pass saplings up the slope of Mt. Fuji.

Reversing A Volcanic Eruption

The Gotenba Lions Club in Japan finishes some projects in a day; its project on the slopes of Mt. Fuji will take a century.

The club plants trees on the mountainside, still devastated from an enormous volcanic eruption in 1707. A thick layer of ash and stone killed the trees and bushes and settled over the ground. Periodic landslides and avalanches hamper the return of vegetation.

Each June, Gotenba Lions gather for their meeting in work clothes and heavy boots at the foot of Mt. Fuji, a resting active volcano. For 19 years, they've planted trees. Last time, 300 people joined the effort including a hiker's group and eighth-graders at Gotanda West middle schools.

The club's effort to restore the mountainside was initially met with skepticism, according to the club. "The problem is too big" for a volunteer group, the skeptics said. So Lions set the project's timeline at a century and recruited local governments, schools and individuals to help. "A 100-year project cannot be completed by ourselves alone. This must succeed to the next generation. Our club will soon mark our 50th anniversary. It is very important for us to stay a healthy, vibrant club with new young members to continue this project," says Kazuhiro Katsumata, 2009-10 president.

LIONS ON LOCATION

YOUR GUIDE TO THE GREAT WORK WE'RE DOING AROUND THE WORLD



THE OTLEY LIONS CLUB IN ENGLAND PROVIDED AN 18-YEAR-OLD MAN A LIGHTER, MORE PORTABLE WHEELCHAIR THAT ALLOWS HIM ENOUGH INDEPENDENCE TO ATTEND A UNIVERSITY.

2 NEW ZEALAND

Fine End to a Book Sale's Soggy Start

A burst pipe threatened a club's book sale, but Lions organized a salvage operation and the show went on.

The Christchurch Breakfast Lions in New Zealand stored thousands of books for their annual book sale in the clubhouse of the Waimairi Lions. A heavy frost caused a pipe to burst. Lions estimated that water had been seeping through the ceiling into the room with the books for six days before the problem was discovered.

Hundreds of sodden books were ruined, but most were saved. The club sold 5,000 books on the first day of the sale and grossed \$6,500.

The flood "didn't affect us much. We just kept going," said Graeme Crozier, club president. Funds went toward a replacement saddle for a Riding for the Disabled group, which lost its saddle in a burglary.

Also in New Zealand, the Silverstream Lions Club spearheaded building a "Lions Floor" at a Ronald McDonald House for families undergoing medical treatment at Wellington Hospital. Lions have raised nearly US\$465,000 for the 19 rooms. Various Lions clubs have sponsored rooms.



Lion Paula Hemingway moves books from the water-damaged room.



THE LIONS CLUB OF MAZARRÓN BAHÍA IN SPAIN RAISED €460 (US\$620) FOR CHARITY WITH A GOLF EVENT.



THE GAUHATI LIONS CLUB IN INDIA PLANS TO BUILD TWO DRINKING WATER STATIONS TO PROVIDE WATER FOR THE 9,000 PASSENGERS WHO USE THE BUS SYSTEM EACH DAY.



THE WOKINGHAM LIONS CLUB IN ENGLAND DONATED £1,500 (US\$2,380) TO A CHILDREN'S HOSPICE.

3 AUSTRALIA

Helping Themselves While Helping Others

Lions in Australia are recycling glasses while rehabbing lives.

Lions Recycle for Sight in Redcliffe, Queensland, employs a staff of 50 who are mostly women from two correctional facilities. The recycling center gives the gift of vision to people in developing nations in Africa as well as Fiji and Vanuatu. The staff at the recycling center learn a "work ethic, skills and societal norms," said Kenneth Leonard, chairman and CEO of Lions Recycle for Sight Australia.

The recycling center annually collects 300,000 eyeglasses and 50,000 sunglasses from 1,000 locations in Australia. Japan collects another 100,000 eyeglasses annually for the center, and Hong Kong Lions also contribute eyeglasses to the center.

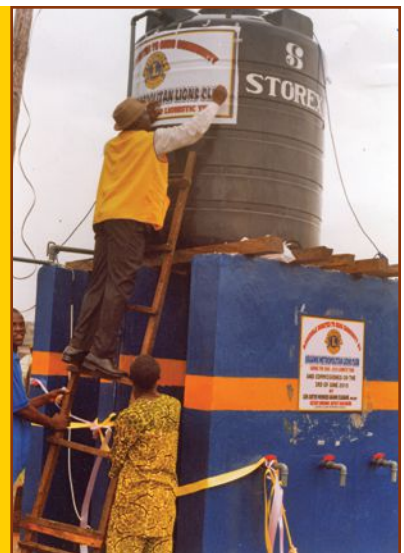


Lions Recycle for Sight in Australia packed 300,000 eyeglasses and sunglasses in Lions Christmas Cake boxes for delivery to developing nations. Each box holds 250 eyeglasses.

4 NIGERIA

Water and Smiles

The 2,000 residents of Ogijo in Nigeria risked their health using a stream for drinking water. So nearby Sagamu Metropolitan Lions sank a borehole equipped with an overhead tank and power generator. "It's disheartening to see people suffer from water of all things," said Moshood Olugbani, 404 A district governor in 2009-10. "What we do as Lions is to put smiles on the faces of people."



LCIF: Rebuilding Communities

Dear Lion,

You know the sensation of remembering where you were when a significant world event took place. Perhaps it was a milestone such as the first moon walk. Or maybe it was a tragic event such as the death of a beloved leader.

Renande from Haiti and Nang from China remember all too well where they were and what they were doing when an earthquake struck their homes. Read their stories on the following pages. Find out how we Lions have helped them rebuild their lives after tragedy.

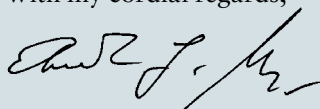
This month marks one year since the devastating earthquake in Haiti, but that is not the only place where our relief efforts remain ongoing. Together, we have helped thousands – from students at Chlamette High School outside New Orleans to families needing shelter in Pakistan.

Lions, be proud of our record of success in disaster recovery and rebuilding. Wherever there is a need, there is a Lions club nearby, ready to respond. In the case of disasters, we Lions are the first to offer help and the last to leave.

Know that much of this assistance would not be possible without the generous support of the international family of Lions. You give to our Foundation, so that our Foundation can give to those most in need. Thank you for making Renande's dreams of a house come true. You are building bridges of compassion!

After reading this story, I know you'll share the same pride I have in what we've accomplished together. Next time there should be a disaster, you can count on Lions Clubs International Foundation to be there.

With my cordial regards,



Eberhard J. Wirfs
Chairperson,
Lions Clubs International Foundation



Two girls smile in a Lions' tent city.

after Disasters Strike

by Alecia Dimar

Lions Clubs International Foundation (LCIF) is committed to helping communities impacted by disasters and has been since being established in 1968. Our 40-year history in providing immediate and long-term disaster relief has given us extensive experience. Funds are immediately available to Lions for Lions-led emergency relief efforts because of the annual support by Lions worldwide. Together, local Lions, Lions leaders and LCIF staff assess immediate needs and develop long-term reconstruction plans. Through the efforts of LCIF and Lions worldwide, communities affected by disasters receive a sense of hope for their future.



Photo courtesy of HELP

Children in front of a provisional home built by LCIF and HELP.

Fast Facts:

- ❖ First grant ever awarded by LCIF was in 1973 for flood relief in South Dakota
- ❖ In 41 years, more than 3,000 emergency grants have been awarded, totaling more than \$25 million
- ❖ The Foundation awards nearly \$2 million annually for emergency grants
- ❖ Funds provide food, water, first aid and other immediate needs following natural disasters
- ❖ 100 percent of every donation goes directly to someone in need
- ❖ Projects are carried out by Lions in the community
- ❖ Mobilized funds for disasters include:
 - \$15 million for South Asia tsunami
 - \$5 million for Hurricane Katrina projects in four states
 - \$3 million for China earthquake
 - \$6 million for Haiti earthquake

Restoring Hope to Haitians



Pierre-Louis moved into a tent after the earthquake.

Renande Pierre-Louis remembers the afternoon as if it were yesterday. That day changed everything for her, her family and country. Just before 5 p.m. on Jan. 12, 2010, Pierre-Louis, and millions of other Haitians in Port-au-Prince ran for their lives. As homes, schools and hotels crumbled before their very eyes, all people could do was hope for the best.

Today, hope is something often gone unnoticed in the devastated nation. Even before the historic earthquake, poverty and disorder were widespread. Now, everyday life is even more difficult. People struggle for necessities like food, water and shelter. More than one million people remain homeless one year later.

“Our home was completely destroyed by the earthquake; it was unlivable,” said Pierre-Louis.

Yet through the promise of Lions and LCIF to rebuild lives and communities in Haiti, Pierre-Louis

and her family now have hope moving forward. They recently moved into a newly constructed home, part of a housing project that will provide provisional houses for 600 families currently residing in Lions’ tent cities.

“The houses, earthquake- and

“Our home was completely destroyed by the earthquake; it was unlivable”

hurricane-proof, will be built where the families were living before the earthquake,” said Pierre-Richard Duchemin of the Port-au-Prince Delmas Lions Club. “Renande, her husband and six children are the first beneficiaries.”

LCIF is working with HELP, a German non-governmental organization (NGO), to provide the homes. HELP has a 30-year history in pro-

viding humanitarian assistance. In nearly 20 countries around the world, the organization supports communities based on need. In Haiti, HELP is reconstructing homes for victims of the earthquake.

This is the first major project using resources from LCIF’s Haiti Earthquake fund that totals more than \$6 million in donations from Lions worldwide. In total, \$2 million will support the housing project. LCIF allocated \$1.4 million, Lions from Germany contributed \$696,250 and HELP is providing administrative costs.

To identify beneficiaries, Lions and HELP surveyed each camp to find people with the greatest need to relocate. Once homes are complete, beneficiaries will receive basic furniture for their houses. In addition, latrines and other essentials will be provided for the community.

At this time, a limited number of

NGOs are supporting provisional housing, even though there is a considerable need. The 600 homes significantly add to the number of provisional houses in Haiti, as only 5,000 have been built to date. Still, nearly 225,000 are needed. The end goal is to shift all people living in Lions' tents to provisional housing.

Lions and LCIF have had a strong presence in Haiti since the earthquake struck. After the disaster, a \$50,000 Major Catastrophe Grant was awarded. Funds were used to purchase relief supplies including bottled water, medical aid and food.

Three tent cities in the Port-au-Prince neighborhoods of Delmas, Blanchard and Carrefour-Feuille were established to house people who lost their homes. Nearly 2,500 people still reside in these establishments. The tent cities have become communities in a sense, providing essential needs for the people living there. All of them have a market to sell and buy goods, a worship space and a clinic that provides medical care.

Moving forward, LCIF remains

committed to rebuilding Haiti. Projects will be implemented over the long-term, but providing hope for people in need is central to the mission of Lions. Similar to other disasters, Lions hope to rebuild homes and hospitals, redevelop the eye care delivery system, and provide help for those with disabilities, including those disabled because of this disaster.

"The Haitian Lions Relief and Reconstruction Committee, working jointly with all the Haitian Lions clubs and LCIF, has a strategic approach to give a much bigger dimension to our efforts and to LCIF funds," said Duchemin.

Restoring hope to Haitians will offer them a better future, much like Pierre-Louis and her family. LCIF is dedicated to restoring this hope for years to come.



Photos courtesy of HELP

Pierre-Louis and her family now have hope moving forward.



Strengthening Schools after Hurricane Katrina

Just more than five years ago, students at Chalmette High School, in Louisiana, were coping with Hurricane Katrina. The hurricane destroyed Chalmette, located east of New Orleans. Most of the town was flooded, as water reached as high as 15 feet. Although most residents were evacuated, life was lost. Students had no place to call home, let alone a school to attend.

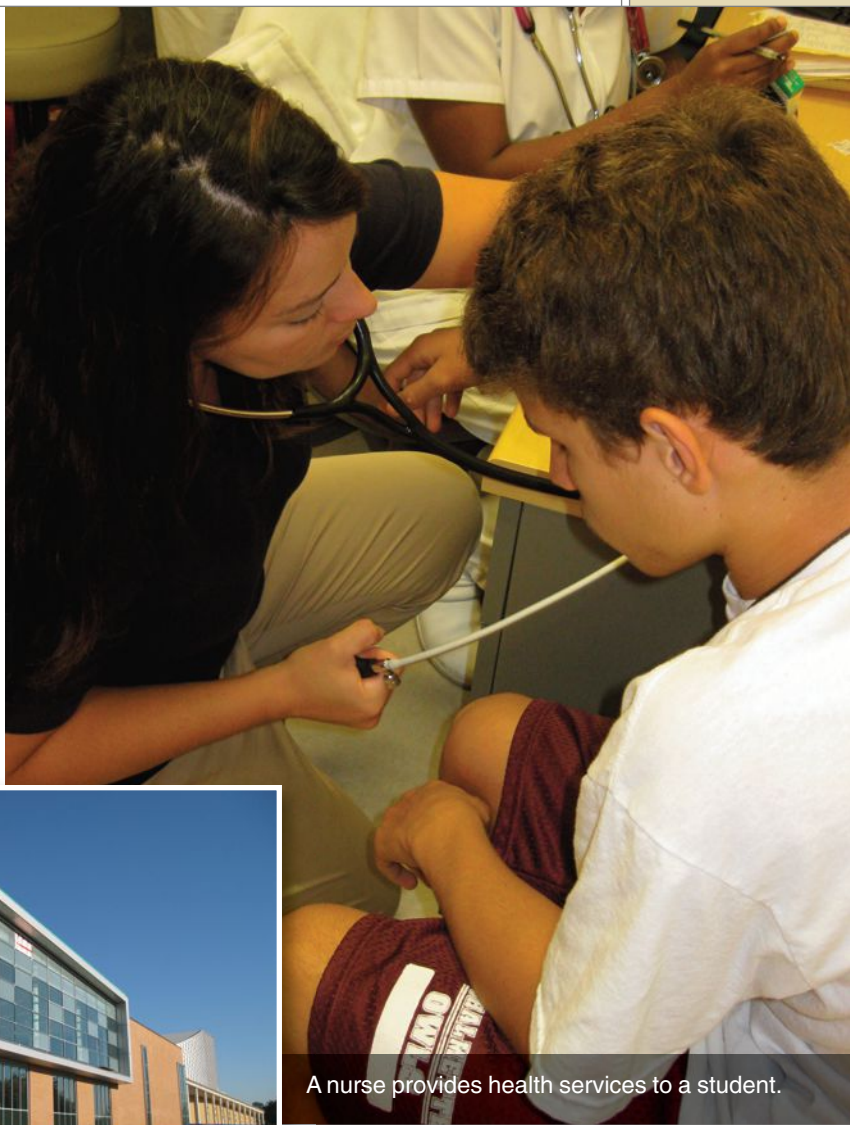
The scene is much different today. Chalmette High School, part of the St. Bernard Parish school district, now offers comprehensive education and health services onsite for students. With funding support from LCIF totaling more than \$1.17 million, Lions worked closely with school officials to make the health center and library a reality.

The health clinic opened at the beginning of the 2009-2010 school year. Each day, between 50 and 60 students receive services. A full-time staff composed of one physician and three nurses are onsite five days a week. Additionally, the school provides psychiatric services through Louisiana State University. Dental services are also available to students. Services are free for those students with no health insurance and a program is in place to insure students without coverage.

"The clinic is a great addition to the school," said Beverly Lawrason, assistant superintendent of St. Bernard Parish Schools. "It provides comprehensive healthcare services to students, most of whom are underserved."

The presence of the health clinic is having a positive impact on the school. Students' productivity and attendance have both increased since its opening. The clinic is also proactive in helping students with chronic diseases, having developed programs that focus on obesity and asthma. The library will open to students this school year.

Lions worldwide supported relief efforts following Hurricane Katrina, mobilizing more than \$5 million. LCIF approved a Major Catastrophe Grant of \$200,000 and 14 Emergency Grants totaling \$140,000 for Lions in the four affected states to provide victims with vouchers to receive food, water and medicine.



A nurse provides health services to a student.



Examples of other projects funded in the Gulf States include:

- ❖ Purchase mobile health clinic for people in Bayou La Batre, Alabama
- ❖ Support of Lions Sight Foundation of Mississippi and its camp, eye bank, and vision and hearing programs
- ❖ Repairs to buildings and equipment damaged by the hurricane at Wilkes Youth Camp in Biloxi, Mississippi
- ❖ Purchase of recreational and assistive-learning technology and equipment for The Technology Learning Center for the Disabled in Mississippi
- ❖ Support of Louisiana Lions Eye Foundation to fund its free eye care service program in conjunction with Louisiana State University Eye Center
- ❖ Repair the Louisiana Lions Camp for Crippled Children, Inc.

Rebuilding Villages after the China Earthquake

Nang Chong Chen is enjoying life in her new home. She lives in the Peng Hua Lions Village, located in Sichuan Province, China. More than two years ago, her family lost everything in a devastating earthquake that struck central China. They lived in tents provided by Lions until the government set-up temporary prefabricated homes. In October 2008, through efforts of LCIF and Lions, Chen moved into her new home. She is one of the more than 425 people who benefited from the village being reconstructed. In total, 162 homes were built.



Chen in front of her home.

"I can see with my own eyes the changes that have been made here by Lions," said First Vice President Wing-Kun Tam, who led the organizing committee for reconstruction projects.

Following the earthquake in May 2008, villages throughout China were completely destroyed. Contributions from Lions around the world enabled LCIF to provide more than \$3 million for both immediate relief and long-term reconstruction. Rebuilding the Peng Hua Lions Village was one of many projects supported by LCIF. The KuZhuBei Lions Village is being constructed in the Yunnan province, which includes 180 homes, a school and hospital. In total, more than 35,000 villagers will benefit. Additionally, a rest home for seniors and primary school are planned for the Sichuan province.



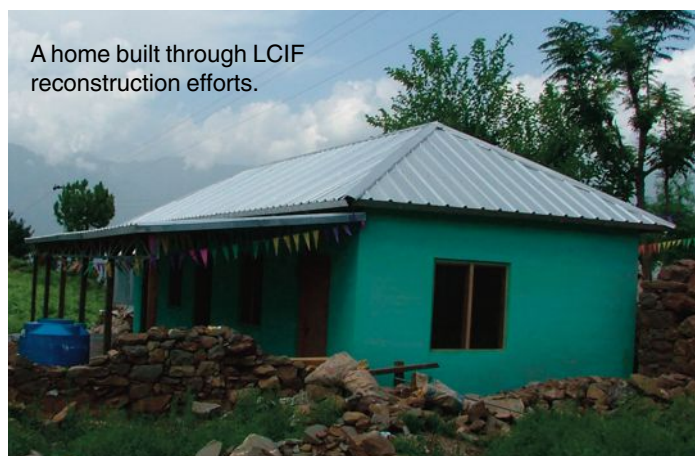
A sign recognizes the village rebuilt by Lions and LCIF.

Supporting Pakistan following Disaster

Building Homes Destroyed by Earthquake

The region of Azad Kashmir in northern Pakistan suffered severe damage following the Kashmir earthquake in 2005. The village of Anwar Shareed suffered more than 20,000 casualties and 11,800 injuries, with thousands left homeless. Today, however, many villagers are looking forward to a brighter future. With 177 homes constructed, people who lost everything in the earthquake are no longer homeless.

With support from LCIF, Lions helped rebuild Anwar Shareed. Nearly \$1 million was mobilized to support the two-phase reconstruction efforts. The first part of reconstruction provided 150 homes, infrastructure for roads and the installation of a potable water supply. The second phase of rebuilding supported 27 homes in Hariala Saeedan, located near the city of Muzzafarabad.



A home built through LCIF reconstruction efforts.

Providing Relief for Flood Victims

Historic flooding crippled Pakistan in July 2010, leaving more than 20 million people homeless. LCIF awarded \$120,000 to help Lions provide relief in their communities. Lions around the world also donated \$459,000 to further support relief efforts.

Twenty-four Lions clubs in Karachi provided six trucks of food supplies. The 2,600 bags of food rations included rice, dry milk, daal, water and juices for people affected in the city of Dadu. Lions joined the army in helping personally distribute the food. Karachi New Metro Lions Club donated medicines to the army for distribution, and the Karachi Bath Lions Club donated food and other goods. Sialkot City Campus Lions drove 1,180 miles to deliver water and blankets to people in need.



Lead and Major Gift Donors to Disasters (Since 2005)



\$250,000 +

MD 101, Sweden
Haiti Earthquake Relief

MD 104, Norway
Haiti Earthquake Relief

MD 105, British Isles
and Ireland
South Asia Tsunami Relief

MD 111, Germany
Haiti Earthquake Relief

MD 112, Belgium
Haiti Earthquake Relief

MD 330, Japan
Indonesia Earthquake Relief

MD 330, Japan
Pakistan Earthquake Relief

\$100,000 – \$249,999

MD 103, France
Haiti Earthquake Relief

MD 104, Norway
Pakistan Earthquake Relief

District 105 I, British Isles
and Ireland
Haiti Earthquake Relief

District 303, China
Haiti Earthquake Relief



\$75,000 – \$99,999

MD U, Canada
Haiti Earthquake Relief

MD 101, Sweden
Pakistan Flood Relief

MD 104, Norway
Pakistan Earthquake Relief

MD 104, Norway
Pakistan Flood Relief

MD 107, Finland
Haiti Earthquake Relief

MD 110, Netherlands
South Asia Tsunami Relief

District 113, Luxembourg
Haiti Earthquake Relief

\$50,000 – \$74,999

Aruna Oswal, India
Pakistan Flood Relief

MD 101, Sweden
Bangladesh Cyclone Relief

MD 101, Sweden
South Asia Tsunami Relief

MD 104, Norway
Bangladesh Cyclone Relief

MD 104, Norway
Indonesia Earthquake Relief

District 108 IA1, Italy
Haiti Earthquake Relief

MD 112, Belgium
Pakistan Earthquake Relief

\$25,000 – \$49,999

Aruna Oswal, India
Haiti Earthquake Relief

Chester Lions Club,
New Jersey, USA
Hurricane Katrina Relief

Lakshmi and Usha Mittal
Foundation, India
Gujarat Earthquake Relief

MD 103, France
Hurricane Katrina Relief

District 108 L, Italy
Haiti Earthquake Relief

District 108 TA1, Italy
Haiti Earthquake Relief

District 108 TB, Italy
Haiti Earthquake Relief

MD 110, Netherlands
China Earthquake Relief

MD 116, Spain
South Asia Tsunami Relief

District 308 B1, Malaysia
Haiti Earthquake Relief

MD 330, Japan
Haiti Earthquake Relief

District 330 B, Japan
Hurricane Katrina Relief

District 330 B, Japan
Pakistan Earthquake Relief

MD 331, Japan
Hurricane Katrina Relief

District 334 A, Japan
Hurricane Katrina Relief

District 335 B, Japan
Hurricane Katrina Relief

Donations received as of November 23, 2010.

Supporting Disaster Relief

When disasters occur, LCIF responds immediately to support relief efforts of Lions on the ground. Our ability to react quickly is in large part due to the generosity of Lions worldwide. By supporting the LCIF disaster fund, you ensure that emergency grants are available in the case of disasters. Lions know that when they donate to the Foundation, every dollar goes directly to someone in need. No matter what the size, each contribution is critical to helping victims of disasters.



LCIF is dedicated to rebuilding communities.

A Gift Can Provide:

❖ **Water, Food and Clothing:**

\$25 - \$50 – Can provide water, food rations, clothing and shoes to keep a family or several individuals fed, protected and sustained for at least one week or more.

❖ **First Aid/Medicines:**

\$100 - \$250 – Can provide first aid and medical supplies for one shift of emergency first aid for the backlog of injured.

❖ **Rebuild and Establish Community Infrastructure:**

\$500 - \$1,000 – Can help provide a portion of the funds to be used in rebuilding homes. LCIF establishes long-term plans to provide shelter for individuals displaced or left homeless following disasters.

❖ **Help Our Long-term Rebuilding Efforts:**

\$5,000+ – Can help provide a portion of funds necessary for the construction of schools, clinics and hospitals that will serve the community for many years. Following disasters, LCIF has built entire Lions villages to house, educate and assist those who lost everything.



Continued Commitment

LCIF is committed to victims of disaster, rebuilding communities and restoring hope. It is through the dedicated support of Lions worldwide that LCIF is able to respond. No matter where disasters strike, no matter how large their impact, LCIF is ready to assist Lions in their efforts to help the affected. Together, we continue providing our humanitarian services to those who need them most. ■



Lions deliver aid to people in need.



A landmark fountain
marks an entrance to
Hot Springs Village, the
nation's largest gated
community.

Retired from Work—Not Life

Lions in Nation's Largest Gated Community Still Very Much Engaged in Service

by Elizabeth Blackwell

The preschoolers who gather at one of the Hot Springs Breakfast Lions Club vision screenings are used to having their pictures taken at birthday parties or during family vacations. But they have trouble sitting still for long, and they're easily distracted. Getting accurate, close-up photos of their eyes is no easy task.

Not to worry. In the nine years the Arkansas club has offered vision screenings to their youngest neighbors, the Lions have learned how to keep the process running smoothly. A special camera, called a PhotoScreener, is set up in a semi-dark room at the school, often by Lion Dick Gams, who coordinates the program with schools and day-care centers throughout the area. One by one, the children are brought in and escorted to a seat about 4 ½ feet from the camera. A helper—usually a wife of a Lion—shows them where to look and provides reassurance. Sometimes, they prop a stuffed lion on top the camera to grab a child's attention. Then, as quickly as you can say “cheese,” it's done.

“Their power of concentration is about 10 seconds,” says Gams of his young photo subjects. “I usually get the picture within five or six seconds. We photograph as many

as 125 children in a day, but I've got a good team that keeps them concentrated.”

The biggest challenge? “You've got to fight like heck to keep them from touching the film,” laughs Gams, 75, a former electric lineman from Green Bay, Wisconsin, who is also a zone chairman. “Some of the really small ones cry, but we take care of 90 percent of the children with no problem. Afterward, they all want to give the helpers a hug. It's very rewarding.”

“They're so open and ready to help,” says Sister Mary Thomas, director of St. Michael's Child Care in Hot Springs, a preschool the Lions have visited for the past five years. “They knocked on my door one day and said here we are and here's what we do. They're so open and eager to help.” Some children, she says, have “big needs.” They come from low-income families and don't always get proper medical and vision care. “The Lions follow up and make sure they get the right services. We're lucky to have them in this community,” she says.

It's that sense of purpose that keeps Gams and his fellow Lions coming back, year after year, when they could be taking it easy, enjoying the rewards of retirement



Hot Springs Breakfast Lions may be retired, but for years they've still put in a good day's work. A few years ago preschool student Macey Westfall was the 1,000 child to be screened by the club. Lions now have completed more than 6,000 vision screenings. Also pictured are (from left) Skip Landon (deceased), Dr. Everett "Bud" Holt, Macey's mother Jessica Westfall and volunteer Marty Oldham.

after years of hard work. After all, their club is based in Hot Springs Village, the country's largest gated community, where they have access to just about every leisure activity a retiree could want, from fishing and golf to card clubs and concerts.

Living in such a place, it would be easy to forget about the world outside. But the Hot Springs Village Breakfast Lions Club remains very much engaged with the community beyond its gates. While clubs throughout the country work with schools, the Hot Springs Village program intervenes earlier than usual, screening children as young as 18 months old. In the nine years the Lions have offered the service, they've screened more than 5,000 children.

The Lions may spend only a few minutes with each little boy or girl. But catching vision problems early can literally change the course of a life. If a child has defective vision in one eye, his or her brain will adjust to that defect. Even if the problem is caught and treated later on, the brain may never be able to process the signals correctly.

Young children who can't see well are also more likely to develop behavioral problems at school, because they get easily frustrated and lag behind other students.

They may be misdiagnosed with learning disabilities or get teased by their classmates. The longer a vision defect remains untreated, the more a child grows to dread or resent school.

Gams has seen firsthand how the Lions' screenings can change that dynamic. He remembers one little boy who was extremely disruptive in his first-grade classroom, the sort of child who never paid attention and seemed destined for a long career as a troublemaker. "All he needed was the right glasses," says Gams. "By third grade, he was a straight A student."

At another screening, he saw a little girl who was severely cross-eyed. "Her mother was a preschool teacher, making hardly any money, and her grandparents had nothing," he remembers. The club got her follow-up treatment with an eye doctor and gave her new glasses. "You should see how beautiful she is," says Gams, his tone as doting as a grandfather. "It's very satisfying."

The club works with two optometrists, Dr. Graham Holt and Dr. Michael Semmler, who donate their time to assess the photos. On average, between 6 and 10 percent of the children screened are encouraged to seek further treatment. The Lions provide referrals and pay for doc-

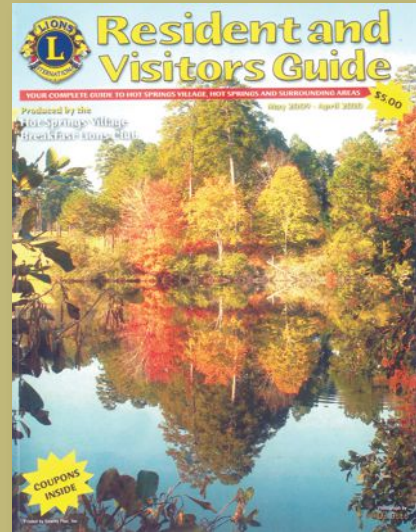
Retired from Work—Not Life

tor's visits and glasses for needy families. They even help arrange surgeries at the Mid-South Lions Sight and Hearing Service in Memphis and offer to drive families to the medical center if necessary. (Occasionally, a member of the Evening Lions—the other Hot Springs Village club—has flown them in his Cessna plane.)

What's frustrating is that all those offers of assistance aren't always enough to convince families to take action. "Once a parent gets a notice from us, a lot don't want to follow up on it," says Richard Olson, 2009-10 club president. "We do our best, but we can't keep hounding them."

Funding the program is also a challenge. The club spends \$1 for each piece of film, and last year they screened almost 1,000 children. To raise money, the club sponsors an annual golf tournament, organizes a Chili Day and sells a local community guide. They also partner with other service clubs for larger projects.

All but a handful of the club's 65 members are retired, but they want to remain challenged and involved, says Dr. Everett "Bud" Holt. A former family practice physician in Corpus Christi, Texas, he moved to Hot Springs Village 24 years ago.



For 17 years the Breakfast Lions have published the Resident and Visitors Guide to the Hot Springs Village area. Delivered free to homes, the 120-page guide generates more than \$55,000 in ad sales.



Dave Salmen, Chili Day chairman and keeper of the secret recipe, samples the first of seven 30-gallon batches as Lion Nancy Otto stirs the pot.

Retired from Work—Not Life

“At the time, so many people said to me, ‘You’re retiring to Arkansas?’ ” he remembers with a laugh. “Like it was the end of the world.”

But Holt, 89, credits the community with helping him get the most out of his retirement. “It’s a remarkable place,” he says. “People here live better and longer. People our same age who live on the outside seem older.” Perhaps it’s because so many of his neighbors share Holt’s belief that seniors shouldn’t retire from life. “Being retired means you don’t have to work for a living,” he says. “It doesn’t mean you don’t have to work.”

Holt also had a very personal reason for joining the Lions. He first got involved because he knew he was going to need a corneal transplant; he ended up having a total of four. “I would be blind by now were it not for the Arkansas Lions Eye Bank,” he says.

Like Holt, almost all his fellow Lions moved to Hot Springs Village from elsewhere in the country. Many are from the Midwest, refugees from Minnesota or Wisconsin who came in search of a more temperate climate. The club is about 80 percent male, with members whose professions ranged from sales to banking to teaching. About half were Lions before they moved to Hot Springs; others joined after being invited by a neighbor or golf buddy.

One thing they all share is an understanding of what it feels like to be the newcomer, and the Breakfast Lions have helped them build ties to their new community. “When I moved here, it was an adventure,” says Holt. “I didn’t know anybody. I had to find my own friends.”

Olson, 71, also took a leap of faith by moving to Hot Springs Village. A former fire department captain in Neenah, Wisconsin, he had moved to a farm after taking early retirement, but eventually he and his wife decided to settle somewhere warmer. Their daughter, who lived nearby, urged her parents to visit the Hot Springs Village. “My first thought was, ‘What am I going to do in Arkansas?’ ” he remembers. Like Holt, he didn’t know anyone who lived there and had to build a completely new network of friends.

“We got here on the first of December, and by the end of the month we had signed the papers to buy our house, so I guess you could say we liked it,” Olson says with a laugh. Since he had been a Lion in Wisconsin, he decided



Past President Richard Gams gamely takes his turn in the “Walmart Out House” fundraiser to support a boys and girls club near Hot Springs Village.

to join a local club as a way to meet people. “I’ve always enjoyed the camaraderie,” he says. “I chose the Breakfast Lions because they meet early, so you still have the rest of the day to do things.”

Meetings are held twice per month in a local church. Club members begin gathering around a quarter to seven, with breakfast served about an hour later. “We have one song to try to wake people up, then we eat and have our meeting,” says Olson. “This is a golf community—our members want to be done by 10 o’clock because they have tee times.”

But in between rounds of golf, card tournaments and busy social lives, the Breakfast Lions find time for numerous other community-service projects. They are strong supporters of Lions World Services for the Blind, an organization in Little Rock that teaches independent living skills to blind and visually impaired people from around the world; one of their members is on the board of directors. With other Arkansas Lions clubs, they take part in what they call the “Pony Express,” transporting donated corneas from throughout the state to the University of Arkansas Medical Center.

While many of their commitments are ongoing, they also help out as needs arise, doing what they can to help anyone with vision problems. When they heard about a blind man in the area who wanted to attend massage school, they organized rides for him to and from classes.

But the PhotoScreener program remains a particular point of pride. It's a chance for the Lions to leave their mark on the younger generation, helping the neediest children get on track to succeed in school. And apparently, some children enjoy the screenings so much that they come back even after their vision problems have been treated.

"We'll have some students show up, and we look at them and say, 'Don't you already wear glasses?'" Gams says. "They slip the glasses in their pockets and hope we don't notice." Clearly, the Breakfast Lions are doing something right. Their screenings are not only effective—they're fun.



Breakfast Lions Golf Scramble co-chairmen Bob Seekatz (left) and Jim Mainord inspect the course. The benefit, begun in 1977 when the club was chartered, raises funds for the Arkansas Lions Eye Bank, Lions World Services for the Blind and Mid-South Lion Sight & Hearing Service.

Don't Retire from Life

I retired in September 1986. I chose not to stay in Texas even though I had lived there for 33 years. I came to Hot Springs. This is a nice place and most everyone is here because they want to be here. Most of them have been winners in life's race. There is a tremendous amount of talent: doctors, lawyers, CEOs, architects. And we're all in the same boat, trying to make the best of our remaining days. And with 13,000 of us retirees in the same place, we support one another and nurture one another in sickness and in health.

The best advice I heard about retirement I heard at a retirement seminar: "You must have something to retire to as well as retire from." There is a limit to how many times you can take the trash out or play golf or fish. A person must use his lifetime of experience.

With my Arkansas doctor's license I had many opportunities. I was a consultant at the Arkansas University Medical Center. I worked at the Jicarilla Apache Indian reservation in Arizona, where we were invited to Thanksgiving dinner with the Indians. I also worked for 10 years as the lab director of a plasma collection center.

I joined a service club. I had a corneal problem, Fuch's Dystrophy, and I knew I eventually would need a corneal transplant. I joined a Lions club because I knew they are interested in blindness. Eventually I was appointed to the Arkansas Lions Eye Bank and Lab and served as chairman of the board. I have had four corneal transplants, without which I would be blind. I could tell you why I had to have four transplants but that would be over a cold brew.

I found a great deal of satisfaction with the Lions club. Our club raises about \$75,000 annually for charitable projects. I remarked once that I didn't know when I retired I would be picking up trash by the roadside or I would be begging for money on the street corner at our annual White Cane Day or that I would be busing tables at our club's annual chili dinner. But I do these things because I am with friends and we are all working for the same thing.

Retirement is a life changer. It can be great or be a drag. It depends on you.

—Dr. Bud Holt, Hot Springs Breakfast Lions Club



Given some help, a camper skis through the countryside.





Photos by Rebecca Janes

Winter Warmth

Forty years ago Janette Maris, figuring she knew a thing or two about vision impairment, began a winter camp for the blind in Dowling, Michigan. Maris, who was blind, taught blind children in Battle Creek, and a relative was a Cereal City Lion. The Winter Camp for the Blind, taken over by Lions many years ago, is still going strong. “People who drive them to camp can’t believe how excited they are to come back. They look forward to it all year,” says Jim Roberts, an organizer of the camp and a Cereal City Lion.



Arts and crafts are popular at the camp.

Participants cross-country ski, snowmobile and enjoy hay rides, walks, bingo, and arts and crafts. They also delight in catching up with old friends. Some campers have attended for decades. “It gives us a break in the winter. This comes along at the right time,” says Judy Lange, a camper since 1970. “It’s nice to get out with other blind people. It helps to know you’re not the only one out there.”

Lions in District 11 B1 help pay for campers to attend, provide rides and volunteer during the weekend. “It’s very rewarding, very hands-on,” says Roberts. Lion Mike Geno, who is blind and has been coming to the camp since 1994, agrees that the relationships are special. “There is a lot of bonding going on,” he says.





A camper since 1970, Judy Lange sits next to her husband, Lion Don. Both were premature infants who lost their vision from too much oxygen in the incubator, a common medical mistake then. Don works; he does carpentry, electrical and plumbing. "Take the best God gave you and make it work. We have to use our intelligence and abilities wisely," he says. He joined the Hazel Park Lions Club several years ago. "I want to give back to society," he says.



Justice Willa reads her bingo cards. Bingo cards are either in Braille or have large letters for those with some vision.

Winter Warmth

A camper since 1976, Lee McDonald of Pontiac skis with the help of cadets. McDonald lost his sight after being shot with a BB gun when he was 7. The cadets are from the Michigan Youth Challenge Academy for at-risk youths.



“It’s nice to get out with other blind people. It helps to know you’re not the only one out there.”



Lion Mike Geno of Port Huron brought 12 people with him to the camp. He learned Braille at age 11 knowing a congenital disease would take his sight, which he lost at 21. His blindness has not slowed him down. He took classes in Germany as an exchange student, graduated from college, competed as a record-setting cross-country skier, hosted radio shows, wrote magazine stories, taught computer classes and now serves on the Michigan Commission for the Blind. He joined Lions in 1976 and his first service project was producing Michigan’s first Braille bus schedule. His wife is blind, too, and they raised three daughters. He remains thankful he never lost his hearing, a risk factor for his condition. “Blindness has introduced me to experiences and people I would not have been able to enjoy,” he says.

Campers brave the cold in a horse-drawn wagon.



Lange says farewell to Ben, a gentle Belgian horse.

The cadets report for volunteer duty.

Lion Saves Lives

Bruce Dixon didn't have time to think. The mid-sized car was filling with smoke, there was blood everywhere and the smell of boiling battery acid was pungent. But he did have time to act and save the lives of two teenagers.

The member of the Albany Lions Club in Berkeley, California, had moments before been driving behind the car on his way to the supermarket one August evening. The teenagers inside were broadsided by a pickup truck. What happened next is why this painter was recently awarded the first-ever Lions Recognition Award, which acknowledges Lions who distinguish themselves in a disaster relief effort, lifesaving endeavor or service activity.

Instead of continuing on his errands, Dixon jumped out of his car to help the 18-year-old driver and her 14-year-old sister out of the car mere moments before it was engulfed in fire.

"He knocked that car so far to the right I could have literally just driven by," Dixon said. "I looked in my rear view mirror and saw the fire was up under the car and the occupants of the vehicle were not getting out."

The driver was unharmed and her passenger needed five stitches to repair the damage. Dixon, however, sustained a lingering shoulder injury that kept him out of work for several weeks. But Dixon said he would do it again.

"I'm just a painter. Any Lion would have done the same thing. I just happened to be the guy with a seat on the ground at that time," Dixon said.

For his selfless act of heroism, International President Sid L. Scruggs III awarded him the Lions Recognition Award in a special ceremony attended by 85 friends, family members and Lions.

"It was great, it was huge and I was so nervous," Dixon said of the award ceremony.

District Governor Dave Peters attended the award ceremony and said he was honored to have such a distinction occur in his area.

"You hear about people engaging in acts of bravery when they have an adrenalin rush, but Bruce went above and beyond, placing the safety of others far above his," Peters said.

But Dixon insists the incident represents actions that any Lion would recreate.

"You see something and you do something about it. You don't even think; you do what you have to do," Dixon said.



President Scruggs honors Dixon.

Cancer Couriers

Oregon Club Transports Diseased Tissue



Lion Larry Hassett helps deliver a donation of breast cancer tumors to Legacy Health in Portland.

Larry Hassett hit the road at 9 a.m., driving north from Roseburg with precious cargo: breast cancer tumors packed in dry ice and plastic foam.

In northeast Portland less than three hours later, the Lion courier delivered on a dying woman's dream, carrying the first donation to the t.r.e.v.a. Project: An Oregon Cancer Research Initiative at Legacy Health. T.r.e.v.a. stands for "tumor repository, everyone's valuable asset," and though the project has a long-winded name, its goal is simple.

It aims to eliminate the shortage of cancer tissue available for study, a major roadblock to finding a cure.

Treva Hoffman decided that would be her gift—her legacy. It answered the "why me?" question many cancer patients can't help but ask.

"This was the reason" Hoffman endured cancer's pain, suffering and loss, says her sister, Kelly Cook. "To inspire change."

The American College of Surgeons Commission on Cancer estimates that 80 percent of cancer surgeries are performed in community hospitals. Tissue samples typically are discarded, often because rural or small-town medical facilities don't have access to a tumor bank such as Legacy Health's in Portland.

Scientists who need cancer tissue for research often must buy it from for-profit tumor banks that charge up to \$2,000 per sample, says Dr. Katherine Morris, medical director for Legacy Clinical Research and the nonprofit Legacy Tumor Bank.

Oregon doesn't track the number of tumor or tissue banks, but there are others, including one at Kaiser Permanente, and the state's largest collection of frozen tumor samples is at Oregon Health & Science University.

Since opening in 2006, the Legacy Tumor Bank has received more than 500 tissue donations from cancer patients who had surgery in Legacy facilities; one-third of the patients had breast cancer.

Patients tell Morris they might be uncomfortable having their tumors bought or sold, but the altruistic aspect of the tumor bank appeals to them.

The bank provides samples to researchers nationwide, charging only shipping and handling fees. Locally, Legacy's scientists use the tissue to study, among other things, how cancer cells may escape normal cell death.

"The tumors tell us so much," Morris says. "At the very least, we've got to stop throwing them away."

She and another Portland oncologist, Dr. Devon Webster of Northwest Cancer Specialists, discussed that sub-

ject one evening early in 2008 over dinner and drinks. Tumor banking wasn't difficult, but how could they get more hospitals and patients on board? What standard, ethical procedures could they develop to ensure optimal tissue storage and to match tissue with clinical data such as diagnoses, treatments and outcomes, all while maintaining patient privacy?

One week after that dinner, Webster visited her patient, Treva Hoffman, during a chemotherapy session. Hoffman, who lived in The Dalles (a city of 13,400), was diagnosed with breast cancer in August 2003 and underwent a left-side mastectomy. She appeared cancer-free until the disease returned in 2007, attacking her vertebrae and spreading through her bones.

By all accounts, Hoffman was a giver, involved in her community and in charity work, with a wide circle of friends and close family. She was, her sister says, the sort who'd drop notes to friends in need of a lift or bring dinner to those who were ill, always making others feel important and special.

That day in the chemo suite, Hoffman talked about wanting to give something back. She hoped to leave a mark on breast cancer efforts, particularly in the Northwest. Researchers don't know why, but cancer rates in Oregon and Washington are among the nation's highest, at about 125 to 135 per 1,000, according to the Centers for Disease Control and Prevention.

"She didn't know what exactly she wanted to do," Webster says, "and asked if I had ideas."

"I said, 'It's funny you should ask right now.'"

Webster told Hoffman about the discussion with Morris, explaining the surprising shortage of tissue for research. Enabling Oregon's small or distant hospitals to freeze tumors until they could be transported to Portland didn't seem like an insurmountable task, but it needed a champion.

Hoffman finished her chemo session and dialed her sister in Roseburg.

"She was in tears," Cook remembers. "She said: 'This is my purpose.'"

The sisters investigated what it took to start a nonprofit and in April 2008 launched the Treva Hoffman Foundation for Breast Cancer Research and Patient Assistance. Its goals: to eliminate barriers between patients and treatment and recovery; and to help develop Oregon's first cooperative tumor bank, soliciting donations from across the state and using Legacy's existing tumor bank as its core facility.



Tissue donations for the t.r.e.v.a. Project at the Legacy Tumor Bank are stored in liquid nitrogen.

Photo by Thomas Boyd/The Oregonian

In The Dalles, where Hoffman and her husband, Phillip, built her beloved Hoffman Hills Lavender Farm and Guest Cottage, friends organized the first fundraiser at a winery. Webster remembers it as "an amazing event with singers and songwriters. The house was packed, and Treva and her family were there."

The Dalles' fundraiser brought in \$6,000, the foundation's seed money. Another followed that July in Roseburg, where Hoffman and Cook grew up, and \$6,000 more rolled in.

As her health declined, Hoffman asked her sister to promise one thing: that the tumor bank would become reality.

Surrounded by family and friends, Hoffman died at home Aug. 12, 2008. She was 44.

She left behind her husband, three sons, then ages 9 to 22, and so many friends and admirers that more than 200 packed a service in The Dalles, and another 200-plus paid their respects at a Roseburg memorial.

"She knew I'd keep my promise," says Cook, who is five years younger than her sister and works as the fiscal officer for the Douglas County Sheriff's Office. Even if it meant learning the complexities of medical informed consent, hospital internal review boards and freezers

capable of maintaining minus-80 degrees Celsius, all of which are required to enlist patients and community medical centers in cooperative tumor banking.

And even if it meant doing something as frightening as giving the first speech of her life.


When the Roseburg Lions asked Cook to speak to the club about her foundation on Sept. 19, 2009, she couldn't say no. "I was a nervous wreck," she says, "but they were a great group of people. So I just told my sister's story, talked about her struggle and explained what we wanted to do."

When Cook mentioned Oregon's high breast-cancer incidence, someone in the audience asked why the rate is worse than elsewhere. "I said, 'That's the question, isn't it? How are we going to find out without a regional tumor bank?'"

Challenges remained—from raising money to buy freezers to figuring out low-cost transport from cities such as Roseburg, The Dalles or Coos Bay to Legacy's tumor bank in Portland.

Cook never had paid attention to the Lions or the service club's work. She didn't know about the Lions Eye Bank of Oregon, or that members routinely transport eye tissue for transplants, research and medical education nationwide. Lions do so free of charge.

After Cook's speech, Larry Hassett and Craig Jackson offered help. They drive eye tissue to Portland, the Lions told Cook. Why not cancer tissue? And they raise money for good causes. Why not help the Oregon Sur-



Dr. Katherine Morris helped make possible the fledgling t.r.e.v.a. Project, which aims to eliminate the shortage of cancer tissue available for research.

Photo by Thomas Boyd/The Oregonian

gery Center, a division of Roseburg's Mercy Medical Center, buy a \$5,000 freezer?

The teamwork that ensued led Hassett's wife, Donna, a breast-cancer survivor, to wake him early on a Wednesday. He drove to Umpqua Dairy, which sells the Lions dry ice at half price. At the medical center, the 67-year-old retiree added six pounds of dry ice to a plastic-foam-lined cardboard box bearing two tumors.

The project's first donor happened to be a friend of Hoffman's family, a woman who recently had a double mastectomy. The t.r.e.v.a. Project accepts all varieties of cancerous tissue, not just breast tissue.

Hassett tuned the radio in his 2004 Honda Accord to a talk show and headed north on Interstate 5.

Morris and Webster, Hoffman's sister, plus other family and friends gathered at Legacy's tumor bank about noon to greet him, and to watch the tumors be processed and returned to a deep freeze for later use.

For Cook, the day was a dream come true — one she hopes will be replicated as hospitals across the state and beyond join the nonprofit tumor bank cooperative.

"We've accomplished so much in so little time, and that's exactly the way Treva did things," says Cook, who has joined the Roseburg Lions. "Things always fell into place for her. It was just her grace. I think she's been right there, an angel watching over this project."



The late Treva Hoffman, pictured here in 2002 with her sons (from left) Connor and Christopher Holverson and Dawson Hoffman.

Photo courtesy of the Treva Hoffman Foundation

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U.N. Day Slated for March

In the spring, the snow melts, buds appear and Lions meet with the United Nations.

Lions have gathered for the Lions Day with the United Nations since 1978. The two groups celebrate their long-standing partnership and shared commitment to humanitarian service around the world.

Lions' collaboration with the United Nations dates back to 1945 when Lions founder Melvin Jones and Past International Presidents Fred W. Smith and D.A. Skeen were asked to help develop the non-governmental organization (NGO) charter for the United Nations. Since that time, the two organizations have cooperated on many humanitarian ventures including SightFirst and the School-in-a-Box program.

Lions Clubs International (LCI) maintains a general consultative status under the United Nations Economic and Social Council (UNESCO), which provides a means for Lions representatives to participate in U.N. meetings, conferences and other functions. Annually, the international president appoints members to represent LCI at U.N. offices in New York, Geneva and Vienna. LCI also is represented on various U.N. and related agencies including UNICEF, UNESCO, UNEP, the World Health Organization, the Food and Agricultural Organization, UNA/USA and the Council of Europe.

During the 2011 Lions Day with the United Nations on March 18 in New York International President Sid L. Scruggs III and Past International President Joseph Wrobleski will welcome Lions, ambassadors and U.N. speakers to share insights about humanitarian service and highlight



International President Sid L. Scruggs III and his wife, Judy, pose with Yu-Min Chen of Multiple District 300 Taiwan, the 2010 grand prize winner of the Lions International Peace Poster Contest. The 2011 winner will be honored in March at Lions Day with the United Nations.

some of the key accomplishments of working together. The program also will include a presentation to the grand prize winner of the Lions International Peace Poster Contest. A satellite Lions Day with the United Nations will take place on the same day in Nairobi, Kenya, where First Vice President Wing-Kun Tam will open the event. He will be joined by Lions, U.N. leaders, and key partners, who will highlight the success of joint humanitarian initiatives in Africa and explore opportunities for further collaboration.

Registration for the day at the United Nations will be on a first-come, first-serve basis. To learn more, please visit the Lions Web site at www.lionsclubs.org or contact ldun@lionsclubs.org.

The dogs and the models were dressed to impress.



Oslo

Goes Hollywoof

Hip fashion designer Marietta Losada loves dogs. She depicts them on bags and purses. She designs dog collars as part of her doggie wear line. She admires dogs for their service for the blind and disabled. So the Oslo designer, formerly of Miami, was the happy host of the Oslo Goes Hollywoof Dog Fashion Show at a Radisson Hotel in Oslo. The show benefitted Lions clubs' guide dog school and Norges Blindeforbund, Norway's oldest association assisting the disabled.

The show was a hoot. The entertainment included a Norwegian rapper, a dance troupe, a musical comedy act and three fashion shows: a bridal show, a party dress show and the showstopper, the dog fashion show. The little doggies strolled the runway with tails held high and nary a bark.

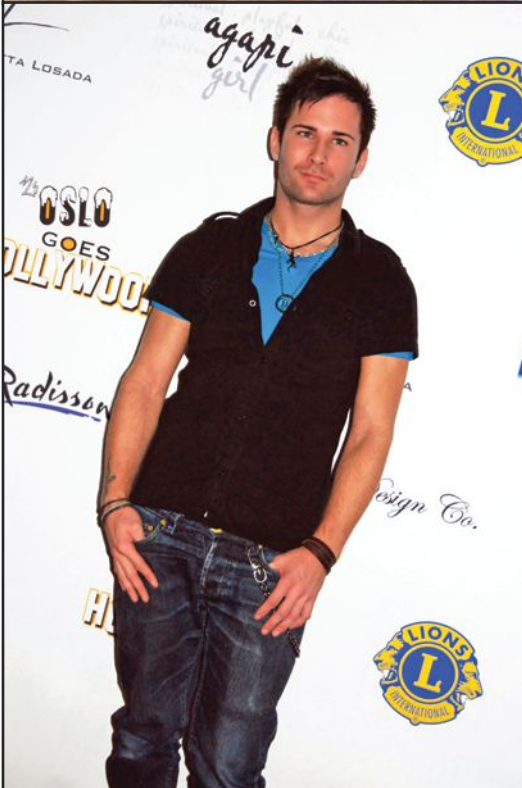
The dogs were in demand whenever photos were shot.



Lassie never
looked so good.



Oslo Goes Hollywoof



Some dresses were shorter than others.

Lions made their presence known.

Starting Strong

Learn from a Club that Chartered More Than 100 Lions

The Penn National Lions Club in Pennsylvania is a new club, but it already holds a prestigious title. With a charter boasting 109 members, it's one of the largest Lions clubs at chartering.

But the club initially wasn't sure they'd even have the requisite 20 members required to charter a new club, said Dick Naugle, the club's president. He's been a Lion for 22 years and saw an announcement in his neighborhood newsletter about the new club.

"The first meeting, there were four whole people who said they might be interested in joining Lions here in Penn National," Naugle said. "At our next meeting, we really had to decide whether we were going to do it or not. They got 27 at that time, so we decided to go with the charter."

Naugle said the group's fledgling members simply started "beating the bush" to get members. John Miner, the man behind the newsletter announcement, is well-connected in the area, which has 1,200 homes occupied mostly by retirees and some working families.

"I think it was out of respect for John Miner, who really had the vision for this," said Secretary Dan Whaley. "There was no hard sell."

Miner, along with the other interested potential Lions, made it a point to go door-to-door to ask neighbors and friends to join their new club. Naugle said he adapted printed items that he used in the past at his old club to recruit members to this new venture.

He created business-card sized invitations that Lions could hand out. The card has "You're Invited" prominently displayed and space for the name



and phone number of the person distributing the card. Along with information about the meeting, the card also displays the club's slogan: "Penn National is a new club starting new traditions."

Naugle also created a club brochure and used the eClubhouse feature available to all Lions clubs to set up a Web site. He estimates that all the supplies for these materials cost him no more than \$75.

Another important part of their recruiting efforts was hosting a picnic for the members of their homeowners association. More than 420 people attended, which allowed Lions to distribute their materials and talk about the service projects they intend to take on as a club.

Naugle said that the club's meeting structure also helps with recruiting. By hosting meetings on a revolving schedule that includes different days of the week and different times, they were able to appeal to more people. Without a meal at the meetings, the club can get down to business faster, but still have time for fun.

Past International President Clement Kusiak, who was present for the charter night, said it's this fun atmosphere that keeps attracting members to the club.

"When I was at their charter I found that the club is very social," Kusiak said. "The fun is a respectful fun for one another and they enjoy having fun."

Your Club's Annual Checkup

Perform a Healthy Club Assessment Each Year

Any business owner will tell you that a key habit for success is evaluating progress and creating goals for the future. Every club can benefit from a good, honest look at its successes and shortcomings through an annual healthy club assessment.

Much like your annual physical, a healthy club assessment can highlight potential issues before they become a problem. Jodi Burmester of the Madison Central Lions Club in Wisconsin began developing a healthy club assessment in 2004. As the 27 D1 MERL chairwoman, Burmester found that using a written form prompts clubs to take an honest look at their club and what resources they should be using.

"If they don't know where to begin, they need a way to figure out where they're at so they can whittle through all the information out there," Burmester said. "You can prioritize and work a plan to overcome challenges."

Rob Sherman, a past district governor in 27 D1, said the evaluation helped his club, the McFarland Lions Club.

"It's good for widening your view and getting you to look at a variety of things," Sherman said. "It increased focus of what we do as a club and what we do in our community."

Using the form Burmester developed, every club in Sherman's district was encouraged to complete the form about five years ago with the assistance of the zone chair.

"Most of the clubs that are faltering today that are within our district that I'm familiar with did not pay attention to the results of the healthy club initiative," Sherman said. "The ones that took it to heart and viewed the analysis and the feedback helped either to maintain or to improve their club."

The worksheet, which is available for download on the LION Magazine page at www.lionsclubs.org, takes about an hour to fill out, Burmester said. It can be completed by an executive board, a committee or with the assistance of outside help. After completing the worksheet, Burmester suggests evaluating the responses and prioritizing the needs presented.

"It's amazing with those open-ended questions how quickly you'll find that the answers all fall within four or five categories," Burmester said. "No matter how strong your club is, there's always something to improve on."

For example, Burmester said the most pressing issue that a club may discover is that their attendance is lacking. Without consistent attendance, a club isn't getting the word out. There are a variety of tools available from Lions Clubs International to help clubs work

on their attendance, and a club may be prompted to change their meeting time, location or structure.

Another way to address the issues brought to light by the survey is to share the results with your club. You may ask them simply to write down the one thing they wouldn't change about the club and the one thing they would like to change about their club.

"What really needs to happen is this needs to be a good, hard, honest look at the club," Burmester said. "If you don't have clear information on the front side, the efforts on the backside are not going to ring true and be successful. The clubs that use this, people say, 'That helped us really realize what our problems are.'"



PRINT OUT A COPY OF JODI BURMESTER'S HEALTHY CLUB WORKSHEET
AT THE LION MAGAZINE PAGE OF WWW.LIONSCLUBS.ORG.

Crowds Flip for Popular Pancakes

Members of the Nelson Lions Club in British Columbia, Canada, are used to the acclaim for their much-sought large, fluffy pancakes and sausages. Since 1947, they've closed off an entire city block to be able to meet the demands of hungry diners. Their pancake project was originally meant to take advantage of the crowds who came to the city's annual World Midsummer Curling Bonspiel held every July. Curling teams from Canada, the United States, Great Britain and throughout Europe descended on this small community of less than 10,000 to test their skills on the ice, says Lion John Bowles.

"It would be all hands on deck," he says of the club's 30 members.

"Dozens of tables and hundreds of chairs would have to be tracked down, transported by pick-up trucks and trailers and set up on the main street by 6 a.m. The club's food transportation trailer would also have to be brought out of mothballs, transported to the site and we'd have to get the four large propane grills heated for cooking. Lions were kept very busy cooking, cleaning tables, filling refuse cans and separating recyclables," Bowles says.

The Bonspiel lost participants and the crowds thinned, he explains. Lions decided to find another venture to promote their club and raise funds. A recent change to holding their pancake sale on July 1, Canada Day, was the right move, Bowles believes. "Participation has kept pace with the growth of



Nelson Lions prove to be a precision team when it comes to pancake flipping and sausage grilling.

the city and continues as a popular attraction for locals and tourists alike." Lions keep busy by using their food trailer to continue making money by catering to other breakfast and lunch-

eon crowds, as well as selling food at school graduations. They also provide free luncheons on occasion to retirement homes.

One Door Closes, Many Others Open

District 33Y Lions in western Massachusetts have donated \$200,000 to Children's Hospital in Boston to spur the development of a second-generation Pediatric Vision Scanner (PVS) to screen eye problems in children. Greenfield Lion Jean Martin explains that the donation was possible because the district closed its Orthoptic Eye Clinic located in Springfield. Demand for its services had lessened as diagnosis and treatment for eye problems are more commonly available now than in 1950

when the clinic was established. The clinic's funds were then allocated by Lions to help Dr. David Hunter develop a much more portable PVS that can be used by lay people for screening.

"Our donation has advanced this project by five years, and as a result, they were able to obtain another \$200,000 from a grant," says Martin, a past district governor and president of the Lions Orthoptic Clinic of Western Massachusetts. "With this PVS, children with muscle eye disorders can be diagnosed and treated much earlier, resulting in fewer problems in school and later in life."

Hunter points out, "This project had been stuck in the laboratory for years and it wasn't until this generous donation came in that we were able to begin work on developing a user-friendly prototype for widespread clinical testing." He now hopes that the device will be commercially produced in another year.

There are several improvements to the prototype PVS, he explains. "The older model weighs close to 10 pounds for the whole unit plus it requires a computer that in itself weighs



Dr. Hunter uses the current pediatric vision scanner, about twice as large as the one being developed to replace it.

about 15 pounds plus a heavy stand. It takes about 15 minutes to get it up and running. The new device will weigh about five pounds and will power up instantly, with just an AC power cord required. We anticipate that the commercial model will be battery-powered and even lighter."

The new PVS will "be held much like the current 'Game Boy'-type games that kids play and will have joy sticks to work it," says Martin, who first met Hunter in 2002 at a Massachusetts Lions Eye Research

meeting. "He told me about this device and said that he didn't have enough funding to go any further with it." She recalls promising that she would eventually find a way to get the new PVS development back on track.

The clinic's doors may have closed, but Lions are using the occasion to keep helping others. "It's kind of funny how things have a way of working out," Martin reasons. All medical equipment from the clinic was donated to the children's hospital, also under Hunter's direction, and a new exam room was dedicated to Lions for their contributions. Office supplies and furniture were donated to the Emergency Operations Center located at the Greenfield Fire Department, which provides assistance in all Franklin County emergency situations.

Other donations included \$115,000 to the Massachusetts Lions Eye Research Fund to help find cures for macular degeneration, glaucoma and other adult diseases of the eye, \$84,000 to District 33Y's mobile eye and hearing screening unit and \$10,000 to the district's emergency sight and hearing fund.

24th Annual Lions International Peace Poster Contest

Children Know Peace



Sponsor a Lions International Peace Poster Contest and join clubs worldwide in sharing children's visions of peace with your community.

How the Contest Works

Lions clubs sponsor the contest in a local school or organized youth group. The contest is open to students 11-13 on November 15, 2011. Participating students are asked to create posters visually depicting the contest theme, "Children Know Peace."

One winner for each contest sponsored by a club is chosen to advance to the district governor for judging. On the district level, one winner is selected to go on to the multiple district competition and from there one winner is forwarded to International Headquarters for the final judging. Entries are judged at all levels on originality, artistic merit and portrayal of theme.

During the final judging, 23 merit award winners and one grand prize winner are chosen to represent the many entries submitted from around the world.

Awards

Artists of posters advancing to the final international judging are recognized as follows:

- **International Grand Prize Winner** receives a trip to the award ceremony at Lions Day with the United Nations (subject to change). At the ceremony he/she will receive a cash award of US\$5,000 (or local equivalent) and an engraved plaque. Two family members (one being the winner's parent or legal guardian) and the sponsoring Lions club president or a club member (as designated by the club president) will accompany the winner to the award ceremony. The award ceremony is scheduled for March 2012.
- **23 Merit Award Winners** each receive a cash award of US\$500 (or local equivalent) and a certificate of achievement.

Mail or fax your order to: LIONS CLUBS INTERNATIONAL
CLUB SUPPLIES SALES DEPARTMENT, 300 W 22ND ST.
OAK BROOK IL 60523-8842 USA; Fax 630-571-0964

Peace Poster Contest Kit (PPK-1) _____ Qty. @ US\$9.95/each \$ _____
Language Required _____ Tax \$ _____
(Available in all official languages.) Postage & Handling \$ _____
Total \$ _____

Method of payment (select one):

- A. Club/District Acct. # _____
Lions Club Name _____
Officer's Signature (Required) _____
- B. Visa/Mastercard # _____ Exp. Date _____
Cardholder's Signature (Required) _____

How to Enter

Lions clubs must order a Peace Poster Contest kit from the Club Supplies Sales Department at International Headquarters. Available in all 11 official languages, it costs US\$9.95, plus shipping, handling and applicable taxes. Each kit contains everything your club needs to sponsor one* school or organized, sponsored youth group:

- **Official Club Contest Guide & Rules**
- **Official School or Youth Group Contest Guide & Rules**
- **Participant Flyer** may be duplicated and given to each participating student to take home
- **Sticker** to place on back of winning poster
- **Certificates** for contest winner and school or youth group

**Clubs can sponsor more than one contest in either the same or multiple school(s) and/or youth group(s) by purchasing more than one kit. Clubs will send one poster per each contest sponsored to the next level of judging.*



Kits are available January 15 – October 1, 2011.
Purchase your kit early to allow adequate time for shipment and contest planning.

To order the Peace Poster Contest kit (PPK-1) submit the form below, order through the online Lions Store (Item search: Peace Poster Kit) or call Club Supplies at (630) 571-5466 or (800) 710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only).

Visit www.lionsclubs.org for more contest information, deadlines, to send a Peace Poster e-card and view past finalists' posters.

Ship order to:

Name _____

Address (No P.O. Boxes) _____

City _____ State/Province _____

Zip Code _____ Country _____

Daytime Phone # (Required) _____

E-mail Address _____

Postage/handling Charges:

United States - Postage/handling charges will be added at the time of processing your order. An additional charge will be added if second day service is required.

Overseas - Postage/handling charges will be added at the time of processing your order. Additional charges for duty/taxes may be required upon receipt of your order. We are not responsible for any additional charges imposed by customs.

Sales Tax:

We are obligated to charge sales tax in Illinois and Canada.

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

ANNIVERSARIES DECEMBER

90 Years: Atlanta, Ga.; Iowa City, Iowa; Lexington, Ky.; Reno Host, Nev.; Camden, N.J.

85 Years: Camden, Ark.; Santa Paula, Calif.; Kendallville and Scottsburg, Ind.; Big Timber and Roundup, Mont.; Ely, Nev.; Evansville, Wis.; Leamington, Ontario, CAN

80 Years: Waldoboro, Maine; Silver City, N.M.; Pleasantville, N.Y.; Cedar City, Utah; Charlestown, W. Va.

75 Years: Maui, Hawaii; Black Mountain, N.C.; Marshall, Okla.; North Augusta, S.C.; Kirbyville, Texas

50 Years: Delight, Ark.; Chubbuck and Council, Idaho; West Chicago, Ill.; Dalton, Mass.; Alexander, N.D.; Providence, R.I.; Columbia Northeast, S.C.; Sinton, Texas; Hampton Northampton, Va.; Mukwonago, Wis.; Placentia, Newfoundland, CAN; Ormstown, Ontario, CAN; Fajardo, Puerto Rico

25 Years: Blissfield & Area and Kingston, Mich.; Elizabeth and Little Falls Lindbergh, Minn.; Hendersonville Daybreak, N.C.; North Wimbey, Wash.; Willowbrook and District, Saskatchewan, CAN

JANUARY

95 Years: Austin Founder, Texas

90 Years: Joliet Noon, Ill.

85 Years: Coachella Valley and Victorville, Calif.; Sebring, Fla.; Bedford, Ohio; Perry, Okla.; Sayre Athens, Penn.; Westerly, R.I.; Kemmerer, Wyo.

80 Years: Nampa, Idaho; New Portland, Maine; Cerro Gordo, Ill.; Wakarusa, Ind.; Parsons, Kan.; Birnamwood, Wis.; Dundas and Ridgeway, Ontario, CAN

75 Years: Westmont, Ill.; Roanoke Rapids and Warrentown, N.C.; Fostoria, Ohio; Milan, Tenn.; Odessa Downtown, Texas

50 Years: Goshen, Ala.; Bering Sea, Alaska; Portage, Mich.; Lancaster and Pine Island, Minn.; Woolmarket, Miss.; Mendon, Mo.; Fargo Northgate, N.D.; Morris and Poteau Evening, Okla.; Kingsland, Texas; Winnebago East Shore, Wis.; Stoney Creek and Thamesford, Ontario, CAN; Boucherville, Quebec, CAN

EPIC SCENERY AWAITS

LIONS CLUBS 94TH INTERNATIONAL CONVENTION SEATTLE, WASHINGTON

Post Convention Travel Opportunities:



Rockies Highlights by Train

featuring VIA Rail's *The Canadian*

9 Days - 11 Meals **\$2895*** Departure Date: July 11, 2011

Highlights....Vancouver, VIA Rail's *The Canadian*, Icefields Parkway, Banff, Yoho National Park



Majestic Rockies

11 Days - 14 Meals **\$3300*** Departure Date: July 10, 2011

Highlights....Vancouver, Victoria, Kelowna, Jasper, Columbia Icefields, Lake Louise, Banff, Calgary



Pacific Northwest & California

featuring Washington, Oregon and California

8 Days - 10 Meals **\$1749*** Departure Date: July 11, 2011

Highlights....Seattle, Mount St. Helens Visitor Center, Portland, Columbia River Gorge, Bandon State Natural Area, Redwood National Park, Eureka, Avenue of the Giants, San Francisco

To request more information or to book your trip, call LCI Preferred Agency E-Z Travel at 888.303.3959



**COLLETTE
VACATIONS**

*Rates are per person, land only and based on double occupancy.

CST# 2006766-20 UBN# 601220855 Nevada Seller of Travel Registration No. 2003-0279

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

25 Years: Chinese American Lions Club of Orange County, Calif.; Trumbull Center, Conn.; Slidell Evening, La.; Big Falls and Merrifield, Minn.; Alamogordo Downtown, N.M.; New York Quisqueya, N.Y.; Hecktown Lower Nazareth Area and Mapleton Depot Jacks Mountain, Penn.; Bay Evening Lions, Texas; Fox Lake, Hillsboro, Ithaca and Newburg, Wis.; Entwistle and District, Alberta, CAN; Freleton, Ontario, CAN; Bjorkdale and District and Pilot Butte and District, Saskatchewan, CAN

CORRECTION

The Caldwell Lions Club in Idaho celebrated its 80-year anniversary in October 2010. The LION apologizes for the error.

INFORMATION

CONVENTION COUNTDOWN

- 2011 Seattle, Washington**
July 4-8
- 2012 Busan, Korea**
June 22-26
- 2013 Hamburg, Germany**
July 5-9
- 2014 Toronto, Ontario, Canada**
July 4-8
- 2015 Honolulu, Hawaii**
June 26-30

Higher Key Awards Issued During August 2010

Ambassador Key (150 Members)

- Lion Joe Picone, Brenham Evening, Texas

Grand Master Key (50 Members)

- Lion Joe Franks, Giddings, Texas
- Lion Tapan Roy, Katwa, India
- Lion Bhavesh Patel, Ahmedabad Manninagar, India
- Lion Manibhai Patel, Vijapur Kantha Vistar, India
- Lion Bodla Krishna, Karimnagar, India

Senior Master Key (25 Members)

- Lion Albert Bardini, Merced Breakfast, California
- Lion Howard Hatcher, Dunlap, Tennessee
- Lion Robert McCune, Wichita Downtown, Kansas
- Lion Richard Sakoda, Honolulu Waikiki 2000, Hawaii
- Lion Jack Ramnaran, Toronto Annex, Ontario, Canada
- Lion Low Kin Yak, Kuala Terengganu, Malaysia
- Lion Shafiqul Bhuiyan, Dhaka Prestige, Rep. of Bangladesh
- Lion Divakar Shetty, Sangli City, India
- Lion S. Mayilvaahanam, Chennai Ponmayil, India
- Lion K. Vivekanandan, Ramanathapuram Sethupathy, India
- Lion P. Sasikumar, Coimbatore Tex-City, India
- Lion Subba Rao Alapati, Visakhapatnam Steel City Gajuwa, India
- Lion Bodla Krishna, Karimnagar, India
- Lion Jean Rigot, Mayotte Ylang, Mayotte

Higher Key Awards Issued During September 2010

Ambassador Key (150 Members)

- Lion Avery Williams, Easton, Massachusetts

Key of Nations (100 Members)

- Lion S. S. Thangarajah, Manipay Circle, Rep. of Sri Lanka

Senior Master Key (25 Members)

- Lion William Redding, Santa Barbara Host, California
- Lion Robert Harrington, West Knox, Tennessee
- Lion Guy Baldwin, Litchfield, Connecticut
- Lion Rick Hoo, Kuhio, Hawaii
- Lion Mariano Madera, Manila Allied, Philippines
- Lion Prakash Jena, Bhadrak, India
- Lion Venkatadri Kosaraju, Gudlavalleru, India
- Lion Nalini D'Sa, Chickmagalur, India

Because of early publication deadlines, LION Magazine does not include the most current list of Higher Keys. To view the most current list, search for Membership Key Award Program at www.lionsclubs.org.

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

The **Chester Lions Club** in **New Jersey** donated \$500 to the Court Appointed Special Advocates program. CASA recruits and trains community volunteers as court-appointed special advocates to serve as the voice of children who are victims of abuse and neglect.

The **Lions** in **Saskatchewan, Canada**, continue to host a pizza and dance party for children ages 10 to 18. For the past 25 years, all five Regina-area clubs have pitched in to provide music, pop and pizza for crowds ranging from 325 to 1,500. Through the years, the clubs have hosted about 29,000 young people. Participating clubs are **Regina Beach, Regina Central, Regina Harmony, Regina Lakeside** and **Regina Maple Leaf**.

The **Pinchot Park Lions Club** in **Pennsylvania** donated \$500 to the Wellsville Fire Company.

The **Knowlton Lions Club** in **Quebec, Canada**, held a community-wide garage sale. The club raised \$6,000 (US\$5,965) from selling toys, household goods and other items donated by supporters.

The **Gorka Lions Club** in **Nepal** hosted an eye screening camp in association with the Himalaya Eye Hospital Pokhara. During the two-day event, 771 people were examined and 50 cataract surgeries were successfully performed.

The **Yankton Lions Club** in **South Dakota** donated more than 150 cell phones to a women's shelter. The club checked and sorted the phones, which can be used to call 911 in the event of an emergency.

The **Englewood Lions Club** in **Florida** collected several boxes of used eyeglasses during their local Pioneer Parade.

The **Q.C. Katarungan Central Lions Club** in the **Philippines** held a Golf for a Cause Tournament for the benefit of out-of-school youth. The club also fed 300 children and gave them spending money, as well as treated 120 low-income patients at a dental and medical clinic.

The **Brookville-Timberlake Lions Club** in **Virginia** has Lions who have received three guide dogs from three separate schools. Lion Ron Cheatham has guide dog Tilton, who came from Guide Dogs for the Blind in California. Lion Bill Hadden has guide dog Godiva from Guiding Eyes for the Blind in New York. Lion Paula Mills has guide dog Cricket from Leader Dogs for the Blind in Michigan.

The **Sialkot City Campus Lions Club** in **Pakistan** assisted a woman with surgery to remove a tumor. The club covered all the cost for the operation and medicines, which totaled US\$192.

The **Spokane Central Lions Club** in **Washington** established a satellite Lions Eyeglass Recycling Center, which will serve District 19E. The headquarters facility is located in Lacey, Washington. At the facility's open house, seven Lions clubs helped to sort and ship 31 boxes of eyeglasses.

CALENDAR

2011 UPCOMING EVENTS

JANUARY

GLAUCOMA AWARENESS MONTH

JANUARY 1

New Peace Poster Kits available through Club Supplies Sales

JANUARY 9

Application deadline for Winter 2010 Standard, Core 4 and IAG grants

JANUARY 11-15

FOLAC Forum
LIMA, PERU

JANUARY 13-19

LCIF Week

JANUARY 13

Melvin Jones' birthday

JANUARY 14-17

Faculty Development Institute/Australia, New Zealand, Papua New Guinea, Indonesia and Islands of the Pacific Ocean KUTA, BALI, INDONESIA

JANUARY 15

Deadline for districts to submit a single Lions Environmental Photo Contest entry to the multiple district

JANUARY 18-21

Executive Committee Week Meetings

JANUARY 20-23

Senior Lions Leadership Institute/India, South Asia, Africa and the Middle East COLOMBO, SRI LANKA

INFORMATION

IN MEMORIAM

Past International Director **A. C. "Bud" Pasmore**, of Vancouver, Washington, was elected to his two-year term at the association's 72nd international convention held in Miami Beach, Florida, in 1989. A Lion since 1957, he was a member of the Vancouver Columbia Crest Lions Club, and active in many community and professional organizations.

Past International Director **Vernon D. France** was a member of the Wenatchee Central Lions Club in Washington and a Lion since 1947. He served on the International Board of Directors from 1981 to 1983 after being elected to the board at the association's 64th convention held in Phoenix, Arizona.

Past International Director **Kiyoshi "K-Fat" Hiramatsu**, of Honolulu, Hawaii, was a Lion for 50 years. He was charter president of the Honolulu East Manoa Lions Club and was elected to serve on the International Board of Directors from 1987-89. Active in many civic and professional organizations, he was a director of the Honolulu Japanese Jaycees and held several positions with the Boy Scouts of America.

Past International Director **Jørgen Bertelsen** was a charter monarch of the Copenhagen Lions Club in Denmark and was elected to serve a two-year term on the international board from 1964 to 1966. An attorney, he was actively involved in Lions on local and international levels for more than 60 years.

Alaska Cruise

And Pacific Northwest Vacation with Yellowstone Nat'l. Park!

15 Days Join other Lions departing June 18, 2011 from **\$2198***

Includes a 7-day deluxe Alaska Cruise with Holland America Line and a 7-day Pacific Northwest vacation with YMT. Your group will fly into Seattle for a night; then city tour of Seattle before boarding the five-star ms Oosterdam. Ports include: Juneau, Sitka, Ketchikan, spectacular Glacier Bay, and Victoria, B.C. After the cruise take a scenic drive across Washington State and Montana. Spend two days at Yellowstone, visit Grand Tetons; Jackson Hole, Wyoming; and in Utah: the Great Salt Lake, Mormon Tabernacle, and more.

U.S. + Canadian Rockies

14 Days Join other Lions departing July 13, 2011 from **\$1548**

Begin in Denver; travel through northern Colorado to Cheyenne, Wyoming. Travel through the Black Hills of South Dakota to Rapid City. Visit Mt. Rushmore; Crazy Horse Memorial; Wild Bill Hickock's Deadwood, and Custer's Little Big Horn. Next, two days at Yellowstone Nat'l Park; see geysers, hot springs "Mud Volcano" and famous "Old Faithful." From West Yellowstone, take a scenic drive through Montana into Canada. Visit Lethbridge, Ft. Macleod, "Heads-Smashed-in-Buffalo-Jump," and Waterton Lakes National Park. Visit Calgary, Banff National Park, Banff town site (one night), Lake Louise, Bow Falls, Jasper National Park, Jasper town site (one night), The Columbia Ice Fields, and take a sno-coach ride over a glacier. Cross over the Continental Divide, to British Columbia, travel through Yoho National Park to Golden, BC. Visit the Radium Hot Springs at Kootenay National Park and travel down the western slope of the Canadian Rockies into Washington for a night in Spokane. Your last night will be in Seattle, and on the way, you'll visit The Grand Coulee Dam and Dry Falls before the scenic drive through the mountains to Seattle. Extend your flights by 1 or 2 days in Denver or Seattle free!

National Parks Tour

15 Days Join other Lions departing July 30, 2011 from **\$1248***

Travel in your comfortable motor coach and visit six U.S. national parks including Zion, Bryce Canyon, Arches, Canyonlands, Yosemite, and Sequoia National Parks. You'll also visit Salt Lake City with a city tour; Kennecott Copper Mine; Silver Zone Pass; St. George and Moab, UT; Yosemite Village; Reno, Lake Tahoe, Carson City, Virginia City, & Las Vegas, Nevada; Fresno, CA; and more!

Save on this Repositioning Cruise

Mediterranean Cruise + Tour of Germany

27 Days Join other Lions departing September 3, 2011 from **\$2497***

MSC Cruise Lines has to get the new "state-of-the-art" MSC Poesia from Germany to New York City. Launched in 2008, it weighs in at 92,000 tons, a perfect size for this trans-Atlantic cruise at terrific savings!

Your tour of Germany starts in Munich with a panoramic city tour; walking tour of Old Town; and Wies'n (Octoberfest area). Visit Bamberg, Kulmbach, Plassenburg Castle, Leipzig, and Berlin. Enjoy a full day tour of East and West Berlin (Brandenburg Gate visit) featuring the Pergamon Museum and the Reichstag (Parliament Bldg.). Next, tour Hamburg, Kiel and board the ms Poesia. Exciting Ports include Copenhagen, Denmark; Zeebrugge, Belgium; South Hampton, UK; Vigo, Spain; Lisbon, Portugal; Ponta Delgada, Azores; Hamilton, Bermuda (2 days); and New York City (one day and night aboard ship). Experience New York City on YMT's city tour; spend one hotel night (2 nights total), and then fly home.

*Per person, based on double occupancy. Airfare is extra.
Lions Clubs International not responsible for losses incurred.

For Information, Reservations & Brochure Call 7 Days a Week:

YMT Vacations It's time to travel. **1-800-736-7300**



EXECUTIVE SUMMARY

INTERNATIONAL BOARD OF DIRECTORS MEETING

EDINBURGH, SCOTLAND

OCTOBER 1 – 4, 2010

CONSTITUTION AND BY-LAWS COMMITTEE

1. Transferred the convention trading pins policy from the Club Supplies chapter of the Board Policy Manual to the trademark policies in the Legal chapter of the Board Policy Manual and simplified the policy language.
2. Revised the District and Multiple District Dispute Resolution Procedure in the Board Policy Manual to provide clarification concerning the applicable district (single, sub- or multiple) references.
3. Revised the Club Dispute Resolution Procedure in the Board Policy Manual amending the procedures with respect to appointing the conciliator, raising objections to the conciliator appointment, establishing a minimum US\$50.00 filing fee, and providing clarification concerning the applicable district (single or sub-) references.
4. Adopted resolution to be reported to the 2011 International Convention to amend Article XII, Section 2 of the International By-Laws increasing membership dues by US\$4.00 phased in over two years beginning effective July 1, 2012, and simplifying the language of this section.

CONVENTION COMMITTEE

1. Approved a Leo convention registration fee for the 2011 Seattle convention. Leos 12-17 years US\$10.00; Leos 18-30 years US\$50.00.
2. Approved Kevin Scruggs to perform and function as the emcee at the international show for the 2011 Seattle convention.
3. Established per diem allowances for appointed credentials committee, district governors-elect, district governors-elect seminar faculty and headquarters staff for the 2011 Seattle convention.

DISTRICT AND CLUB SERVICE COMMITTEE

1. Recognized clubs in Shenyang and Xian China as provisional districts upon reaching 17 clubs and 450 members and granted authority to the Executive Committee to assign a district number and appoint a district governor for the provisional district for the 2010-2011 fiscal year.
2. Expanded Provisional District 386 to include the province of Zhejiang, China.
3. Designated the country of Bhutan within the boundary of District 322-F.
4. Amended the Board Policy Manual relating to the Guiding Lion Program to limit the guiding Lion to serving no more than two clubs at any point in time and to require Certified Guiding Lions to retake the Certified Guiding Lion Course every three years to maintain certification.

5. Amended the Board Policy Manual relating to district governor-elect seminar expenses to increase the hotel stay an additional day to allow the District Governors-Elect the ability to fully participate in international convention events.
6. Amended the Board Policy Manual relating to club cancellation to require the district governor to submit a rebuilding plan within 30 days to avoid cancellation and that measurable progress must be made within six months to remain in status quo and avoid cancellation.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

1. Approved the 1st Quarter Fiscal Year 2010-2011 Forecast, which reflects a surplus.
2. Modified Chapter XXII, Page XXII-6, and Paragraph E.1.b., of the Board Policy Manual to require pre-approval for fare when the cost is in excess of US\$1,000.
3. Modified the policy for club visits where roundtrip travel exceeds 600 miles (966 kilometers) so the request for approval is submitted to the Finance Division, not the international president.
4. Approved an upgrade allowance for past international presidents for travel exceeding 10 hours, not including time on the ground for connecting flights. The allowance will be the difference from the actual ticket cost less the lowest available business class fare and subject to applicable tax reporting and treatment.
5. Housekeeping revision to Chapter XXII, page XXII-7, Paragraph E.1.e., of the Board Policy Manual regarding rental cars.

LCIF

1. Revised the Investment Policy Statement to a) reflect an increase in the upper range limits of the asset allocations for fixed income and equities in the general endowment, and b) add language regarding planned giving investments.
2. Suspended the implementation of the selection process for future LCIF Steering Committees until further discussion at the April 2011 meeting, and rescinded the portions of Resolution 14 approved at the June 2010 Board of Trustees meeting relevant to the selection process.
3. Approved 36 Standard, International Assistance and Core 4 grants totaling US\$1,840,614.
4. Tabled one grant application.
5. Approved a grant in the amount of US\$1,123,606 to extend the Lions-Special Olympics Opening Eyes program.
6. Established the office of LCIF Assistant Treasurer, as a non-voting position, and appointed the LCIF Financial Analyst to fill this position.

7. Updated the investment section of the LCIF chapter of the Board Policy Manual with necessary language to implement the account at Northern Trust for the foundation's planned gifts.
8. Updated the rules of audit of the LCIF chapter of the Board Policy Manual to: a) include the LCIF Steering Committee, and b) update the travel by air section.

LEADERSHIP COMMITTEE

1. Approved Past International Director Howard Lee (British Isles & Ireland) to serve as a 2011 DGE Seminar group leader.
2. Approved the schedule and curriculum plan for the 2011 DGE Seminar.
3. Approved a funding request from the Africa Steering Committee to support a training seminar for incoming first and second vice district governors and incoming council chairpersons in May 2011.

MEMBERSHIP DEVELOPMENT COMMITTEE

1. Updated the Board Policy Manual to reflect the new Lion areas of China Dalian, China Qingdao, China Beijing.
2. Updated the GMT Rules of Audit to include all standard provisions of the LCI Rules of Audit, except for four provisions. The four provisions are: 1. Air Travel over 10 hours round trip GMT Leaders will be authorized to upgrade to premium economy; 2. Spouse/Adult Companion travel to GMT meetings will not be covered by LCI except for the GMT International Coordinator or where a GMT member is specifically requested to attend a board meeting; 3. Hotel cost will be reimbursed for single rooms only; 4. LCI will reimburse for meals during a trip up to a maximum of US\$75.00 per day.

PUBLIC RELATIONS COMMITTEE

1. Approved past international presidents and past international directors to nominate Lions for the Lion Recognition Award.

SERVICE ACTIVITIES COMMITTEE

1. Selected panelists and alternates for the Leo Club Program Advisory Panel for the 2010-2011 and 2011-2012 fiscal years.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.org or contact the International Office at 630-571-5466.

THANK YOU

THE LIONS CHANGED MY LIFE

Lions Help Child Take First Steps

Initially, Lena Court of England didn't have any indication that her baby, Olivia, was different from the other children. When she failed to crawl or walk by her first birthday, doctors just said she was a late bloomer. When Olivia finally did walk, Lena noticed her joints made disheartening noises before her legs gave way and Olivia collapsed. When Olivia caught her foot under the sofa, Lena watched her daughter's ankle turn at an unimaginable angle without so much as a flinch from the toddler.

Olivia was diagnosed with Ehlers Danlos Syndrome, a rare condition that causes her joints to dislocate and bend in every direction. After two operations and months in immobile casts, Olivia's condition did not improve and Lena feared her daughter would never run and play like kids her age.

But the Barwell and Earl Shilton Lions Club have changed all that for the 4-year-old. When David Burchnall heard about Olivia's case and how she could be helped with a supportive bodysuit, the club voted unanimously to provide the necessary £2,500 (US\$4,033) for the second-skin suit. The suit supports Olivia in her movements and strengthens her muscles over time.

Q & A: Lena Court

Lion Magazine: How did Olivia react to wearing the suit?

Lena Court: Initially, Olivia hated the suit. It's very tight on her because it has to support her core and hips. Once she realized it was helping her, reducing her pain and increasing her energy levels while she stopped falling all the time, she loved it!

LM: What has the assistance of the Lions meant to your family?

LC: The Lions have provided Olivia with something so simple, a lycra suit, but this suit is far from simple. It's specially tailored and strengthened in places where Olivia needs the support. It's supporting her loose spine and hip joints, preventing them from sliding around. Before, she had to work three times harder than other children just to keep upright. Thanks to Lions funding this suit, Olivia can run, jump and play for longer than ever before, instead of collapsing. The suit has changed Olivia's life for the better and we cannot thank the Lions enough for making it happen!

INFORMATION

FOR THE RECORD

As of Oct. 31, 2010, Lions Clubs International had 1,342,901 members in 45,977 clubs and 743 districts in 206 countries and geographic areas.

LIONS CLUBS INTERNATIONAL
CONVENTION

POST CONVENTION
ALASKA CRUISE

 **Holland America Line**

WESTERDAM

JULY 9TH - 16TH, 2011

7 Night Alaska Cruise

FROM
\$1,229

Ports include: Seattle, Puget Sound, Juneau, Hubbard Glacier, Sitka, Ketchikan and Victoria, British Columbia

35TH ANNUAL USA/CANADA
LEADERSHIP FORUM

PRE FORUM
ALASKA CRUISE TOUR



PRINCESS CRUISES

CORAL PRINCESS

SEPTEMBER 10TH - 21ST, 2011

OPTION 1

7 Night Alaska Cruise &

4 Night Alaska Wilderness Tour

FROM
\$1,874

Ports include: Vancouver, Ketchikan, Juneau, Skagway, Glacier Bay and College Fjord

- 1 Night in Alyeska
- 1 Night in Talkeetna
- 2 Nights in Denali

EXCLUSIVE
PRIVATE
TOUR!

OPTION 2

4 Night Alaska Wilderness Tour

FROM
\$1,025

Stops include:

- 1 Night in Alyeska
- 1 Night in Talkeetna
- 2 Nights in Denali

EXCLUSIVE
PRIVATE
TOUR!



Cruises International Expedia CruiseShipCenters
200 West Higgins Road, Schaumburg, IL

For more information please contact:

Kate Malone

Cruise Coordinator for 8 LCIF Cruises

800-255-7447 ext 124

kmalone@cruiseshipcenters.com

www.cruiseshipcenters.com/katemalone

*Lions Club International is not responsible for any losses incurred. Tour Prices are based on 25 people confirmed on the tour. Rates are per person based on availability at the time of booking. Taxes and fees additional. Airfare is not included. Prices are subject to change without notice. Cruises International Expedia CruiseShipCenters reserves the right to correct all errors.


LAST ROAR



Photo courtesy of Jane K. Fox/Journal of the San Juans

KING OF THE CLASSROOM

Contestants in the Knowledge Bowl held to benefit schools on the San Juan Islands in Washington discuss their answer to a question. Not to brag but the San Juan Lions Club retained its title with a high school team second, Rotarians third and Kiwanians fourth.



Bringing **hope** and **help** to children...



Children all over the world suffer from poverty, homelessness, disease and illiteracy, among other hardships. Today, children need Lions more than ever. You can make a difference.



Lions Clubs International

LIONS CHILDREN FIRST

For more information or project resources, visit the *Lions Children First* program Web page at www.lionsclubs.org or contact HEALTH AND CHILDREN'S SERVICES at children@lionsclubs.org

We Care.
We Serve.
We Accomplish.



Doing a world of good.

Clean water
for villages in Malaysia

Therapy
for orphans of war in Germany

Vaccination
to prevent measles in Madagascar

Summer camp
for blind and visually impaired in
North Carolina, USA

Sight
for cataract patients in India

Life skills
for Lions Quest students in Paraguay

All projects made possible through your
Contributing Membership donations to
Lions Clubs International Foundation.

Thank you!

Make your annual gift today.



Lions Clubs International
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www.lcif.org/donate