

EXECUTIVE SUMMARY
INTERNATIONAL BOARD OF DIRECTORS MEETING
Waikoloa, Hawaii, USA
April 22-25, 2022

AUDIT COMMITTEE

- The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans.

CONSTITUTION & BY-LAWS COMMITTEE

- Denied an international director endorsement complaint filed in District 3231-A3 (India) and affirmed Pankaj Mehta as the duly endorsed candidate of the sub-district.
- Denied a first vice district governor election complaint in District 3234-D2 (India) and confirmed a vacancy in the first vice district governor position for the 2022-2023 year, to be filled in accordance with the vacancy filling procedures.
- Denied a second vice district governor election complaint in District 3234-D2 (India) and affirmed Sunil Checker as the second vice district governor for the 2022-2023 year.
- Denied a second vice district governor election complaint in District 322-G (India) and affirmed Seema Goenka as the second vice district governor for the 2022-2023 year.
- Approved changes to Chapter XXV Dispute Resolution Procedures for consistency with current practices.

CONVENTION COMMITTEE

- Approved an adjustment to the in-person registration fee schedule for the 2023 International Convention, increasing the rates for adult registrations and extending the time for Lions to benefit from the Early and Regular registration fee discounts.
- Approved the hotel delegation assignments for the 2023 International Convention in Boston, Massachusetts, USA.
- Approved update to the language in LCI Board Policy Chapter VIII, to align election related policy, to current practice.

DISTRICT AND CLUB SERVICE COMMITTEE

- Updated the Club Excellence Award and the District Excellence Award for the 2022-2023 fiscal year.
- Appointed Coordinating Lions for the 2022-2023 fiscal year.
- Updated the requirements on the sample nomination form for first and second vice district governors within found in the Standard Form District Constitution and By-Laws.
- Corrected a reference to the International Constitution in the Standard Multiple District Constitution.
- Updated the District Governor Expense Reimbursement Policy.
- Corrected the list of district and multiple district chairperson and coordinator positions listed in Chapter IX of the Board Policy Manual.
- Revised the policy regarding Coordinating Lions to clarify selection and expenses relating to Coordinating Lions serving districted and undistricted areas.

- Amended the club marketing chairperson position in the Standard Club Constitution and By-Laws .
- Added the position of district marketing chairperson and District Global Extension Coordinator to the Standard District Constitution and By-Laws.
- Added the multiple district marketing chairperson to the Standard Multiple District By-Laws.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

- Approved the estimated capital projects, maintenance, and repairs for employee life and safety, building sustainability, and enhancements with an approximate cash outlay of US\$8.7 million over the period of July 2022 to June 2026.
- Approved the FY 2021-2022 3rd Quarter Forecast, reflecting a deficit.
- Amended Chapter XII, Exhibit B. of the Board Policy Manual.
- Amended Chapter XXI, Exhibit B. of the Board Policy Manual.

LEADERSHIP DEVELOPMENT COMMITTEE

- Confirmed the schedule for the FVDG/DGE Seminar in Montréal which will occur on June 23-24, 2022.
- Approved the one-time exception to the hotel and travel reimbursement policy for First Vice District Governors/District Governors-Elect Seminar associates and their adult companion for the 2022 FVDG/DGE Seminar at the 2022 International Convention.
- Approved the curriculum plan and schedule for the 2022-2023 First Vice District Governors/District Governors-Elect Seminar.
- Amended board policy by adding Leo and Leo-Lion Programs to be co-facilitated by a Leo-Lion (beginning with trainings relevant for the fiscal year 2023-2024) to the list of training topics required for second and first vice district governors.
- Approved an allocation of US\$500,000 to the Leadership Development budget for 2022-2023 in order to provide a third international institute per constitutional area.

LONG RANGE PLANNING (JANUARY 2022 MEETING REPORT)

- Received an update on the Lions International Strategic Plan.
- Discussed the role of the district governor and revisions to the training and development plan.
- Reviewed the incoming international president's theme and messaging.
- Reviewed lessons learned through the Marketing Think Tank, and the approach to developing marketing skills, confidence, and competence at the club level.
- Discussed a proposal from MD201 to add an environmental update to the Lions Code of Ethics.

MARKETING COMMITTEE

- Reviewed the PR Grant program and recognized the growth in popularity of the initiative. Approved increase in budget for the PR grant program for the year 2022-2023.
- Reviewed and approved the proposal submitted by the Lions of Pasadena for the 2023 Roses Parade sponsorship.

- Reviewed and approved the Peach Bowl sponsorship program for the next three years.
- Reviewed and approved the sponsorship program for the Minnesota Wild, “Lions Day with the Wild” and supporting budgets.
- Reviewed and approved the Executive Officer public relations program and its associated budget to provide press support for executive officers during travel.
- Approved a change to Chapter XVI Section B.4. of the Board Policy Manual to replace the phrase “may not be used for any other purpose.” With the phrase “are to be used to fund editorial, production and shipping costs.” and by replacing the phrase “or be used for other purposes, such as public relations endeavors” with the phrase “or be used for marketing and public relations activities.”
- Approved a change to Chapter XIX, International Protocol of the Board Policy Manual to add “14. Coordinating Lion” immediately following “13. District Governor” and by changing subsequent numbering accordingly.
- Approved a change to Chapter XVI, Paragraph A.4.h. of the Board Policy Manual be amended by removing the phrase “, especially as it relates to the centennial celebration, ”
- Approved a change to Chapter XVI, Paragraph D.3. of the Board Policy Manual be amended by replacing the word “and” with the word “or” on line eight.

MEMBERSHIP DEVELOPMENT COMMITTEE

- Reviewed progress updates on implementation of the Lions International Strategic Plan and the Leo Club Program Strategic Plan.
- Enhanced the Join Together program to allow all established charitable organizations access to program benefits.
- Reviewed progress updates on the Global Membership Approach rollout, resources to support the process, and data showing success within pilot districts.
- Enhanced Membership Development Grants to allow more districts access to funding.
- Reviewed and provided feedback to Membership Division planned work for 2022-2023
- Enhanced the New Club Development Workshop Program, encouraging consultants to conduct workshops virtually when possible.
- Reviewed membership investigation results for the Lions Club of Poona and recommends cancelling the club for reason of misapplication of membership types.
- Reviewed and approved a proposal to allow Leo Districts and undistricted Lions access to funding through Global Action Team Success Stories.
- Created a new award, the Jesse Robinson’s Membership Growth Cup.

SERVICE ACTIVITIES COMMITTEE

- Resolved that Lions Clubs International’s Afghan resettlement program be expanded to include service opportunities in addition to the current local sponsorship model.
- Resolved that Lions Clubs International provide information, resources, and service opportunities to Lions clubs who wish to support Ukrainian evacuees and prepare to extend this support to future large-scale refugee crises.
- Received a report on service reporting, including the number of people served, the number of service activities, and the percent of clubs reporting service.
- Received an update on advocacy events, including Lions Day with the United Nations and Lions Day on Capitol Hill and Parliament Hill.

- Discussed service programs, the development of LCI's global causes, and implementation of Lions International Strategic Plan.
- Received an update on winners of the Kindness Matters Service Award for 2020-2021.

TECHNOLOGY COMMITTEE

- Received updates on supporting the 2022 International Convention and election.
- Reviewed updates on the current Salesforce implementation, as well as the addition of Salesforce Experience Cloud and additional budget for Salesforce Experience Cloud.
- Reviewed the 2021-2022 third quarter budget forecast and the proposed fiscal year 2022-2023 budget for the Technology Division.
- Received updates on privacy initiatives and ongoing steps being taken related to the General Data Protection Regulation (GDPR).
- Reviewed progress updates on infrastructure initiatives, compliance, network security, and infrastructure improvements.