

LION



Lions Clubs International

WWW.LIONSCLUBS.ORG OCTOBER 2011

A photograph of a marching band in blue and white uniforms with red plumes on their hats, playing brass instruments. They are walking alongside Lions Club members wearing red blazers and white shirts. A woman in the foreground is wearing sunglasses and a red blazer. The background shows a city street with buildings.

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LION

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MISSION STATEMENT OF LIONS CLUBS INTERNATIONAL:

"To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs."

SERVING TOGETHER

MESSAGE FROM THE PRESIDENT



Leos in Malaysia take part in Eco-Fashionista, a fashion show with clothes made out of recyclable and reusable items. The show was part of HOPE, Helping Our Precious Earth.

Leos: Special Members of the Lions Family

I believe our clubs will prosper if we treat members like family, and we must be extra attentive to very special members of our Lions family: Leos. We must support and guide them, care about them and love them. The relationship of Lions and Leos is like a friendship. We want the best for them and we will respectfully work with them in service on an equal basis.

I am proud to be an honorary Leo, proud to be the “world’s oldest Leo,” as I like to call myself. In Seattle at our international convention I was privileged to speak at the Global Leo Conference and meet Leos from around the world. Do you ever get a little down or discouraged about the state of the world? Then spend some time with Leos. Their idealism is contagious. They bring a fresh energy to every endeavor. They will refresh our service mission as they grow into Lions.

It’s important we serve together with Leos and not tell them what to do. We are equal partners in service. Let us be mindful about respecting Leos and their ideas. Let us value their input and listen to what they say. We can mentor them and model a life of service.

This year in my travels I hope to meet with as many Leos as possible. I look forward to hearing their ideas and embracing their visions of service.

Lions Clubs International is supporting Leos in new and exciting ways. We will have a Leo e-clubhouse. I plan to hold a Leo/Lion summit next June at the international convention in Busan, Korea. Meanwhile, please believe in Leos and continue to serve with them. They bring many gifts to our clubs and communities and let’s continue to appreciate their presence.

Wing-Kun Tam
Lions Clubs International President



IN THE SPOTLIGHT

LIONS NEWS BRIEFS

SIGHT DAY IN OCTOBER

It's October, and that means that it is time once again for Lions World Sight Day. For the past 12 years, Lions worldwide have conducted sight-related events in the fall to focus attention on eliminating preventable blindness and improving sight. Lions are encouraged to participate by holding local events such as eyeglass collections, vision screenings or educational programs. As part of Lions World Sight Day, Lions Clubs International Foundation will sponsor an event on Oct. 9 in Shenzhen, China. Lions expect to provide screening and eyeglasses to 15,000 people and inaugurate a low vision clinic. International President Wing-Kun Tam, members of the board of directors, Lions from China and government and ministry of health dignitaries are expected to participate. Find out more about the international event or share your Lions World Sight Day story at www.lcif.org. October also is the month Lions are asked to save sight as part of the four Lions Global Service Action Campaigns. Engaging youth was the focus in August, feeding the hungry is set for December/January and preserving the environment will be the theme in April.



BABY RECEIVES MJF HONOR

A three-month-old Brazilian baby became perhaps the world's youngest Melvin Jones Fellow in July. Julio, son of Lions Jardel da Motta Pacheco and Fernanda Macarini Pacheco of the Novo Hamburgo Terceiro Milenio Lions Club, received the honor. The couple learned Fernanda was pregnant shortly after Jardel took office as club president in 2010-11. The event made "all members of the club feel like they all became 'pregnant together,'" said a club spokesperson. So 2011-12 President Vilnei Edmundo Lenz came up with the idea of an MJF. "We hope to give an example to the world of true love to our fellow human beings and a way to emphasize the presidential program My Club, My Family and also to show the love we have for our Foundation-LCIF," said Lenz.



International Director Edison Karnopp honors Julio with a Melvin Jones Fellowship as his parents look on.

KEEP ON TRUCKING

More than 60 years ago, Red and Beverly Bingham enjoyed watching new big rig trucks on test runs from the Kenworth Truck Company near their Seattle home. The couple recently donated their stock in Kenworth to enable the Northwest Lions Foundation to purchase a Kenworth T660 tractor to pull its 62-foot-long Lions Health Screening Unit. The Bingham's donated more than 3,000 shares, valued at \$148,000. They bought their first five shares of stock in 1949. The screening unit will provide free health screenings for an estimated 30,000 people this year in Washington and Northern Idaho. A Lion since 1969, Bingham is a member of the Edmonds Lions Club.

Red and Beverly Bingham proudly stand before the truck they donated. With them is Mike Parker, the driver of the Lions Health Screening Unit.

Photo courtesy of Jerry and Lois Levin



SOCIAL NETWORKING VIDEOS AVAILABLE

Want to tweet or make friends online? Lions Clubs International video tutorials on using Twitter and Facebook are available online. Also available online is the brochure Social Media 101 Best Practices Guide. Social networking helps clubs build community outreach, promotes membership, increases giving and improves event participation. The resources are at www.lionsclubs.org. Search for Social Media 101.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

ONE OF US

Manuel and Olive Holland say they're just regular Lions. Yet there is at least one thing that's different about them—they've collected every winning poster of Lions' Peace Poster Contests and had most autographed by the winners. All 23 posters grace the walls of their insurance office in Hilton Head Island, South Carolina. "We're running out of wall space!" Olive quips. The couple often shares their collection with local libraries and art galleries. When they do, they also speak about the value of the poster contest to educate the community about Lions.

MANUEL, WHEN DID YOU START COLLECTING WINNING PEACE POSTERS? It started when we went to Birmingham, England, for the convention. It was the 10th anniversary of the contest and they had all 10 winners there. We stood in line and got all 10. We've collected them ever since. We usually get them at the convention. If we don't make the convention, we have a friend pick one up for us.

OLIVE, DO YOU HAVE A FAVORITE? It's very hard to pick a favorite. I keep changing my mind. I do really like the very first one though. The young man is from Lebanon and he shows a flower coming up from a seed. It runs from right to left and his comment about the poster is, "I am as old as the war, and I hate it." That's so poignant.

HOW ABOUT YOU, MANUEL? There's another child who also did a marvelous job. It's a seven-tier poster depicting workers planting different kinds of seeds of peace.

OLIVE, WHY ARE THE POSTERS SO SPECIAL TO YOU? I'm an educator from way back. I'm always interested in what kids can do—it's just such a wonderful notion to ask kids to bring peace to the forefront.

Know a Lion who you think deserves a bit of recognition? E-mail us a brief description of your Lion and the reason you're nominating him or her at lionmagazine@lionsclubs.org. Please include "One of Us" in the subject line.

Past District Governor
Manuel Holland and Past
Council Chair Olive Holland
hold this year's winning
poster, signed by 11-year-old
artist Raj Phairembam.



OVERHEARD

"Sometimes it's the small projects that people really can't get around to doing that provide a great help to them."

—Nancy Sabia of the Torrington Lions Club in Connecticut of her club's Lions Club House and Home Projects, in which Lions do minor service projects. From *The Register Citizen*.

"Without your generosity, Preston would not see the sprinkles on a cake or the leaves of a tree."

—Jenny Beak on the high-powered glasses the Aiken Mid-Day Lions Club in South Carolina made possible for her son. From the *Aiken Standard*.

"I'm 50 and I'm bald. There are not many roles out there for me."

—Tom Hastings of Keene, New Hampshire, on his role as the King of Siam in the Keene Lions Club's 59th annual show, *The King and I*. From the *Sentinel*.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

CLUB OF THE MONTH

NEWTOWN LIONS CLUB, CONNECTICUT

YEAR FOUNDED: 1949

COMMUNITY SERVED: The 65-member club serves Newtown, a picturesque New England town of about 26,000 residents.

OFF TO THE PUMPKIN RACES: Every Halloween, Newtown residents not only carve pumpkins but they also make them as aerodynamic as possible. Kids and adults alike figure out how to get pumpkins large and small on wheels, and then race them down an incline. Of course, the fastest pumpkin wins—yet there's still hope for those who go off-course. The scariest, most beautiful and best-decorated pumpkins win prizes too.

... AND THE DUCK RACES: When they're not racing pumpkins, the club is known for its "Great Pootatuck Duck Race" when hundreds of numbered rubber ducks, each sponsored for \$5, are dumped in the Pootatuck River. The first 20 ducks to make it to the end of a mile-long course win prizes. Of course, waders clean up the river afterward.

MUSTANG SALLY: When selling light bulbs flickered out as a club fundraiser, the group's dozen car buffs decided to launch a classic car raffle. Every year, the group buys a classic Mustang to raffle off. Club members drive the car to antique fairs, flea markets and other festivals all over New England. A \$10 raffle ticket gets someone a \$15,000 car. The raffle nets the club thousands of dollars.

WHY BE A LION?: "It's been a joy to me to be a part of a community that really matters to me. I feel at home in my club," says Gordon Williams.



Pumpkins abound in Newtown every October. Lions judge them in three categories: scariest, most beautiful and best-decorated.

IN THE SPOTLIGHT

LIONS NEWS BRIEFS

BY THE NUMBERS

229

Estimated lives to be saved by the 93 units of blood collected in a blood drive by the Lindsey Lions in Ohio. Members make telephone calls beforehand and provide a free chicken sandwich to promote the drive.

400

Price in dollars of a John Deere pedal tractor toy model at the Farm Toy Show and Antique Tractor Parade, hosted by the Newberry Lions in Florida.

2,800

Pounds of golf equipment collected by Randolph Lions in New Jersey for troops serving in Iraq and Afghanistan.

593

Dollar value of food and merchandise scooped up in four minutes at a grocery store by a volunteer for the benefit of the Friday Harbor Food Bank. The annual shopping spree is a fundraiser for the San Juan Lions in Washington.

230

Catch basins (storm drains) marked by members of the New York Annie Sullivan Lions as part of a local stormwater management program.

12

Picnic tables of Illinois Valley Industries stained and painted by Morris Lions in Illinois. The Lions also cleaned gutters of four homes of Illinois Valley Industries, which serves adults with disabilities.

55,000

Square feet of exhibit space for the International Model Railroad and Circus Builders Show, sponsored by the Lynden Lions on Washington.

2

Width in inches of multitudes of plastic disks accidentally released by a New Hampshire wastewater treatment plant and drifted onto East Coast beaches that were cleaned up by Lions from clubs across Cape Cod.

62 YEARS AGO IN THE LION OCTOBER 1949

Lions of Littleton, Colorado, become the first club to hold a regular meeting aboard an airliner. Thirty-three club members "enjoyed the meal and meeting held in the heavens."



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SUPPORT LEO CLUBS

By observing and following the lead of Lions who provide the best example of volunteerism, Leos will learn by example how to continue service acts into adulthood.

Giving the Gift of Words



Third graders at Concord South Side School in Elkhart, Indiana, happily show off the dictionaries they were given by the Dunlap Lions Club.

Teachers often reach into their own pockets to provide school supplies for kids, especially in these tough economic times. Dictionaries, however, can be expensive and are beyond reach for some families who find it tough to provide even classroom necessities. Lions in Indiana launched The Dictionary Project for third-graders in their state after learning that this is the age when children transition from “learning to read to reading to learn.”

Initiated by 2010-11 District 25 G Governor Paul Russell, the project is expanding. “Last year, approximately a dozen Lions clubs, or 20 percent of District 25 G, participated in the project. So far this year, 35 Lions clubs [60 percent] have reported that they’ve joined the effort to improve childhood literacy,” says Russell.

A few clubs serve communities with schools that cross district lines. “They are spreading the word to their neighbors across the border,” he says. “The Culver Lions Club enlisted the participation of the South Whitley Lions Club in District 25 B.” Enthusiasm for The Dictionary Project is catching on across the state. The Chesterton Lions Club approved the distribution of 400 dictionaries to third-graders after past pres-

ident Robin Smith read about the project in Russell’s district newsletter.

Clubs identify each dictionary as being provided by Lions. Members make the presentation fun for students, wearing their Lions hats and vests as they personally hand them to third-graders in their classrooms. They also explain who Lions are and how they help the community. It’s a learning experience for both the kids and club members.

“It’s fun to go over what’s in the dictionaries,” says Milford Lion Jeri Seely. “One of the five most interesting words is ‘supercalifragilisticexpialidocious.’ Most of the third-graders have seen ‘Mary Poppins’ at one time or another and they enjoy the fact that the word is in their dictionaries. They love it when told it’s a word to say when you don’t know what to say, but then frown when they’re told not to try using it on their teachers.”

Lions clubs nationwide have distributed approximately 190,000 books. Since The Dictionary Project was begun nearly 20 years ago in South Carolina, more than 14 million children in the United States have received dictionaries from individuals, corporations and community groups.

MEET THE CHALLENGES

Every project Lions complete in their community is an affirmation of their commitment to meet local and global challenges.

SEEK OUT NEW VENUES OF SERVICE

You already know what works, but why not try something new to see if it works even better?

COMMUNITY SERVICE CAN BE FUN

When other people see how much fun Lions have in pursuit of service, they'll want to join, too.

New Park Celebrates Lions

When the first Lions club was chartered in Visalia, California, in 1926, not many people knew who the Lions were or what they did. In 2011, everyone in Visalia knows about the city's six Lions clubs. In fact, the new four-acre Visalia Lions Club Park built and dedicated by the city last November shows just how much Lions are valued. Still going strong after 85 years, that first club, Visalia Host, has since been joined by the Charter Oak, Breakfast, Sequoia, Sunset and Pride Lions clubs.

Located on the west side of this city of nearly 125,000, the park cost \$652,000 to build. Visalia Host Lion Walt Juarez says the cost should have been closer to \$1 million, but expenses came in lower than anticipated. The city was then able to provide even more playground equipment.

The city's 40th park features picnic tables, a basketball court, skateboarding areas, grassy play areas, drinking fountains and a unique molded statue of a lion greeting visitors. All six clubs donated \$13,000 to create the statue. Wearing a Lions Clubs International emblem, the lion is already a

magnet for kids of all ages to perch upon and play around.

Since the club was chartered, Lions have raised more than \$3 million for the community and LCIF donations. Four years ago, the Host club donated \$25,000 to the city to help build an arbor at a new sports park. Last year, the club donated \$5,000 to a hospital to help fund the purchase of a robotic surgical machine. The YMCA recently honored Lions as "Advocates of the Year" and Lions have also partnered with the city for the past 30 years to sponsor a review of area high school marching bands and parade.

Juarez says the work Lions do on behalf of others is one reason he joined the Visalia Host club. "From the age of two until I was 19, I was raised in orphanages and foster homes. From 1967 to 1970, I served in the U. S. Army and did two tours in Vietnam. After that I began a career that lasted 32 years in the California Department of Corrections. I am now retired and just wanted to have something to feel positive about and feel good about helping out in my community."



SERVICE IDEA LIONS CLUB PARK

The statue greeting visitors to Lions Park is as popular with kids as the actual park (background).

Photo by Roy Dressel

IDEAS THAT ROAR

BIG IMPACT WITH LIONS CLUB SERVICE PROJECTS

KEEP LCIF AT THE FOREFRONT OF SERVICE

The Foundation is a viable and immediate means of assistance because Lions worldwide remain committed to its support. Donate a percentage of your fundraising efforts to LCIF.

Keeping the Community Safe

It was a tall order, but Bel Air Lions in Maryland were up to it. Working with volunteer firefighters, Lions climbed atop ladders to replace 107 batteries and 62 smoke detectors in the Hickory Hills condominium community. A total of 18 Lions and three firefighters spent 220 hours to complete the project in recognition of National Fire Prevention Week last October.

The Bel Air Fire Company may be one of the busiest in the state, says Lion Paul Hogan. “When there’s a fire within their service area, the company reaches out to others in that affected area to check their detectors or provide new ones. Because they service over 100,000 people, they have focused on awareness, but not generally by going door-to-door.

“Bel Air Lions went to the fire company with the concept of doing exactly that—going door-to-door—in those areas where fire risk would affect the most people and where there were a greater number of older residents.” The first community was Hickory Hills, built more than 30 years ago. A fire had destroyed one of the condominium buildings that housed 18 units. “Fortunately no lives were lost, but property damage was extensive,” says Hogan.

Firefighters trained Lions, and they began knocking on doors as teams. If there was no answer, they left notices of their visit with a call-back telephone number. Lions spent \$650 to purchase batteries, door hangers and program materials. The fire company received \$500 from an insurance company to offset the cost of smoke detectors. “We’re very excited by the very positive response and the chance to partner with the fire company,” Hogan says. Lions plan to make this an annual event to promote fire safety and awareness.



SERVICE IDEA DOOR-TO-DOOR

Lion Jack Hartman replaces a smoke detector. Lions helped replace batteries and detectors in nearly half of the condominium's 402 units.

Shoe Collection Fills Big Need

Lions in Cecilton, Maryland, first started collecting shoes in 2007 for people in developing countries who either can't afford footwear or have no access to it. Since they initially gathered more than 300 pairs of men's, women's and children's shoes and sneakers, Lions in the 77-member club have significantly expanded their reach. They have now shipped more than 2,000 pairs to those in need around the world. Shoes are a necessity to keep parasites and diseases from striking those who must go barefoot in developing nations.

Cecilton Lions support their “Footsteps” project by sponsoring several convenient drop-off locations in the community. “The public’s response has been phenomenal,” says Jack Magee, a Lion since 1999.

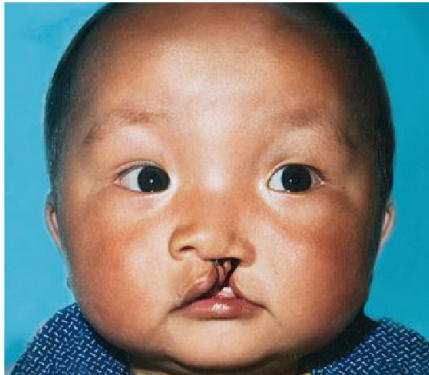
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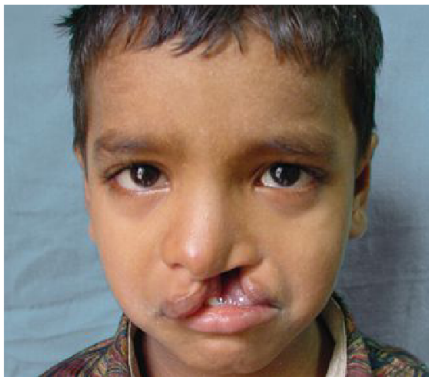
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Shiva, 1 year, India



Mot, 13 years, Cambodia



Durgap, 5 years, India



Funmi, 8 years, Nigeria



Salazar, 5 years, Philippines

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1 CAYMAN ISLANDS CARIBBEAN

Making a Splash with Youth

Surrounded by water and enjoying an average high of 75 degrees in the winter, the Cayman Islands is a swimmer's paradise. And a non-swimmer's potential nightmare. That's why Lions built and run Cayman's premier swimming pool.

Since opening in 1986, the pool has enabled thousands of children to learn to swim, developed life skills such as time management and self-motivation through competitive youth swimming programs and even fostered the success of three swimmers who went on to compete in the Olympics.

Before raising \$250,000 to build the Lions Aquatic Centre, concerned about the risks of drowning, Lions held swim meets at a public beach, where drums tied together served as lane markers.

"During the past 38 years we may have saved many lives by teaching kids how to swim," says Past Council Chair John E. Ebanks of the Grand Cayman Lions Club.

Located in George Town near a large sports complex, four schools and a college, the 25-meter pool bustles with activity. Swimming is a popular sport in Cayman, and the schools near the pool even include it as part of their curriculum. The pool "gets used year-round. Sometimes the ocean gets a bit rough when the winds get strong, but the pool is always good," says Ebanks.

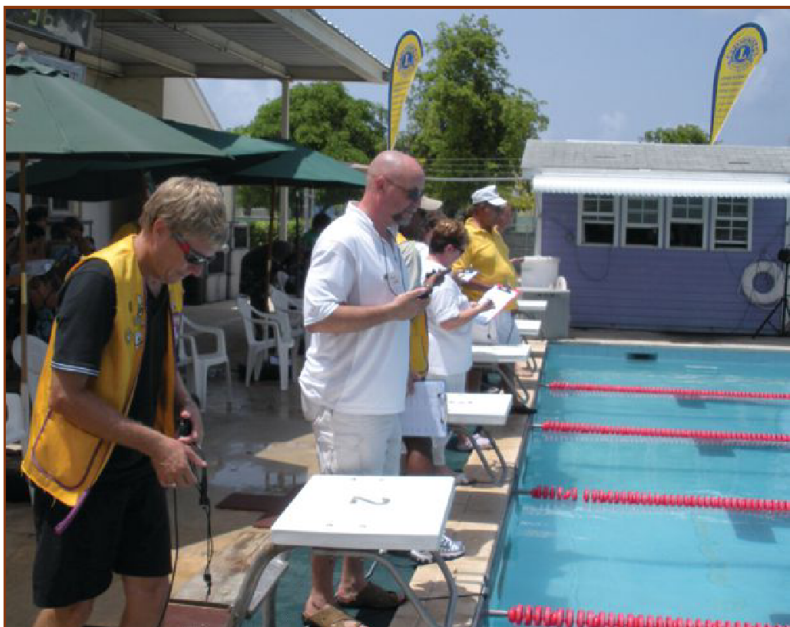
Lions initially raised funds for the pool by hosting concerts by country stars Ronnie Milsap and Charley Pride. They provide ongoing support through various fundraisers.

Three Lions currently serve on the board of directors of the aquatic centre. Lions maintain the pool, doing small chores and large repairs. Lions also serve as timekeepers for Cayman's annual high-profile swim meet, a three-day event that draws hundreds of participants. Brett and Shaune Fraser (who are brothers) and Tori Flowers, all of whom would eventually compete in the Olympics, once burst from the starting blocks in the meet.

The final swim of the day at the swim meet finds Lions jumping in the pool. "It's to encourage the little ones. And it's their treat, too. Ninety-nine percent of our members are swimmers," says Ebanks.



Lions serve as timekeepers for the Mike Lockwood Memorial Meet, the annual competition named for a Lion.





THE TAHMOOR LIONS CLUB IN AUSTRALIA HOSTED A NIGHT OF DANCING AND SINGING TO BENEFIT CAREFLIGHT, A MEDICAL EMERGENCY HELICOPTER SERVICE.



IN INDIA, THE LUDHIANA GREATER LIONS CLUB ORGANIZED A TREE PLANTING EVENT AT A LOCAL SCHOOL.



IN ENGLAND, THE LIONS CLUB OF PAIGNTON DONATED VETERINARY EQUIPMENT TO THE PAIGNTON ZOO.

2 ITALY EUROPE

Contest Strikes the Right Notes

Lions in an ancient Italian town sponsored a classical music contest for youths.

The contest of the Agrigento Chiaramonte Lions in Sicily featured 40 talented musicians. After two days of spirited competition, clarinetist Giuseppe Villa, 21, won first place and a prize of 900 euros (\$1,300) with his rendition of a Mozart piece. A 16-year-old pianist won 450 euros with a performance of Listz and a 20-year-old pianist took home 350 euros after playing Listz.

“We need Lions to support young musicians because music requires expenses that not all talented young people can afford. The instruments are expensive, the training is expensive and the extra classes are expensive,” says Lion Natalie Di Bartolo, a lyric opera singer, painter and theater critic. Her husband, Giuseppa Vella, was 2010-11 club president.

Lions raised the contest funds by auctioning 35 paintings and sculpture donated by local artists and artists from elsewhere in Italy. The three winners also received a painting.

Di Bartolo was among the six musicians who judged the contest. Villa, the first-place winner, hails from Agrigento and studies music in Rome. “He is a great musician. He is only 21 but he will play as a soloist in a great orchestra,” says Di Bartolo.

Agrigento Lions promote the arts especially because public support has waned. “Many beautiful theaters are closed. Administration budgets are insufficient. So many music competitions in Sicily have closed for lack of funds,” says Di Bartolo.

Besides the outstanding music, one of the joys of the contest was the grace and humility in which the performers accepted the judges’ results, adds Di Bartolo. “Youth is ever youth—not only with talent but with their civility and good taste,” she says.

The youths play pieces by renowned composers such as Mozart, Bach and Vivaldi.



LIONS ON LOCATION

YOUR GUIDE TO THE GREAT WORK WE'RE DOING AROUND THE WORLD



AFTER THE MARCH 2011 EARTHQUAKE DEVASTATED JAPAN, SIX CLUBS IN TURKEY SENT 52,000 LITERS OF BOTTLED WATER TO THOSE AFFECTED.

3 KOREA AISA

Korean Lions Lend a Hand—and a Strong Back

Lions worldwide will assemble next June in Busan, Korea, for the 95th international convention. Lions there are eagerly preparing for the gathering but remain busy with hands-on service. Keumseong and Najoo Lions (below) clean and remodel homes of seniors living alone. Gaanari Lions (below right) assist neighbors with bathing and haircuts. Seoul Indouk Lions provide meals and clean rooms for the elderly at a nursing home.





THE LIONS OF **THURAVOOR, INDIA**, DISTRIBUTED OR PLANTED MORE THAN 10,150 SAPLINGS IN A DISTRICT-WIDE INITIATIVE TO PLANT 100,000 TREES.



THE **MALAHIDE LIONS IN IRELAND** ORGANIZED A DAY TRIP ON A STEAM-DRIVEN LOCOMOTIVE TO RAISE FUNDS FOR A CANCER FOUNDATION.

4 FINLAND EUROPE

Aroma of Success

Finnish Lions can sniff out a worthy charitable cause.

Last year, for the first time, Lions from several clubs strapped on silly red noses and solicited donations for Nose Day. Proceeds mainly benefit the Finnish Red Cross and its projects for war orphans and former child soldiers in Sierra Leone and other developing nations.

Several European nations run Nose Days. England has had one since 1988 when the charity Comic Relief raised funds for famine victims in Ethiopia.

Pertti Harju of the Pori Koivisto Lions Club says Nose Day helped raise awareness of needs in other countries while also boosting awareness of Lions, who partnered with celebrities, athletes and media outlets on the project.



Bandy players in the National League in Finland show support for Nose Day. (Bandy is a form of hockey.)

Photo by Porin Narukerä

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On the cover:
The Ohio State School for the Blind Marching Band leads the
parade at the 94th International Convention.



Flash of Brilliance

Flash mobs, flashy entertainment and never out-of-fashion traditions produce a memorable convention in Seattle.

by Jay Copp

His three young children in tow, Jerry Curry from Illinois strode through the convention hall in Seattle. He poked his head in the Social Networking Lounge, where Lions who spoke different languages were nevertheless communicating with one another through a technological contrivance. He walked by headquarters' booths, where clumps of Lions conversed with headquarters staff on membership, public relations and leadership strategies. He strolled by the food court, where Lions from distant places broke bread together.



Curry took it all in, and he planned to take back what he saw and learned to his club and district.

“You see whole different projects going on. This will open my club to what’s going on at the international level,” said Curry, 2010-11 1L district governor.

Curry also recognized the value to his children of what they saw and heard. “This exposes them to giving back,” he said.

For five days in July, 13,200 Lions and guests enjoyed the sights and tastes of Seattle, reveled in spectacles and traditions such as the parade, flag ceremony and International Show and took part in new offerings such as photo sharing on Flickr and a raucous flash mob dance at a plenary session. In some ways, the 94th International Convention was reassuringly familiar: dozens of seminars on topics close to Lions’ hearts, plenary sessions with rollicking entertainment and inspiring speeches, and a festive, three-hour parade that underscored the common commitment to service that transcends borders, languages and customs.

Bringing a different energy and feel to the convention were the leadership styles of 2010-2011 International President Sid L. Scruggs III of North Carolina and current President Wing-Kun Tam of Hong Kong, China; the urgent calls to service issued by speakers such as former U.S. Secretary of State Condoleezza Rice and William Henry Gates Sr.; and the charms of the host city with its mountain-ringed scenery and pleasant urban vibe.

Scruggs opened the first plenary session recounting how Lions embraced his four service campaigns. Lions tallied 1.7 million service hours in aiding youth, saving vision, relieving hunger and improving the environment. “Hours of humanitarian service like these will certainly make more people take notice of our activities and numbers like these certainly make us proud to be Lions,” he said to applause.

Lions weren’t the only humanitarians to be honored. The Rev. Franklin Graham, the head of Samaritan’s Purse, received the 2011 Lions Humanitarian Award.

The first plenary session opened with LaDonna Gatlin and Kevin Scruggs, the president’s son, seamlessly dueting on *Beacon of Hope*, the presidential song and theme, and the session ended with a spirited flash mob kicking up their heels to *Dynamite*. Joining the fun, among the audience and on stage, were professional dancers, Leos, Scruggs and his wife, Judy, board members and a gaggle of grinning Scruggs’ grandchildren.

The second plenary session opened with a precious piece of Americana—a 1940s USO show—and continued with another nod to U.S. pop culture. The international board, referred to as the “international bunch,” was introduced on the big screen with the Scruggs in the middle of a photo arrangement styled after the opening sequence of the *Brady Bunch*. The session moved forward on a more sober but still celebratory mood as Scruggs honored clubs, districts and Lions with Beacon Awards and introduced Amy Bosko of suburban Chicago, who won the Lions’ essay contest for visually impaired students.



2010-11 International President Sid L. Scruggs joins the flash mob at the first plenary session.



Wing-Kun Tam of Hong Kong, China, acknowledges cheers shortly before taking the oath of office as 2011-12 international president.

Conventioneers trade pins.



LCIF Chairperson Eberhard J. Wirfs of Germany detailed the many successes of the foundation including progress against pediatric cataract, disaster relief in New Zealand, Japan and the United States, and expansion of Lions Quest. The LCIF segment also included a Bausch + Lomb vice president detailing the successes of the Pediatric Cataract Initiative and an address by Gates, who thanked Lions for their partnership with the Measles Initiative and the Gates Foundation in the fight against measles. “Tens of thousands of kids will live, not die, when you roll up your sleeves and get to work on measles,” he said.

Not missing a beat on the music-themed conclaves, the third plenary session began with a crowd-pleasing, high-energy set by the Million Dollar Quartet. After the music died down, Rice quieted Lions in recounting her improbable rise as a world leader in the Bush administration and then sought to rouse Lions to further good deeds.

You never know who you might run into at the convention hall—including ladies on stilts.





“Without volunteers, without philanthropy, without the care of civil society, democracy can’t flourish,” she said.

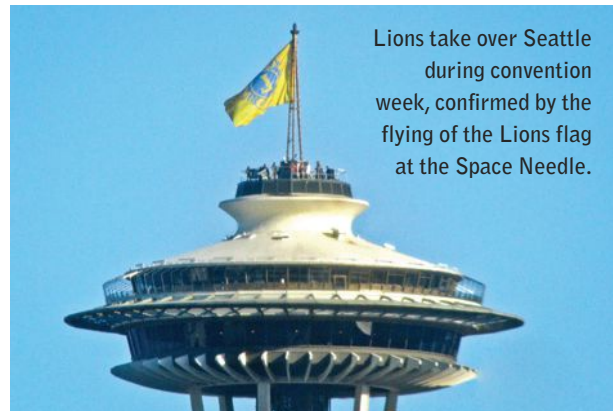
New president Tam took the oath of office and then resolved to inspire clubs to treat members like family, to plant 1 million trees and, most importantly, to believe in the power of service. “If you believe in our mission and act with passion and compassion, all things are possible,” he said. Tam’s three children joined him on stage, and in a moving tribute to their mother and Tam’s late wife, who died after a long battle with cancer, Tiffany and Andrew played a classical version of Whitney Houston’s *The Greatest Love*.

The session included the election results: Barry J. Palmer of Australia was elected second vice president, Wayne A. Madden of Indiana became first vice president and 17 new directors took office. The final event of the plenary session and the convention was the swearing-in of district governors.

For Lions’ leaders such as district governors, the convention represents a formal starting point, a firing of the starter’s gun in a year of leadership. For other Lions, the convention serves as a robust affirmation of their identity as Lions. “I just love it—the whole experience,” said Joyce Bivans of Bilton, Missouri. “You meet so many different

people. You get an idea of what they do, how they raise funds.”

Often, it was the small unexpected moments that helped make the convention memorable. Reg Tiller of Port Pirie, Australia, was seated alone at the food court at the convention hall when Helen Belluschi of New Canaan, Connecticut, amiably joined him. “Sitting by yourself—you don’t get to do that here,” she explained to him. The two compared notes on being Lions half a world apart. Tiller was grateful she pulled up a chair. “She out-Lioned me,” he said with a smile.



Lions take over Seattle during convention week, confirmed by the flying of the Lions flag at the Space Needle.



The Social Networking Lounge draws Lions who are digitally inclined.

That's Entertainment!



The convention was chock-full with music and dancing. Dancers swirl and twirl, stopping traffic at the convention hall.

The "Andrews Sisters" boogie-woogie at a plenary session.

Bollywood comes to Seattle: dance troupe Ishaara struts its stuff at the International Show.





Based in New York, Cobu performs traditional taiko drumming of Japan at the International Show.



"Jerry Lee Lewis," one-fourth of the Million Dollar Quartet, keeps Lions' toes tapping while doing some toe tapping himself at a plenary session.

Korean dancers at the convention hall give a glimpse of next year's convention in Busan, Korea.



Speakers Praise, Challenge Lions

Former U.S. Secretary of State Condoleezza Rice gave the keynote speech at the international convention, and William H. Gates Sr., co-chair of the Bill and Melinda Gates Foundation, spoke during the LCIF segment of the second plenary session. Here are brief excerpts of their speeches. The complete speeches, as well as the speeches of 2011-12 International President Wing-Kun Tam and 2010-11 International President Sid L. Scruggs III, are posted on the LCI Web site.

Condoleezza Rice

We have to defend ourselves and we have to advocate for democracy. You see, around the world men and women are claiming their right to freedom. There is a strong moral case for the proposition that every man and woman and child has the right to live in freedom, not in tyranny. Those of us who are fortunate enough to be able to say what we think, to be able to worship as we please, to be free of the knock of the secret police in the night and from the arbitrary power of the state, those of us who are fortunate enough to have those privileges owe it to the people on the other side of the divide to advocate for their freedom.

But I will tell you that there is not just a moral case for democracy, there is a practical case for democracy, too, and we are seeing it play out in the streets of Cairo and Tunis and across the world. We are seeing in the Middle East that freedom is a universal value, that every man, woman, and child desires it. It is indeed a demand of human dignity that people live in freedom, and that practical case is as follows: If men and women do not have a way to peacefully address their grievances to their government, then they have nothing left to them but the street. ...

We have, in organizations like this, evidence of one of democracy's greatest supporters: civil society. Organizations that are not government, organizations that are groups of private citizens who give of their time, their resources, who volunteer, who make certain that there is a "hand up" for the weakest and that they themselves are that hand. These Americans do it not for the government, not for the state, but for the good of the society and the community as a whole, and it is a powerful force, and I



am happy to say that powerful force is spreading across the globe as well.

Not only are there Lions clubs across the world, but there are Salvation Armies across the world, and there are Boy Scouts and Girl Scouts across the world, and there are civic societies that are forming the foundation for strong democracies. Without volunteers, without philanthropy, without the care of civil society, democracy can't flourish. It can't flourish because it has to depend on the state to help those who need help.

And the state can do many things. It can write laws, it can write a check, but it can never, ever deliver compassion. Compassion has to be delivered by the people. And you know, in delivering compassion, in delivering care, in delivering the message, you are not alone. We do something not just for those we are helping, but we do something for ourselves, too. ...



Because we are so vibrant in a place like this, because your good deeds reach out to the country and beyond to the shores of many, many lands, I find myself with great optimism that despite our problems, we will prevail. We will defend the country and we'll advocate for democracy, we'll declare ourselves again a country of immigrants, we will educate the least of our kids so that they can feel that transforming power of education and make us stronger, and I'm optimistic because so many times I have seen the impossible look inevitable in retrospect.

William H. Gates Sr.

More than a million people, organized into 45,000 clubs in more than 200 countries, and you have chosen to serve together. Not even the most dyed-in-the-wool cynic could dismiss what you do. Your significance is captured not merely by what you do, but also by *how you do it*. You harness people's service and channel it so it makes the greatest possible difference in our world.

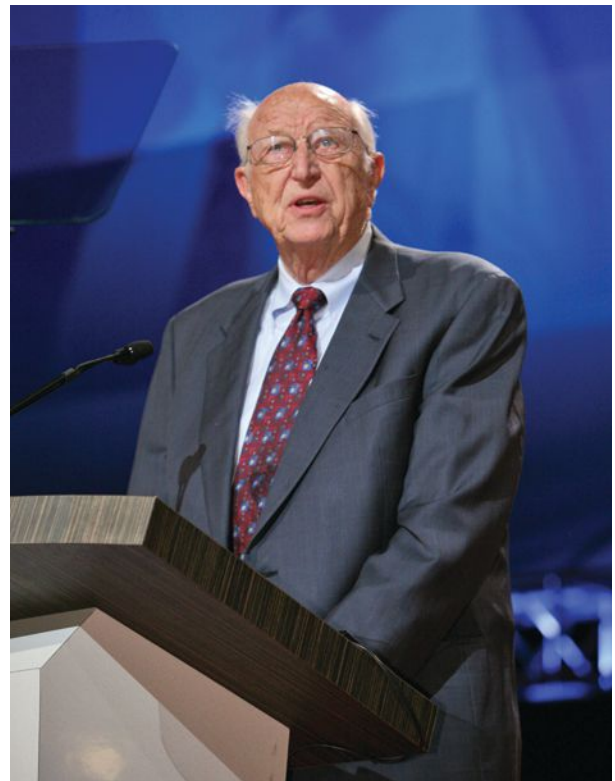
You know, it's hard to have a big impact. Take the example of blindness. What can one person do about that? No matter how much money they have to spend, no matter how much energy they have to give, it's a global problem in need of a large-scale solution, and that's what you Lions provide. You combine millions of acts of service into a whole that is, as the saying goes, greater than the sum of its parts. And look what you have done. You've restored sight for more than 30 million people. ...

We at the Gates Foundation think that the fight against measles is especially important and that the Lions are in a wonderful position to help lead that fight. Measles is one of the great stories in global health. You tend to hear plenty of bad news about what is happening in poor countries. Watching television and reading the papers you can get the idea that the situation is hopeless.

Now, as Lions, you know more than the average citizen in the world about these issues. You know about the recent progress on river blindness and trachoma. You know about it because you are responsible for it. Well, measles is another stunning example of what's possible when we focus on solutions. In the last decade, for example, measles deaths are down by more than 90 percent.

One of the challenges in the fight against measles and of immunization in general is that you've got to keep at it. You've got to be relentless, because children who need to be protected from measles, from diphtheria, from rotavirus, from polio, are born every day. You don't vaccinate once; you do it year after year. As long as you do, children are safe. But when you stop, children die. ...

You know, I really love your motto. It is so elegant in its simplicity: "We Serve." The thing I like about it is the lack of explanation and qualification. You don't say, "We serve for reasons X, Y and Z" or that "We serve in ways A, B and C." It's simply, "We Serve." Period. It's just what you do. There's a huge array of important things that need doing, and they don't get done unless people roll up their sleeves and get to work. No more discussion is needed. Tens of thousands of kids will live, not die, when you roll up your sleeves and get to work on measles. You are Lions, and "serve" is what you do.



International Contest Results

GLOBAL YOUTH MUSIC COMPETITION

First Place (US\$10,000): Daniel Nistico, Australia, representing Australia, New Zealand, Papua New Guinea, Indonesia and the Islands of the South Pacific Ocean
Second Place: (US\$7,000): Lazhar Cherouana, France, representing Europe
Third Place: (US\$3,000): Aldo Bontá, Chile, representing South America, Central America, Mexico and the Islands of the Caribbean

BEACON AWARDS

Lion Who Best Exemplifies the Spirit of Service

Dr. Jesus Rodriguez Pinedo
Jerez Lopez Velarde Lions Club, District B 4, Mexico

Best Hunger Relief Program or Activity

Istanbul Baglarbasi Lions Club, District 118 Y, Turkey

Best Environmental Project

Umuarama Lions Club, District LD 6, Brazil

Most Creative Youth

Program Activity

Garber Lions Club, District 3 A, Oklahoma

Outstanding Service to the Blind or Visually Impaired

Baguio City Host Lions Club, District 301 C, Philippines

INTERNATIONAL NEWSLETTER BULLETIN CONTEST—CLUB

First Place: Baguio City Host Lions Club, Philippines
Honorable Mention: Catalao Lions Club, Brazil
Honorable Mention: Guelph Royal City Lions Club, Ontario, Canada
Honorable Mention: Vancouver Pacific Lions Club, British Columbia, Canada
Honorable Mention: Vantaa Pakkinarine Lions Club, Finland

INTERNATIONAL NEWSLETTER BULLETIN CONTEST—DISTRICT

First Place: District 107 L, Finland

Honorable Mention: District 107 C, Finland
Honorable Mention: District 300 G2, MD 300 Taiwan
Honorable Mention: District 308 A1 D, Singapore
Honorable Mention: District 324 E5, India

INTERNATIONAL TRADING PIN CONTEST—CLUB

First Place: Caldwell Lions Club, Idaho
Honorable Mention: Greenfield Lions Club, Indiana

INTERNATIONAL TRADING PIN CONTEST—DISTRICT

First Place: District 50, Hawaii
Honorable Mention: District 201 W1, Australia

INTERNATIONAL TRADING PIN CONTEST—MULTIPLE DISTRICT

First Place: MD 12, Tennessee
Honorable Mention: MD 11, Michigan

INTERNATIONAL FRIENDSHIP BANNER CONTEST—CLUB

First Place: Michigan City Lions Club, 25 A, Indiana
Honorable Mention: Ama Lions Club, 334 A, Japan

INTERNATIONAL FRIENDSHIP BANNER CONTEST—DISTRICT

First Place: District 101 A, Sweden

INTERNATIONAL WEB SITE CONTEST—CLUB

First Place: Beecroft-Cheltenham Lions Club, Australia
Honorable Mention: Hot Springs Village Evening Lions Club, Arkansas
Honorable Mention: Tri-Village Lions Club, Ohio

INTERNATIONAL WEB SITE CONTEST—DISTRICT

First Place: District 300 A2, MD 300, Taiwan
Honorable Mention: District 2 S3, Texas
Honorable Mention: District 19 A, Canada

INTERNATIONAL WEB SITE CONTEST—MULTIPLE DISTRICT

First Place: MD 35, Florida
Honorable Mention: MD 16, New Jersey
Honorable Mention: MD 18, Georgia

PARADE RESULTS

Division I Contests

Floats

First Prize: MD 27, Wisconsin—“Wisconsin-Washington Help Fight Diabetes” Float
Second Prize: MD 321, India—“Musical” Float

Bands: Category I—High School Bands

First Prize: MD 5M—Minnesota/Manitoba/Western Ontario, Fergus Falls High School Marching Band

Bands: Category II—All-State Bands

First Prize: MD 30—Mississippi Lions All State Band
Second Prize: MD 43—Kentucky Lions All State Band
Third Prize: MD 26—Missouri Lions All-State Band

PRECISION DEMONSTRATION UNITS

First Prize: MD 5—North Dakota/South Dakota / Saskatchewan, Saskatoon Lions Band
Second Prize: Mainland China—“Fashion in 56 Chinese Ethnic Minorities”

UNIFORMED MARCHING DELEGATIONS

First Prize: MD 330-337—Japan
Second Prize: MD 103—France
Third Prize: Scandinavia—Aland Islands/Denmark/Faroe Islands/Finland/Greenland/Iceland/Norway/Sweden

Division II Contests Bands

First Prize: District 303—Hong Kong/Macau, Seattle All City Marching Band

Second Prize: MD 4—California, Seattle All City Marching Band

PRECISION DEMONSTRATION UNITS

First Prize: MD A—Canada (Ontario/Quebec), Seattle Sounders Sound Wave Band
Second Prize: MD 201—Australia/Norfolk Island/Papua New Guinea, Clan Gordon Pipe Band

ENVIRONMENTAL PHOTO CONTEST

Best of Show (Grand Prize): Tammy Anderson, Riverside Fergus Falls Lions Club, Minnesota
Best of Category—Urban or Natural Landscape: Andrej Skrinjar, Novo Mesto Lions Club, Slovenia
Best of Category—Animal Life: J. S. Nathan, Bangalore HSR Lions Club, India
Best of Category—Plant Life: Vera Backstrom, Naches Sunshine Lions Club, Washington
Best of Category—Weather Phenomenon: Naomi Vagg, Hillston Lions Club, Australia
Best of Theme—Beacon of Hope for the Environment: Chuen-Ying Chang, Taoyuan Kuang Huei Lions Club, MD 300 Taiwan



Tammy Anderson of the Riverside Fergus Falls Lions Club in Minnesota captured a close-up of a fox to win the Best of Show award.



Lions Elect Directors in Seattle



Joaquim Cardoso
Borralho
Linda-a-Velha,
Portugal



Marvin Chambers
Saskatchewan,
Canada



Bob Corlew
Tennessee,
United States

Delegates to the 94th international convention in Seattle elected 17 international directors—two from the India/South Asia/Africa/Middle East constitutional area, one from Canada, three from Europe, three from the Orient/Southeast Asia, one from South America/Central America/Mexico/Islands of the Caribbean Sea and seven from the United States/U.S. affiliates/Bermuda/Bahamas. The directors serve two-year terms. (The names of the second year directors are on page 2.)

Visit Lions Clubs International's Web site for biographies of the new directors as well as biographies and photos of the four international officers and second-year directors.



Claudette Cornet
Pau, France



Jagdish Gulati
Allahabad, India



Dave Hajny
Montana,
United States



Tsugumichi Hata
Miyagi, Japan



Mark Hintzmann
Wisconsin,
United States



Pongsak "PK"
Kedsawadevong
Muang District,
Thailand



Carolyn A. Messier
Connecticut,
United States



Joe Al Picone
Texas,
United States



Alan Theodore
"Ted" Reiver
Delaware,
United States



Brian E. Sheehan
Minnesota,
United States



Junichi Takata
Toyama, Japan



Klaus Tang
Wied, Germany



Carlos A. Valencia
Miranda, Venezuela



Sunil Watawala
Negombo, Sri
Lanka

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Lions Parade in Style

Chinese dancers kick up their heels.



Nigerians enliven the parade.





Japanese Lions
sport native
dress.



The Mississippi
Lions All-State
Band marches
smartly.

Lions Parade in Style



Hawaiians bring their island culture to the Seattle streets.

A Lion from India acknowledges applause.





A Brazilian gets a kick out of the parade.



95th Annual Lions Clubs International Convention
Friday, June 22 – Tuesday, June 26, 2012 • Busan, Republic of Korea
Convention Registration and Hotel Reservation Form

Deadlines

- **May 1, 2012:** Deadline for advance registration and hotel reservation. Registrations after this date will be processed in Busan.
- **May 1, 2012:** Deadline to receive a refund for a registration cancellation. • **May 15, 2012:** Deadline to receive a refund for a hotel room cancellation.

REGISTRANT INFORMATION *Please type or print name as it appears on passport/photo ID.*

First Name _____ Family (Last) Name _____ Badge/Call Name _____

Address _____ City _____ State/Province _____

Postal Code _____ Country _____

Daytime Phone _____ Fax _____ E-mail _____

☐ **Lion: Club No.** _____ **Membership No.** _____ District _____ Title _____ ☐ Leo ☐ Lioness

COMPANION: First Name _____ Family (Last) Name _____ Badge/Call Name _____

☐ **Lion: Club No.** _____ **Membership No.** _____ District _____ Title _____ ☐ Lioness ☐ Guest

CHILD: First Name _____ Family (Last) Name _____ Age _____

CHILD: First Name _____ Family (Last) Name _____ Age _____

PACKAGE A: *Includes convention registration for each registrant listed above plus one (1) hotel room serviced by shuttle buses during convention.*

☐ Before December 31: Reservation in delegation hotel

☐ After December 31: ☐ I prefer my delegation hotel

☐ Prefer hotel based on: ☐ room rate of _____ ☐ location near convention center

Arrival date _____ Departure date _____ Number of Guests in Room: _____ Number of Beds Needed ☐ 1 ☐ 2 ☐ 3

Special Requirements: ☐ Non-smoking ☐ Wheelchair Accessible ☐ Other _____

• *The Hotel deposit is US\$200 for a standard room and US\$350 for a suite. The hotel deposit is not the rate but reserves the room. Your deposit will be credited to your hotel bill at checkout.*

PACKAGE B: ☐ NO ROOM REQUIRED *(Registration only for each person listed above.)*

OPTIONAL TICKETED EVENTS *I/we plan to attend the following event(s): (Must be registered to attend)*

<u>EVENT</u>	<u>DATE/TIME</u>	<u>FEE</u>	<u>QUANTITY</u>	<u>AMOUNT DUE</u>
Membership Key Award Ice Cream Social (Key holders only)	June 23/ 14:30-16:30	US \$20	_____	\$ _____
Melvin Jones Fellow Luncheon	June 24/ 13:00-15:00	US \$60	_____	\$ _____
District Governor/Past District Governor Banquet	June 25/ 20:00-22:00	US \$100	_____	\$ _____

Meal Preference: ☐ None ☐ Vegetarian ☐ Indian Vegetarian ☐ Diabetic ☐ Western Cuisine Only

PAYMENT: Full payment is required with this form. • US currency only. Checks and money orders must be drawn on US banks.

- Only Visa and MasterCard accepted. • Contact LCI for wire transfer instructions.

REGISTRATION FEES

	<u>Adult</u>	<u>Child (17 and under)</u>
Early (before 31/Dec/2011)	US\$100	US\$10
Regular (1/January through 31/March/2012)	US\$130	US\$10
Late (1/April/2012 – onsite)	US\$150	US\$10

Package A:

Registrations: US\$ _____

Ticketed Events: US\$ _____

Hotel Deposit: US\$ 200.00

OR

Package B:

Registrations: US\$ _____

Ticketed Events: US\$ _____

Total Due: US\$ _____

Total Due: US\$ _____

☐ Check ☐ Bank transfer/deposit (copy must be attached to this form) ☐ Visa ☐ MasterCard

Your name as it appears on the card _____ Credit card **must** be in the name of the registrant.

Card Number _____ Exp. Date _____ Security code (3 digits) _____

Signature _____

Mail form and payment to: Lions Clubs International Attn: Convention Division • 300 West 22nd Street • Oak Brook, IL 60523-8842 USA

Credit Card and Bank Transfer Payments can be faxed to: (1-630) 571-1689 (If you fax, please do not mail original)

Questions? email us: registration@lionsclubs.org

- Allow 4 weeks for processing and mail delivery of your confirmation.

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CRHF2012.EN 5/11

Helping Children See a Brighter Future

by Jennifer Gilbert Gebhardt

When Pete Fraioli discovered his infant daughter, Daniella, had cataract, he was shocked. “When you hear the word cataract, you think of an older relative. But a cataract in a baby?” As the New York resident learned more about the condition, Fraioli discovered that in countries such as the United States, an estimated four of every 100,000 babies are born with or develop pediatric cataract.

In developing nations, the rate of pediatric cataract is as much as 10 times higher. Without adequate access to detection and treatment, this correctable condition turns into a tragedy when it goes untreated, causing severe vision loss, developmental delay and even blindness.

“I can’t imagine what it must be like for people who don’t have access to care. Children that could be helped often go without. It would be traumatic and heartbreaking,” said Fraioli.

Lions have long been working to restore the sight of children in need. To expand upon that work, Lions Clubs International Foundation (LCIF) and the Bausch + Lomb Early Vision Institute joined forces to launch the Pediatric Cataract Initiative last year. The initiative is a dedicated, global effort to prevent and treat cataract in children.

For the pilot year, Bausch + Lomb awarded LCIF a total of \$350,000 for a number of efforts in targeted regions. The partnership has been extended for another year.

In the People’s Republic of China, the partnership has focused on capacity-building and human resource development. China is believed to have the largest population of children—as many as 40,000—who suffer from pediatric cataract. Funds of \$150,000 were awarded to the Tianjin Eye Hospital for treatment, ophthalmologist training, equipment and community education. Past District Governor Alice Lau knows firsthand the impact early intervention can have after arranging for cataract surgeries for two siblings in China. “When the bandages were taken off and they could see, they were so excited, and the parents were so grateful to have this chance for their children to see the world. At that moment I was so proud to be a Lion,” said Lau.

Another key objective of the Pediatric Cataract Initiative is supporting research. The Pediatric Cataract Initiative’s



Through the Pediatric Cataract Initiative, children are benefiting from improved vision.

Advisory Council (comprised of seven world-renowned eye health experts) awarded two research grants of \$50,000 each for projects in Nepal and Nigeria. “This research is important because it will help to identify causes of cataract and ways to treat cataract better in young children,” explained Dr. Sean Donahue, an adviser to the cataract initiative and the chief of ophthalmology at Monroe Carell Jr. Children’s Hospital at Vanderbilt University.

Said Rick Heinick, a vice president of Bausch + Lomb, “Our mission is to help people see better, to live better. When we look back at this first year, all that we’ve learned and all that we’ve accomplished—we’re confident that together with Lions Clubs and LCIF, our efforts will help eye care institutions positively impact children, parents and the communities they serve.”

Today, Daniella is a healthy eight-year-old with 20/40 vision. Fortunately, the Fraiolis were able to get the best care possible for their daughter, which is what saved her sight. Thanks to the Pediatric Cataract Initiative, Lions, LCIF and Bausch + Lomb are working to ensure that children around the world receive that same level of care. For more information and updates, visit www.pediatriccataract.org.



Second Chance

These projects do more than better communities.
They save lives.

by Vanessa N. Glavinskas

(Opposite) Children in Vancouver, Washington, are happy with their new bike helmets made possible by Orchards Evergreen Lions Club members such as Jim Terrell (left) and Jack Robins.

There are projects that save lives on a major scale—like Lions and LCIF joining in the international fight against measles. Then there are the things that Lions do every day—like promoting bike helmets or donating a defibrillator to the local police force. Through donations, public awareness campaigns and just plain hard work, these Lions have not only bettered their communities, they’ve given someone a second chance at life.

The Right Fit

Lion Doreen Hall was shopping in her local grocery store when a woman she’d never met suddenly embraced her.

“Your helmet saved my son’s life,” she said, thanking her profusely before disappearing around a corner.

Hall was wearing her Lions club pin, and the mother recognized it as the same logo on the back of her son’s bike helmet, which protected his head and saved his life when he was hit by a car while riding his bike.

Since 2008, members of the Orchards Evergreen Lions Club in Vancouver, Washington, have distributed helmets to local children in need.

“Over the last three years, we’ve contributed \$9,500 to the project,” says Lion Jim Terrell, who chairs the initiative.

The money equates to about 700 helmets given to school children. Terrell suggested his club do something to promote child safety in response to a citywide ordinance that made helmets mandatory for anyone riding any type of wheels.

Six to eight times a year, Orchards Evergreen Lions dedicate several hours to educate kids at low-income schools on safety and then fit each child for a proper helmet.

“We go out and put the hours in to help fit the helmets to the children,” Terrell says, noting that every Lion volunteer has been trained on how to properly fit a helmet. “We even fit the ones that the Rotarians pay for too because they don’t show up,” he quips. “We’ll do 60 to 100 kids in one or two hours.”

The project is a partnership with the local sheriff’s office, through Clark County’s “Helmets Save Lives” program. With Lions’ donations, the helmets are purchased

through the sheriff’s office. Program coordinator Marion Swendsen then arranges the distribution through local schools, relying on Lions to fit and distribute the helmets, each one sporting a Lions sticker.

“We aren’t going to just hand a helmet out. It has to fit correctly and be appropriate for the sport,” says Swendsen. “The Lions club stepped up 100 percent.”

Terrell remembers one particular safety orientation and distribution. “A little girl came up and said, ‘Sir, I can’t afford this helmet.’ And I said, ‘That’s OK, we’re going to fit it for you so you can be safe on your bicycle,’ ” he reflects. “That’s the stuff that just pulls on your heartstrings. That’s why we do what we do as Lions.”

Flight for Life

At 5 a.m., Ann Becker heard a strange noise coming from her sister’s room. She rarely stayed the night, but the two had returned late from a wedding the night before. As she cracked open the door, she found her 75-year-old sister vomiting and confused, suffering a massive heart attack.

Luckily, the house was just four blocks from the local hospital in tiny Bassano, Alberta, Canada. Minutes after calling 911, Vi Christman was in the emergency room. As doctors worked to stabilize her, it became clear she needed to be transported to a better cardiac unit in Calgary. That’s when a call went out to the Shock Trauma Air Rescue Society, or STARS, a network of emergency response helicopters supported by Lions in Alberta, Canada.

“My mom was in Calgary in an hour, had surgery and got her emergency treatment right away,” says Past District Governor Betty Ann Robson, Vi Christman’s daughter. A longtime Lion, Robson had donated to STARS many times in the past. Little did she know how important those donations would become—as a STARS helicopter flew her mother to life-saving surgery in Calgary.

“I’m so grateful to STARS,” Robson says. “So when I became district governor in 2010, I made them my charity of choice. We raised almost \$20,000 during the year.”

That \$20,000 adds to the \$1.5 million that the Lions of Alberta Foundation and individual Lions clubs have donated to STARS since the organization got its start in 1985.

Second Chance

“We gave the first influx of cash to get the idea off the ground,” says Past International Director Bill Webber of the St. Albert Host Lions Club and an adviser to the Lions of Alberta Foundation. “Our contribution was a very important part of their beginning. The Lions logo was on all the helicopters.”

In fact, STARS was originally named the Lions Air Ambulance Service after the Lions of Alberta Foundation gave \$100,000 in seed money. Lions funded the initiative when the medical community brought a dire statistic to their attention—Alberta had a 50 percent higher death rate from trauma when compared to other Canadian provinces’ trauma centers.

In 26 years, STARS has completed 19,000 missions. Lions in Alberta have supported the organization every step of the way. In 2005, Alberta Lions made another

major donation when STARS proposed the creation of a mobile emergency training facility complete with a “human patient simulator.” The simulator is a robot that reacts as a patient would so medical staff can train in real-life situations. Lion clubs in Alberta, with an LCIF matching grant, provided \$150,000 to make the training facility possible.

“I know, in particular, the rural clubs see the value of STARS,” adds Webber. “It may be the only rapid response provider they have to get their emergency needs met.”

For Vi Christman, that was certainly the case.

“My mom turned 83 in August. She takes medicine once in a while, but other than that she’s been perfect,” Robson says. “The doctor in Calgary said that there were two things that saved her life. Her sister was with her and STARS was available.”

Saving many lives, STARS has completed 19,000 missions.



Second Chance

Just in Time

“It was about six days after I had a heart attack,” explains Steve Blood. “I was feeling good. I had even mowed the lawn a bit.” So Blood and his wife decided he was well enough to go out to dinner and see a movie in the nearby town of Vinton, Iowa.

“After dinner, I walked to the car to get my glasses,” he remembers. “My wife was crossing the street and says she saw me out of the corner of her eye as I collapsed in the middle of the sidewalk. That’s all I remember until I woke up in the hospital.”

Blood went into cardiac arrest as his wife frantically dialed 911. Minutes later Vinton Police Officer Eric Dickinson was one of the first to arrive on the scene.

“He was down on the sidewalk in front of a local pizza place,” Dickinson recalls. “His heart wasn’t beating, so we got the AED on him.”

Dickinson yelled for everyone to stand back as he jolted Blood’s heart back to life with the automatic external defibrillator (AED) he carries in his squad car. Its rhythm returned. Today, after a year of rehab, 53-year-old Blood has made a full recovery.

“They say I’m back to ‘taxpayer status,’” Blood jokes.

Had it been a few years earlier, the story may have ended differently.

“Seven or eight years ago, Vinton was one of the first communities to have defibrillators available in police cars,” Vinton Lion and Police Chief Jeff Tilson says. “We are almost always the first to arrive on the scene in a crisis, so it makes sense for us to carry the equipment in each of our three cars.”

The Vinton Lions Club purchased a new defibrillator for the local police department in 2008 when the department’s need for upgraded equipment came to their attention. It later saved Blood, and Officer Dickinson says Vinton police have had “three full-blown saves” using defibrillators.

“Even if someone doesn’t get up walking around and talking again... there’s no doubt that everything that could have been done was done. That’s important for the family, I think,” Dickinson says.

Prior to defibrillators being put in Vinton police cars, officers could only do CPR to try to resuscitate someone.



Vinton Police Chief Jeff Tilson (center) shows Mark Wilberg (left), president of the Vinton Lions Club, and Ron Tippet, immediate past president, the automatic external defibrillator that Lions recently purchased for the city.

Vinton changed its policy in 2001 after a local magistrate had a heart attack and died at a wedding. Several officers tried to do CPR, but, without defibrillation, he died on the dance floor at his sister’s wedding reception.

Vinton then became the first town in the county where police carry defibrillators in their squad cars.

Seven years later, as technology evolved, Vinton Lions provided one of three new units with a \$2,000 donation. The unit can be used on children, and it’s lighter weight and more durable.

“I honestly wouldn’t be here right now if it weren’t for that equipment,” says Blood. “I actually had a friend that was 52 years old, had the same thing two months after me. It happened to him in his living room and no one got to him for 20 minutes. He didn’t make it. I really wouldn’t be here if it wasn’t for that particular defibrillator being there.”



Nature's Glory- And Ours

Trees provide much more than shade and beauty: they enhance people's well-being.

by Anne Ford

Will your child finish high school? Will someone break into your home? How high will your air-conditioning bill soar next summer? If you happen to drop your contact lens down the drain, do you know your neighbor well enough to borrow his pipe wrench? Will your car hit a pothole on your way to work? How happy will you be once you get to work?

Believe it or not, the answers to the questions above depend in part on the answer to this one: How many trees do you see on a daily basis?

No, seriously. School graduation rates, neighborhood crime problems and similarly serious issues—even the frequency of domestic violence incidents—can be influenced, experts say, by the number of trees around your home, neighborhood, workplace and school. Influenced, too, are everyday concerns such as how satisfied you are with your job, how much you pay for utilities, the number of potholes on your street and the number of neighbors you're friendly with.

Simply put, “having everyday contact with trees improves people's health,” says William Sullivan, professor of landscape architecture at the University of Illinois at Urbana-Champaign, who has published a number of studies showing the effects of trees on communities. “I'm talking about health as not just the absence of disease, but a sense of complete well-being.”

Of course, all the foliage in the world can't, on its own, turn a straight-F student into a high school graduate or make a drug-riddled neighborhood into a crime-free zone. Nonetheless, trees have the power to



Trees impact school graduation rates and neighborhood crime problems.

improve communities in surprising ways. And now that International President Wing-Kun Tam has launched a massive tree planting campaign—calling for Lions around the world to plant 1 million trees in 2011-2012—Lions have that power too.

Trees affect human well-being in two primary ways: sociologically and environmentally. The sociological effects often go unrecognized, since at first glance it's difficult to determine the link between the presence of a tree and, say, the likelihood that a family member will hit a child or a student will graduate from high school.

But that link exists, and it lies in trees' ability to provide something called "attention restoration." Sullivan explains, "All of us have a limited capacity to pay attention during any period of time. You get something done, you say 'whew,' and all of a sudden you realize you've got 40 unread e-mails. You're like, 'Oh, gosh, I can't even pay attention to those right now.'"

As our attention runs out, we're more likely to be irritable, and abilities to solve problems and to plan ahead decrease. If you think that means a parent in this state is more likely to strike out in frustration, or a student is more likely to blow off an exam, you're right.

When that happens, being near trees and other vegetation can help restore our ability to pay attention. As a matter of fact, just being able to see them helps: "If you have a view out your window of a green space, it's like a little micro-resting spot for the mind to wander out to for a few minutes every hour. People function more effectively when they have a green view," says Sullivan.

He's not just theorizing. In the 1990s, Sullivan and his colleague Frances Kuo, director of the University of Illinois at Urbana-Champaign's Landscape and Human Health Laboratory, found that residents of Chicago public housing who had trees outside their buildings were less likely to threaten violence against their children, as compared to residents of the same public housing project who did not have trees nearby. "The more green space, the less mentally fatigued people were and the less they engaged in domestic violence," Sullivan says. "We're talking about a sizeable impact."

Studies done by others have shown that schools where students can see nature from their classroom and cafeteria windows are correlated with better standardized test scores, higher graduation rates and higher percentages of students who plan to attend four-year colleges.

As it turns out, the presence of trees in a neighborhood can even help predict how likely you are to know the family down the block. "In urban areas, the density of trees around someone's home is a reliable predictor of how much they know their neighbors, how many they've helped, how many they've lent things to," Sullivan says. "Greener spaces seem to pull neighbors out of their homes and give them a chance to talk to each other."

That ability of trees to draw people outside also means that neighbors are more likely to recognize who belongs in the neighborhood and who doesn't—namely, criminals. "Just by occupying the outdoors, people are more likely to shoo someone away who's got nefarious intentions," Sullivan explains. "So if you want a stronger community, make sure you plant a lot

Resources for Tree Planting

International President Wing-Kun Tam is asking Lions to plant 1 million trees this year. To boost tree planting, Lions Clubs International has several resources for Lions including a step-by-step planning guide, a flyer, sample press releases and art work that can be used to make buttons, signs and certificates. Type in "tree planting" in the search box on the home page on the LCI Web site (www.lionsclubs.org) to access the resources.

Clubs and districts taking part in the campaign may qualify for the Believer's Award. A district governor with at least a 50 percent club participation in tree planting will receive an "I'm A Believer" plaque. The top 100 clubs in each constitutional area whose members plant the most number of trees will receive a special award plaque and be recognized on the Web and/or in print. All clubs will receive a banner patch for the first tree planting activity reported during the fiscal year.

Clubs and districts are encouraged to document their tree planting projects using the service activity report.

For information, call Katerina Barcal at LCI at (630) 468-6823 or Linda Romano-Derr at (630) 468-7018.

of trees. Grass is good, but it doesn't seem to have the impact that trees do—not nearly.”

Kitty Key of the Dick Dowling Lions Club, Sabine Pass, Texas, can attest firsthand to trees' importance to a healthy community. Between Hurricane Rita in 2005 and Hurricane Ike in 2008, the town was virtually destroyed—including the large shade trees that once graced many residents' yards as well as the town's park. “We miss the trees,” Key says. “The park is the only outdoor play area in the community. The school uses it as a playground; the church uses it for their Easter egg hunts.” So the Dick Dowling Lions recently planted 25 trees in the park, hoping to re-create the shady atmosphere so crucial to outdoor gatherings in Texas. “Other Lions clubs in our district have helped us plant a lot of shrubbery and do cleanup, too,” Key says. “It's an awesome experience. You can see the stress on the community, but we have held together.”

As for the environmental benefits of trees—well, they provide us with oxygen, and that's about it, right?

Hardly. Trees perform a slew of services for the environment above and beyond churning out oxygen around the clock. In the United States, strategically planted trees can lower your home air-conditioning bill by \$7 to \$47, depending on the region in which you live. That's because trees not only provide shade, but also cool the air by cooling the surface of their leaves in a process called evapotranspiration. “Trees have tens of thousands of leaves, so when you have a lot of trees, you end up reducing the temperature in the air,” says Greg McPherson, research

forester with the USDA Forest Service's Pacific Southwest Research Station, Davis, California.

The Lodi Lions of California recently made a sizeable donation toward a tree-planting effort for that very reason (among others). “Any trees are an asset for our community, because it does get warm in the valley,” says immediate past president Grant Fletcher. So the club donated \$5,000 to the Lodi Tree Foundation; the money will support the planting and care of 50 trees in the town's new DeBenedetti Park. “As soon as they're ready, the Lodi Lions will be out there providing the labor to put those trees in the ground,” Fletcher says.

Trees also can save communities thousands of dollars in street repaving costs. At high temperatures, asphalt cement begins to weaken and break down, allowing cracks and potholes to form. A 2006 study by the Center for Urban Forest Research found that an unshaded street needed to be repaved six times in 30 years at a cost of \$4,791, while a street shaded by large trees needed to be repaved only 2.5 times in 30 years at a cost of \$2,071.

And then there's what trees do with rain: intercept it, preventing it from becoming runoff. “That's a benefit because it reduces the amount of storm water runoff that has to be managed and treated,” McPherson points out. “There's a secondary benefit, relating to the soil volume that's required to support a tree. If runoff is channeled into the soil, to some extent pollutants can be filtered out of the runoff by the soil and the microorganisms in it.”

Not sure how to start a tree-planting project in your

Lions and Leos worldwide are planting trees: (from left) The governor of the Cayman Islands assists Lions with tree planting on Grand Cayman. The Umuarama Lions Club in Brazil take part in its Tree of Life program: a tree is planted for each child born in Umarama. The Lomas De Sargentillo Leo Club in Ecuador beautifies its community.



area? McPherson suggests contacting the Arbor Day Foundation, as well as your state's urban forestry coordinator. Both can provide valuable information about the varieties of trees that are likely to thrive in your area, how to plant them and the sort of care they will need.

When deciding where to plant trees, consider starting in an area of your community that has few or no trees at all. "My sense is that it's very important to plant trees in barren spaces," Sullivan says. "The first 10 trees you plant

in a place that's barren may have a big, big impact."

Finally, realize that the work doesn't end when the trees are in the ground. "That's the easy part," McPherson says. "A tree will not grow to be healthy and vigorous if it's not cared for. You have to ensure that it's watered and that it's pruned to have the right structure. It's that stewardship, especially during the first three years, that's critical to the long-term success of that tree—and to the realization of a legacy."

TREE-MENDOUS BENEFITS

U.S. Region	Lifetime Benefits of 1 Large Tree	% Lifetime Return on Investment of 1 Large Tree	Annual Tons of CO2 Removed (100 Trees)	Annual Pounds of Other Air Pollutants Removed (100 Trees)	Gallons of Rainwater Caught (100 Trees)	Annual Home Air-Conditioning Savings (1 Tree)	40-Year Net Benefit (100 Trees)
Northern Mountain/Prairie	\$1,680	200%	8	146	120,900	\$8	\$84,480
Desert Southwest	\$1,780	200%	13	142	93,000	\$21	\$90,640
Lower Midwest	\$2,820	300%	19	370	480,800	\$15	\$186,160
Pacific Northwest	\$2,820	300%	13	123	54,900	\$7	\$190,320
Inland Valleys	\$2,730	330%	12	646	55,200	\$17	\$191,080
Temperate Interior West	\$2,700	360%	18	349	111,100	\$30	\$195,200
Midwest	\$3,790	250%	37	370	216,200	\$31	\$230,880
Interior West	\$3,110	450%	31	458	124,500	\$24	\$238,960
Southern California Coast	\$3,720	325%	7	328	212,000	\$9	\$258,440
Inland Empire	\$3,880	300%	14	351	223,800	\$26	\$262,600
Tropical	\$4,180	300%	19	372	210,800	\$29	\$280,280
South	\$4,240	400%	17	137	477,800	\$16	\$316,120
Central Florida	\$5,080	415%	29	NA	1,214,100	\$42	\$385,920
Coastal Plain	\$4,810	520%	24	124	569,900	\$33	\$388,280
Northern California Coast	\$5,170	460%	8	87	67,300	\$47	\$403,400
Northeast	\$5,870	440%	24	261	190,900	\$39	\$453,080
MEAN	\$3,648.75	347%	18.3125	284	276450	\$24.63	\$259,740

Data from the U.S. Forest Service



Puppy Love

The Pumpkins ‘N’ Pooches Autumn Fair and Dog Fest in Colchester, Connecticut, gives dog lovers their fill of furry fun. There is the waggiest tail competition. The best kisser contest. And, of course, the most unusual trick award. One year a shy young boy pointed his finger at his dog, yelled “bang” and the dog compliantly laid dead.

Colchester Lions began the fair a dozen years ago to raise funds, appropriately enough, for a guide dog. Since then, the club has been able to support a food bank, Boy Scouts, victims of natural disasters and a host of other causes. The October fair features nearly 100 vendors, crafters and inflatables.

A highlight of the fair is the dog photo contest. Dozens of photos are displayed, and patrons vote by dropping coins or dollars in jars.

Lions Charlene Picard and Mary Ann Lewis help run the photo contest. Picard has two dogs, Inga, a German shepherd, and Hannah, an Australian cattle dog. Picard knows her dogs would fare just fine in the competitions but entering them “would be a conflict of interest.”

The photos accompanying this story include some of the contestants from last year. Can you guess what dogs won?



Katie



Among the top eight winners were Squeek's Pumpkin Patch, Ginger and Sage.



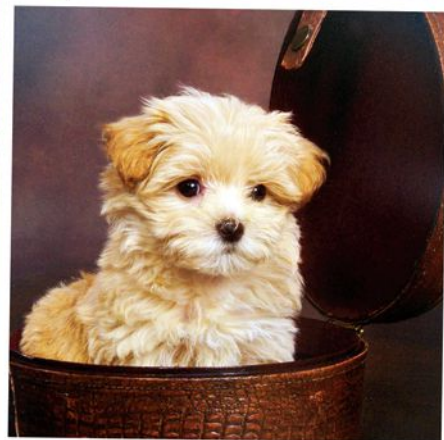
Lazy Day



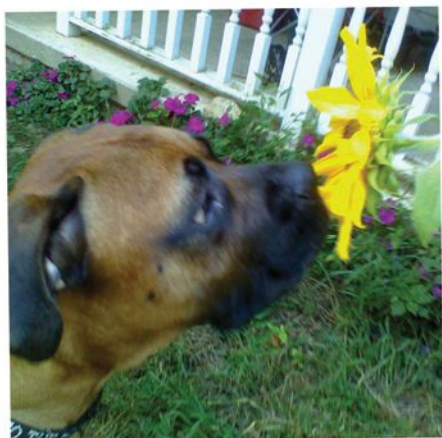
Anxiously Awaiting



CJ and Jesse



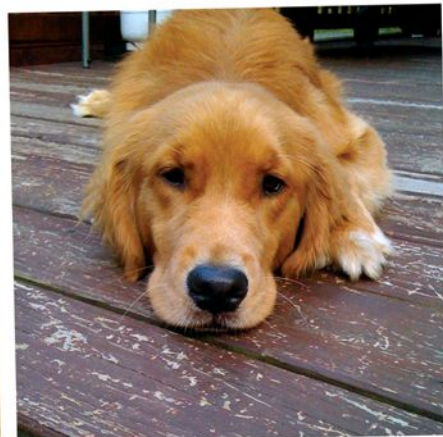
Ginger



Copper



I want to help



Jesse



Sage



Squeek's Pumpkin Patch



Summer Love

Lions, LCIF Committed to Rebuilding Joplin

by Jennifer Gilbert Gebhardt

Sandy Taylor was one of seven Lions who lost everything when tornadoes struck Joplin, Missouri, in May. But she was among the first to help others.

"We were exhausted, emotionally traumatized, but just being a small part of helping somebody move on was so self-fulfilling," said Taylor of the Joplin Host Lions Club. "Lions don't go away—they are disaster relief."

The deadliest single tornado in the United States since 1947 tore a path one mile wide and 14 miles long through Joplin. In a few short minutes, more than 7,500 homes were destroyed, displacing 50,000 residents. Within hours of the tornado, Lions Clubs International Foundation (LCIF) awarded a \$10,000 Emergency grant, and Lions provided immediate relief.

Lions worked on clean-up efforts at 23 home sites in partnership with First Response Team of America, a non-profit disaster relief organization. "Working with the First Response Team following the tornadoes in Joplin was a really rewarding experience. I know we made a huge impact on the family members who were there who had lost everything they had. It made us as Lions feel good to have someone there to work with that had experience with disasters and knew just what needed to be done," said Debbie Whitteley, immediate past district governor of 26 M6.

After discovering that a local battered women's shelter had opened its doors to women and children left homeless from the tornado and was

struggling to provide 120 additional meals each day, Lions took shelter staff grocery shopping. And to help ensure that the school year began on time, Lions adopted a classroom from each of the five destroyed schools and provided funds for school supplies.

Thanks to generous donations from Lions worldwide, Lions and LCIF are mobilizing \$140,000 for Joplin relief efforts. There is still much work to do, but Lions are committed to helping rebuild. After a July visit to Joplin, LCIF Chairperson Sid L. Scruggs III noted, "In the middle of this disaster the local Lions' commitment to helping their friends and neighbors rebuild is truly inspiring."

Editor's note: Lions may find Joplin updates or make donations at www.lcif.org.



A Lion salvages a chair.

A Young Lion in the Field

"I never could have imagined the feeling I had when I saw Joplin for the first time after the tornado," said 21-year-old Lion Katie Smith. Even though she barely recognized her hometown, "At no point did I question what role I was supposed to play as a Lion," she said. "I put on my vest and went out to do whatever I could do, and I have never been more proud to be a Lion."

In the weeks after the tornado, Smith worked side-by-side with other Lions assembling and distributing relief supply bags, cooking and delivering meals, giving out grocery vouchers and listening to victims' stories. "Every tear, smile and hug received was a reminder of why I became a Lion in the first place," said Smith.

Although Smith is a new Lion, after her experience in Joplin she is looking forward to many years of future service. "In the wake of the tornado I discovered what a powerful and life-changing thing it is to be a part of an organization like Lions Clubs."



**Lions Clubs International
FOUNDATION**

Club Makeover

Go From Average to Excellent

In 2010, the Tuscumbia Lions Club had only 12 members, whose average age was 73. It seemed the Alabama club could die off, leaving Tuscumbia—the birthplace of Helen Keller—without a Lions club.

Instead of being complacent, club members worked with Global Membership Team (GMT) Coordinator Jerome Thompson of District 34-A and other Lion leaders to rate their club and conduct a community needs assessment to find opportunities to better serve the community.

“We agreed that it was hard to get younger members to join the Tuscumbia club,” recalls Thompson. “So we started with people 15 to 25 years younger than the members and didn’t target the 25-year-olds.”

Now with 18 members and a 10-year drop in average age, the club is ready to tackle new projects to hopefully garner more community support.

Tuscumbia club member’s methodology to save their club reflects what any club can do through LCI’s Club Excellence Process.

“In the process itself, there are four modules,” explains Iowa-based GMT Coordinator Gary Fry. “Module one deals with what we are as Lions and asks you to look at why we exist. The second primarily deals with the evaluation of what we’re doing as a group and looking at how we can become better.”

Fry then suggests club members take a six- to eight-week break to sur-



vey members about their club experience and survey community leaders about their needs and how Lions could help. Once the results are in, Fry suggests the group reconvene to discuss.

“Part three is an evaluation looking at the results of those two surveys,” Fry adds. “The fourth module is to develop goals and then develop an action plan to achieve those goals.”

Each module only takes a few hours, but Fry says the results have been tremendous.

“I know of clubs that have added 10 to 20 members simply because of becoming more relevant,” Fry says. “It does work. The key thing to it is that

you look at what you’re currently doing and be willing to make adjustments.”

To schedule a Club Excellence Process workshop for your club, contact your zone chair, GMT district coordinator or Lions Clubs International at ClubExcellenceProcess@lionsclubs.org.

Building Leaders

Global Leadership Team Grooms Leaders

The very best organizations are only as strong as their leaders. That's why Lions Clubs International has renewed its emphasis on the development and training of leaders at every level through the Global Leadership Team—a network of coordinators charged with identifying potential Lion leaders and ensuring the delivery of quality training and development programs.

“Several years ago, the board began the Global Membership Team,” explains Past International President Jim Ervin, who serves as constitutional area leader for the Global Leadership Team. “We felt to make it more effective, we needed to have membership and leadership be parallel. With membership and leadership working like a hand and glove—being equal— hopefully we can retain the members we've been bringing in.”

Ervin says the Global Leadership Team Coordinators will identify and develop leaders at every level, so as Lions move up the ranks, they are more qualified and better able to manage a team.

The coordinators will also help formalize the training Lions receive. “We've always had a lot of resources available to Lions,” Ervin explains. “But it can be challenging to get Lions to study the materials and use them.” The coordinators will help Lion leaders take advantage of every available resource, like the mentoring program and club excellence process.

Another priority for the coordinators is to ensure that the Guiding Lion process works well in their area.

“This is important when a new club gets established,” Ervin says. “It's very important to have a well-qualified Guiding Lion to get them started.”

Leadership Coordinators, who serve for three years, put together reports to inform the international president and executive officers on the progress of each area.

“If we're all working together, supporting each other, we can have great success,” adds Ervin. “We simply want Lion leaders to be more successful in whatever position they are in.”



The Little Island that Could— and Does

It may be considered small at 12 square miles, but Saturna Island in British Columbia, Canada, is a bountiful and beautiful destination for tourists who visit its forests, beaches, reefs and tucked-away coves. During the summer, the island's permanent population of 330 swells as boaters and tourists take advantage of the island's bonanza of natural beauty.

The 41 members of the Saturna Island Lions Club are busy all year long working for their island community. A Labor Day dog show is one of their best opportunities to capitalize on the tourist trade before families head home. "I think it's fair to say that everyone on Saturna loves dogs—especially the Lions," says Kathy Stonehouse, a Lion since 2005.

The Dog & Dogs Show has been drawing tourists and residents for the past 11 years as a parade of pooches, pedigreed or not, vie for prizes and recognition. The dogs aren't the only ones keeping busy during the show. "The audience munches on hot dogs—every variety that Lions can dream up," says Lion Sandy Koochin. Lions may live on a small island, but they think big when it comes to condiments, they joke. "The combinations and condiments are endless," Stonehouse points out. Each hotdog sells for \$4 and sales helped boost profits for the show to more than \$600.

Dog show funds help support bringing the "Santa Ship" from Bellingham, Washington, to island



A dog owner and his pet communicate during judging.

children during the holidays and buying them gifts. The club also supports guide dogs and members chop wood for the island's elderly to heat their homes.

Koochin says, "Any dog can enter the unique, fun-filled events as long as they get their owners to the park in time to register." Judging is not one-size-fits-all with events like "Best Dog and Owner Look-Alike" or "Best Tail Wagger." The most popular category is—for some reason—"Worst Behaved,

probably because of the side-splitting laughter some of the contestants provoke," she explains. There's even a "Haven't Won a Thing All Day" category. Every dog goes home a winner and is rewarded with a ribbon, treat or small stuffed toy. Humans are winners, too. Volunteer judges take home a gift—a bottle of "Woof White" wine donated by the owners of an island winery.

Photo by Kathy Stonehouse

Lions Put a Scare into Wildlife Park

The Florida State Wildlife Park in Homosassa Springs is one of the best places to see manatees, alligators, bobcats and even a hippo who's been a movie star in his own right for the past 40 years, appearing in a few Hollywood productions. The park is well-known for nursing sick animals back to health, and now it's equally acclaimed for its large population of Lions—the two-footed kind.

Lions put on a frightening Halloween show for the past five years at the Florida Lions Camp Haunted Trail, with proceeds benefitting the camp. When the camp closed its doors in September, Homosassa Lions decided to benefit the nearby state park with a project using their large array of costumes and theatrical efforts. Several Lions are also volunteers at the park, helping to care for animals brought there to recuperate.

Lions joined other community organizations that set up locations along a trail to provide spooky thrills. Park trams carrying visitors stopped at each site for a frightening assortment of scary scenarios. Thousands of tram riders went through the park during the few days preceding Halloween. All tickets sold for the rides went towards park support and animal care.

Lions set up three tents on a 72-foot area along the trail and dressed up in their Halloween finest. Al Becker, 2010-11 club president, dressed as Frankenstein, led a group of witches, mad scientists and monsters as they chased around startled visitors. "All of our members had a great time dressing up and acting goofy or scary," says George Grothier. "Several Lions really got into the event and chased the tram. It took several hours for some of our members to put their stage make-up on—it was a real blast!"

Photo by Jane Witherow



Homosassa Lions are a frightful bunch as they prepare to put a scare into tram riders to benefit the wildlife park.

Movie Night is Fun Night

North Surrey Lions in British Columbia, Canada, sponsor a “Movie Night” at a local park. Before the free movie begins, Lions treat the crowd to activities for kids and adults. Originally asked by a downtown business association to participate in just one movie night, Lions have been involved every August Saturday night that it has been held for the past three years.

Attendees bring their own blankets, lawn chairs and umbrellas. While the movie is free, Lions make money by selling food they grill outdoors. “We’ve helped the event grow from 500 people to well over 3,500 per week,” says Bonnie Burnside.

So many people appreciated the North Surrey Lions’ skill at the grill that the club began advertising its services to local businesses to provide pancake breakfasts or barbecues to patrons and staff. Now a regular fundraiser, Burnside says the money has helped Lions contribute to the Surrey Firefighters Burn Camp, food bank programs, a hospital and other charitable activities.



The crowd starts settling in to enjoy a starlit movie around 9 p.m.



LEO TO LION PROGRAM:

A New Way to Grow Membership

October is Membership Growth Month. Now is the time to boost membership. Start simple by asking former Leos to join your club.

By recruiting graduating Leos as new members, you gain fresh, youthful ideas for activities and increase hands to do more service projects. Former Leos are already dedicated to making a difference in their local, national and international community. Encourage Leos to become Lions and bring new energy and diverse skills into your club.

Help renew Leos’ lifetime commitment to service by inviting them to become Lions.

Visit www.lionsclubs.org and search “Leo to Lion” for more information.

Lions Clubs International • 630-468-7011 • leo2lion@lionsclubs.org





EXECUTIVE SUMMARY

INTERNATIONAL BOARD OF DIRECTORS MEETING

SEATTLE, WASHINGTON, USA

JUNE 29 – JULY 3, 2011

AUDIT

1. Approved the review of internal processes, based on materiality. Grant Thornton will review the results and report at the next committee meeting.
2. Reviewed year-end audit planning with Grant Thornton.

CONSTITUTION AND BY-LAWS COMMITTEE

1. Declared the district governor and second vice district governor elections in District 301-A1 (Philippines) for the 2011-2012 fiscal year null and void and of no force and effect, declared vacancies in the offices of district governor and second vice district governor for the 2011-2012 fiscal year, and confirmed Lion Anton Wong Lim as First Vice District Governor for the 2011-2012 fiscal year.
2. Denied second vice district governor election complaints filed in District 301-C (Philippines), District 305-N1 (Pakistan), District 321-A1 (India), District 321-A3 (India), District 323-B (India), District 323-E1 (India), District 323-H2 (India), District 324-A5 (India), and District 324-D2 (India) and declared the following as second vice district governors for the 2011-2012 fiscal year:
 - Lion Editha Datuin - District 301-C (Philippines)
 - Lion Engr. Saqib Rahim - District 305-N1 (Pakistan)
 - Lion Kusum Gupta - District 321-A1 (India)
 - Lion Vijay Shiroha - District 321-A3 (India)
 - Lion Vinod R. Patel - District 323-B (India)
 - Lion G.P. Sharma - District 323-E1 (India)
 - Lion Rajesh Raut - District 323-H2 (India)
 - Lion S. Venkatraman - District 324-A5 (India)
 - Lion Ganapathi Nayak - District 324-D2 (India)
3. Upheld second vice district governor election complaint filed in District 324-C8 (India), declared the second vice district governor election in District 324-C8 for the 2011-2012 fiscal year null and void and of no force and effect, declared a vacancy in the office of second vice district governor for the 2011-2012 fiscal year, and further declared that the second vice district governor vacancy shall remain vacant until the next regularly scheduled annual district convention in 2012.
4. Upheld constitutional complaint filed by the Lions Club of Juhu in District 323-A3 (India), declared that the international director endorsement election at the District 323-A3 convention held on or about April 10, 2011, null and void and of no force and effect, declared that the previously issued suspension of the Multiple District 323 international director endorsement election be lifted,

and informed District 323-A3 and Multiple District 323 that each district may proceed with any future international endorsement elections as determined appropriate by the districts and in accordance with any applicable district and/or multiple district constitutions and by-laws.

5. Denied constitutional complaint filed by the Lions Club of Bombay Mandvi (East) in District 323-A1 (India).
6. Reviewed constitutional complaint filed by the Manila Absolute Lions Club and the Manila Virtue Lions Club in District 301-A1 (Philippines) concerning the election of the Multiple District 301 council chairperson and a related request from the Multiple District 301 Council of Governors, and found good cause to expedite review of the complaint to Complaint Step Four of the Constitutional Complaints Procedure, for further review by the Constitution and By-Laws Committee and the International Board of Directors at the next board meeting scheduled in October 2011.
7. Revised board policy and adopted new guidelines on the use of public (activity) and administrative funds.
8. Revised the Club, District, Multiple District Dispute Resolution and Constitutional Complaints Procedures in the Board Policy Manual.
9. Removed the two signature requirement on club accounts in the Standard Form Club By-Laws to be consistent with modern banking capabilities (i.e., online banking).

CONVENTION COMMITTEE

1. Approved a US\$25 rebate to the multiple districts of Korea for every paid convention registration fee over 30,000 registrants for the 2012 Busan Convention, once all convention bid requirements, special incentives and financial offers in the initial convention bid have been fulfilled.

DISTRICT AND CLUB SERVICE COMMITTEE

1. Expanded the Status Quo policy defining a non-existing Lions club to include both new and existing Lions clubs to help reduce the number of non-existing clubs.
2. Expanded the roles and responsibilities of the region chairperson and zone chairperson to coordinate with and support the membership development objectives of the district GMT and leadership objectives of the district GLT.
3. Revised the list of official district and multiple district chairpersons to remove obsolete chairperson positions and to include the district and multiple district positions of the GMT and GLT.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

1. Approved the 2010-2011 Forecast, reflecting a surplus.
2. Approved the 2011-2012 Budget, reflecting a surplus.
3. Granted power of attorney to Past Counsel Chair Eduardo Alberto Gallardo to register the association as a foreign entity in Argentina.
4. Removed Phil Writer as fiscal agent in India given his retirement.
5. Modified the composition of the Audit Committee to the following effective July 8, 2011:
 1. A second year director who is a member of the Lions Clubs International Finance and Headquarters Operation Committee;
 2. A first year director who is a member of the Lions Clubs International Finance and Headquarters Operation Committee;
 3. Two current international directors or board appointees to be appointed by the International President.
6. Approved policy regarding club, district and award banners. New policy is as follows: The D3DS Club Banner, D110 District Governor Banner, and D150 Club Award Banner shall be made available in the following fabric and color combinations:
 - a. Purple felt
Cord, Tassel - Gold
Border - Gold
Lettering - Maize felt (closely matches PMS 7406 Yellow in the rebranded LCI emblem)
LCI Emblem - A41556 21" emblem, rebranded version PMS 287 Blue, PMS 7406 Yellow
 - b. Banner - Blue felt
Cord, Tassel - Gold
Border - Gold
Lettering - Maize felt (closely matches PMS 7406 Yellow in the rebranded LCI emblem)
LCI Emblem - A41556 21" emblem, rebranded version PMS 287 Blue, PMS 7406 yellow
7. Modified board policy to eliminate reference to employee luggage reimbursement.

LCIF

1. Appointed members to the 2011 – 2012 LCIF Steering Committee.
2. Approved that donations made through August 31, 2011, to the Japan earthquake/tsunami fund be eligible for Melvin Jones Fellows/Progressive Melvin Jones Fellows recognition.
3. Renewed the Lions Quest promotional grant program for an additional three years at US\$75,000.
4. Revised the composition of the Lions Quest Advisory Committee as follows: four LCI Executive Officers, two Past International Presidents with strong experience in supporting Lions Quest, two Lion leaders with strong experience in supporting Lions Quest, and four – six technical experts.
5. Approved a grant in the amount of US\$54,959 to support year one of Lions Quest activities for LCIF's commitment to action as part of the Clinton Global Initiative.
6. Approved 45 Standard, International Assistance and Core 4 grants totaling US\$1,928,300.
7. Tabled six grant applications.
8. Renewed the Core 4 funding priority status for the diabetes prevention and control program for one year, until June 30, 2012.
9. Approved a block grant in the amount of US\$200,000 for the Lions Quest "starter" grant program.
10. Updated signatories to the foundation's Scotttrade account, in order to facilitate donations of securities.

LEADERSHIP COMMITTEE

1. Removed references to leadership development chairpersons and inserted new policy related to the Global Leadership Team (GLT) in Chapter XIV of the Board Policy Manual.
2. Removed references to leadership development chairpersons and inserted new policy related to the Global Leadership Team (GLT) in Chapter XIV of the Board Policy Manual.
3. Removed references to leadership development chairpersons and inserted new policy related to the Global Leadership Team (GLT) in Chapter XIV of the Board Policy Manual.
4. Removed references to leadership development chairpersons and inserted new policy related to the Global Leadership Team (GLT) in Chapter XIV of the Board Policy Manual.
5. Removed section related to the MERL program and replaced it with policy related to the Global Membership Team (GMT) and Global Leadership Team (GLT) in Chapter IX of the Board Policy Manual.

MEMBERSHIP DEVELOPMENT COMMITTEE

1. Implemented a procedure that an active club may add up to 30 new members in a fiscal year. To ensure viable clubs, any additional new members in the fiscal year would require the approval of both the district governor and first vice district governor.
2. Removed the Multiple District Extension Chairperson Program and replaced it with the GMT policy that guides the appointments of multiple district, district and single district for appointment of the Membership & Club Growth Team and the Club Success Team.
3. Revised board policy concerning the protest of a new club application to include e-mail as an acceptable method for filing.
4. Amended policy regarding how branch club funds are distributed when a branch club charters as a new club, and when a branch club dissolves without chartering.

PUBLIC RELATIONS COMMITTEE

1. Approved continuance of the Blind Essay Contest as an official program of Lions Clubs International.
2. Awarded R. R. Donnelley Printing a three-year contract for printing Lion Magazine (headquarters and Spanish editions) and the Club Supplies Catalog.
3. Approved the placement of web banner ads in specific markets in the United States and Canada in fiscal year 2011-2012.
4. Approved pro-rated payment to Lion Magazine editions of Brazil LC, Poland, Portugal and Thailand.
5. Amended the Order of Precedence to include Coordinators to the position of District Chairperson.

SERVICE ACTIVITIES COMMITTEE

1. Named 2010-2011 Leo of the Year Award recipients.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.org or contact the respective division of the International office by email as provided below:

Audit/Finance:	finance@lionsclubs.org
Constitution & By-Laws:	legal@lionsclubs.org
Convention:	convention@lionsclubs.org
District & Club Administration:	districtadministration@lionsclubs.org
LCIF:	lcif@lionsclubs.org
Leadership:	leadership@lionsclubs.org
Membership:	membership@lionsclubs.org
Public Relations:	pr@lionsclubs.org
Service Activities:	programs@lionsclubs.org

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

The **Fallon Lions Club** in **Nevada** hosted its annual Labor Day Parade and junior rodeo.

In **Virginia**, the **Richmond James River Lions Club** challenged other area service organizations to donate to Fisher House, a program that supports veterans and their families, with the promise that they'd match donations up to \$10,000. In total, Lions and other organizations donated \$18,390.

In **Puerto Rico**, **Miramar Lion** Dr. Carlos Fernandez Rosa continues to donate medical services to the abused and neglected children who find refuge at La Casa Manuel Fernandez Juncos, a nonprofit that provides children with housing and medical and psychological services.

The **Elkhart Lake Lions Club** in **Wisconsin** donated an electric wheelchair to the Wisconsin Veteran's Home in King.

Goshen Lions in **New York** held a "12-12-12" food drive. The Lions challenged 12 local organizations to donate 12 different food items for 12 months at their meetings. The 12 organizations donated more than 5,000 food items to the local food pantry.

The **Alexander City Lions Club** in **Alabama** collected nearly 1,000 pairs of eyeglasses to be recycled and given to those in need.

After a flood, the **Millington Lions Club** in **Tennessee** used LCIF emergency funds to assist those displaced with a hot meal and food vouchers and donated 45 cases of food to the local food bank.

While children were out collecting candy, the **Mason City Lions** in **Iowa** also went door to door to collect used eyeglasses on Halloween.

The **Hancock Lions Club** in **Maryland** sponsored its annual Canal/Apple Festival, featuring a parade, contests and freshly made cider.

The **Bergenfield Lions Club** in **New Jersey** participated in its local Memorial Day parade, entering a float that honored the Tomb of the Unknown Soldier.

The **Brookeville Timberlake Lions** in **Virginia** donated brooms to clean public school buses.

Lions in **Nassau County, New York**, continue to screen preschool children for vision problems.

Members of the **Sun City West Pioneer Lions Club** in **Arizona** conducted a training class for first-graders about the U.S. flag.

Members of the **Minneapolis Special Olympics Minnesota Lions Club** partnered with the **Hopkins Noon Lions** on several service projects.

The **Lions Auburn Area** 4th of July Parade in **California** continues to delight communities as the largest and most successful Independence Day celebration in the Sierra foothills.

The **Lions of Illinois Foundation** sponsored its annual "Walk for Sight" to benefit people with vision or hearing impairment.

Lions in **Hudson, New York**, held their 10th annual blood drive.

The **Willimantic Lions Club** in **Connecticut** paid for subscriptions of LION Magazine for three libraries. The club also sponsored radio announcements to encourage listeners to join the 50-member club.

Lions Camp Courageous in **Iowa** received the gift of a low vision reading machine. An eye clinic donated the unit, valued at \$1,000.

The **West Salem Lions Club** in **Wisconsin** purchased a portable automated external defibrillator for a squad car. Shortly after Lions donated the unit to the West Salem Police Department, families and other organizations followed the club's initiative and now every squad car and the community's government building are equipped with these life-saving devices.

The **Knowlton Lions Club** in **Quebec, Canada**, made a donation to a Royal Canadian Air Cadets squadron, a program composed of young people from 12 to 18 that improves physical fitness and develops citizenship skills.

CALENDAR

2011 UPCOMING EVENTS

INFORMATION

OCTOBER

LIONS MEMBERSHIP GROWTH MONTH

LEOS MEMBERSHIP GROWTH MONTH

SIGHT-RELATED ACTIVITIES GLOBAL SERVICE ACTION CAMPAIGN

OCT. 1

Deadline to purchase peace poster contest kits from Club Supplies at LCI

OCT. 4-8

Board of Directors meeting
HONG KONG, CHINA

OCT. 9-10

Lions World Sight Day
(Observed—SHENZHEN, CHINA)

OCT. 13-15

EUROPA Forum
MAASTRICHT, THE NETHERLANDS

OCT. 15

International White Cane Safety Day

OCT. 17-20

Senior Lions Leadership Institute,
Constitutional Area IV—Europe
MAASTRICHT, THE NETHERLANDS

OCT. 20

Deadline to report members for the
October Membership Growth Award

OCT. 20

SightFirst grant application deadline
for review at the January 2012 SAC

OCT. 20-23

Senior Lions Leadership Institute,
Constitutional Area III—South
America, Central America, Mexico
& Islands of the Caribbean Sea
BRASILIA, BRAZIL

IN MEMORIAM

Past International Director Buster B. Crider, of Lumberton, Mississippi, has died. He served on the International Board of Directors from 1990-92 and was chairman of two USA/Canada Leadership Forums. Past Director Crider was active in his state's youth committee, the Mississippi Lions Sight Foundation and the Mississippi Lions Eye Bank. A Navy veteran, he was also an appointee to the international board from 1996-97.

FOR THE RECORD

As of July 31, 2011, Lions Clubs International had 1,338,563

members in 46,036 clubs and 747 districts in 206 countries and geographic areas.

CONVENTION COUNTDOWN

2012	Busan, Korea June 22-26
2013	Hamburg, Germany July 5-9
2014	Toronto, Ontario, Canada July 4-8
2015	Honolulu, Hawaii June 26-30
2016	Fukuoka, Japan June 24-28
2017	Chicago, Illinois June 30-July 4

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CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

ANNIVERSARIES OCTOBER 2011

95 Years: Muskogee, Okla.; Tulsa Downtown, Okla.

90 Years: Aberdeen, S.D.; Baltimore Host, Md.; Billings, Mont.; Buffalo Host, N.Y.; Chicago Hyde Park, Ill.; Elizabeth Host, N.J.; Eureka, Kan.; Faribault, Minn.; Grand Junction, Colo.; Jackson Central, Miss.; Kingman, Kan.; Las Animas, Colo.; Northfield, Minn.; Vernon, Texas; Wichita Falls Founder, Texas

85 Years: Bucklin, Kan.; Klamath Falls, Ore.

80 Years: Bay Shore, N.Y.; Grand Saline, Texas; Lemay Jefferson Barracks, Mo.; Lonaconing, Md.; Ortling, Wash.

75 Years: Babylon, N.Y.; Belle Fourche, S.D.; Fairfield, Conn.; Goshen, Ind.; Hightstown-East Windsor LC, N.J.; MC Connellsburg, Pa.; North Lincoln County, Ore.

50 Years: Grinnell, Iowa; Shediak, N.B., CAN; Cooper Consolidated, Texas; Honor, Mich.; Milbank, S.D.; Davison, Mich.; Charlevoix, Mich.; Jefferson Township, Pa.; Winterville, Ga.; Sparta, Wis.; Woodstock, Ga.; Humboldt, Neb.; Palos Verdes Peninsula, Calif.

25 Years: Los Angeles Corregidor, Calif.; Sanger, Texas; Sobieski, Minn.

Editor's Note:

Anniversaries are based on the official records of Lions Clubs International. The recorded charter date at LCI sometimes differs from local club records.

HIGHER KEYS ISSUED DURING JUNE 2011

International Key (200 Members)

- Lion Ravinder Sagger, Fazilka Vishwas, India

Ambassador Key (150 Members)

- Lion Edward Tan, Manila West Tondo, Philippines
- Lion Dr. T. V. S. R. K. V. Prasad, Piler, India

Key of Nations (100 Members)

- Lion Dr. T. V. S. R. K. V. Prasad, Piler, India

Key of State (75 Members)

- Lion Tapan Roy, Katwa, India
- Lion Dr. T. V. S. R. K. V. Prasad, Piler, India

Grand Master Key (50 Members)

- Lion Thomas Dock, League City Evening, Texas
- Lion Al Brandel, West Hempstead, New York
- Lion Md Shaikh, Dhaka Buriganga City, Rep. of Bangladesh
- Lion Anugraha Banerjee, Panighata, India
- Lion K. Subramaniam, Tirupur, India
- Lion Pankaj Pradhan, Kathmandu Down Town, Nepal

Senior Master Key (25 Members)

- Lion Anita Burke, Lago Vista, Texas
- Lion Betty Hotakainen, Gateway, Minnesota
- Lion Ronald Filippini, Plains, Pennsylvania
- Lion Terry Weldin, Burlington, Kansas
- Lion Gerald Gordon, Albany & Troy, New York

- Lion Oral Sargent, Sandborn, Indiana
- Lion Walter Johnston, Vicksburg, Mississippi
- Lion Tom Monroe, Brookhaven, Mississippi
- Lion George Joseph Jr., Erwin, North Carolina
- Lion Gene Decker, Applegate, Oregon
- Lion Aftab Jadraan, Lahore Royal, Pakistan
- Lion Shahid Pervez, Faisalabad MJF Executive, Pakistan
- Lion Mohd Faruque, Dhaka Shahbagh Green, Rep. of Bangladesh
- Lion Goutam Kundu, Behala Central, India
- Lion Prosenjit Dutta, Burdwan, India
- Lion Kiran Shankar Mondal, Burdwan, India
- Lion Sharadchandra Gajanan Patankar, Pune Seniors, India
- Lion P. R. Murugappan, Chidambaram Cosmopolitan, India
- Lion Saravanan A. K. S, Chennai Abhimaann Thandalaam, India
- Lion Vidya Bhushan, Hyderabad Green Lands, India
- Lion Frances Shepherd-Palmer, Serowe, Botswana

Because of early publication deadlines, LION Magazine does not include the most current list of Higher Keys. To view the most current list, search for Membership Key Award Program at www.lionsclubs.org.

Leadership Training Advances Worldwide

Recently launched, the Global Leadership Team (GLT) identifies and develops new leaders while ensuring the quality of Lions leadership training. Initially, the GLT is conducting a needs assessment so that training can be tailored to meet regional needs. The assessment results will also help create new LCI training and leadership development resources.

The redesigned Leadership Resource Center has many leadership development resources. (Go to www.lionsclubs.org and select Member Center, then Leadership Development.) New features include a GLT page, podcasts and leadership success stories submitted by Lions. Nine leadership success stories have been shared so far.

The Lions Learning Center online courses are a convenient way to enhance leadership skills. A new improved login process allows Lions to create a personal account to track their courses and build a Lions Profile report of their leadership development training. Lions can add other Lions training they have completed to their record. The report can be exported and shared with those seeking qualified Lion leaders.

The Lions Profile report will be useful not only to the GLT but also to District Governor Teams. As the GLT encourages districts and multiple districts to identify new leaders and provide quality training, succession planning and leadership development will become routine for LCI. The ultimate result will be an expanded pool of trained, effective, efficient Lion leaders. For more information, contact leadership@lionsclubs.org.

New Login Process

Create your own user account when you use the new course registration page at the Lions Learning Center:

Enter your Lion member ID number, your choice of password, name, a valid e-mail address and group code **2011**.

Then click **Create New Account**. Simply use your ID number and password for the next login.



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THE LIONS CHANGED MY LIFE

A Lion Lifeline

Sandy Esposito was a typical college student until she woke up one morning and everything was blurry. "It looked like I was underwater," she recalls. In an instant, Esposito was blind. Her retinas had detached without warning. Today, laser surgery can correct retina detachment, but in 1975 doctors couldn't fix the tear. So Esposito went back to school, armed with a tape recorder to take notes and full of trepidation of what life would be like now that she was blind. That's when she met Lions in Port Washington, New York.

Q&A: Sandy Esposito

LION Magazine: What was that transition back to school like for you?

Sandy Esposito: Through a series of circumstances, I met a couple of Lions in town. They reached out and embraced me. I became a sweetheart of the club. I fell in love with these guys. They provided me with my first Braille writer so I could go back and take notes in college. A year later, they also sponsored my first guide dog. They were so encouraging to me. They kept calling me at school just to see how I was doing.

LM: What happened after you graduated?

SE: As life went on, I moved to Mineola, New York. The Mineola Lions again embraced me. I would walk around town with my dog and said hello to people. That's how I met one of the Lions—at the bank. He invited me to meetings, and the Lions bought my first printer when I went for my master's degree so I could type a term paper and hand it in to the professor. They also got me my first electronic device so I didn't have to use a manual Braille writer. When it was time for me to get another guide dog, the Mineola Lions helped again.

LM: Tell us about your involvement with guide dogs.

SE: My husband and I are now the area representatives for Guide Dogs of the Desert, so we travel around and

educate community groups, especially Lions, about the work of Guide Dogs of the Desert. We moved to Canyon City, Colorado, last October, and I asked if I could speak to the Sunrise Lions in Canyon City. I wanted to say thank you because Lions have been a part of my life forever. I told them that I knew they didn't personally help me, but there are lots of "Sandys" in the world that they have helped.

LM: How did the Canyon City Lions receive you?

SE: Well, I've been a Lion for three weeks now!



Esposito's service dog, Bobbie, came from Guide Dogs of the Desert, a small school that provides guide dogs to anyone in need. Lions can learn more about the school at www.gddca.org.

Lions: have you heard from a beneficiary or a recipient of your kindness, service or charity? Tell us about the feedback you receive from those whose lives you've changed for the better. E-mail a brief description of your correspondence to lionmagazine@lionsclubs.org. Please include "Thanks and Appreciation" in the subject line.

CLUB BRIEFINGS

ACTIVITIES AND ANNOUNCEMENTS

MILESTONES

William "Bill" Cline, 101, of the Wharton Lions Club in Texas celebrated 72 years as a Lion in July. International Director Joe Al Picone of Texas presented him with a President's Certificate of Appreciation from International President Wing-Kun Tam and an International Director's Certificate of Appreciation.

A Lion since 1951, **Paul Leinbach** of Pennsylvania celebrated his 90th birthday in June with 200 family and friends, who donated \$3,000 to his club and a charity. A past district governor, Leinbach is a charter member of the Antietam Valley Lions Club. His late wife, Theresa, was a Lion, and their six children, their spouses and a grandchild are Lions.

Harold Mattfeld, 99, of the Austin Lions in Minnesota attends the club's weekly meetings, works the pancake day fundraiser and assists at the club's concession stand. He became a Lion in 1941 and as a World War II flight instructor "helped win the war by teaching all those boys to fly," according to his club.

As 43 N District Governor in Kentucky in 2010-11, **Anthony Bishop** updated Lions on district news via short videos on YouTube. One of the videos featured Roar, a stuffed lion. (Search YouTube for District 43N TV.)

Hawaiian Kings Tour

The Best 2-Week, 4-Island Vacation Available At The Most Affordable Price!

15 Days Weekly Departures from **\$1768***

YMT specializes in Hawaii and has had its own office in Honolulu since 1967! This Kings Tour is so popular YMT offers over 60 departures throughout the year. Start with your escort meeting you at the Honolulu airport. Spend 5 nights in Waikiki Beach (Honolulu) on Oahu; 3 nights on Kauai; 2 on Maui; 1 night in Hilo and 3 in Kona, on Hawaii ("the-big-island"). Escorted sightseeing includes a city tour of Honolulu and Pearl Harbor, the Wailua River Boat Cruise, The Old Whaling Capital of Lahaina, the Iao Valley, Hilo Orchid Gardens, Rainbow Falls, Black Sand Beaches, Volcanoes National Park and more. Includes: fine resort hotels, taxes, inter-island flights, baggage handling, escort, & sightseeing. *Add \$300 per person January departures. Add \$200 per person February - March departures.

Romantic Rhine River Cruise

14 Days Join other Lions departing April 11, 2012 from **\$2598***

**Enjoy the YMT chartered, 4-star ship, the "TUI Allegra"!
Cruise from Frankfurt to Amsterdam... PLUS tour Germany!**

Start in Berlin, Germany for a 4-day tour including east and west Berlin; Checkpoint Charlie; Potsdam; Dresden; Weimar and Frankfurt. You'll tour the Rococo Castle (Sanssouci), drive the German Autobahn, and visit many historic sites. Your cruise includes the Rhine's highlights including Rudesheim, the Loreley passage to Cologne, Dusseldorf, Rotterdam, Amsterdam, Nijmegen, and Bonn. Your tour will continue for two more days and nights visiting Heidelberg and Munich, with included sightseeing, before flying home from Munich. Your "brand new" ship the *TUI Allegra*, constructed in 2011, offers a state-of-the-art, experience! Price includes upgraded Middle Deck staterooms with French Balcony and double bed convertible to twin beds.

Holland America Line

Alaska Cruise

& The Canadian Rockies Tour

15 Days Join other Lions departing May 17, 2012 from **\$1898***

Visit the last of the wilderness-like areas in North America all from the comfort of your deluxe motor coach and cruise ship in the pristine springtime! Fly into Calgary starting your scenic six-day motor coach tour to Vancouver, B.C. You'll visit Calgary, Banff National Park, Lake Louise, take a "SnoCoach" ride over the Columbia Ice Fields, visit Jasper National Park, and Vancouver, B.C., where you'll board your 5-STAR cruise ship for your seven-day Holland America Line cruise. Travel through a wondrous maze of forested-island and glacier-carved fjords, past charming coastal villages, migrating whales and calving glaciers to Juneau, Skagway, Glacier Bay, and Ketchikan. June through September departures also available.

***Price per person, based on double occupancy. Airfare is extra.
Lions Clubs International not responsible for losses incurred.**



Call for details & itinerary 7 days a week:

1-800-736-7300

LAST ROAR

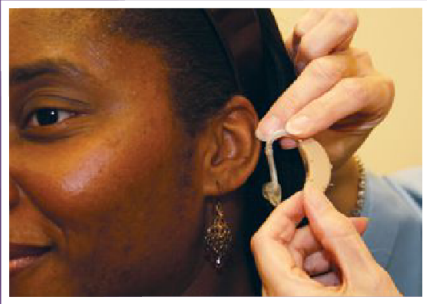


RIGHT TIME, RIGHT PLACE

Photographer Eric Johnson captured this act of kindness in San Francisco. After he saw the graffiti, he waited four hours to shoot this serendipitous moment.

Photo by Eric Johnson

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