

Not getting the sleep you need? Is your pillow the problem?

On its 10 year anniversary and with over five million satisfied customers, MyPillow® has been selected the *Official Pillow of the National Sleep Foundation!*

How Well Did You Sleep Last Night?

Did you toss and turn all night? Did you wake up with a sore neck, head ache, or was your arm asleep? Do you feel like you need a nap even though you slept for eight hours? Just like you, I would wake up in the morning with all of those problems and I couldn't figure out why. Like many people who have trouble getting a good night's sleep, my lack of sleep was affecting the quality of my life. I wanted to do something about my sleep problems, but nothing that I tried worked.

The Pillow Was the Problem

I bought every pillow on the market that promised to give me a better night's sleep. No matter how many pillows I used, I couldn't find one that worked and finally I decided to invent one myself. I began asking everyone I knew what qualities they'd like to see in their "perfect pillow", and got many responses: "I'd like a pillow that never goes flat", "I'd like my pillow to stay cool" and "I'd like a pillow that adjusts to me regardless of my sleep position." After hearing everyone had the same problems that I did, I spent the next two years of my life inventing MyPillow.



MyPillow® to the Rescue

Flash forward ten years and MyPillow, Mike Lindell's revolutionary pillow design, has helped 5 million people improve the quality of their sleep. MyPillow has received thousands of testimonials about the relief MyPillow has brought to people who suffered from migraines, snoring, fibromyalgia, neck pain and many other common issues.

Lindell has been featured on numerous talk shows, including Fox Business News and Imus in the Morning. Lindell and MyPillow have also appeared in feature stories in The New York Times and the Minneapolis Star Tribune. MyPillow has received the coveted "Q Star Award" for Product Concept of the Year from QVC, and has been selected as the Official Pillow of the National Sleep Foundation.

MyPillow's patented technology can help with all of the most common causes of sleep loss and allows you to adjust it to any sleeping position. You can even wash and dry MyPillow as easily as your favorite pair of blue jeans! "Until I was diagnosed with various sleep issues, I had no idea why my sleep was so interrupted throughout the night. I watch Imus each morning and heard endless testimonials about MyPillow. I took his advice and ordered a MyPillow. Now I wake up rested and ready to conquer the day ahead. Thank you for helping me remember what it's like to sleep like a baby!"

- Jacqueline H.



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Michael J. Lindell CEO, MyPillow, Inc.

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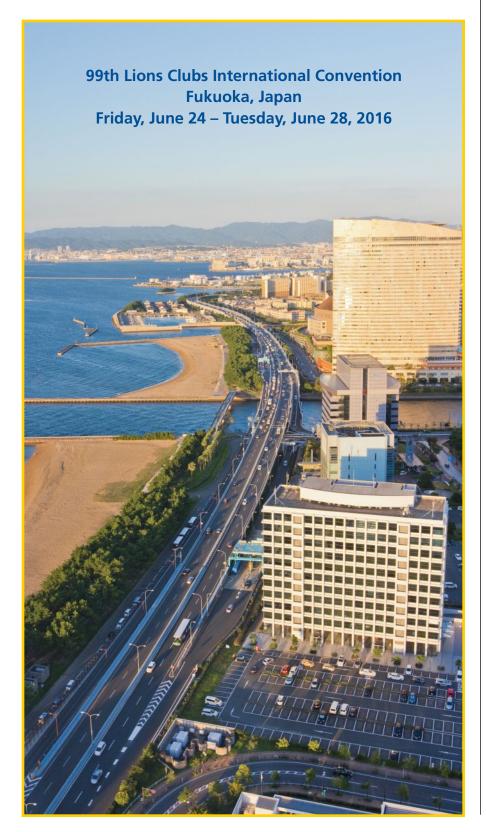
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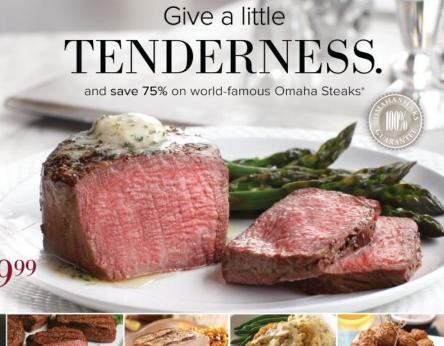
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Touching Moment
A camper at the Louisiana Lions Camp befriends a horse on the day an equestrian group visited.

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Happy Camper

On his way to be recognized at the Texas Lions Camp's closing night awards ceremony, an animated camper basks in an abundance of congratulatory high-fives from Texas Lions, who have supported the camp for children with special needs since 1949.

Photo courtesy of Texas Lions Camp



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Twist But Don't Shout

A counselor at Camp Leo and a former camper, Steven Faulk does yoga at the week-long camp for blind children, sponsored by the Hilton Head Island, Hilton Head Island Noon and Sun City Okatie Lions clubs on Hilton Head Island in South Carolina.

Photo by Jay Karr/reprinted with permission of The (Hilton Head, South Carolina) Island Packet









Frost Warning

Susan Wolff prepares to ice a cake at the Macoupin County Center for the Developmentally Disabled, a day learning center in Carlinville, Illinois, that is supported by Lions. Wolff baked a cake for the annual Carlinville Lions Club Carnival.

AP Images

Shoepalooza John David Friend of

John David Friend of Kentucky luxuriates amid the 210 pairs of shoes collected for those in need by him and other Stanford Lions.



Search, Find and Rescue

A public safety employee demonstrates a drone at a beach in Duxbury, Massachusetts; the Duxbury Lions Club held a family fun day to raise funds for the fire department to buy a drone to help search for people missing in the water or woods and to assess storm damage.

Photo by Barry Chin/The Boston Globe via Getty Images





Cleared for Lunch

A Washington Island Lion directs one of the 150 aircraft arriving at the annual Fly-In Fish Boil, an event that highlights local whitefish, a longtime staple of Door County, Wisconsin.

Photo by Ronald M. Overdahl





On a Roll La Crescent Lions (from left) Larry Stryker, Teresa O'Donnell-Ebner and Bill Goff plant a tree, one of more than 2,200 planted by the Minnesota club.

Photo by Houston County News



Slow But Steady Lion Joe Wayne Walker calls the finish of the turtle race run by Panama City Lions in Florida; Lion J.D. Webster is to his right. Begun in 1960, the race switched to battery-powered turtles about 20 years ago because gopher tortoises were declared as endangered.



A Place to Embrace

Brooke McArdle (left), 15, receives a grateful hug from Christina, a camper at the Wisconsin Lions Camp in Rosholt, after the unveiling of an interactive sensory wall that McArdle designed and built with the help of friends and family. Blind campers create beautiful music together by clanging and banging on recycled pots and pans hung on the wall.

High Spirits Rylie Seidel, 7, screams with joy at the La Habra Corn Festival, the signature event of the La Habra Host Lions Club in California.

Photo by Jay Seide/La Habra Journal

Going with the Flow A father and son anticipate the thrill of

cascading down rapids while floating on the San Marcos River on a tube rented from the San Marcos Lions in Texas. With 800 rentals a day from May to September, the Lions support more than 100 charities with funds raised.

Photo courtesy of TourSanMarcos.com











Refreshing Reward (Opposite) Participants in the Canton Lions Club's Building Bridges Mud Run in North Carolina delight in the waterslide at the end of a three-mile, mudfilled obstacle course.

Photo by Bill Killillay



Glass with Class A Special Olympics athlete receives sunglasses at the 2015 Special Olympics World Games in Los Angeles. Lions helped staff the vision and hearing clinics at the University of Southern California.





Reaching Through Barriers

(Opposite) A blind teenager visits a farm in Minnesota as part of the Buddy Program, supported by the Lafayette & Area, New Ulm, Shakopee, Richfield and Minneapolis Riverview Lions clubs.

Photo by Lion Ruth Klossner

Sight at Night

Randall DeWitt, 32, of Stoughton, Massachusetts, wears his night-vision goggles that allow him to see after dark. Stoughton Lions purchased the goggles for DeWitt, who has Usher Syndrome.

Photo by the Enterprise of Brockton



Service in Full Bloom Members of the all-women Aichi Nanohana Lions Club in Japan stand amid the canola flowers they planted at a train station to promote local tourism. The club partnered with schoolchildren and the Toyohashi Railroad Company on the project. Nanohana in Japanese means "wild flower."





On the Road to Recovery
A man in Nepal thanks Lions from Multiple District 300 Taiwan who aided his village after the devastating earthquake in April.

Clean and Simple Schoolchildren in Bangladesh display their clean hands after Chittagong Karnaphuli Lions instructed them in avoiding disease.







Clown is Around

Hired by the Miskolc Lions Club, a clown entertains children with special needs including vision impairment in Hungary.

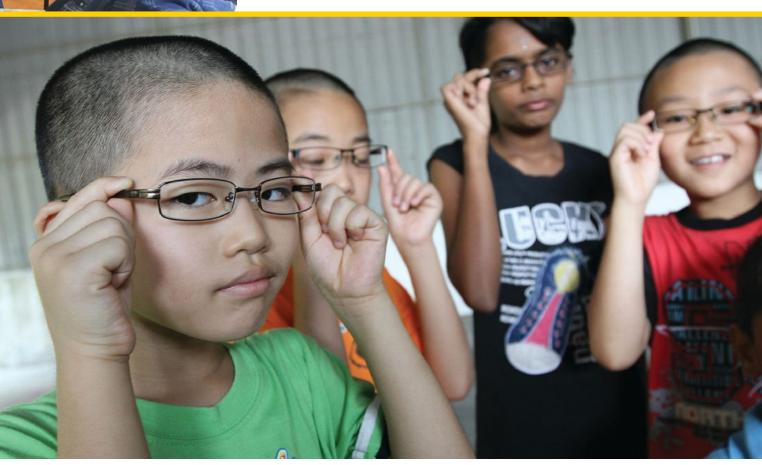
Eye Spy Dr. Adel Racz, a Leo in Hungary, checks a man's vision at a screening organized by District 119.





Rookie Year

A woman in India has her eyes tested at a screening organized by the Chennai Triplicane Lions Club, which chartered this year.



Good Fit

Malaysian schoolchildren try on their glasses, donated by Penang Komtar Lions.



Igniting Oohs and Ahhs

A performer entertains the crowd with skilled fire breathing at the 32nd May Day Carnival hosted by the Penrith Lions Club in England.

Photo courtesy of cumbriacrack.com



Fight Against Drugs
Youths display their martial arts skills at an anti-drug workshop organized by Lions in District 300 G2 Taiwan.



Best Feet Forward

President Bernie Newell of the Rosewood Lions Club in Australia gets comfortable before his club's lawn bowling fundraiser.

Photo by Rob Williams/APN





Irish Twins

These wee lads join hands at the Twin Festival in Ireland held by the Carrickmacross Lions Club.

Galactic Fear Fighters

(Opposite) A young patient at a hospital in the Philippines is not alone in her fight against cancer thanks to the Quezon City Kawilihan Lions Club.



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