



Lions Clubs International  
**FOUNDATION**

## SPECIAL FEATURE

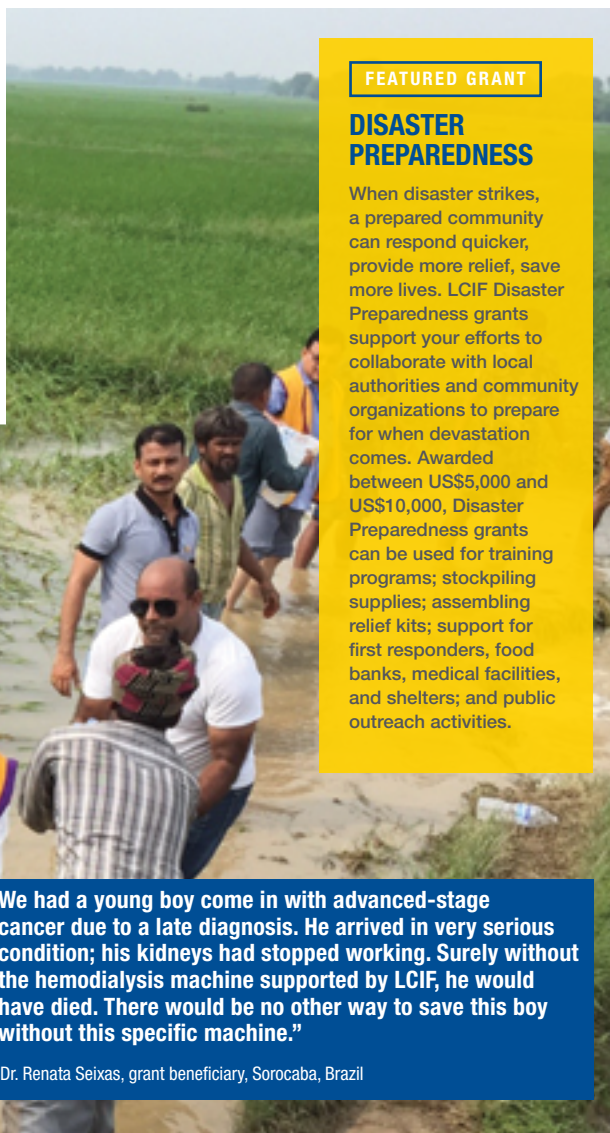
**Hello Fellow Lion.** I am excited about this Lions Clubs International Foundation (LCIF) feature, highlighting valuable grant information, appreciation from beneficiaries touched by LCIF and Lions, a milestone celebration of SightFirst, Campaign 100 resources, exciting Lions Quest changes, and more! In exploring your foundation, I am confident you will gain new perspective and an inspired heart.



In friendship,  
**Gudrun Yngvadottir**  
Chairperson  
Lions Clubs International Foundation

**“When the flood occurred, there was such heartache, but because of Lions and LCIF, our hearts have begun healing.”**

Community Recovery grant beneficiary Bobby Ogg, vice mayor, Webbers Falls, Okla.



### FEATURED GRANT

#### DISASTER PREPAREDNESS

When disaster strikes, a prepared community can respond quicker, provide more relief, save more lives. LCIF Disaster Preparedness grants support your efforts to collaborate with local authorities and community organizations to prepare for when devastation comes. Awarded between US\$5,000 and US\$10,000, Disaster Preparedness grants can be used for training programs; stockpiling supplies; assembling relief kits; support for first responders, food banks, medical facilities, and shelters; and public outreach activities.

**“Even when I sat in the front of the classroom, I could not see the writing on the chalkboard. I had to use my friend’s notebook to complete my notes. Now, I’m happy because I can see far away. I do not disturb my friends or have to sit up front anymore.”**

SightFirst grant beneficiary Maron, 14, Monrovia, Liberia

**“We had a young boy come in with advanced-stage cancer due to a late diagnosis. He arrived in very serious condition; his kidneys had stopped working. Surely without the hemodialysis machine supported by LCIF, he would have died. There would be no other way to save this boy without this specific machine.”**

Dr. Renata Seixas, grant beneficiary, Sorocaba, Brazil

**YOUR ANNUAL REPORT AWAITS**

Thank you, Lions, for an amazing Lion year 2019-2020! Enjoy a year-in-review by downloading LCIF’s latest Annual Report in the Resource Center at [lionsclubs.org](http://lionsclubs.org). Inspiring beneficiary stories and photos, and important LCIF updates, tell the story of what you and Lions worldwide — together with your foundation — achieved.



**488+ MILLION PEOPLE HELPED IN THE LAST 30 YEARS. LET'S CELEBRATE!**

Since 1990, LCIF's SightFirst grant funds have helped Lions in 112 countries, and healthcare providers and partner organizations globally, fight major causes of preventable and reversible blindness and assist those who are blind or visually impaired.

# CELEBRATING SightFirst's 30TH ANNIVERSARY

## THREE DECADES OF IMPACT LOOKS LIKE THIS...

<b>9.3 million</b> cataract surgeries performed	<b>2.3 million</b> professional eye care and community health workers trained
<b>1,350+</b> eye centers and training institutions built, expanded, or equipped	<b>NEARLY 500 million</b> doses of medication distributed to control or halt eye disease

## THE POWER OF PARTNERSHIPS

Amplifying the life-altering strides Lions and LCIF helped create are partners, some of the world's leading organizations in the vision and eye health arena.

Partnerships provide great opportunities to share critical knowledge, inspiration, and financial resources to accelerate change globally. Joining forces with these global powerhouses leads to better outcomes for more beneficiaries. LCIF is proud to help facilitate such important and life-changing progress.

### IN MEMORIAM

**Dr. R. "Para" Pararajasegaram**  
1928-2020

Offering his expertise since the early days of SightFirst, Dr. Para served on the SightFirst Advisory Committee for nearly 30 years with wisdom and humility.

### Joining with The Carter Center



LCIF's partnership with The Carter Center (TCC) has an impressive history. Since 1994, the organizations have collaborated to make massive strides against

two of the most debilitating and painful eye diseases, river blindness and trachoma. LCIF has awarded 60+ grants totaling US\$68 million to bolster TCC and Lions' efforts to stop the spread of these diseases. As a result, the World Health Organization (WHO) verified Colombia, Ecuador, Mexico, and Guatemala free of river blindness, and more than five million residents of Ethiopia, which has the highest prevalence of trachoma globally, no longer require drugs to prevent the disease.

### Partnering with the World Health Organization

Together, LCIF and the WHO have helped 152 million children globally, a stunning achievement of the partnership to combat avoidable childhood blindness. LCIF has awarded nearly US\$7 million in SightFirst grants to fund the ongoing project, strengthening communities by training primary eye care personnel, developing pediatric surgical teams, improving infrastructure, and establishing low vision services. The partnership has established 56 pediatric eye care centers in 30 countries, and trained 56,000 pediatric eye and healthcare professionals.



# THOUGHTS

## FROM SightFirst PROGRAM CHAMPIONS

**"My most memorable SightFirst project was the construction of Pyongyang Lions Eye Hospital in North Korea, one of the greatest humanitarian projects that allowed us to serve so many people beyond medical training."**

Dr. T.S. Lee / Chairperson, Campaign SightFirst II / Past International President

**"As we celebrate 30 years of SightFirst, we should be extremely proud of our accomplishments. Saving the sight and lives of millions, helping to eliminate preventable and reversible blindness, is one of if not the most successful humanitarian endeavors in Lions' history. This could happen only because of kind, generous Lions and Leos the world over."**

James E. "Jim" Ervin / Past International President

**"Words are not powerful enough to thank LCIF and the SightFirst program, which through grants provided to the Lions of Cameroon, has enabled us to help the poorest population have a better existence in life."**

Chloé Balanos / Past Council Chairperson

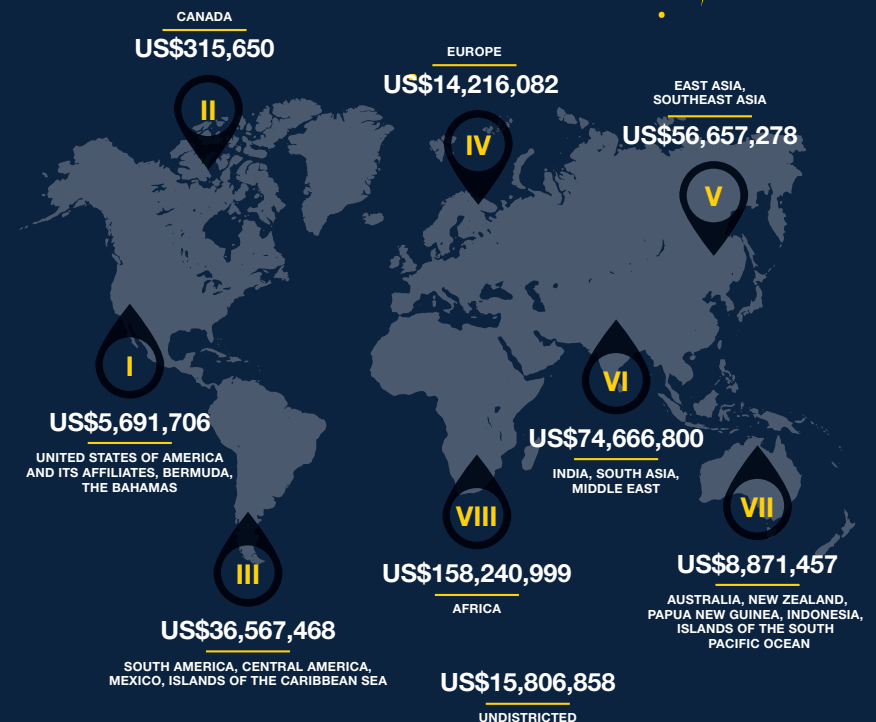
**"SightFirst has made tremendous changes in the poorest communities in previously unreached locations with proper and up-to-date technology through people, friendly collaborations, and strategies. I am proud I have had great opportunities to associate with so many SightFirst projects in all these years. Thank you LCIF for the regular support."**

B.R. Rao / Past Multiple Council Chairperson

**"A celebration of SightFirst's anniversary would not be complete without first reviewing its founding philosophy — that enormous humanitarian objectives could be achieved if all 1.4 million Lions worldwide would unite in a common cause — blindness prevention."**

Judge Brian Stevenson / Chairperson, Campaign SightFirst / Past International President

## US\$371+ MILLION TO HELP COMMUNITIES WORLDWIDE



The celebration continues! Check out our blog: [LCIF Celebrates SightFirst Program's 30th Anniversary](#)





**Dear Lion,** Enjoy this Campaign 100 feature, which provides invaluable insight into the need for our campaign, resources for you and your club, and limited-edition recognition. Then explore information at the links provided. With gratitude for your support,

**Dr. Jitsuhiro Yamada**  
 Past International President  
 Chairperson, Campaign 100

**J. Frank Moore III**  
 Past International President  
 Vice Chairperson, Campaign 100

# CAMPAIGN 100 IN THE NEW NORMAL

Continuing our campaign, inspiring our future

**“Alone we can do so little. Together we can do so much.”**

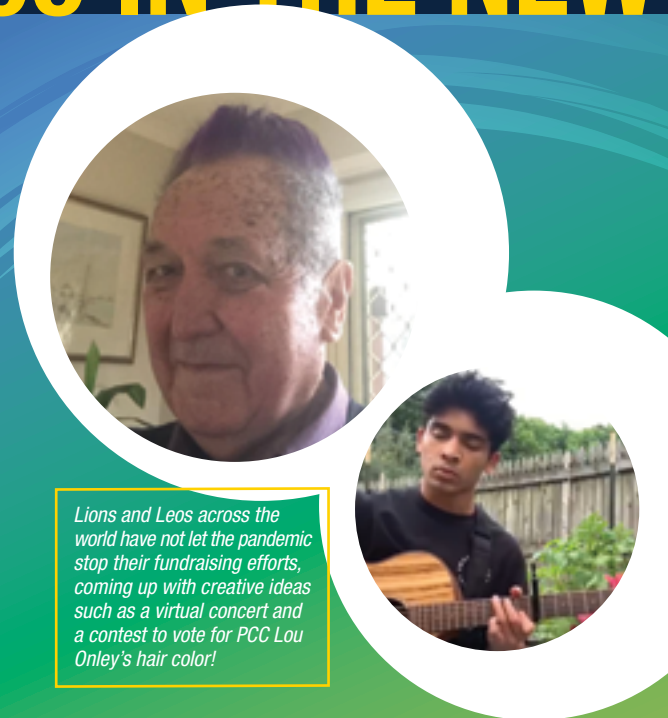
Helen Keller

Nearly a century later, Helen Keller’s words from her 1925 address at Lions international convention still ring true. Lions worldwide *have* done much through the decades. Empowered by LCIF since 1968, we’ve been able to do so much more.

As we navigate a new normal, adapting creatively and resiliently to new ways of life wrought by a global pandemic, the powerful force of Lions and LCIF is more critical than ever to our world in need. Through US\$1.1 billion in grant funding, LCIF has helped Lions like you and clubs like yours address our global challenges.

## FOUNDATION FRIDAYS — JOIN THE CONVERSATION!

Stay connected and in-the-know through LCIF’s free Foundation Fridays webinars, exploring topics important to your service, such as LCIF grant opportunities; the Foundation’s Campaign 100 and Model Clubs; LCIF’s world-renowned partners, including The Carter Center and Johnson & Johnson Vision; and more. Join Lions leaders, content experts, and fellow Lions for the one-hour events by registering for upcoming live events, or accessing archived webinars, at [gotostage.com/channel/lcif-foundationfridays](https://gotostage.com/channel/lcif-foundationfridays)



*Lions and Leos across the world have not let the pandemic stop their fundraising efforts, coming up with creative ideas such as a virtual concert and a contest to vote for PCC Lou Onley’s hair color!*

Campaign 100 now runs through June 2022. Model Clubs have an additional year — through June 2023 — to fulfill fundraising commitments!

FIND YOUR CAMPAIGN EXTENSION FAQ AT:

[lionsclubs.org/campaign100](https://lionsclubs.org/campaign100)

## IT TAKES A VILLAGE

Sustaining a US\$300 million capital fundraising effort while cultivating a culture of ongoing giving to LCIF to empower our service is not easy. In fact, it takes a village. So, who and what make up the village committed to Campaign 100 and LCIF?

### LIONS AND CLUBS

One-time gifts  
 Automatic, recurring gifts  
 Club treasury gifts

### STRATEGIC GIFTS

Gifts of US\$3,000 – US\$1,000,000+  
 Planned gifts (support through wills, trusts, etc.)

### INSTITUTIONAL PARTNERS

Corporations, foundations, governments strategically aligned with LCIF to advance large projects through shared resources

### DIGITAL DRIVERS

Facebook fundraisers  
 Text-to-donate  
[lionsclubs.org/donate](https://lionsclubs.org/donate)  
 eNewsletters

## MODEL CLUBS

Strength in numbers. You know its meaning well — a group has more power than an individual. Campaign 100 Model Clubs embody strength in numbers as their members collectively promote Lions, LCIF, and campaign fundraising, which ultimately transforms into grants for our service.

Considering becoming a Model Club or advancing to a higher, progressive Model Club level (and earning even more recognition)? **Strategize on how to reach your Model Club fundraising goal with your LCIF coordinator**, and take advantage of these and other Model Club resources, all accessed at [lionsclubs.org/modelclubs](https://lionsclubs.org/modelclubs)

- Explainer video **NEW!**
- FAQ document
- Brochure, including abundant recognition opportunities
- Commitment form
- Blog

## MODEL CLUB RECOGNITION

Model Club status has its rewards. The sooner your club becomes a Model Club, the sooner it can receive designation as well as recognition in three stages.

### PROGRESSIVE MODEL CLUB LEVELS\*

### RECOGNITION

<b>MODEL CLUB</b>	<b>Banner Patch</b> Written and Public Recognition
<b>VISIONARY MODEL CLUB</b>	<b>VISIONARY Purple Banner Chevron</b> Written and Public Recognition
<b>200% MODEL CLUB</b>	<b>200% Silver Banner Chevron</b> Written and Public Recognition
<b>300% MODEL CLUB</b>	<b>300% Silver Banner Chevron</b> Written and Public Recognition
<b>400% MODEL CLUB</b>	<b>400% Gold Banner Chevron</b> Written and Public Recognition
<b>500% MODEL CLUB</b>	<b>500% Gold Banner Chevron</b> Written and Public Recognition
<b>600% MODEL CLUB</b>	<b>600% Gold Banner Chevron</b> Written and Public Recognition
<b>PREMIER MODEL CLUB</b>	<b>PREMIER Gold Banner Chevron</b> Written and Public Recognition

\*Base-level Model Club formula: 500 x number of club members = US\$ financial commitment; financial commitments for VISIONARY and PREMIER levels calculated using 750 and ≥3,500 x club membership, respectively; see Model Club brochure for remaining progressive financial commitment levels

**IMPORTANT** Many clubs are well on their way to achieving Model Club status! All funds donated to LCIF since July 2017 count toward Model Club goals; clubs have through June 2023 to fulfill financial commitments to LCIF.

Support your service by supporting Campaign 100.  
[lionsclubs.org/gratitude](https://lionsclubs.org/gratitude)



## From Giving to Grants

### HOW DONATION DOLLARS TRANSFORM INTO GRANTS

“Through solid fiscal responsibility, LCIF is committed to making 100 percent of dollars donated available for programs and our service. It doesn’t get any better than that!” Couple these words from Past International President and Constitutional Area I Campaign 100 Chairperson Joe Preston with the fact that our communities need Lions more than ever, and you realize the value in donating to LCIF.

“Giving to our foundation and Campaign 100, individually and as a club, has very real benefit to each of us,” explained Preston. “LCIF magnifies our ability to serve and the impact of our work by augmenting funds collected locally. Campaign 100 support prior to the pandemic is also one reason LCIF was able to readily provide Constitutional Area I more than US\$850,000 in frontline relief grants and District and Club Community Impact grants (DCGs), and more than US\$5.2 million for pandemic relief worldwide.”



Support your service by supporting Campaign 100.  
[lionsclubs.org/gratitude](https://lionsclubs.org/gratitude)

### DCGs — at the Heart of Community Service

Since last July, LCIF has continued funding Lions’ pandemic relief work through its DCG program. “DCGs provide great opportunity to continue our COVID-19-related work,” said Preston, adding that “If you took advantage of our November Foundation Fridays webinar, you know DCGs are easy to apply for and can be used for a broad spectrum of local service.”

Through the DCG program, 15 percent of unrestricted contributions to LCIF are transformed into grants that fund projects on a club and/or district level. Clubs donating US\$5,000 to LCIF in a given Lion year, and districts donating US\$10,000, are eligible to apply for a DCG.

### LEARN MORE ABOUT DCGs THROUGH THESE RESOURCES

#### [lionsclubs.org/dcg](https://lionsclubs.org/dcg)

- DCG Explainer Video
- DCG FAQ

#### Grants Toolkit

- [lionsclubs.org/grantstoolkit](https://lionsclubs.org/grantstoolkit)

#### LCIF Programs Staff

- [lcifdistrictandclub@lionsclubs.org](mailto:lcifdistrictandclub@lionsclubs.org)

#### LCIF Donor Services Staff

- [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org)
- +1.630.203.3836

## Your Limited-Edition Recognition Awaits

An extraordinary campaign deserves extraordinary recognition. That’s why LCIF ensures you and your club are thanked with limited-edition recognition for supporting Campaign 100.

Be recognized with pins, for gifts ranging from US\$50 to millions of dollars. And patches and chevrons for so many levels of giving. Plus, plaques and certificates for other achievements. “This is the most generous recognition program I’ve seen since becoming a Lion decades ago,” said Campaign Vice Chairperson J. Frank Moore III. “[Campaign Chairperson] Dr. Yamada, LCIF, and I are grateful for your personal support of the campaign and the support of your club, so we made sure to build a recognition program as impactful as Campaign 100 itself!”

Special recognition is also available for individual donors who take advantage of one of the easiest ways to give — ongoing, or recurring, gifts made online or through a pledge form.

**BONUS** All personal and club donations throughout Campaign 100 are eligible to go toward Melvin Jones Fellow (MJF), Progressive MJF, and Lions Share recognition.



### LCIF FACEBOOK FUNDRAISERS... WHEN IS YOURS?

Small effort, big payoff. Create your Facebook fundraiser for LCIF in three easy steps found at [lionsclubs.org/FacebookFundraiser](https://lionsclubs.org/FacebookFundraiser). You’ll add to the US\$120,000+ these online fundraisers have already garnered for Campaign 100 and your service.

DON’T FORGET TO LIKE US!

[facebook.com/LCIFLions](https://facebook.com/LCIFLions)



# LIONS QUEST



## Building Healthier Todays, More Productive Tomorrows

Lions Quest is LCIF's world-renowned social and emotional learning (SEL) curriculum that has helped more than 19 million students feel safer and gain important social and problem-solving skills. It's also the program helping educators at schools challenged by student fighting, bullying, and absenteeism become more effective at developing calmer, more thoughtful, healthier students.

Harvard University found students participating in Lions Quest reported improved perceptions of school climate, and physical and emotional safety\*. For 35+ years, LCIF has funded Lions Quest globally. Our commitment to improving the lives of millions of children here and in 100+ countries globally continues.

### LIONS QUEST CURRICULA

Evidence-based and proven, Lions Quest is vital for so many of today's youth. Carefully crafted age-specific lessons and exercises delivered by teachers receiving special Lions Quest training, help students thrive.

- **Skills for Growing – Pre-K to Grade 5:**  
Directs students' energies into becoming capable, healthy young people with sense of direction and strong commitment to family, school, community
- **Skills for Adolescence – Grades 6-8:**  
Helps students, parents, teachers address physical, emotional, social challenges of early adolescence
- **Skills for Action – Grades 9-12:**  
Capitalizes on belief that young people with strong character and who expect positive behavior can meaningfully address issues affecting their lives, their community, the world



A Program of Lions Clubs International Foundation

Students learn how to prevent bullying; say no to drugs, tobacco, and alcohol; make responsible decisions; and establish positive relationships. Character development lessons help students become adept at feeling and showing empathy, setting and achieving goals, and managing emotions. The value of helping others, or service learning, is yet another aspect of the program.

**MOVING ONLINE** COVID-19 has forced remote learning and retooling at warp speed. Responsive to changing education needs, Lions Quest created new resources to ensure students can continue SEL lessons and effectively cope with the pandemic.

Online resources, built on Lions Quest proven approaches, are augmented by the practice of mindfulness. Mindfulness helps create a sense of calm and mental clarity, while SEL promotes self- and social-awareness. Practiced together, this deepens inner well-being and promotes healthier relationships.



Lions Clubs International  
**FOUNDATION**

Learn more about all Lions Quest offerings at  
[lions-quest.org](https://lions-quest.org) or email [lionsquest@lionsclubs.org](mailto:lionsquest@lionsclubs.org)

\* Jones, S., Kahn, J., Nelson, B., and Temko, S. (2019). "Year 2 Report: A Quasi-Experimental Evaluation of Lions Quest Skills for Adolescence in Two Middle Schools." Cambridge, MA: Harvard University Graduate School of Education