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GOLD TOPS \$1,500 PER OZ. EXPERTS NOW PREDICT \$5,000 PER OZ.

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2011 U.S. GOLD COINS FINAL RELEASE

GOLD MARKET EXPLODES

REASONS TO BUY
GOLD NOW

The U.S. Money Reserve Vault Facility today announces the final release of 5,000 U.S. Gov't Issued Gold Coins previously held in The West Point Depository/U.S. Mint. U.S. citizens will be able to buy 2011 Gov't Issued \$5 Gold Coins at an incredible no mark-up price of only \$169.40 each. An amazing price because these U.S. Gov't Issued Gold Coins are completely free of dealer mark-up. That's correct, our cost. This is an incredible opportunity to buy U.S. Gov't Issued Gold Coins at cost. The Gold market in May 2011 hit a new high of over \$1,550 per ounce and is predicted by experts to have the explosive upside potential of reaching up to \$5,000 an ounce. A limit of ten U.S. Gov't Issued Gold Coins per customer will be strictly adhered to. Orders that are not immediately reserved with our order center could be subject to cancellation and your checks returned uncashed. Order immediately to avoid disappointment. Coins from other years will be shipped if oversold. Call Toll-Free 1-800-315-8360.

If you had \$50,000 in the bank and you transferred it into Gold at today's prices, you would now have an opportunity to gain as much as 5 times its value—a quarter of a million dollars. That's because when you convert money to Gold, you haven't spent your money, but have transferred its value from a declining paper currency to a precious metal that is rising in both market and numismatic value. Gold can protect your money in today's very volatile market. The collapse of the housing market, major bank failures, continued worldwide volatility and the U.S. debt topping a whopping \$14 trillion are just a few reasons to move paper assets into Gold. Catastrophic debt and floundering economies have proven to be the perfect breeding ground that sends Gold through the roof. With prices reaching over \$1,550 per ounce in May 2011, it is crucial that individuals move now because as soon as tomorrow, Gold could start its predicted steep rise to \$5,000 per ounce. Do not miss out on this opportunity.

Gold has outperformed Nasdaq, Dow, and S&P 500 over the past ten years.

In our opinion, smart individuals are moving 10-20% of their assets into U.S. Gov't Gold Coins.

With the National Debt at \$14 trillion and rising, Gold may have an upside potential that has not been seen since the 1980's.

Now could be the best time to take your money out of the bank and transfer it into legal tender U.S. Government Gold Coins.

Due to very limited supply, offer may be withdrawn at any time.

We hope that everyone will have a chance to buy Gold at this current low price.

Special arrangements can be made for Gold orders over \$50,000.



2011 Gold American Eagle VAULT FACILITY NUMBER: U4-16940

BUY NOW

- 1 2011 Gov't Issue Gold Coin \$ 169.40 (PLUS INSURANCE, SHIPPING & HANDLING \$31.00)
- 5 2011 Gov't Issue Gold Coins \$ 847.00 (PLUS INSURANCE, SHIPPING & HANDLING \$31.00)
- 10 2011 Gov't Issue Gold Coins \$1,694.00 (PLUS INSURANCE, SHIPPING & HANDLING \$36.00)

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MISSION STATEMENT OF LIONS CLUBS INTERNATIONAL:

"To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs."



SERVING TOGETHER

MESSAGE FROM THE PRESIDENT



Lions in Hungary gather together to celebrate their commitment to service. Clubs should bond together like a family.

Photo by Tibor Illes/ITB Panorama Foto

We Are Family

It's a great privilege to serve as your international president. But I might not have become president or even become a dedicated Lion if it were not for how my club treated me. I was only 30 years old amid older Lions and I did not even understand Lions were about service. I joined a Hong Kong club because I was told Lions included the elite. My club president, older and wiser than me, gave me an assignment that made me understand our mission of service. When I realized the happiness I brought to others, I became an enthusiastic Lion.

From my first day as a Lion my club treated me like a family member, caring for me, encouraging me, doing what was best for me. Our clubs need to treat our members like family. Care for them, nurture them, look out for them. Give them projects they can handle, projects they are interested in. If someone in their family is sick, visit them, bring them food. If a Lion loses their job, try to cheer them up or alert them to job openings or people who may be able to help them.

Our clubs should be like families. The source of our strength in our clubs is the relationships we have with one another. We need to believe in one another and take care of one another like families do. If we do this, we will have no problems with retention. Our clubs will be full of members who are enthusiastic about service.

I encourage you to learn more about me (page 14) and my theme of "I Believe" (page 21). I believe my theme can help Lions serve better and help Lions come together. Besides a family approach and family participation in clubs, we want to focus on Leos, leadership and public relations. We also want to plant one million trees this year. I believe this is a perfect project for Lions. It's simple: anyone can plant a tree. You don't need to be physically strong or have a green thumb. It's achievable. It's deliverable. It's measurable.

I believe that one person can make a difference. I believe in the power of Lions clubs and districts to improve their communities. I believe we will reach new heights with courage, commitment and action. I believe 2011-12 will be a remarkable year for Lions, and I look forward to planting seeds of success that will flower for future generations of Lions and the people we serve.

Wing-Kun Tam

Lions Clubs International President



LIONS NEWS BRIEFS

SILVER DOLLAR HONORING LIONS?

Lions Clubs International is lobbying the U.S. Congress to authorize a Lions' commemorative silver dollar to celebrate the 100th anniversary of the founding of LCI in 1917. LCI needs 290 co-sponsors in the U.S. House of Representatives and 67 in the Senate to pass the legislation. Congress approves only two commemorative coins each year. LCI will collect \$10 for each coin sold, which typically sell for around \$30. The estimated \$8 million to be raised through the sale of the coins will be used by LCIF to help the visually impaired, youths and others. Co-sponsors of the LCI coin act are Rep. Peter Roskam, a Republican whose district in Illinois includes Oak Brook and LCI headquarters, and Rep. Larry Kissell, a Democrat from North Carolina who is a Lion. Lions are asked to write or call their representatives. The LCI Web site has more information on the silver dollar campaign (www.lionsclubs.org/coin) as well as tips on contacting lawmakers.

AID FOR JAPAN

The Japan-America Society of Dallas/Fort Worth (JASDFW) donated \$100,000 to Lions Clubs International Foundation (LCIF) to assist ongoing disaster relief efforts in Sendai, Japan. Immediately following the March 11 earthquake and tsunami, JASDFW and its 470 members began accepting donations for Sendai, Dallas's International Friendship City and the largest city hit by the disaster. The donation to LCIF will help support Sendai Lions clubs' relief projects.

CHICAGO-AREA GIRL WINS ESSAY CONTEST

Amy Bosko, 12, of Lisle, Illinois, won first place in the Lions' essay contest for visually impaired students. The theme of the 500-word contest of Lions Clubs International was the "power of peace." Amy wrote: "I am blind. However, I have senses that make me see a clear vision for world peace. I can hear the laughter of families floating across the borders of all countries." Born with a congenital defect that stole her vision, Amy was scheduled to be honored at the international convention in July in Seattle. She received \$5,000 as the grand prize winner. The Villa Park Lions Club sponsored her submission.



Amy Bosko

LCI PROMOTES EYE HEALTH

Lions Clubs International has new eye-catching handouts, posters, PowerPoint presentations and other materials for Lions clubs and districts interested in promoting eye health and blindness prevention. Lions Eye Health Program (LEHP) resources have been co-branded with the National Eye Institute/National Eye Health Education Program (NEI/NEHEP) to heighten awareness about glaucoma, diabetic retinopathy, age-related macular degeneration and other eye diseases and conditions that can cause vision loss or blindness. The first new toolkit, "Making Vision a Health Priority," is on the LCI Web site. More LEHP resources are coming soon including "Age-Related Eye Diseases and Conditions" and "Low Vision" toolkits. Lions can download materials and print locally or order them from LCI for a nominal fee. NEI/NEHEP representatives will feature LEHP materials during a training workshop at the USA/Canada Lions Leadership Forum in September in Anchorage, Alaska.

WATCH LQ

In the current edition of LQ-Lions Quarterly video magazine, meet the winner of Lions' international essay contest; visit Lebanon, the home of the first grand prize winner from the Peace Poster Contest in 1988; learn how Lions are bringing dental care to children in Morocco; see how Lions in Nagoya, Japan, are working to keep a river clean; and watch balloons soar during an annual fundraiser in Highland Village, Texas. Watch LQ online at lionsclubs.org or download from iTunes. It's also available on YouTube to share with a friend.

LIONS NEWS BRIEFS

BY THE NUMBERS

45,114

Pounds of smelt served to 50,127 patrons by the Parkers Prairie Lions Club in Minnesota at its Smelt Fry since 1962.

5

Height in feet of a new drinking fountain shaped like a lion at Bowman Park in Wisconsin Dells, Wisconsin. Local Lions donated the fountain.

20,000

Pins collected by Milton Kaderli of the New Braunfels Noon Lions Club in Texas. A Lion for 65 years, Kaderli has attended 22 international conventions.

29,000

Dollar value in calling cards given to U.S. soldiers in Iraq and Afghanistan by the Rocklin Lions in California.

48

Boxes of "Angel Food" given to lowincome senior citizens by West Memphis Lions in Arkansas. Each box can feed an elderly person for nearly a month.

300

Pounds of North Atlantic cod served at a fish fry of the Westfield Lions in Indiana.

655

Hours it took to build a model replica of the biplane flown by Harry Houdini in 1910 in Diggers Rest, the first powered, controlled circling flight in Australia. The Diggers Rest Lions Club commissioned the replica as part of its commemoration of the anniversary.

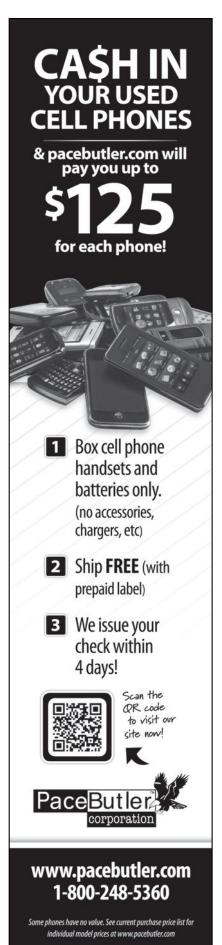
55

Volume in gallons of the rain barrels made and sold by Bowie Lions in Maryland to raise funds and to minimize storm water runoff that harms Chesapeake Bay, rivers and streams.

37 YEARS AGO IN THE LION JULY/AUGUST 1974

Entertainer Danny Kaye accepts the Humanitarian Award from Immediate Past International President Tris Coffin at the international convention in San Francisco.





LIONS NEWS BRIEFS

ONE OF US

For Bill Goodwyn, being a Lion is a family tradition. His great uncle, Ben Ruffin, reached the highest rank of Lions, serving as international president in 1928. During his term, Ruffin was given two lion statues, most likely made of bronze. He passed those lions on to Goodwyn's grandfather, also a Lion, who passed them on to his father, who gave them to Goodwyn when he became president of the Chester Lions Club in Virginia in 1973.

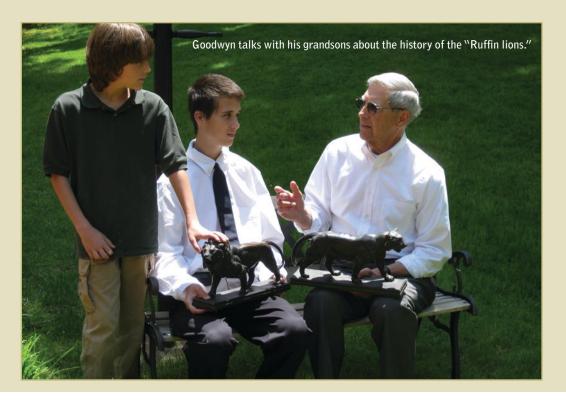
WHEN DID YOU DECIDE TO TRACE THE HISTORY OF THE "RUFFIN LIONS"? I got more interested when my dad died. That's when I went back and tried to get more information about Ben Ruffin. Most of our family had died already, so I went to Richmond and got the dates of his birth and death from the cemetery. Then I went to the local newspaper and got his obituary.

DID YOU LEARN ANYTHING SURPRISING? Well, LCI headquarters also gave me information on Ben Ruffin and his connection with Helen Keller. I guess he provided a resolution [before he was president] to make her an honorary member. That passed, making her the first female honorary member.

DID YOU EVER FIGURE OUT WHO GAVE THE LIONS TO RUFFIN? No, but a signature is located on the base of each statue — Barye. I assumed it was the name of the sculptor, and I found on the Internet an interesting background about this person who lived in the 1800s. [Barye was a successful French sculptor, known for sculpting animals.]

WHAT AN EXCITING DEVELOPMENT! DO YOU HOPE TO PASS THEM ON SOMEDAY? Yes, I have two grandsons and will keep the lions in the family in case they become Lions.

Know a Lion who you think deserves a bit of recognition? E-mail us a brief description of your Lion and the reason you're nominating him or her at **lionmagazine@lionsclubs.org**. Please include "One of Us" in the subject line.



Hawaiian Kings Tour

15 Davs

Join other Lions Clubs members departing November 3, 2011

from \$1768*

Visit all four main islands with included escorted sightseeing on every island on the most affordable two-week, four-island vacation you'll ever find. Start in Waikiki with sightseeing including Honolulu & Pearl Harbor. After your five nights in Waikiki Beach, you'll transfer to the garden Isle of Kauai for three nights where you'll take a riverboat cruise up the Wailua River. Next is Maui for two nights where your Hawaiian escort will take on the lao Valley excursion and to the old whaling capital of Lahaina. On to the "big-island-of-Hawaii" for a night in Hilo where you'll visit an orchid nursery, and Rainbow Waterfalls. Finally, the scenic full day drive to the sleepy fishing village of Kona for three nights. En-route you'll see a giant fern tree forest, black sand beaches, Volcanoes National Park, Thurston's Lava Tube, a Kona Coffee Plantation and more! Includes a flower lei greeting, 14 nights in quality hotels, baggage handling, taxes, interisland flights, and sightseeing on every island!

Rose Parade Tour + Vegas

10 Days

Join other Lions Clubs members departing December 30, 2011

Get away from the colder weather during the first week in January, avoid the post-holiday blahs, and enjoy the best New Year's Eve and New Year's Day you have had in years! Start in Los Angeles (4 nights) with a city tour of L.A., Hollywood, Beverly Hills, and an exclusive, pre-parade, after public hours, float building and viewing at the Floats and Flowers Expo. Watch the artists put the finishing touches on the floats unencumbered by public crowds! On Monday, January 2, 2012, enjoy your reserved grandstand seats at the Rose Parade! On Tuesday, January 5, depart for Laughlin for two nights. On Wednesday take the included YMT tour to the Grand Canyon with included lunch. Spend your final three nights in Las Vegas at leisure with an optional tours to Death Valley and/or Zion National Parks. This unique tour includes baggage handling, motor coach sightseeing first class hotels, and taxes.

Rose Parade Tour + Mexican Riviera Cruise

16 Days Join other Lions Clubs members departing December 30, 2011

Start in Los Angeles for four nights. Take a city tour of Hollywood, Beverly Hills and L.A., plus enjoy an exclusive YMT, after public hours, up close, pre-parade float viewing. Talk to the artists and watch the finishing touches put on the floats, unencumbered by public crowds! On January 2, 2012, you'll be taken to Pasadena for the Rose Parade with reserved grandstand seats. Depart January 3 for Palm Springs for two nights at the Westin Mission hills Resort (or similar). Travel from the desert back to the ocean to San Diego (two nights) for an afternoon city tour. The next day is at leisure with optional tours to Sea World or the San Diego Zoo. On January 7, board your 5-star ship, Holland America Line's ms Oosterdam. Your 7 day cruise includes Puerto Vallarta, Mazatlan, and Cabo San Lucas. Spend a final day and night in San Diego before flying home.

Rose Parade Tour + San Francisco

Travel with other Lions Clubs members departing December 30, 2011

Get away from the colder weather during the first week in January, avoid the post-holiday blahs, and enjoy the best New Year's Eve and New Year's Day you have had in years! Start in Los Angeles (4 nights) with a city tour of L.A., Hollywood, Beverly Hills, and an exclusive, pre-parade, after public hours, float building and viewing at the Floats and Flowers Expo. Watch the artists put the "finishing touches" on the floats unencumbered by public crowds! On Monday, January 2, 2012, enjoy your reserved grandstand seats at the Rose Parade! On Tuesday, January 3, depart for Central California along the coast. Visit Santa Barbara and its Camino Real Mission, the Danish Village of Solvang; tour the Hearst Castle; and travel along Big Sur and California's famous Scenic Highway One, to Monterey. Next, spend three nights in San Francisco with an included city tour plus tour of Alcatraz Island!

Rose Parade 5-Day Tour from \$848* Enjoy the first 5 days of the itineraries above in L.A., then depart for home January 3, 2012.

Caribbean & Mediterranean Cruise Plus... Italy Tour

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*Prices per person, based on double occupancy, includes taxes, airfare is extra, call for details. Lions Clubs International not responsible for losses incurred.



Call for details and itinerary 7 days a week:

1-800-736-7300

LIONS NEWS BRIEFS

CLUB OF THE MONTH

EDISON VISIONARY LIONS CLUB, NEW JERSEY

YEAR FOUNDED: 2010

MEETING MATTERS: The club's 32 members meet twice a month at a community center. After conducting business, the close-knit group eats dinner together at a nearby restaurant. Most members are of Indian heritage, though the club wants to reach out to other young people in the community and diversify.

BRIDGING TWO WORLDS: Club members have partnered with Lions in India to bring vision care to the poor and support Indian youth. Recently, club members screened 250 people for vision problems in Malwada, a poor, tribal area in western India. Members also funded cataract surgeries and gave away 150 pairs of eyeglasses. This summer, the New Jersey Lions will travel to rural India to conduct workshops on the importance of hygiene.

FAMILY FIRST: Club President Mahesh Chitnis says he founded the club last year to bring more young people into Lions. A Leo in India, Chitnis says family is the secret to India's success in recruiting young people into Lions. "The entire family goes to meetings," Chitnis says. He also notes that Leos are groomed to become Lions from a young age. The Edison Visionary club was quick to start both a Leo and Cub program after chartering. He hopes to sponsor other "visionary" clubs



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WHY BE A LION?: "I alone cannot change the world, but I can cast a stone across the waters to create many ripples."—Lion Niketa Patel

Edison Visionary Lions worked with an eye doctor to screen 250 people in Malwada, India.



OVERHEARD

"It's something to do to help the community and also help people remember our history."

-Ricky Hicks of the Churchland Lions Club in North Carolina on his club's repair of a Revolutionary War monument. From *The Dispatch*.

"The cost to bring five guys to Kodiak [Alaska] could bring 20 guys to Montana. But it was worth it."

-Dave Curran, an avid fly fisherman who worked with Project Healing Waters, Lions and others to take five disabled veterans on a weeklong fly-fishing excursion. From the *Kodiak Daily Mirror*.

"We sing so others may see."

-Paul Gigler, president of the Oakmont Lions Club in Pennsylvania, on his club's 55th annual musical show. From the *Pittsburgh Tribune-Review*.

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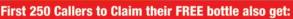
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- Marshall C., Pell City, AL

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- Allen B., St. Louis, MO

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IDEASTHAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

RECORD CLUB PROJECTS

Appoint a camera-savvy member to photograph Lions in action to submit with news of your club's service activities to LION Magazine and local media outlets.

Lions Step Up to Save Sight

When the State of Massachusetts decreed that schools must test students' vision, it created a quandary for the Nashoba Regional School District. The state did not provide funding or staffing, but school officials knew how to get the job done.

They asked Stow Lions for their assistance. The school district covers three towns in east central Massachusetts, but Stow, the only one located in District 33 K, is also the only community in which a club is active. After receiving permission to take the 38-foot hearing and sight screening unit outside District A's boundaries, Stow Lions were able to then screen more than 900 kids.

"Stow is a 27-member club," says Ed Tarnuzzer. "We had to submit screeners' names to the school district, who then submitted names to the state for a complete background check because we would be working with children in grades four through seven. This process took almost a year to complete." Once Lions finally received the go-ahead, students were tested by 15 Lions and family members trained to operate the screening equipment in just a few days. Several students with vision difficulties were referred to school nurses for further evaluation.



Stow Lion Ed Tarnuzzer screens a student.

Photo courtesy of The Stow Independent

Old is Made New Again



A student volunteer helps guide Lion Jay Naiman, who is blind, as he participates in the painting project.

Using paintbrushes and tools, Coral Springs Downtown Lions in Florida gave a new look to an old park after reading about a similar project. "Sparked by a great article in LION Magazine, we put together a plan to beautify our local Lions Park, which sits in an under-served part of town," explains Gary Levenston. The park was originally built in 1970 by the club's predecessor, the Coral Springs Lions Club.

"It was the city's first Little League ballpark and became a center for after-school sports in the

1970s. Basketball, tennis courts and a playground were later added," he says. The principal of an adjacent school gave Lions some suggestions for improving the park, Levenston adds. "In fact, she even came out and worked alongside us on the project all day. This was truly a collaborative effort at all levels."

Levenston says the park fell into disrepair. "While the city adequately maintains the park's grounds, the buildings had not been painted in many years and were in clear need of a facelift. We aimed to provide the families and youth of the area with a renewed sense of pride in their park, and hopefully attract more positive attention to this relatively forgotten and often-mistreated neighborhood treasure."

It took 17 Lions and 12 neighborhood volunteers 130 hours of labor to complete the project. Levenston says Lions solicited and received contributions from several retail home improvement stores, including dozens of donated gallons of paint. "We kept our club's costs to a bare minimum. Helpers included students and several civic-minded citizens who came out just to lend a helping hand. We worked hard and had fun, and the park looks great," he says proudly.

challenges.

sistance. Your contributions keep the foundation ready to meet immediate global

BE A CONDUIT FOR CHANGE

Be aware of the needs in your community and be ready to meet them with a strong and fully engaged membership.

EXTEND INVITATIONS

Ask new neighbors to visit your Lions club. A friendly invitation could extend into a lifelong commitment to service.

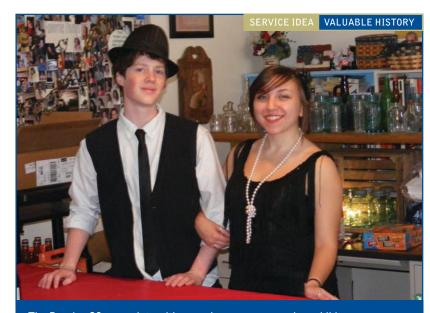
Lions Give Students a History Lesson

It looked like National History Day would be declared one more loss to the economic downturn when the Heritage Center in Lancaster, Pennsylvania, ended the event's sponsorship in several counties. But Wendy Toole, a former teacher who had voluntarily coordinated NHD activities for several years, refused to let the program fade away.

"How valuable is history?" she reasoned. "Imagine students not mandated to study history. It happens. Now imagine these same students as politicians, economists or teachers." She turned to the East Petersburg Lions Club, whose 14 members she knew well because her father, Clyde Pearson, is one of them. Pearson and Toole also reached out to other clubs in District 14-D by making presentations at meetings. "My father always said that when faced with a brick wall, I will find a way to break it down!" Toole jokes.

National History Day is more than one single day. It's a year-long educational program involving students throughout the country. "In essence," explains Toole, "it's a 'science fair' for history, in which students from the 6th through 12th grades participate. It reauires college-caliber research culminating in a competition of presentations, Web sites, performances, documentaries, exhibits and papers." Students move through different levels of competition, and in Toole's region, eight top entries in 2010 moved to the national level, with two being placed at the top.

Toole tries to keep learning about history fun and yet intriguing enough



The Roaring 20s, complete with a speakeasy, was a popular exhibit.

to capture participants' imagination and stir their quest for knowledge. Exhibits have included the history of rock 'n' roll, the Gatling gun, photography in the Vietnam War, the invention of Braille and that household staple, duct tape.

Last year more than 300 students, teachers and parents from public and private schools in four Pennsylvania counties participated in National History Day. Toole spends about 1,500 hours a year planning the project, but the positive feedback she receives keeps her going. "A mother approached me and told me about her son who participated in NHD seven years ago. One of his teachers made him participate as a punishment of sorts.

"He created a project and never looked back. He found himself through

History Day. He was able to study something that interested him and follow it thoroughly. The teacher had no idea how capable he was until the project was complete. NHD awakened something in him. He's now a teacher for gifted students. NHD changed his life," Toole points out.

In addition to donating more than \$1,500 last year, 20 Lions served as monitors and judges and helped set up and tear down the exhibit areas at the local high school where the event was held. Toole intends to keep volunteering, both as an NHD coordinator and a new East Petersburg Lion. "National History Day and the Lions are a great fit!" Toole says.

LIONS ON LOCATION

YOUR GUIDE TO THE GREAT WORK WE'RE DOING AROUND THE WORLD



1 EUROPE BELGIUM

Stepping Up for Orphans

Belgian Lion Robert Vrydagh strode past golden fields of grain, poked his head in exquisite, centuries-old churches in tiny, forgotten villages and eyed the fiery sun dropping beneath the vast ocean. He tallied 1,400 miles on foot from his home near Brussels to Santiago de Compostela, Spain.

The walk was a pilgrimage to the grave of St. James, a destination for devout Christians since the Middle Ages. It was also a kind of retirement orientation after a busy corporate career. Finally, the journey was a way to enlist his Lions club in raising funds for an orphanage in Egypt.

Vrydagh, now 63, arrived back home via train last fall after 94 days of hiking. He came back intact—"except for a large blister and a nasty bruise on my right ankle caused by the new shoes I had to buy," he says. In fact, not one to run or swim, he came back fitter and 8 kilos lighter (17.5 pounds). He gained peace of mind, too.

"I will remember those weeks spent in almost total loneliness as probably the richest in my life," says Vrydagh, who





Vrydagh reaches Santiago de Compostela in Spain after his hike from Belgium.









ASIA TAIWAN

toiled in corporate cubicles for Phillips 66, A.B. Dick, Sherwin Williams, Johnson & Johnson and finally for cell phone giant Mobistar.

Vrydagh walked by himself but he encountered many friendly people. "A pilgrim is perceived as a special kind of human, triggering basic reactions of hospitality and support," he says. "This comes from other pilgrims but also from unknown strangers just offering you fruit, water, a conversation or a bed for the night."

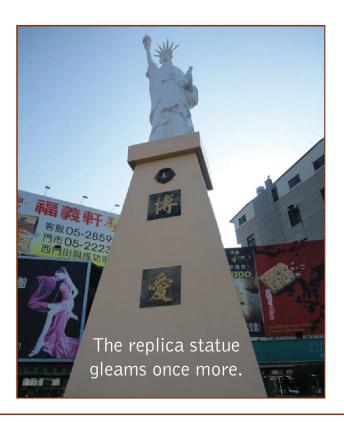
One of his fondest memories was meeting three young children when he was a few days from Santiago de Compostela. One of the boys was the first person on the journey to recognize the Belgian flag on his backpack. The boy peppered him with questions: "Where did you start?" "Do you have a wife and children?" "What do they think about your trip?" "Where do you sleep?" The boy was absolutely uninterested in the physical challenge of the journey. "He was right on the spot," says Vrydagh. "I still wonder, did I meet an avatar of Saint Exupéry's Little Prince?"

Vrydagh belongs to the Brussels Heraldic Lions Club, a club with 22 members of 12 nationalities. (Vrydagh is Belgian but learned "British English at 14.") Club President Dominic Kelleher had visited Egypt and the orphanages run by FACE, a nonprofit group. Vrydagh was impressed, too. So the club agreed to donate a euro for every kilometer he walked. More than US\$3,000 was raised. His long trek was especially satisfying because it included "the hidden dimension of walking a Christian pilgrimage knowing it would benefit Muslim children," says Vrydagh.

Not so hidden was his Lions' identity. Vrydagh wore a large Lions pin on his shoulder strap. It drew the attention of people he met including a woman at a tourist office in France. Lowering her voice, she told Vrydagh, "I'm sorry but my husband made me join the Rotary."

Crowning Achievement

Lady Liberty shines again. Lions in Chiayi in Multiple District 300 Taiwan repaired a replica of the Statue of Liberty that Lions built in 1988. Typhoons, as well as the ravages of time, had taken a toll on the statue, which sits high atop a traffic circle at the entrance to the city of 275,000. Three points in the crown were broken and its exterior was dirty and weather-beaten. Members of the Chiayi Lions Club and the Chiayi Chia Neu Lions Club spent eight days repainting and repairing the statue. The clubs built the statue to extol freedom and to demonstrate the spirit of Lions.









Team Tam

New President Urges Clubs to Embrace Members Like Family

by Jay Copp

Wing-Kun Tam leans forward in his upholstered chair at Lions' headquarters in Oak Brook. "In one year I made the three most important decisions in my life," he confides.

Tam speaks softly. His manner is quiet and low-key, masking, of course, a fierce determination.

In July Tam became Lions' 95th international president and its first from China. On his office wall is a poster that reads in Chinese "descendants of the dragon." For Chinese the dragon is a symbol of strength and power, and they praise an accomplished person as a "dragon."

Tam's Chinese background is an integral part of his identity. Hong Kong was where he was schooled, began his international cargo company and raised his family with traditional Chinese values.

But his story is universal, too. His life decisions shaped him and led him to Lions' highest office. His struggles and successes as a family man, business owner and Lion have provided the blueprint for his presidency.

First Decision

Living in Hong Kong with his family, Tam, 16, was a teenage tornado. He attended school and worked three jobs. He even had a job within a job—working in the import department of a company in the morning and the export division at night. His ambition came from his parents, Tam Hoi and Chiu Wai Han. "My father was telling me all time that if your children are not as successful as you are, that means you have failed," said Tam. His mother, too, urged her son to do well in school and make the family proud. "I work very hard; my mother is even tougher," said Tam. "She's a very, very tough lady and she always wanted me to be number one."

After his business failed in China, Tam's father had moved his family to Hong Kong in 1955 when Tam was five. Even as a young schoolboy, Tam was able to turn failure and humiliation into motivation. At his new school, confounded by English, he tried reading the alphabet as if it were a single, elongated word. His classmates laughed and his teacher thought he was mocking him. Tam turned back to his studies and diligently learned English.

Tam's young career led him to the cargo industry. Only 20 years old, his company sent him to the United States to learn the business. He spent time in New York, Los Angeles and San Francisco. "Traveling is more important than learning from your books," his father counseled him.

Living in cosmopolitan Hong Kong was conducive to understanding various cultures. Working in the international cargo industry further developed Tam's ability to mix with people from many nations. "You learn to respect people and how they live. It gives you knowledge about dealing with people," he said.

When he turned 30 Tam knew he was ready to make one of the most important decisions of his life. "For me, being a Hong Kong person, we are born with entrepreneurship in our blood. If you really want to make some good money, you to have to start your own business," he said.

Today Tam's transportation company has 200 employees in 20 offices worldwide and its annual revenues are \$200 million. In frail health, his father witnessed his son's growing success. "That's the reason why he smiled at me all the time even when he was sick," said Tam.

Tam's family celebrates a birthday.



Second Decision

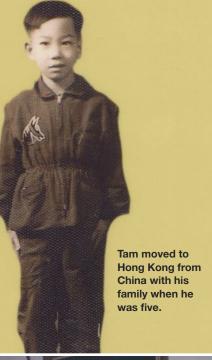
For 15 years Tam comforted his wife, made dinner, took her to the doctors and hospital, told her that someone with her vigor and willpower would not succumb to a pedestrian, commonplace curse such as cancer. Doctors had given Irene a grim diagnosis. She proved them wrong.

Tam and Irene were not a perfect couple. But don't tell that to their three children. "My parents are always the sweetest couple in the world to me. They are always very caring to each other. They understand each other," said Alvin Tam, 26. Said Tiffany Tam, 23, "What I admire most about my dad is his love for my mom." Added Andrew Tam, 18, "They never had a really big guarrel."



Tam and Irene enriched each other's lives from the day they met to her last hour.







Tam was the serious parent, the one who drove them to do their best. Irene was the softer one, the parent who joked and cajoled and served as a soft landing pad when they took a misstep and tumbled off balance. Together they were a team, leading the Tam family to their sports events and ski trips to the United States and Japan. Once a snowstorm blocked their way to Lake Tahoe and for 10 hours they sat in the car on a lonely road. Tam kept everyone talking to pass the time and divert their attention from their predicament.

Team Tam took root after four years of courtship. "She was very pretty, a very kind heart," said Tam. Irene won his heart by not wanting anything except his love and devotion. "I always tried to offer her the best. Bring her to the best Chinese restaurant, offer her the best food. She told me, 'Oh, I don't need that.' The same thing after we were married," said Tam, who was 31 when they decided to marry.

Tam's devotion to his family didn't diminish his attachment to his job or later to the Lions, both of which kept him on the road. Serving as host chairman for the Lions' convention in Hong Kong in 1992 required 25 hours a day. He spent untold hours huddling with Chinese officials and Lions leaders to bring SightFirst to China. Then one day he told Irene the convention might return to Hong Kong in 2005 and he was considering serving as host chair again. Irene fixed her eyes on him. "She said, 'Tam if you leave this home, don't come back.' I knew she was serious. And I left the luggage next to the bed and did nothing."

Irene knew how much Lions meant to him. "After one hour she came back to me and said, "How about we make a deal?" Tam agreed not to serve as host chair. He got to take his Lions' trip, flying to Rosario, Brazil, from Hong Kong via Frankfort. Then he hurried to Los Angeles to meet with the Lions' international president and quickly on to Phoenix, from which he drove 150 miles through the desert to meet a Lions leader at the only open restaurant-a Wendy's. Then back to Hong Kong and Irene because a deal is a deal.

The two worked it out, raising the kids, building a life, planning for the future. The cancer brought them closer. "They didn't give up on each other," said Andrew Tam. "They faced it together. I saw the bravery, the bond between them, how they dealt with it."

> Irene's resolve strengthened Tam and changed him. "She believed she could beat it," he said. "She believed in our family. She believed in me. And I believed in her."

> Tam had known for many years his decision to marry Irene was a turning point in his life. As she grew weaker, he wondered if she wished her life with him had taken a different path. As she lay dying, he summoned the courage to ask her, "Do you want to marry me in the next life?" "I will," she whispered.

Third Decision

In Taiwan in 1981 Tam noticed a pin with the letter L on the lapel of a business associate. "What's that?" Tam asked. "Oh, this is a very unique group I joined. If you join Lions, you elevate your status," the associate told him. Not long after the work colleague told him he was starting a Lions club in Hong Kong. Tam joined, a decision that changed his life.



Tam was the youngest member of his club; the charter president was 94. Tam looked around at his club members and wondered if this was right for him. When the president gave him his first assignment, his doubts intensified. The club was taking senior citizens on a modest cruise.

Tam duly brought the seniors candies, biscuits, tooth-paste and medical ointments. "You wouldn't believe their reaction. They shook my hand. They hugged me," recalled Tam, who told the charter president about their joy. "He said it wasn't the value of the gifts that meant a lot to them. It was the love and care I brought them."

That initial project imparted two lessons to Tam. "Before I joined the Lions, I only knew it was an honor to be a member. After I joined, I started to understand the spirit of Lions. I understood and believed we are to help the needy and share our happiness with others," he said.

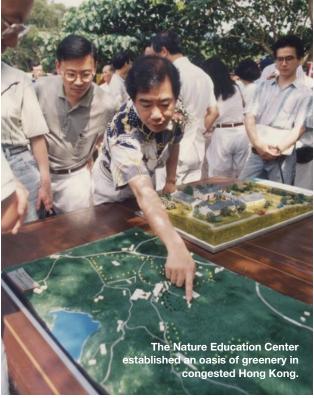
Secondly, the charter president had trusted him. "My club treated me like a family member. As a new Lion I was like a baby and my club took care of me until I could stand on my own two feet and be the one to nurture others. Our clubs need to treat our members like family," he said.

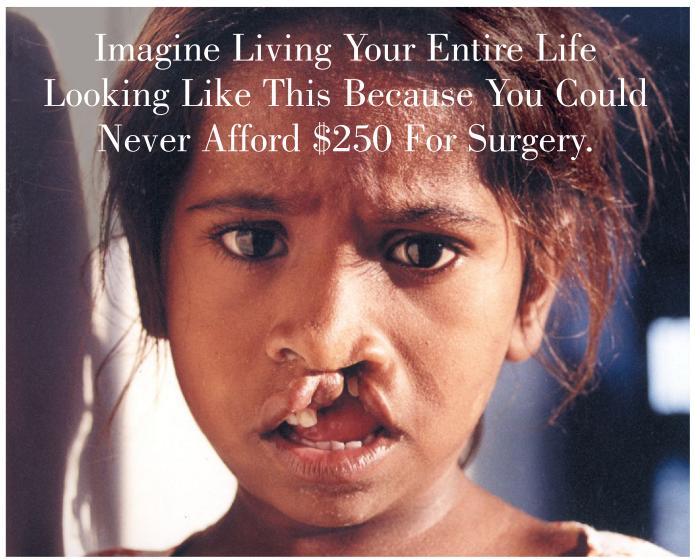
Tam had become a Lion at a difficult time in Hong Kong's history. In 1984, the British agreed to transfer sovereignty of Hong Kong to China in 1997. Some Hong Kong residents were leaving; many were uncertain about Hong Kong's future. Undeterred, Tam forged ahead with Lions' projects including the largest project Hong Kong Lions have ever undertaken. Under his leadership, Lions raised more than US\$2 million in car-clogged, hyper-urban Hong Kong for a Nature Education Center, now visited by nearly half a million annually. "We were able to get people's confidence, to tell them that the future of Hong Kong is as good as before," said Tam.

Getting authorities to approve an international convention with a parade of thousands in such uncertain political times also was not easy. "When Tam came to me with the proposal to host the Lions convention and parade I was concerned because we've never done anything like it before. Against the very sensitive times in Hong Kong it was a brave decision to make," said Benny Ng, then a top official with the Hong Kong police. "Tam was confident Hong Kong could do it. I believed in him and everybody placed their faith in him. Events proved him right."









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Takes on Tam

"What I learned from my father is never give up. I still remember in high school a basketball game we were losing. During the resting time, he came to me and said as long as the clock is still ticking, do not give up. We were able to turn the game around and win."

-Alvin Tam, 26

"My father always somehow sees himself as the savior, the hero who can help people out of their problems, their difficulties. I believe that Lions Club is the most important thing in his life apart from his work and family. He enjoys very much serving others because of his personality."

-Tiffany Tam, 23

"Because of his first name, his Chinese friends know him as Uncle Gun. That's what everybody calls him in an affectionate way. He's sort of the head of the Lions family in Hong Kong. And all his Lions friends look up to him for his leadership as well as his care and affectionate friendship."

 –Mark Tso, an ophthalmology professor at the Wilmer Eye Institute at Johns Hopkins University in Maryland

"He has a lot of passion. He has a passion for Lions, for Hong Kong. That passion just comes out of him. You feel it. You're attracted to him. He is like a magnet that is genuine."

- Anthony Lau, executive director of the Hong Kong Tourism Board "He has dedicated his life to the noble course. In my eyes, he's a selfless person. He inspired a lot of people in China to join the big family of serving the society."

-Tang Xiaoquan, president of the China Foundation for People with Disabilities Tam was just getting warmed up. Millions of Chinese were blind unnecessarily because of cataracts. The healthcare system lacked the resources to fund the simple surgical procedure to restore vision, and the government was leery of outside groups that wanted to help. In China, there were no Lions clubs, no sanctioned non-profit groups at all operated within its borders.

Tam and other Lions danced a tightrope, lobbying wary Chinese officials to allow Lions to initiate a cataract campaign and arguing their case with Lions Clubs International board members, uncertain about supporting a massive healthcare initiative where Lions clubs were not permitted. Tam recalled the skepticism he faced from the Lions' SightFirst Advisory Committee: "We had never given that amount of money on a single project. And now we're expected to grant \$15 million dollars to a country where there are no Lions clubs?"

Through persistence and working the right channels, the doors on both sides cracked open. A cataract pilot project began followed by SightFirst China Action, which helped 5.2 million people recover their vision.

"The SightFirst program was able to convince the Chinese government on two issues," said Mark Tso, retired director of the Beijing University Eye Center. "Number one was that blindness is a serious problem to the society. Number two is recognizing the good qualities of the Lions."

Added Lion Patrick Ho, a former ophthalmology professor in Hong Kong and a former SightFirst technical advisor, "We were not only able to save the blind and influence the development of eye care delivery systems in China, we were able to foster the Lions spirit in the Chinese community and gain the trust and confidence of the government in China. That set the platform for building Lions clubs in China."

His presidency will further boost Lions in China, Tam said. "People in China will hear about Lions and will know what we do. This gives them an opportunity to join us," he said.

It was a tragedy in China that reinvigorated Tam's own Lions spirit. After Irene died, disconsolate and drained, he lay on the couch day after day watching the news. "Losing my mom is the definitely the hardest thing that ever happened to my dad. He was sitting there all day and crying over mom's death," said Tiffany Tam. Then came the devastating earthquake in China's Sichuan Province in 2008 that killed 70,000 people. The televised images of the shattered families galvanized Tam, who called Lions' headquarters. The executive committee happened to be meeting. He urged them to take action. Tam reached out to Lions in China as well, Teams of Chinese Lions drove hours to aid victims. LCIF approved a US\$500,000 catastrophe grant.

"I lost my wife and it was so sad. But now I thought I could help. And I believed I could help," said Tam. "He fought for funds and supplies," said Andrew, his son. "The original Tam came back. I could see in his eyes a spark I had not seen after my mom passed away."

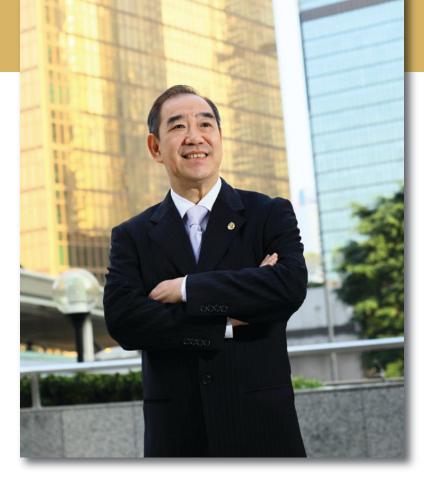
Tam believed in the power of Irene's fighting spirit and he believed in his ability to leap past obstacles, whether they be tense political times or personal doubts. He believes in Lions and our dream of service. "Mr. Tam is basically a dreamer," said Tso. "He's the second type of dreamer, which is a dreamer of the day. These people dream with their eyes open and they make their dreams come true."

Believe that one person can make a difference. Believe that the entire world can be changed when we come together as Lions. Believe that changing a life – or the world – starts with each one of us.



INTERNATIONAL PRESIDENT WING-KUN TAM
PRESIDENTIAL THEME 2011-2012

The Yellow River, China



"Don't just think you can, BELIEVE you can."

- Wing-Kun Tam

As Lions we are all droplets of water that together form the world's mightiest ocean of service.

The Yellow River is the seventh-longest river in the world, stretching 3,395 miles long. It is often called the cradle of Chinese civilization, serving as the birthplace of northern Chinese civilizations and giving prosperity to millions. And yet, at its source, high in the Bayan Har Mountains, it all begins very humbly with trickles of water. It gains its power and strength as it flows northwest, then northeast, turning southward, and finally east flowing through seven provinces along the way and nourishing over 120 million people.

It's astonishing that such a mighty force starts out so small.

Lions Clubs International also had a humble beginning. Our founder, Melvin Jones, and a few of his colleagues, were the first beginning droplets of water that today, 94 years later, have changed the world and touched millions of lives.



BELIEVE

Melvin Jones had one quality that made it all possible – he believed. He knew even then the difference between "thinking" and "believing" is a matter of conviction.

To me, believing is different from thinking because it has three other key elements:

• Courage • Commitment • ACTION

Even if you first fail — like the Wright brothers did with their first trial airplanes – a strong belief creates a sense of courage to try things others thought impossible. You then need commitment to try and try again, and to inspire others to follow you. And finally you need to take action, or run the risk of being just an idle dreamer.

It was these qualities that helped Melvin Jones transform an idea from a droplet into a river that could change the world. He created a culture organized around a belief in the value of giving back, and a belief that one person can make a difference. He believed in his idea of creating an organization that would serve people in need; he had the courage to follow through with his idea; he was committed to make the organization a success; and he took the necessary action to bring everything to fruition. Like a mighty river, Melvin Jones believed even in 1917 that we would gain strength with each Lion who joined our ranks – person by person, community to community – serving millions of people along the way.

Today – 94 years after the first drop of water nourished a seed that would grow into a worldwide service organization, Lions Clubs International continues to flow. Our course has flowed in every direction, and across nearly a century in time. But one thing has remained constant. We Serve.

I believe we are making a difference like no other service organization in the world. I believe in our motto "We Serve." And I believe in you – the Lions of the world, who make up a network of caring, and a network of service. Together, as a family of unique volunteers, we constitute Lions Clubs International – the global leader in community service.

This year, I am calling on all Lions to embrace a sense of belief of what it truly means to be a Lion – a belief that each individual Lion makes a difference and that, together, we can change the world even more than we have yet imagined.

I have set my vision – driven by my beliefs – on three special goals this year:

- Strengthening and retaining our membership by taking care of fellow members as if they were family
- Expanding our service to new heights, propelled by a special campaign to plant one million trees
- And nurturing our future by involving more young people and Leos in all that we do

Together we will flow onward – a benevolent flood of service to the world.

Wing-Kun Tam INTERNATIONAL PRESIDENT

"If you don't believe what you are doing is right, how can you INSPIRE others?

- Wing-Kun Tam

My Club, My Family

"A RIVER that forgets its source will soon dry up."

African proverb

I strongly believe the strength of our organization lies with our clubs, and our members form the basis of our clubs. In 2011-12, I will endeavor to meet as many club presidents when I'm traveling. We will have 'presidents-meet-the-president' meetings wherever I go and special webinars online for those presidents I cannot meet in person. I will rely on club presidents to bring my message to their respective members.

You see, we've been successful in forming new clubs and bringing in new members. In fact, we have accomplished membership growth in each of the last several years - something no other service organization can claim. But long-term successful growth is dependent upon keeping our members involved, instilling pride, and treating them like family. Our philosophy should be "my club, my family."

It's a simple equation—

involvement + sense of worth + member care + family atmosphere = club success.

Someone once wrote "stop trying to perfect your children, but keep trying to perfect your relationship with them." This is especially true of new members. Let them make their own way, but always be there for them and support them.

A successful club combines several elements, none more important that the other:

- Effective orientation
- Member involvement from day one
- Club leaders who listen more, and speak less
- Nurturing lasting bonds through community service
- Treating each other like family

Our strength and our success are at the club level. My challenge to clubs this year is to make new member orientation a priority, not a chore. Create an atmosphere around member care, mutual respect, and treating each other like family. Draft a new member checklist, and follow it. Have I made new members feel welcome? Have I given them responsibility? Have I valued their input, and respected their ideas? Have I made them feel like a member of the family?

Make the ordinary extraordinary by increasing your impact of service by taking on new service challenges. Spend more time SERVING than MEETING. If you do all of the above, your club will thrive. Together, let's put the "we" back in "We Serve."





Family Membership Program

The Family Membership Program encourages families to volunteer together by offering a special dues structure to family members and programs to include children and adolescents in club activities.

The first family member (head of household) pays the initial charter/entrance fee and full international dues. Up to four

subsequent qualifying family members pay half international dues and no association charter/entrance fee. The Family Membership Program applies to family members eligible for Lions membership in and/or joining the same club and living in the same household related by birth, marriage and other legal means - such as parents, children, spouses, aunts/uncles, cousins, grandparents and in-laws of spouses.

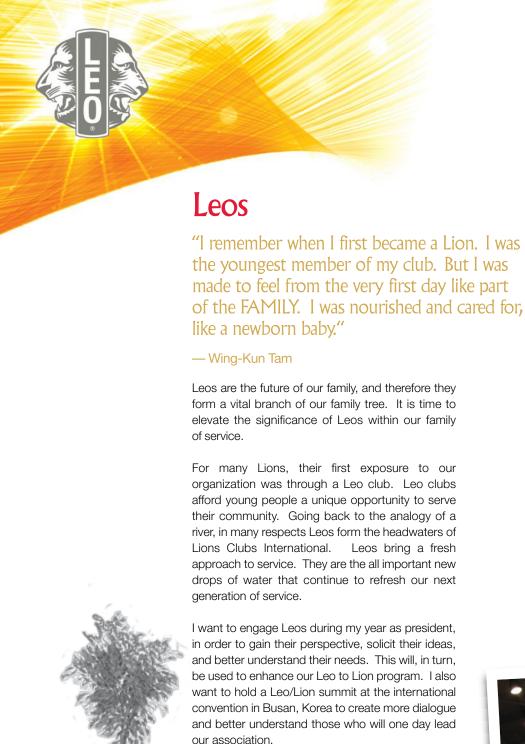


Lions Family Cub Program

The Cub Program helps support familyfriendly clubs. Formulated special to encourage families to volunteer together, children under age 12 have the opportunity to build a lifelong dedication to helping others. Cubs are divided into three age categories:

Level 1: Under age 3 Level 2: Age 4-7 Level 3: Age 8-12

Lions clubs that implement a Cub Program are encouraged to shape Cub activities to fit the lifestyles and needs of the Cubs, Lion members and families involved. To help support the program, LCI offers the Lions Family Cub Program Activity Guide and Family Cub Program Activities, filled with age-appropriate activities and distinguishing Cub Patches by age level to help Cubs feel like part of the club and get them excited to participate.



26 LIONS CLUBS INTERNATIONAL







Leo to Lion Program

Former Leos have the opportunity to build upon the leadership skills they learned as a Leo and grow personally and professionally as a Lion. To make the transition easy, Lions Clubs International offers an entrance fee waiver to all former Leos, and an entrance fee waiver plus half international dues to all former Leos between the age of legal majority through age 30.

"The more we increase the active participation and partnership with young people, the better we serve them.... And the more comprehensively we work with them as service partners, the more we increase our public value to the entire

– Carmen Martinez

I Believe In Giving Back. I Believe In Our Motto "We Serve."

"A bit of fragrance clings to the hand that gives FLOWERS."

- Ancient Chinese Proverb

Just as we care for and nurture our members – young and old – it is important that we care and nurture the natural world around us - and become better stewards of our planet. The greatest gift we can give the world is something that will outlast us. I want to expand our portfolio of service by doing our part to help safeguard our environment.

Our Earth, Our Environment, Our Responsibility

Clearly, engaging in things like environmental restoration and civic beautification will make your life enjoyable by making the world around you more pleasant.

Why is our environment important? It is the only home we have. Many experts believe that we can reverse the strains we have placed on our planet. The challenge is getting enough people to understand they can make a difference even by doing simple things like planting a tree.

Many people engage in community service because they believe that it carries rewards beyond the obvious and tangible. But community service also helps to build a rich and supportive community of people who know each other and lend each other a hand when it is needed.







A SEED hidden in the heart of an apple is an orchard invisible.

— Welsh Proverb

Planting A Million Trees – Do you believe it can be done?

An important part of our extension of service this year will be caring for our environment. My goal this year is to plant a million trees around the world. That's less than one tree for each member. If we can accomplish this goal, it proves once again that we can accomplish anything - just like we did when we exceeded our goal for

Campaign SightFirst II - just like we did when we prevented over 1 million cases of river blindness and just like we are going to do by helping eradicate measles.

It's no secret that trees help the environment, but you may be surprised by all the benefits that planting a tree can provide. Trees are like the lungs of the planet. They breathe in carbon dioxide and breathe out oxygen. They also reduce erosion to save soil, help preserve local

water sources, and provide habitat for wildlife living under more and more stress. Simply put, planting trees in your neighborhood really is one of the best things you can do for the local environment.

Any of us can plant a tree. It's a very visible and hands-on way for each and every Lion to make a difference. It's also a great project to invite your community at-large to join your local Lions club in a collaborative effort. If we can plant a million trees, it will reinforce the limitless potential we all know we have to make a difference as Lions. So make tree-planting part of your club or district activities this year, and invite your neighbors, friends and members of the community to join you. What better way to be reminded of our gift of service than to watch the trees you have planted grow year-by-year? After all, seeing is believing!!

Every month throughout the year, we will report the number of trees being planted on the LCI Web site. And to show pride in what we do, special art work for clubs to produce their own "I planted a tree" buttons, and certificates will be available to download from the LCI Web site.



"The Believer's" Award

I've created a special recognition award for those who demonstrate their belief in the power of service by planting a tree:

- For districts, each district governor whose district achieves at least 50% club participation in tree planting will receive an "I'm A Believer" plaque to commemorate their success.
- For clubs, the top 100 clubs in each constitutional area who plant the most number of trees will receive a very special award plague and be recognized on the web site and in the LION, and all clubs participating in tree planting will receive a specially-designed banner patch.

Expanding Our Service

Through service, Lions have improved the lives of millions of people. Now more than ever, we are in a position to extend our care network. I believe we can expand our service initiatives in all parts of the world. It's our mission, and our responsibility.

To have a greater impact and to generate more visibility and excitement, once again we will be challenging all clubs to participate in the association's four Global Service Action Campaigns.

- Focus on youth in August
- Sight related activities in October
- Feeding the hungry in December and January
- Environmental projects in April

By individually participating in these global action campaigns, our individual efforts - even the smallest steps - can make a huge difference as I Believe transforms into the power of united service - with 1.3 million Lions working together. But remember it all begins with each of us; as if we are that first drop of water.



I Believe In Projecting Our Image

"A BOOK tightly shut is but a block of paper."

Ancient Chinese Proverb

Clubs and districts are encouraged to continue their quest for media coverage of projects and activities to expand our public image. The media want visual activities to include in the news they provide their viewers, readers, etc. Activities such as tree planting can involve the community at-large; it's good for the environment; and it's an excellent event to invite media to cover. It's a progressive cycle. Media coverage = increased public awareness of Lions clubs, which in turn increases our opportunity to invite new, quality members. By quality I mean people committed to service and the ideals of our association. The more people know about Lions, the more they will want to be part of the world's largest service club organization!

More Meaningful

Traditional mediums, such as television and newspapers, are still important. But increasingly, social media is having a real impact on the way we do business, and the way we reach both our internal and external audiences. We have to communicate with people on multiple fronts, and reach people on their own digital turf, so to speak. This is particularly true when trying to reach a younger audience.

Get on board with social media and web networking. Does your club:

- Have a Web site? If not, create one in minutes using our E-Clubhouse tool.
- Have a Facebook page?
- Upload videos on YouTube and photos on Flicker?
- Have a PR Chair that has a good working knowledge of the internet and social networking?
- Share your successful stories and photos using the new service activity reporting system?

We have to explore every available medium to reach our audience. Social media is just one more medium available to us to enable us to get our story out directly to people around the world.



This year we will be encouraging our clubs and districts to not only have web sites, but also Facebook pages. Go to the LCI web site for an easy step-by-step tutorial on how to set up a Facebook page.

I Believe Leadership Development Makes A Difference

A LEADER is best when people barely know he exists, when his work is done, his aim fulfilled, they will say: we did it together.

- Inspired by Lao Tzu

I believe Lions Clubs International has great leaders among our ranks. But to ensure our future. we must continue to develop new leaders and more importantly, must provide them the opportunity to lead - we must empower Lions to be confident in their ability to "do it together".

Learning is a lifelong process and as such, Lions Clubs International believes all Lions can benefit from training - beginning the day an individual becomes a Lion with an effective new member orientation. We must demonstrate our commitment to leadership excellence by identifying those in our Lions family who display the skills, values and dedication necessary to effectively lead our clubs. Then we must cultivate that potential through relevant training and development.

LCI offers a variety of valuable training tools and resources, including curricula designed specifically to support the efforts of Lion leaders at the club, zone and district levels. Practical training related club officers, zone chairpersons and vice district governors, as well as training to support effective club operations including the Club Excellence Process and Certified Guiding Lion will enhance our ability to provide needed service while instilling our members with pride and a true sense of belonging. The online Leadership Resource Center provides easy access to these materials and to the Lions Learning Center, our online library of personal leadership skill development courses for all Lions. I will also call upon the Board to develop more training and resources for clubs, in an effort to keep our training up-to-date and "cutting edge."

The Faculty Development Institute program is dedicated to expanding the pool of qualified Lion instructors capable of effectively delivering training. Senior Lion Leadership Institutes provide training to prepare Lions for leadership positions at the district level.

The Chinese characters that make up the word "to listen" reveal the significance of this critical, yet often underestimated leadership skill. In order to be an effective leader, one must listen with his or her ears, eyes, and heart ... giving undivided attention. The implementation of the Global Leadership Team positions our association to more effectively listen to the training needs of Lions and to provide suitable development programs and challenging opportunities to lead.









I Believe That Children Are Our Future

Lions Clubs International has a long-standing commitment to children and young adults.

Our programs make growing up safer and healthier. Through service for children, we meet education and health needs. Through Lions Quest, we bring crucial life skills to classrooms. We also respond to issues that cry out for solutions and support - by bringing potable water to far-flung villages, building a home for street children, and through a number of other programs uniquely suited to match local challenges in communities around the world.

It seems that lately each generation is labeled. We had the X generation, the Y generation, the Millenials. Going further back we had the Baby Boomers. I don't think young people today relate well to labels. More than generations before them, they don't want to be labeled. They care about the world around them. They are more accepting of others. And they volunteer in unprecedented numbers. Young people volunteer at twice the rate of their adult counterparts (55 percent to 29 percent), and more than ever, they are volunteering out of altruism, strongly agreeing with statements such as "I would like to help make the world a better place." So let's not label, let's simply engage.



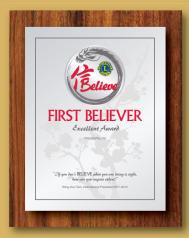
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A growing number of studies show that youth who engage in meaningful service projects experience a host of positive outcomes. Moreover, a youth who has a parent who volunteers is nearly three times more likely to volunteer on a regular basis. Young people need role models - someone to look up to, whether that is a parent, guardian or community leader. Lions make great role models. By inviting youths to assist with planning and implementing service projects, Lions have an incredible opportunity to allow young people to develop valuable life skills while emphasizing the role of service.

I believe that each and every young person we help will blossom into responsible, caring







We Believe In Service Awards

The Service Awards, to be given at the International Convention in Busan, will recognize outstanding achievement by clubs and districts in the area of service. Categories include:

Best Long-term Environmental Project (by club or district) Best Long-term Environmental Project (Leo club)

Best Connection To Youth Program (by club or district)

Outstanding Service to the Blind or Visually Impaired (by a club or district) Outstanding Service to the Blind or Visually Impaired (Leo club)

Best Hunger Relief Program or Activity (by a club or district) Best Hunger Relief Program or Activity (Leo club) Lion and Leo of the Year

For the last category, nominations must be sent to the Lions Clubs International Public Relations Division no later than April 1st, 2012. Nominations can only be made by Executive Officers or International Directors. This is an individual award, and only Lions and Leos who have exemplified a belief in service should be nominated.

First Believer Awards

I believe we can welcome even more people and clubs into our network of hope. The First Believer Awards will recognize District Governors who achieve strong membership results in the first four months of their year. The awards will consist of two levels. District Governors will be eligible for only one of the awards. The qualifications for the awards are:

Excellent: two new clubs **OR** positive membership on October 31, 2011

Superior: five new clubs AND positive membership on October 31, 2011

All new club applications must be completed and received by the LCI Membership Programs and New Clubs Marketing Department by the close of business on October 31, 2011.



I Believe In Lions Clubs International Foundation

Lions care. Lions have always cared. The Lions network of care has enabled our Foundation to award millions of dollars in grants around the world, and literally changed the lives of millions of people.

Lions Clubs International Foundation (LCIF) is Lions helping Lions serve others. Through LCIF, Lions ease pain and suffering and bring healing and hope to people worldwide.

Contributions to LCIF are a great way to make a difference in people's lives. Every dollar donated to LCIF goes toward a grant. Every donation helps someone lead a healthier or more productive life.

LCIF is growing, and others are taking notice. Our corporate, government and collaborative partnerships are increasing each and every year. But it's YOU – the Lion member – that have elevated LCIF to new heights, and enabled us to provide for people in desperate need, on an ongoing basis.

I was very fortunate to be involved in both Campaign SightFirst and Campaign SightFirst II. I witnessed first-hand what Lions can do when they come together as a family. And now, we are putting the millions of dollars raised to good use.

I believe with all my heart we can make a difference through Lions Clubs International Foundation.









Do You Believe?

There are 7 billion people living on planet earth. Over one-third live in poverty, meaning they don't have enough to eat, don't have access to clean drinking water, live in substandard housing, or they lack proper medical care. Very likely, all of the above and more.

Poverty, homelessness, abuse, disease and disabilities, both physical and mental, afflict millions of people. Lions Clubs International cannot provide responses to all problems. Or can we?

I believe we can make a difference. I believe that helping just one person sets an example for others to follow. I believe in a worldwide family of volunteers. I believe we are the global leader in community service. I believe in L-I-O-N-S.

Catch The Believe Spirit. Act NOW to:

- Start a tree planting campaign
- Enact a "My Club, My Family" philosophy
- Involve new members in club activities
- Revitalize your public relations program
- Expand your service projects
- Build future Lion leaders
- Support LCIF



Long Ordeal Ends with Sight and Joy

by Elysia Conner

As soon as Lisa Cormier opened her eyes after recent surgery, she saw features of a face. She told an intern at the Rocky Mountain Lions Eye Institute in Colorado that she could see him.

"I'll never forget that," says Cormier of Casper, Wyoming. "That was the first time I've ever opened my eyes and was able to see [clearly]."

Without thick glasses and contacts, she couldn't read the large "E" on a vision chart. After surgery, she read all except two letters on the 20/40 line on the chart without any corrective lenses. The future may hold more. For the first time in her life, Cormier may see close to 20/20 with lenses or additional surgery.

It's already better than she ever dreamed.

Ten years ago, she faced losing her sight altogether. "Help, I'm 38 years old and going blind. Can you help me?" Cormier wrote to the Schepens Retinal Associates of Boston, Massachusetts, after an Internet search for an answer. They scheduled an appointment within days. In five minutes, a doctor diagnosed what others hadn't seen, a tear in her retina.

Twelve years ago, Cormier noticed that she couldn't read the license plate of the car in front of her while driving to work. Not long after, she couldn't see the car in front of her. A five-hour surgery, with painful recovery, repaired the tear and prevented further vision loss.

However, a cataract developed, gradually blurring her sight more over the next 10 years. Preparing for surgery a few months ago, she went out of state again. The first thing she pulled out of the packet from the clinic was a credit card application and descriptions of the steep costs. With only her husband's insurance to rely on, she wondered what she would do.

George Pridham, president of the Casper Lions Club, suggested she contact the Rocky Mountain Lions Eye Institute in Denver.

Cormier's last two surgeries were much less painful than her retina repair 10 years ago. The bills didn't hurt as much either, thanks to the eye institute. Because the teaching facility doesn't rely on patients for support, they could pay for much of what her husband's insurance didn't cover. Cormier became a Lion last year and began writing grant proposals. She helped her club obtain a vision screening machine for preschool children. Her parents didn't realize how poor her vision was as a toddler. She remembers falling a lot and once mistaking a mousetrap for her shoe.



Lisa Cormier's surgery allowed her to see without corrective lenses for the first time in her life.

"I hid it very well," Cormier says. "Even to this day, a lot of people I've worked with don't know the extreme eyesight I have."

To illustrate how important vision care has been to her, she named her son Alden after Alden Curtis, her optometrist.

Cormier encourages anyone in need of help with a vision problem to contact Lions. She's seen the difference it's made in lives besides her own. "This is a way for me to help the community," Cormier says, "and help children with sight problems."

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Cancer Coup

Two Canadian Clubs Fuel Research Breakthrough

by Anne Ford

In 2009, Sherwin and Andrea Mah of Vancouver, Canada, had four friends and family members die of cancer. Then things got worse.

"In November, my wife decided to get a mammogram," says Sherwin, a member of the Vancouver Chinatown Lions. "They found two lumps. In short order, they were diagnosed as cancerous." Andrea underwent a double mastectomy and four rounds of chemotherapy. And then, somehow, things got worse again.

Doctors recently discovered a tumor on Andrea's kidney. Though her prognosis is good, "it's always shocking to hear the word 'cancer,' and now we're hearing it a second time," Sherwin says.

The experience has left the Mahs with a heightened appreciation for the cancer-fighting efforts of Lions. For the past decade the Vancouver Chinatown Lions have been raising significant funds for cancer research. "We always knew it [supporting cancer research] was important," says Sherwin. "But when it hits you personally, you have a greater appreciation."

That's something fellow club member Paul Wong knows all about. Several years ago, Wong lost his father and two sisters to the disease. "Before they passed away, I made a commitment to them that I would do something to eradicate cancer," he says. That's why, in 2001, he began rallying his club to the cause. And that's how the Vancouver Chinatown Lions and the Vancouver Arbutus Lions, in partnership with Lions Clubs International Foundation, have come to raise half a million dollars and counting for cancer research.

It all began with an invitation. About 10 years ago, Wong—a businessman who turned his father's one-man hand laundry into one of the largest laundry services in Canada—was asked to attend a BC Cancer Foundation presentation, where he found himself promising that his Lions club would raise \$100,000 for the foundation within the next decade. "I didn't even tell my club about

this," he impishly says. "I just made the commitment." He thought to himself, "If I do not raise the money over 10 years, I will pay the balance myself."

The BC Cancer Foundation is the fundraising arm of the BC Cancer Agency, which provides care to cancer patients in the province of British Columbia and the Yukon Territory. In the last few years, the agency has made several exciting strides in cancer research. These include the discovery of the gene that causes a type of ovarian cancer called granulose cell tumor, as well as the discovery that a mutation on a particular gene prevents it from stopping the growth of tumors in two types of ovarian cancer.

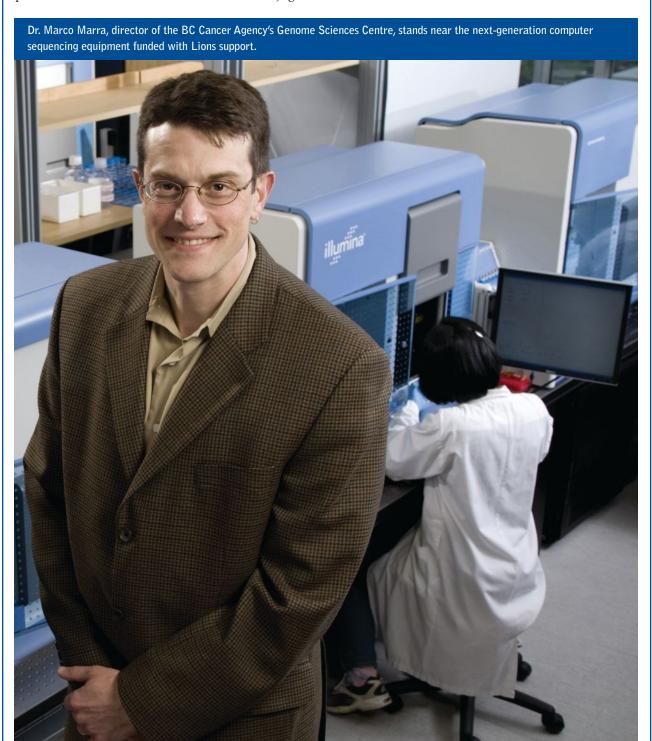
At the time, of course, Wong didn't know those discoveries would take place. He just knew it was time to put money where his mouth was. So he proposed to his club that they organize an annual dinner to award a Medal of Merit to a local community leader, with tickets to be sold to community members. "It was an instant success," he says. At ticket prices of \$1,500 per table, the proceeds swiftly added up. In just three years, they had raised almost \$375,000—more than three times the amount Wong had promised. With the aid of the Vancouver Arbutus Lions (who co-host the Medal of Merit dinners) and three matching grants from LCIF, that figure has reached \$520,000.

So how exactly have those funds benefited the fight against cancer? Dr. Marco Marra, director of the BC Cancer Agency's Genome Sciences Centre, explains: "We work on DNA, trying to find mutations that are associated with cancer. You can think of mutations as spelling mistakes in the genetic code. We know these mutations will tell us something about the how the cancer came to be in the patient, and they are also likely to reveal important targets for therapy. The thing that has allowed us to be able to look for the mutations is a technology called next-generation sequencing."

"To do this kind of work requires access to the latest equipment," he continues. "There's an exceptionally large list of equipment items that the Lions have helped us acquire over the years. It's through the aggregate utility of this equipment that we are where we are today. Without the support of the Lions and groups like the Lions, we wouldn't be able to do what we do." Douglas Nelson, president and CEO of the BC Cancer Foundation, agrees:

"The relationship with the Lions is one of the strongest and most vibrant that we have. They've really gotten behind the initiative."

The Lions show no signs of stopping. As far as Wong is concerned, it's all part of the promise he made to his family. "I made a commitment that I would do something to eradicate cancer," he repeats, "and I have fulfilled my commitment."



Lions Quest Builds on Successes

by Jennifer Gilbert Gebhardt

A senior at Cranford High School in New Jersey, Blake O'Donnell is looking forward to starting college. Like others her age, she faces a slew of educational and social challenges. But perhaps without realizing it, O'Donnell has had special preparation for this time since elementary school, when she began participating in Lions Quest.

"If I didn't have the Lions Quest Program, I wouldn't be who I am now. It has helped me be confident in decision-making with everything. I'm able to make friends better because of it. Without the program, I probably wouldn't be involved with school or activities or organizations," said O'Donnell.

It is because of young people like O'Donnell that Lions Clubs International Foundation (LCIF) decided to expand the youth development program during the past year. Now in its 26th year, Lions Quest has reached 12 million students and 500,000 educators around the world in its mission to build character, develop life skills and contribute to communities.

Thanks to recent efforts of Lions and LCIF leadership, that number will continue to grow—several new countries were welcomed to the Lions Quest family recently, bringing the total to 66 countries. No matter where they live or what circumstances they grow up in, more young people can have a stronger start in life through Lions Quest. This is great news for Lions, who know that helping young people is essential to ensuring a healthier and more hopeful future for all.

Another exciting way that Lions Quest is expanding is through a grant LCIF recently received from NoVo Foundation. The \$100,000 grant will



The Philippines is among the countries to begin Lions Quest this year.

bring the program to an entire U.S. school district by 2013. Funding will support Lions Quest for a three-year period, providing an opportunity to measure the program's impact.

Anyone involved in Lions Quest has seen that the program changes lives, but this opportunity will allow the Foundation to develop more evidence for what Lions have known for 26 years—that wonderful things happen for students, teachers, families and communities when they take part in Lions Quest.

Is Lions Quest a part of your local school district's programs? If not, this is an opportunity. Lions are essential to getting the word out, building enthusiasm and assisting with bringing the program to schools. Lions recently gathered at two-day trainings in Cyprus and Brazil to help launch and expand the program. Lions Quest seminars will be held at all upcoming

forums so Lions can have questions answered and begin or enhance support of the program.

Also, the Foundation developed a new how-to guide for Lions to introduce Lions Quest into their community. Grant funding through LCIF's Core 4 grant program is available for Lions as well. Please visit www.lionsquest.org to download a how-to guide, inquire about grant funding or make a donation. Or contact Lions Quest at info@lionsquest.org or (630) 571-5466, ext. 6960 or 6965.

"I invite all fellow Lions world-wide to work with Lions Quest. The materials are wonderful and not only children have access to them but also families. The response is incredible. We are forming better citizens, regions, cities and countries," said Lion Maribel Tejera Colina, a school principal and Lions Quest trainer from Barranquilla, Colombia.





Lions Unleash Torrent of Aid After Tornadoes

by Jay Copp

As the powerful storms closed in, the courthouse in Hamilton in Alabama closed early. Judy Miller, a probate judge, hurried home and turned on the TV. She nervously watched the destructive path of the deadly tornadoes, headed toward her town of 7,000. In mid-afternoon the town's sirens screeched, and she scrambled into her concrete storm shelter.

The tornado roared through Hamilton about 3 p.m. Six residents died. Nearby Hackleburg took a more vicious hit. Seventeen of its residents died including Lions Charles and May Garner, charter members of the Hamilton Lions Club. They were in their mid-70s and had

planned to charter a club in Hackleburg. "They were a nice couple. They were eager to join because they just wanted to help out," said Miller, charter president of the Hamilton Lions Club, which formed in January.

The tornadoes that lashed the South in late April killed at least 344 people and caused millions of dollars in damage. Alabama was the hardest hit state. 34-A District Governor Joseph Powell of Grant said 223 people in the 17 counties in his district died. He drove 4,000 miles in about a week surveying the damage and assessing needs. Moulton was "a long stretch of destruction." The town of Phil Campbell was "completely devastated." In Hackleburg,

Joplin Lions Help
Community's Recovery
Lion Cheryle Howard warned her husband, Chris, that

the fury of the storm was particularly sinister. "It was like the tornado was driving down the road—a mile wide. There is no town anymore," Powell said.

Shortly after the storms hit, Lions provided relief. Working with other community groups or using LCIF vouchers, they distributed food, water and medicine. They cleared debris. They also partnered with the Alabama Vision Alliance to provide free eye exams and replacement glasses on a bus that rolled into hard-hit towns. Alumni and faculty of the University of Alabama at Birmingham School of Optometry staffed the bus of the Alabama Vision Alliance. The bus was an initiative of the Lions of Alabama, Vision Service Plan, Sight Savers America, the Callahan Eye Foundation Hospital at UAB and its School of Optometry.

LCIF assisted Lions' relief efforts in eight states: Alabama, Arkansas, Georgia, Mississippi, Missouri, North Carolina, Tennessee and Virginia. The foundation awarded \$250,000 for general needs and also gave \$160,000 in emergency grants to affected districts.

Lions in Guntersville, Alabama, volunteered at a community distribution center, secured air conditioners for a half-dozen senior citizens and purchased \$550 of baby diapers. William Bagley, 2010-11 club president, could relate to the disruption and misery caused by the tornadoes: two years ago his home sustained \$20,000 in damage from a twister. Last year a tornado roared through nearby Albertville, and his club secured an LCIF emergency grant to help victims. The tornado this year killed five people in nearby Buck Island and scarred the land in Guntersville. "The landscape has been changed forever," Bagley said.

Meanwhile, Lions such as Powell were cutting back on sleep and other routines to aid victims. Powell had been putting in at least 16-hour days. "My doctor said don't slow down: that's what's keeping you going," said Powell, who has battled health issues. A combination of fatigue and immersion in the tragedy took a comic toll on his thought processes. Asked what kind of car he drives, Powell answered, "A Tornado ... I mean a Toyota Camry."

Lion Cheryle Howard warned her husband, Chris, that a tornado was forecast as he pulled weeds in their garden on May 22. Chris, president of the Joplin Host Lions Club in Missouri, declined to run for cover. Fortunately, the Howards weren't in the direct path of the F5 tornado that swept through the Joplin, but the homes of five Lions in their 25-member club were totally destroyed and two more were left with houses declared uninhabitable.

The club's "den," an old brick fire station given to Lions in 1920 by the city, remains standing even though it was in the tornado's path. Only two windows were blown out as other nearby buildings toppled. "I don't think anything will blow that thing down," Cheryle says.

District 26 M6 received a \$10,000 LCIF emergency grant and more donations have also come directly from Lions clubs in other states to help recovery and relief efforts.

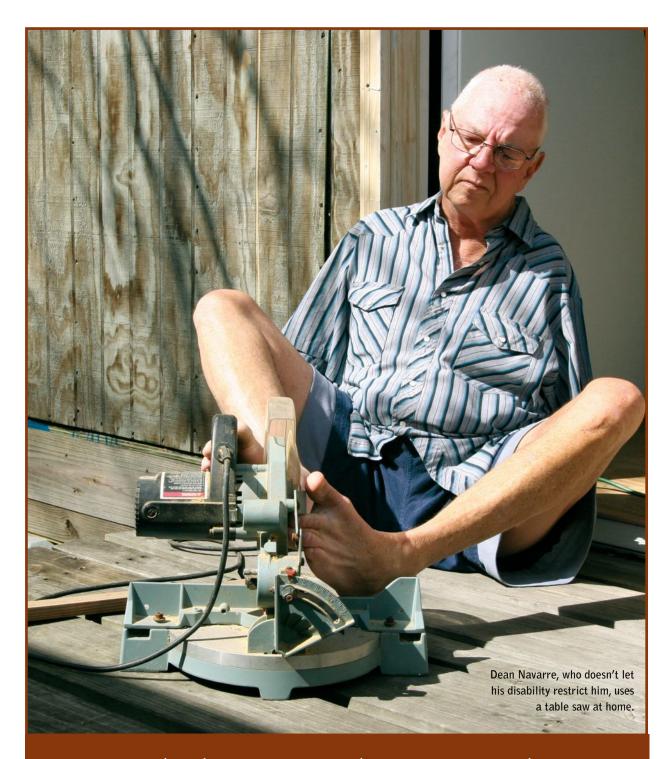
"We had Lions who went out into some of the hardest hit residential areas to help clean and stack debris from homes that were totally destroyed," points out Chris. "Most, without mincing words, are at the point of near destitution."

Joined by Lions from other Missouri communities, Joplin Lions put together care packages and grilled thousands of hot dogs and hamburgers to feed tornado-shocked residents. They've distributed \$5,000 in food vouchers. "I don't even know how many bottles of water we've handed out," Cheryle adds. "We do what we can. We're getting things done here."



Photo courtesy of Davis Photog and First

Past District Governor Zana Botzow (in yellow) of the Monett Lions Club hugs Lion Sandy Taylor, whose home in Joplin was destroyed by a tornado. Also pictured are 26 M6 District Governor Debbie Whittlesey (in yellow) and Abby Stephens (left in blue) of the Independence Host Lions Club and Lisa Meneses of the Kansas City Red Bridge Lions Club. Lions from six clubs in southeastern Missouri joined with the First Response Team of America to clear debris in Joplin.



Able and Ready

Louisiana Lion Gives Back to the Youth Camp That Changed His Life

by Jake Clapp

As Dean Navarre drives around the tiny Louisiana town of Schriever, he likes to casually point out homes and buildings to whomever is daring enough to ride with him.

A sly grin crosses his well-aged face and it's clear that another story is brewing behind those kind brown eyes.

This time, the story is how his father worked at that abandoned gas station on the corner, making \$50 a week during the 1950s. Then to the time he and his younger brother were stranded about 10 miles from home after their go-cart broke down and he had to call their dad to pick them up. His father wasn't too happy.

At 60, Navarre has a countless number of stories to tell and each contains the same passion and zeal for detail as the next, no matter its length or significance.

The story could even turn to how Navarre's cells stopped dividing while his mother was pregnant, causing him to be born without arms—in a world designed for hands.

A Normal Life

Despite his disability, Navarre says he has lived a full and happy life.

"I guess the worst part of not having arms would be I could never flap them and learn to fly," he chuckles in a thick Cajun accent. "There has always been a way I can do something. It might take me a minute longer or some unique way, but I can always figure out how to do what I want to do."

A boy offers Navarre a swig of soda at the Louisiana Lions camp, where his perspective on life changed.



Navarre was born in Schriever, the eldest of two sons and a daughter of a gas station attendant and a nurse.

Even without arms, Navarre was able to live a normal, happy childhood. He just learned to do everything with his feet.

On warm, sunny summer days, you might have caught Navarre down by the river with a fishing pole held up by his feet, or swimming with his brother and friends.

His father taught him carpentry – a hobby that Navarre still enjoys – and how to hunt, although he doesn't wait for a rabbit to cross his path anymore. He gave up hunting and fishing a few years ago when he moved back to Schriever to take care of his ailing father.

When he turned 15, Navarre took driving courses through his high school and easily got his license, with one

stipulation. The back of his license read, in bold letters, "Must use feet to drive."

Navarre said he was the first child in Louisiana to wear artificial arms; his driving instructor worried the devices might get in the way of a safe drive. Navarre eventually stopped wearing the arms when he turned 21.

A self-described "prankster," Navarre would sneak off during high school classes and smoke with his friends, like a lot of boys his age.

"My family and friends really kept me equal," Navarre says. "Of course, there was teasing and name calling in school, but I was mostly treated as an equal. I got to do everything just like everyone else."

Despite his inclusion, Navarre admits that early in his childhood, there were times of doubt and depression.

"All my friends had arms. My brother, 20 months younger than me, he had arms. My sister had arms. They all played football, and I couldn't play," Navarre says. "You start kind of wondering why I was the only one handicapped. You know, why God punishes, so to speak."

Navarre said he thought about this a lot when he was younger, but in the summer of 1959, when he was 8, Navarre's life and attitude changed.

Lions Camp

Ask Navarre what his favorite topic to talk about is, and it's guaranteed that he will tell a story about the Louisiana Lions Camp for youth with special needs, diabetes and pulmonary disorders.

The special needs camp had just opened near Leesville, Louisiana, and thanks to the urging of Lions Club member Euly Gaineaux, Navarre went there for a two-week session of riding horses, swimming and camping.

"I was sitting underneath a pine tree during a break and was talking to two blind kids, twins in fact," Navarre recalled. "We were going back and forth and one of them said, 'What can you do that we can't do?' So I pointed out two girls that were standing in the snack line and said, 'Well you can't see those two cute girls over there.' The other kid said back, 'That may be, but if they get too close, at least we can touch them.' I realized then, everyone has their special thing with them, even if they are handicapped."

Navarre said that exchange changed his perspective about his disability. Those weeks at camp, the friends made

and fun he had, stuck with him for the rest of his life.

Linda Kemp was one of the lifelong friends he made at camp. She had been mortified when her parents told her she was headed to the Lions Camp in the summer of 1965.

Suffering from a birth defect that affected her knees, Kemp wasn't sure what she would find when she made it to Leesville. She found Dean Navarre.

"The friendships you make at this camp are the kind that last forever," Kemp said. "And Dean was a lot of that experience. His attitude was great and it rubbed off on people."

Kemp said she remembers a mischievous young boy with no arms, a boy she

had a crush on. Someone who helped her have a great time at camp when she was 13 and vulnerable.

They stayed in touch for a couple of years after camp and then lost touch. Last year they finally met again when Navarre organized a camp reunion.

"I was always amazed by Dean. Nothing stopped him," Kemp says. "Of course, he gets sad like everyone else at times and things bother him, but it would exhaust me to be as happy about life as Dean is. He does it so easy, it would wear me out."

Navarre returned to camp each year until he turned 15 and couldn't attend because of an age restriction. Those summers left an unfading impression on him.

"You know, I might have caught hell for nine months in school. But then I went to heaven for two weeks in the summer, so it all evened out," Navarre quipped.

After those summers at camp ended, Navarre gradu-



ated high school, started working, moved around Louisiana, got married and raised a daughter and stepson. Camp always stayed in the back of his mind.

Dedicated Lion

After losing his job in 1992, Navarre began receiving disability and devoted his life to volunteering at the camp and volunteering as a Lion.

Navarre joined Baton Rouge Southeast Lions Club in 1995. He was a charter member of the Schriever club in 2002. He was awarded the Melvin Jones Fellowship this year.

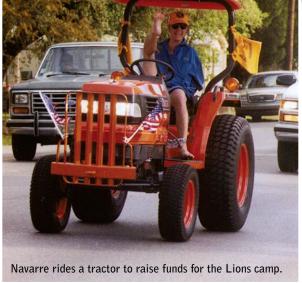
Today, Navarre spends all of his time helping the camp any way he can. He even rode a tractor around Louisiana in 2001 as a fundraiser. The keys to three cities and 32 days later, Navarre raised \$65,000 to give back to the camp that gave him so much.

His latest project? Going through old files, photos and registration cards to digitally catalogue camp records going back to when the camp opened in 1958.

"There is probably more there than I can get to before I die," Navarre jokingly says. "But that's what keeps me going, the camp."

Dean's wife of 25 years, Shelley, is used to her husband's quirky nature and lightly brushes off his playful picking with a no-nonsense, but loving, look.

"I've never given Dean any slack," Shelley says. "I've never had to do anything for him. In fact, when I had major surgery a few years ago, he gave me baths, changed



my bandages and did the housework. He has always been completely independent."

As for her husband's disappearance for a few weeks every year to volunteer at the Lions Camp, Shelley said it is no different then any other husband going hunting.

"When you go to this camp and you see what really goes on and how much fun these kids are having, you understand completely why he does it," Shelley says.

Navarre says he has no regrets and no sadness about not having arms. For him, life is an adventure and anything that's worth doing can be done.

When asked how he feels on the things he has accomplished, Navarre smiled and simply replied: "Not bad for a guy with no arms, huh?"

'Elite Iron' Compete in California

Palo Alto Host Lions in California know how to plan a party. They should—they've been running one of the best known car shows in northern California for the past 44 years. Named the Concours d'Elegance, a French term that literally translates into "a competition of elegance," the car show is a cut above the average. These cars must be turned out beautifully, inside and out. Waxed-toperfection showpieces, they reflect the sun off their pristine exteriors.

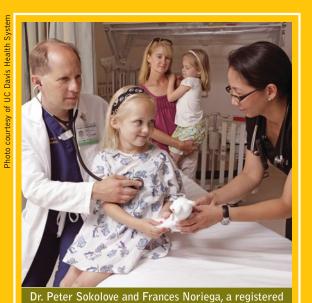
There are at least 200 volunteers who help out. Among them are members of the Millbrae, Burlingame, Foster City, Redwood City, San Mateo, Menlo Park Host, East Palo Alto and San Carlos Lions Clubs. They help sell tickets, food and drink and provide security for the event, which draws an average of 7,500 people in one day. Approximately 100 volunteers from the Sports Car Club of America help with judging and other areas of operation. More than 500 vehicles are displayed, and this is, says Lion Bill Downey, "where the elite iron abounds." The event typically raises \$100,000 that Lions distribute to 46 area organizations.

Lion Hal Schuette jokes, "Considering how we started, we're lucky to still be around." The inaugural event in 1967 attracted only a few cars and lost \$1,400. It keeps getting bigger and better, he believes, because Lions improve plans every year. Sheer volume alone doesn't explain the popularity of the Concours throughout Northern California. Lions add special interest exhibits that appeal to various segments of car enthusiasts. "I think that's what sets us apart."



Dr. Elisa Stephens, honorary chairperson, and Lion Hal Schuette, Concours executive director, present the coveted Best in Show trophy to Tom Martindale, owner of a 1930 Lincoln 176AL Sport Phaeton.

California Lions Keep Kids in Mind



nurse, work in tandem to provide comfort and care in

More than 13,000 children visit the University of California Davis Medical Center's emergency room in Sacramento every year. The 4,500 children who are admitted for treatment to this top trauma center not only have some of the nation's best medical professionals caring for them, but District 4-C5 Lions are firmly on their side, too.

Lions donated \$250,000 to help improve the hospital's emergency facilities for children. Funding was made possible by clubs and grants from the Lions Clubs International Foundation. The upgrade is part of a \$425 million dollar hospital expansion to build a new surgery and emergency services pavilion. Pediatric "pods" designed for the care of very young patients, pediatric stretchers, resuscitation carts, infant warmers and other specialized equipment have been purchased by Lions, who also helped with construction costs for a designated children's area.

A plaque recognizes the District 4-C5 Lions Education Foundation and Lions Clubs International Foundation Pediatric Emergency Room in the new trauma center. Helping families cope while patients under the age of 18 receive the best possible care as they're being treated for what may be life-threatening medical conditions is at the heart of the Lions pediatric project.

the new pediatric emergency room.

Successes in Improving Health

by Jennifer Gilbert Gebhardt

The World Health Organization recently reported that blindness and visual impairment decreased globally by nine percent, or 26 million people, since 2004. Lions and Lions Clubs International Foundation (LCIF), along with numerous organizations and foundations, played a key role in this milestone achievement. Through the SightFirst program, established in 1990, Lions have improved the vision of 30 million people.

Corporations and foundations are joining in Lions' efforts. Partnerships enable Lions to continue to be leaders in preventing blindness and improving the quality of life for millions, while further leveraging Lions' efforts. Two such partnerships were launched in 2010.

Hundreds of thousands of babies are born every year with a cataract in one or both eyes. This correctable condition often goes untreated, causing severe vision loss and even blindness. In 2010, LCIF and the Bausch + Lomb Early Vision Institute launched the Pediatric Cataract Initiative (PCI) to prevent and treat cataracts in children. For the pilot year, Bausch + Lomb awarded LCIF \$350,000 for capacity-building and research projects to decrease childhood blindness worldwide.

In May, the partnership granted \$150,000 to Tianjin Eye Hospital in China, the country with the most children—more than 40,000—who are estimated to suffer from pediatric cataract. This grant is for equipment, human resource development and training.

"We hope that this grant will enable Tianjin Eye Hospital to provide much-needed training and treatment in the region," said Dr. Joseph Barr, vice president of Bausch + Lomb's Global

Lions Clubs International FOUNDATION

Vision Care Clinical and Medical Affairs and Professional Services. "Together we can improve patient health, outcomes and quality of life."

Grants funds were also awarded for research initiatives in Nepal and Nigeria aimed at better understanding the causes and best treatment for pediatric cataract in developing countries with limited eye care services.

This year Bausch + Lomb will award an additional \$350,000 to prevent pediatric cataract.

Although widely prevented in developed countries through routine vaccinations, measles remains a highly contagious, heavy public-health burden in developing countries. If action is not taken, UNICEF predicts that 1.7 million children could die from measles-related side effects in the next three years. Measles can cause serious complications including blindness, particularly among malnourished children.

To combat this disease, LCIF joined with the Measles Initiative, a long-term collaboration among several leading public health organizations. To support this LCIF project, the Bill & Melinda

Gates Foundation, a leader in addressing global health issues, awarded LCIF a matching grant of \$400,000.

"The Measles Initiative is very excited and optimistic about our new partnership with Lions," said Andrea Gay, executive director of Children's Health, United Nations Foundation. "With members in many Measles Initiative priority countries, Lions can provide an extremely valuable combination of social mobilization and organizational capability with political advocacy that complement our other partner organization activities."

More than 41 million children in four African countries benefited in the pilot year of this partnership. In addition to supporting vaccinations, this project strengthened routine immunization advocacy and delivery systems.

Earlier this month at the International Convention, William H. Gates Sr., co-chair of the Gates Foundation, addressed Lions about the impact and future of this partnership.

To learn more about these initiatives or make a donation to LCIF, please visit www.lcif.org.



By joining with the Measles Initiative, Lions helped to vaccinate 41 million children in four Africa countries, including in Mali.

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

Members of the Louisville Downtown Lions Club in Kentucky help put on the Kentucky Lions All Star Basketball Game, benefitting the Kentucky Lions Eye Foundation. The game has been a major funding source for the foundation with more than \$2 million in proceeds. The club celebrated its 90th anniversary last September.

Lions in Lake Linden-Hubbell. Michigan, hosted their annual pancake breakfast on July 4th. The club also celebrates its 82nd anniversary this summer.

The Westerly Lions Club in Rhode Island contributed \$9,000 to the Westerly National Little League for new fence improvements on the Little League Field at the local Paul Trombino Sports Complex.

The Lansing Lions Club in Illinois donated \$500 to the Lansing Junior Women's Club for their Annual Veterans Appreciation Dinner. Several Lions also helped the women serve dinner to 120 veterans and their quests.

Members of the Knowlton Lions Club in Quebec, Canada, donated \$1,500 to the Knowlton Academy toward the purchase of a trapeze, large bouncing balls, a punching bag and trampoline to allow overactive students a chance to let out energy before returning to class.

The Bear Creek Lions Club in Wisconsin donated money to help fund a new chemotherapy suite at the New London Medical Center.

Centralia Lions in Washington hosted another successful fishing derby for local children, with fish caught by the dozen.

Fort Langley Lions in British Columbia, Canada, got together with other area clubs and donated nearly 500 pounds of food to the Langley Food Bank.

ANNIVERSARIES JULY 2011

95 Years: Waco Founder, Inc., Texas

90 Years: Carbondale, Ill.; Greenville, Texas; Kalamazoo, Mich.; Liberal, Kan.; Pratt, Kan.; Torrington, Wyo.; Vinton, Iowa; Wheatland, Wyo.; Winfield, Kan.

85 Years: Bakersfield Host, Calif.; East Chicago, Ind.; Merchantville, N.J.

80 Years: Campbellsport, Wis.; Clearwater, Fla.; Independence, Iowa; Lakeshore, Ont., CAN; Summersville, W. Va.; Thorp, Wis.

75 Years: Dillon, S.C.; Kingston, Ont., CAN; Mitchell, Ont., CAN; Pickens Liberty, S.C.; Sayreville, N.J.; South River, N.J.; Wellsburg, W. Va.

50 Years: Alum Creek, W.Va.; Wayne, Neb.

25 Years: Commerce City Denver Thais Fri, Colo.; Sardis, Ky.; Woburn Breakfast, Mass.

AUGUST 2011

90 Years: Fort Dodge, Iowa; Greybull, Wyo.; Hastings, Neb.; Kokomo, Ind.; Lamar, Colo.; Long Beach Downtown, Calif.; Monroe Downtown, La.

85 Years: Denver, Pa.; Niles, Mich.;

Tillamook, Ore.

80 Years: Crystal Lake, III.; East York Danforth LC, Ont. CAN; Mineral Wells Noon, Texas; Potomac, Ill.; Tyler, Texas

75 Years: Alvin, Texas; Carlyle, Ill.; Dunellen, N.J.; Kermit Downtown, Texas; La Porte, Ind.; North Providence, R.I.; Sault Ste Marie, Ont. CAN; St. Ignace, Mich.; Union, S.C.; Weirton, W. Va.

50 Years: Canute, Okla.; Countryside, III.; Grantsville, Md.; Honolulu Moanalua, Hi.; Oklahoma City Northwest, Okla.

25 Years: Backus, Minn.; Churchville, Md.; Herkimer, N.Y.; Tenafly Bergen Phil AM, N.J.

Editor's Note:

Anniversaries are based on the official records of Lions Clubs International. The recorded charter date at LCI sometimes differs from local club records.

HIGHER KEYS ISSUED **DURING MARCH 2011**

International Key (200 Members)

• Lion Charles Shannon, Ropesville, Texas

Key of State (75 Members)

· Lion Solomon Evans, Yates Center, Kansas

Grand Master Key (50 Members)

- · Lion David Moose, West Memphis, Arkansas
- · Lion Arthur Orsi, Hammonton, New Jersey
- · Lion Muhammad Hafeez Sheikh, Lahore Society, Pakistan
- · Lion T. Thanikodi, Madurai Gem, India

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

Senior Master Key (25)

- · Lion Eldon Bergman, Frazee, Minnesota
- · Lion William Taylor, Oakmont, Pennsylvania
- · Lion Cindy Wright, Upland, Indiana
- · Lion Charles Cook, Junction City, **Oregon**
- · Lion Gary Lewis, Seeley Lake, Montana
- Lion Prageeth Sugathadasa, Anuradhapura, Rep. of Sri Lanka
- Lion Jagdish Goel, Delhi Sadar, India
- · Lion Sanjay Tiwari, Agra Greater,
- Lion Dr. Mukkhtiar Singh Dhaliwal, Rehanna Jattan Kohinoor, India
- Lion Sunil Sharma, Mumbai Western, India
- · Lion T. Thanikodi, Madurai Gem,
- · Lion Kolluri, Vijayawada Anjali, India
- · Lion Dr. Satyanarayana Gunnam, Tanaku Mythri, India
- Lion Nahed Shahine, Cairo Merry Land, Arap Rep. of Egypt

HIGHER KEYS ISSUED DURING APRIL 2011

Key Of Nations (100 Members)

· Lion Raj Kumar Agrawal, Korba, India

Key of State (75 Members)

- · Lion Dr. Eugene Spiess, Spartanburg, South Carolina
- · Lion Raj Kumar Agrawal, Korba, India

Grand Master Key (50 Members)

- · Lion Dr. Eugene Spiess, Spartanburg, South Carolina
- · Lion H. J. S. Khera, Ludhiana Dugri, India

· Lion Raj Kumar Agrawal, Korba,

Senior Master Key (25 Members)

- · Lion Walter Roeber, Monahans,
- Lion Esther Lee, San Francisco Marina-No Beach, California
- · Lion Jaymes Nordine, Big Bear,
- Lion Charles Los Amet, Tabubil, Papua New Guinea
- · Lion Jimmy Chua, Manila Maynila Lingkod Bayan, Philip-
- Lion Sonia Gallon, Iloilo City Professional, Philippines
- · Lion Doctor Ferry Foeh, Medan Polonia, Indonesia

- · Lion Anil Gupta, Kanpur Sheriff,
- · Lion Girish Malpani, Sangamner Sapphire, India
- · Lion Nirmal Jain, Bhikangaon,
- Lion P. Raghuvaran, Kodaikanal Town, India
- · Lion Jeewanath Ghimire, Itahari Sunsari, Nepal
- Lion Elias Zakhoura, Heliopolis, Arab Rep. of Egypt

Because of early publication deadlines, LION Magazine does not include the most current list of Higher Keys. To view the most current list, search for Membership Key Award Program at www.lionsclubs.org.

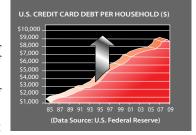
Credit Card Debt? Solutions that can help you get out of debt.

CGA STAFF WRITER

CreditGuard of America has been in business for over 20 years and has an A+ rating from the BBB

Every three minutes another person falls behind on credit card debt. It's no wonder, since every major credit card company has nearly doubled the minimum monthly payment on consumers' bills. Federal Regulators forced the change because of their concern about the growing mountain of consumer debt, which stands at \$2.17 trillion. Many consumers can only pay the minimum payment, which can take up to 30 years to pay off. Now, relief is in sight for millions of Americans.

CreditGUARD of America, a non-profit licensed debt management service provider, is making a new



program available to lower debt payments and become free of all credit card debt in only three to five years. Consumers need only \$2,000 or more in total credit card debt and be at least 30 days behind on any account, to cut their payments by 35% to 50%, and reduce or eliminate interest charges altogether.

Over 200,000 families, located throughout the U.S. have regained financial independence with CreditGUARD's licensed, bonded and insured service. CreditGUARD of America has received high marks in consumer surveys showing high consumer satisfaction and confidence. The CreditGUARD debt management program can actually turn a person's life around.

One such case is Sandra L. who proclaimed "CreditGUARD cut my monthly payment by \$656 and saved me over \$29,206.53 in interest. They saved my way of life and gave me back my peace of mind! Now I can see myself on my way to becoming debt free." or Jeffrey C. who said CreditGUARD of America helped me consolidate 3 of my credit cards into one affordable payment. They are now saving me nearly \$200 a month. Now I will be debt free in 2 years or less'

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EXECUTIVE SUMMARY

INTERNATIONAL BOARD OF DIRECTORS MEETING CARY, NORTH CAROLINA, USA APRIL 16 – 21, 2011

1. Fukuoka, Japan, was chosen as the site for the 2016 International Convention.

AUDIT COMMITTEE

1. Modified Chapter XI, Page XI-4, Paragraph F.2., of the Board Policy Manual to focus on critical processes.

CONSTITUTION AND BY-LAWS COMMITTEE

1. Reviewed a constitutional complaint filed by the Lions Club of Juhu in District 323-A3 (India), on behalf of one of its members, challenging the international director endorsement election in District 323-A3, and found good cause to expedite review of the complaint to Complaint Step Four of the Constitutional Complaints Procedure, Chapter XV, Paragraph J.1. of the Board Policy Manual.

Requested that the Legal Division inform the interested parties concerning the dates by which responses, replies, and any other documentation requested or required for the review of this complaint, if any, shall be submitted to the Legal Division in order for the complaint to be reviewed by the Constitution and By-Laws Committee and the International Board of Directors at the next board meeting scheduled in June 2011.

Directed the current and future members of the Multiple District 323 Council of Governors to suspend until further notice the Multiple District 323 Convention international director endorsement election and directed the multiple district to refrain from issuing any international director endorsement until such time as the International Board of Directors makes a final and binding decision with respect to this complaint and issues any further instructions to the Multiple District Council of Governors concerning the resumption of the international director endorsement

Declared that any candidate endorsement issued by Multiple District 323 contrary to the above-referenced directives of the International Board of Directors shall be deemed null and void and of no effect in accordance with the applicable provisions of the International Constitution and By-Laws and the Board Policy Manual.

- 2. Deleted Chapter XV, Paragraph C.20. of the Board Policy Manual, contingent upon the adoption of the proposed membership dues amendment at the 2011 International Convention.
- 3. Deleted the constitutions and by-laws of the Lions International Stamp Club, Lions International Trading Pin Club, Lions International Numismatists Club and the Lions Clubs International Internet Club from Chapter VII of the Board Policy Manual, revised Chapter XV, Paragraph E. of the Board Policy Manual and authorized the Legal Division to be responsible for the review of amendments to these constitutions for consistency with the International Constitution and By-Laws and the Board Policy Manual.
- 4. Adopted a resolution to be reported to the 2011 International Convention to amend Article X, Section 2 of the International By-Laws revising the duties of the district governor, first vice district governor and second vice district governor to include their responsibilities with respect to the Global Membership Team and Global Leadership Team.

CONVENTION COMMITTEE

- 1. Approved the registration fees for the 2012 Busan, Korea, convention.
- 2. Modified policy regarding the distribution of the Convention Proceedings, whereby the Convention Proceedings will be given to the International Board and Past International Presidents, and made available to Past International Directors and District Governors upon request.
- 3. Changed the Convention News and Notes publication to a digital format.
- Removed the summary of the financial statements from the Convention Proceedings.
- Updated policy regarding parade participation and added an October 1 deadline date for delegations to submit requests to modify the parade order of march.

DISTRICT AND CLUB SERVICE COMMITTEE

- 1. Released the clubs that were impacted by the devastation caused by the earthquake and tsunami that hit the northeast coast of Japan on March 11, 2011 from their responsibility of submitting membership reports for a period extending to June 30, 2012.
- 2. Recognized clubs that host an e-clubhouse with an e-clubhouse banner patch.
- 3. Approved the Zhejiang area of China as Provisional District 386.
- ${\bf 4.} \quad {\bf Approved \ the \ list \ of \ recommended \ Coordinating \ Lions \ for \ the \ 2011-2012 \ fiscal \ year.}$
- 5. Approved the redistricting proposal submitted by District 403-A effective at the adjournment of the next International Convention.
- 6. Appointed Lions to serve as district governors for provisional districts which were recommended by local Lion leaders for the 2011-2012 fiscal year.

- 7. Recognized the 2010-2011 district governor and the 2010-2011 council chairperson with a certificate of appreciation.
- 8. Amended and realigned the District Constitution and By-Laws and Board Policy Manual roles and responsibilities of the District Governor Team to lead and support the Global Membership Team and the Global Leadership Team, pending approval of the relating Constitutional Amendment
- 9. Revised the Board Policy Manual to utilize the terms "good standing" with the words "active status" more accurately in regard to full district status and redistricting procedures.
- 10. Revised the Board Policy Manual to allow District Governors to receive reimbursement for visiting seriously weak clubs, clubs that have been canceled during the past 12 months, GMT meetings, GLT meetings, and Club Excellence Process planning and/or workshop sessions, provided advance written permission is received from the District and Club Administration Division.
- 11. Reintroduced and redefined the term "Transitional Status" as districts that are not provisional districts and that are below 35 active clubs and 1,250 active members as reported on the association's monthly cumulative report. Transitional districts remain in transitional status until the district reaches 35 active clubs and 1,250 active members.
- 12. Requested the Constitution and By-Laws Committee to draft the necessary language for a by-laws amendment to be reported to the delegates for vote at the 2011 International Convention, which would amend the duties of the District Governor Team to more clearly define the team's role and relationship as a vital part of the Global Membership Team and the Global Leadership Team.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

- 1. Modified the Investment Policy Statements for the General Fund, Emergency Reserve Fund and Retirement Plan to reflect changes in the expected return and minor housekeeping items.
- 2. Approved the 2010-2011 Forecast, which reflects a surplus.
- 3. Approved the preliminary cost projections for the two (2) regular board meetings in Fiscal Year 2012-2013.
- 4. Approved an additional US\$1,000 for past international president's budget.

LCIF

- 1. Revised the asset allocation of the general endowment to be 40% equities, 40% fixed income and 20% alternatives, and updated the Investment Policy Statement accordingly.
- Approved a new selection process for the LCIF Steering Committee.
- 3. Increased the 2010-2011 humanitarian grants budget by US\$3.5 million.
- 4. Approved 68 Standard, International Assistance and Core 4 grants totaling US\$2,904,899.
- 5. Tabled eight grant applications.
- Approved the nomination of Rev. Franklin Graham as the 2011 Humanitarian Award winner
- Allocated US\$1.5 million from the Japan earthquake and tsunami designated fund for a special victims assistance program (US\$1 million) and Lions operational command centers (US\$500,000).
- Approved a contract in the amount of US\$181,000 with Service Learning Life Skills Network for consulting services for a one-year period.
- Revised the privacy policy to include information about how data collected over the Internet is used.

LEADERSHIP COMMITTEE

1. Clarified prior teaching experience requirement for DGE Seminar group leader candidates to include those Lions who have served as teaching faculty in LCI-sponsored training events including Senior Lions Leadership Institute, Faculty Development Institute, previous MERL Chairpersons Seminar, District Governors-Elect Seminar or equivalent multiple district or higher level training events including GMT and GLT training.

Continued on page 55

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THE CLUB EXCELLENCE PROCESS PARTICIPANT WORKBOOK

THE CLUB EXCELLENCE PROCESS
FACILITATOR GUIDE



24th Annual Lions International Peace Poster Contest



Encourage the youth in your community to express their feelings of peace, while gaining exposure for your club. Participate in this year's Lions International Peace Poster Contest.

Start now. Purchase a 2011-12 Peace Poster Contest Kit (PPK-1), which contains all the materials needed to sponsor one contest.

Kits are sold through the Club Supplies Sales Department, January 15 - October 1, 2011, at International Headquarters. A kit must be purchased for each contest sponsored. Allow 2-3 weeks for delivery; outside the U.S. may take longer.



To order online visit the Lions Store (Item Search: Peace Poster Kit) at www.lionsclubs.org or download the order form (PR-785).

Continued from page 53

- 2. Clarified the prior experience requirement for DGE Seminar chairperson candidates to include those Lions who have served as District Governors-Elect Seminar group leader during the 10 years prior to the year in which the individual will serve as chairperson or similar experience in LCI-sponsored training programs or equivalent multiple district or higher level training events.
- 3. Revised Regional Lions Leadership Institute program in an effort to allow more multiple and single districts to participate. Effective beginning in 2011-2012, an amount up to US\$143 per confirmed participant will be allowed per approved Regional Lions Leadership Institute, up to a maximum of US\$10,000, for funding applicants receiving Regional Lions Leadership Institute funding for the first and second time, with subsequent Regional Lions Leadership Institute funding limited to a maximum of US\$7,500. The submission deadline for 2011-2012 Regional Lions Leadership Institute applications is May 31, 2011.
- Revised Board Policy related to the delivery of training in LCI official languages.
- 5. Revised Board Policy related to removal of the reference to the term, "good standing," in relation to the Senior Lions Leadership Institute participant selection process.
- 6. Revised Board Policy to reflect the eligibility of second vice district governors to participate in Senior Lions Leadership Institutes.

MEMBERSHIP DEVELOPMENT COMMITTEE

- 1. Updated Board Policy to reflect the new Lion areas of China Shenyang, China Shaanxi.
- 2. Updated Board Policy to indicate the naming of a club branch follows the same club naming guidelines as the chartering of a new club.

PUBLIC RELATIONS COMMITTEE

- 1. Changed multiple/single district public relations grants restricting advertising usage.
- 2. Suspended the Global Youth Music Contest for Lion year 2011-2012.
- 3. Approved that beginning in calendar year 2013, the Lions Tournament of Roses parade float design will require approval from LCI.

SERVICE ACTIVITIES COMMITTEE

- 1. Approved modifications to the annual Leo Leadership Grant Program beginning fiscal year 2011-2012 by lowering grant funds from US\$28,000 to US\$16,000 per fiscal year; and reallocating the US\$12,000 for future marketing and outreach initiatives to grow and retain Leo clubs, and develop leadership development resources for
 - Leo officers, Leo club advisors and Leo
- 2. Named the recipients of the 2009-2010 Top Ten Youth Camp and Exchange Chairperson Award.
- 3. Approved modifications to the annual Lions Services for Children Symposium Grant Program beginning fiscal year 2011-2012 by lowering grant funds from US\$28,000 to US\$16,000 per fiscal year; and reallocating the US\$12,000 for marketing and promotional initiatives to further promote and support Lions efforts with Lions Children First projects to meet the basic needs of disadvantaged children.
- 4. Approved the development of Memorandum of Understanding between Lions Clubs International and United Nations High Commissioner for Refugees to further support Lions efforts in the area of disaster relief and response, particularly in meeting the needs of vulnerable populations.
- 5. Approved co-branded initiative between Lions Clubs International and the National Eye Institute (NEI)/National Health Education Program (NEHEP) to develop resources to support Lions sight-related service projects.
- 6. Established a Hearing Preservation, Awareness and Action Chairperson at the multiple district level, effective July 1, 2011.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.org or contact the International Office at 630-571-5466.



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LAST ROAR



GENE GENIE

Research scientist Dr. David Huntsman of the BC Cancer Agency in Vancouver, British Columbia, is illuminated by an image of the genome of a rare ovarian cancer. Supported by two Lions clubs and LCIF (see page 38), the agency's Genome Sciences Centre used next-generation DNA-sequencing technology to unravel the entire genome, a breakthrough in cancer research.

We bring young people together.



Provide Life Experience and Continue the Legacy

The Lions Youth Exchange Program began in 1961 as a channel for fulfilling the Lions purpose, "to create and foster a spirit of understanding among the peoples of the world." This year, we proudly celebrate the 50th anniversary of Lions Youth Exchange as it brings together generations from distant lands, establishing long-lasting friendships and strengthening the hope for peaceful relations among countries.



Learn more about the program or how to sponsor or host a youth:

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Lions can find the information and resources you need, get to know some of the people you've helped and stay up-to-date on LCIF's projects.



About Us:

Acquaint yourself with LCIF's mission and history, view financial reports and meet our leaders.

Our Programs:

Learn about our four main areas of service—restoring sight, providing disaster relief, supporting youth and addressing other humanitarian needs such as health and disability.

Our Impact:

Read stories about the impact of our work on the lives of individuals around the world.

Ways to Give:

Become familiar with LCIF donation options and recognition programs, and have your Melvin Jones Fellowship questions answered.

News

Read LCIF's latest news, monthly e-newsletter and our recent media coverage.

Lions Center:

Find useful grant information, outreach materials and LCIF multiple district and district coordinator resources such as forms, calendar and reports.



Lions Clubs International FOUNDATION

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