

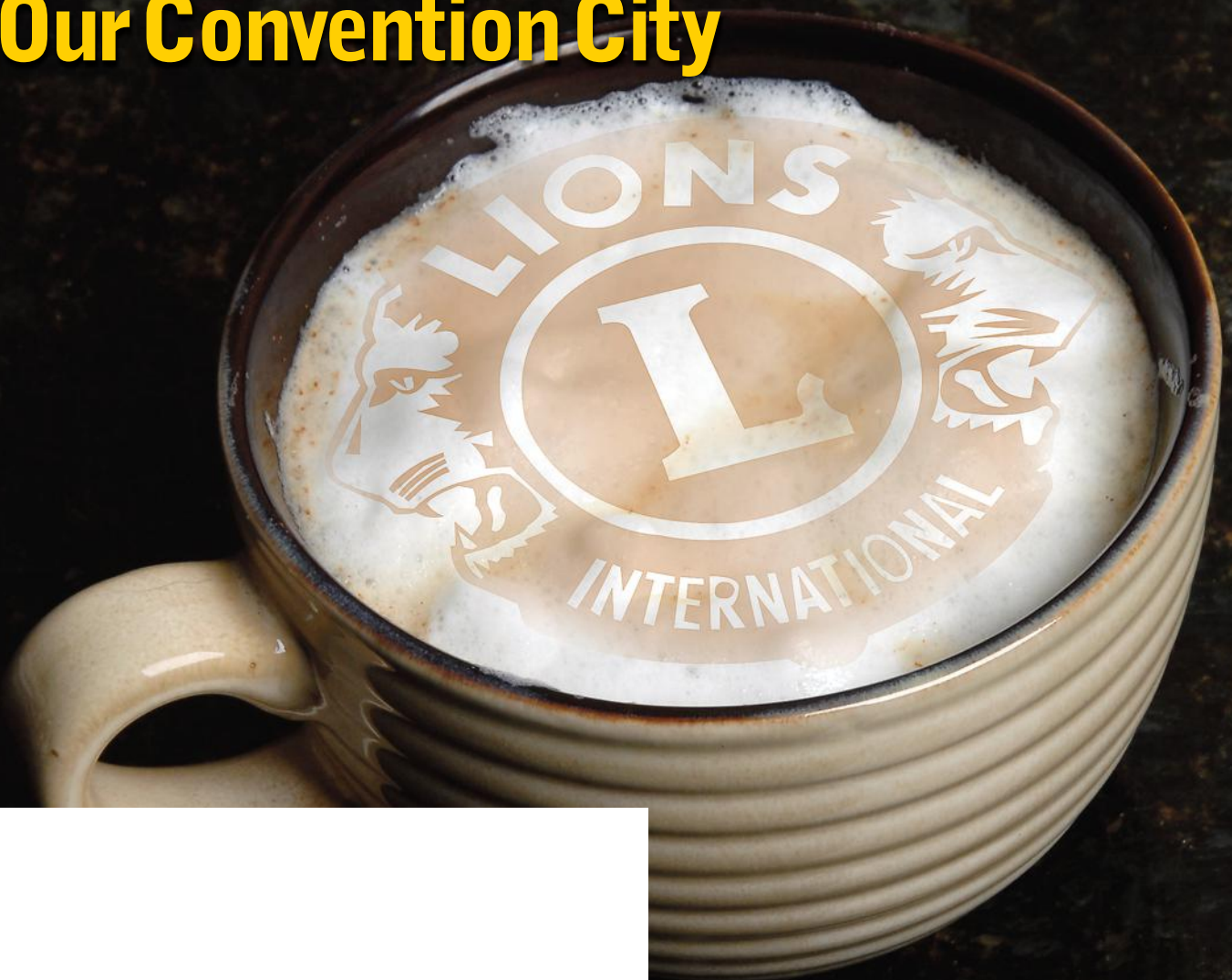
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Lions Clubs International

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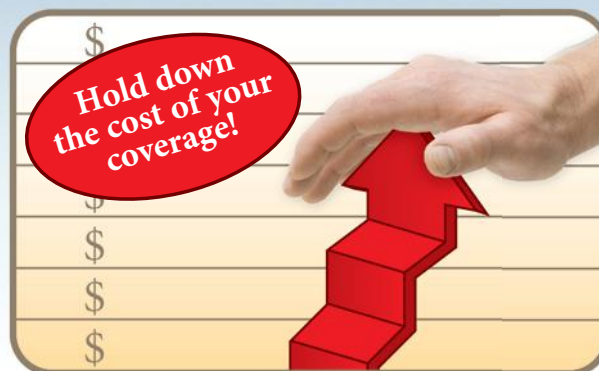
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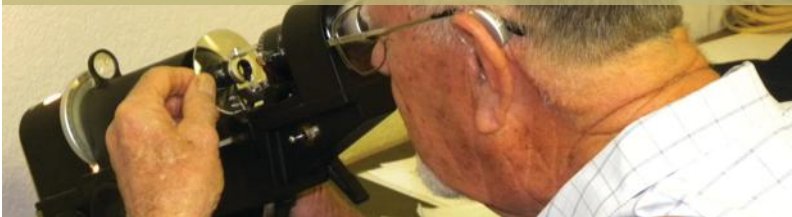
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SERVING TOGETHER

MESSAGE FROM THE PRESIDENT

Seattle Will be Abuzz with Fun and Excitement



Conventions connect
Lions with Lions.

With the winter holidays a lingering memory, it is hard to believe that this Lions' year is more than one-half complete. Our projects of "shining a light" on our youth, the visually impaired and world hunger have produced amazing results. These projects have not only helped thousands of individuals, but they have also connected us as Lions in a united effort. By sharing our projects in our activity reports we have witnessed how we have been a Beacon of Hope to those we serve. We have shared a common bond by enriching the lives of others through these similar projects. In reaching out to others we find our own lives enriched and a satisfaction that Lions can, and do, make a difference. I am proud to be a Lion and serve beside you.

This month our cover story describes Seattle, Washington, our convention venue this year, and its many attractions. In a couple of months the LION magazine will provide a list of tours, seminars and speakers. Some of the highlights you will enjoy this year include former U.S. Secretary of State Condoleezza Rice as the keynote address speaker, a special address by Mr. Bill Gates Sr., the classical guitar musical competition, an address by the Humanitarian Award winner and an exciting International Show featuring a variety of entertainers.

I want to invite you to join Judy and me in July in Seattle at the 94th International Convention. It will be a special five days of renewing friendships, making new friends and celebrating a special year of service. You will enjoy the pageantry of the international parade, be entertained and informed at the plenary sessions and share information at one of the many seminars. Whether this is your first convention or you are a regular attendee, come enjoy the special relationships we have as Lions and share your story of being a Beacon of Hope.

I look forward to seeing you in Seattle!

Sid L. Scruggs III
Lions Clubs International President



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

TEN MILLION PROTECTED AGAINST BLINDNESS

Ten million Ethiopians are now protected against malaria and trachoma thanks to a one-week Lions' initiative in November. Lions helped distribute the antibiotic Zithromax®, donated by Pfizer Inc. This was the fifth annual MalTra week. Lions have helped mobilize more than 15,000 community volunteers to ensure people in 4,500 villages receive the drug twice a year to help prevent trachoma and protect them against other common infections. Lions and partners also distributed bed nets to protect against malaria-carrying mosquitoes and provided community education on trachoma and malaria. International President Sid L. Scruggs III and his wife, Judy, Past President Jim Ervin and his wife, Sharon, Lions of Ethiopia and LCIF staff helped launch the initiative. LCIF has helped distribute more than 42 million doses of Zithromax to fight trachoma, a leading cause of blindness.



International President Scruggs (second from right) and Lions administer the antibiotic Zithromax®.

BLIND GOLFERS HONOR LIONS

The United States Blind Golf Association Hall of Fame recently inducted International President Sid L. Scruggs III and Lions Clubs International. Scruggs is a longtime supporter of blind golf, and LCIF provided grants to the USBGA to popularize golf among the blind. Kevin Sullivan, a past president of the Framingham Lions Club in Massachusetts, also was inducted. Sullivan has coached blind golfers for 20 years. Bill McMahon, also a past president of the Framingham club, chairs the USBGA Hall of Fame Committee. McMahon and other USBGA officials noted that blind golf is a team sport rather than an individual game yet offers the same physical and mental benefits accorded to sighted players.

CLUBHOUSE SHELTERS DRUG WAR EXILES

Mexicans fleeing shootouts between rival drug gangs took refuge in a Lions clubhouse in November in Ciudad Miguel Aleman, Mexico. Some 400 people crowded into the clubhouse and ate donated food, slept on donated foam mattresses, listened to live bands play music and prayed. The Lions club in town disbanded years ago but former Lions are among those assisting the displaced people. Many are from Mier, where drug gangs burned down the city's police station and several businesses, hung a dismembered corpse and regularly shot at one another, according to news reports. Mier is in northeastern Mexico, two miles from the Texas border.

OHIO LIONS SINGLED OUT

A Lions' project in Ohio to assemble care packages for soldiers in combat zones was selected to help launch a national commemoration of Veterans Days. Lions in District 13-K were recognized by ServiceNation, a coalition of 270 groups launched in 2008 in New York City as part of a presidential candidates forum. Lions Clubs International belongs to the coalition. Twenty-five civilian-military projects across the United States were highlighted by ServiceNation on its Web site and written materials.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

WELCOME TO THE CLUB!

Lt. Commander Dr. Andy Baldwin, 34, wants Lions to know that there's more to him than the guy who was on reality TV. Baldwin, a Navy doctor who joined the Sacramento Senator Lions Club in California in 2008, is best known for starring on the ABC series *The Bachelor* in 2007. The TV stint catapulted Baldwin into the limelight, presenting him with a platform to talk about what he cares about most: Service. "My life is all about service to country in the Navy and humanity as a physician," Baldwin says. "That's why I love being a Lion. I enjoy being with people of all different ages and backgrounds with such a penchant for compassion and kindness and helping others."

LIFE LOOKED PRETTY GOOD FOR YOU ON THE *BACHELOR*. WHAT IS IT LIKE AT CAMP PENDLETON? I get up at 5 a.m. everyday and I get home at 6 p.m., and in the past few months I've delivered more than 50 babies. I work my tail off taking care of Marines and their families.

WOW, WHY ADD BEING LION TO YOUR PLATE? I had seen Lions working when I was doing humanitarian missions with the Navy and also saw them at the Special Olympics. When the [Sacramento club] asked if I'd come to a charity golf tournament that was benefitting the UC Davis children's trauma center, I was happy to. I was so impressed the first year I went to the tournament that I said to Past International President Kay Fukushima that I'd like to become a Lion. He's now become a mentor of mine.

YOU ALSO HAVE A FOUNDATION, RIGHT? Yes, the Got Your Back Network. It's a common thing in the military to say, "Hey, I got your back." I lost two of my teammates in Afghanistan in 2005, and it really had a big impact on me to see how much their families struggled. I decided I wanted to help wounded warriors and their families. These kids need good mentors to teach them the benefits of sports, good financial education and the importance of service. Lions anywhere can get involved and find out more at www.gotyourbacknetwork.org.

AND YOU'RE A TRIATHLETE? Yes, but a lot of what I do with athletics now is a lifestyle, not competition. Now that I have a platform from being on TV, I try to educate others about public health. I try to motivate and inspire others to lead happier lives by staying healthy.

WHAT'S YOUR NEXT ADVENTURE? I have a thing on the side that I'm working on with Oprah to help veterans and families of the fallen, with Lisa Ling. The new Oprah Winfrey Network signed me as a talent for developing a show of some sort, but you can't always plan. I say that when I give talks – know where you're going, but don't make definitive plans. Life works in unique ways.

Welcomed a new Lion into the club who you think deserves a bit of recognition? E-mail us a brief description of your Lion and the reason you're nominating him or her at lionmagazine@lionsclubs.org. Please include "Welcome to the Club" in your subject line.



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

CLUB OF THE MONTH

SUNLAND TUJUNGA LIONS CLUB, CALIFORNIA

FOUNDED: 1949

MEMBERSHIP: The club is made up of 28 members; the youngest is 28 and the oldest is 93.

SEEING RED: In the 1960s, club members served as sergeant-at-arms for district events. To stand out, the members adopted a uniform of a red blazer, navy shirt and white trousers. When fellow Lions started referring to them as the “redcoats,” the club ran with it. Today, members wear red bowling shirts, T-shirts and golf shirts.

TO THE RESCUE: When a wildfire engulfed more than 120,000 acres and dozens of homes around Tujunga in 2009, club members combed through newspapers and talked with neighbors to locate families that lost their homes. With an LCIF grant, local Lions purchased Wal-Mart, Target and grocery gift cards for 50 families.

A DEN OF ONE’S OWN: Though the club usually meets at a Mexican restaurant, club member Marynance Schellenbach created a “Lion’s Den” in a former greenhouse on her property. The gold-painted den is used for informal events, and was made available to a local artist who used it as studio space to create an exhibit from items gleaned from the ashes of homes that burned down in the 2009 fire. The exhibit raised money for seven families without homeowner’s insurance.

CLAIM TO FAME: No one slices watermelon faster than a Sunland Tujunga Lion. Every August, the club brings 18,000 people together from around Los Angeles in the name of watermelon. The sticky service project is the club’s main fundraiser, and aside from giving away free watermelon (now cut by an automatic slicer invented by a member) there are games, music, children’s entertainment, the crowning of a “Watermelon Queen” (the young woman who sells the most raffle tickets), food vendors, craft vendors – and, of course, a greased melon relay and seed-spitting contest.

WHY BE A LION: “In this day and age, it seems more and more important to apply the principle of working for the good in order to protect and serve our neighbors, community and country. Lions are a symbol of a pride that works together and use the talents and skills of each individual for the common good.” – Charlene McArdle Hageman



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

BY THE NUMBERS

176

Crutches, canes, folding walkers, wheelchairs and braces collected by Bedford Lions in New Hampshire for Haitians crippled by the earthquake a year ago.

3

NorCal Leos who walked the streets of Redding, California, with municipal workers looking for undetected household water leaks (a leak no larger than a ballpoint pen tip can waste 25,000 gallons monthly). The NorCal Leos are sponsored by the Enterprise Lions.

5

Unemployed men who honed their job hunting skills by completing mock interviews and a self-assessment. They also received vouchers for clothes, haircuts and dental care from Westfield Lions in Indiana and Open Doors of Washington Township.

2

Red, life-size silhouettes of Jenny Hull and Goldie Loveless, two area women killed in domestic violence, displayed at the St. Albans Lions Club in Newfoundland, Canada. The Silent Witness Project is an initiative of the Central West Committee Against Violence.

90

Patrons on the waiting list to use a Kindle at the Kimble Public Library in Atkinson, New Hampshire, until the Atkinson Lions donated another one.

50

Bushels of apples used (along with 200 gallons of apple cider) to make 1,500 pints of the famous apple butter of the Turbotville & Area Lions Club in Pennsylvania.

76,000

Pounds of shredded chips of rubber tires shoveled, raked and leveled by the Grinnell Lions in Iowa. The chips are the base material for new playground equipment at Lions Park and a new aquatic center.

3

Minutes men and women had to chat in a speed dating event held by the Nanuet Lions in New York. A Lions bell was used to mark the rounds. While it's too soon to say if any marriages will result, the event did produce a new Lion.

50 YEARS AGO IN THE LION FEBRUARY 1961

A new device allows blind telephone operators to more easily handle switchboard duties.



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IDEAS THAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

TAKE A CHANCE

Just because it's never been done before doesn't mean that you can't try it now. New projects and ideas keep your club innovative and relevant.

Earth Angels Keep Others Airborne

Multiple District 36 Lions in Oregon may be tethered to earth, but they're still wearing halos as they perform some very special work in partnership with Angel Flight West. For more than 25 years, Angel Flight volunteer pilots have flown more than 40,000 missions taking people for medical treatment, relocating victims of domestic violence, transporting corneal tissue for transplantation and helping individuals with special needs.

Lions in Oregon have provided ground transportation for more than 50 missions since they became involved in the program over two years ago. Called "Earth Angels," Lions pick up individuals at their homes and take them to airports for their Angel Flights. Other Lions meet the planes at their destinations to take recipients to medical facilities, to hotels or ferry them between medical appointments. All recipients need do is show that they have a financial need for the service.

Sue Jagers, a member of the Portland Oaks Bottom Lions Club, says that the Earth Angels program was initially created for Portland-area airports only. Jagers and her husband, Jim, a past district governor, saw how the program could benefit many more, however, and there are now more than 200 Lion "Earth Angels" in Oregon. With only a day's notice, Jagers either provides ground transportation herself or coordinates with other Lions throughout Oregon.

"Past District Governor Sharon Elder actually came up with the name 'Earth Angels' for the program when asked if Lions could provide assistance.

SERVICE IDEA VOLUNTEER PILOTS



Clutching his new quilt made by Sue Jagers, a little boy and his father prepare to take to the skies, courtesy of Angel Flight West.

She then asked me to come up with a plan of action," says Jagers, who points out that she has no special logistical training or background. "Drivers need no special training—just willingness to be there when we have a need for a driver."

Recognizing that young children may have a need for comfort as they take what may be their first flight or first time away from home, Jagers goes a step further to help them. Each child under the age of 16 receives a small stuffed lion and a special quilt she makes to keep them warm as they take to the often-chilly air. It takes two to three days to complete one quilt, she says, but she does get some help from family members. Husband Jim cuts the material, she sews the quilt, and son,

Matt, also a Lion, ties them off.

The partnership between Angel Flight West and Oregon Lions is growing. Jagers recently accepted a lead crystal award from the organization on behalf of Oregon Lions, recognized for their extraordinary and constant support.

Volunteer pilots will begin flying individuals to three Oregon special needs camps. The flights will be based on financial need, and Lions will provide ground transportation for campers. "It takes all the pieces of a puzzle to make a complete picture," she believes. "I look on the Lion drivers and the committee members as the pieces of our puzzle that make this program a beautiful picture."

DONATE TO LCIF

Set aside a percentage of funds raised to donate to LCIF to keep the foundation a viable and immediate source of aid when emergency needs arise.

REMAIN VISIBLE

Promote yourselves in the community. Pass out fliers, put up posters and invite the media to your next service or fundraising project. Clubs shouldn't be a "best kept secret."

WORK WITH OTHERS

Partnering with others helps extend our reach into more homes where families are in need. Churches, fire departments, social service agencies and schools are all potential community connections.

Giving Dolls Keep on Giving

Jennifer Mahnic, a member of the Broadview Heights Lions Club in Ohio, likes a quote from Thomas Edison: "If we did all the things we were capable of doing, we would literally astound ourselves." Broadview Heights Lions may not be astounded by all they do, but others are.

The 50-member club recently collected more than 50 large bags of sewing materials to be used by The Giving Doll (www.thegivingdoll.org) organization to create cloth dolls to comfort children. More than 6,500 dolls have been given to children who are hospitalized or "who are experiencing a time when their world seems broken," says founder Jan Householder. She began by making a doll in 2006 for a friend's child who was being treated for cancer at St. Jude's Children's Research Hospital. "She took the dolls with her when she went for treatment and would give the dolls to kids she felt needed a little extra comfort." Sadly, the youngster died in 2007, but Householder was inspired to keep sewing.

Lions first gave a financial contribution last year to support The Giving Doll, but decided they also wanted to do something more "hands on" to help Householder. Mahnick says, "I will never forget hearing her story. She made dolls for our club to give to children who come to the food bank our club sponsors." Lions started combing the community for donations of doll materials like fabric, lace, yarn, stuffing and thread.

The club launched a city-wide publicity campaign promoting the collection. "We created fliers and e-mailed them out and hung them throughout the city. We placed press releases in the newspapers as well. Luckily, we have a yarn store in our city," she points out. "I contacted them and asked if they would be willing to be the drop off location for the collection drive, and they immediately said yes."

Mahnic is a teacher who also serves on the city council of Broadview Heights, a city of around 20,000 located midway between Cleveland and Akron. "I even had residents bring me bags of materials at city council meetings. People throughout the city were calling me saying they were going through their houses looking for contributions," she says.

"It took two SUVs to get all the bags to the meeting with her," Mahnick says with a laugh. Householder was stunned but delighted to see all the supplies Lions had collected. "She was worried she couldn't fit it all in her car." Lions helped, because just like The Giving Doll, they keep on giving.



SERVICE IDEA DOLL DONATIONS

A little girl visiting the food bank with her family happily clutches the doll she was given.

IDEAS THAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

YOUTH VOLUNTEERISM IS VITAL

Leo clubs are an excellent way to help young people learn the value of humanitarian service. If your club doesn't sponsor a Leo club, consider this option for youth.

Flag Project a Commitment to Kids



A teacher at DePortola elementary school helps a second-grader learn about the history of the U. S. flag during class. The Mission Viejo Lions Club gave flags and stands to students.

SERVICE IDEA **LEARNING**

Mission Viejo, California, Lion Micky Scholte estimates that his club has received more than 100 letters written by second-graders in community schools. The reason children are grateful to Lions is because they receive a small but vital lesson in patriotism from them every year. Multiply those letters by the thousands and it's a small fraction of the young lives that have been touched by the Lions Flag Day Program sponsored by Multiple District 4. "They ask questions from A to Z," Scholte says with amusement. "They want to know everything."

Lions do, in fact, want to teach them all about the United States flag and what it means. Not only do they distribute the 4 x 6 inch flags, Mission Viejo Lion Don Taylor directs a work party of Lions who make bright yellow wooden bases to hold the flags upright. Lions don't simply distribute the flags and walk away. They give a presentation that includes an information sheet on which the Pledge of Allegiance is written.

The Cupertino Host Lions Club started Flag Day in 1978, and since then it has been adopted as an official program of Multiple District 4. The flags

are sold to other clubs in California and Nevada for distribution as part of a project dedicated to teaching children about their country and its flag. Cupertino Host Lion Robert Ferber, project chairperson since 2004, estimates that at least five million flags have been distributed over the years. The flags are ordered in bulk and sold for a nominal fee to clubs. He says more than 750 clubs in California and Nevada, in addition to 400 clubs from other states, have participated in the Flag Day program.

Clubs plan their own presentations, but suggestions are included with program materials. The third Friday in February was chosen to be the Lions Flag Day since it's close to President's Day. Flag Day is celebrated on June 14, but since schools break for the summer, Lions chose an alternate date.

Ferber believes that with limited school funding and the downturn in the economy, the flag program is critical to teaching students about patriotism. "We believe the Flag Day program is an important contribution to the youth of our nation. It helps them understand the proper way to display and honor the flag of our country and how to treat it with respect."

Learning While Healing

Springboro, Ohio, Lions gave member Dr. Paula Reams a \$200 donation to purchase eyeglasses for people in need on a recent trip to Belize she took with 15 health care professional students. As part of a yearly course in international health she teaches, Reams took the students on a medical mission that included health screenings and eyeglass distribution.

"Students served the people of Belize by teaching about many health care problems including men's and women's health, nutrition, hypertension, diabetes, dental health, respiratory infections and CPR," says Reams. Using special "flippers," students checked patients for prescription strength and then Dr. Reams fitted them from a cache of donated and refurbished eyeglasses.



American health care students observe an eye screening in Belize.



THE LIONS CLUB OF
BERKHAMSTED IN ENGLAND
DONATED £1,000 (\$1,530) TO
THE ST. JOHN AMBULANCE
CADETS.

1 EUROPE ENGLAND

Sweet Success for Cake Project

Let them eat cake ... because that's a sweet way English Lions are improving their communities.

Since 2001, beginning with one club and now involving more than 60, Lions have sold gourmet cakes at festivals, holiday gatherings and even at a hospital. They've sold nearly 124,000 cakes, creating goodwill in satisfied customers and generating about \$2.50 in net profit on each sale.

The cakes are fruit-laden delicacies. The rich fruit cake with rum won the Great Taste Award from the Guild of Fine Food. The stem ginger cake is topped with a candied stem ginger. "It's my favorite. Just lovely, lovely," says Lion John Sayles.

Initially a shoestring operation, the cake project has evolved into a more structured, deliberate endeavor with District 105 SE designating a "cake officer" to provide oversight. The cakes are made by Fosters Traditional Foods, a leading supplier of specialty foods in the United Kingdom.

The project was the brainchild of Sayles, who learned of an Australian Lions cake project while traveling around the world a decade ago. His Worthing Lions Club sold 3,700 cakes the first year.

The Worthing Lions staff a cake stall at Worthing Hospital. With its profits, the club purchased 13 flat-screen TVs for the children's ward. During the Christmas season, the club wraps 300 iced cakes for a Meals on Wheels delivery to the elderly.



A rich fruit and nut cake (top)

A rich fruit Christmas cake with rum (bottom)



2 EUROPE MALTA

Book Lovers Fight Bookworm in Malta

The *Hortus Romanus*, an eight-volume collection of botanical engravings published between 1772-1793, is so rare that even the Library of Congress and the British Library are missing one or more of the volumes. Only a handful of the 300 copies of the work were colored. The National Library of Malta has seven of the colored volumes, but bookworm (insects) attacked the books, causing severe damage.

That's where the Sliema Lions Club of Malta comes in. The club launched a national library restoration project. Because the library lacked the funds to restore rare books, Lions raised awareness of the damage to the nation's literary treasures and found sponsors to restore the books.

The club convinced NGK Spark Plugs Europe in Germany and Fratelli Galbarini, an Italian manufacturer of motor oil, to sponsor restoration of three of the volumes (the other four had already been restored). The club is now sponsoring the restoration of 24 more rare books at the library.

"None of our members have a personal interest in the project. It is only our love for our country that has induced us to take up such an ambitious project," says Alfred Micallef Attard, club president.

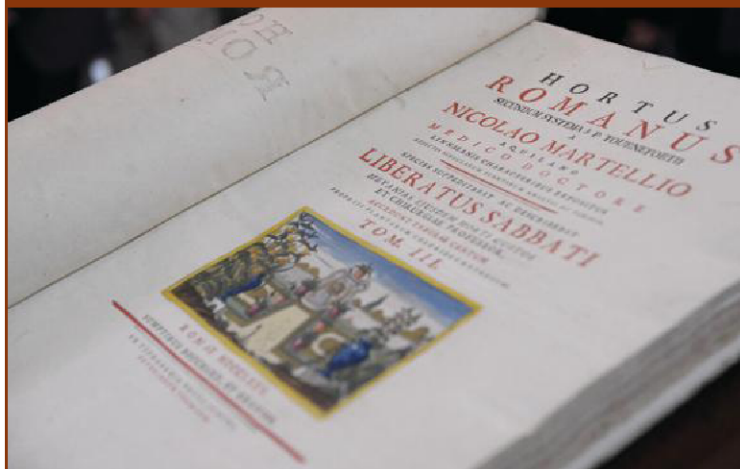
The restoration work is being done in partnership with the Ministry for Education, Heritage Malta and the National Library.

Other companies also are following the Lions' lead. Air Malta has agreed to restore 20 volumes of Shakespeare in French. And perhaps another sign that Lions have succeeded in promoting the importance of books, the number of books checked out of the National Library and other government libraries rose 13 percent in the first seven months of 2010.



Dolores Cristina, minister of Education, Employment and the Family in Malta, inspects a restored volume of *Hortus Romanus* with Alfred Micallef Attard, president of the Sliema Lions Club.

The colored *Hortus Romanus* is a rare, treasured book.





IN AUSTRALIA, WOOLGOLGA LIONS DONATED 400 VOLUNTEER HOURS AND \$5,000 (US\$ 4,894) TO MAKE A HOME WHEELCHAIR ACCESSIBLE.



THE ORLÉANS LIONS CLUB IN ONTARIO, CANADA, DONATED \$1,200 (US\$1,174) TOWARD THE PURCHASE OF A LAPTOP COMPUTER THAT CAN TRANSLATE WORDS TO BRAILLE FOR A BLIND 4-YEAR-OLD.



SIALKOT CITY CAMPUS LIONS CLUB AND D.I. KHAN LIONS CLUB IN PAKISTAN PROVIDED MEAT, POTATOES, COOKING OIL AND SALT TO THOSE AFFECTED BY THE FLOODS IN THE DERA ISMAIL KHAN REGION.

3 AFRICA KENYA



Sunny Day

Schoolchildren in Kaba Mbiuni, Kenya, sport sunglasses donated by Spanish Lions. Spanish Lion Jesús Jaime Mota, a renowned photographer whose work has appeared in LION Magazine, delivered the glasses on a trip to Africa (and took this photo). The glasses came from a Lions' recycling center in Spain.

Snakes: Beware and Protect

A Lions club in India partnered with a wildlife group on a "wildlife and snake awareness" seminar. The Bicholim Lions Club presented information on first aid for snake bites and identification of local snakes, as well as the need to protect wildlife. The 29-member club, located in the southwest state of Goa, has held the seminar for a decade.

Sensational Seattle

A green city by the sea, Seattle is all about coffee beans, bytes and bikes, plus a whole lot more.

by Connie McDougall

The Space Needle, built for the 1962 World's Fair, stands 605 feet tall and is located at the Seattle Center.

Photo by Tim Thompson

We know what you're thinking: Is it going to rain when I'm in Seattle? Let's get this whole rain thing out of the way in order to fully focus on what makes Seattle such a terrific place to visit (which, it must be said, does include rain, contributing to the city's lush foliage and nickname, the Emerald City). Seattle's reputation for being one of the rainiest places on Earth is not entirely deserved. Chicago, Miami and even New York City get more rain than Seattle. However, Seattle's rain tends to come in daily drizzle accumulating over many months while other cities get a deluge and then it's over for awhile.

But here's the good news. Warm, sunny weather reliably arrives by July and when it does, the views are glorious in every direction. This outpost in the northwest corner of the United States, a few hours from the Pacific Ocean and Canadian border, is literally surrounded by stunning natural beauty.

To the east rise the mighty Olympic Mountains, and to the west, the craggy Cascades. On the south looms 14,411-foot Mount Rainer, a dormant volcano, and in the other direction, Mount Baker is visible. (Mount St. Helens, which famously erupted in 1980, can't be seen from Seattle, but look for it outside your airplane window as you may fly right by it.)

Between all of that tall rock is water. Puget Sound ebbs and flows by the city. Seattle's centerpiece, Elliott Bay, is crossed daily by sailboats, ferries and freighters from Asia. Lake Washington is the largest fresh body of water, and smack dab in the middle of the city, Lake Union serves as a boater's playground where kayakers watch floatplanes land nearby. Green Lake provides a beloved urban park and exercise route with a 2.8-mile paved path that draws walkers, joggers and roller bladers year-round.

This is an active city where bicycles are favored by many including Seattle's bike-boosting mayor, Mike McGinn, who rides from home to City Hall whenever he can.

It was ever thus — a beautiful land of trees, mountains and water inhabited by Native American tribes. White settlers arrived in the 1850s, and as the city coalesced, it took the name of a benevolent native leader, Chief Seattle (also Si'ahl or Sealth).

Dense forests fed the lumber industry and fueled the city's growth. Shipbuilding and fishing also contributed to Seattle's economy, which was only somewhat subdued

by the Great Seattle Fire in June 1889, a conflagration that devastated more than 100 acres of the young city. The fire ushered in an era of upgrades to streets and infrastructure that changed topography. Like Rome, the city was built on seven hills but it can be argued that only six exist now; one was leveled in the early 1900s by zealous city developers. In the 1950s, Boeing airplanes put Seattle on the map, and soon after, the city hosted the 1962 World's Fair, which produced the now iconic Space Needle. While aerospace remains important, Seattle has diversified to embrace café culture and high-tech; international names such as Starbucks Coffee, Microsoft and Amazon call this area home.

The bronze bust of Chief Seattle is the centerpiece of a fountain in Pioneer Square. The bust was sculpted by James A. Wehn in 1909 and rests at First Avenue and Yesler Street.

Photo by Tim Thompson



Even with this sophistication, the soul of Seattle resides in its many small neighborhoods — including the busy downtown area, a patchwork of distinctive districts. On the northern edge, Belltown is one of the hippest addresses. Grunge music started here in 1988 when the band Nirvana made its professional debut. In the middle of this urban canyon of condos stands Belltown's community garden (P-Patch), where citizens sign up for a bit of land to tend. Dozens of plots zigzag down the side of a hill at Vine Street and Elliott Avenue.

Established in 1907, the Pike Place Farmer's Market bustles from dawn to dark, a place that caters to tourists and locals alike, offering handmade arts and crafts, fresh produce, flowers, fish and more — all to the tunes of buskers playing on street corners. One of the most popular attractions is the Pike Place Fish Market where young men in waders toss huge fish over the heads of onlookers. Of course, one can't talk about Seattle without talking coffee, and the Market is home to the original Starbucks store, where it all began in 1971. You'll find no shortage of Starbucks in the city, but try some of the independents too. They flourish alongside the caffeine giant.

Old Seattle is found in Pioneer Square, the post-fire district, as reflected in the predominance of brick. One of the most architecturally diverse areas in the city, the Square is known for its many art galleries and studios, and it hosts Seattle's original First Thursday Art Walk (July 7) when shops stay open late, allowing



Sensational Seattle

visitors to browse local art and meet the artists.

The white terra-cotta Smith Tower watches over this part of the city. One of the nation's first skyscrapers and once the tallest building west of the Mississippi, its pyramid top and blue globe are now home to a local family. Next door, the International District is a melting pot of Asian cultures including Chinese,

Japanese and Vietnamese. In recent years, a classic Chinese-red gateway was built to welcome visitors.

The Queen Anne Hill neighborhood offers amazing views of downtown thanks to its 456-foot elevation. On a clear day, people flock to Kerry Park for wide-open vistas of the mountains, Space Needle, Elliott Bay, downtown, and most breathtaking of all, snow-covered Mount Rainier.

Fremont calls itself "The Center of the Universe," and this funky neighborhood means it. Highlights include a heroically sized statue of Lenin shipped over from Eastern Europe years ago; the Troll, a giant sculpture hunched under the Aurora Bridge; and the 1917 blue and orange Fremont drawbridge. One of the busiest in the world, it rises frequently to allow boats to pass.

Scandinavians founded the enclave of Ballard on the western shore of Seattle. Though it has gentrified in recent years, the old village core pre-

vails with original brick buildings. Ballard's Hiram M. Chittenden Locks are one of only two fresh-to-saltwater locks in the nation (the other is in New Orleans), sending boats west to Puget Sound and east to the lakes. Watch the complex jostling of vessels during the transfer, and visit a 21-step fish ladder, as well as a small museum and surrounding park.

Other neighborhoods, each with their own charm, include the "U-District," centered around the world-class University of Washington; Puget Sound-facing Magnolia; Capitol Hill, home of the young and hip as well as some of Seattle's most venerable mansions; West Seattle's beach culture; and the city's oldest residential community, the Central District.

Exploring Seattle's eclectic mix is fun, fascinating, forever changing. And if it should rain a little, do what Seattleites do. Pop the umbrella and get out there.

Seattle's Pike Place Market is world famous for its fresh seafood, produce and its lively arts and crafts.



Photo by Tim Thompson

Convention Buzz

Lions' 94th International Convention is in Seattle, Washington, July 4-8. Visit www.lionsclubs.org for more information. LION Magazine will provide information on convention seminars, speakers, entertainment and registration in an upcoming issue.

What To Do

Olympic Sculpture Park, 2901 Western Ave., (206) 654-3100, www.seattleartmuseum.org

Walk along Seattle's waterfront, heading north to the Olympic Sculpture Park, an outdoor garden full of art, including a giant eraser. (The on-site PACCAR Pavilion, which houses a café and exhibit space, is closed Mondays and on July 4.) Next door, Myrtle Edwards Park offers great strolling plus stunning mountain and water views along a 1.25-mile path that hugs the shoreline.

Ferry boats & water taxis, 801 Alaskan Way/Pier 52, (206) 464-6400, www.wsdot.wa.gov/ferries

Catch a boat to Bainbridge Island, a bucolic community across the water from Seattle. Walk onboard for a 30-minute crossing to the island's main town of Winslow for easy walking, good shopping and great restaurants.

At Pier 50, near Seattle's ferry terminal, hop on the King County water taxi (206-684-1551, www.kingcounty.gov/watertaxi) for a quick trip across the bay to West Seattle's Seacrest Park, where the lifestyle is more Southern California than northern latitude. A beachfront walkway provides some of the best sightseeing in the city.

The Seattle Center, 305 Harrison St., (206) 684-7200, www.seattlecenter.com

Built during the 1962 World's Fair, the Seattle Center is a community gathering place, venue for major festivals and a village of attractions.

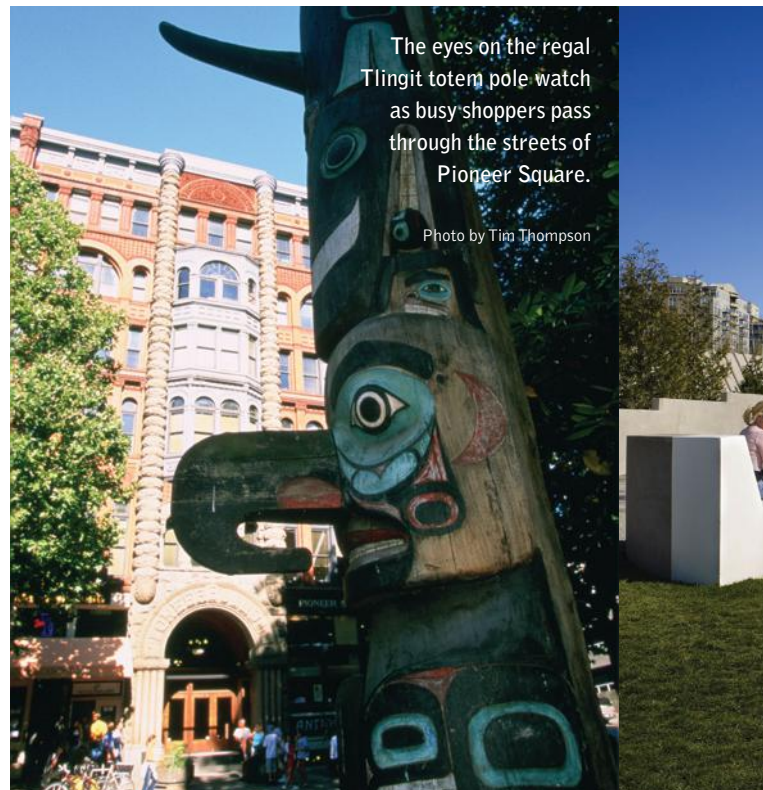
- The Monorail is a quick way to get to the Seattle Center. Departing every 10 minutes from downtown's Westlake Center Mall (Fifth Avenue and Pine Street), trains roll above traffic and arrive in two minutes.
- Space Needle has the grandest 360-degree views around, and you can get a good meal up top at the SkyCity restaurant. Or just go to the observation deck and take in unparalleled vistas.
- The Center's heart is the International Fountain, where jets of water jump more than 100 feet in the air to music. Kids splash in the fountain's large bowl while grownups stroll the park or relax in the grass.
- The EMP or Experience Music Project and Science Fiction Museum is part sculpture, part building, a Frank O. Gehry design with eccentric curved lines. In-

side, interactive exhibits explore music genres and the art of science fiction.

- With its trademark white arches, the Pacific Science Center offers educational fun for all ages, including an IMAX theatre and exhibits such as a tropical butterfly house, life-like moving dinosaurs and a model of the Puget Sound with a saltwater tidal pool.
- Slake your hunger at the Center House, with more than 20 eateries and bistros offering burgers to burritos, Thai to teriyaki. There's almost always entertainment planned at the Center House stage.

Lake Union Park, 860 Terry Ave. N., (206) 684-4075, www.seattle.gov/parks

Ride Seattle's new streetcars to the city's newest park. A round-trip loop begins downtown near the Westlake Mall (Westlake Ave. and Olive St.) to the Lake Union neighborhood. Jump off at the lake and enjoy a 12-acre park with the glistening lake beyond. Visit the Center for Wooden Boats to learn about Seattle's maritime history, or to rent a boat.



The eyes on the regal Tlingit totem pole watch as busy shoppers pass through the streets of Pioneer Square.

Photo by Tim Thompson

One of the most popular attractions is the Pike Place Fish Market where young men in waders toss huge fish over the heads of onlookers.



The Metropolitan Grill is Seattle's quintessential steakhouse.



Olympic Sculpture Park displays innovative art.

Where to Eat

Canlis, 2576 Aurora Ave. N., (206) 283-3313, www.canlis.com

Perched on Queen Anne Hill overlooking Lake Union, Canlis is literally heads and shoulders over much of the competition. A Seattle classic that launched fine dining in 1950, it remains a favorite and an innovator in Northwest cuisine. It's dressy but not stiffly formal with excellent service. Make reservations two to three weeks in advance (closed July 4).

Metropolitan Grill, 820 Second Ave., (206) 624-3287, www.themetropolitangrill.com

The Met proclaims, with some justification, that it serves "the best steak in town." This is Seattle's quintessential steakhouse with mahogany and brass décor, plus a 50-foot black marble bar where martinis are the drink specialty of the house. Dinner can be expensive, but for lunch, enjoy a modestly priced steak sandwich or hamburger with the works.

Uwajimaya Village, 600 Fifth Ave. S., (206) 624-6248, www.uwajimayavillage.com

In Seattle's International District, Uwajimaya Village is a collection of shops peddling Asian goods and foods in one exciting, busy complex. In addition to shopping, there are dining choices galore including the Uwajimaya Village Food Court, popular with the downtown lunch crowd and offering a variety of inexpensive Asian culinary experiences.

Ivar's, 1001 Alaskan Way, (206)-624-6852, www.ivars.com

Since 1938, when Ivar Haglund opened his original Acres of Clams, Ivar's has been a Seattle tradition. The jovial businessman ended his TV commercials with a pun: "Keep clam!" Choose from a moderately priced, full-service seafood restaurant on Pier 54 or go outside to the inexpensive Fish Bar for take-out chowder, fish and chips and other seafood specialties. Sit outside and watch the seagulls eyeing your meal.

Not Your Average Tours

Shutter Tours Pike Place Market, 1-800-838-3006 (tickets), www.shuttertours.com

What makes for a good vacation photo? Find out by blending sightseeing with a photography lesson from a professional on Seattle's Shutter Tours. All skill levels welcome; bring your own camera.

Ride the Duck, 516 Broad St., 1-800-817-1116 or 206-441-3825, www.ridetheducksofseattle.com

An amphibious landing craft from WWII, the DUKW was renamed the Duck in Seattle. Onboard, get a 90-minute tour around the city, into and across Lake Union. Jokes, music and Seattle lore are dispensed by entertaining captain/drivers.

Seattle Architecture Foundation, 1333 Fifth Ave. (third floor), 206-667-9184, www.seattlearchitecture.org

Offering more than 200 tours every year, the SAF highlights Seattle's history and culture through architecture. A popular tour, "Greatest Hits: Chart Toppers and Heart Stoppers," focuses on downtown, from the early years to the latest including the ultra-modern Central Library, a matrix of glass built in 2004.

Work the Web

King County Metro Transit, <http://metro.kingcounty.gov/>. Seattle bus riders use a county-wide system, with a handy free-ride zone downtown.

The City of Seattle, www.seattle.gov. Click on the "Visiting Seattle" tab for information including virtual tours and shopping ideas.

The Seattle Times, www.seattletimes.com. Click on the entertainment link at the top for insider suggestions on restaurants, music, arts, events and more. Seattle is now a one-newspaper town after the venerable *Seattle Post-Intelligencer* ended publication in 2009 and went to an online format (www.seattlepi.com).



See the sights and learn how to shoot them on a Shutter Tour.



Seattle Center's Monorail was built for the 1962 World's Fair, making the one-mile trip between the fairgrounds (now the Seattle Center campus) and the downtown retail district in less than two minutes. The undulating facade of the Experience Music Project is in the background.

Photo by Tim Thompson



**94th Annual Lions Clubs International Convention
July 4 – 8, 2011 • Seattle, Washington, USA
Convention Registration and Hotel Reservation Form**

Deadlines

- **May 1, 2011:** Deadline for advance registration and hotel reservation. Registrations after this date will be processed in Seattle.
- **May 1, 2011:** Deadline to receive a refund for a registration cancellation. • **May 27, 2011:** Deadline to receive a refund for a hotel room cancellation.

REGISTRANT INFORMATION Please type or print name as it appears on passport/photo ID.

First Name _____ Last Name _____ Badge/Call Name _____
 Address _____ City _____ State/Province _____
 Postal Code _____ Country _____
 Daytime Phone _____ Fax _____ E-mail _____

☐ **Lion: Club No.** _____ **Membership No.** _____ District _____ Title _____ ☐ Leo ☐ Lioness

COMPANION: First Name _____ Last Name _____ Badge/Call Name _____

☐ **Lion: Club No.** _____ **Membership No.** _____ District _____ Title _____ ☐ Lioness ☐ Guest

CHILD: First Name _____ Last Name _____ Age _____

CHILD: First Name _____ Last Name _____ Age _____

PACKAGE A: Includes convention registration for each registrant listed above plus one (1) hotel room serviced by shuttle buses during convention.

☐ Before December 31: Reservation in delegation hotel
☐ After December 31: ☐ I prefer my delegation hotel
☐ Prefer hotel based on: ☐ room rate of _____ ☐ location near convention center
 Arrival date _____ Departure date _____ Number of Guests in Room: _____ Number of Beds Needed ☐ 1 ☐ 2

Special Requirements: ☐ Non-smoking ☐ Wheelchair Accessible ☐ Other _____

• The Hotel deposit is US\$200 for a standard room and US\$350 for a suite. The hotel deposit is not the rate but reserves the room. Your deposit will be credited to your hotel bill at checkout.

PACKAGE B: ☐ NO ROOM REQUIRED (Registration only for each person listed above.)

OPTIONAL TICKETED EVENTS I/we plan to attend the following event(s): (Must be registered to attend)

| <u>EVENT</u> | <u>DATE/TIME</u> | <u>FEE</u> | <u>QUANTITY</u> | <u>AMOUNT DUE</u> |
|--|---------------------|------------|-----------------|-------------------|
| Membership Key Award Ice Cream Social (Key holders only) | July 5/ 14:30-16:30 | US \$20 | _____ | \$ _____ |
| Melvin Jones Fellow Luncheon | July 6/ 13:00-15:00 | US \$60 | _____ | \$ _____ |
| Global Youth Music Competition | July 6/ TBD | US \$20 | _____ | \$ _____ |
| District Governor/Past District Governor Banquet | July 7/ 18:30-21:30 | US \$100 | _____ | \$ _____ |

Meal Preference: ☐ None ☐ Vegetarian ☐ Indian Vegetarian ☐ Diabetic ☐ Gluten Free

PAYMENT: Full payment is required with this form. • US currency only. Checks and money orders must be drawn on US banks.

- Only Visa and MasterCard accepted. • Contact LCI for wire transfer instructions.

REGISTRATION FEES

| | <u>Adult</u> | <u>Child (17 and under)</u> |
|---|--------------|------------------------------|
| Early (before 31/Dec/2010) | US\$100 | US\$10 |
| Regular (1/January through 31/March/2011) | US\$130 | US\$10 |
| Late (1/April/2011 – onsite) | US\$150 | US\$10 |

Package A:

Registrations: US\$ _____
 Ticketed Events: US\$ _____
 Hotel Deposit: US\$ 200.00

OR

Package B:

Registrations: US\$ _____
 Ticketed Events: US\$ _____

Total Due: US\$ _____

Total Due: US\$ _____

☐ Check ☐ Bank transfer/deposit (copy must be attached to this form) ☐ Visa ☐ MasterCard

Your name as it appears on the card _____ Credit card **must** be in the name of the registrant.

Card Number _____ Exp. Date _____ Security code (3 digits) _____

Signature _____

Mail form and payment to: Lions Clubs International Attn: Convention Division • 300 West 22nd Street • Oak Brook, IL 60523-8842 USA

Credit Card and Bank Transfer Payments can be faxed to: (1-630) 571-1689 (If you fax, please do not mail original)

Questions? email us: registration@lionsclubs.org

- Allow 4 weeks for processing and mail delivery of your confirmation.

Please note: Lions Clubs International will be documenting the international convention for promotional purposes. Your participation may be filmed or photographed at this event. Your registration is your consent for use of these images by Lions Clubs International.

CRHF2011.EN 9/10

An Optimal Optical Plan

Texas Club Makes Glasses in Its Own Lab

by Anne Ford

School nurses know the reasons behind student behavior better than just about anyone. They know, for example, that a child who shows up complaining of a stomachache might be the target of a bully, or that a child who mysteriously falls ill at the same time every day might be having trouble in a certain class. And, as Mary Evans, the school nurse of Slaton Junior High in Texas has learned, some kids who seem academically or socially backward might just need their eyes checked.

“We have children who were thought to be slow, but they’re not. They’re just flat out not seeing,” she says. Once children get their vision needs met, their whole world changes. “There are a couple who literally couldn’t see anything but blurs where the people were when they were walking down the hall, and now they’re calling out their names 15 feet away,” says Evans.

Like dozens of other schools in the state, her junior high relies on the Texas Lions Eyeglass Recycling Center (TLERC) in Midland to provide glasses to students from families with limited financial resources. “There is no charge to the family,” says Marshall Cooper, a past international director and a member of the Lubbock South Plains Lions, which works with TLERC to provide glasses to Lubbock-area children. “If the family wanted to donate, they could, but we don’t even talk to them about money.”

That’s because TLERC provides brand-new glasses at just \$14 a pair. How? By training its members to make glasses in TLERC’s very own optical finishing laboratory. “As far as I know, we’re the only Lions who make our own glasses,” says optometrist Norman S. Gould, TLERC’s





Lion Haden Minton selects the proper lens from the inventory at the optical lab of the Midland Downtown Lions Club.

“We have children who were thought to be slow, but they’re not. They’re just flat out not seeing.”

technical advisor of optical programs. “At \$14, you can take care of an awful lot of kids.”

Gould belongs to the Midland Downtown Lions, the club that began TLERC in 1992. For the first few years, it was a typical recycling center. Besides funding eye exams and eyeglasses for needy Texas schoolchildren, the Midland Downtown Lions through TLERC sent used eyeglasses (which are not permitted for re-use in the United States) to developing nations. Club members realized that the approximately \$16,000 they were spending each year to buy new glasses for area schoolchildren had become too great an expense. In some years, the money ran out before the school year was over, leaving children high and dry.

“We were going to have to do something,” recalls Past District Governor Ike Fitzgerald, TLERC’s CEO and originator. (Housed in a converted movie theater, TLERC is named after Fitzgerald.) Fortuitously, TLERC had recently begun receiving used optical equipment donated

by opticians and optical laboratories. Not only that, but Fitzgerald realized that many members of his club were technically minded. “We have a bunch of guys in the club who are geologists and engineers, and they just love that stuff,” says Gould. Optician Tom Mills of the nearby Big Spring Downtown Lions Club also lent his expertise.

Fitzgerald convinced six clubs in Midland and one in Stanton to fund the creation of a finishing laboratory, where glasses are made. Mills agreed to restore the equipment and train local Lions how to use it. Optical laboratories and manufacturers donated brand-new frames and some brand-new lenses (Lions purchased the remainder of the lenses), and just like that, the lab was in business.

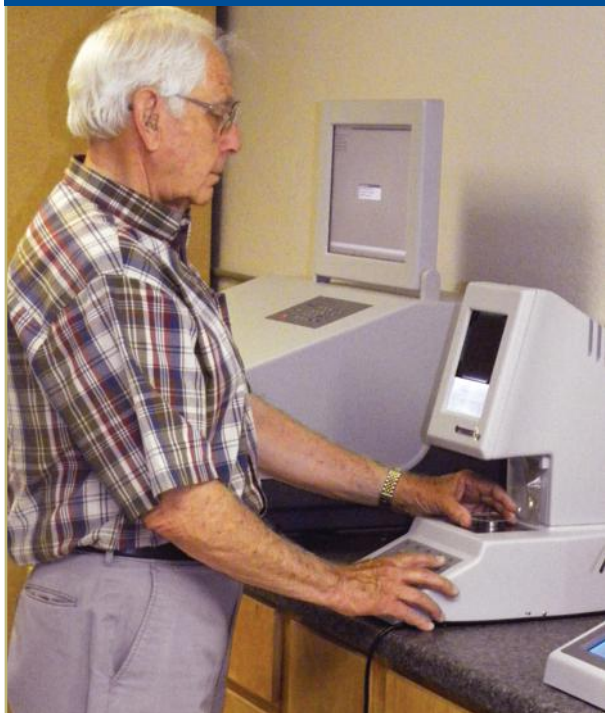
Three years ago, the laboratory’s production capability increased greatly when LCIF awarded it a grant for new equipment. “Any laboratory would be delighted to have the equipment we have,” Gould says. “They would also be delighted to have the guys that we have. They’re so dedicated.” Now TLERC makes glasses for schoolchildren all over Texas. “We’re making quite a few—probably anywhere from 20 to 45 pairs a week,” says Mills.

The way it works: TLERC sends 100 to 200 pairs of frames to one of more than 20 Lions clubs around the state. With the help of volunteer optometrists, that club provides eye exams to children in need of glasses, who are usually referred by their school nurses, and pays for the glasses. At the time of the exam, the children pick out their frames. “If the kid doesn’t like the frame, no matter what you do, they won’t wear them,” Gould says. Along with the prescription, the frames are sent to the Midland club, and local Lions make the glasses. “It’s not as technical as you think,” Fitzgerald says. “If you know your numbers, that’s about all you need.”

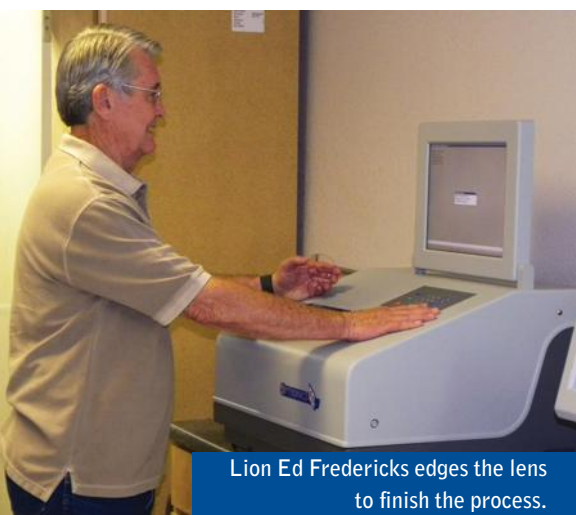
The children who benefit from the program, of course, are receiving more than the gift of sight. “If kids can’t see properly, they’re going to act out,” Cooper points out. “They can’t see the board, so they’re going to get frustrated and become discipline problems.”

Glasses often help children become more engaged in the learning process. Cooper adds, “I have one little girl with special needs who lives about 60 miles south of Lubbock, and when I first saw her, she would not make a

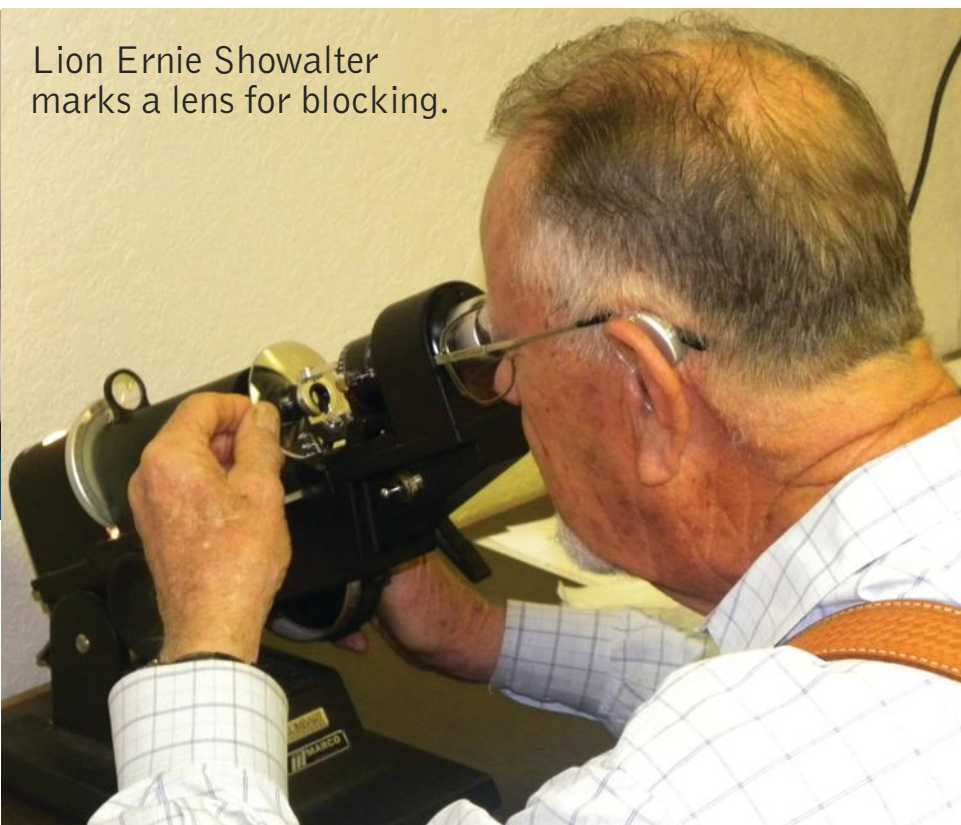
Lion Bob Price blocks the lens for edging.



An Optimal Optical Plan



Lion Ed Fredericks edges the lens to finish the process.



Lion Ernie Showalter marks a lens for blocking.

complete sentence. The last time I saw her [after she had received glasses] her behavior and her grades had improved tremendously.”

In addition to its program for schoolchildren, TLERC continues to make eyeglasses available to people in developing countries, primarily in Central and South America as well as Mexico. Lions clubs and individuals from all over the country send used eyeglasses to TLERC, which cleans the used glasses, sorts them by refractive status (“what people would call a prescription,” Fitzgerald explains), packages them, and gives them to church groups and other organizations, which in turn distribute them on overseas trips.

TLERC ensures that mission groups won’t just dump the glasses out on a table and tell people to take whichever pair seems to work best. To receive glasses from TLERC, a group must demonstrate that it actually tests refractory status and matches people with the appropriate

glasses. If people are given glasses that don’t match their refractory status, they may get headaches or other problems and stop wearing them, wasting the group’s efforts. “After we’ve gone to this much trouble, we feel that they should be obligated to place as near a prescription on that person as they possibly can,” says Fitzgerald.

TLERC is taking other steps to increase the effectiveness of missions. It offers monthly training to teach groups how to keep records, use an eye chart to measure visual acuity and operate a lensometer to determine the refractory status of used glasses, among other things. About once a

year, a TLERC group travels overseas to provide this training to Lions clubs; a trip to Nicaragua is currently in the planning stage. “We hope the day comes when we can literally take a finishing lab with us and train the people there how to make glasses,” Cooper says.

In the meantime, TLERC will continue to give the gift of sight to just about anyone who asks, as school nurse Mary Evans discovered. “I thought I could get only one or two pairs a year, but the Lions help everybody,” she says. “It’s just wonderful. We’re helping the next generation, no matter what their family earns or doesn’t earn.”



Once part of the Platters singing group, Milton Bullock is the president of the new Princeville Community Lions Club. Other officers are Regina Cobb (left), treasurer; and Theresa Williams, secretary.

Charter Topper

Legendary Singer Heads New Club in Historic Town

by Calvin Adkins

As rock 'n' roll took over the United States in the 1950s, a doo-wop group called The Platters belted out hits like "Only You" and "The Great Pretender." In the 1960s, Milton Bullock was a part of that group.

Recently, Bullock took on a new gig – that of Lions club president. In September, he was named president of the newly chartered Princeville Community Lions Club in North Carolina. The famed singer, who still performs solo as "The Golden Platter," now leads the town's first international service group of 22 members and counting.

Bullock, 70, already has plans for the new club, including helping to improve the town's aesthetic. He believes the new organization is a divine intervention.

"I do feel that this is nothing short of a blessing from God, that he's providing us [the residents of Princeville] this rare, golden opportunity through the auspices of The Lions Club International to address certain community projects," Bullock said. "It will not just serve as good news to the residents of Princeville, but also to the Edgecombe County and the surrounding counties."

Princeville is the oldest town in the United States chartered by African Americans. Freed slaves established Princeville after the Civil War; it was incorporated in 1885.

The town has weathered tough times. In 1999, flooding caused by back-to-back hurricanes devastated the city. Many residents, descendants of the original settlers, found their homes submerged and lost virtually everything.

Theresa Williams, 42, has been living in Princeville all of her life. She has firsthand experience with Lions.



Bullock (second from left) with the Platters in 1965.

“My mother is partially blind and we have dealt with the Lions Club,” she said. “They have given my mother lots of support. I know they do a lot of good.”

Regina Cobb, 42, already spends many hours of volunteering but she didn’t hesitate when she was selected as the treasurer. Her other volunteer duties include assisting with the Edgecombe County Gospel Choir and as a volunteer at Princeville Montessori School.

“My motto is to serve,” she said. “I just like helping people.”

“We anticipate more people will come out, learn what we’re embarking upon, get involved and become a proud member of Princeville’s first Lions club and grow with us,” Bullock said. “We envision some potential great things beyond the horizon, while all the same time they are attainable through dedicated service. I just think it’s a great and awesome thing that’s happening to Princeville – a godsend.”

Adapted with permission from the *The Daily Southerner*.

Workshops Lead to New Clubs

The Princeville Lions Club grew out of an Extension Workshop program of Lions Clubs International. Over the past five years, the workshops have generated more than 550 new clubs in North America.

“Extension workshops are a great way to educate Lions on how to form new clubs in their district,” says Tamara Wisneski, who coordinates the program at LCI. “Recruiting exercises and fieldwork with the consultant help Lions build their confidence when approaching prospective members about joining a new Lions club.”

Known as New Club Development Consultants, 27 Lions with recruitment experience run the workshops. A district can opt for a three-day workshop that includes field work or a one-day workshop, suited for districts that have had the three-day program or for districts spread out over a wide area. The workshops are free. District governors must approve of the workshop. Typical attendees are Lions from a sponsoring club, guiding Lions and Lions with interest or experience in recruitment.

The workshops have helped fuel strong growth in new clubs. Over the past five years, an average of 1,497 new clubs have formed per year worldwide compared to 1,355 clubs per year from 2000 to 2005.

An added benefit of the workshop is that the participating Lions are often able to add members to their own club as well as help generate new clubs.

Journey To India

This is about courage – conviction – overcoming obstacles, and acceptance.

I recently returned from a visit to Lions in Kolkata, India, where I had the privilege of observing the 4th annual “Beyond Belief” expedition – sponsored by the Lions of Kolkata, and several other agencies in India.

The Beyond Belief challenge is an effort to demonstrate that even the extreme physically disabled are ABLE. The only limitations they have live in the minds of others.

This year’s challenge followed sixteen young men as they set out to prove to themselves and society at-large that they could overcome all obstacles, rowing hand-made rafts on a 50-mile journey down the Ganges. I met each one of these incredible people, and I can tell you firsthand they are more physically able than I, and much braver too. One had no use of his legs after suffering through polio (yes, it still exists) as a young child. One had no arm, another only one leg. Two could neither hear nor speak. NO PROBLEM!!!

The sixteen were split into two teams of eight, with each team manning a raft. The work was arduous at best, often fighting against a strong current to make headway. Of course, there was a full medical team following behind the rafts, and rescue boats monitoring their every stroke. But they weren’t needed.

What a wonderful moment as the rafts made their way the final few kilometers into Kolkata, greeted by Lions, media, the State Governor, and a host of other well wishers. It was triumphant. And how proud I was to see a Lions banner hanging high from the mastheads of each raft.

I’ve run out of adjectives to describe the experience. And I’ve also run out of adjectives to apply toward this, and other projects around the world that Lions are doing to change the lives of others.

I sit behind my desk in Oak Brook most of the time, working on this, working on that. After a while, I think my perspective becomes a bit jaded.

Thank you to the Lions of Kolkata – especially PID A. P. Singh and PDG Sangeeta Jatia, for making this trip possible, and for resetting my perspective.

I also had the opportunity to see many other Lions projects during my visit. Simply remarkable, but all in a day’s work for the Lions.

And to the sixteen young men who completed the challenge – you’ve given me a new outlook on life. I can do anything now thanks to your example.

Dane LaJoye
LION Magazine
Managing Editor



A Time, A Place, A Lions Club

by Jay Copp

Lions in Junction City, Oregon, were at the center of community life after the war. The grand prize in the raffle of the Lions Club Carnival was a freezer (the white cylindrical item), a luxury in most households in 1948. An electric mixer was a second prize.





The carnival was held in the high school gymnasium, its floor protected with wood chips. Confetti was abundant. Games tested the skills of contestants. The kissing booth was popular. The carnival was "an example of the public entertainment available in a small community, mid-century, before the incursion of television," says Gregory Schultz, son of photographer F.R. Schultz, who took these photos. This photo was probably taken in 1948.

The carnival drew huge crowds. Lions helped define the town. "The Lions club was very prominent in the community when I was growing up," says Schultz.



A Time, A Place, a Lions Club

Linda VanOrden fondly recalls growing up in the 1950s in Junction City, a small town in the Willamette Valley in Oregon. “It was just a really good place to live. We had hamburger joints we went to after games to have cherry Cokes,” says Van Orden, who graduated from high school in 1954.

One of the highlights of the year was the school carnival, run by the Lions. “I remember the booths and the fishing pole you threw over a curtain to get some quirky prizes,” says VanOrden, president of the Junction City Historical Society.

The 1950s were a golden era for Junction City, located on the main highway between Portland and Eugene. Downtown thrived. The lumber industry prospered. Veterans found jobs, and families had babies and took out mortgages. Optimism reigned.

Lions were at the center of community life. Lion Al Freis ran the hardware store. Lion Dave Montgomery helped run the bank. Lion Max Strauss owned the furniture store. Lion Frank Knox worked at the Ford dealership with his father-in-law. Lions built the kindergarten and the school’s playground. They sold brooms for sight projects. They ran the big Fat Market Lamb Show, and after a year where rain deluged patrons, undaunted and undeterred, Lions built a 50-foot by 100-foot structure to keep everyone dry and warm from then on.

Lions did what had to be done. “There was no chamber of commerce then. Lions were sort of the chamber of commerce,” insists Knox, a Lion since 1953.

Lions’ meetings were a focal point of civic discourse. Residents packed a Lions’ meeting when, amid Cold War fears, a World War I vet offered his perspective on the price of freedom. A traveling replica of the Liberty Bell hosted by Lions also drew large crowds.

History took the 1,600 residents of Junction City on a wild ride, of course. A new freeway bypassed the town in 1960, leading to the decline of the downtown. Town leaders fought back by instituting Scandinavian Days, which became one of the state’s leading festivals. In the 2000s, the economic downturn devastated the local RV industry.

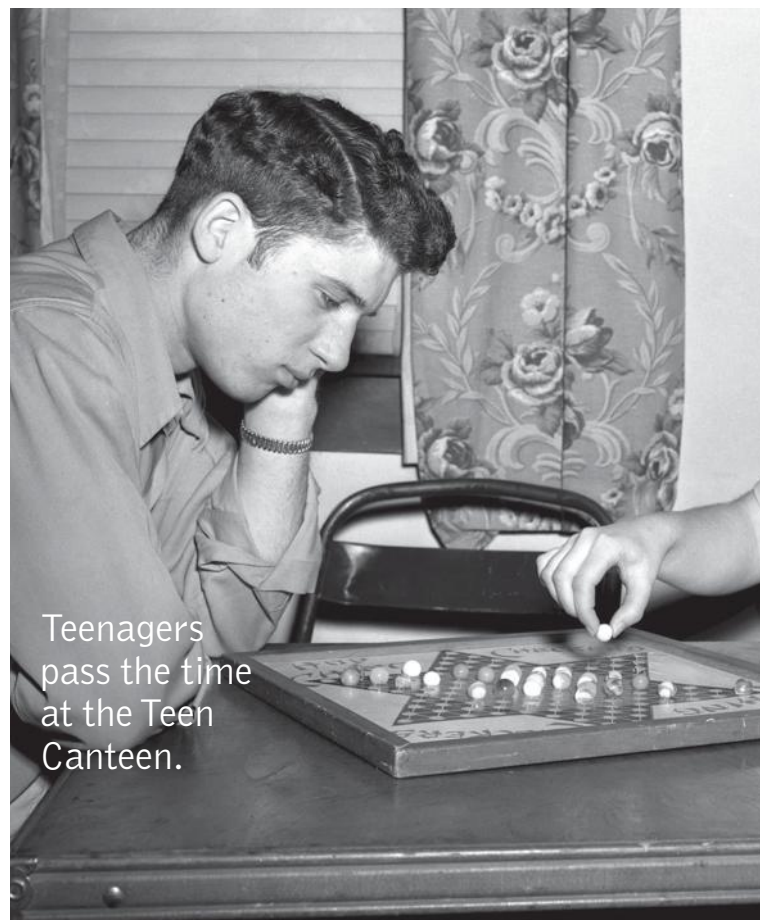
Junction City is fighting back once more. A 620-bed state hospital and a prison are planned. “We’ve had ups

and downs over the years and it seems that we’ve just reached another bottom and are on the upswing again,” says Van Orden.

The Junction City Lions remain strong and active with 70 members.

Generations ago, in the boom times of the post-war years, in the era of bobby sox and diners, when the economy prospered and modern America emerged, the only service club in town helped shepherd Junction City forward. People fade and pass. Still, the past is not dead: it’s not even past, wrote Faulkner. Legacies endure. The times people lived in and the patterns of relationships they set murmur and pulse in Junction City today.

LION Magazine thanks Gregory Schultz of Eugene, Oregon, for allowing the use of these photos of Junction City taken by his father, F.R. Schultz, who died in 2002. Gregory Schultz’s memories helped inform the photo captions.



Teenagers
pass the time
at the Teen
Canteen.



The Teen Canteen was sponsored by a service club. No one can remember if it was the Lions club. But Lion Frank Knox, a Lion since 1953, says, "It must have been the Lions. We were the only one."



Before rock 'n roll, teenagers swung to softer, slower tunes.

A Time, A Place, a Lions Club



A boy receives a wallet-sized card certifying his swimming ability after completing a Red Cross program.



Benton Lane Park included a skating rink (visible on the left), penny arcade, soda fountain and pool. Lion Frank Strauss, a furniture store owner, promoted swimming lessons, and the new pool was named after him.

A boy and a girl sing "America" at the graduation ceremony of the Red Cross swimming lessons.



The 1950s were a golden era for Junction City, located on the main highway between Portland and Eugene.



Highway 99 cut through town and connected Junction City with both Eugene and Portland. Built in 1939, the Art Deco-style Valley theater featured a bright red marquee, the most elaborate electrical sign in town. "I remember seeing the owner arriving at the theater, barely in the nick of time for the evening showing, with the large metal canisters which had just been dropped off from the [Greyhound] bus," says Schultz. The Legion Cafe, next door to the theater, was the most elegant restaurant in town.

The Junction High School pep band plays at an evening football game. The school budget was limited (note the homemade music stands). Lions helped support the schools.



F. R. Schultz took this photo for the high school annual in 1951.



The barber shop was in the same building as the studio of photographer F.R. Schultz.

| SANDWICH SUGGESTIONS | |
|--------------------------------|----|
| EAK with French dress... | 60 |
| EAK with potato salad... | 50 |
| W & EGG | 40 |
| CON & EGG | 40 |
| MURDER | 30 |
| EGG | 25 |
| T.M. | 35 |
| All listed Sandwiches 5¢ extra | |
| COLD BEEF | 30 |
| COLD PORK | 30 |
| PLAIN CHEESE | 20 |
| GRILLED CHEESE | 25 |
| HAMBURGER | 25 |
| FRIED EGG | 20 |
| TUNA | 30 |



This café in Junction City pleased patrons with chicken fried steak sandwiches; tough beef tenderized by bladed rollers, dredged in egg and flour and then fried in Crisco. The owner is wearing a paper cap. "Mostly it was a place to enjoy a cup of coffee and chat with friends, or, in my case, an occasional ice cream cone—5 cents a scoop," says Schultz.

A Time, A Place, a Lions Club



The Bungalow Cafe was a favorite hangout both for high school students and workers.



Lion Glenn Ditto ran the Five and Dime, a Ben Franklin store.

History Strikes Twice

One Lions Club Holds Two Impressive Titles

The 36 members of the Sandusky Lions Club in Ohio meet in an ordinary Amvets hall near downtown. Yet the club is anything but ordinary. It is most certainly the only Lions club in the world that is a five-minute drive from a spot pivotal to Lions history and a second site that is a Lions service landmark.

Two miles from the usual meeting place of the Sandusky Lions is Cedar Point, today an amusement park full of speeding roller coasters. But in 1925 the grounds featured a resort with pavilions and halls, and in 1925 Helen Keller spoke at the Lions' ninth annual convention there. Keller urged the fledgling service group to champion the blind, a turning point in Lions' history. A plaque inside the amusement park commemorates Keller's speech.

Less than one mile from the Amvets hall is Lions Park, perhaps the oldest Lions park in the country. Known as Winnebago Park in the early 1900s, the 13 acres of greenery became associated with the Lions in the 1920s and has been officially called Lions Park since 1928.

In most ways, the Sandusky Lions Club is a normal club that provides service and holds fundraisers. At the same time, its members know and

cherish their club's rich history. "I've seen the plaque and I'd venture to say all our Lions have seen it as well," says Carrie Handy, a Sandusky Lion. "Our club tells new members and people outside the club about the plaque and Helen Keller all the time."

The club has taken Keller's challenge seriously, says Pamela Straziuso, club secretary. It's the only organization in the city of 26,000 that directly funds projects for the blind and sight-impaired. Last year, the club spent more than \$9,000 purchasing between eight and 10 sets of eyeglasses each month for those in need. The club also collects between 500 and 800 pairs of glasses monthly.

"So many of our projects are related to vision," Straziuso said. "Just about everything we do goes directly to the eye fund."

The club is actively preserving its history. Sandusky Lions are helping plan a park renovation expected to cost as much as \$4 million. Handy, chief city planner, says one day the park will be the cornerstone of the city's outdoor spaces. "Lions Park was recommended to have lots of upgrades and that it should become a flagship park for our whole park system," Handy said.

Located on Sandusky Bay, Lions Park offers nearly 300 feet of waterfront access that once attracted vacationers who would take a streetcar to enjoy the sun and sand.

Sandusky has 22 miles of shoreline. Its location on Lake Erie long made it a popular travel destination. The former Winnebago Park opened as a resort in 1912.





Lions Park in Sandusky in 1915 and today.



The Sandusky Lions Club was chartered in May 1925, shortly before the international convention was held. The club soon took an interest in Winnebago Park. After it became known as Lions Park, Lions devoted the next few decades turning into a popular destination. It's been a part of residents' childhood for decades.

"It's very near and dear to everyone in Sandusky," Handy explains. "They've all played there as a kid and taken cups of ice cream down there to watch the sunset. When I was a kid we went to Lions Park and played

there for a morning or afternoon and grandparents could sit and watch the lake. It doesn't have the traffic that it used to and people aren't bringing their families like they used to, so we definitely want to bring it back to that."

Straziuso also has fond memories of the park, donated to the city in 1937. "When I was a kid, we used to go there all the time because of the swings and water," she said. "As an adult I've gone there many times for family reunions. Our Lions club uses it at least once or twice a year for family picnics."

The city will restore the beachfront. Chunks of concrete on the shoreline will be pulverized for use in a brand new parking lot and a grassy beach area is also planned. "Our engineer is working on the final grading right now," Handy points out.

Wheelchair-accessible sidewalks to the beach are in the works. Also slated are new walkways, playground equipment, rest rooms, an ice skating rink, an event arena, concessions and a giant splash pad for children. "We really want it to be a family experience, some place where you can bring your whole family and there will be something for everyone to do," Handy said.

Lions are still taking good care of their namesake park. They hold monthly cleanups. They're also fundraising to donate many extras to the park, one of which may be a statue or plaque honoring Helen Keller.



REPLACEMENT OF DELEGATE FORM
LIONS CLUBS INTERNATIONAL CONVENTION JULY 4 - 8, 2011



Club Name: _____

Club Identification Number: _____

State/Country: _____

DELEGATE

Name: _____

Delegate's Signature: _____

Replacing: _____ Credential Certificate Number _____

President or Secretary or Authorized
Club Officer

District Governor, District Governor-Elect or 2nd Vice District Governor
(valid only if no such Club Officer present at Convention)

THE CLUB PRESIDENT, OR SECRETARY, OR OTHER CLUB OFFICER (WHOSE AUTHORIZATION IS ON FILE AT THE INTERNATIONAL OFFICE), OR – IF NO SUCH CLUB OFFICER IS PRESENT AT THE CONVENTION – THE DISTRICT GOVERNOR, DISTRICT GOVERNOR-ELECT OR 2ND DISTRICT VICE GOVERNOR MUST SIGN THIS FORM.

2011 Cred-200 EN

IMPORTANT: This replacement form must be completed and returned to the International Office No later than June 1, or presented to the Credentials Certification area at the International Convention Duplicate to be retained by Delegate.



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INSTRUCTIONS FOR REPLACEMENT OF DELEGATES & ALTERNATE DELEGATES

- 1) Prior to the close of Registration and Certification on THURSDAY, at 5:00 p.m.:
 - a. To replace a Delegate and/or Alternate Delegate who has not been previously certified, the replacement must:
 - Present a duly signed replacement form.
 - b. To replace a Delegate and/or Alternate Delegate already certified, the replacement must:
 - Surrender the duplicate copy of the credential card or credential form, as the case may be, and present a duly signed replacement form.
- 2) On voting day (FRIDAY), an Alternate Delegate duly certified shall be allowed a ballot and vote in lieu of a duly certified Delegate from the same Lions Club by presenting his copy of the Alternate credential form together with a copy of the certified Delegate's credential card to the voting personnel.

ALTERNATE DELEGATES NOT PREVIOUSLY CERTIFIED CANNOT REPLACE CERTIFIED OR NON-CERTIFIED DELEGATES.

For complete information regarding the 'Rules of Procedure', please see the back section of the *Official Convention Program*.

Clubs Worldwide Mark Sight Day

Lions worldwide collected eyeglasses, held eye screening camps and marched blindfolded during Lions World Sight Day in October.

International President Sid L. Scruggs III marked the occasion by helping hand over adaptive equipment at the Nippon Lighthouse for the Blind in Japan. The facility offers rehabilitation training and job training programs for the blind and visually impaired.

Lions began World Sight Day in 1998. Hundreds of blindness prevention groups now participate. Scruggs' global service action campaign asked Lions to focus on sight in October.

"Lions members around the world and Lions Clubs International Foundation have long been champions for sav-

ing and restoring sight, but now we are increasing our programs aimed at the visually impaired," said Scruggs, accompanied by his wife, Judy. "With funds raised through Campaign SightFirst II, Lions will expand rehabilitation and low vision services. Through Lions World Sight Day, we are shining a light on this new area of focus."

An estimated 124 million people live with low vision. About one-fourth of these people would benefit from low vision services. In many countries, availability of low vision services is very limited.

The equipment for the Nippon Lighthouse was made possible through an LCIF SightFirst grant. SightFirst is Lions' most ambitious and most successful initiative. Through SightFirst, Lions have restored sight to 7.68 million people through cataract surgeries, prevented serious vision loss for 30 million people and improved eye care services for hundreds of millions.

Also on World Sight Day, the Daleville Lions in Alabama encouraged the donation of used eyeglasses. Claudia Wigglesworth, club president, told the *Southeast Sun* that "we need everyone to donate their used eyeglasses. In most developing countries, an eye exam can cost as much as one month's wages and a single eye doctor may serve a community of hundreds of thousands of people."

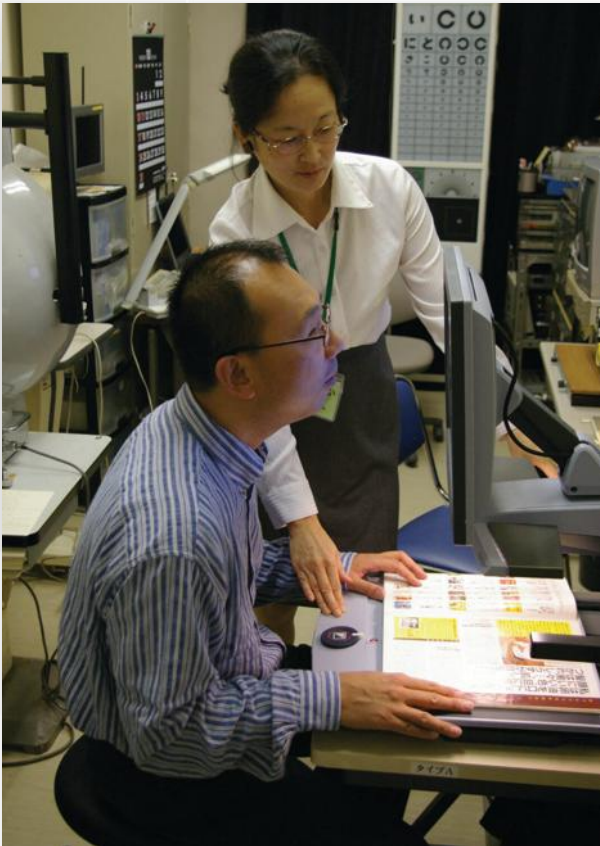
Daleville Lions then shipped the donated glasses to a Lions Eyeglass Recycling Center for cleaning, categorization by prescription and preparation for distribution on Lions missions and by other groups.

District 306-A1 in Sri Lanka celebrated Lions World Sight Day by holding an eye screening camp in a rural village and distributing eyeglasses. Lions also provided 100 cataract surgeries at the Gift of Sight Lions Hospital in Panadura.

In Singapore, Lions screened 480 senior citizens.

The Bradgate Lions Club in District 105-E, British Isles & Ireland, partnered with the Society for the Blind to hold a "blindwalk." Lions and community members experienced what it may be like to be blind and use a white cane.

Through SightFirst, Lions provided this magnifier and other adaptive technology to the Nippon Lighthouse for the Blind on Lions World Sight Day.



**Lions Clubs International
FOUNDATION**

A Lion To Look Up To

Is Mentorship the Key to Retention?

Most people remember a favorite teacher, favorite coach or a friend who has been a mentor. Yet, as a new member, did you have a Lion mentor?

Too often, we bring in a new member and assume he or she will catch on and become as hooked as we are to being a good Lion. What usually happens? They do not get hooked. They drop out.

International President Sid L. Scruggs III and the Lions Clubs International staff developed a new, simplified mentoring program to help every new club member get the tools and experience needed to lead clubs to new heights of service.

Past International Director Dennis Tichenor, who educated Lions about mentorship at the 2010 USA/Canada Lions Forum, answers a few questions about the program.

What is the basic mentoring program?

The objective is simple: To help every new member better serve his or her community and get to know more about the Lions organization quickly. For a humanitarian service organization like Lions Clubs International, better training means better service to the people who need it most.

But we already have a new member orientation. Why do we need a mentoring program?

Assigning a mentor takes basic orientation to the next level. The basic mentorship program is broken into two parts. Part one focuses on the responsi-



bilities of being a Lion. It involves teaching the new member who Lions are – the traditions, vision of humanitarian service, organizational structure and responsibilities. Part two focuses on building relationships to help new members prepare for club leadership and set goals.

Isn't the new member's sponsor his or her mentor?

Not always. It can also be another member of the club, and often times that's best because another member could be a better mentor. A sponsor pledges personal interest in a new member's development and attests that the member will support Lions' objects and ethics. While every Lion should be recruiting quality members, not every Lion has the experience or time to be a mentor.

Who makes the best mentor?

A mentor is an experienced, dedicated Lion with a positive attitude who has served in various capacities in the club and association. That positive attitude is most important. Mentors must be willing to develop another member's competence and commitment by providing direction, coaching and support.

Where are the materials to get started?

There are guidebooks for both the basic and advanced levels of the program on the LCI Web site. Simply type "Lions Mentoring Program" in the search box of www.lionsclubs.org.

What is the advanced level program?

While the basic program is geared toward new Lions, the advanced program is perfect for Lions who hope to serve as leaders at the district level or above.

Ok, we did it! Do we get a T-shirt or anything?

At the end of six months, you might organize a club ceremony of recognition of completion. If submitted to LCI Membership Operations, a certificate of completion for the mentee and mentor may be awarded.

Q&A adapted from a presentation by PID Dennis R. Tichenor at the 2010 USA/Canada Lions Leadership Forum.

Small-town Club, Big-time Speaker

How to Make the Power of the Podium Work for Your Club

The Kent Lions Club in rural Connecticut meets at a local restaurant in a town with one stoplight. Yet they landed former Secretary of State Henry Kissinger as a guest speaker. How?

“Patience,” says Past President Mark Hamilton, noting club members had been talking for years about how they’d land Kissinger, who has a home near Kent. When Hamilton took office, he made booking Kissinger a priority.

“A club member has a restaurant that Dr. Kissinger frequents. They knew each other well enough that he called Dr. Kissinger’s wife, Nancy, to make the initial request,” Hamilton says, who then took on organizing logistics with Kissinger’s personal planner.

After discussing everything from food to security detail, the club held a special meeting in a restaurant, and Kissinger dined with all 50 members of the club, plus 18 of their guests. As Hamilton worked the room with a microphone, Kissinger took questions from the audience.

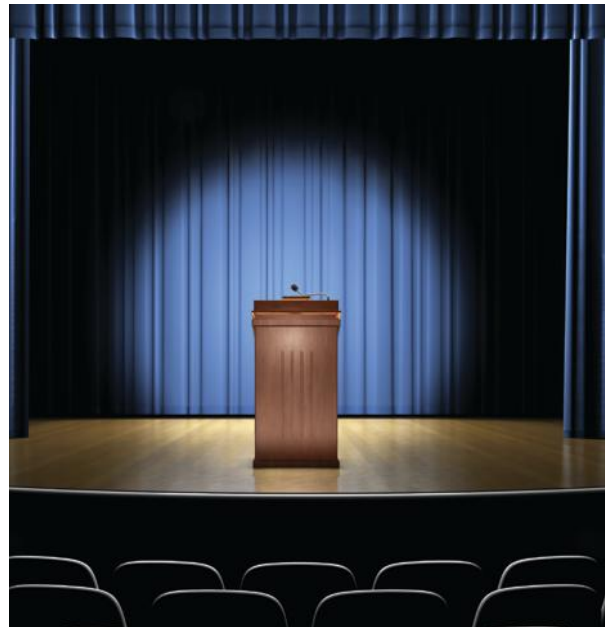
“He talked about everything from the price of eggs in China to what it was like to be at the crossroads of history,” recalls Hamilton, noting that the event not only got members excited but also amplified the club’s cache in the community and presented an opportunity to recruit new members.

Lions in another small town, Blair, Nebraska, also rely on getting big-name speakers to bring attention to their club. In 2009, club members booked Nebraska Cornhuskers line-backer coach, Mike Ekeler, to speak.

“Knowing Ekeler had grown up in Blair, we thought it would be apropos,” says Robert Epperson. The club books a notable speaker once a year, usually in the spring, and asks all members to bring a prospective member to that particular meeting.

In 2007, the club landed Nebraska Governor Dave Heineman. “Our club president at the time was a lawyer, and he knew the governor through some business he had done, so he made contact with the governor’s office,” Epperson notes.

“We use the speaker as the draw, and it seems to make all these events very successful,” Epperson says. “Two years ago, we had 31 members and now we have 46.”



How can your club land a big-name speaker?

- 1. Find out who’s in your neighborhood:** “We’re lucky because the area outside of New York is full of notable people,” Hamilton says.
- 2. Work your connections:** The best way to book a public figure is through a connection, says Epperson, “but you can call people, because it’s great PR for them.”
- 3. Book in advance:** We book someone a year or nine months ahead of our membership drive, Epperson says, and build the event around that person.
- 4. If you have someone in mind, just try:** “I had a dialogue with [the late] Lynn Redgrave for three or four months,” says Hamilton. “I just sent a letter to her. I went to the post office with her name and the town on the envelope, and the post office worker said, ‘I’ll put it right in her mailbox.’”

Fashionably Frugal Lions Plan a Show

New Lenox, Illinois, Lions Club President Lisa Kline says, “I wanted to do something different to raise money and also promote membership.” The first woman president of the club, she’s worked in the community for years, and as a bank executive, knew the economy had taken a hard hit. To raise money in difficult times, Lions put a different spin on things. They chose an upscale consignment shop to feature merchandise and many of those who modeled the gently used fashions were Lions or friends. The New Lenox VFW donated the use of its hall to Lions, who transformed it into a French bistro in keeping with the show’s “Spring into Paris” theme. For the price of admission, 200 attendees had lunch, bought raffle tickets and enjoyed services provided by local businesses, with a percentage of the cost donated back to the club.

Kline says \$6,000 was raised for continued community service projects, such as providing holiday food baskets for families in need and hosting spaghetti suppers for senior citizens. All members of the club and New Lenox High School Leos worked on the project, decorating the hall, serving food or working as ushers. In addition to raising funds, Kline says the club’s first fashion show served another purpose as Lions also distributed promotional membership materials—publicizing how women can serve their community by joining a Lions club.



A guest at the fashion show sponsored by New Lenox, Illinois, Lions enjoys a manicure, knowing that a percentage of the cost will be donated back to the club.



Three-year-old Ellyana Harvey prepares to plant a kiss on Brutus.

Kissing a Pig Proves a Popular Porcine Project

Brutus the pig was well-mannered and described as quite loving, but he was, well, still a pig. Yet people eagerly lined up for the opportunity to kiss him, raising more than \$15,000 for the Juvenile Diabetes Research Foundation and Lions sight projects. Brutus obviously has a lot more going for him than simply animal attraction.

Charleston Gold Dome Lions in West Virginia sponsored their 11th Kiss a Pig contest, in honor of the pigs’ status as the first source of insulin for diabetics. Each dollar a contestant received in sponsorship was considered a vote. While plenty of people puckered up to kiss the pig just for fun, the winner with the most pledged cash kissed the pig first.

First place winner Dr. Karen Jiles brought mouthwash and wet wipes to use after kissing Brutus. But Ellyana Harvey, 3, who teamed with her grandmother, Gold Dome Lions Club President Sheri Lowery, couldn’t wait to plant a kiss on the porker. With 1,900 votes, or \$1,900, raised for diabetes research, the pair came in fifth.

After the project was promoted in a local newspaper, one reader feared that Lions were going to start an outbreak of “swine flu” with their Kiss a Pig project. “A lack of knowledge can be dangerous and cause a panic,” says Lowery, who quickly responded that there was no danger to participants. “Even if it were a cause, I would gladly suffer a case of flu for a cure!”

IMPROVED SERVICE ACTIVITY REPORT

The new Lions Service Activity Report is an important means to measure the impact Lions are making and provide clubs with more tools to share information with others. The revised report application allows clubs to keep a more detailed record of their service projects by including a description and photos for each activity. The report also allows clubs to access project planning resources and report on activities tied to the 2010-11 Global Service Action Campaigns, which will be automatically nominated for the 2010-11 Beacon Awards.

As of January 2011, clubs can also share their activities with other clubs, designate signature activities, and set specific service goals and objectives. As more activities are added into the report, clubs will be able to monitor their progress toward achieving their goals and generate custom reports to show the impact of their work.

To learn more, visit www.lionsclubs.org and keyword search "Service Activity Report." Send your questions regarding the Service Activity Report to activityreports@lionsclubs.org.

ON THE WEB

Job searching? You can find fellow Lions to network with online at the official Lions Clubs International Group on www.linkedin.com. For a direct link to the page, visit the Member Center on www.lionsclubs.org, and click on "online community."

Alaska Cruise

And Pacific Northwest Vacation *with Yellowstone Nat'l. Park!*

15 Days Join other Lions departing June 18, 2011 from **\$2198***

Includes a 7-day deluxe Alaska Cruise with **Holland America Line** and a 7-day Pacific Northwest vacation with YMT. Your group will fly into Seattle for a night; then city tour of Seattle before boarding the five-star ms Oosterdam. Ports include: Juneau, Sitka, Ketchikan, spectacular Glacier Bay, and Victoria, B.C. After the cruise take a scenic drive across Washington State and Montana. Spend two days at Yellowstone, visit Grand Tetons; Jackson Hole, WY; and in Utah: Salt Lake City, Mormon Tabernacle, and more.

National Parks Tour

15 Days Join other Lions departing July 30, 2011 from **\$1248***

Travel in your comfortable motor coach and visit six U.S. national parks including **Zion, Bryce Canyon, Arches, Canyonlands, Yosemite, and Sequoia Nat'l. Parks.** You'll also visit Salt Lake City with a city tour; Kennecott Copper Mine; Silver Zone Pass; St. George and Moab, UT; Yosemite Village; Reno, Lake Tahoe, Carson City, Virginia City, & Las Vegas, Nevada; Fresno, CA; and more!

Save on this Repositioning Cruise

Mediterranean Cruise + Tour of Germany

27 Days Join other Lions departing September 3, 2011 from **\$2497***

MSC Cruise Lines has to get the new "state-of-the-art" MSC Poesia from Germany to New York City. Launched in 2008, it weighs in at 92,000 tons, a perfect size for this trans-Atlantic cruise at terrific savings!

Your tour of Germany starts in Munich with a panoramic city tour; walking tour of Old Town; and Wies'n (Octoberfest area). Visit Bamberg, Kulmbach, Plassenburg Castle, Leipzig, and Berlin. Enjoy a full day tour of East and West Berlin (Brandenburg Gate visit) featuring the Pergamon Museum and the Reichstag (Parliament Bldg.). Next, tour Hamburg, Kiel and board the ms Poesia. Exciting Ports include Copenhagen, Denmark; Zeebrugge, Belgium; South Hampton, UK; Vigo, Spain; Lisbon, Portugal; Ponta Delgada, Azores; Hamilton, Bermuda (2 days); and New York City (one day and night aboard ship). Experience New York City on YMT's city tour; spend one hotel night (2 nights total), and then fly home.

The Best of Italy + Austria

15 Days Join other Lions departing Sept. 7, 2011 from **\$2298***

Enjoy three days in Rome with an included city tour of Ancient Rome and tour of the Vatican and Sistine Chapel. Two nights in Sorrento allows included sightseeing of the Excavations of famous Pompeii and a tour of the beautiful coastal drive of Amalfi and the cliffs. Your next two nights are in the Tuscany region with included sightseeing in Florence, Pisa and Verona followed by two nights in Venice with sightseeing. Next, Austria with two nights in Mozart's birthplace Salzburg with a Sound of Music excursion and two nights in Vienna, Austria with a city tour and Danube River Cruise. Includes 21 meals & English-speaking escort throughout.

*Per person, based on double occupancy. Airfare is extra.
Lions Clubs International not responsible for losses incurred.

For Information, Reservations & Brochure Call 7 Days a Week:

YMT Vacations

It's time to travel.

1-800-736-7300

The International Association of Lions Clubs
STATEMENT OF FINANCIAL POSITION - GENERAL FUND
June 30, 2010
All Figures Shown in U.S. Dollars
(thousands)

ASSETS

| | |
|-----------------------------|--------------|
| Cash and Cash Equivalents | \$ 22,675 |
| Accounts Receivable | 687 |
| Other Current Assets | 2,675 |
| Marketable Securities | 65,809 |
| Property and Equipment, Net | <u>7,490</u> |

| | |
|---------------------|-------------------------|
| Total assets | <u>\$ 99,336</u> |
|---------------------|-------------------------|

CURRENT LIABILITIES

| | |
|----------------------------------|--------------|
| Accounts Payable | \$ 3,558 |
| Interfund Payable | 14,290 |
| Accrued Expenses | 5,956 |
| Accrued Post-retirement Benefits | 297 |
| Other Current Liabilities | <u>4,206</u> |

| | |
|----------------------------------|-------------------------|
| Total current liabilities | <u>\$ 28,307</u> |
|----------------------------------|-------------------------|

NON-CURRENT LIABILITIES

| | |
|----------------------------------|-----------|
| Self-insurance Reserve | \$ 5,993 |
| Accrued Post-retirement Benefits | 1,475 |
| Pension Liability | 19,145 |
| Other Non-current Liabilities | <u>92</u> |

| | |
|--------------------------------------|-------------------------|
| Total non-current liabilities | <u>\$ 26,705</u> |
|--------------------------------------|-------------------------|

NET ASSETS

| | |
|------------------------------|-------------------------|
| Beginning of Year | \$ 41,078 |
| Revenue over Expenditures | 5,509 |
| Pension Liability Adjustment | <u>(2,263)</u> |
| End of Year* | <u>\$ 44,324</u> |

| | |
|---|-------------------------|
| Total liabilities and net assets | <u>\$ 99,336</u> |
|---|-------------------------|

* Does not include constitutionally restricted Emergency Reserve Fund balance of \$52,259

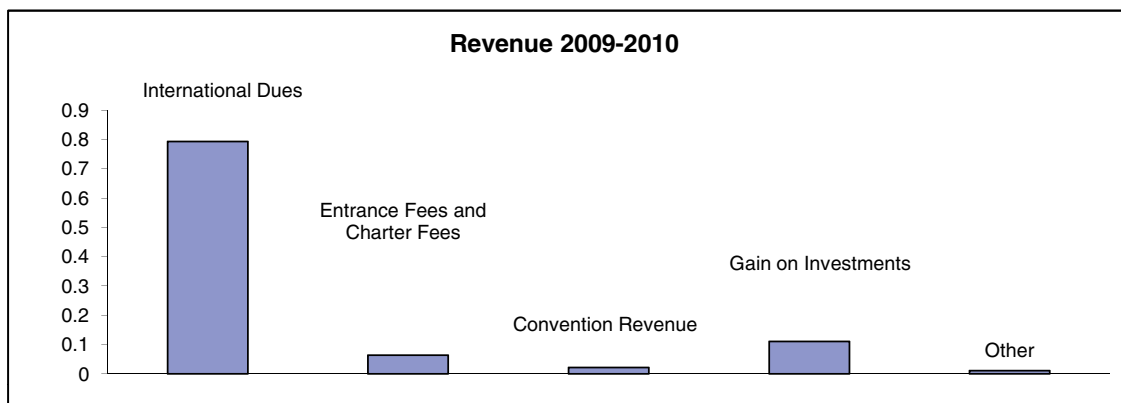
The Lions Clubs International audited annual report is available online at www.lionsclubs.org

The International Association of Lions Clubs
Revenue and Expenditures - General Fund Year Ended June 30, 2010
All Figures Shown in U. S. Dollars
(thousands)

Revenues increased by US\$15.5 million as compared to prior year, primarily due to increased investment results, changes in currency exchange and higher dues revenue. The General Fund posted investment gains of 10.7% for the year ended June 30, 2010.

Revenue 2009-2010

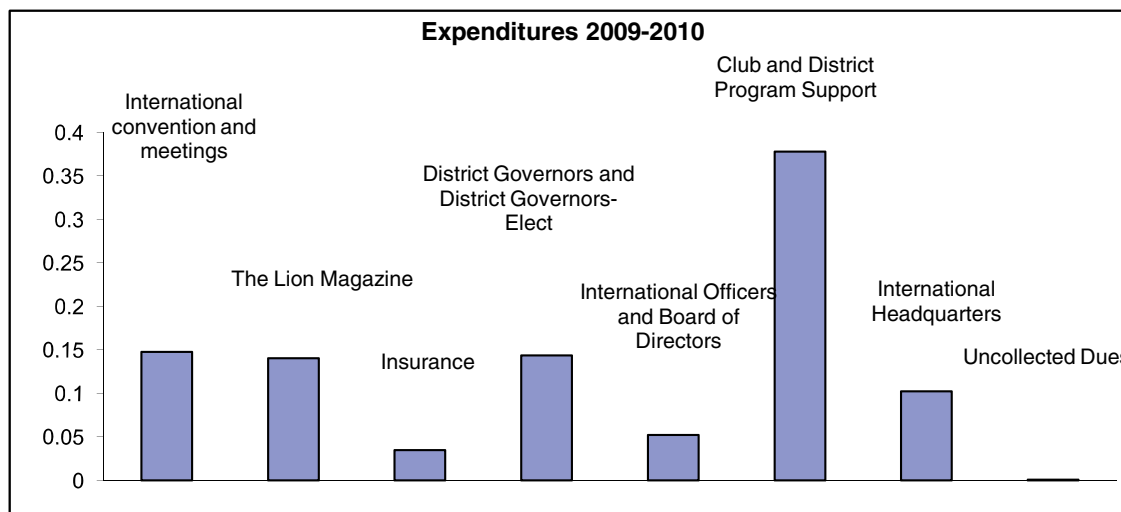
| | |
|--------------------------------|------------------|
| International Dues | \$ 51,040 |
| Entrance Fees and Charter Fees | 4,088 |
| Convention Revenue | 1,390 |
| Gain on Investments | 7,114 |
| Other | 723 |
| Total | \$ 64,355 |



Expenses exceeded prior year by US\$4.2M due to increased costs in convention, district governors-elect, general liability insurance, club and district program support and information technology.

Expenditures 2009-2010

| | |
|---|------------------|
| International convention and meetings | \$ 8,703 |
| The Lion Magazine | 8,275 |
| Insurance | 2,046 |
| District Governors and District Governors-Elect | 8,453 |
| International Officers and Board of Directors | 3,069 |
| Club and District Program Support | 22,237 |
| International Headquarters | 6,023 |
| Uncollected Dues | 40 |
| Total | \$ 58,846 |



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Valentine's
Day!

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of great styles. Each
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with lavender bath
confetti, a gift card,
and a do not disturb
sign, delivered in a
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ALL FREE!

Valentine's Day delivery guaranteed.
It's a gift you'll both love!

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Shown: Ruby Vellour Lounge Set

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

ANNIVERSARIES FEBRUARY

90 Years: Bridgeport Host, Conn.; Indianapolis Downtown, Ind.; Coffeyville, Kan.; Terrell, Texas

85 Years: Salem, Ind.; Medicine Lodge, Kan.; Murphy, N.C.; Summit, N.J.; Woonsocket, R.I.; Brantford, Ontario, CAN

80 Years: Onarga, Ill.; Strawberry Point, Iowa; Bowling Green Noon, Ky.; Middletown, Md.; Bellwood Antis L C, Pa.; Marshfield, Wis.; Brampton, Ontario, CAN; Georgetown, Ontario, CAN; Newmarket, Ontario, CAN

75 Years: Prattville, Ala.; Douglas, Ga.; Moultrie, Ga.; Salem, Ill.; Preston, Ind.; Fredonia, Kan.; Crystal Springs, Miss.; Magee, Miss.

50 Years: Prescott Sunrise, Ariz.; Window Rock Fort Defiance, Ariz.; Cabrillo Host, Calif.; Woodlin, Colo.; Poplar Grove, Ill.; Taylor Mill, Ky.; Paris, Ohio; East Providence, R.I.; Estill Springs, Tenn.; Halls Community, Tenn.; Puryear, Tenn.; Granbury, Texas; Altoona, Wis.; Birchwood, Wis.; Forestburg, Alberta, CAN; Berwick, Nova Scotia, CAN; Kingston, Nova Scotia, CAN; Drummondville, Quebec, CAN

25 Years: Topeka, Ind.; Aldrich, Minn.; Lester Prairie, Minn.; Valentine, Neb.; Leighton Franklin Township, Pa.; Lafayette, Tenn.; Milwaukee Bay View, Wis.; St. Etienne De Lauzon, Quebec, CAN

HIGHER KEY AWARDS ISSUED DURING OCTOBER 2010

Key of State (75 Members)

- Lion Eugene Vande Hey, Freedom, Wisconsin
- Lion Rajesh Gupta, Mandi Gobindgarh, India

Grand Master Key (50 Members)

- Lion Kay Fukushima, Linden, California
- Lion Robert Bosley, Rockville, Maryland
- Lion Charles La Tourrette, Redwood, Oregon
- Lion Rajesh Gupta, Mandi Gobindgarh, India

Moving?

We need 5 or 6 weeks to change your address. Please give us your old address as well as your new, attaching a label from a recent issue of LION in the space shown.

Mail entire form to:
Circulation Manager
LION Magazine
300 W 22nd Street
Oak Brook, IL 60523-8842

**Attach Your Address Label or
Print Your Old Address Here:**

(Include All Code Numbers)

Name (print) _____

New Address _____

City _____ State _____ Zip Code _____

Date of Change _____

Club _____

**Limited
Availability**

Less Than
~~400~~ 290
Ounces
of Tanzanite
Remain in
This Special
Purchase.

**2 carats of
Genuine
Tanzanite**

Save near \$700!

African Gem Cutter Makes \$2,689,000 Mistake...Will You?

This story breaks my heart every time. Allegedly, just two years after the discovery of tanzanite in 1967, a Maasai tribesman knocked on the door of a gem cutter's office in Nairobi. The Maasai had brought along an enormous chunk of tanzanite and he was looking to sell. His asking price? Fifty dollars. But the gem cutter was suspicious and assumed that a stone so large could only be glass. The cutter told the tribesman, no thanks, and sent him on his way. Huge mistake. It turns out that the gem was genuine and would have easily dwarfed the world's largest cut tanzanite at the time. Based on common pricing, that "chunk" could have been worth close to \$3,000,000!

The tanzanite gem cutter missed his chance to hit the jeweler's jackpot...and make history. Would you have made the same mistake then? Will you make it today?

In the decades since its discovery, tanzanite has become one of the world's most coveted gemstones.

Found in only one remote place on Earth (in Tanzania's Merelani Hills, in the shadow of Mount Kilimanjaro), the precious purple stone is 1,000 times rarer than diamonds. Luxury retailers have been quick to sound the alarm, warning that supplies of tanzanite will not last forever. And in this case, they're right. Once the last purple gem is pulled from the Earth, that's it. No more tanzanite. Most believe that we only have a few years supply left, which is why it's so amazing for us to offer this incredible price break. Some retailers along Fifth Avenue are more than happy to charge you outrageous prices for this rarity. Not Stauer. Staying true to our contrarian nature, we've decided to *lower the price of one of the world's rarest and most popular gemstones.*

Our 2-Carat *Sunburst Tanzanite Ring* features marquise-cut gems set dramatically in gorgeous sterling silver. Each facet sparkles with the distinct violet-blue hue of the precious stones. Behind the shine you'll find that the exquisite silverwork of the setting calls to mind the detailed treasures being produced by Europe's finest jewelers. This is a ring designed to impress and it does not disappoint.

Now is the point where opportunity knocks. If you open that door today, you can own this spectacular ring for less than \$100. If you wait? We can't say for sure.

Your satisfaction is completely guaranteed. For our client-friendly approach, Stauer has earned a rare **A+ rating from the Better Business Bureau**, a rating we wish to keep. So, of course, your satisfaction is 100% guaranteed. If you are not completely aglow with the *Sunburst Tanzanite Ring*, send it back within 30 days for a prompt and courteous refund. But, please don't wait, our supply is dropping rapidly.

JEWELRY SPECS:

– 2 ctw genuine tanzanite – .925 sterling silver setting – Ring sizes 5–10

Sunburst Genuine Tanzanite Ring (2 ctw)—~~\$795~~

Now \$99 +S&P Save \$696

Call now to take advantage of this limited offer.

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Promotional Code TZR302-02

Please mention this code when you call.



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24th Annual Lions International Peace Poster Contest

Children Know Peace



Encourage the youth in your community to express their feelings of peace, while gaining exposure for your club. Participate in this year's Lions International Peace Poster Contest.

Start now. Purchase a 2011-12 Peace Poster Contest Kit (PPK-1), which contains all the materials needed to sponsor one contest.

Kits are sold through the Club Supplies Sales Department, January 15 - October 1, 2011, at International Headquarters. A kit must be purchased for each contest sponsored. Allow 2-3 weeks for delivery; outside the U.S. may take longer.



CALL 1-800-710-7822

To order online visit the Lions Store (Item Search: Peace Poster Kit) at www.lionsclubs.org or download the order form (PR-785).

Past District Governors:

Do you want to share your Lions knowledge with someone in your club or in a neighboring club?

Consider participating as a mentor in a Lions Mentoring Program. Learn more by typing "Lions Mentoring Program" into the search box located at the top right hand corner of the LCI Web site.



Build a bond with someone in your club. Invite a newer Lion to participate in the Lions Mentoring Program today!



The Membership Operations Department
memberops@lionsclubs.org | www.lionsclubs.org (Search Lions Mentoring Program)

Senior Master Key (25 Members)

- Lion Arden Severson, Winsted, Minnesota
- Lion Samuel Jay Linder, New London, Connecticut
- Lion Robert Schroeder, Hooksett, New Hampshire
- Lion Ernest Q. C. Chang, Honolulu Chinatown, Hawaii
- Lion Ashok Seth, Delhi Prem Vihar, India
- Lion Rajan Arora, Delhi Angels, India
- Lion A. S. Mehta, Kurukshetra, India
- Lion Bharat Shah, Surat North, India
- Lion K. S. Shanmugam, Salem Steel City, India
- Lion Vara Chigurupati, Vijayawada Velagapudi Ram Naga, India
- Lion Satyanarayana Garapati, Undrajavaram, India
- Lion Nirmala Gorkhali, Kathmandu Mahankal, Nepal
- Lion Dhruba Karmacharya, Kathmandu Babarmahal, Nepal

Because of early publication deadlines, LION Magazine does not include the most current list of Higher Keys. To view the most current list, search for Membership Key Award Program at www.lionsclubs.org

FOR THE RECORD

As of November 30, 2010, Lions Clubs International had 1,342,901 members in 45,977 clubs and 743 districts in 206 countries and geographic areas.

FUKUSHIMA SETS REUNION

Past President Kay Fukushima is organizing a reunion of 2002-03 district governors and other Lions associated with his presidency at the 94th International Convention in Seattle. The event will be July 4 at the Daybreak Star Indian Cultural Center. Besides the DGs, also invited are Impact Team members, DGE School group leaders and friends and supporters. The cost is \$50; profits will benefit LCIF. RSVP and checks (made payable to Kay K. Fukushima) can be sent to PIP Kay Fukushima, 910 Florin Road, Suite 108, Sacramento, CA 95831, USA. For information, e-mail fukushimak@comcast.net.

Invest in New Signage for Stronger Sales

Average revenue increase of 5%!



Signs have real sales power. In fact, the SBA reports that the addition of new signage to a previously unsigned building and/or the replacement of existing signage (generally, with larger signs) resulted in an average revenue increase of 5%. (That's \$50,000 if your store has sales of one million dollars!) Those are real numbers that can pack a positive punch to your bottom line. Here are a few other sales building reasons the SBA says signs are a good business investment.

- According to the US Census Bureau, 18% of households relocate each year creating a revolving customer conundrum. Signs help identify your business to new residents and attract new customers.
- Signs, such as vehicle graphics, are among the most cost-effective forms of advertising for the small business as they are always "on the job" for you - advertising 24/7.
- People often make their decision to enter a business by how it looks on the sign.



SIGN★A★RAMA
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Signs enhance your business's visibility and image recognition, which play critical roles in the success of your business. SIGNARAMA can help create cost-effective signage packages for your business. Find your nearest store at www.signarama.com/locations or call 1-888-258-6184.

Advertorial

THANK YOU

THE LIONS CHANGED MY LIFE

On The Road Again

Jacqui and Gary Taylor depend on their car for more than just transportation. When their 17-year-old daughter, Melissa, who suffers from a developmental disorder, gets upset, a car ride often calms her down.

When the family car was stolen from their driveway, the Taylors panicked. Yet a family friend thought she knew who could help, and reached out to the national Lions Club office in Australia. Just a month later, the Taylors had a 2003 Holden Astra Equipe in the driveway, acquired by quick-thinking and generous Lions who raised the funds needed and negotiated with a local dealership for the replacement car.

Q & A: Jacqui Taylor

Lion Magazine: How did you feel when you realized your car had been stolen?

Jacqui Taylor: The immediate feeling was of devastation. We felt awful that someone could be so cruel to do that. They must have seen that there was a disability sticker on the windshield.

LM: Why did you reach out to Lions for help?

JT: Once our car was stolen, I went into a state of shock and depression. What are we going to do? We're not in a position to get another car. After a friend of mine rang the national Lions Club office, I sent an e-mail to the Paralowie club about the car being stolen, about our family and why it's so important for us to have a car. From there, they sent out their district governor and his wife to meet us. Lovely people, and they said to me, "Leave it in my hands." When someone stole our car, we were at our lowest, and when the Lions told us they'd help us, it was like we won the lottery.

LM: How has the new car helped your family?

JT: It's helped our family so, so much, just getting through on a day-to-day basis. There's no way I could get Melissa to her appointments on public transport because she gets anxiety in crowded places. But she just loves going out into the car, so just that alone has helped us. The car is much better than what we had before. It's a hatchback, so I

can put the wheelchair in the back. It's manual, has air conditioning, an alarm and central locking. Our other car didn't have any of that. We feel like we're in such comfort; it's like a limo to us.

LM: We understand you wanted to repay the local Lions for their generosity?

JT: Both my husband and I, we are very poor in the way of money, but we wanted to put some time back in because there are so many people who struggle. So, we were offered to join the Lions Club of Paralowie, and we went and got inducted. We've now helped out at a couple of events, and we hope to spend many more years being members. It feels like we're giving something back, even if it is just our time and appreciation. We know firsthand what Lions do for people, and we're so proud to be a part of it and doing our bit.



The Taylors celebrate their new car, made possible by the Paralowie Lions.

Lions: have you heard from a beneficiary or a recipient of your kindness, service or charity? Tell us about the feedback you receive from those whose lives you've changed for the better. E-mail a brief description of your correspondence to lionmagazine@lionsclubs.org. Please include "Thanks and Appreciation" in the subject line.

INFORMATION

CALENDAR

2011 UPCOMING EVENTS FEBRUARY

FEBRUARY 1

International Peace Poster contest winners will be notified on or before this date

FEBRUARY 3-6

All-Africa Conference
ZAMBIA, AFRICA

FEBRUARY 7-10

Senior Lions Leadership Institute
LIVINGSTONE, ZAMBIA

FEBRUARY 7-10

Faculty Development Institute
LIVINGSTONE, ZAMBIA

FEBRUARY 11-14

Faculty Development Institute/Europe
ISTANBUL, TURKEY

FEBRUARY 16

Standard, Core 4 and IAG grant application deadline for review at the April 2011 board meeting

FEBRUARY 25-28

Faculty Development Institute/USA, affiliates, Bermuda, the Bahamas and Canada
OAK BROOK, ILLINOIS, USA

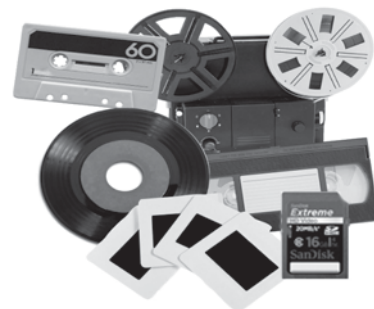
IN MEMORIAM

Kazuo Shigetomi, 99, who served on the International Board of Directors during 1986-88, has died. He was a charter member of the Sapporo Chuo Lions Club in Japan and also served as chairperson of the 23rd OSEAL Forum held in Sapporo in 1984.

CONVENTION COUNTDOWN

- 2011 Seattle, Washington
July 4-8
- 2012 Busan, Korea
June 22-26
- 2013 Hamburg, Germany
July 5-9
- 2014 Toronto, Ontario, Canada
July 4-8
- 2015 Honolulu, Hawaii
June 26-30

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Ask for Ken

EPIC SCENERY AWAITS

LIONS CLUBS 94TH INTERNATIONAL CONVENTION SEATTLE, WASHINGTON

Post Convention Travel Opportunities:



Rockies Highlights by Train

featuring VIA Rail's *The Canadian*

9 Days - 11 Meals **\$2895***

Departure Date: July 11, 2011

Highlights....Vancouver, VIA Rail's *The Canadian*, Icefields Parkway, Banff, Yoho National Park



Majestic Rockies

11 Days - 14 Meals **\$3300***

Departure Date: July 10, 2011

Highlights....Vancouver, Victoria, Kelowna, Jasper, Columbia Icefields, Lake Louise, Banff, Calgary



Pacific Northwest & California

featuring Washington, Oregon and California

8 Days - 10 Meals **\$1749***

Departure Date: July 11, 2011

Highlights....Seattle, Mount St. Helens Visitor Center, Portland, Columbia River Gorge, Bandon State Natural Area, Redwood National Park, Eureka, Avenue of the Giants, San Francisco

To request more information or to book your trip, call LCI Preferred Agency E-Z Travel at 888.303.3959

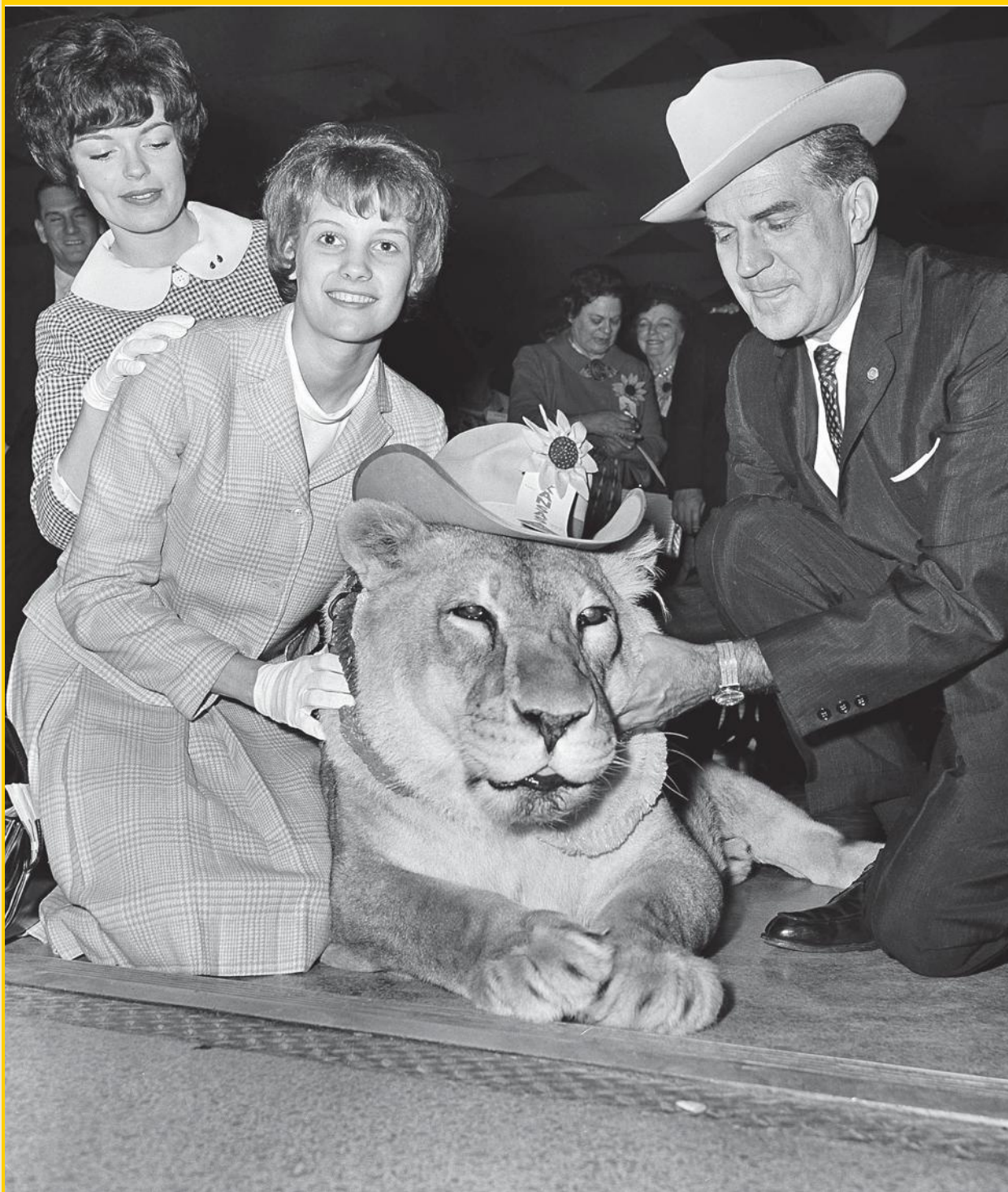


**COLLETTE
VACATIONS**

*Rates are per person, land only and based on double occupancy.

CST# 2006766-20 UBN# 601220855 Nevada Seller of Travel Registration No. 2003-0279

LAST ROAR



CAT IN A HAT

In a publicity shot for the 1965 International Convention in Los Angeles, International President Claude De Vorss of Wichita, Kansas, grips "Blondie," a full-grown lion. With him are two beauty pageant contestants. The photo was taken at Dallas Love Field, an airport in Texas. On page 14, see what thousands of two-legged Lions have in store for them in July at the 94th International Convention in Seattle.



VERSOSHOCK TRAMPOLINE FOOTWEAR

Scientifically Engineered to Defy Gravity

Defy Pain, Defy Aging, Defy Fatigue

This is my story

I used to be more active. I used to run, play basketball, tennis, football... I was more than a weekend warrior. I woke up every day filled with life! But now, in my late 30's, I spend most of my day in the office or sacked out in front of the TV. I rarely get to the gym – not that I don't like working out, it's the nagging pain in my knees and ankles. Low energy and laziness has got me down. My energy has fizzled and I'm embarrassed to admit that I've grown a spare tire (I'm sure it's hurting my love life). Nowadays I rarely walk. For some reason it's just harder now. Gravity has done a job on me.

Customer Satisfaction Speaks for Itself!

4 out of 5 customers purchase a 2nd pair within 3 months.



Wear them and you'll know

That's what my doctor recommended. He said, "Gravity Defyer shoes are pain-relieving shoes." He promised they would change my life—like they were a fountain of youth. "They ease the force of gravity, relieving stress on your heels, ankles, knees and back. They boost your energy by propelling you forward." The longer

he talked, the more sense it made. He was even wearing a pair himself!

Excitement swept through my body like a drug

I received my package from GravityDefyer.com and rushed to tear it open like a kid at Christmas. Inside I found the most amazing shoes I had ever seen – different than most running shoes. Sturdy construction. Cool colors. Nice lines... I was holding a miracle of technology. This was the real thing.

GDefy Benefits

- Relieve pain
- Ease joint & spinal pressure
- Reduce fatigue & tiredness
- Be more active
- Have more energy
- Appear taller
- Jump higher, walk and run faster
- Have instant comfort
- Cool your feet & reduce foot odor
- Elevate your performance

I put them on and all I could say was, "WOW!" In minutes I was out the door. I was invincible; tireless in my new Gravity Defyer shoes. It was as if my legs had been replaced with super-powered bionics. What the doctor promised was all correct.

No more knee pain. I started to lose weight. At last, I was pain free and filled with energy! I was back in the game. Gravity had no power over me!



ABSORB SHOCK
Eliminate pain from every step.

Nothing to lose: 30 Day Free Trial*

So, my friend, get back on your feet like I did. Try Gravity Defyer for yourself. You have nothing to lose but your pain.



REBOUND PROPELS YOU FORWARD
Reduce fatigue. Be more active

Tell us your story!
Login at Gravitydefyer.com
and share your experience.



Semi-Rigid Heel Stabilizing Cage

Removable Comfort-Fit™ Insole Accommodates most orthotics

VersoShock™ Trampoline Shock-Absorbing Membrane Heel

Twin Stabilizers

Smart Memory™ Master Spring Propels you forward and reduces fatigue

AVS® Ventilation™ Port Cools & Reduces Microbial Growth

Resilient High Grade Ethylene-Vinyl Acetate (EVA) Midsole Rocker construction protects metatarsal bones and aids fluid stepping motions

Rugged Polymer Sole



Gravity Defyer Customer Survey Results

a \$129.95 value

MEN (Shown above)

TB902IMBL

Sizes 7 - 13

Med/Wide and ExtraWide/XXWide Widths

WOMEN (Black on Black)

TB902FBL

Sizes 5 - 11

Med/Wide and ExtraWide/XXWide Widths



EXCLUSIVE ONLINE OFFER

TRY TODAY AND PAY IN 30 DAYS* Not available in stores.

Take advantage of this exclusive offer at www.GravityDefyer.com/ML8BCC3 or by phone, dial (800) 429-0039 and mention the promotional code below.

Promotional Code: **ML8BCC3**

*Pay only \$15 shipping and handling – non-refundable.

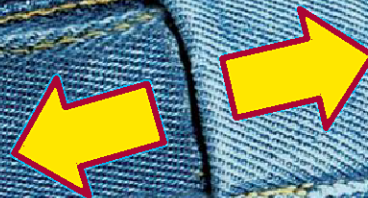


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Jeans

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With Famous
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| 15 | INDIGO | | |
| 5A | MEDIUM BLUE | | |
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