

EXECUTIVE SUMMARY
INTERNATIONAL BOARD OF DIRECTORS MEETING
Virtual On-Line Meeting
Oak Brook, Illinois, USA
June 16-25, 2020

AUDIT COMMITTEE

- External Audit Planning - the audit firm of Crowe LLP provided an update on planning for the audit of the association for the year ending June 30, 2020.
- Internal Audit Overview - the committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans.

CONSTITUTION & BY-LAWS COMMITTEE

- Election complaints have been filed with respect to one international director endorsement election in District 321-F (India), with respect to district governor, first and second vice district governor election complaints, 16 complaints are being reviewed.
- Denied first vice district governor complaint in District 321-B1 (India).
- Reviewed conduct and actions concerning the District Governor in District 122, Czech Republic and Slovak Republic.
- Extended the timing requirements for an international director candidate to submit their certification of endorsement document from no less than 30 days before the convening date of the international convention to 60 days.

**Additional report update and Resolutions will be posted to BoardEffect once completed by the committee.

CONVENTION COMMITTEE

- Reviewed plans for the 2021 International Convention in Montreal, Quebec, Canada.
- Rescheduled the canceled 2020 International Convention to June 23-27, 2028 in Singapore.
- Reduced the number of Elections Committee appointees to a maximum of 40.

DISTRICT AND CLUB SERVICE COMMITTEE

- Approved the Lion leaders to serve as district governors for the fiscal year 2020-2021.
- Granted District 21 (Arizona) an extension to rebuild the Apache Junction Lions club and the Casa Grande Lions Club through December 31, 2020.
- Approved the proposal submitted by District 300-C3 (MD 300 Taiwan) to redistrict the area into District 300-D3 and District 300-D5, to create Multiple District 300 D, to take place at the adjournment of the 2023 International Convention.
- Amended the Standard Form District By-Laws to require Lions who fill vacancies in the position of district governor and vice district governor be endorsed by their club.

- Amended the Standard Form District By-Laws to allow the Cabinet Secretary additional time to submit meeting proceedings by changing the required time from five (5) days to fifteen (15) days.
- Amended the Standard Form District Constitution to allow District Governors to remove Lions appointed by the District Governor as needed.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

- Approved the FY 2019-2020 4th Quarter Forecast, reflecting a deficit.
- Approved the final FY 2020-2021 Budget, reflecting a deficit.
- The committee reviewed the five-year projection of revenues, expenses, cash flow and spending/reserve policy calculation, including the impact of any forecast and final budget adjustments.
- Approved the Lions Clubs International Chief of Finance to manage a task force to execute a plan to amend The Retirement Income Plan for Employees of the International Association of Lions Clubs.
- Revised Chapter XXI of the Board Policy manual to include policy for virtual meetings.
- Discussed the dues resolution approved at the October 2019 board meeting along with possible revisions to this dues increase recommending the Long Range Planning Committee consider a dues increase of US\$7 during the Committee meeting in August 2020.

LEADERSHIP DEVELOPMENT COMMITTEE

- Approved the proposed 2020-2021 grants for leadership development and institutes schedule, subject to the rescheduling of the Constitutional Area I and II Faculty Development Institute.
- Confirmed that the Regional Lions Leadership Institute (RLLI) will be available as a virtual institute option for multiple districts who wish to consider virtual training.
- Confirmed the alternative plan for the concluding Day 4 of the 2019-2020 FVDG/DGE Seminar, due to the cancellation of the 2020 International Convention.
- Confirmed the 2020-2021 FVDG/DGE seminar group leaders, which were approved by the Executive Committee in May 2020.
- Approved plan to develop a Leo-Lion training, emphasizing the use of recommended courses from the Lions Learning Center and testing this option in Multiple District 308 in 2020-2021.
- Amended Board Policy Manual to change the responsibility for participant expenses from the district to the participant.
- Amended Board Policy Manual to remove the old Global Action Team (GAT) GLT positions where necessary and align the content with the current Global Action Team structure.

LONG RANGE PLANNING (JANUARY 2020 MEETING REPORT)

- Received a cost benefit analysis for the current version of LCI Forward and was pleased to learn that while the Board approved programs estimated at US\$23.3 million, the actual expenses incurred were only US\$15.7 million during 2016-2020.

- Your committee was further pleased to learn that of this US\$15.7 million, only US\$8.15 million was incremental, and it was largely offset by revenues of US\$2.25 million from Second Century Ambassadors, and US\$4.6 million from savings due to the reduced number of LION Magazine print editions.
- Committee learned that the current Global Action Team (GAT) budget is lower by over US\$200,000 when compared to 2015 Global Membership Team (GMT) and Global Leadership Team (GLT) budgets.
- Reviewed progress made on the next version of the plan and supports the approach to aligning LCI and LCIF's global causes as suggested by the project team, and the need for even stronger collaboration between LCI and LCIF's boards, volunteer structures, and administrative operations. Additionally, the committee concurs with the recommendation from the project team to extend the project timeline to June 2021.
- Reviewed a qualitative analysis of 29 LCI District Governor's (DG) sentiment toward task responsibilities, including new member and new club development.
- Requested staff expand the study to a larger group of incoming, current, and past DGs to identify trends that will assist the committee in defining the role and responsibilities of the District Governor.
- Due to the subsequent cancellation of the 2020 International Convention, and the continuation of the term of the International President, the committee support's IP Choi's new theme of "United in Kindness and Diversity".

MARKETING COMMUNICATIONS COMMITTEE

- Reviewed COVID-19 marketing response and Virtual Events Center webpage and performance.
- Reviewed status for the Leader Digest launch, scheduled for middle of July.
- Reviewed brand templates, social media performance, website production and PSA development progress for launch early next year.
- Reviewed video production end-of-year report.
- Reviewed preliminary Brand Survey results for 2020, including sentiment and competitive analysis.
- Reviewed draft updates to protocol. The committee will consider a resolution at a future meeting.
- Reviewed draft cost savings measure, to use the International Peace Poster Plaque as the official award for national heads of state, prime ministers, governors, and local government officials. The committee will consider a resolution at a future meeting.
- Revised Chapter XIX, in the awards table in Board Policy Manual Chapter XIX to extend the availability of exclusive Presidential and Leadership Awards for Campaign 100, given the extension of the campaign.

MEMBERSHIP DEVELOPMENT COMMITTEE

- Changed the membership grants program by removing the large scale and special initiative grants. This will simplify the process for applicants and make grant funding more easily accessible.

- Clarified the process staff should follow when a club has added more than 30 members in a calendar month.
- Updated language in Chapters III, X, XVII, and XXII of the Board Policy Manual. These changes will help clarify policies and benefits for the Leo-Lion and Student membership types.

SERVICE ACTIVITIES COMMITTEE

- Received an update on fiscal year 2019-2020 service reporting, as compared to the same time period last year. Nearly 300 million people served this fiscal year.
- Received an update on the analysis of service reporting data related to volunteer hours, funds raised, and funds donated. Staff will provide a recommendation at the October 2020 board meeting on how to improve the accuracy of that data.
- Received an update on the development of the advocacy strategy and discussed plans for advocacy events to take place in fiscal year 2020-2021.
- Received updates on Lions Clubs International service programs and partnerships, and discussed the impact of COVID-19 on Lions service and division priorities.
- Discussed logistical details related to the launch of the Kindness Matters Service Award.

TECHNOLOGY COMMITTEE

- Discussed the outage that occurred on May 22, 2020, resulting in an extended unavailability of member facing products like MyLCI and reports. The committee will be apprised of the outcome of the analysis that is currently underway.
- Reviewed the fourth quarter forecast and noted a positive variance compared to the budget. The committee acknowledged that the current COVID-19 pandemic situation and recent system outage could have a material impact on the 2020-2021 budget.
- Approved the security and privacy initiatives planned for the next three to six months, including record of processing activities, data protection training, security of personal data, and data breach notification procedures.
- Discussed upcoming product initiatives. A new member portal is expected to launch in late June and will improve member awareness and communication. A new communications application, tentatively named “Connect”, is expected to launch in early August and will provide virtual meeting capabilities as an alternative to meeting in person.
- Committee received an update on the recent launches of the SAP Business ByDesign financial system and the new Lions Shop.
- Discussed opportunities for improving Lionsclubs.org, including plans put forth by staff for addressing a recent issue where club officers receive spam messages from the “contact club” form on the website.
- The committee collaborated with staff to draft a new chapter of the Board Policy Manual, Chapter XXVI, Technology, which covers matters related to technology.