Love and Marriage ... and Lions
The economic crisis has sparked a huge demand for U.S. Mint Silver Eagles. Collectors, investors, dealers and the public alike are scouring the country to obtain them, creating a serious national shortage. But today, as a special offer to new customers you can own these HEFTY Silver Dollars at our lowest price—only $49.23!*  

**You Cannot Buy This Coin From the Mint!**  
The U.S. Mint does not sell Silver Eagle Dollars direct to the public. You can only obtain them through an authorized distributor. We have just reserved a fresh shipment of 2011 U.S. Mint Silver Eagles— the current U.S. Silver Dollar. These massive and attractive coins contain one full troy ounce of silver and feature the historic image of Miss Liberty draped in a U.S. flag walking boldly into the future.  

**Highest Demand Ever for 2010 Eagles. Act Before The 2011s Disappear!**  
We’ve never experienced such demand for Silver Eagles as we did in 2010. We predict the same for the 2011 Silver Eagles. So please hurry! They’re available RIGHT NOW. And with the current financial crisis they could easily sell out.  

**Don’t Miss Out! Limit 3 Per Customer**  
At our lowest price, we must set a strict limit of 3 coins per customer. The allure of silver is timeless, and the precious metal is a proven hedge against economic uncertainty. Don’t miss out! Call immediately, toll free, 1-888-870-8528 to add these elusive Silver Eagles to your holdings!

*plus a nominal shipping and handling charge

Note: GovMint.com is a private distributor of government and private coin and metallic issues and is not affiliated with the United States Government. Prices and availability subject to change without notice. ©GovMint.com, 2011

**Price based on spot market silver price of $40.36.**
CONTENTS
LIONS CLUBS INTERNATIONAL MAGAZINE

FEATURES

16 Love and Marriage … and Lions
Serving Together Enriches Bond Between Couples

22 The Joys of Volunteering
Lions Get More Than They Give

34 Peace Poster Photo Gallery

38 Clubhouse Scholar
Lion Studies Pioneers From Her Own Club

DEPARTMENTS

4 In The Spotlight
News Briefs

10 Ideas That Roar
Popular Park
Homegrown and Healthy
Leos Get Busy

12 Lions On Location
Orphaned, Not Alone
Bee Fair
Coins for Cash

COLUMNS

3 President’s Message

46 Recruiting Members

47 Club Building

48 Raising Funds

ALSO IN THIS ISSUE

30 Japan Update
32 Disaster Summit
42 New Web Site
43 Foundation Impact
44 Webinars
45 Thank You
50 Convention News
53 Club Briefs
53 Key Awards
55 Anniversaries
56 Last Roar
December Arrives In June

I am sure that there are many of you, like me, who find December to be a busy month to get everything done before the end of the year and the holiday season. Well, here it is June, and once again I am trying to finish my commitments before the end of this Lions year and the international convention. The year has gone too quickly. There are still so many Lions to visit and to tell “thank you” for being a Beacon of Hope.

This has been a year full of so many blessings. As Judy and I have traveled the world we have seen how you, the Lions, have answered the call to serve. Everywhere we have gone we have seen lives changed and new hope on the faces of those whose lives you have touched.

In Sydney I asked you to shine a light on four specific service campaigns. Not only have thousands of clubs participated in these service campaigns, you have also given assistance when natural disasters struck. Most recently your efforts have been watched by the world as you responded to the needs in New Zealand and Japan.

As we approach the end of our term together, Judy and I want to express to each of you our sincere appreciation for your friendship, your love and your faithfulness in serving those in need. It has been an honor to serve beside you as your president. Truly you have answered the call to be a Beacon of Hope.

May the words of the song “Find Us Faithful” remind us of our commitment to be found faithful as Lions.

“After all our hopes and dreams have come and gone,
And those who sift through all we’ve left behind;
May the clues they discover and the memories they uncover
Become the light that leads them ... [in a life of service].
Oh, may all who come behind us find us faithful;
May the fire of our devotion light their way.
May the footprints that we leave, lead them to believe
And the lives we live inspire them [in service] to obey.
Oh, may all who come behind us find us faithful.”

My very best wishes,

Sid L. Scruggs III
Lions Clubs International President
SERVICE CAMPAIGNS PROVE POPULAR

Thousands of Lions clubs took part in the four Global Service Action Campaigns of International President Sid L. Scruggs III. More than 850 clubs in 60 countries organized projects for the Engaging Our Youth campaign in August. Lions tallied 87,000 service hours among more than 1,200 projects. Lions provided vision-related services to more than 700,000 people and collected nearly 22,000 eyeglasses during the Sharing the Vision campaign in October. Lions put in 79,801 volunteer hours during nearly 1,000 projects. Lions dedicated over 138,000 service hours to complete nearly 2,000 projects for the Relieving the Hunger campaign in the winter. The number of environmental projects in April was not available as of press time.

GRAHAM NAMED HUMANITARIAN

Franklin Graham, the head of Samaritan’s Purse, will receive the 2011 Lions Humanitarian Award at the international convention in July in Seattle. Based in Boone, North Carolina, Samaritan’s Purse provides aid to victims of war, disease, poverty, famine and persecution in more than 100 nations. Graham, 58, also is president and CEO of the Billy Graham Evangelistic Association. He is the son of the renowned evangelist. In March, Samaritan’s Purse delivered 90 tons of emergency aid to Japan after the earthquake/tsunami disaster. The charity also responded with extensive aid after the Haiti earthquake and Hurricane Katrina. The Humanitarian Award is given for “substantial humanitarian accomplishment.” A $200,000 grant from LCIF accompanies the award.

E-CLUBHOUSE EXPANDS RAPIDLY

The popularity of the e-Clubhouse is … e-normous. The 5,000th Lions club signed up for an e-Clubhouse in April. About eight clubs sign up each day. More than 10 percent of Lions club now have an e-Clubhouse. First offered by Lions Clubs International in August 2009, e-Clubhouse enables Lions to build their own Web sites. The free resource has pre-formatted templates with fill-in-the-blank fields. The attractive, user-friendly sites matches the Lions brand while preserving a club’s individuality. For information, visit www.lionsclubs.org.

WATCH LQ

In the latest edition of LQ-Lions Quarterly video magazine, you’ll watch Lions in South Dakota convert a disaster area into a park, Lions in England recycle household goods and appliances, troubled youths in Australia learn maritime skills and blind surfers catch some waves in Southern California. Watch LQ online at www.lionsclubs.org.

Tri Village Lions Club members pack and distribute food and gifts to needy families in the Columbus, Ohio, area.

Franklin Graham
ONE OF US
Karen Taylor-Good never wanted to join a service organization, until she learned about Lions. A Grammy-nominated singer and songwriter from Nashville, Taylor-Good has performed worldwide, written several hit songs and even belted out a tune with Dolly Parton. When asked to perform at two Lions district conventions, one in Tucson, Arizona, she researched Lions.

“I was blown away. Lions were not at all what I thought they were. There are women. There are young people. And the work Lions do – this is just truly an extraordinary organization,” Taylor-Good says. Convention-goers will get a chance to hear her sing live in Seattle.

YOUR HOME CLUB IS IN ARIZONA, BUT YOU LIVE IN NASHVILLE. HOW DOES THAT WORK? I usually go to a meeting wherever I’m presenting and go to the Franklin Evening Club when I’m home. The first service project I did [in Nashville] was a vision screening for children. The Lions had a booth at the county fair, and they used this fabulous machine to catch vision problems and save children from a life of blindness.

TALK ABOUT THE SONGS YOU’VE WRITTEN FOR LIONS. Once I learned who Lions were, I thought, these people need a song! The song “We Serve” came pretty easily. It’s a good recruiting song. It’s energetic. I also thought Lions needed a love song telling them how much they are appreciated. “Because You Serve” is a ballad and makes people cry. The next one is called “Hands” because Lions around the world join hands and work together for the same goal.

YOU PUT THESE SONGS ON A CD? Yes, a special Lions CD is available on my Web site, karentaylorgood.com. Lions can purchase it at a discount and re-sell it to raise money.

I UNDERSTAND YOU’VE HELPED MANY GROUPS FUNDRAISE. WHAT WORKS? We developed a one-hour fundraising event that we have used for hospice groups around the country. It’s customized for the particular group, and we are just now rolling out the Lions version. Hundreds of people show up for a free event, and I weave five songs into the evening, tug on people’s heart strings, and get them to open their wallets to support the Lions. In one small town in Indiana, we raised $65,000 in that one hour. I can hardly wait to get this going with my Lions friends.

WHAT DOES IT TAKE TO WRITE A HIT SONG? There’s a story to how I wrote my most popular song. Basically, I listened to the small voice inside that was telling me to get up on a Sunday morning and go to church. I didn’t want to go. I was angry because I’d given up a lucrative jingle career in Chicago to go to Nashville to be a songwriter. After nine months, I was almost bankrupt. I hear this little voice telling me to get up and go. I finally went and the reverend was giving a talk about saying yes to life. Right after this, a woman asked me if I’d write with her friend from L.A., an actor. The song we wrote changed my life. “How Can I Help You Say Goodbye” became a number one hit, sung by Patty Loveless.

Know a Lion who you think deserves a bit of recognition? E-mail us a brief description of your Lion and the reason you’re nominating him or her at lionmagazine@lionsclubs.org. Please include “One of Us” in the subject line.
CLUB OF THE MONTH

LIBERTY LIONS CLUB, WEST VIRGINIA

FOUNDED: October 1974

COMMUNITY SERVED: Liberty is a rural area and its 34 Lions are community members ranging from retired state workers to college graduates beginning their first jobs. One member was chosen as AARP’s West Virginia Volunteer of the Year for helping neighbors in the community.

OUT OF THE ASHES: In the early hours of April 11, 2009, the Liberty Lions clubhouse burned to the ground. Members think the structure may have been struck by lightning. By the time firefighters arrived on the scene, all was lost – except for club members’ can-do attitude. Two weeks after the fire, the Lions broke ground on a new center. When news of the fire spread, the Lions were shocked at the support that poured in. With more than $50,000 in grants, and donations, a bigger and better structure was completed and paid for within a year.

STRIPPERS WANTED: Locals do a double take when the Liberty Lions advertise their need for “stripers” each fall. Every September, club members prepare for their Fall Harvest fundraiser selling homemade molasses and apple butter. But before the sticky syrup is made, high school students volunteer to strip leaves from 14-foot stalks of sugar cane. The stalks are then cut and run through the club’s mill, squeezing out a green liquid that the Lions cook in an evaporator pan until sweet, amber-colored syrup forms. Last fall, the club sold 150 gallons of homemade molasses and hundreds of quarts of apple butter, making the festival one of the best on record.

MOVING FORWARD: This summer, the Lions are planning an open house to show appreciation to those whose dedication and monetary support allowed club members to rebuild so quickly, showing that the community is there for the Lions just as much as the Lions are there for the community.

Within a year, club members rebuilt a bigger and better clubhouse.
IN THE SPOTLIGHT
LIONS NEWS BRIEFS

BY THE NUMBERS

26
Dog owners who brought their pets to a park to have them blessed by a Methodist minister in an event sponsored by the Clayton Lions in New York. Donations collected by Lions benefited guide dog training.

42
Hours weekly that the Farmington Thrift Store in Maine is open. Farmington Lions run the store.

1,000
Paper cranes students at Green Mountain Union High School in Chester, Vermont, made and sold for $1 and then donated $1,000 to LCIF to help victims of the earthquake/tsunami in Japan. In Japan, legend has it that a person with 1,000 paper cranes is granted a wish.

12
University of Illinois at Chicago students on an alternative spring break who gave tips from serving customers at a Sonic restaurant to help Cabot Lions support Lions World Services for the Blind in Little Rock, Arkansas.

25,000
Computer ink cartridges recycled by the Repentigny Lions Clubs and other clubs in District U-1 in Quebec, Canada.

200
CPR Anytime kits purchased by the Moraga-Orinda Fire District in California thanks to a $3,000 donation from Virginia Struhm and a matching donation from the Upjohn Fund of San Francisco. Struhm’s late husband, Lion Ed, was a firefighter, and she requested, in lieu of flowers, donations be made to the Moraga Lions Club.

6
Boots that immobilize vehicles donated to the Butte police in Montana by the Butte Mile-Hi Lions and another group. The boots are used on vehicles of DUI offenders.

400
Litter pickers including Lions who volunteered to clean a 700-acre site after a music festival at Weston-under-Lizard in England attended by 85,000 people.

14 YEARS AGO
IN THE LION
JUNE 1997

Former U.S. President Jimmy Carter visits International Headquarters to discuss efforts to limit river blindness. With him are International Third Vice President James E. “Jim” Ervin (left) and Executive Administrator Mark Lukas.

CA$H IN
YOUR USED
CELL PHONES

& pacebutler.com will pay you up to $125 for each phone!

1 Box cell phone handsets and batteries only. (no accessories, chargers, etc)
2 Ship FREE (with prepaid label)
3 We issue your check within 4 days!

Scan the QR code to visit our site now!

PaceButler Corporation
www.pacebutler.com 1-800-248-5360
Some phones have no value. See current purchase price list for individual model prices at www.pacebutler.com
IN THE SPOTLIGHT
LIONS NEWS BRIEFS

ON THE WEB
Remember the Lions Clubs International app we told you about last month? Now there’s another one! LCI has created an app just to help Lions enjoy the 2011 international convention in Seattle. Convention-goers with a BlackBerry, Android or iPhone can arrange a schedule, get breaking news, view delegation information, see shuttle schedules, view international parade details, and connect on social media. Download it now by visiting your mobile phone’s application marketplace and searching for “LCI 2011.”

OVERHEARD
“It took the word ‘can’t’ from her vocabulary. The word is gone.”
–Vicki Wolf on her 15-year-old daughter, Emily, who attended a space camp for the visually impaired in Huntsville, Alabama, thanks to the Fort Pierce Lions Club in Florida. From the TCPalm.

“The gift of sight and being able to read a newspaper or a book while incarcerated helps individuals serve their sentences in a more productive manner.”
–Corrections Officer Steve Kibiloski after the Charlotte Lions Club in Michigan donated eyeglasses to the Eaton County Jail. From the Lansing State Journal.

“It kind of rolls off your tongue, doesn’t it?”
–Bob Roe, referring to the Turkey Testicle Festival hosted by his banquet center and partly sponsored by the Essexville-Hampton Lions Club in Michigan. From the Bay City Times.

NEXT MONTH’S MAGAZINE
Meet our new international president for 2011-2012. Believe us, you’ll be ever more ready to serve once you learn about him.

Green Signage Solutions Now Available
Environmentally conscious consumers seek greener alternatives in signage

The green movement is catching on, and now consumers are looking for greener alternatives in all aspects of their lives – personal as well as professional. SIGNARAMA is proud to offer eco-friendly signage solutions that are also cost-effective.

Looking to be eco-friendly?
SIGNARAMA has now added environmentally sustainable products to its offerings. These new “green signage solutions” include:
• Composite hardwood boards made up of wood shavings or waste
• Aluminum signage which is recyclable and rust proof
• Compostable banners
• Cast metals, which are almost always made with reclaimed metals and are manufactured in ways that leave very little to no waste.
• New lighting technologies – LEDs – make electrical signs effective through EMC technology of scrolling messaging as well as lower energy usage for the life of the sign.

Contact your local SIGNARAMA for more information on their eco-signage offerings or call 1-888-258-6184. Find a store near you at www.signarama.com/locations.
A fitting tribute to all who serve...

The Danbury Mint Send
47 Richards Avenue no money
Norwalk, CT 06857 now.

Reserve the Armed Forces Ring(s) as described in this announcement. (Available in whole sizes 7 to 16. Please refer to the sizing guide above.)

K U.S. Marine Corps Ring (9033-0028) Size ____
K U.S. Navy Ring (9032-0029) Size ____
K U.S. Army Ring (9031-0020) Size ____
K U.S. Air Force Ring (9201-0024) Size ____

K U.S. Marine Corps Ring
Semper Fi

U.S. Navy Ring
Valor and Glory

K U.S. Army Ring
This We’ll Defend

Ring shown actual size.

THE ARMED FORCES RINGS

As the backbone of America’s defenses, the men and women in our Armed Forces serve valiantly to protect our country. Now, in tribute to these great Americans, the Danbury Mint offers a variety of bold men’s rings plated with 14kt gold. Presenting… The Armed Forces Rings.

Honor and commitment meet fashionable style.

Available in whole sizes from 7 to 16, each ring features the proud insignia of one branch of our Armed Forces, boldly framed by 12 dazzling diamonds. Each service’s motto is also inscribed on the inside of the band.

Your ring arrives in a Danbury Mint signature blue box for a grand presentation at no additional charge. The box makes an impact whether for yourself or as a thoughtful gift.

A fantastic value; order today!

Each Armed Forces Ring is available for $149 plus $7.80 shipping and service, payable in four installments of $39.20. This is an outstanding value for such a meaningful ring featuring a golden insignia, 12 diamonds and a patriotic inscription. Demand will be high, so don’t delay. Order your favorite today!

To find ring size, match a circle with the inside of a ring (a band works best for measuring).

© MBI

RESERVATION APPLICATION

The Danbury Mint
47 Richards Avenue
Norwalk, CT 06857

YES! Reserve the Armed Forces Ring(s) as described in this announcement. (Available in whole sizes 7 to 16. Please refer to the sizing guide above.)

☐ U.S. Marine Corps Ring (9033-0028) Size ____
☐ U.S. Navy Ring (9032-0029) Size ____
☐ U.S. Army Ring (9031-0020) Size ____
☐ U.S. Air Force Ring (9201-0024) Size ____

Send no money now.

Name ______________________ Please print clearly

Address ______________________

City/State/Zip ______________________ Orders subject to acceptance.

Signature ______________________

FOR FASTEST DELIVERY:
1-800-726-1184 • www.danburymint.com

4J61
New Look for Popular Park

When the devastating bomb attack destroyed the Alfred P. Murrah federal building in Oklahoma City on April 19, 1995, 168 men, women and children—19 of them enrolled in the building’s daycare center—were killed. Perry Lion and Noble County Sheriff Charlie Hanger, then an Oklahoma state trooper, stopped bomber Timothy McVeigh for a traffic offense and arrested him.

In the fall of that year, a Boston bank and its employees donated $80,000 worth of equipment to create a playground honoring the children who lost their lives in the tragedy. Efforts were coordinated by Boston bank executive and Lion Lou Marotta, now deceased, and the equipment was installed by more than 100 Oklahoma Lions.

The Oklahoma City Downtown Lions later purchased and erected two wheelchair-accessible picnic pavilions. Located on the east shore of Lake Hefner, the Oklahoma Lions Children’s Park is the most used of the city’s 103 parks. That popularity led to worn out and broken playground equipment, discovered by Lion Russal Brawley when he took his 4-year-old grandson there one day.

Another Downtown Lion, Bob Lee, says, “That day spurred Lion Brawley to head the Lions team that raised funds and supervised construction of the new Lions Children’s Park. Oklahoma Lions contributed $104,000 toward the nearly $500,000 cost of the park. Wood chips have been replaced by a rubber surface, designed to make movement easier throughout the play area for kids in wheelchairs or on crutches.”

Stephenville Lions in Newfoundland, Canada, believe in partnerships. Lions work in conjunction with the farming group Bay St. George Sustainability Network to offer a weekly community market in a building owned by the club. Featuring locally grown produce as well as arts and crafts vendors, the market offers 40 tables for buyers to visit inside and additional vendor space outside. A stage area also features musicians and other entertainers who perform for market-goers, who number as many as 400 every Saturday. Royal Canadian Air Force cadets also operate a canteen.

Farmers deliver their fresh produce to Lions, who sell the vegetables. Additionally, the grounds of a building owned by the club are used by public gardeners to grow vegetables and flowers on 4-foot by 10-foot plots. They’re free to sell their harvest or keep it. “The intent of the market is to have produce grown in the community rather than imported,” says club secretary David Johnston. The club’s high profile and the area’s rich soil offered an unparalleled opportunity for the project, he says.

The municipal and provincial governments funded the market with a $49,000 grant to help create jobs in another partnership effort. Approximately $43,000 was used to employ four workers and the remaining $6,000 was used to renovate the building.
Leos in Indiana helped raise $170,000 for family suites at the St. Joseph Regional Burn Center in Fort Wayne. Located in the medical office building attached to the center, the new family unit was created from existing space. “Demolishing a wall is our version of groundbreaking,” points out Indiana State Leo Chairman Douglas Rodenbeck, who is also chairman of the board of the burn council. The reconfigured area contains four separate sleeping quarters, a kitchen, living and laundry facilities and two handicapped-accessible bathrooms. There is also an office and meeting space for the Northeast Indiana Burn Council.

There are only two certified burn units in Indiana and St. Joe is the only one able to treat both children and adults. Rodenbeck recalls the enthusiasm of Leos when asked to help raise funds. “They said, ‘Yeah! We can do it!’”

Lions and hundreds of Leos worked together, expecting to raise only $120,000 but exceeding that amount by $50,000. “Some Leo clubs sponsored bake sales. Some had car washes. The Mad Ants basketball team gave us some ticket proceeds. West Noble and their sponsoring Lions designed decorative Lion nightlights to sell. We had a silent auction and several raffles, but the biggest winner was selling naming rights,” Rodenbeck says.

“We would put your name on anything from a waste basket to an entire room in the family suites. Several Lions clubs purchased naming rights, and Leo officers twice traveled to Indianapolis to make presentations to the Eye and Tissue Bank, which became our biggest supporter.

“The suites are designed to be a quiet place away from the burn center for families to sleep, eat and shower. At the same time, the rooms are only minutes away should there be an emergency. We expect this resource to be a great comfort for families during a time that involves a lot of stress.”

A highlight of the ribbon-cutting ceremony was a firsthand testimony of what the family suites will mean to families in crisis. Tom and Laurie Long’s son Jordan spent more than two months recovering from burns from a gasoline flash fire. Six years later, Jordan, now an adult, is fully healed but the Longs recounted their ordeal.

“My cell phone bill was $800 a month. It would have been nice to be able to use the Internet to let people know how Jordan was doing,” Tom Long said. “I figured how to stick my feet over the arm of the couch onto the table so I could stretch out.”

For $10 a day, families will be able to rest comfortably and easily keep in communication by using a sleek new desktop computer with Internet access. While Lions and Leos can’t speed the recovery of loved ones, they can provide some of the comforts of home for families waiting for them to heal.
The 43 orphans at Dar Ul Atfal (“home of children”) in Pakistan had mothers who died at birth. Or desperate single parents, unable to feed and clothe them, reluctantly left them at the orphanage. Some of the boys at the orphanage once roamed the streets as beggars until a kindly adult persuaded them to come to the home.

What the orphans share in common is the goodwill and generosity of the Peshawar Gulbahar Lions. Club members provide clothes, shoes, toys, sports equipment and school supplies. They clean the building. A Lion who is a physician is on-call around the clock to treat illnesses and injuries. Lions take the children to KFC (Kentucky Fried Chicken) to celebrate Independence Day in Pakistan, and on a religious holiday the children devour a Pizza Hut lunch and watch a magic show.

The 55-member club in the city of 3 million in northern Pakistan includes well-off business owners and executives, real estate developers, engineers and lawyers. Helping the needy children is “a source of inner satisfaction for each of us,” says Asad Ashraf, charter president and a past district governor. “There are many members who for different reasons do not regularly come to club meetings but even those members never miss these activities.”

The club adopted the orphanage five years ago. It was an easy decision. Four Lions were orphans themselves. Also, 50 years ago, Ashraf’s uncle built the orphanage, which eventually was deserted because of neglect.

Many Lions bring their own children to the orphanage to play games with the orphans. “It gives us the opportunity to make our own children understand how blessed they are. There is a big change in the thinking of our children, who are more inclined toward charity,” says Ashraf, an industrialist.

Supporting the orphanage has become a family affair for many Lions. “Even our wives take part in the activities, which motivates them to become Lions,” Ashraf adds.

The Peshawar Gulbahar Lions Club began in 1998. It has held 64 eye camps. Lions have screened nearly 45,000 at the camps, distributed 27,300 eyeglasses and sponsored about 4,000 cataract surgeries and corneal transplants for 19 children.
To Bee or Not to Bee? Lions Revive Tradition

Henry III granted Callington a market charter in 1267. The king earned funds to help rebuild Westminster Abbey, and local merchants could sell their wares and fill their coffers. Residents of Callington eventually got a honey fair.

The Callington Honey Fair is one of only two of its kind in England. The fair actually began sometime in the latter half of the 19th century. It ended during World War II. Then one day in 1978 a local man turned to a friend and remarked, “Do you realize what today is? It’s Honey Fair day and there isn’t a soul in sight.”

So the fair was revived, and the Callington Lions Club took it over after its first year. Every October Callington, a small town of 5,000 in southeast Cornwall, is transformed into a honey-lovers paradise. Merchants at the 100 stalls that line the streets sell honey products. The town hall hosts Honey Fair cream teas: teas with bees. Fairgoers vote for their favorite honey foods.

Why a honey fair? Southeast Cornwall is home to a number of beekeepers, and the honey at the fair “is much better than store bought—pure, sweet delightful,” says Lion Sid Sharp, an IT trainer. “We use honey on sandwiches, as a drizzle on desserts like ice cream. We mix it with porridge—it’s supposed to lower cholesterol and aid longevity.”

The 38-member Lions club nets about US$4,000 from the festival, says Sharp, who, purely coincidentally, lives at Bumble Bee Cottage. The club supports a children’s hospice, an air ambulance service, people with multiple sclerosis and other causes.

The Honey Fair is part fair, part street festival. Performers on stilts weave through fairgoers. Leather-lunged contestants in the town crier competition bellow a bucketful of “oyez.” Crowds gather at the shop window competition, the children’s art competition and exhibitions showcasing wedding dresses or unusual Christmas trees.

Attendees can also view a cross section of a beehive. An occasional “wild” bee will buzz about, but another airborne nuisance is more prevalent.

“Wasps are a nuisance but not so much at the honey fair,” says Sharp.

An award winner is honored.

A town crier gets heard.
Old Coins Fund New Projects in New Zealand

Kiwis are no different from anyone else. Old coins sit in drawers, coffee cans and bowls in households across New Zealand. But the difference is that obsolete coins can be turned in to support Lions’ youth programs in a national campaign spearheaded by Lions clubs.

Lions struck a deal with the nation’s Reserve Bank to get the full value of outmoded cash. The pool of available funds is NZ$80 million (US$61 million). The Reserve Bank estimates that much is lying around in outdated currency. In 1967, the country replaced the pound with the New Zealand dollar. In 1991 coins replaced paper dollars and in 2006 the size of some coins was reduced and other coins phased out.

This is the first time old currency has been collected to raise funds in New Zealand. Lions hope to raise as much as $5 million by July. The currency campaign began in July 2010. Free radio ads valued at $250,000 are helping to publicize the fundraiser.

“If we get towards the $5 million, some of it will be invested as an ongoing fund to support youth. If we get $1 million it will disappear straight to youth in a couple of years,” Richard Simmons, a member of the Remuera Lions Club and Zone 7 chairperson, told the New Zealand Herald News.

Lions also have arranged for a private buyer to take foreign coins at 75 percent of their face value.

The Lions will use the funds for Lions Quest, youth exchange programs and other youth projects.

Sit-up Record Broken for Lions

To raise awareness of hearing dogs, Vladimir Jurcik of Australia did 2,238 sit-ups in one hour, breaking the world record. Jurcik, 60, owns Roxy, trained by Hearing Dogs, supported by Lions. Jurcik suffered hearing loss after being assaulted 15 years ago. He did the sit-ups at Rundle Mall in Adelaide. The previous record was 2,201, set by American Jim Clark. Jurcik says, “Sadly, hearing dogs and their owners' rights are not widely understood and acknowledged.”
**Greece & the Aegean Islands**

13 Days  **Join other Lions departing September 14, 2011**  from $1458*  

Designed for the first time visitor – see all the highlights in one vacation! Start in ancient Athens; visit the Parliament, Hadrian’s Arch, Parthenon, Acropolis, Corinth Canal, Epidaurus, Olympia, and village of Mystras with its Byzantine citadel. Tour colorful Greek villages like Tripoli and Sparta. Explore the Olympia Archaeological Site, Temple of Zeus, Olympic Stadium, and museum of Olympia. Drive along the Gulf of Corinth to Delphi (tour museum) and visit the Temple of Apollo and Doric Temple and Theatre.

Sail to the three incredible islands of Mykonos, Delos, and Santorini, complete with quality hotels and lots of sightseeing.

---

**Hawaiian Kings Tour**

15-Days  **Join other Lions departing November 3, 2011**  from $1768*  

Visit all four main islands with included escorted sightseeing on every island on the most affordable two-week, four-island vacation you’ll ever find. Start in Waikiki with sightseeing including Honolulu & Pearl Harbor. After five nights, you’ll transfer to the garden Isle of Kauai for three nights where you’ll take a riverboat cruise up the Wailua River. Next is Maui for two nights where your Hawaiian escort will take you on the Iao Valley excursion and to the old whaling capital of Lahaina. On to the “big-island-of-Hawaii” for a night in Hilo visiting an orchid nursery, and Rainbow Waterfalls. Finally, the scenic day’s drive to the sleepy fishing village of Kona for three nights. En-route you’ll see a giant fern tree forest, black sand beaches, Volcanoes National Park, Thurston’s Lava Tube, a Kona Coffee Plantation and more! Includes a flower lei greeting, 14 nights in quality hotels, baggage handling, taxes, interisland flights, and escorted sightseeing on every island!

---

**Rose Parade Tour + Mexican Riviera Cruise**

16 Days  **Travel with other Lions departing December 30, 2011**  from $1898*  

Start in Los Angeles for four nights. Take a city tour of Hollywood, Beverly Hills and L.A., plus enjoy an exclusive YMT, after public hours, up close, pre-parade float viewing. Talk to the artists and watch the finishing touches put on the floats, unencumbered by public crowds! On January 2, 2012, you’ll be taken to Pasadena for the Rose Parade with reserved grandstand seats. Depart January 3 for Palm Springs for two nights at the Westin Mission hills Resort (or similar). Travel from the desert back to the ocean to San Diego (two nights) for an afternoon city tour. The next day is at leisure with optional tours to Sea World or the San Diego Zoo. On January 7, board your 5-star ship, Holland America Line’s ms Oosterdam. Your 7-day cruise includes Puerto Vallarta, Mazatlan, and Cabo San Lucas. Spend a final day and night in San Diego before flying home.

---

**Rose Parade Tour + Vegas**

10 Days  **Join other Lions departing December 30, 2011**  from $1298*  

Get away from the colder weather during the first week in January, avoid the post-holiday blues, and enjoy the best New Year’s Eve and New Year’s Day you’ve had in years! Start in Los Angeles (4 nights) with a city tour of L.A., Hollywood, Beverly Hills, and an exclusive, pre-parade, after public hours, float building and viewing at the Floats and Flowers Expo. Watch the artists put the finishing touches on the floats unencumbered by public crowds! On Monday, January 2, 2012, enjoy your reserved grandstand seats at the Rose Parade! On Tuesday, January 3, depart for Laughlin for two nights. On Wednesday, take the included YMT tour to the Grand Canyon with included lunch. Spend your final three nights in Las Vegas at leisure with an optional tour to Death Valley National Park. This unique tour includes baggage handling, motor coach sightseeing first class hotels, and taxes.

---

**Rose Parade Tour + San Francisco**

10 Days  **Travel with other Lions departing December 30, 2011**  from $1298*  

Get away from the colder weather during the first week in January, avoid the post-holiday blues, and enjoy the best New Year’s Eve and New Year’s Day you have had in years! Start in Los Angeles (4 nights) with a city tour of L.A., Hollywood, Beverly Hills, and an exclusive, pre-parade, after public hours, float building and viewing at the Floats and Flowers Expo. Watch the artists put the finishing touches on the floats unencumbered by public crowds! On Monday, January 2, 2012, enjoy your reserved grandstand seats at the Rose Parade! On Tuesday, January 3, depart for Central California along the coast. Visit Santa Barbara and its Camino Real Mission; the Danish Village of Solvang; tour the Hearst Castle; and travel along Big Sur and California’s famous Scenic Highway One, to Monterey. Next, spend three nights in San Francisco with an included city tour plus tour of Alcatraz Island!

---

**Rose Parade 5-Day Tour**  from $848*  

Enjoy the first 5 days of the itineraries above in L.A., then depart for home January 3, 2012.

---

*Prices per person; double occupancy; includes taxes; airfare is extra. Lions Clubs International not responsible for losses incurred.

---

Call for details and itinerary 7 days a week:

1-800-736-7300
Love and Marriage
... and Lions

For Richer, For Poorer?
Lions Find That Serving Together Enriches Marriage.

by Cliff Terry

Ann and Ray Favreau started dating right after high school graduation in Agawam, Massachusetts. They celebrate 53 years of marriage this June. While raising a family, keeping up a home and making ends meet, they learned the value of teamwork. “It was our philosophy bringing up four kids,” says Ray. “We always told them when they tried to play Ma against Pa, ‘You’ll never win because we’re a team and you can’t beat a team.’ And that was the end of it.”

The Favreaus also shared a commitment to service. Together, they’ve compiled 75 years as Lions, first in Agawam and now in Venice, Florida. The service as Lions has helped tighten their bond. “There are certain [Lions] things we do separately,” says Ann, noting that Ray does a walkway cleanup along the intercoastal waterway by himself and she does the club newsletter and fashion show. “For the most part we do things together like the golf outing. When we have the club holiday food wagon, he cooks hot dogs and I sell them.”

LION Magazine interviewed five Lions couples to find out how being Lions impacted their relationship. The couples told us that serving as Lions together added an important element to their marriage they both enjoyed. Their journey as a married couple and their experiences as Lions often overlapped, and the intersection enriched their time together.

Jeane and Jim Morris of Oklahoma first met when both were on work committees for the annual rodeo sponsored by the Duncan Noon Lions Club. “Jimmy asked me if I had plans for dinner,” Jeane recalls. “He had lost his wife, and I was a widow. Well, widows don’t have plans for dinner. They just go home to a bowl of Wheaties or something.”

“So we went to an Italian place,” Jim says. “There was another couple Jeane knew, and the man came over, looked me in the eye and said, ‘Now, this is a nice lady.’ And I said, ‘I’m sure glad to hear that!’ I got up the nerve to ask her to dinner again, and that’s how it all started. Two years later we got married, and it will be five years this June.”

A Lion since 1954, Jim was president of four clubs in Texas and retired from Southwestern Public Service Company, an electric utility. Jeane, a Lion since the 1990s, is a former territory manager for the NFIB (National Federation of Independent Business). She’ll become president of the Duncan Noon club this year when she turns 80. “That is, if I live that long,” Jeane laughs. “I’ll probably be the oldest club president in Lion history. That’s when you know things are tough! Anyway, I hope they give me a big gold star, for heaven’s sake!”

And does being a married Lion couple help their marriage?

“I think it does,” says Jim. “Working on Lion projects keeps us active and helps pay for the space we take up in this world.”

“We were in Wal-Mart recently,” Jeane adds, “and were joking about comparing prices or something, and a woman came over, patted me on the shoulder and said,
'Honey, you kids are having way too much fun.' And we make our life that way. If we’re working at the Lions rodeo, and it’s a 100-degree day, and we’ve erected our own umbrella for shade, and it’s just totally, totally miserable, we just make it fun.”

Asked if one is the “boss” at home and one is “boss” at the Lions club, Jeane answers, “I don’t think so. There are things that I’m better at, and there are things that I simply assign Jimmy because I have no business attempting it. That’s the only delegation we have.”

Wanda and John Barnett of Arkansas, married 35 years, met when working at Kmart. “She was my Blue Light Special,” says John, laughing. “I tell everybody their motto is, ‘Satisfaction guaranteed or your money refunded.’ Well, I haven’t got my money back yet. I’m really satisfied.”
The Barnetts are members of the Gravel Ridge Lions Club, where John is the membership chair and Wanda the secretary. They actually live in the town of England, about 10 miles from Little Rock. (“That’s right, we’re from England,” John drawls facetiously. “Can’t you tell by our accent?”)

They work for Lions Clubs International as consultants, although they’re on temporary leave. Previously, Wanda worked for two banks and John was a manager at Kmart, executive director of United Way and an insurance company’s sales director.

“Here’s a story about how Wanda became a Lion,” John says. “I was a Lion for over 20 years, and she always went with me to different conventions. The year I became district governor, we went to the Leader Dog school in Rochester Hills, Michigan. They showed a film called Dog Days. They lead the dog down the hall and take it to its new owner. It’s pretty emotional. Well, Wanda watched it, then turned to me and said, ‘I want to be a Lion.’”

So does being a Lion couple enhance the marriage?

“I tell people when I’m encouraging them to join as Lion couples that in today’s society, most husbands and wives go to work and come home and go their separate ways,” John replies. “Then they meet again about 10 or 10:30 and get up at 6 the next morning doing the same thing. Lions gives you an opportunity to do some good things for the community, and yet do it together. That’s special for us.”

“We worked on building a playground for the Arkansas School for the Blind,” adds Wanda, whose 12-year-old nephew is legally blind. “In the week we were going to assemble it, my mother passed away. I felt that with my Lions family and my own family, that project helped us get through a difficult time in our lives.”

Serving as Lions has added spice to the Barnett marriage.
So is one “boss” at home and one in charge at the Lions?

John laughs. “You know I’m not going to touch that one! But I’ll tell you the truth: We have a little bit different personalities. Both of us are pretty hard-charging-type individuals, but my personality involves the big picture, let’s go do it, while Wanda is, ‘Wait a minute, John, we have to wait and be sure if we’ve got this covered.’ She’s more detail oriented. So we complement each other in the fact that we have different philosophies but we compromise and get the best of both of us.” To which Wanda adds, laughing: “But I’m still the boss!”

Another Lions “two-fer” are Pat and Kevin Vannett of the Mandan Dacotah Lions Club in North Dakota, across the river from Bismarck. He became a Lion in 1987, she in 2003. “Most of our ‘couples-friends’ are also Lions,” Pat notes. “If they weren’t before,” she adds, chuckling, “they are now.”

“We’ve been married seven years. I was an assistant manager at a convenience store, and Kevin worked across the street for the state department of transportation. We were both divorced. He stopped in every day, then finally asked me out. I found out he had two small children. Mine were grown.

“He showed up in a red convertible for a Sunday afternoon drive. But I remembered it was Mother’s Day, so I stood him up. I spent the day with my children instead (laughs). But then a few weeks later he said, ‘I’m going to a Lions’ Fest tonight, and we have a formal banquet. I’ll pick you up at 6.’ I wasn’t a Lion at the time. So our first date was a Lions event. Our second date was a Lions picnic. We ended up getting married on the way to a Lions International workshop in Portland, Oregon. We stopped at Yellowstone, and in the gift shop, I noticed there was an item I had seen in Kevin’s house.

“Guess where he went on his first honeymoon? Yellowstone, of course.”

Asked about being “boss” at home and at Lions, Kevin reflects, “That’s a tough one. We’re both pretty strong people. I’m a two-time past district governor, and Pat is up-and-coming and has her own ideas. We bounce things off each other, even though we don’t agree 100 percent. But we do pretty well.”
“At home, we find a common ground,” Pat says. “With our blended family, we have to make compromises such as on holidays. We have to make a new history, create new memories. At our Lions club, we might have differing views, but we just talk things through. We each have our different gifts. That’s very helpful. And sometimes it’s challenging. What we and other couples have found is that how much fun it is to be in a ‘couples club’ rather than traditional male or female clubs.”

And do they see different sides of one another as Lions?

“I tend to see more of the Lion tradition than Pat, as a younger Lion, does,” says Kevin. “She’s looking more to the future.” To which she replies: “I guess I challenge things sometimes for Kevin. Maybe change is good, and maybe not. He may say, ‘We shouldn’t change just for change, let’s see why.’ And that’s a good checks and balance.”

In another part of the world, Jeannie and Alan van Wulven of South Africa have been married for 30 years. They became Lions in 1990 when she was the charter president of the Groote Schuur Lions Club. They then charted the Tygerberg Hills Lions Club in Cape Town in 2000, with Alan as the charter president. He’s now the club secretary.

“Alan is a tax consultant, and has a lot of paper work, so when it comes to Lions’ reporting, he is not a happy chappie,” Jeannie says. “We always tease him, since we’d get his minutes very late. But for the last few months, we’ve been getting it the next day.”
How has being a Lions couple affected their marriage?

“To us, Lions is a way to live,” says Jeannie. “Our family and friends know that Lions come first in our lives. Our way of supporting the needy has had a positive effect on our children, and they are following in our footsteps. My greatest joy is to see them enjoying the world of giving. They currently are Leos in the De Tyger Leo Club.”

Alan spends time with Leos. Jeannie was moved by meeting disabled children during a project at Maitland Children’s Hospital. “Alan and I work together well and complement each other,” says Jeannie. “He allowed me to go forward in Lions, and I became governor in 2003-2004. For many years, he allowed me to go to convention with my Lions’ friends while he stayed home looking after the kids and doing his hobby—fishing.

“I wear the pants and keep everyone on their toes. Alan doesn’t have a problem with that, because it’s just less for him to worry about. He often threatens to leave Lions whenever a nagging wife pressures him to do something. But he’ll never resign.”

In Florida, the Favreaus live in Venice, the “shark tooth capital of the world.” Says Ann, a retired teacher, “When we travel, we take our Venice Lions Club banner featuring the image of a shark head. Ray wraps a good-sized tooth with gold wire and we put it on a ribbon and give it to Lions people we meet. It makes an impact. It’s something that they haven’t seen anywhere else.”

A trip to Slovenia was memorable. “What happened there is I saw the longest strawberry shortcake in the world,” Ray says. “It involved a major fundraiser for the Ljubljana Lions Club. Well, I think the shortcake was over 160 meters [125 feet] long. They made the equivalent of $30,000 in one day. I found the club president, who had a hat on, with ‘Ljubljana Lions Klub.’ I wanted the hat. He said, ‘I’ll give it to you.’ I said, ‘I’ll buy it for your fundraiser.’ I still wear that hat when I go out on different Lion functions. People ask, ‘Where is that?’”

Married couples who work together at home are reminded of the old joke, “Marry for better or worse, but never for lunch.” So is there a downside to being married Lions, such as “too much togetherness”?

Says John Barnett of Arkansas, “We were at our house and Wanda said, ‘I think I’m going to do this, this and this.’ I said, ‘I don’t know, that might not be a really good idea.’ And she said, ‘Just shut up and do what I tell you. I’m the district governor.’ I said, ‘OK.’ It was kind of in fun, but we were able to work together.

“It could be a problem if one holds a higher Lions position, but you have to have some sort of understanding. That’s what we did. The year I was district governor was the year that Wanda became a Lion, so how shall I diplomatically put it? She didn’t try to run the show.”

The Favreaus don’t think togetherness is a problem. “It’s a lifelong practice of mutual respect,” says Ray. “Even though we have our individual space, we don’t step over the line.”

Adds Ann, “When we go to Lions meetings, we just walk around, talk to whomever. I mean, it’s not as if we’re chained to one another! Once you retire, you have to carve out your little niche. It comes with the territory.

“The thing is, there are about five couples in our Venice club. And, the club is lucky. Because when they get a couple, they get a team.”

She pauses. “You know, two for the price of one!”
The Joys of Volunteering

The Old Adage Is True: Lions Get More Than They Give.

by Marsha Mercer

In her day job with Camp Fire USA, Cynthia Wilson of Oklahoma City works with teenage girls and boys on outdoor community service projects.

Someone who toils all day alongside boisterous kids in city gardens and parks might be expected to crave quiet me-time at night and on weekends. But that’s not Wilson. Her life as a volunteer starts when her workday ends.

Whether she’s selling tickets to a fundraiser or repackaging frozen corn at a food bank with other members of the West Side Lions Club, recycling cans to support a filmmakers’ festival or camping with the Sierra Club, Wilson is living her personal philosophy: “We are all in this together, and we have a responsibility to help each other.”

A former AmeriCorps VISTA volunteer, Wilson, 35, adds, “That is why I am here on Earth—to help others.” After all, she says, “I see how much I’ve gotten from others. I am here to give back.”

Wilson acts not out of a sense of duty but of joy. “I can’t imagine doing anything else,” she says. “This is what I love!”

The joys of volunteering take many forms. For some, seeds sown by a family tragedy bloom in a healing flower. For others, volunteering opens doors to new friends and new skills. Still others use volunteering as the steel framework for the final chapters of life.

The health benefits of giving back are proven. Many studies show volunteering improves mood and physical health, takes people’s minds off themselves and, if they’re sick, off their pain. Volunteers actually live longer than people who don’t volunteer.

Yet volunteering is hardly universal. Only about 26 percent of Americans volunteered at least once through an organization last year. Volunteering rose after the 9/11 terrorist attacks but has declined in recent years, according to a U.S. Bureau of Labor Statistics (BLS) report based on 2010 census data.

So who are the 63 million Americans who do volunteer? If you think they’re retired fellas with too much time on their hands, think again.

Most likely to volunteer are 30- and 40-somethings, married with children and jobs. Women are more likely to volunteer than men, and working people volunteer more than the unemployed, according to the BLS.

Volunteers are “clearly not the people who have the most time,” says Robert T. Grimm, who was director of research and policy development at the federal Corporation for National & Community Service for eight years before joining the University of Maryland faculty last fall.

What about the people who say they’re too busy to volunteer? Time studies show they actually “watch hundreds of extra hours of TV a year,” Grimm says.

For Cynthia Wilson, volunteering is a legacy from her late mother, who was a champion of all things organic. Wilson’s mom died of breast cancer four years ago, and volunteering helped the daughter through her grief.
Cynthia Wilson volunteers for her Lions club at an auto show in Oklahoma City.

“It was a very difficult time for me. Without people around me to support me, I don’t know what I would have done. I didn’t know what my life was going to be without her,” Wilson said. “But I saw that I wasn’t alone.”

Another tragic event, the accidental death of her father in the 1960s, profoundly shaped Mary Yochum as a volunteer.

Yochum, of Ormond Beach, Florida, was a week shy of her 21st birthday in 1968 when her father died in a fire at their home in Perry, Ohio. He was cleaning paint and other chemicals out of the garage when he lit his pipe. Flames engulfed him when the chemical vapors ignited, and he died less than a day later.

“It was one of those freakish accidents,” Yochum said. She was so grateful to the kind firefighters who tried to save her dad that she vowed to help them prevent such tragedies from happening to other families.

Yochum, 63, has been a firefighter/emergency medical technician for about 40 years, mostly with the Volusia County fire services. The fire service has been her chief volunteer activity—but not her only one.
Yochum retired in June 2008 after 21 years as a hospital secretary, but her days as a volunteer are busier—and, judging from her enthusiasm, more rewarding—than those of most people drawing paychecks.

One of Yochum’s non-stop weeks: On Monday, she visited a woman in her 80s in a nursing home. Tuesday, Yochum was on duty all day as a volunteer firefighter. Wednesday, she taught CPR classes morning and afternoon. Thursday, she dropped off a big bag of men’s clothing at a homeless shelter. Friday, she was back at the fire station from 7:30 a.m. to 2:30 p.m. She had a meeting at church Saturday, and on Sunday she again taught CPR.

She’s in her second term as president of the Ormond-by-the-Sea Lions Club, where one of her projects is diabetes screening. Two days a month she prepares church dinners at Riverview United Methodist. She’s first vice president of her AARP chapter and treasurer for her Rotary club. She also volunteers at the hospital where she worked.

“You don’t get depressed,” she said. “You don’t have time to get depressed.”

Researchers confirm Yochum’s experience: volunteering is good for one’s mental health.

Volunteers develop stronger social ties, find greater meaning in their lives, view themselves as more competent and confident and are more cheerful and more active, said Douglas Oman, a professor at the School of Public Health at the University of California, Berkeley.

Oman’s long-term study of people over 55 in Marin County also found that, all factors equal, volunteers were 44 percent less likely to die on any given day than non-volunteers.
“People sometimes ask, ‘If I stop getting pay for my job would that be better for me?’” says Oman. The answer is maybe. Volunteering may be more protective because there’s less stress than paid work.

Christie Sproba of Panorama Village, Texas, knows the value of volunteering in the healing process. In 2008, she was diagnosed with breast cancer.

She had started attending Conroe Noon Lions Club meetings in 2002 when she was fairly new in town and had two small children at home.

“It was my weekly dose of adult time,” says Sproba, 40, who soon began working with the Texas Lions Camp and other projects involving children.

“When I was going through cancer, my projects gave me something else to think about,” she says.

Refusing to dwell on the negatives, she regained her health. She now volunteers in her club’s eyeglass recycling and manufacturing lab and is learning to manufacture glasses for children.

Mark Ritacco of Lake Oswego, Oregon, became a volunteer youth coach because his two children played baseball, basketball and soccer.

Christie Sproba of Texas works in her club’s eyeglass lab.

Christie Sproba
Hometown: Panorama Village, Texas
Age: 40
Occupation: stay-at-home mom
Club: Conroe Noon Lions Club
What else happened? Sproba started a community weight loss challenge in 2008. The city of Conroe recently signed a contract to take the challenge city-wide.
Quote: “When I was going through cancer, my projects gave me something else to think about.”
He also has been president of the Lake Grove Lions Club for three of the last four years. Ritacco is there for the monthly service projects and the fundraisers, including the spring tulip sales and the Fourth of July barbecue.

When others are on vacation, he spends the holiday behind a hot barbecue grill, spreading the club’s special seasonings on chicken.

“It’s just something you do,” Ritacco says, downplaying his service and talking up the club’s “inspirational gentlemen” who have made his community better.

Why did he join the Lions? Ritacco was drawn to the vision projects. His father was sightless in his left eye after botched surgery for a cataract when he was a boy. Ritacco wanted to do whatever he could to help others keep their vision.

Ritacco, 50, lost his job during the Great Recession. The bank where he worked as a mortgage broker for 10 years closed. He’s now in sales for a company that uses green technology to clean commercial heating and air conditioning units.

One thing hasn’t changed: “Every day I make one person smile,” he says. Ritacco holds the door open or carries out an older person’s groceries and makes someone smile. He may not know that research shows such random acts of kindness also have a good physiological effect on him.

Stephen G. Post, director of the Center for Medical Humanities, Compassionate Care and Bioethics at Stony Brook University, says volunteering can help alleviate stress, including job loss or a family move.

New research has quantified how many hours a volunteer needs to achieve health benefits.

“A good dose of volunteering is a couple of hours a week,” said Post, author of Why Good Things Happen to Good People and The Hidden Gifts of Helping.

Moving to a new community prompted Randy Williams, 62, of Mount Royal, New Jersey, to make time for volunteering.

“I just didn’t want to sit around,” he says. “I didn’t want to just have a new house.”
Williams, an insurance agent, had belonged to tennis and boating clubs in Central New Jersey, but when he moved to South Jersey in November 2001, he wanted to do more in his new community. Invited to a meeting of West Deptford Lions Club, he began participating.

“Every time you do one thing, it gets you involved in something else,” says Williams.

He rose through the club ranks to president in three years. He has been the club’s sight person for four years, has served as zone and region chair and district sight chairperson for a year.

“When you’re comfortable in your own skin, you can be a comfort to someone else,” he says. “Giving is a happiness. It makes your heart feel good knowing you’re helping somebody else.”

Volunteers develop stronger social ties, find greater meaning in their lives and view themselves as more competent.
Public Spectacle

The Lion of Scotland has a new look. The 20-ton, granite sculpture at St. Andrew’s Square in Edinburgh, Scotland, has been fitted with a spectacle for its one eye to raise awareness of glaucoma. Lions in Multiple District 105 commissioned the work in partnership with the International Glaucoma Association. A student at Edinburgh Art College designed the glasses. In Scotland, a lion is a traditional symbol of power and national identity, and the sculpture is a popular attraction. Lions clubs commissioned artist Ronald Rae to do the sculpture, completed in 2006.
We can help!

For information call:
Sightline 01233 64 81 70

Woodcote House
15 Highpoint Business Village
Henwood, Ashford, TN24 8DH
Tel: 01233 64 81 64
E-mail: info@iga.org.uk
Web: www.glaucoma-association.com
Charity Registered in England & Wales no. 274681
A Beacon of Hope for the Devastated

by Hideaki Suzuki, managing editor, and Tomoko Kawamura, senior editor, Lion Magazine in Japan

The tsunami that slammed the Japanese coastline in March decimated Otsuchi Town, Iwate. More than half of its 15,000 population is presumed to be dead or missing. The whole town caught fire. A Buddhist temple owned by Shuichi Oogayu of the Otsuchi Lions Club was the only building that miraculously remained intact.

“First, a sandstorm swept through the town,” Oogayu says. “Shortly after that, a wall-like tsunami wave of about 20 meters high [65 feet] was coming toward us at once. A wave way higher than a two-story house swallowed the entire town. There came a silence for a while, and now the wave was backing up and houses were whisked away like toy houses. It was an improbable sight. It was just beyond all the conventional rules.

“Everybody thought our temple burnt down too, because everywhere else was on fire. The town was flaming, cars exploded, and a wildfire was burning the hill behind us.”

Fifteen residents are taking shelter in the temple together with Oogayu’s family of five. Even weeks after the earthquake, they had no electricity, gas, running water, telephone line or kerosene available to them. Members of an inland Lions club who visited the town to check on the
area found out about the situation and offered to bring in the first relief supplies. A network of Lions brought help to this little refuge.

In Ishinomaki City, Miyagi, the tsunami swamped buildings on the coast, streamed up the Old Kitakami River and flooded the downtown area completely. Past Council Chairperson Masao Sugiyama of Multiple District 332 was at his home on a hill when the massive quake shook the ground. As soon as the shaking settled, he got in his car and drove to his company. Sugiyama owns a stationary company near the river. In spite of the risk of flooding, he did not leave his employees alone at the company.

“I evacuated with my employees and another 100 residents in the area to the second floor of my company building,” Sugiyama says. “The water did not recede right away, and we stayed there isolated for four days. There was no drinking water or blankets to ward off the cold. Young employees went out in the water up to their chests to find food and we shared what they brought back to survive.”

After the water receded, Sugiyama used the damaged company building to store relief supplies sent from Lions across the country and distribute them to the citizens. He announces the distribution times on radio and TV. On a snowy day in March, Sugiyama, other Lions and his employees provided 1,000 survivors with food, blankets, diapers, winter clothes and underclothing.

“There are 80,000 people in the shelters and 40,000 people staying at their homes in the city. Those who stay at their houses do not receive enough supplies, and I want to directly hand relief goods to them,” says Sugiyama. “Although our beacon of hope is still far and small, I believe we can work together and achieve reconstruction.”

On March 13, two days after the disaster, the eight council chairpersons of Japan held a special meeting. They established a disaster relief headquarters and asked for donations of 3,000 yen (US$35) per member. They also organized a disaster relief support team at MD 330 located near the affected areas to supply provisions made possible through US$1.25 million mobilized by LCIF. Each of the affected districts, 332-B (Iwate), 332-C (Miyagi) and 332-D (Fukushima), as well as MD 333 (Tochigi), established a distribution center and a traveling Lions supply team.

Lions who own businesses assisted in securing supplies. Takao Kotani, the president of Kuromatsunai Lions Club and owner of a beverage manufacturing company, collected 3,000 two-liter bottles of water in MD 331. Shozo Udaka, the 336-A district governor who owns a paper manufacturing company, helped MD 336 mobilize 100,000 rolls of toilet paper and 100,000 disposable diapers. MD 330 procured 9,000 pairs of underwear for men, women and children.

Past District Governor Shigenobu Shiga in Shiogama City in 332-C is managing incoming supplies from Lions. The tidal wave severely damaged his stone dealer shop near the port; Shiga had his oldest son take over the business. Shiga dedicated himself to relief efforts with another son, Lion Fumiyasu Shiga, and a third son, Masataka. Shiogama Lions Club members are helping provide supplies.

Shiga delivers the supplies to nearby Tagashiro and Shichigahama, to catastrophically destructed Ishinomaki and even to Kesennuma, three hours away. He passes on supplies to local Lions whenever possible. Many Lions are in evacuation centers themselves, but the supplies sent from fellow Lions across the country energize them and drive them to serve.

“This is the only thing I can do right now. I am most thankful that many Lions responded immediately to help. I am so grateful that I got to know them through Lions,” Shiga says.
Lions Clubs International hosted its first Disaster Relief and Development Summit with leaders of global organizations on March 3. More than 40 representatives of the world’s foremost humanitarian assistance and emergency management agencies attended the one-day meeting at international headquarters in Oak Brook.

One week after the summit, underscoring the need for the summit, Japan was devastated by an earthquake and tsunami. Weeks earlier, Christchurch, New Zealand, was hit by an earthquake that turned much of its downtown into rubble and killed 154 people.

“We are serious about disaster relief,” says International President Sid L. Scruggs III. “Any time there’s a disaster, Lions have their boots on the ground immediately. Within 12 hours of the Christchurch earthquake, the district governor had 30 Lions dispersing water that they bought with money out of their own pockets.

“Water, food, sanitation and shelter are big concerns immediately after a disaster. The summit with other agencies was to answer the question, ‘How can we come together and not duplicate efforts?’ ”

The conference highlighted one undeniable fact, says Scruggs. “We need to educate people within our own communities about what Lions do. People give to other agencies because they don’t know that Lions are involved in disaster relief.” One of the main purposes of the summit was to also inform other agencies about how Lions are prepared to help when urgent needs arise.

The Carter Center’s Chief Development Officer Barry Nickelsberg says he was struck by the timeliness of discussion topics. “Everyone—speakers and participants alike—was very willing to share ideas. Best of all, we looked at the future. We didn’t dwell on the past.

“From building latrines to fighting river blindness, our programs will be better for this experience. But most importantly, the people we serve will benefit from Lions’ time, efforts and organization.”

Representatives of a wide cross section of NGOs, non-profits and corporations attended the summit. Agenda subjects included the global challenges in providing clean water, sanitation, shelter and food and effective disaster response. Participants discussed innovative products and sustainable technologies for water purification, solar lighting and cooking systems. These low-cost solutions are capable of saving and changing lives not only in times of crisis, but also in rural, developing areas of the world.

Carrie Wall, manager of disaster and international services for the American Red Cross of Greater Chicago, was already familiar with Lions’ humanitarian assistance goals. An agreement between the association and the International Federation of Red Cross and Red Crescent Societies (IFRC) has been in effect for nearly two years.

“The most important point I took away from the conference is the fact that we, as international response agencies, must focus on disaster risk reduction,” she says. More attention needs to be given to working alongside communities to assist them in preparing for the worst.”

The Lions ALERT program, which helps Lions to develop plans of action in emergency situations, does just that. From Level I threats, involving only a few people, to Level II, affecting an entire community, to Level III, in which hundreds of thousands of people in the region are affected, Lions ALERT teams are prepared to assess immediate needs and help with recovery.
For Raj Phairembam, the need for peace is not an abstract concept. The 11-year-old student cannot travel to his school at times because of civic turmoil. Nearly two dozen militant groups seeking secession or greater autonomy are active in Manipur, a state in India.

“Sometimes the road is closed for one or two days. Sometimes, it’s closed for a month,” Raj said.

The grand prize winner of this year’s Peace Poster Contest spends much of his time thinking about peace and what it would mean to his small village in the northeastern corner of India. One day, the talented artist hopes to become an army officer like his father so he can be a United Nations peacekeeper.

Raj took another step toward his dream when he joined Lions from across the world at Lions Day with the United Nations in New York City. After a grueling four-day trip, the boy who had never been on a plane was greeted with the sights and sounds of the bustling metropolis.

“There are many differences here,” Raj said of New York. “Here, there are tall buildings. In our state, there are no tall buildings. We are surrounded by hills.”

Raj took the opportunity with the Lions to express his thoughts on peace, and also his appreciation for Lions. “We want to be where there is peace,” Raj told the Lions. “Peace is in our nature. We treasure it.”

At the conclusion of his speech, Raj generously donated US$250 of his US$5,000 prize money back to Lions Clubs International Foundation to aid those affected by the disaster in Japan. This unprecedented act of generosity spurred an outpouring of support from Lions in attendance, prompting many clubs to make donations as well.

“Thank you, Lions Clubs International. Thank you, Lions across the world,” Raj said: “You have given an opportunity to children across the world.”

by Kelly Janowski
MEET THE PEACE POSTER MERIT AWARD WINNERS

Sonia Vanesa Ruiz, 12
Sponsored by: Adroque Lions Club, Argentina
“Communication is the road to peace.”

Atharva Sudarshan Barapatre, 11
Sponsored by: Chandrapur Lions Club, India
“Let us all demand peace, work for peace, preach peace and aim at peace. Together, we can and we will make the difference.”

Sheelam Arun Kumar, 12
Sponsored by: Hasanparthy Lions Club, India
“In my view, peace is the absence of hostility and violent conflict.”

Annika Ponzilius, 13
Sponsored by: Selkirk and District Lions Club, Canada
“The Lions Peace Poster Contest gives me the chance to show people what peace means to me.”

Prajwal P Hadli, 12
Sponsored by: Gadag-Betgeri Lions Club, India
“Mutual understanding and unity is instrumental in sowing international peace and our only way to progress.”

Yanyao Zhou, 13
Sponsored by: Guangdong Xiangshan Lions Club, China
“I received a letter from a friend and I was suddenly inspired. Why can’t I send a letter full of good wishes to the world?”

Nabila Nindya Alifia Putri, 11
Sponsored by: Malang Indah Lions Club, Indonesia
“I was inspired by a symphony of music, particularly the gamelan, a Javanese ethnic musical instrument that belongs to my grandfather.”
Lucia Paladini, 12
Sponsored by: Alessandria Host Lions Club, Italy

“This competition is important because it is a creative event involving young people from different parts of the world. It is a time for us all to connect by thinking about peace.”

Jonathan Richard Young, 13
Sponsored by: Sliema Lions Club, Malta

“My poster depicts the vision of a united world, where weapons are destroyed and we are able to break free from the chains of greed and ambition and rejoice in a united vision of a happy world.”

Christopher de Jesús Sosa De la Cruz, 13
Sponsored by: Jerez Lopez Velarde Lions Club, Mexico

“I want my drawing to inspire people to be better human beings.”

John Deng, 13
Sponsored by: Bucklands Beach Lions Club, New Zealand

“My poster is about peace around the world through music. I think music is a language everybody understands.”

Anish Thapa, 11
Sponsored by: Kathmandu Bhrikuti Lions Club, Nepal

“Be positive. Say ‘no’ to violence.”

Ye-Eun Park, 12
Sponsored by: Seoul Hyung Saek Lions Club, Korea

“This contest is meaningful to me because I forgot how important peace is to me, my family and everybody around me. This gave me the chance and time to think about peace.”

Asobara Hillary Chukwuemeka, 11
Sponsored by: Ikeja D’Ivy Lions Club, Nigeria

“In the world today, there is war around us and I think there should be peace around us.”

Marina Troncoso, 12
Sponsored by: Marbella Decano Lions Club, Spain

“If we work together to construct peace, it will come together like a puzzle.”
"If small children like us unite together, we could open the door of peace."

**Poson Rooso Miranda, 11**  
Sponsored by: Colombo Maitland Lions Club, Sri Lanka

"Only peace will give human beings the opportunity to get along with Mother Nature and support a harmonic relationship with our eco system."

**En-Ting Lin, 12**  
Sponsored by: Taoyuan Wan Shou Lions Club, Multiple District 300 Taiwan

"Feelings, technology and peace can go together. We should all contribute, from the biggest to the smallest."  

**Antonella Hergatacorzian Ke hysterian, 12**  
Sponsored by: Montevideo Agraciada Arroyo Lions Club, Uruguay

"We will never find peace if we can’t get together and love."

**Kylah Alexis Reed, 12**  
Sponsored by: Makakilo Kapolei Lions Club, Hawaii

"All kids in this world are hoping for peace."

**Hyo Jin "Esther" Kim, 13**  
Sponsored by: Fullerton Host Lions Club, California

"My poster is dedicated to peace on earth regardless of religion or nationality."

**Patricia Perez, 11**  
Sponsored by: Miami Lakes Lions Club, Florida

"Peace never comes easily; it takes time, effort and patience for it to grow and stay alive, but imagine what a beautiful world we would become."  

**MinJoo "Deborah" Kang, 12**  
Sponsored by: Fairfax Host Lions Club, Virginia

"We must all speak for peace as it has no voice."  

**Ioana Rotaru, 13**  
Sponsored by: Milford Lions Club, Massachusetts
For the first time in its 33-year history, Lions Day with the United Nations took place in two different venues at the same time. In total, nearly 700 Lions gathered in New York and Nairobi, Kenya, in March to celebrate the ongoing 66-year partnership with the United Nations. Lions and U.N. officials reflected on the common goals of the two organizations and the many accomplishments of joint initiatives while exploring further opportunities for collaboration.

In New York, International President Sid L. Scruggs III and Joseph L. Wroblewski, a past international president and Lion liaison to the United Nations Economic and Social Council and United Nations Department of Public Information, presided over the day’s program. Scruggs emphasized that Lions “believe in a world that is free of poverty and human suffering,” and reminded those in attendance of the opportunity to “unite [the two organizations through] our commitment to that vision and the tremendous power of the human spirit.”

Scruggs’ keynote speech was followed by presentations from U.N. staff that focused on how Lions can help achieve the Millennium Development Goals. By 2015, the United Nations wants to eradicate extreme poverty and hunger, achieve universal primary education, promote gender equality, reduce child mortality by two thirds, improve maternal health, combat HIV/AIDS, ensure environmental sustainability and establish global partnerships for development.

The New York program also featured the announcement of the grand prize winner of the Lions International Peace Poster Contest, 11-year old Raj Phairembam from Manipur, India, a special musical performance by the Tarumi Violinists and a presentation of the UNICEF School-in-a-Box awards. At the end of the program, Lions generously donated funds for Lions’ disaster relief efforts in Japan and for the School-in-a-Box program.

In Nairobi, First International Vice President Wing-Kun Tam detailed the many successes of Lions’ collaboration with the United Nations and the contributions of Lions in Africa. He stressed that Lions Clubs International and the United Nations share many common goals and applauded the Lions in Africa for their efforts in fulfilling the Millennium Development Goals. Expert panels featuring Lions, U.N. staff and LCI partners discussed the role of civil society in addressing important challenges related to health, food security and the environment.

The program included a special video message from Scruggs, a performance by the Chinese Disabled Group and the presentation of a Peace Poster Contest merit award winner, Hilary Asobara from Nigeria. Finally, Tam launched the China East Africa Eye Care project for Kenya, Tanzania and Uganda.

For more information about the 2012 Lions Day with the United Nations, please contact ldun@lionsclubs.org.
Nathan has combined her scholarly talent with her interest in Lions.
Lynn Dorn joined the Fargo Lions Club in August 1987. The minutes of the meeting reflect nothing special in the motion to accept her membership. But it was a historic day for the club: Dorn was the club’s first female member.

That same year, Sarah Nathan was a third-grader in Fargo, getting to know the man who would someday sponsor her own membership in the Fargo Lions Club. A father eager to swing doors open for his daughter and all young women, Robert Littlefield developed Kidspeak. The after-school program introduced grade school students to public speaking.

Nathan would go on to pay her own kind of tribute to Dorn and the other first female members of the Fargo Lions Club by interviewing them for her master’s thesis and including their stories in a body of research in her chosen field: philanthropic studies. What she found surprised her: those women at the forefront of change didn’t have a strong sense of breaking down barriers. They just wanted to serve.

“I really wanted to record the stories of these women, whether or not they thought of themselves as trailblazers. Sometimes that has negative connotations,” said Nathan, 32.

In 1987, the U.S. Supreme Court ruled that excluding women from service clubs was discriminatory in a case involving a Rotary club. Shortly after the ruling, delegates to Lions’ International Convention in Taipei, Multiple District 300 Taiwan, officially opened up membership to women. Within two months, 3,500 women in the United States, Canada and overseas joined Lions clubs. The change was credited with saving some clubs from the brink of extinction and re-energizing many more. Today, women make up about 22 percent of Lions.

Within the Fargo club, women were accepted with virtually no fanfare.

Fred Walsh, who worked at North Dakota State University, invited Dorn to join his Lions club. Dorn was the university’s director of women’s athletics. A communications professor, Littlefield was also a work colleague and Walsh had been his sponsor, too.

A few members left when women were admitted, Littlefield said, but the vast majority were in favor of it. “We knew what the right thing to do was. We had strong people who would stand up and say that,” said Littlefield, now 5 NE district governor. “What it came down to was, should women be denied the opportunity to serve the needs of the less fortunate?”

Littlefield strongly believed in equal opportunity for women. That’s how he met young Sarah Nathan, who joined the Kidspeak program in third grade. She enjoyed it so much that she continued participating all the way through her school years. She competed in high school forensics and debate, and later helped Littlefield coach a
middle-school team. He was her mentor, and she even became friends with his daughter.

After going to college in Washington, D.C., Nathan returned to her hometown in 2006 for a fundraising job with Concordia College. Littlefield wasted no time inviting her to join Lions.

“I thought, what happens at this lunchtime meeting where people get together and sing?” Nathan said. “But I fell into the routine of going every week, and it started to become very natural.”

As the club’s youngest member at the age of 27, Nathan quickly became its rising star. “She wasn’t afraid to plunge right in with the old folks, so to speak,” Littlefield said. “I suppose because I’d known her for so long, I really made a big deal about her joining. I was so proud of her as a student and I just raved about her. Everybody liked her immediately.”

Littlefield said Nathan was so enthusiastic that he figured she was on the expressway to club presidency. But as it turned out, her academic plans would lead her out of state. She’d decided to get a master’s in philanthropic studies at Indiana University.

Her Lions experience had her thinking about where service clubs fit into the overall picture of philanthropy, and she started doing some research on club history to develop a thesis topic. “That’s when I realized women had only been in service clubs since 1987. That’s in my lifetime,” Nathan said. “I was born in 1978, thinking I could do anything and be anything I wanted. So this was really surprising to me.”

Nathan decided to make her thesis a case study of the first female members of the Fargo Lions Club. She interviewed four such pioneers, along with men who were members in 1987. She sifted through news accounts and pored over archives. The result was her master’s thesis, published in September 2009, titled “Making ‘We Serve’ an Inclusive Mission: How the Fargo Lions Club Integrated Women into Full Membership.”

None of the women Nathan interviewed identified themselves as pioneers. The men who welcomed them didn’t see them as revolutionaries. The time had simply come. “It was almost a non-issue, and I was surprised by that,” she said. “I mean, it took a Supreme Court decision to change this. This is a pretty big deal!”

The transition was seamless, Littlefield said, largely because of the nature of the Fargo club. It’s a downtown club, made up largely of professional and business people. The mayor had been a member. By the ‘80s, women were a fixture in the local business community, and it just seemed natural to include them in any professional setting.

“All those early leaders that she studied, they were all strong women. They were confident. It didn’t matter to them that they were the only women in the club, because they knew it would get better,” said Littlefield, who has served two terms as president of the Fargo club.

The women were all invited by male members who knew them professionally, Nathan said. None was married to a Lion. And in a few years, when the women became sponsors themselves of new members, they were just as likely to recruit men as women.

Certainly, a few longtime members weren’t happy about bringing women into the fold. They tended to be older or retired members for whom Lions meetings were a place to get together with the guys, Littlefield said. They weren’t active in business anymore, and they weren’t accustomed to seeing women in those circles.

“We experienced what most clubs probably did. There was a group of people who were not pleased that women were going to come in, because it had always been a men’s club,” Littlefield said. “When it was happening, the board was made up of people who looked at it as a good thing. It was kind of like, well, we’re probably going to lose some members over this, but we’re probably going to gain more.”

Nathan said she had to guard against letting her own views on equality color her research. Some all-male clubs persist in less populous areas, and she didn’t want to demonize them.

“It’s easy to make a value judgment about that, but those all-male clubs still serve as valuable emotional connections for their members to other males in their communities where they might not have other opportunities,” Nathan said.

Research into service clubs was almost non-existent when Nathan made her thesis proposal. Philanthropic studies takes an interdisciplinary approach, usually focused on traditional nonprofits such as foundations and charities. “I felt like this was an important story to record to help build the field,” Nathan said.

Service clubs like Lions are known as “mutual benefit organizations” in IRS terms—a catch-all for groups that do philanthropic work but don’t fit the typical nonprofit pro-
Contributing to a foundation doesn’t have the social component that you have with a membership in Lions, or Rotary or Kiwanis, Nathan said. “This kind of philanthropy we did in our service club is what I found more interesting and more compelling.”

The benefit to both members and those they serve is what Harvard professor Robert Putnam was talking about when he coined the term “social capital.” Putnam, author of the 2000 book *Bowling Alone: The Collapse and Revival of American Community*, argues that Americans depleted their social capital in the 20th century by disengaging from groups such as service clubs and bowling leagues—as a result, the fabric that binds communities has come unraveled. According to Putnam’s research, in the last quarter-century there’s been a 58 percent drop in people attending any kind of regular club meeting.

Nathan included this quote from the book in her thesis: “[S]ervice clubs, like Rotary or Lions, mobilize local energies to raise scholarships or fight disease at the same time that they provide members with friendships and business connections that pay off personally.”

Nathan herself is a perfect example. Her lifelong friendship with Littlefield, enhanced by their collaboration in Lions, led him to serve on the examining committee for her master’s thesis, even though she was attending a different university. She even employed a theory that Littlefield has studied to a great extent—the diffusion of innovation, which is how groups adopt new ideas.

Today, Nathan is pursuing a doctorate at Indiana University-Purdue University Indianapolis. She still stays connected to the Fargo club as well as her local club, and she helps Littlefield produce an electronic newsletter for his district. Her goal is to one day collect an oral history of the nine women who have been on the international board of directors for Lions. Her dream is to become the first female president of Lions Clubs International.

Littlefield has no doubt she’ll achieve it all. “When you empower people and give them the opportunity to participate and show what they’re capable of doing, they can do anything,” he said. “I think Sarah’s a great example of why allowing women into Lions was a good idea.”
New LCIF Web Site Launches

Lions Clubs International Foundation launched a new, improved Web site. Lions can find the information and resources they need, get to know some of the people they’ve helped and stay up-to-date on LCIF’s projects.

Whether Lions want to apply for a grant, obtain outreach materials or donate to the latest disaster campaign, LCIF has made it easier for Lions to locate information. The site has six main categories.

- **About Us**: Lions can get acquainted with LCIF’s mission and history, view financial reports and meet LCIF’s leaders.

- **Our Programs**: Learn about LCIF’s four main areas of service—restoring sight, providing disaster relief, supporting youth and addressing other humanitarian needs such as health and disability.

- **Our Impact**: Read how LCIF has changed the lives of individuals around the world.

- **Ways to Give**: Become familiar with LCIF donation options and recognition programs and get questions on Melvin Jones Fellowship answered.

- **News**: Read LCIF’s latest news, monthly e-newsletter and recent media coverage.

- **Lions Center**: Find useful grant information, outreach materials and LCIF multiple district and district coordinator resources such as forms, calendars and reports.

LCIF is all about helping individuals improve their lives. Lions will hear inspiring stories on the new site. Lions can also read stories from donors who make giving to LCIF a priority. Users also will find out about LCIF’s many partners who help the Lions reach more people and work more effectively. There is even an opportunity for Lions to share their stories.

The new LCIF site provides a way for Lions to stay current on Foundation news, grant deadlines and how donations are used. The home page is continually updated with the latest news and links to important information. The Lions Center section of the Web site will help Lions connect with LCIF more easily than ever before.

Take a moment to visit LCIF’s Web site today at www.lcif.org or through the new button on the top right of the LCI Web site (www.lionsclubs.org).
Lions Clubs International Foundation (LCIF) is embarking on its 43rd year of supporting Lions’ humanitarian projects. Every year LCIF sets goals to guide, improve and expand its work to improve lives worldwide, but 2010-2011 stood out as a year during which big strides were made to both share Lions’ work with the world and better serve Lions’ needs.

Creating a new Steering Committee helped strengthen LCIF. Led by Chairperson Eberhard Wirfs, the Steering Committee improved communication with the public and Lions; expanded Lions Quest, the successful youth development program; and connected better with Lions coordinators. LCIF’s ultimate goal is to help even more people in need than ever before.

Here are the highlights of LCIF’s accomplishments in 2010-2011.

**Improved Communications**

Recognizing the need to have an independent, user-friendly Web site, LCIF launched a new site in May (www.lcif.org). The site features striking images, quick access to LCIF’s latest news and simple navigation. (See page 42.)

LCIF developed a new brand image to update its look and communicate its mission more clearly. LCIF’s updated and new publications contain bold colors and clear content. The changes will help Lions feel more connected to LCIF’s work and better share its message with others. Materials are available on the new Web site.

**Extend Lions Quest**

LCIF has brought its youth development program, Lions Quest, to more than 12 million young people around the world over the past 26 years. After hearing from countless children, parents and teachers how this program changed their lives, LCIF added four new countries to the Lions Quest family, bringing the total to 64 countries.

To help Lions get more involved in Lions Quest, LCIF developed a how-to kit, which can be downloaded from the Web site.

**Empower Volunteers**

LCIF could not have awarded 10,000 grants totaling US$708 million since its founding without the support of Lions; in fact, Lions provide the majority of the funds that help millions worldwide. LCIF set new fundraising goals to strengthen Lions’ engagement; district and multiple district coordinators played key roles. By working more effectively with Lions’ volunteer coordinators, LCIF will be able to increase awareness of its role, resulting in helping more people around the world.

LCIF created new resources for coordinators such as PowerPoint presentations and detailed grant reports. These are also available on the Web site. A number of educational and informational Webinars were held this year as well. Thanks to the joint efforts of LCIF and Lions, many more coordinators reported and achieved goals this year.

These significant changes will help increase LCIF’s support of Lions’ compassionate efforts and raise the visibility of Lions. To let LCIF know what you think of the changes, contact LCIF at lcif@lionsclubs.org.

**FOUNDA TION IMPACT**

Improving and Extending LCIF’s Impact

The new Lions Quest how-to kit includes materials for assisting Lions in beginning the life skills program.
Virtual Training is the Real Deal

In tiny, remote Atikokan (Ojibwe for “Caribou bones”) in northwestern Ontario Angela Sharbot is trying to build up her Lions club. “We need a project where people of Atikokan say, ‘Lions did that,’” she said. So on a recent weekday evening she sat down at her kitchen table with her laptop and logged on to a webinar on managing a service project.

Originating at Lions Clubs International in Oak Brook, the webinar took just under an hour. Two facilitators led the slide-show-based presentation. Sharbot typed in questions, and other participants from far and wide asked or answered questions using a computer microphone or by typing.

“It was very informative, very interactive. You didn’t have a voice talking to you for an hour. You could ask questions right away,” said Sharbot, a zone chairperson and past president of her club. “It was not only about learning, but if someone [also taking the webinar] had experience they could share that.”

The town clerk for Atikokan, Sharbot has taken work-related webinars on parliamentary procedures and other topics. The Lions’ webinar was “the best one I’ve ever taken,” she said.

Virtual training via online webinars allows Lions to connect with experienced Lions faculty and Lions participants worldwide. A computer and a reliable Internet connections are needed. During the past Lions year, Lions from 80 districts have participated in the LCI Leadership Webinars. Topics include managing club meetings, mentoring and developing leaders, setting goals and the role of the zone chairperson.

Carolina Mendez of Caracas, Venezuela, participated while on a trip to the Turks and Caicos Islands. Roger Curtis, president of Badger Lions Club in Iowa, said, “I appreciate being able to enjoy training in the comfort of home on a cold winter night.” Added Ruth Hounsome, a region chairperson from Ontario, “This was my first webinar and I thought the instructions were easy to follow and well done.”

Webinar participation is growing. The webinars are currently in English only but will soon be offered in other languages. For information about webinars and a tutorial on registration, visit lionsclubs.org and search for leadership development webinars. Or contact the Leadership Division at leadership@lionsclubs.org.
All The Right Notes
Mikkelle Rodriguez wasn’t supposed to live. Her mother, Kimberly Stephens, was only halfway through her pregnancy when she went into labor and delivered a 13-ounce baby girl. After four months at a children’s hospital, Stephens calls Mikkelle her “miracle.” She just celebrated her 11th birthday, and is a musical savant. After hearing a song just once, she’s able to play it back perfectly on nearly any instrument, but the keyboard is her favorite. When her own keyboard broke, the Baytown, Texas, Lions Club stepped in and bought her a new one. As Rodriguez is blind, autistic and suffers from cerebral palsy, her mother calls Mikkelle’s musical talent her daughter’s “salvation.”

Q & A: Kimberly Stephens:

Lion Magazine: How did you discover Mikkelle’s musical ability?

Kimberly Stephens: I’ve always sung to her, and one day I got her a xylophone for her birthday. I was singing to her in the bath. After she got out of the tub, we got her dressed, went to her room and she played that song back to me on her xylophone. Anything she hears on the radio, she can instantly play.

LM: What other instruments does she play?

KS: She plays the drums and guitar. She also has bongos, but piano is what she loves the most.

LM: We understand she used the new keyboard to practice for her first public performance?

KS: I’m a public speaker for the Children’s Miracle Network, and Mikkelle played in front of hundreds of people at the George R. Brown Convention Center in Houston where I spoke. She was going to play “The Star-Spangled Banner” for the future leaders of America, but instead she played “Lean On Me.” She got a standing ovation. She’s my pride and joy.

Mikkelle performs in Houston.

Lions: have you heard from a beneficiary or a recipient of your kindness, service or charity? Tell us about the feedback you receive from those whose lives you’ve changed for the better. E-mail a brief description of your correspondence to lionmagazine@lionsclubs.org. Please include “Thanks and Appreciation” in the subject line.
Five Easy Ways to Revitalize Meetings

Here’s the bad news. New members say lengthy, boring meetings are the number one reason they drop out. Now the good news: there are many easy ways to spice up your meetings. We talked with Lions in the field about what’s worked and sifted through the best practices to keep meetings on track, highlighted in the President’s Retention Campaign. Then we boiled everything down into five easy ways to make your members soar, not snore.

1. **Get to know your neighbors.** Sue Doell is a Lion in a small town in Wisconsin. Like many, her club neighbors other small-town clubs. So members decided to combine their meetings to change things up and meet other Lions. Doell says it works best when a facilitator asks Lions to sit with someone from the neighboring club and uses the time to share information about projects and community needs, rather than everyone listening to a speaker.

2. **Take on an out-of-the-box service project.** Last June, members of the Kendal Lions Club in Ontario, Canada, asked community members for their underwear. Yes, you read that right. The group decided to create a mile-long line of bras to raise money for a local breast assessment center set to open at an area hospital. “It was a nice little gimmick. … But it’s helped all of the members in our club to become more aware of the effects of breast cancer and the effect it has on the family,” says club member Karen Christopher. The project is something that all 28 members have rallied around, reminding everyone they know to donate a bra and $2 when they attend club events.

3. **Let a Lion tell his story.** Allow club members the floor to talk about their own history. Many intriguing stories have probably been sitting next to you for years, and getting to know one another better helps bond the group and makes new members feel welcome. The Medina-Dale Readfield Lions Club in Wisconsin took time for a question-and-answer session after everyone shared. “It wound up being one of our best programs yet,” says Doell. “We learned so much about one another.”

4. **Invite a local celebrity.** A few minutes spent listening to a motivational speaker, notable author, sports icon or public official every few months keeps members energized. Invite the local mayor, for example, and you also get the benefit of introducing an influential person to your Lions club.

5. **End on time.** We’ve all been there, fiddling with a cell phone under the table and feeling like a caged animal because the meeting is running long. Keep agenda items brief and relevant. Heed the adage – the brain can only absorb what the bottom can endure.
Build Together, Stay Together
Hands-On Projects Foster Club Camaraderie

Last summer, the members of the Torrington Lions Club in Connecticut put on gardening gloves, grabbed rakes and hedge trimmers and got dirty. The 38-member club worked as a team to help an elderly widow take care of all the outdoor maintenance on her home.

“We trimmed all the bushes, put in new flowers and built a stone wall,” recounts Lion Phil Dzurnak.

It’s just one example of the hands-on service initiatives that have rallied members together, and even attracted attention from local media.

With an aging membership, the Torrington Lions know it’s important to stay active in the community to attract new, younger members.

By hosting events geared toward families, the club attracts 30- and 40-something prospective members in the throes of parenting.

“On Halloween, members would decorate their cars and park them in a church parking lot,” says Dzurnak. “We gave out apples, pencils, textbooks, something that has longer appeal than candy, and the kids go trick-or-treating to the cars.” The event was aptly named “Trunk or Treat.”

Another family-friendly event was called WOW, or Wonders on Wheels. Members arranged for ambulances, fire trucks, cranes and other trucks to be parked at the local Wal-Mart. Children could talk with operators and touch the trucks – a fascination for many young children.

“At those events, we always have someone there to talk with prospective members about what we do,” Dzurnak adds.

Club members also buy hundreds of dollars worth of toys for children during the holidays and arrange for dozens of antique cars to fill Main Street during their classic car show.

Whether walking in the Memorial Day parade or cleaning up an elderly woman’s garden, Dzurnak doesn’t think of any project is out of reach.

“I don’t think any physical project is out for us,” Dzurnak says, adding “we’re not walking around with canes.” And he’s confident the club will be able to tackle more involved projects in the years to come as they aim to attract more young members.

In fact, Dzurnak, who will take office as club president in July, plans to keep hands-on service at the forefront.

“We celebrated our 85th anniversary last year,” Dzurnak says. “Our membership has gone up and down, but the more publicity we can get, the more people you get into the club.”
Keeping K-9 Partners Safe

Carlsbad Downtown Lions in New Mexico believe in keeping local law enforcement officers safe—including the four-legged members of the Carlsbad Police Department’s K-9 unit. When Lions learned that only one of the two crime-fighting dogs, Primus, was wearing a safety vest, they wanted to make sure that the other was equally protected. Now equipped with a custom-fitted, $800 Kevlar vest, Aresta is patrolling the streets with her handler, Corporal David Whitzel, safe from the potential dangers of knife and bullet wounds.

Lions first met Whitzel when he spoke at a club meeting and gave a demonstration of Aresta’s value as a trained police dog. “We were amazed at the amount of drugs and money that these police dogs get off our streets,” says club president Jennifer Long, 30. The one dog’s vest was donated by a member of the community. “The money for a bulletproof vest just wasn’t in the budget of the Carlsbad Police Department,” she says.

The dogs have tracked down a burglary suspect hiding in a field, found several pounds of methamphetamines and located drug money buried in a yard. They’ve also discovered a suspected drug dealer who was hiding under a house and tracked down a weapon used in a robbery.

Club Gets Creative When it Comes to Cooking

Lions in Waupaca, Wisconsin, aim for the skies when it comes to fundraising. The Waupaca Municipal Airport has served as the site of a fly-in pancake breakfast since 1992. “The first year the breakfast was held, we had to beg, borrow or steal an aircraft hangar to hold this event,” Dale Matheson says. “Waupaca’s largest employer, The Waupaca Foundry, allowed us to use its 100 by 100-foot hangar and to this day, we’re still welcome to use it.”

The 57-member club was fortunate to have a diversified roster of Lions. “One Lion owns a machine shop, another has a heating and cooling business and yet another is the owner of a heating fuel dealership. The burners, fuel lines, electric motors and metal for the framework were easily scrounged by these guys to build our very own pancake cooker. A second machine was added to our inventory soon after the first one,” Matheson says. “The same three Lions also manufactured high output cookers for our sausage links and eggs.

“We take an empty hangar and transform it into a mess hall. Trailer loads of tables, chairs and cooking equipment need to be unloaded and set up. Another member who’s an appliance dealer is responsible for hauling a couple of refrigerators to keep our perishables cold.”

Lions serve an average of 750 meals. “Only a small fraction of people arrive via aircraft, but the 25 or 30 planes that do show up are part of the attraction that draws everyone else there,” Matheson says. Lions serve 1,500 pancakes and use 110 pounds of sausage, 25 gallons of milk, 20 gallons of syrup, 30 pounds of butter and 1,800 eggs.
RAISING FUNDS

Apples, Apples Everywhere…

Whether you like your apples freshly picked from the tree, baked into a tasty, flaky pie or covered in caramel, Lions in Blauvelt, New York, know how to serve them. The Blauvelt Applefest is the club’s biggest fundraiser and attracts more than 1,000 visitors every fall.

The club distributes at least $8,000 annually to programs that primarily benefit the visually handicapped. Lions also recently purchased playground equipment for disabled children.

The 2010 fest featured 64 arts and crafts vendors, face painting, pony rides, music, inflatable rides for children and apple pies sold by the Ladies Auxiliary of the Blauvelt Fire Company. The pies sold out in less than three hours. Leos handed out free apples to visitors as they strolled the grounds.

Even the most devoted apple aficionados can crave something else, however, so Lions kept busy grilling and selling 650 hot dogs, 300 hamburgers and 400 sausage and pepper sandwiches—although there was plenty of apple cider on hand to wash it down. “Best of all,” says Richard Finning, “We made over $10,000, which we’ll give to charities that help the visually impaired.”

Putting a Different Spin on the [Golf] Ball

Legally blind children between the ages of 6 and 16 in South Carolina have had fun at Camp Leo since 1975. Established by the Hilton Head Island Noon Lions Club in conjunction with the South Carolina Commission for the Blind, Lions became solely responsible for Camp Leo in 1981 after the commission lost funding. The Hilton Head Island Noon Lions Club and the newly-chartered Sun City Lions are now part of the camp sponsorship team.

Noon Lions partnered with an ophthalmology clinic to sponsor a golf tournament, but they put a different spin on the usual day of golf. Richard H. “Grover” Cleaveland says, “We spent weeks developing a tournament that would be fun, but also focus on Camp Leo. Each hole had something about it that made it different. It might have been a piece of equipment left on the course in a different location or a hole with three pins and an opportunity to roll dice to decide which one to use. At each turn, golfers were confronted with a new and interesting challenge, such as putting with a tennis ball.”

More than $6,000 was raised for Camp Leo. Each entrant received a stadium chair with a Lions logo and emblazoned on it. “It was a day of fun and challenges—and it was all about Camp Leo and the chance to do more together than we could do alone,” Cleaveland says.
In compliance with Article VI, Section 2 of the International By-Laws, I hereby issue the Official Call for the 2011 International Convention. Our 94th International Convention will be held in Seattle, Washington, United States. It begins at 8:30 a.m. July 4 and ends July 8. The purpose of the convention is to elect a president, first vice president, second vice president and 17 members of the International Board of Directors and to transact such other business as may properly come before the meeting.

Convention attendees this year will find Seattle as an outstanding destination city. Known as the Emerald City and located in the northwest corner of the United States, Seattle is home to many fine restaurants and various tourist attractions.

The international convention is always a festive and memorable occasion. The week will start with the colorful international parade followed that evening with the outstanding, multicultural international show. During the week Lions will have the opportunity to attend various seminars. At the first plenary session, it will be my honor to share with you a year of service where Lions shined brightly as Beacons of Hope. The week will conclude on Friday with an address by former U.S. Secretary of State Condoleezza Rice followed by the installation of the 2011-2012 international president and district governors.

The Lions of Multiple District 19 will welcome their visitors and ensure that their stay is enjoyable and that this convention will be one of the most outstanding. I encourage you to be a part of this special Lions event.

Signed by me at Oak Brook, Illinois, United States of America, this 10th day of May 2011.

Warmest regards,

Sid L. Scruggs III, President
The International Association of Lions Clubs
Candidates for Second Vice President

As of press time, there were eight candidates for International Second Vice President. The election will take place July 8 at the International Convention in Seattle, Washington.

**Phil Nathan**
Past International Director Phil Nathan, of Earls Colne, England, served as an international director from 1999-2001. He has been a Lion since 1982 and a charter member of the South Woodham Ferrers Lions Club since 1989. A stockbroker and director of a company, Nathan served as Europa Forum president in 2006, holds trustee status on seven different boards of charitable trusts and is active in many professional, civic and community organizations. In 2001, he was recognized by Her Majesty Queen Elizabeth II with an MBE, a Member of the British Empire.

**Steven Sherer**
Past International Director Steven Sherer, of New Philadelphia, Ohio, is a licensed public accountant and has been a member of the Dover Lions Club since 1980. He has attended 19 international conventions and 12 USA/Canada Lions Leadership Forums. He is a GMT area coordinator and the recipient of several international awards including the Ambassador of Good Will Award and International Leadership Awards. He was honored with a Distinguished Citizens Award in his community and is active in many professional and community organizations.

**Barry J. Palmer**
Elected to serve as International Director from 2000 to 2002, Past International Director Barry J. Palmer is a resident of Berowra, NSW, Australia. A member of the Hornsby Lions Club since 1976, he has served on club, district, multiple district and international levels of the association. A real estate company director, he also is the recipient of the Australian Medal from the government of Australia and the Australian Childhood Cancer Research Award. He was a volunteer at the Sydney Olympics and is the recipient of several honors from Lions Clubs International.

**Dr. Carlos E. Justiniano**
A resident of Mayaguez, Puerto Rico, Past International Director Dr. Carlos E. Justiniano has been a Lion since 1979 and served as an international director from 1993 to 1995. He is a member of the Mayaguez Lions Club. An orthodontist, he is also the chief financial officer of the Justi Corporation. He is active in many professional, civic and community associations and the recipient of numerous awards. He has served as a discussion leader and moderator at USA/Canada Lions Leadership Forums as well as at Latin American and Caribbean Forums.

**Dr. Harold R. Ott**
Past International Director Dr. Harold R. Ott, of Boalsburg, Pennsylvania, was elected to serve on the International Board of Directors at the association’s 90th international convention in Chicago, Illinois, in 2007. A retired university administrator, he is a member of the Harris Township Lions Club and has been a Lion since 1980. Active in many professional and community organizations, he has been a presenter and discussion leader at Lions leadership forums, a group leader for the District Governors-Elect School and co-presenter at Council Chairpersons Seminars.

**G. Ramaswamy**
Past International Director G. Ramaswamy joined the Annur Town Lions Club in 1985, and is a resident of Coimbatore, India. Serving as an international director from 1996 to 1998, he has been recognized for sponsoring more than 900 new members into Lions clubs. He also was selected to serve as an appointee to the International Board of Directors from 1999 to 2000, 2005 to 2006 and 2006 to 2007. Ramaswamy is an industrialist and the recipient of numerous professional, civic and community awards.

**Harri Ala-Kulju**
A member of the Espoo Keskusta Lions Club in Finland since 1977, Past International Director Harri Ala-Kulju is an insurance director who is active in many community organizations. He was elected to the International Board of Directors at the association’s 84th international convention held in Indianapolis, Indiana, in 2001. He served as the campaign manager of the Scandinavian Red Feather Campaign in Finland and as chairmain of the Nordic Council.

**Salim Moussan**
Past International Director Salim Moussan, of Beirut, Lebanon, was elected to serve on the International Board of Directors at the association’s 80th international convention held in Philadelphia, Pennsylvania, in 1997. The owner of a trading company, he is involved in many professional and community organizations. He is a two-time board appointee and a two-time group leader at international conventions and attended 23 international conventions and more than 100 forums and regional conferences. He served as chairman of the 23rd ISAAAME Forum. He is the founder of the Lions Eye Center in Lebanon.
ITEM 1: A RESOLUTION TO INCREASE INTERNATIONAL DUES TO 
BE PHASED IN OVER TWO YEARS, EFFECTIVE WITH FISCAL 
YEAR 2012-2013, AND TO SIMPLIFY THE DUES PROVISION 
LANGUAGE. A MODEST, PHASED IN DUES INCREASE WILL ALLOW THE ASSOCIATION TO CONTINUE TO SERVE THE MEMBERSHIP BY MAINTAINING EXISTING PROGRAMS AND SERVICES AND INVEST IN NEW INITIATIVES IN THE FUTURE. THE INTERNATIONAL BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THE ADOPTION OF THE FOLLOWING RESOLUTION.

SHALL THE FOLLOWING RESOLUTION BE ADOPTED?

BE IT RESOLVED, That effective July 1, 2012, Article XII, Section 2 of the International By-Laws be amended by deleting the existing language in its entirety and substituting the following:

Section 2. MEMBERSHIP DUES.

(a) Semi-annual membership dues of twenty dollars and fifty cents (US$20.50) denominated in U.S. dollars shall be levied on each club member based upon the membership of each club as shown by its membership report of June and December and shall be paid by each club to the international office as shall be determined by the International Board of Directors, except as provided in sub-sections (b) and (c) herein.

(b) For family membership programs as adopted by the International Board of Directors, the following dues shall apply:

(1) The first family member shall pay semi-annual membership dues as provided in sub-section (a) above.

(2) Subsequent qualifying family members, not to exceed four additional qualifying members per household, shall pay semi-annual membership dues equal to one-half (1/2) of the total amount paid by the first family member as described in sub-section (b)(1) above.

(c) For student membership programs as adopted by the International Board of Directors, eligible student members shall pay semi-annual membership dues equal to one-half (1/2) of the total amount of dues as provided in sub-section (a) above.

(d) An annual fee shall be paid by each Lions club for each Leo club sponsored by it, in an amount and at such time as shall be determined by the International Board of Directors.

BE IT FURTHER RESOLVED, That effective July 1, 2013, Article XII, Section 2(a) of the International By-Laws be amended by deleting the phrase “twenty dollars and fifty cents (US$20.50)” and substituting the phrase “twenty-one dollars and fifty cents (US$21.50)”.

ITEM 2: A RESOLUTION TO REVISE THE DUTIES OF THE DISTRICT GOVERNOR, FIRST VICE DISTRICT GOVERNOR, AND SECOND VICE DISTRICT GOVERNOR TO INCLUDE THEIR RESPONSIBILITIES WITH RESPECT TO THE GLOBAL MEMBERSHIP TEAM AND GLOBAL LEADERSHIP TEAM.

SHALL THE FOLLOWING RESOLUTION BE ADOPTED?

BE IT RESOLVED, That Article X, Sections 2(a)(2) and 2(a)(3) of the International By-Laws be amended by deleting the existing language in its entirety and substituting the following:

(2) Oversee the Global Membership Team at the district level and inspire other district officers to actively support membership growth and new club organization.

(3) Oversee the Global Leadership Team at the district level and inspire other district officers to actively support leadership development at the club and district levels.

BE IT FURTHER RESOLVED, That Article X, Section 2(b)(2) of the International By-Laws be amended by deleting the existing language in its entirety and substituting the following language:

(2) Serve as the key District Governor Team liaison to the Global Membership Team and take an active role in membership growth, extension of new clubs, and ensuring existing club success within the district.

BE IT FURTHER RESOLVED, That Article X, Section 2(b) of the International By-Laws be amended by adding the following language as a new sub-paragraph 2(b)(3) and by renumbering the remaining sub-paragraphs accordingly:

(3) Work with the District Governor, Second Vice District Governor, and the Global Leadership Team to develop and implement a district-wide plan for leadership development.

BE IT FURTHER RESOLVED, That Article X, Sections 2(c)(2) and 2(c)(3) of the International By-Laws be amended by deleting the existing language in its entirety and substituting the following language:

(2) Serve as the key District Governor Team liaison to the Global Leadership Team and actively participate and inspire other district officers to administer and promote effective leadership development.

(3) Work with the District Governor, First Vice District Governor, and the Global Membership Team to develop and implement a district-wide plan for membership growth.

BE IT FURTHER RESOLVED, That Article X, Section 2(c) of the International By-Laws be amended by adding the following language as a new sub-paragraph 2(c)(4) and by renumbering the remaining sub-paragraphs accordingly:

(4) Perform such duties as assigned by the district governor.
As of March, the Boise Capital Lions collected 84 pounds of food and $152 for the Idaho Food Bank.

Michigan Lions traveled to Aguascalientes, Mexico, and provided eye exams to more than 2,000 patients in four days.

The West Linn and West Linn Riverview Lions Clubs in Oregon united to sponsor their 16th Bowl-a-thon to raise funds for the Oregon Lions Sight and Hearing Foundation. The annual event has raised more than $100,000 for the foundation. The clubs also provide new coats, shoes and socks for students who can’t afford them, offer scholarships and support local police, fire and park programs.

The Longview-Kelso Early Bird Lions Club traveled from Washington to Oregon to teach first-graders about the American flag in an area without a Lions club.

The Princeville Community Lions Club in North Carolina screened 52 patients in their Vision Van.

In California, the Encinitas Lions Club donated $10,000 to its city council to pay for an audible pedestrian crossing.

The Makwa and District Lions Club in Saskatchewan, Canada, donated $1,000 to pay for an anesthesia machine at a local hospital.

In Illinois, the Morton Grove Lions Club hosted its ninth annual wrestling fundraiser to benefit diabetes research.

The Pawcatuck, Connecticut, Lions Club held a food drive in response to a budget cut affecting food stamps.

In Pennsylvania, the Old Forge High School Leo Club donated 15 care packages to soldiers serving in Afghanistan.

**HIGHER KEYS ISSUED DURING FEBRUARY 2011**

**Key of State (75 Members)**
- Lion James Mitchell, Lake Stevens, Washington
- Lion Vijai Dugar, Hanumangarh, India

**Senior Master Key (25 Members)**
- Lion Kent Ryals, Vinita, Oklahoma
- Lion Ronald Pierce, Garden Grove Host, California
- Lion Arnold Leen, Waterville, Minnesota
- Lion Robert Minnis Jr., Erie Southwest, Pennsylvania
- Lion Charles Fryer, Boyertown, Pennsylvania
- Lion Gregg Turner, Columbia, South Carolina
- Lion Gerald Mc Clain, Mayfield, Kentucky
- Lion Lawrence Ting, Labuan Mandarin, Malaysia
- Lion Iqbal Luthera, Amritsar Civil Lines, India
- Lion Pradeep Verma, Allahabad Anubhav, India
- Lion Raj Kumar Agrawal, Korba, India
- Lion R. K. Ojha, Jodhpur West, India
- Lion Mahendrabhai Chaudhary, Baroda Tarsali, India
- Lion Sharad Mehta, Indore East, India

Continued on page 55
Encourage the youth in your community to express their feelings of peace, while gaining exposure for your club. Participate in this year's Lions International Peace Poster Contest.

Start now. Purchase a 2011-12 Peace Poster Contest Kit (PPK-1), which contains all the materials needed to sponsor one contest.

Kits are sold through the Club Supplies Sales Department, January 15 - October 1, 2011, at International Headquarters. A kit must be purchased for each contest sponsored. Allow 2-3 weeks for delivery; outside the U.S. may take longer.

CALL 1-800-710-7822

To order online visit the Lions Store (Item Search: Peace Poster Kit) at www.lionsclubs.org or download the order form (PR-785).
CLUB BRIEFINGS
ACTIVITIES AND ANNOUNCEMENTS

From page 53
- Lion Dhirenkumar Badiani, Khambhalia, India
- Lion N. Balasubramaniyam, Chennai Excellence, India
- Lion Velayutham Ravichandran, Thirunageswaran, India
- Lion Velayutham Murugesan, Melur Supreme, India

Because of early publication deadlines, LION Magazine does not include the most current list of Higher Keys. To view the most current list, search for Membership Key Award Program at www.lionsclubs.org.

ANNIVERSARIES
JUNE 2011

90 YEARS: Albia, Iowa; Council Bluffs, Iowa; Denison, Texas; Emporia, Kan.; Lafayette, Colo.; London Central, Ont., CAN; Norfolk, Neb.; Rawlins, Wyo.; Rock Springs, Wyo.; Salina Downtown, Kan.; Salt Lake City, Utah; St. Louis Downtown, Mo.

85 YEARS: Kirkwood, Mo.; Long Beach, N.Y.; Visalia Host, Calif.; Wewoka, Okla.

80 YEARS: Bourbon, Ind.; Cornell, Wis.; Crowley, La.; Cumberland, Md.; Eaton, Ind.; Lethbridge, Alta., CAN; Rosenberg, Texas; Tiptonville, Tenn.; Washburn, Ill.; Whitney, Texas

75 YEARS: Bainbridge, Ga.; East Dubuque, Ill.; Frenchtown, N.J.; Kewanee, Ill.; Keyser, W.Va.; Lenoir, N.C.; Peterborough, Ont., CAN; Wilmington, Calif.

50 YEARS: Everly, Iowa; Fox Township, Pa.; Inuvik, NWT, CAN; Labrador City, Nfld., CAN; Mt. Pleasant, Va.; Pecatonica, Ill.; Roscoe, Ill.; South Windsor, Conn.


Moving?
We need 5 or 6 weeks to change your address. Please give us your old address as well as your new, attaching a label from a recent issue of LION in the space shown.

Mail entire form to:
Circulation Manager
LION Magazine
300 W 22nd Street
Oak Brook, IL 60523-8842

Attach Your Address Label or Print Your Old Address Here:

Name (print) ____________________________________________

New Address ____________________________________________

City __________________ State ______ Zip Code ______

Date of Change _____________________

Club ________________________________
Mitch Finnegan, Oregon Zoo veterinarian, gives Chendra, a 4,260-pound Asian elephant, an eye exam using a digital slit lamp donated by the Portland Downtown Lions Club. The portable microscope enables veterinary staff to perform minimally invasive eye exams on nearly any species at the zoo.
THROUGH OUR OPENING EYES PROGRAM, WE HAVE SCREENED 211,000 SPECIAL OLYMPICS ATHLETES AT GAMES AROUND THE WORLD.

Lions Clubs International Foundation mobilizes resources and raises funds to deliver humanitarian programs around the world. Witness this partnership program in action Thursday, July 7, during the International Convention.

DONATE NOW at www.lcif.org/donate
And Your LAST CHANCE at Only **29.99** per pair

Our shoe buyer got a little frisky, knowing that next month prices would go up. So he bought plenty, & the rafters are bursting!

To make room, we are offering this Last Chance Low Price plus FREE Shipping! You still get the full Dr. Scholl’s® treatment:

- Padded ankle collars
- Hand-stitched moc toe
- Twin elastic gores
- Updated TPR outsole with excellent traction.

**D & EEE Widths!**

**Order Now!**

**Haband!**

Duke Habernickel

#1 Bargain Place Jessup, PA 18434-1834

**LAST CHANCE at this LOW PRICE and FREE SHIPPING to boot!**

**Genuine Leather**

**LOAFERS** **29.99** per pair


**On-Line Quick Order**

<table>
<thead>
<tr>
<th>Card #</th>
<th>Exp.:</th>
<th>Mr. Mrs. Ms.</th>
<th>Address</th>
<th>Apt. #</th>
<th>City &amp; State</th>
<th>Zip</th>
</tr>
</thead>
</table>

100% Satisfaction Guaranteed or Full Refund of merchandise purchase price.