

LION

SUMMER 2025 LIONMAGAZINE.ORG

Lead to Serve,
Serve to Lead.



International President
A.P. Singh has a growing
vision for Lions.



Lions International

Help young people in your community grow through LIONS QUEST



Lions Quest guides students in Pre-K through 12th grade as they build social-emotional learning skills including self-management, social awareness and responsible decision-making. With grade-specific lessons and resources for instruction, Lions Quest is versatile inside and outside the classroom.



A Program of Lions Clubs International Foundation

To learn more, contact Nicole Matia, education program specialist at Nicole.Matia@lionsclubs.org or (630) 468-7077.

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WE SERVE

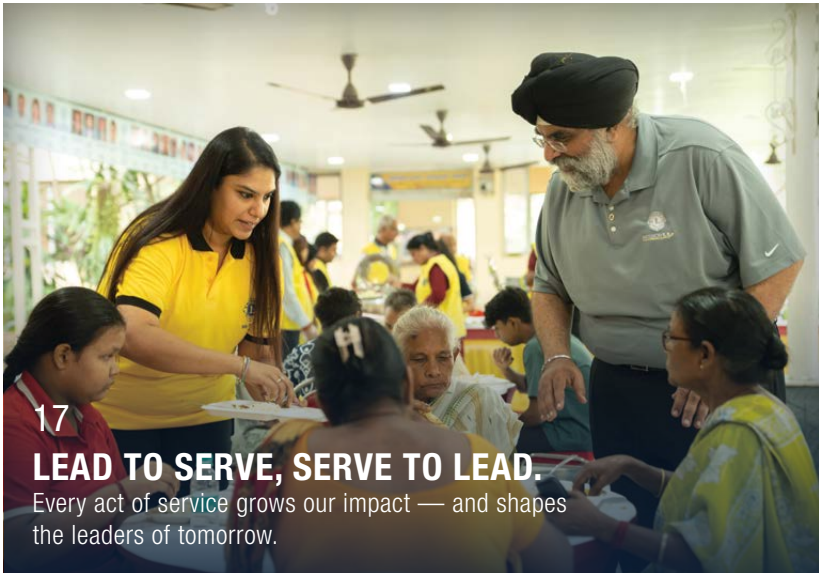
LIONS INTERNATIONAL MISSION
To empower Lions clubs, volunteers and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian service and grants that impact lives globally, and encourage peace and international understanding.

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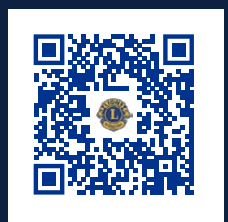


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BRING SOME STYLE TO YOUR SERVICE

The “We Serve” collection combines fashion and function — and will help you show the world what it means to be a Lion. All items feature Lions International branding with a bit of extra flair.

Visit the Lions Shop today to explore all the “We Serve” gear!



Scan the code or visit
lionsclubs.org/shop.



PRESIDENT'S MESSAGE

Lead to Serve, Serve to Lead.

Dear Lion,

As Lions, service is what brings us together — in our own neighborhoods and around the world. We may come from different places and cultures, but we share the same purpose: to make life better for others.

Our message for 2025–2026, “Lead to Serve, Serve to Lead,” reminds us that service and leadership go hand in hand. Every act of service shows others what it means to lead with heart. And the more we serve, the more we grow — as people, as clubs and as a global family.

To make this a year worth celebrating, we must start strong. That means taking action early — welcoming new members into our clubs and supporting our districts’ efforts to charter new ones. Reaching our goals ahead of schedule will give us the momentum we need to do even more good throughout the year.

As we grow, let’s also make sure our clubs welcome everyone with a heart for service. Are we inviting younger members to bring their energy and fresh ideas? Are we making space for more women, especially in places where that’s been a challenge? Every club should reflect the community it serves — diverse, vibrant and full of potential.

Now’s also the time to start planning your Weeks of Service. Lions and Leos worldwide will be coming together for three powerful weeks to serve the areas of mental health and well-being, hunger and the environment. This is a great opportunity to invite new friends to serve alongside you and experience firsthand what it means to be a Lion. Learn more about our Weeks of Service in this issue.

Our impact depends on our strength. And our strength comes from our people. So let’s grow with purpose — and lead through service.

Together we serve,

A stylized, handwritten signature in black ink that reads 'A.P. Singh'.

A.P. Singh
International President
Lions Clubs International



We Serve



ORLANDO

107th LIONS INTERNATIONAL CONVENTION

2025



Serving up Magic in the Sunshine State

Lions and Leos from around the world gathered in Orlando, Florida, July 13–17, 2025, for the 107th Lions International Convention. From inspiring speakers and hands-on service to lively workshops and a spectacular Parade of Nations, it was a week full of energy and connection. Attendees soaked up the sun, shared the magic of service and made memories to last a lifetime.

Couldn't make it to Orlando? No worries. We're getting ready to do it all again next year in Hong Kong. Register today at lionscon.lionsclubs.org.



Brazilian Nonprofit Receives 2025 Lions Humanitarian Award

Obras Sociais Irmã Dulce (OSID) was honored with the Lions International Humanitarian Award during the 107th Lions International Convention.

As part of this recognition, the organization received a US\$500,000 grant from Lions Clubs International Foundation to support its ongoing efforts to provide essential healthcare, social assistance and education services to Brazilians in need.

"We are deeply humbled and grateful to receive this prestigious recognition from our fellow service organization," said OSID Board of Directors Chairperson José Carvalho. "This award is a tribute to the tireless efforts of our team and the enduring legacy of Sister Dulce, whose vision continues to guide us in our mission to love and serve those most in need."



Founded by Sister Dulce, a nun canonized in 2019 as Brazil's first saint, OSID operates one of Brazil's largest hospital complexes with free care, serving more than 3 million people each year. This includes cancer patients, the elderly, individuals with disabilities, and at-risk children and teenagers. The institution also runs dozens of medical care centers and contributes to health education by training future professionals through residency programs.

"Obras Sociais Irmã Dulce exemplifies the true spirit of humanitarianism," said Immediate Past Lions Clubs International President Fabrício Oliveira. "This committed nonprofit's unwavering dedication to providing healthcare and social services to those in need aligns perfectly with the mission of Lions International. We are honored to recognize their extraordinary contributions in the field of service."



Contest Winners Envision Peace Without Limits



2024-2025 Peace Poster Winner

Shuwen Wang // Age 13 // China

Wang was awarded this year's top prize for her take on the "Peace Without Limits" theme. Her powerful artwork depicts a symbolic scene of hope and liberation. The Dalian Delong Lions Club sponsored the local contest that gave Wang the opportunity to participate in this global event.

"Peace is like sunshine, filling the world with warmth and light," said Wang. "Where there is peace, people can live, study and work with peace of mind, without worrying about the harm and pain brought by war. Peace allows people from different countries and cultures to better communicate and understand each other, making the world more diverse and wonderful."



2024-2025 Peace Essay Winner

Robert Hunt // Age 11 // New Zealand

Hunt's award-winning essay, "Beauty is in the Judgment of the Beholder," explores peace and how perception shapes our judgments of others. The author, born with severe low vision, shares how his visual impairment allows him to value people based on their words and actions rather than physical characteristics, and encourages others to do the same. The Lions Club of Lower Hutt sponsored his local contest.

"Only when we respect and do not judge people by differences, will there be peace. I strongly believe if we could all close our eyes when we meet people, even if this was figuratively, there might be a chance we could get to know people before we judge them. Then we might just achieve peace without limits."

Host the 2025-2026 Peace Contest in your area

We're inviting students around the world to imagine a world where we come together as one. Learn how your club can get involved at lionsclubs.org/peaceposter.

Order your Peace Poster Kit by October 1!



Digital and physical kits available

Lions Join the Global Conversation at Lions Day with the United Nations Events



Lions and Leos from around the world took part in this year’s Lions Day with the United Nations (LDUN) events in Nairobi, Kenya, New York, USA, and Geneva, Switzerland. Attendees had the opportunity to hear from speakers and join the discussion about various global challenges.

To celebrate our long-standing collaborative partnership with the United Nations, Lions, Leos and diplomatic officials united under the theme of “The Future of Leadership.” The three events were a success with 210 attendees in Nairobi, 650 in New York and 450 in Geneva.

A major highlight for LDUN Geneva was the signing of a Letter of Intent to formalize a collaboration between Lions International and the World Health Organization in the vital area of mental health and well-being — a joint effort focused on education, support and advocating for positive change.

Learn more at lionsclubs.org/LDUN.



OVERHEARD ON SOCIAL MEDIA

“Being a Lion is more than just volunteering. It’s about connecting, engaging and belonging. There are a lot of people in our communities who are lonely and disconnected, and we can offer them a sense of belonging and connection in our clubs.”

—Lion John Creagh

“Serving your community through a Lions club isn’t just fulfilling — it’s fun! Along the way, you’ll create lasting friendships and discover the joy of making a real difference, together.”

—Lion Nichele Smith

“Giving back improves my mental well-being immensely. Volunteering has truly saved me.”

—Lion Wu Schaefer

“Through Lions, I have found purpose in service, friendships that feel like family, and the opportunity to grow as a leader while making a real difference in my community.”

—Lion Mary Onu

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BY THE NUMBERS

3,000

Districts and clubs have already reported service projects focused on mental health and well-being, reflecting Lions’ commitment to addressing this growing need in communities.

\$100,000

In Major Catastrophe Grant funding was awarded by Lions Clubs International Foundation (LCIF) to help Lions in Southern California deliver longer-term wildfire relief.

1 million

People follow Lions Clubs International on Facebook — a number that keeps growing, reflecting the organization’s expanding global presence and digital reach.

5

Years of Celebrate Community have united Lions, Kiwanis, Optimist and Rotary volunteers to support health, fight hunger and protect the environment — with more joint service planned this September.

WEEKS OF SERVICE

2025-2026

EVERY CLUB.
EVERY COMMUNITY.
LET'S DO THIS.



Lions and Leo clubs around the world are coming together for three powerful weeks of service — and we want you to join us. This is your moment to step up, try something new and inspire others — all while making serious impact in three key areas of service. Not to mention, participating in all three weeks and reporting your service counts toward the Club Excellence Award criteria. So, what do you say? Let's show our communities — and the world — what we can do, together.

It all starts now.

- **Rally your club.** Get everyone excited to join this global challenge.
- **Start planning.** Have fun coming up with new ways to serve or finding ways to take tried-and-true projects to the next level.
- **Invite others.** This is a great time to show friends, family and future Lions what we're about.
- **Spread the word.** Promote your service before, during and after. Share your excitement and celebrate the impact.

Mental health and well-being
October 4-12, 2025



Hunger
January 3-11, 2026

Environment
April 18-26, 2026



Learn more at lionsclubs.org/weeks-of-service.



A MATCH MADE IN KINDNESS

BY LION CHRISTI GAGE

I first heard about Mac Ferguson's need for a kidney donor at one of our regular Lexington Lions Club meetings. He stood at the front of the room, speaking so candidly about his journey. His strength. His determination. And yet, the urgency in his voice was impossible to ignore. I couldn't shake it.

Months passed and Mac's updates reminded us all how difficult it was to find a donor. Then one day, I realized something: Why not me? What would it hurt to at least try?

So, I started the process. And when the test results came back declaring me a perfect match, the joy I felt was almost as big as Mac's.

Was it crazy? Maybe. But the good kind of crazy. It felt right — like something I was meant to do. And honestly, the Lexington Lions Club played a huge part in that clarity. I joined this club because of Mac. His kindness and encouragement made me feel welcome from day one.

Over the years, I watched him dedicate himself to our community, always giving more than he took. He inspired me, not just as a Lion, but as a person.

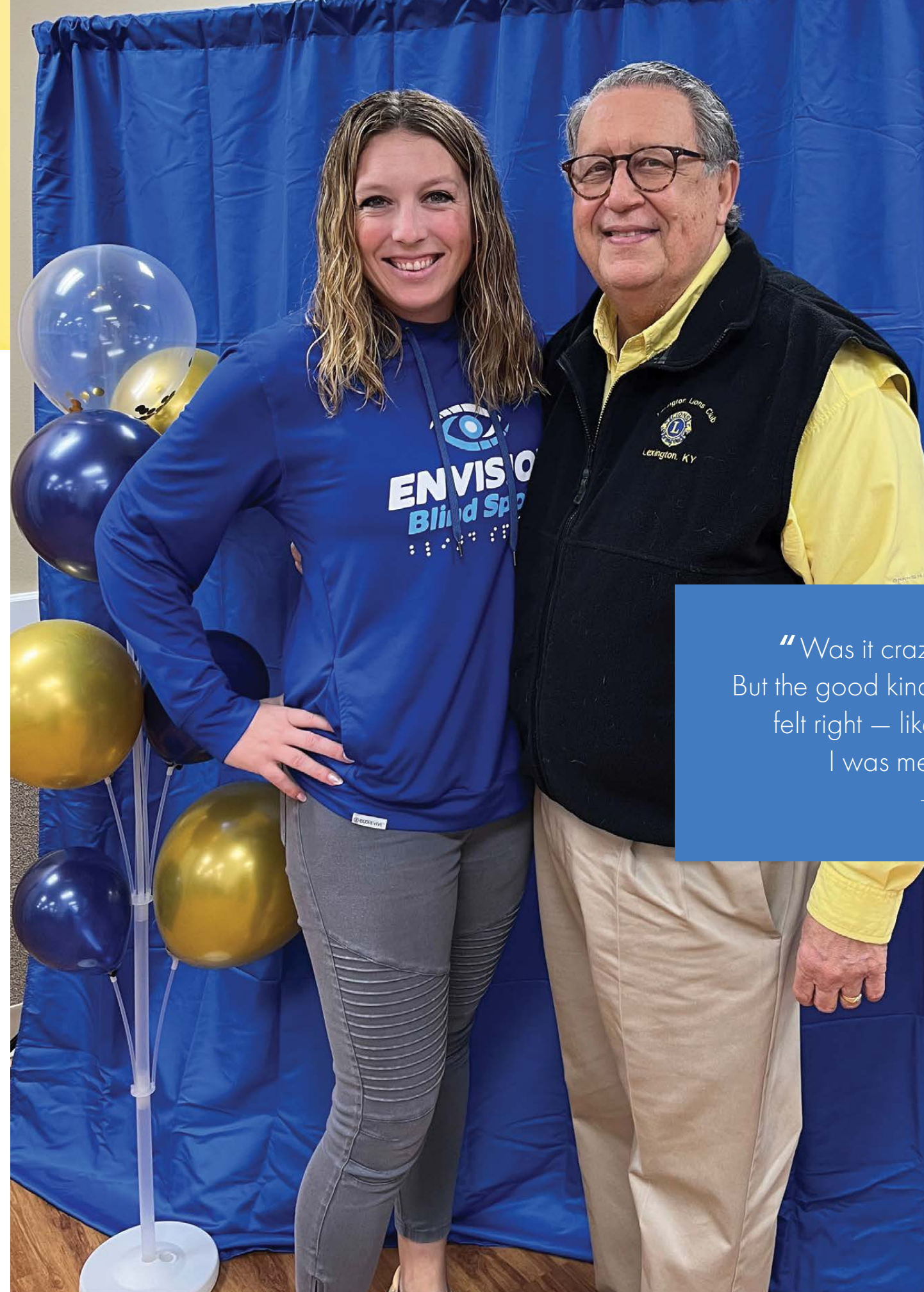
Becoming a living donor wasn't easy. Physically, the testing was intense — repeating some tests multiple times to ensure accuracy. Emotionally, it was a whirlwind, especially with a traveling husband, three kids and an 8-month-old baby at home.

But here's the thing: I wasn't alone.

Mac and his wife stepped up, helping with my kids when I needed it most. Fellow Lions showered me with encouragement and support. It reminded me that we're not just a club — we're a family. And that's what makes this special.

But the seriousness of the situation hasn't stopped us from finding humor along the way. One of the most memorable moments was the day I handed Mac a Christmas gift. Inside the bag was a handful of kidney beans. Mac's reaction was priceless. That moment carried us through some of the toughest days. We've shared so many stories, countless hours and now something truly irreplaceable: a bond that's deeper than words.

For us, this isn't just a medical journey — it's a testament to what friendship, kindness and faith can truly look like. ➔



“Was it crazy? Maybe. But the good kind of crazy. It felt right — like something I was meant to do.”

-Lion Christi Gage

*Lion Christi Gage and
PDG Mac Ferguson*



“Honoring my donor will continue as long as I am alive. Christi knows I will always be there for her and her family.”

-PDG Mac Ferguson

The next chapter

On December 18, 2024, surgeons at the University of Kentucky Medical Center successfully carried out a kidney transplant from Lion Christi Gage to Past District Governor Mac Ferguson. Both Lions recovered well thanks to the help of family, friends and their club members.

“Since the transplant I am feeling awesome and getting stronger every day,” said Mac. “My support system has been my

wonderful wife, Lion Cynthia, the doctors and nurses at the UK Transplant Center and, of course, Christi.

“Honoring my donor will continue as long as I am alive,” he said. “Christi knows I will always be there for her and her family. I want everyone to know how brave and giving this wonderful person is for being an organ donor for me. I encourage others to give the gift of life. Give hope.

Be an organ donor. Save a life.” [L](#)



Lead to Serve, Serve to Lead.



We are committed to leaving this world better than what we inherited. Together, our service makes it possible.

And, we can expand our service by growing our membership.

A.P. SINGH
INTERNATIONAL PRESIDENT
2025-2026



“BECOMING A
LION HELPED ME
BECOME A BETTER
HUMAN BEING.”



A world that shaped his own

A.P. Singh calls India home, and it's a home unlike any other. India is a cradle of human civilization, with a culture that goes back thousands of years. Yet, despite its great antiquity, modern India is younger and more prosperous than ever.

Having been born and brought up in Kolkata, A.P. imbibed the dream of Tagore:

*Where the mind is without fear and the head is held high
Where the world has not been broken up into fragments
by narrow domestic walls*

*Where the clear stream of reason has not lost its way
into the dreary desert sand of dead habit*

*Into that haven of freedom, my Father, let my
country awake.*

And this is a vision that A.P. embraces as a Lion.

He believes service and leadership go hand in hand — each complement the other. Lions don't strive to become great leaders, they just try to serve as best as they can. It's only through service that they evolve as great leaders.

This confluence of service and leadership leads us to the higher pedestal of **servant leadership**, which A.P. believes is the model for our association.

So, maybe it was destiny that brought him to Lions.

“Becoming a Lion helped me become a better human being,” he says. “Being a Lion helped me further realize

that I have a duty to others. And it gave me such a gratifying way to fulfill it.”

A.P. has been influenced by his community's principles of sharing, and what Kahlil Gibran has to offer:

*You give but little when you give of your possessions.
It is when you give of yourself that you truly give.*

*Is not dread of thirst when your well is full, the thirst that
is unquenchable? Therefore give now, that the season of
giving may be yours and not your inheritors. You often
say, 'I would give, but only to the deserving.'*

*The trees in your orchard say not so, nor the flocks in
your pasture.*

They give that they may live, for to withhold is to perish.

*Surely he who is worthy to receive his days and his
nights, is worthy of all else from you.*

*And he who has deserved to drink from the ocean of life
deserves to fill his cup from your little stream.*

India may have been where A.P.'s value system took roots, but Lions is where his life of service took flight. Indian at heart, global in spirit is what he is today, and he's ready to work in cross-cultural environments to inspire Lions to grow in the era of **MISSION 1.5**.

As a **servant leader**, A.P. is driven by the desire to be a listener to what Lions have to say, and then be the voice of the Lions of the world as he descends to be its first servant.

A growing vision for Lions

Like most Lions, A.P. was focused on his club and his community when he started his journey as a Lion. He then traveled to Lion forums and conventions around the world, spent quality time with Lions with whom he developed bonds of friendship, and has gradually prepared himself with a global perspective.

The world is so diverse, but it is unified as far as the need for building bridges for international understanding and serving communities is concerned.

A.P. is convinced that we need to grow in every district globally and that we can do it together.

A.P. says, “If you don’t have the people, you don’t have an organization.”

A Lions club without service is meaningless, and a Lions district that does not grow is not being just to the association. We have to keep the legacy going, and the torch of service burning bright. We must grow to be able to serve more.

A.P. sees a growing membership — and the growing service it brings — as our most important goal, and he wants Lions to understand that chartering new clubs and inducting new members are essential for our future.

“The option is simple: we either grow as an association, or we perish gradually like a frail

person whose body has begun to give way,” he says. Lions International is the greatest gift to humanity, representing the silver lining to dark clouds of despair represented by challenges like natural disasters, diabetes, childhood cancer, vision impairment and environmental degradation.

A.P. believes every Lion has a part to play and a debt to repay.

After all, we are all here today because someone invited us to be a Lion. We would not have been a Lion if someone had not worked to charter our club; now it’s our turn to build the next club in our district.

That’s how our service grows. That’s how our legacy grows. And that’s why Lions around the world are making a commitment to growing our clubs and service through **MISSION 1.5**.

For A.P., members are the core — they lead and serve.

They define us. They drive us. And they will guide us forward.



MISSION 1.5



“DIVERSITY BRINGS
FRESHNESS AND
ENERGIZES THE
ASSOCIATION.”



.....
Lead to Serve, Serve to Lead.

When we serve, we stand alongside our fellow Lions and Leos. We stand with the people of the world. And we stand for compassion, the force that moves the hearts of all who serve.

Leos and Leo-Lions are not our future – they are our present. They are important stakeholders. Along with women, we must give them all the space and freedom they need to function and grow in our organization.

We know that change is something we make, not something we wait for.

We know that building anything of value takes collaboration, purposeful action, and leadership driven by passion and purpose — the kind of leadership that only Lions bring.

We must work together to grow our organization so we can grow our impact. We must set the example by leading the world in service. We will always be

recognized for the great work Lions have done in the past, but we have to ensure a wonderful present that gives birth to a glorious future by growing the association.

Lions lead to serve, and serve to lead.



MISSION 1.5

“MISSION 1.5 IS ABOUT MAKING EVERY CLUB STRONG, EVERY CLUB MORE VIBRANT, AND EVERY ACT OF SERVICE EVEN MORE IMPACTFUL.”

Leading the way, serving in greater numbers

We’re serving to make the world a better place, and we’re growing so we can make our impact greater, our communities stronger and our future more secure. That has been the philosophy of our organization, and that’s what has contributed to making Lions International the premier service club organization in the world.

By supporting these global priorities, we’re leading the way there.

GROW OUR CLUBS AND OUR SERVICE

We are a people’s association — a volunteer service club organization. More members mean enhanced, continued and expanded service to meet the growing needs of the world.

Every country has its own currency; membership is the currency of Lions International. Service, fellowship, networking, branding, fundraising and even contributing to LCIF is done by Lions and their clubs. We need to constantly become stronger, and have a favorable ratio between those joining and exiting. Service without Lions is inconceivable.

Ongoing addition of members and clubs is required to add to our capacity to serve and to replenish the constant loss for reasons beyond our control. Growth is imperative for us as we expand our horizons.

Individual Lions, clubs and districts will be recognized throughout the year for their accomplishments in supporting **MISSION 1.5** by adding members, promoting retention and chartering new clubs. Growing the association is the unwritten responsibility of every Lion, and the constitutional obligation of every elected or appointed leader.

MISSION 1.5 is the operating system of our association, and all our resources need to be focused to achieve its goals to increase our bandwidth to serve.

EMPOWER SERVICE TOGETHER

Lions support Lions Clubs International Foundation (LCIF), and LCIF supports our service. By working together, we’re investing in the people we serve and the places we call home. Together, our association and foundation create lasting solutions to some of the greatest challenges that face our communities. You can be part of the solution by supporting LCIF.

LCIF is making strides in building partnerships with corporate entities, NGOs and government bodies since collaboration holds the key to serving prudently and effectively.

A.P. believes that donations to LCIF are actually investments for safety, security and the betterment of future generations.

INNOVATE YOUR SERVICE

To meet the challenges of the world, we have to first challenge ourselves. When we embrace innovation and continual improvement, we can increase our impact, our member satisfaction and our service delivery.

Districts are encouraged to determine the U.N. sustainable development goals they will promote, and to encourage all clubs to plan projects for our three global weeks of service to support mental health, environment and relieving hunger.

Leadership training programs are being adjusted to ensure that every opportunity is utilized to drive home the importance of growing the association.

Continuous improvement may have no end, but now is the right time to begin.

WELCOME DIVERSITY, INCLUDE EVERYONE

We serve in nearly every country on earth — we need to include more people in our service, especially young people, women and people with different cultural backgrounds. Inclusivity creates an organization that serves and represents the world.

We need to make sure our culture and approach in every club and district is youth and women friendly.

Lions are encouraged to invite members from all ethnic backgrounds and genders. Our service reaches around the world, so we must reach out to everyone who has a heart to serve.



All service leads to success

Our success is defined by our service. Here are key steps that can help us achieve even greater success through our service.

EXPAND YOUR NETWORK

Our global reach puts the world at our fingertips. Tap into the collective knowledge, cultural perspectives and success of Lions by taking advantage of the opportunities to learn, grow, connect and serve.

Lions must expand their network to build knowledge and bridges around the world. A.P. also encourages the establishment of Lions Business Networks in as many districts as possible to attract young entrepreneurs. He encourages travel to other districts, states and countries to meet Lions as part of service tourism to learn the best practices elsewhere and to share your own perspectives.

LEAD BY EXAMPLE

Lions follow what they see their leaders do, not what they hear their leaders say. Leadership is not about how many followers one has, but about how many leaders one creates.

Every organization needs to evolve with time. We need to encourage change because what was relevant earlier may have lost relevance today. Be the example that brings out the best in others, and yourself. This may involve learning, and even unlearning at times.

KEEP PACE WITH TECHNOLOGY

Technology is interwoven with how we live, and it creates new opportunities to improve how we serve. We may be surprised by the viewpoints of young adults, but they are, in fact, a different generation, one that has never lived without digital connectivity, and we may often be required to adapt to what they say.

Any organization will be only as effective as its technology and its ability to keep pace with the changing world. Lions have come a long way and are known to be able to adapt and grow. It is also time for us to integrate the power of Artificial Intelligence (AI) in our clubs and districts to be able to reach out and grow more.

When we embrace technology — and keep pace with it — we can benefit at every level and better connect with younger volunteers. So use the tools that can help us evolve and thrive. So the mantra is: We need every Lion to LEAD, SERVE, GROW.



We Serve

Lead to Serve, Serve to Lead.



lionsclubs.org/president



MISSION MOMENT



SAN FELIPE BC LIONS CLUB

THE MISSION:

MISSION 1.5 is the drive to grow worldwide, so we can better meet the growing needs of our communities and serve more people than ever before.

CHALLENGE ACCEPTED BY:

San Felipe BC Lions Club in San Felipe, Baja California, Mexico

SUMMARY:

Chartered on January 17, 2007, the San Felipe BC Lions Club is the largest in District B1, with 52 active members ages 23 to 82. Known for its strong partnerships, vibrant spirit and dedication to service, the club has continued to grow — averaging 15 new members a year over the past three years.

ABOUT THE CLUB:

Founded by three visionary business owners from Canada, France and Mexico, the San Felipe BC Lions Club represents a unique blend of international influence and local dedication. Its diverse membership includes both expatriates and longtime local volunteers united by a passion for service and a flair for fun. The club's emblem, featuring multiple national flags, symbolically unites members of different backgrounds under a shared commitment to service.

New members often join through personal referrals, with current Lions encouraging friends and neighbors to attend open meetings. The club also raises awareness by participating in community events. Transparency is essential — they openly share how funds are raised and used and showcase their impact on the community through social media. These efforts foster trust and pride in the club's mission.

That spirit of camaraderie and celebration comes alive at the club's signature fundraiser — the San Felipe Blues and Arts Fiesta. Now in its 19th year, the event brings together musicians, artists and local merchants from across the United States and Mexico to revel in an atmosphere of festive music and community unity. The event has raised more than US\$300,000 to support local services including an orphanage, emergency services and more.

THE CLUB'S FIVE TIPS FOR GROWTH

- 1 Be transparent.**
Show how your club works — people want to see real impact.
- 2 Foster a family atmosphere.**
Make your club a place where everyone feels welcome.
- 3 Build friendships.**
Strong personal bonds strengthen club commitment.
- 4 Serve the community.**
Meaningful service attracts people who want to make a difference.
- 5 Embrace partnerships.**
Working with other organizations can expand your reach.



LEARN MORE ABOUT THE MISSION
at lionsclubs.org/mission1.5.



MISSION 1.5

FORGED UNDER PRESSURE

Brooklyn's First Responders
Lions Club offers a sanctuary
for those on the front lines.

BY NATASHA DE LOERA

The badge had never felt heavier for New York Police Department (NYPD) Department of Investigation Lieutenant and Commander Winston Willabus than during the COVID-19 pandemic. Each shift bled into the next — 18, sometimes 20, hours on duty, with no reprieve in sight. But as a Marine Corps veteran, Winston was no stranger to endurance and sacrifice. He remained steadfast in his commitment to his team and his community.

At the same time, protests against racial injustice and calls for police reform in the U.S. heightened tensions between law enforcement and the public. Officers faced increasing hostility, sometimes targeted simply for wearing the uniform. During one protest, Winston saw his supervisor brutally attacked — a moment that shook him deeply.

His wife Dimple, a small business owner and community leader, witnessed the toll these events were taking on her husband and his colleagues. “People don’t always see the human side of first responders,” she said. “They cry, they hurt. But they’re expected to push through without showing it.”

One morning, as Winston was leaving the house, he paused, depleted but undeterred.

“The Lions should do something,” he said. “We need support, too. We’re dying out here.”

Dimple froze. Even after 21 years in the NYPD, Winston had never spoken so openly about his struggles. Yet, true to his nature, he was ready to act.

Having been involved with Lions before, Dimple immediately saw the potential. Lions clubs aren’t just about community service; they offer a close-knit network of friendship and support, which was exactly what their first responder community needed.

On February 9, 2022, Winston and Dimple chartered the First Responders Lions Club in Brooklyn. What began as a spark of an idea quickly grew into a haven for those who dedicate their lives to serving others.

A UNIQUE FOCUS

The First Responders Lions Club is the only one of its kind in New York State. While most of its 33 members serve in law enforcement, the club also includes corrections officers, paramedics and civilians who share a commitment to service.

The club’s focus is twofold: supporting members’ well-being first and then serving the broader community they protect.

Club meetings serve as a sanctuary where members can share their struggles, find support and momentarily escape the pressures of their demanding roles. As Dimple put it, “After long hours, you need a moment to relax, share a laugh and free your mind.”

Health and wellness are woven into the club’s culture. Guest speakers — from psychologists and military professionals to pilots and real estate agents — offer practical advice on everything from mental health and nutrition to retirement and financial planning.

Beyond formal talks, the club hosts wellness walks and encourages casual conversations about daily routines, fitness and food — simple yet meaningful ways to stay grounded and connected.



Club founders Winston and Dimple Willabus

STRONGER TOGETHER

Celebrations are integral to the club's culture. “We celebrate our individual Lions,” Winston explained. Informal gatherings, whether at a local pizza parlor or a roller-skating rink, allow members to relax and connect beyond their uniforms.

He added, “It’s during these informal moments that I learn about their everyday struggles. Someone might mention their mother is sick or they’re stressed about reenrolling their kid in school. I can keep that in mind later at work, which helps me know when they need time off or a less demanding assignment.”

To accommodate the unpredictable nature of their professions, the club remains flexible. When emergencies disrupt plans, as they often do, the club simply pivots and adjusts.

SERVICE TO FUEL THE SOUL

The bond between members, rooted in their shared professions, grows even stronger through their service projects.

One project brought them to a boxing gym in Brooklyn. The NYC Cops & Kids program, founded by retired NYPD Sergeant Pat Russo, provides free boxing, fitness training and mentorship

“THE LIONS SHOULD DO SOMETHING. WE NEED SUPPORT, TOO. WE’RE DYING OUT HERE.”

— LION WINSTON WILLABUS



to youth ages 12 to 21. Embracing the motto “guns down, fists up, gloves up,” the program offers a safe alternative to street violence and encourages participants to consider career possibilities such as law enforcement, firefighting and medicine.

It was the perfect opportunity for the First Responders Lions Club to get involved.

Expecting police officers in traditional uniforms, the kids’ perceptions shifted when club members arrived at the gym wearing Lions T-shirts and yellow vests.

“Some officers grew up in public housing and struggled in school just like these kids,” Dimple said. “When they realized these officers were from their own neighborhoods, they were blown away.”

Winston sees mentorship as essential to guiding young people toward brighter futures. “They see we’re here to help them move forward in life and realize what’s possible,” he said.

Another successful project took place during the 2024 holiday season. The club partnered with the NYPD 63rd precinct and the New York City Department of Correction’s K-9 Unit to distribute toys, books and candy to over 200 children. But the real gift was an experience they’d never forget — to meet some of the four-legged heroes who help keep communities safe.

STRONGER CLUBS. STRONGER COMMUNITIES.

Lions and Leos are raising awareness of mental health and well-being in their communities. Here are five ways you can get involved — starting right within your own club.

1. CULTIVATE BELONGING.

Every member brings something special. So create a welcoming environment where everyone feels valued.

2. MAKE IT SAFE TO SHARE.

Not everyone is comfortable speaking up in meetings. Offer members different ways to give input, such as check-ins and informal gatherings.

3. PROMOTE HEALTHY HABITS.

Invite local experts to give talks on stress, nutrition and mental wellness. These events can benefit your club as well as members of your community.

4. ENCOURAGE PERSONAL GROWTH.

Invite members to pursue leadership roles. Whether it’s taking on a club officer position or leading a project, there are plenty of ways to gain experience and build confidence.

5. SERVE YOUR COMMUNITY’S HEALTH.

Openly discuss the importance of mental health and plan a service project that will benefit your community.

Visit lionsclubs.org/mental-health for project ideas.



Brooklyn First Responders Leo Club

“PEOPLE DON'T ALWAYS SEE THE HUMAN SIDE OF FIRST RESPONDERS. THEY CRY, THEY HURT. BUT THEY'RE EXPECTED TO PUSH THROUGH WITHOUT SHOWING IT.”


— LION DIMPLE WILLABUS

“The kids had never interacted with corrections officers or their dogs,” Dimple said. “They learned that these canines are not just pets but true partners.” The dogs compete in obedience trials, train to detect drugs, help restrain perpetrators and can even assist in medical emergencies. “Seeing the K-9 team in action really changed how these children viewed law enforcement,” Dimple explained.

A LEGACY OF SERVICE

To nurture future Lions and community leaders, the First Responders Lions Club sponsors a Leo club. Among its members are Anaya and Brandon, two of the Willabus' young adult children.

When the Leos proposed organizing a 5K race to support children with cancer, Lions club members with fitness and event planning experience stepped in to help bring the idea to life. For Winston, it was a powerful reminder that, with the right guidance, young people can lead and make a lasting impact.

“We have seen clubs flourish when they bring in younger members,” Dimple said. “That is why we invest in new generations so they can carry our legacy forward. Everybody is born with a heart to serve. 

July 3–7, 2026 • 108th Lions International Convention



Let's shine bright in Hong Kong.

With visa-free entry for more than 170 countries, it's never been easier to join us at the biggest Lion event of the year! So get ready to make memories that will last a lifetime as we celebrate our service in vibrant and bustling Hong Kong, China.

- Take in the stunning skyline, mountains and harbor
- Wander the buzzing night markets and savor the sights, sounds and smells
- Taste the flavors of Hong Kong, from dim sum to Cantonese classics
- Experience the glitz, glamour and unbelievable allure of Macau

It's all happening here in Hong Kong — don't miss the 2026 international convention!



Register now for the best price on registration.



SERVICE AROUND THE WORLD

Lions and Leos are serving their communities in nearly every country on earth.

Join us for a quick trip around the globe to check out some of their service.



Ridgefield, Washington, USA

Ridgefield Lions Club

Phyllis Hyatt, a dedicated Ridgefield Lion, crafts unique tactile quilts for children who are blind or have low vision. Each quilt features diverse fabrics, attached toys and hidden pockets, and takes up to a week to create. Hundreds of these high-touch quilts have been distributed through caseworkers, bringing vital sensory stimulation to children statewide.



Villa Hayes, Paraguay

Asunción Especializado en Finanzas Lions Club

With support from fellow Lions, Leos and a local organization, the club led the Mochilas Solidarias (Solidarity Backpacks) project at a school in Villa Hayes. Over 100 children received new or gently used backpacks filled with essential school supplies like pencils and notebooks. In addition to equipping students for the upcoming school year, the project demonstrated the power of community collaboration.

Belle River, Ontario, Canada

Belle River Lions Club

Since the 1950s, the club has run a vital medical equipment loan program that provides hospital beds, wheelchairs and other equipment free of charge to residents recovering from illness or receiving palliative care in their homes. With over 600 items currently on loan — including 140 wheelchairs and 48 beds — the program saves families thousands of dollars each year. Equipment is stored in personal garages and the clubhouse, then carefully inspected and repaired upon return to ensure it's ready for the next person in need.



Moraira, Spain

Teulada Moraira Lions Club

To mark the 10th anniversary of their volunteer-run Lion's Den charity shop, the club presented €25,000 to the Alzheimer's Family Association of Teulada to support the purchase of a new minibus and €10,000 to Project 4 All for a replacement vehicle used to deliver food and supplies. The shop has raised over €200,000 for local causes over the past decade.





Kuala Lumpur, Malaysia

Leo Club of Brickfields Asia College

Working alongside other Lions and Leo clubs, the club organized a highly successful book drive to share knowledge and spark a love for reading. They collected 987 pre-loved books and distributed them to individuals of all ages in the community.



Photo credit: Health NZ Southern

Dunedin, New Zealand

Port Chalmers and District Lions Club

The club gifted a portable projector to Dunedin Hospital's Cardiology Laboratory. Now, children undergoing lengthy echocardiograms can watch calming videos projected onto the ceiling, making medical scans less daunting. Hospital staff are thrilled, noting the projector significantly helps children stay still, improving the experience for patients, families and sonographers alike.

Colombo, Sri Lanka

Colombo Host Lions Club and Colombo Host Leo Club

The Lions and Leos worked together to clean up Wellawatte Beach. They removed litter to protect marine ecosystems, preserve the shoreline's natural beauty and showcase the benefits of environmental stewardship. Their collaborative effort left the beach noticeably cleaner, proving that even small acts of service can lead to lasting change.



Cross River State, Nigeria

Prestigious Tinapa Leo Club

To commemorate the International Day of the Girl Child, the club carried out its "Pad-A-Girl-Child" project. With support from local Lions, the Leos promoted menstrual hygiene and well-being by donating sanitary pads to 150 female students and raised awareness of key health issues affecting young women.



SERVICE AROUND THE WORLD

Service the world counts on

These are just a few of the many stories showcasing the positive impact Lions around the world are making. From helping one person in need to helping an entire community, each and every act of your service matters.

Be sure to report your activities each month so we can effectively measure our impact, grow our membership and share our stories with the world.

Visit lionsclubs.org/service-reporting to learn more.



TALE OF TWO CLUBS



Big City *vs.* Small Town

From city streets to country roads, Lions serve their communities with pride.

BY JENNY MAXSE

There are nearly 50,000 Lions clubs in over 200 countries and regions around the world — each one shaped by the place it calls home. No two clubs are exactly alike, and that's what makes each so special.

To see this diversity in action, we took a closer look at two clubs from opposite ends of the geographic spectrum: one rooted in a bustling urban center, the other in a close-knit small town. Though separated by more than a thousand miles, they're connected by the same unwavering spirit of service.

From the northern charm of Cook, Minnesota, to the big-city buzz of Dallas, Texas, the Cook and the Dallas Founder Lions Clubs show just how far-reaching — and deeply rooted — Lions' service can be.

COOK LIONS CLUB

Location:
Cook, Minnesota

Population:
524

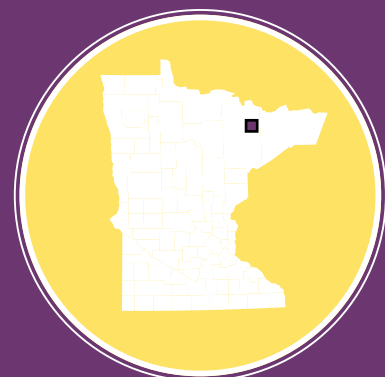
Club chartered:
1973

Members:
90

Sponsored clubs:
North Woods School Leo Club
Tower Soudan Lake Vermilion
Lions Club Branch

Interviewees:
Steve Kajala,
Club President
Kari Hultman,
Club Secretary & Treasurer

Colette Huisenga,
Club member



Kari Hultman, Steve Kajala and Colette Huisenga



How would you describe your club?

STEVE: Currently, we have 84 members, ages 19 to 87. The nearby lake community boosts our numbers — about a quarter of our Lions live out by the lake, often retirees or people who moved here for work.

The club has a long history of being active. We were known for our “Million Dollar Garage Sale,” which was a massive event bringing in around \$40,000 a year, all of which went back to the community through scholarships, donations and more. But in 2017, we lost the building where we hosted the sale, so we were forced to reinvent ourselves. And then COVID hit.

During the pandemic, we sustained ourselves by selling brats, hot dogs and hamburgers. Post-COVID, we reenergized, added some younger members and grew stronger. And last year, when our town flooded, we became the center of recovery efforts. That truly put us back on the map. And I’m really proud of how we bounced back. We didn’t just survive — we thrived.

Tell me more about the flood that hit your town.

STEVE: Last June, 7 to 10 inches of rain fell in less than 12 hours, flooding around 100 homes and businesses. About 40% of the town was underwater — it was the worst flood we’ve ever seen.

Our club sprang into action and became the go-to group for support. We formed a flood committee and reached out to LCIF for assistance. In less than an hour, I received a response that they were sending us \$10,000. With those funds, we purchased essential supplies. Around 100 volunteers showed

up to help us unload. It was a special day.

We didn’t stop there. We established a flood fund and ultimately raised over \$130,000, which we put back into the community, and set up a recovery center that provided free household items and furniture to affected residents.

It sounds like the Cook Lions are a fixture in your community.

KARI: I live about 30 miles away, but I’ve been so welcomed by the Cook community and the Lions club. I truly feel like I belong here. During our flood recovery efforts, it was amazing to see how well respected our club is and how many community members turned to us for assistance.

COLETTE: I moved back to town during COVID after being away for 34 years. Reconnecting was tough at first, but the Lions helped me reintegrate. It’s that small-town sense of community where even if you don’t know someone, you know about them. And that feeling of belonging makes all the difference.

How do you keep the club fun and engaging?

COLETTE: Steve runs great meetings. There’s always an agenda, and everyone has a voice. He keeps things fun, often inviting someone to share a little about who they are and their Lion journey. It’s a great way for us to get to know our new members better.

STEVE: We do a summer picnic and a year-end party. We also find little ways to make things fun like hiding a key word in our treasurer’s reports. The first person to find it gets a prize. It’s a small thing, but it gets people involved and paying attention!

What types of service projects is your club involved in?

STEVE: For over 50 years, we’ve been strong supporters of the local food shelf and youth programs. We do a lot of fundraisers like our brat and burger sales, and community breakfast. We also maintain a flag park, host community events like Easter and Halloween parties, and coordinate our tie-blanket project. Last year, we made 90 blankets for nursing home residents.

While we try to honor the traditions that got us here, we also love when people bring new ideas. Not everything sticks and there’s always some resistance to change, but we try to be open.

What are your recruitment strategies in a small town?

STEVE: We invite anyone who seems like a good fit. If we ask 25 people, maybe one joins — it’s really a numbers game. We also host orientation nights, where we explain what it means to be a Lion, share our club’s history, talk about LCIF and clear up common misconceptions. For example, some folks in town think you have to be a veteran or retired to join. So, we make it a point to get the word out — through articles in the local paper and posts on social media — that Lions is for everyone.

COLETTE: And we’re investing in the next generation, too. We sponsor a Leo club at our high school, which used to have about a dozen students. Now we’re up to 72! That’s a huge part of our future growth.



DALLAS FOUNDER LIONS CLUB

Location:
Dallas, Texas

Population:
1.3 million

Club chartered:
1916

Members:
79

Interviewees:
Jeff Strater,
Club President

Keith Murray,
Club Treasurer,
Past District Governor

Dr. Nia MacKay,
Immediate Past Club
President, Second Vice
District Governor



Keith Murray, Dr. Nia MacKay, Jeff Strater



What kinds of projects do the Leos take on?

COLETTE: Our Leos are very active. They're involved in everything from hosting Halloween parties and gingerbread house-making events to creating Valentine's for nursing home residents. They're even working to have a proper sign installed at our local school to replace the current one, which was built in a shop class.

Are there challenges as a club in a small town?

STEVE: Fundraising is more difficult. In big cities, you might raise \$100,000 in a single day. For us, that's not possible — we don't have the population. But Lions clubs really thrive in small towns because we're well known. People recognize our impact and want to support us.

What advice would you offer other small-town or rural Lions clubs?

STEVE: Don't keep your club a secret! Establish a social media presence. Be sure people are aware of your upcoming events and share lots of pictures of your club in action.

KARI: I would say hold family-friendly service events and invite the public to join you. The best way for people to get to know your club is to serve with you.

COLETTE: And I'd add, work with your local school district to sponsor a Leo club. It's a great way to get young people involved with community service. It also provides a chance to introduce the parents of Leos to the Lions club.

The Dallas Founder Lions have been around for a long time. Tell me about your club.

NIA: We're the oldest club in District 2-X1. Some of our early members actually attended the formative meeting of Lions Clubs International held in Dallas in October 1917.

Today, we're a group of Lions from all sorts of backgrounds — different ages, professions and life experiences — that shares a passion for serving others. We meet twice a month to stay connected and plan our service. Our meetings often include guest speakers who lead conversations about issues that matter to us and align with the causes supported by Lions International. Beyond meetings, we do service projects that drive real change locally and globally.

What drew you to this club in particular?

NIA: A few years ago, as zone chair, I saw Dallas Founder struggling with only about five active members. I knew we couldn't afford to lose the oldest club in North Texas. So, I served another year as zone chair, then joined the club myself.

I'm proud to say that today we have 79 members — and are growing! Our collaborative work with universities, churches and community groups, as well as our marketing efforts, led by Jeff, have really helped us build this historic club back up.

What's your club culture like?

KEITH: We're extremely diverse — our members are ages 18 to 90. It's a very welcoming club. We

recognize members at meetings, celebrate contributions and foster a strong social bond.

JEFF: We've also added a happy hour series and have strong attendance at both service and social events. It feels like a close-knit community, even though we're in a big city.

How do you recruit new members in a competitive urban environment?

JEFF: Word of mouth has been key, inviting people based on shared interests. It's also been helpful to localize our outreach — most people I've recruited live within five or six miles of our meeting location. And, of course, we promote our service projects and speakers on social media, and invite people to join us.

NIA: We also follow a "DNA" approach developed by one of our members. "D" is for Database — we reach out to connections from other organizations. "N" is for Networking — we talk to new people everywhere. And "A" is for Ask — you won't get members if you don't ask. We've gained members just from asking speakers to join after they've done a presentation for us.

It sounds like you've developed a strong speaker program. Can you talk more about that?

NIA: Yes! We bring in speakers from different fields — science, health, tech, etc. — that align with members' interests. It helps with recruitment and retention. One of our upcoming speakers developed AI-powered glasses that assist people with visual impairments. That ties beautifully into the Lions' 100 years of vision service.

Tell me more about your partnership with the local community college.

JEFF: One of the great benefits of holding our meetings downtown on the community college campus is the strong relationship we've built with the college. Several staff members have even joined our club.

When the college president shared with us that nearly 98% of their students are on Pell Grants (federal aid to help students from low-income households), we saw an opportunity to implement one of our eye clinics. Students lined up in the campus foyer for vision screenings, which included an exam by an optometrist. A few weeks later, they came back to pick up their free prescription glasses. The project was a powerful reminder of what can happen when you're present and connected in your community.

How do you keep the club experience fun and members engaged?

JEFF: Our club has always been very social. People genuinely enjoy each other's company. We've leaned into that with our monthly happy hour series. It's been a great way for members to connect outside of regular meetings. People show up early just to catch up, and they hang around after the meetings. We also host holiday events and fun gatherings throughout the year to foster that community feeling.

KEITH: We also like to recognize the members who participate in service projects. In our meetings, we do a quick recap of our recent accomplishments and ask the members who were involved in those activities to



stand. They get a round of applause, and it's a nice way to show appreciation. It's about making sure people feel seen and valued for their contributions.

What are some challenges of being a club in a big city?

JEFF: I admit that sometimes I'm a little envious of small-town clubs. They tend to have strong relationships with their city governments, and their presence is more immediately recognizable. People see the vests, the signs, the service projects. In a big city like Dallas with lots of groups and organizations, that kind of organic visibility is harder to achieve.

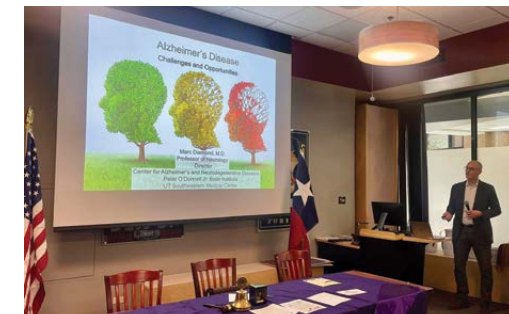
NIA: And while true that it's more difficult to stand out in a big city like ours, there are more opportunities to establish partnerships. Not every club or organization has the resources to

take on a big project alone. But when we collaborate — whether it's with other Lions clubs or other organizations — we can pool our efforts, share costs and make a greater impact together. And that's a powerful advantage.

What advice would you offer other clubs in urban areas?

NIA: I would say collaboration is essential. Develop a strategy to build relationships — whether that's the college down the street, city council or a nonprofit. And collaborate with other groups.

KEITH: Yes, take advantage of what your city has to offer in terms of cultural diversity, institutions and partnerships you might not find in smaller towns. 📍





Building a Zero-Hunger World

LCIF and World Food Program USA Partner to Provide School Meals

BY SHELBY WASHINGTON

For millions of children around the world, a school meal is life changing inside the classroom and beyond. Going to school on an empty stomach decreases concentration and stifles academic performance, making it harder to prepare for a strong future.

“If I go to school hungry, I just fall asleep in class. Food gives me enough energy to get my work done,” said Janet Lino, a student at Karenga Boys Primary School.



“If I go to school hungry, I just fall asleep in class. Food gives me enough energy to get my work done.”

-Janet Lino, Karenga Boys Primary School student

Recognizing that nutritious meals make an incredible difference for long-term student success, Lions Clubs International Foundation (LCIF) and World Food Program USA started a US\$4 million partnership to address food insecurity. Each organization is contributing US\$2 million in support of the United Nations World Food Programme’s (WFP) homegrown school meals program in Ecuador, Nepal, Sri Lanka and Uganda, reaching approximately 880,000 children in over 7,000 schools.

Past International President and 2024-2025 LCIF Chairperson Dr. Patti Hill, who visited a participating school in Uganda, emphasized the importance of this collaboration. “When we look at the number of children who do not have a food secure environment, we know we have to intervene to give them a nutritious start in life. Working together with the school feeding program allows us to encourage health, nutrition and education.”

Expanding beyond the immediate benefit for students, an integral part of the program is fueling the local economy. With local farmers producing the food for school meals, WFP calculates that these “home-grown” school meals programs can create over 1,400 jobs for every 100,000 children fed.

“We feed the children, but are also supporting local food production and creating sustainability for our country,” explained District 411B Past District Governor Stanley Bubikire.

Even though hunger is a universal crisis, this partnership strives to find community-driven solutions to uplift and empower those who are directly impacted by food insecurity.

“School meals are the most effective way to ensure that children get a nutritious meal every day and that they stay in school. It’s an investment in a brighter future, and homegrown school feeding is an opportunity to build sustainable, more resilient communities,” said Chief Philanthropy and Partnerships Officer at World Food Program USA Dorota Amin.

Through partnership initiatives like this, Lions and LCIF offer a powerful reminder that simple investments in local solutions can change lives, improve academic outcomes and strengthen economies.

“This is a revolutionary partnership,” said Dr. Hill. “We are moving past traditional concepts around aid to engage with communities in collaborative, mutual support. Lions are at the forefront of this transformative movement in service. We are making a difference, and every dollar donated to LCIF supports grants and programs that expand our reach and empower us to serve in innovative ways.”

Learn more about LCIF grants and programs at lionsclubs.org/GrantsToolkit.

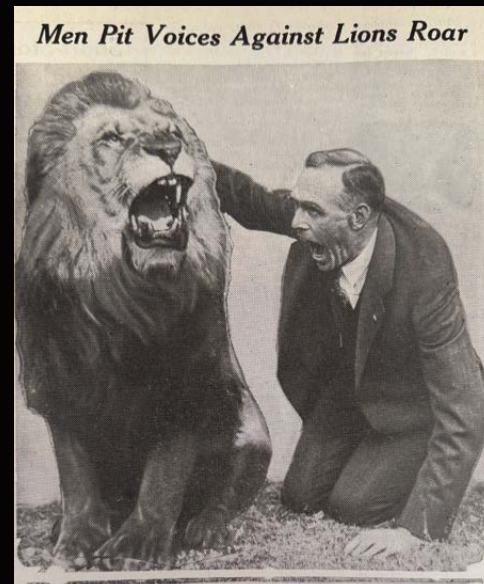
LION MAGAZINE TIME MACHINE

2025 >>> 1925

THE BEAT OF A NEW ERA

The year was 1925. Airplanes were soaring across the skies, radios were bringing music and news into living rooms, and cities were lighting up like never before. Jazz was hot, fashion was bold and the world felt like it was speeding into the future.

So what were Lions up to during the roaring '20s? Let's hop in the LION Magazine Time Machine and see what members were buzzing about.



LION HIGHLIGHTS

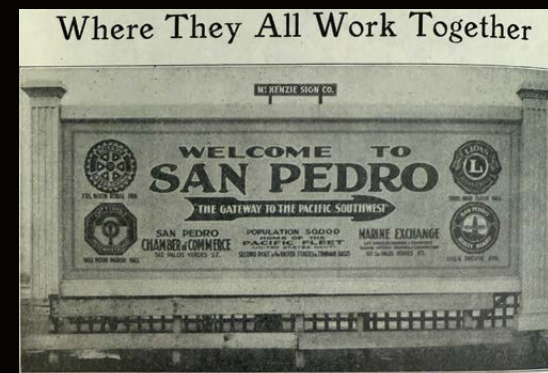
- ▲ Nearly 950 Lions clubs with over 43,000 members were serving across the United States and in parts of Canada.
- ▲ Helen Keller famously called on Lions to become "Knights of the Blind" at the ninth annual Lions International Convention in Cedar Point, Ohio.
- ▲ Harry A. Newman (Toronto, Canada) served as international president for 1924-25, and Benjamin F. Jones (Newark, New Jersey) took over for the 1925-26 term.



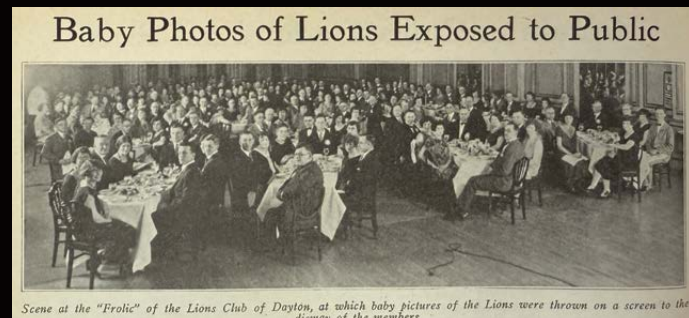
Portland, Ore., Lions putting up a road sign.



President Newman (under the 20-gallon hat) and the bag of birds.



Lions Radio Orchestra of Glenwood Springs, Colo.



Scene at the "Frolic" of the Lions Club of Dayton, at which baby pictures of the Lions were thrown on a screen to the dismay of the members.



Lions of the Chillicothe Club, shown with the boys they have adopted and are seeing through the grade schools.



Lions Club of Harrisburg and the children treated at the eye clinic the Lions have established.



Cast of "The Lion Roar" a revue.

LIONSCOPE

Your sort-of official, delightfully bold, 100% service-fueled LIONSCOPE is here. Forget Mercury retrograde — the cosmos have bigger plans for you and your club. So dive in and see what the stars have in store.



ARIES

(Mar 21 – Apr 19)

| **The Spark Plug**

You're the first to

shout, "Let's do this!" even before knowing what "this" is. Your energy is contagious and your courage inspires others to take action.

Cosmic Mission:

Help the environment.

Next Move: Lead a bold cleanup challenge, plant a mini-forest or launch a recycling party. Rally your club and go green at full speed.

Inspiration:

lionsclubs.org/environment



TAURUS

(Apr 20 – May 20)

| **The Calm Catalyst**

You bring the Zen when meetings go sideways. And when to-do lists are long and deadlines are looming, you keep everyone grounded with your calm presence.

Cosmic Mission: Improve mental health and well-being.

Next Move: Organize a wellness project that feels like a warm hug for your community. Think mindfulness workshops or art therapy sessions. Keep it calm, keep it kind and keep it totally you.

Inspiration:

lionsclubs.org/mental-health



GEMINI

(May 21 – Jun 20)

| **The Buzz Builder**

Ideas? Endless.

Connections? Everywhere. Spotlight? Yours. You've got a flair for storytelling and a knack for making every service project sound like front-page news.

Cosmic Mission:

Promote your club.

Next Move: Share your club's latest win in a fun, snappy way. Try a social media blitz, a local press pitch or a creative collab that gets the town talking.

Inspiration:

lionsclubs.org/marketing



CANCER

(Jun 21 – Jul 22)

| **The Heartbeat**

You're the cruise

director of connection. Your warmth makes every meeting feel like a reunion — and every member feel like they belong.

Cosmic Mission:

Expand your circle.

Next Move: Plan a club social that gives back — like a karaoke night where every off-key note raises funds. Be sure to invite prospective members to join the party!

Inspiration: lionsclubs.org/grow-your-club



LEO

(Jul 23 – Aug 22)

| **The Style Icon**

You wear that

Lion vest with heart, confidence and a touch of sparkle. Pride isn't just part of your style — it's your superpower, and everyone wants a little of that shine.

Cosmic Mission:

Show off your Lion pride.

Next Move: Snag something fabulous from the Lions Shop, then snap a few pics and post them to social media. Be sure to tag them #WeServe.

Inspiration:

lionsclubs.org/shop



VIRGO

(Aug 23 – Sep 22)

| **The Master Planner**

You don't wing it — you wow it. While

others decide where to begin, you've already scheduled the event and staffed it.

Cosmic Mission: Take your service to the next level.

Next Move: Channel your planning powers into a standout project like a park cleanup or charity auction. With your magic touch, it'll run so smoothly they'll swear you've got a twin.

Inspiration: lionsclubs.org/service-project-planners



LIBRA

(Sep 23 – Oct 22)

| **The Youth Champion**

You've got an eye for rising stars and a knack for showing them how awesome it is to be a Lion or Leo. Your positive energy makes it easy for young members to jump in and grow with confidence.

Cosmic Mission: Invite young people to experience Lions.

Next Move: Start or support a Leo club and back their projects like each one is the service Super Bowl. You're not just guiding the next generation — you're the steady voice reminding them they've got this.

Inspiration:

lionsclubs.org/about-leos



SAGITTARIUS

(Nov 22 – Dec 21)

| **The Storyteller**

You feel the heart of your club — and turn it into a story that makes people feel. Whether it's a member's quiet act of kindness or a spontaneous dance at a fundraiser, you know impact isn't just numbers — it's the moments we share.

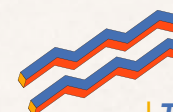
Cosmic Mission:

Inspire new members.

Next Move: Share your stories on social media with photos, quotes or short videos that let your community feel the heart of your club.

Inspiration:

facebook.com/lionsclubs



AQUARIUS

(Jan 20 – Feb 18)

| **The Visionary**

You don't think outside the box — you flip it over, paint it purple and turn it into a podium for bold ideas. You see what your club could be — and how to make it happen.

Cosmic Mission: Level up your club experience.

Next Move: Dive into Your Club, Your Way! and shape an experience that fits your members. Whether it's tweaking your meeting format or launching a bold new project, your forward-thinking spirit is exactly what your club needs.

Inspiration:

lionsclubs.org/improving-club-quality



CAPRICORN

(Dec 22 – Jan 19)

| **The Community Architect**

You don't just plan

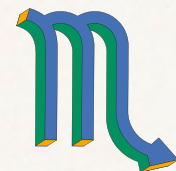
projects — you figure out exactly what your community needs and make it happen. For you, a solid plan isn't just strategy — it's how you show you care.

Cosmic Mission: Find out what your community needs.

Next Move: Use the Club and Community Needs Assessment to determine how you can make an impact — then turn that insight into a project built to last.

Inspiration:

lionsclubs.org/service-toolkit



SCORPIO

(Oct 23 – Nov 21)

| **The Donation Dynamo**

With your magnetic

charm and "let's do this" energy, you turn even the quietest fundraiser into the event of the season. You don't just believe in impact — you deliver it with passion and results.

Cosmic Mission: Support Lions Clubs International Foundation.

Next Move: Plan an LCIF fundraiser that dazzles — think talent show, themed gala or hype-worthy bash. You bring the spark, and the change follows.

Inspiration:

lionsclubs.org/LCIF



PISCES

(Feb 19 – Mar 20)

| **The Hunger Hero**

You dream big, move fast and turn challenges

into action. When hunger hits the community, you don't back down — you show up and make an impact, one meal at a time.

Cosmic Mission: Fight hunger.

Next Move: Go beyond food drives with a community garden or cooking workshop that shares skills and sustenance.

Inspiration:

lionsclubs.org/hunger



Culture in motion

Angel Aquino, 20, of the Phoenix Asian American Lions Club (PAALC) performs with the “Royal Tribe,” a youth dance group that brings Filipino culture to life through song, dance and vibrant costumes. Their performance of “Pinoy Summer” was a joyful celebration of community, tradition and togetherness.

PAALC champions diversity through performances like this — honoring heritage, forging connections and inspiring service across generations.

“Being a Leo is both a rewarding and fulfilling experience,” says Angel. “What I enjoy most is the opportunity to have fun and volunteer together with my family and friends while making a difference in the community or someone’s life.”

LION

Lions International

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Two issues published yearly by Lions International
300 W. 22nd St., Oak Brook, IL 60523-8842
(630) 571-5466 / Fax: (630) 571-8890
lionmagazine@lionsclubs.org
lionmagazine.org

Canada Post Publications Mail No. 40029736
Return Undeliverable Canadian Addresses to:
LIONS 2835 Kew Drive, Windsor, ON N8T 3B7.
(ISSN 0024-4163) (R-124397233)
(PRINTED IN U.S.A.)

LION Magazine, the official publication of Lions International, is published by authority of the board of directors in 19 languages: English, Spanish, Japanese, French, Swedish, Italian, German, Finnish, Korean, Portuguese, Dutch, Danish, Chinese, Greek, Norwegian, Turkish, Thai, Nepali and Hindi.


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 What are some creative ways to get people interested in my club?

